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Dear Ms Cardell,

As the CEO of Alertive, I am writing to set out my support for the proposed Vodafone-Three merger.

Alertive provides a solution which connects clinicians at the point of care with the information they need to make better decisions for patients, while ensuring healthcare security, confidentiality, and compliance. Our technology empowers healthcare providers to deliver higher-quality care with more effective, efficient, and motivated staff. Alertive's technology provides real-time access to patient data, resource information and insights from AI and Decision Support Tools like the Federated Data Platform. This ensures that clinicians have the most up-to-date information at their fingertips, enabling quick and accurate decision-making. We also enhance communication and collaboration among healthcare teams, reducing delays and improving patient outcomes.

The Darzi Report has highlighted that outdated infrastructure and communication systems are contributing to the growing challenges within the NHS. Digitalisation and the use of modern digital tools, like Alertive, will be key to ensure that the NHS is fit for the future and to deliver exceptional patient care.

Nationwide connectivity is essential to support the development of the MedTech sector and to ensure that every hospital and health care provider can utilise the latest technologies. This is crucial for advancing the UK's public services and would play a pivotal role in improving health outcomes. The merger between Vodafone and Three would deliver this connectivity, with a promised investment of £11 billion into the UK's digital infrastructure.

With the merger ensuring a rollout of 5G across the UK, public services would be able to leverage 5G-enabled technologies which are foundational for many modern technology products and services. These can then be utilised to reduce the pressures on frontline services, aiding in the development of a future-ready health system and alleviating operational pressures.

Yours sincerely,