

# DESNZ PUBLIC ATTITUDES TRACKER

## SUMMER 2024

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### Key

Black text=both modes

Red text = Web only. This is also indicated in the text as (Web only).

Brown text = Paper only. This is also indicated in the text as (Postal only).

## SECTION A: OPENING DEMOGRAPHICS

(PAPER: SECTION A: ABOUT YOU)

### ADD TIME STAMP

#### ASK ALL (WEB ONLY)

##### INTROD1 (Display)

Thank you for choosing to take part in the Public Attitudes Tracker on behalf of the Department for Energy Security and Net Zero.

#### ASK ALL

##### INTROD2 (Display)

In this first section, we would like to find out a little about you and your household. The information is used to understand the experiences of different groups and will not identify you or anyone in your household.

#### ASK ALL

##### NUMADULTS (Single)

Including yourself, how many adults aged 16 or over are currently living in your household?

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10 or more

#### ASK IF NUMADULTS=2+

##### COHAB (Single)

Are you living with someone in this household as a couple?

1. Yes
2. No (PAPER GO TO CHILDDH)
- 99 Prefer not to say

#### ASK ALL

##### CHILDDH

How many children aged under 16 currently live in your household?

1. 0
2. 1
3. 2
4. 3
5. 4
6. 5
7. 6
8. 7
9. 8
10. 9
11. 10 or more

99 Prefer not to say

**ASK ALL**

**AGE** (*Numeric*)

What is your age?

NUMERIC (Range 16-110)

99 Prefer not to say

**PAPER: IF AGE PROVIDED, GO TO GENDER**

**IF AGE=REFUSED (AGE=999)**

**AGEBAND** (*Single*)

Which of the following age bands are you in?

1. 16 to 19
2. 20 to 24
3. 25 to 34
4. 35 to 44
5. 45 to 54
6. 55 to 64
7. 65 to 74
8. 75 or over

99. Prefer not to say

**ASK ALL**

**GENDER** (*Single*)

Would you describe yourself as...

1. Male
2. Female
3. Identify in another way (please type in) (please specify)

99 Prefer not to say

## SECTION B: TRIANNUAL TRACKER QUESTIONS

### (PAPER: SECTION B: ENVIRONMENTAL ISSUES)

#### ADD TIME STAMP

#### ASK ALL

##### INTROQ (*Display*)

Next are some questions about your general attitudes towards environmental issues.

#### ASK ALL

##### CLIMCONCERN (*Single*)

How concerned, if at all, are you about climate change, sometimes referred to as 'global warming'?

1. Very concerned
2. Fairly concerned
3. Not very concerned
4. Not at all concerned
- 98 Don't know

#### ASK ALL

##### NZKNOW (*Single*)

The UK government is aiming to reduce UK greenhouse gas emissions to 'net zero' by 2050. This will involve significantly reducing emissions produced by our industries, transport, food, and homes. Any remaining emissions will be balanced by actions that reduce greenhouse gases already in the atmosphere, such as planting trees.

Before today, how much, if anything, did you know about the concept of 'net zero'?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

#### ASK ALL

##### RENEWSUPPORT (*Single*)

The next question is about renewable energy. This includes a number of different forms of energy, such as wind power, solar energy and biomass.

Do you support or oppose the use of renewable energy for providing our electricity, fuel and heat?

1. Strongly support
2. Support
3. Neither support nor oppose
4. Oppose
5. Strongly oppose
- 98 Don't know

#### ASK ALL

##### HEATHOMEKNOW (*Single*)

In the lead up to 2050, the way we heat almost all of our homes and buildings will need to change in order to reach the UK government's Net Zero target.

Before today, how much if anything did you know about this?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

### **ASK ALL**

#### **LOWCARBKNOW** (*Single*)

The next question is about low-carbon heating systems.

By this we mean environmentally friendly heating systems which no longer rely on conventional gas central heating but instead use energy from low-carbon alternatives such as hydrogen, the sun, or heat pumps which draw heat from the ground, air or water to heat your home.

