

Friday 27th September 2024

Competition and Markets Authority

The Cabot
25 Cabot Square
London
E14 4QZ
United Kingdom

Letter of Support
For
Vodafone's Planned Merger with Three in the UK

To Whom It May Concern,

I am writing on behalf of Trinsic Limited, a leading provider of communications, connectivity, and security solutions to organisations across the UK, to express our support for the proposed merger between Vodafone UK and Three UK. As a partner that provides solutions to SMEs, Large Enterprise and Public Sector organisations, across all major networks, we believe this merger holds significant potential to enhance the UK's communications landscape.

Accelerated Investment in 5G Infrastructure

Vodafone's commitment to investing £11bn in rolling out Standalone 5G across the UK would provide a crucial boost to the nation's digital infrastructure. Our customers, especially public sector organisations, would benefit from improved network quality, capacity, and speed. The rapid deployment of 5G will enable businesses to adopt advanced technologies like IoT, AI, and edge computing, driving efficiencies, productivity gains, and innovation across industries.

Greater Access and Affordability for SMEs

Many of our customers, particularly small and medium-sized enterprises, rely heavily on reliable and scalable mobile solutions. By combining the networks of Vodafone and Three, the merger is likely to enhance coverage and connectivity, particularly in underserved regions. This is vital for SMEs in rural areas, which often struggle with poor network quality, limiting their competitiveness. A robust, nationwide 5G network would help level the playing field and allow businesses of all sizes to access critical digital services, regardless of location.

Strengthening the UK's Business Ecosystem

The merger will enable UK businesses to stay competitive in the global marketplace by providing access to more advanced mobile services and infrastructure. With better connectivity and faster internet speeds, businesses can expand their digital capabilities, offering better services to their own customers. This in turn drives economic growth and fosters innovation.

Supporting Sustainability and Environmental Goals

The broader and faster deployment of 5G has the potential to enable businesses to meet their environmental commitments through the adoption of innovative, low-carbon solutions. For example, businesses can leverage IoT technologies to improve energy efficiency and reduce waste. The merger will position Vodafone and Three to accelerate these developments, helping businesses reduce their emissions and supporting the UK's net-zero objectives.

In summary, we believe that the Vodafone and Three merger represents an important step towards improving the UK's digital infrastructure. It will drive innovation, support small businesses, and help the business community achieve sustainability goals, all while ensuring that the UK remains a global leader in connectivity.

Thank you for considering our perspective. Should you have any questions, or if we can offer further insights, please feel free to contact us.

Yours Sincerely,

Darren Webb.
CEO