

# ANTICIPATED ACQUISITION BY WILLIAM GRANT & SONS GROUP OF THE FAMOUS GROUSE, NAKED MALT AND AFFILIATED BRANDS

29 January 2025

## NOTICE UNDER SECTION 96(2A) OF THE ENTERPRISE ACT 2002 PUBLISHED PURSUANT TO SECTION 107(1)(I) OF THE ENTERPRISE ACT 2002

The Competition and Markets Authority (**CMA**) hereby gives notice pursuant to section 96(2A) of the Enterprise Act 2002 (the **Act**) that the merger notice provided by William Grant & Sons Holdings Limited and The Edrington Group Limited/The 1887 Company Limited in relation to the anticipated acquisition by William Grant & Sons Group of The Famous Grouse, Naked Malt and affiliated brands (the **Transaction**) meets the requirements of section 96(2) of the Act.

The initial period defined in section 34ZA(3) of the Act in relation to the Transaction will therefore commence on the first working day after the date of this notice, ie on 30 January 2025. The deadline for the CMA to announce its decision whether to refer the Merger for a phase 2 investigation is therefore 27 March 2025.