Before today, how much if anything did you know about low-carbon heating systems?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

## **SECTION C: GREENHOUSE GAS REMOVALS**

### **(PAPER: SECTION C: GREENHOUSE GAS REMOVALS)**

#### **GGRINTRO1**

Now some questions about greenhouse gas removals (GGRs). These are methods that remove greenhouse gases such as carbon dioxide from the atmosphere to help tackle climate change.

The purpose of GGRs is to help achieve net zero in the UK by 2050, balancing out emissions from industries such as air travel and farming, where eliminating greenhouse gas emissions will be more challenging.

#### **GGINTRO2**

Greenhouse Gas Removals (GGRs) can be based on natural approaches. However, they can also be based on **engineered approaches**. **Engineered approaches** use technology to remove greenhouse gases from the environment and store them permanently, for example offshore in underground storage sites.

**ASK ALL**

**GGRKNOW** (*Single*)

Before today, how much, if anything, do you know about **engineered greenhouse gas removals** (GGRs)?

1. Never heard of them
2. Hardly anything but I've heard of them
3. A little
4. A fair amount
5. A lot

## SECTION D: CLIMATE CHANGE

(PAPER: SECTION D: CLIMATE CHANGE)

### ADD TIME STAMP

#### ASK ALL

##### CCBEHAVE (Multi)

Thinking now about your everyday life, do you do any of these things?

Please select all that apply.

1. Choose to walk or cycle instead of using a car
2. Choose to use public transport instead of using a car
3. Avoid/minimise throwing away food
4. Recycle household waste
5. Drive an electric or hybrid car
6. Think about the energy efficiency of products and appliances when making a purchase
7. Minimise the amount of energy you use at home (for example, washing at lower temperatures, switching off lights)
8. None of the above (EXCLUSIVE)

#### ASK ALL

##### CCINTRO (Display)

And now a few questions about climate change, also known as global warming. By climate change we mean a long-term shift in the planet's weather patterns and rising average global temperatures.

#### ASK ALL

##### CCIMPORT (Multi – max of 3)

If **most people** in the UK did the following, which **three** of these do you think would have the biggest impact on tackling climate change in the UK?

Please select up to three responses.

MULTI CODE – ALLOW UP TO 3 RESPONSES TO BE SELECTED

1. Choose to walk or cycle more instead of using a car
2. Choose to use public transport more instead of using a car
3. Avoid/minimise throwing away food
4. Recycle household waste
5. Install low carbon heating systems at home (for example a heat pump)
6. Drive an electric or hybrid car
7. Think about the energy efficiency of products and appliances when making a purchase
8. Minimise the energy used at home on a daily basis (for example washing at lower temperatures, switching off lights)
9. Install insulation/draught proofing at home
10. None of these will have an impact on climate change (EXCLUSIVE)

11. I don't think there is such a thing as climate change (EXCLUSIVE)  
98 Don't know (EXCLUSIVE)

**ASK ALL**

**CCTRUSTA-H** (*Grid*)

And now a few questions about trust in information sources.

How much do you trust each of the following to provide accurate information about climate change?

- a) Newspapers or newspaper websites
  - b) TV news such as BBC, ITV, Sky
  - c) Social media such as (for example, Facebook, Tik Tok, Instagram, YouTube, Twitter, Reddit)
  - d) TV and radio documentaries
  - e) UK Government
  - f) Scientists working at universities
  - g) Scientific organisations such as Royal Society, Met Office
  - h) Charities, Environmental or Campaign groups such as Greenpeace, Friends of the Earth
- 
- 1. Trust a great deal
  - 2. Trust to some extent
  - 3. Do not have much trust
  - 4. Do not trust at all
  - 5. Don't know/It depends

**ASK ALL**

**CCATTA-E**(*Grid*)

How much do you agree or disagree with the following statements?

