

# Anonymised vehicle data



Interactive document November 2024



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### Anonymised vehicle data

## The anonymised data set is primarily used for marketing purposes.

There are 30 fields in each vehicle record and these fields cannot be broken down to suit individual requirements.

Vehicle Registration Number (VRN) and Vehicle Identification Number (VIN) are not included in this data set.

The partial postcode is shortened to five characters (SA06 7), and further reduced to district level (SA6) where the vehicle is not a saloon, is more than ten years old, there are fewer than 1,000 models on the agency's database, or the postcode has less than 320 delivery addresses.

The data is encrypted and supplied via CD and despatched using a secure delivery service.

Customers receive:

- monthly keeper change data
- quarterly updates in January, April, July and October

This data is released under Regulation 28 of the Road Vehicle Regulations 2002. In this context as the data does not identify a person or contain anything enabling individuals to be identified, the agency is prepared to release data in bulk to assist marketing purposes that benefit the public.



# Data fields included in the data set:

| Field<br>number | Name                       |
|-----------------|----------------------------|
| 1               | Make code                  |
|                 |                            |
| 2               | Model code                 |
| 3               | Make in full               |
| 4               | Body type                  |
| 5               | Colour code                |
| 6               | Engine size                |
| 7               | Seat capacity              |
| 8               | Propulsion code            |
| 9               | Wheel plan                 |
| 10              | Current tax class          |
| 11              | Current licence period     |
| 12              | Previous licence period    |
| 13              | Date of first registration |
| 14              | Date of export             |
| 15              | Date of scrapping          |
| 16              | Date of manufacture        |
| 17              | Cherished transfer marker  |
| 18              | Import marker              |
| 19              | Kit Built marker           |
| 20              | Rebuilt marker             |

| Field number | Name                                |
|--------------|-------------------------------------|
| 21           | Current keeper title code           |
| 22           | Current keeper partial postcode     |
| 23           | Current keeper date of acquisition  |
| 24           | Previous keeper title code          |
| 25           | Previous keeper partial postcode    |
| 26           | Previous keeper date of acquisition |
| 27           | Previous keeper date of disposal    |
| 28           | Number of previous keepers          |
| 29           | Gross weight                        |
| 30           | CO <sub>2</sub>                     |

Alternatively, if this data set is not suitable or you need a bespoke service, you may be able to get the data you need from one of the companies we already supply data to.

Please contact them directly for information on products and prices.

#### Cap-hpi

Capitol House Bond Court Leeds LS1 5EZ 0113 222 2008 cap-hpi.com

#### Experian

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#### **GMAP Analytics**

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Further information can be requested by emailing

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