Office for Product
Safety & Standards

Product Safety Report

AFAM Concept Inc American Silky Straight Shea Butter Leave In Conditioner	
Aspect	Details
Images	Implementation
PSD Number	2406-0049f
Product Type	Cosmetics – Leave-In Conditioner
Product Identifiers	Labelling: American Silky Straight System – Shea Butter – Leave In Conditioner – Aprés-Shampoing Longue Durée
Product Description	Green and brown bottle with green cap.
Country of Origin	United States
Counterfeit	No
Risk Level	Serious
Risk Type	Chemical
Risk Description	The product presents a serious chemical risk as it contains butylphenyl methylpropional (BMHCA), which is prohibited in cosmetic products. BMHCA may harm the reproductive system, may harm the health of the unborn child and may cause skin sensitisation. The product does not meet the requirements of Regulation (EC) 1223/2009 or the Cosmetic Products Enforcement Regulations 2013.
Corrective Measures	The import has been rejected at the border and destroyed.
Online Marketplace	N/A
Notifier	Local Authority Trading Standards