- a) It's not worth doing things to help reduce climate change if others don't do the same
  - b) There is so much conflicting information about climate change it is difficult to know what to believe
  - c) If everyone does their bit, we can reduce the effects of climate change
  - d) I have the ability to make changes in my life that could help reduce climate change
  - e) The media exaggerates the impacts of climate change
- 
- 1. Strongly agree
  - 2. Slightly agree
  - 3. Neither agree nor disagree
  - 4. Slightly disagree
  - 5. Strongly disagree
  - 98. Don't know



## SECTION E: NET ZERO

(PAPER: SECTION E: NET ZERO)

ADD TIME STAMP

**ASK ALL**

**NZTRANSITA-B** (*Grid*)

And now thinking again about the UK government's aim to reduce UK greenhouse gas emissions to Net Zero by 2050 to tackle climate change. This will involve large changes to the way we produce and use energy in homes, businesses and transport.

What impact do you think the UK's transition to Net Zero might have on the UK economy?

- a. In the short term (1-2 years)
- b. In the long term (10 or more years)
  1. The impact on the UK economy will be positive
  2. The impact on the UK economy will be negative
  3. There will be no change
  - 98 Don't know

**ASK ALL**

**NZFINANCEA-B** (*Grid*)

And what impact do you think that the UK's transition to Net Zero might have on your regular living expenses (for example energy, food, travel)?

- a. In the short term (1-2 years)
- b. In the long term (10 or more years)
  1. My regular living expenses will increase
  2. My regular living expenses will decrease
  3. There will be no change
  - 98 Don't know

**ASK ALL**

**NZCONF** (*Single*)

How confident are you that the UK is on track to meet its Net zero target by 2050?

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
- 98 Don't know

## SECTION F: ENERGY BILLS

(PAPER: SECTION F: ENERGY BILLS)

### ADD TIME STAMP

#### ASK ALL

**SMARTMET** (*Single*)

*HH Weighted Question*

The next question is about smart meters.

Smart meters are a type of gas and/or electricity meter which automatically send meter readings to your energy supplier and usually come with a monitor or screen (digital in-home display), that provides information about your energy usage. Smart meters also allow prepayment customers to top up their credit online and over the phone.

Does your household have a smart meter?

1. Yes
2. No
- 98 Don't know

#### ASK ALL

**BILLPAY** (*Multi-coded*)

*HH Weighted Question*

And now a few questions about energy bills.

How does your household usually pay for the energy supplied to your home? If you pay using different methods for electricity and gas, please select both.

1. Direct debit/standing order
2. Pay on receipt of bills by cash/cheque/debit or credit card
3. Prepayment meter using a key, card or app
4. Other

98 Don't know (EXCLUSIVE)

#### ASK ALL

**PAYBILLEN** (*Single*)

Over the last three months, how worried, if at all, have you been about paying for energy bills (gas/electricity)?

1. Very worried
2. Fairly worried
3. Not very worried
4. Not at all worried
98. Not applicable/Don't know
- 99 Prefer not to say

**ASK ALL**

**ENERGSAVE** (Single)

And now some questions about energy use in the home.

How much thought, if any, would you say you give to saving energy in your home?

1. A lot
2. A fair amount
3. Not very much
4. None at all

**ASK ALL**

**ENSUFFIC2Y** (Single)

Q: Which of these statements comes closest to your view?

Compared to two years ago, I use energy...

1. Much more efficiently
  2. A bit more efficiently
  3. About the same
  4. A bit less efficiently
  5. Much less efficiently
- 98 Don't know

**ASK ALL**

**ENCHANGE2Y** (Multi – codes 1 /2 only)

And **within the last two years**, have you made any of the following changes to your home to reduce your energy use at home?

Select all that apply.

