



Road fuel monitoring – consultation on draft guidance for information gathering powers

Written response by Shell U.K. Ltd

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Introduction

Shell U.K. Limited (“Shell UK”) has a network of over 1,000 Shell-branded service stations, where we welcome approximately 3.5 million customers every week.

Based on recommendations outlined in the Competition and Markets Authority’s (CMA) final report on the road fuel retail market, Shell UK is voluntarily making available its daily pricing data to be used by comparison apps and websites. This data is updated each working day by noon to reflect the latest implemented prices at our company-owned retail stations. ✂

We welcome the opportunity to respond to the CMA’s consultation on draft guidance for information gathering powers.

Consultation questions and proposed responses

- 1. Do respondents agree with our proposed approach that ongoing information requests should cover: (i) supermarkets; (ii) motorway retailers with five or more sites; and (iii) other retailers with 80 or more PFS sites across their group? If not, who do you believe we should be requesting information from?**

We agree with the proposed approach.

- 2. Do respondents agree with our proposal for retailers to submit monitoring information to us on a quarterly basis rather than more frequently? If not, please detail your preferred reporting frequency and why.**

We agree with the proposed approach for a quarterly reporting frequency, and highlight the need for all retailers to report on the same performance timeframe to allow for reporting accuracy.

- 3. Do respondents agree that data required for a specific month or quarter should be provided by the 15th day of the second month following that period? If not, please explain your preferred timing of submissions and why.**

We agree for required data for a specific month to be provided the 15th of the second month following the period.



- 4. Are there any other issues or information the CMA should include in the guidance we will publish on exercising our information gathering powers for our motor fuel monitoring function?**

No further additions.

- 5. Do respondents agree that an online portal should be set up and used as a way for retailers to submit data for the road fuel monitoring function? If so, are there any particular features you would like the CMA to consider, if it is developed?**

We agree with this approach on the basis that there are measures put in place to ensure the security of the information, and that it will not add to training and cost of the requirements.