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Ref No: **FOI 24_556**

18 June 2024

Thank you for your email of 3 June 2024 which contained your request for information. The Government Legal Department ("GLD") have processed your request for information under the Freedom of Information Act 2000 ("the Act").

The information that we require is as follows:

1) *Do you use a social media management platform?*

Yes.

2) *If so, what tools do you use?*

Hootsuite.

3) *What is your annual spend on a Social media management tool?*

£1857.60

4) *What dates does your contract with your current supplier end (month & year) ?*

GLD has an annual contract with Hootsuite.

5) *Do you use a social listening / media monitoring platform?*

Yes.

6) *If so, what tools do you use?*

Vuelio.

7) *What is your annual spend on a social listening / media monitoring tool?*

£10,473.74 (£12,568.49 inc VAT).

8) *What dates does your contract with your current supplier end (month & year)*

01/05/2024 to 30/04/2025

9) *Who is the senior person responsible for managing these contracts?*

In response to this question, the person responsible for this is not a member of the Senior Civil Service (SCS). This information is withheld from disclosure in reliance on the exemption in section 40(2) of the FOIA. The details are of individuals below Senior Civil service level who do not work in public facing roles and would have no expectation that their details would be published. Section 40(2) states that information is exempt from disclosure if it constitutes the personal data of a third party and its disclosure under the Act would breach any of the data protection principles of the Data Protection Act 2018.

Your Rights

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original correspondence. Please use the contact details provided at the top of this letter in order to request an internal review relating to your original request.

Please remember to quote the reference number above in any future communications.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
www.ICO.org.uk

Yours sincerely,

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