1. Made small changes to my home to reduce energy use (such as using energy efficient lightbulbs, draught excluders) **GO TO ENCHREASON**
2. Made large changes to my home to reduce energy use (such as installing insulation or a heat pump) **GO TO ENCHREASON**
3. No such changes made (EXCLUSIVE) **GO TO ENEFFKNOW**
4. Not applicable – I am not responsible for these types of decisions (EXCLUSIVE) **GO TO ENEFFKNOW**

**IF MADE CHANGES IN LAST 2 YEARS (ENCHANGE2Y=1 OR 2)**

**ENCHREASON** (single)

And did you make these changes as a result of a rise in energy prices?

1. Changes were **mainly** because of rises in energy prices
  2. Changes were **partly** because of rises in energy prices
  3. I would have made these changes anyway
- 98 Don't know

**ASK ALL**

**ENEFFKNOW** (Single)

How much would you say you know about the most effective ways to reduce energy use in your home?

1. Nothing
  2. Hardly anything
  3. A little
  4. A fair amount
  5. A lot
- 98 Don't know

ASK ALL

**ENEFFMORE** (*Single*)

And do you feel you know enough about the most effective ways to reduce energy use in your home, or would you like to know more?

1. I would like to know more about this
  2. I am not interested in finding out more about this.
- 98 Don't know

ASK ALL

**GOVSUPPORTEN** (*Single*)

In the last few years, many households have experienced increased energy bills.

The government has provided financial support to households to help with the rise in energy bills. Which of the following statements comes closest to your viewpoint?

If energy prices were to remain high....

1. The government should provide support to **all** households
2. The government should provide support to **some** households depending on need
- 3 The government should not provide support to any households.

98 Don't know

## SECTION G: USE OF APPLIANCES AT HOME

### **SMARTAPPINTRO (revised):**

And now some questions about smart appliances in the home.

Smart appliances are normal household appliances that have built in features enabling them to connect to the internet. This allows them to be controlled and monitored remotely using a smart phone or tablet.

Smart appliances can be scheduled to come on at certain times. They can also be linked to smart meters to come on during periods of low electricity prices. This can help to lower customer bills and also manage demand on the electricity grid.

Examples of smart appliances include: smart kitchen appliances, smart thermostats to control heating, and other appliances such as smart electric vehicle chargers.

### **SMAPPKNOW (single)**

Before today, how much, if anything, did you know about smart appliances?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

### **SMAPPLIKWHIT (revised)**

Thinking about when you next need to buy or replace a large household appliance (e.g. washing machine, dishwasher), how likely would you be to purchase a smart appliance?

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. Not applicable - not my decision to make
6. Don't know

### **SMAPPCONTROL2**

How comfortable, if at all, do you feel about your energy supplier doing each of the following? If you don't currently own any smart appliances, please imagine how you would feel if you did.

- Collect data on your use of the smart appliance (e.g. how often the smart appliance is used, when it is used)
- Control the times in which your smart appliance comes on to make use of cheaper periods of electricity (if you give consent)

1. Very comfortable
2. Fairly comfortable
3. Not very comfortable
4. Not comfortable at all
- 8. Don't know

## SECTION H: ENERGY

(PAPER: SECTION H: ENERGY)

### ADD TIME STAMP

#### ENERG3.V2

Now thinking about energy. On a scale from 0 to 10, with 0 being the least important and 10 being the most important, please indicate how important each of these is to you personally:

1. The cost of energy
  2. Having a reliable, uninterrupted supply of energy available
  3. Energy generated from cleaner, low-carbon sources
  4. The UK becoming self-sufficient and not buying fuel from other countries
- 8. Don't know (independent)

#### ASK ALL

##### ENSECCONCERN1-2 (*Grid*)

Now some questions about how **concerned** you are about various things happening in the future. By 'the future' we mean the next 10-20 years.

So, how **concerned**, if at all, are you about...

- a) Steep rises in energy prices in the future
- b) Power cuts becoming more frequent in the future

1. Very concerned
  2. Fairly concerned
  3. Not very concerned
  4. Not at all concerned
- 98 Don't know

#### ASK ALL

##### ENSECCONCERN3-5 (*Grid*)

And still thinking about the next 10-20 years, how **concerned**, if at all, are you about...

