

ANTICIPATED ACQUISITION BY BIDVEST GROUP (UK) PLC OF CITRON HYGIENE LP.

09 January 2025

NOTICE UNDER SECTION 96(2A) OF THE ENTERPRISE ACT 2002 PUBLISHED PURSUANT TO SECTION 107(1)(I) OF THE ENTERPRISE ACT 2002

The Competition and Markets Authority (**CMA**) hereby gives notice pursuant to section 96(2A) of the Enterprise Act 2002 (the **Act**) that the merger notice provided by The Bidvest Group Limited and Birch Hill Equity Partners Management Inc. in relation to the anticipated acquisition by The Bidvest Group (UK) Plc of Citron Hygiene LP. (the **Merger**) meets the requirements of section 96(2) of the Act.

The initial period defined in section 34ZA(3) of the Act in relation to the Merger will therefore commence on the first working day after the date of this notice, ie on 10 January 2025. The deadline for the CMA to announce its decision whether to refer the Merger for a phase 2 investigation is therefore 6 March 2025.