




Dear whomever it may concern,



Please let me know if you need this in a different format, such as a PDF.

For the last 12 months, I have been making use of the data provided by retailers to create the Petrol Autos website. This website enables users to easily see the cheapest petrol station near to them. This is updated around noon each day with the latest fuel prices from the different feeds provided. My response to this consultation is done with this in mind.

I do agree with your market monitoring proposals, and that an online portal should be developed to provide a consistent API for websites like Petrol Autos to access.


I would like to add that there is an issue with data quality, and that the CMA needs to provide a way to feedback about this. This could form part of the tender for an API.

I don't want to single out  here; but this is an example of some bad data, and this has been the case for some time. If you look at the feed from  you can see that the petrol station in  is showing the following block of JSON:

```
{
  "site_id": ",
    "longitude": 
  },
  "prices": {
}
}
```

You can tell that something is adrift because of the suspiciously low price, but also that the price hasn't changed for months. Here is an article that uses this clearly incorrect data from August.



Looking at the  website, it is clear that this store doesn't have a petrol station.

Something or someone probably hasn't deleted this petrol station from their feed, so we are continuing to see it push out the petrol prices. There needs to be some way to feedback that this data is incorrect, or at least needs some attention.

Regards,

Arthur Embleton