- a) UK supplies of fossil fuels (such as coal, oil or gas) not being sufficient to meet the UK's demand for them
- b) The UK not investing quickly enough in alternative sources of energy
- c) The UK not developing technology to get the most out of its existing sources of fossil fuels

1. Very concerned
  2. Fairly concerned
  3. Not very concerned
  4. Not at all concerned
- 98 Don't know

**ASK ALL**

**ENSECCONCERN6** (*Single*)

And still thinking about the next 10-20 years, how **concerned**, if at all, are you about the UK being too dependent on energy from other countries?

- 1. Very concerned GO TO ENSECSOURCE
- 2. Fairly concerned GO TO ENSECSOURCE
- 3. Not very concerned GO TO ENSECOWN
- 4. Not at all concerned GO TO ENSECOWN
- 98 Don't know GO TO ENSECOWN

**ASK IF ENSECCONCERN6=1 OR 2**

**ENSECSOURCE** (*Multi*)

You said that you are very or fairly concerned about the UK being too dependent on energy from other countries. When you gave this answer, were you thinking about specific energy types?

Please select all that apply

- 1. Electricity
- 2. Gas
- 3. Oil
- 4. Other source (please type in) (please specify)
- 5. No specific sources (EXCLUSIVE)
- 98 Don't know (EXCLUSIVE)

**ASK ALL**

**ENSECOWN**

How much do you agree or disagree with the following statement?

The UK should produce less of its own oil and gas, even if that means we need to buy more fuel from other countries.

- 1. Strongly agree
- 2. Slightly agree
- 3. Neither agree nor disagree
- 4. Slightly disagree
- 5. Strongly disagree
- 98 Don't know



**ASK ALL**

**INFRAINTRO** (*Text*)

As the UK increases the amount of electricity generated from low carbon and renewable sources, more electricity network infrastructure will be required to transfer electricity from where it is generated to where it is needed.

This will include pylons, overhead power lines, and substations.

Substations are sites which connect the main network to the distribution networks that supply homes and businesses. This includes sites that connect the offshore electricity transmission network onshore.

**ASK ALL**

**INFRAKNOW** (*Single*)

Before today how much, if anything, did you know about the need to build more electricity network infrastructure as part of the UK's transition to low carbon and renewable energy?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot
- 98 Don't know

**ASK ALL**

**INFRAHAPP** (*Single*)

Now imagine that there are plans for new electricity network infrastructure to be constructed in your local area. This could include building a substation and large visible steel pylons supporting overhead power lines.

How happy or unhappy would you be about this? If you already have this in your local area, answer on the basis of how you feel about this now.

1. Very happy **GO TO INFRAWHYHAPP**
2. Fairly happy **GO TO INFRAWHYHAPP**
3. I wouldn't mind either way **GO TO SECTION G**
4. Fairly unhappy **GO TO INFRAWHYNO**
5. Very unhappy **GO TO INFRAWHYNO**
6. Not applicable - I don't think this would be possible in my local area **GO TO SECTION G**
7. Not applicable – I don't know enough about this **GO TO SECTION G**

**IF HAPPY (IF INFRAHAPP=1,2)**

**INFRAWHYHAPP** (*Multi*)

You said you would be very or fairly happy for electricity network infrastructure to be built in your local area. Why is this?

Please select all that apply.

1. It would enable more sustainable sources of power to be used
2. I think existing infrastructure needs updating/modernising
3. I believe it would lead to cheaper energy bills
4. I think it would create jobs
5. I think it would benefit the UK economy
6. I think it would lead to lower dependence on foreign energy sources
7. Other reason (please type in) (*please specify*)
- 98 Don't know (EXCLUSIVE)

**PAPER: NOW GO TO SECTION G**

**IF NOT HAPPY (IF INFRAHAPP=4,5)**

**INFRAWHYNO** (*Multi*)

You said you would be very or fairly unhappy for electricity transmission network infrastructure to be built in your local area. Why is this?

