

Rt Hon Jonathan Reynolds MP
Department for Business and Trade

From: Sarah Cardell
Chief Executive, CMA

05 November 2024

By email

Copied to: Rt Hon Peter Kyle MP, Department for
Science, Innovation and Technology

Dear Secretary of State,

Digital Markets Competition Regime guidance

Please find attached to this letter guidance prepared by the CMA for the Digital Markets Competition Regime. We are now requesting formal approval from you to publish this guidance, as required by the Digital Markets, Competition and Consumers Act (DMCCA) 2024.

The CMA has consulted on an earlier draft of this guidance – prepared in anticipation of the DMCCA’s Royal Assent – taking views from a range of stakeholders, including industry, academia and consumer groups. The guidance we are submitting to you has been informed and shaped by this consultation process. We are confident that it provides the necessary clarity to stakeholders on how the CMA will operate the Digital Markets Competition Regime. However, we are committed to keeping the guidance under review, and to updating it where necessary, in light of our experience of running the regime, and stakeholder feedback.

More broadly, I would like to take this opportunity to thank HMG officials for their constructive engagement with the CMA, over a number of years, to reach this important moment. The Act, together with the guidance, will enable the CMA to do even more to tackle barriers to investment and innovation in markets that are critical to the government’s growth mission: whether that is giving customers better flexibility and choice in the digital services they can use; supporting conditions that help the next wave of UK tech firms to bring their digital innovations to market; or levelling the playing field to make scale-ups more investable.

Please do not hesitate to contact me if you have any queries.

Yours sincerely,

Sarah Cardell

Chief Executive Officer