Please select all that apply.

1. I don't think it is necessary as I don't think we need to reduce carbon emissions
2. I'm concerned that this will increase electricity bills
3. I'm concerned about the impact on local plant and animal life
4. I don't think it would benefit the local economy
5. I don't think it would benefit the local community
6. I'm concerned it would impact on the view/be unattractive
7. I'm concerned that the infrastructure will be noisy
8. I'm concerned it might affect house prices in my area
9. I'm concerned about the impact on my health
10. I'm concerned about disruption caused by the construction of the infrastructure
11. Other reason (please type in) (*please specify*)
- 98 Don't know (EXCLUSIVE)

## SECTION I: CLOSING DEMOGRAPHICS

(PAPER: SECTION G: CLOSING DEMOGRAPHICS)

### ADD TIME STAMP

#### ASK ALL

##### INTROD3 (*Display*)

Finally, a few questions about you and your circumstances.

All the answers you give will be kept completely confidential and will be used for research purposes only, to help us categorise the answers you have already given.

We appreciate these questions may be sensitive and therefore, if you would prefer not to answer a question, you have the option to [**select this at most questions**] [**leave it blank**].

#### ASK ALL

##### TENURE (*Single*)

Does your household own or rent the accommodation where you live?

- 1 Own outright (PAPER, GO TO ACCOMTYPE)
- 2 Own with a mortgage or loan (PAPER, GO TO ACCOMTYPE)
- 3 Part-own and part rent (shared ownership) (PAPER, GO TO LANDLORD)
- 4 Rent it (with or without housing benefit) (PAPER, GO TO LANDLORD)
- 5 Live here rent-free (PAPER, GO TO LANDLORD)

#### ASK IF RENTING (TENURE=3-5)

##### LANDLORD (*Single*)

Who is your landlord?

1. The local authority or council or ALMO
2. A housing association, RSL, charitable trust or Local Housing Company
3. Employer (organisation) of a household member
4. Another organisation
5. Relative or acquaintance of any current household member from before this tenancy started
6. Employer (individual) of a household member
7. Another individual private landlord

#### ASK ALL (WEB ONLY)

##### ACCOMTYPE (*Single*)

Do you (and your household) live in...

1. A house or bungalow – detached
2. A house or bungalow – semi-detached
3. A house or bungalow – terraced (including end-terrace)
4. A self-contained flat, maisonette or apartment
5. Caravan or other mobile or temporary structure
6. Some other type of accommodation

#### ASK IF FLAT (ACCOMTYPE=4) (WEB ONLY)

##### ACCOMTYPE2 (*Single*)

Is the flat, maisonette or apartment...

1. In a purpose-built block of flats or tenement
2. Part of a converted or shared house (including bedsits)
3. Part of another converted building (for example, former school, church or warehouse)
4. In a commercial building (for example, in an office building, hotel, or over shop)

### PAPER VERSION – SET UP AS FOLLOWS

#### A whole house or bungalow that is:

- detached
- semi-detached
- terraced (including end-terrace)

#### A flat, maisonette or apartment that is:

- in a purpose-built block of flats or tenement
- part of a converted or shared house (including bedsits)
- part of another converted building (for example, former school, church or warehouse)
- in a commercial building (for example, in an office building, hotel, or over a shop)

#### A mobile or temporary structure:

- a caravan or other mobile or temporary structure
- Some other type of accommodation

### ASK ALL HIGHQUAL (Single)

What is your highest qualification?

Please include your highest educational, professional or vocational qualification.

1. Degree level or above
2. Another kind of qualification
3. No qualifications

98 Don't know

99 Prefer not to say

### ASK ALL INTERNET (Single)

How often do you use the internet?

1. Almost all the time
2. Many times a day
3. About once a day
4. Several times a week
5. Less often
6. Never

### ASK ALL WORKSTAT (Single)

What is your current working status?

1. Working full time (30 or more hours a week) (PAPER, GO TO EMPSE)
  2. Working part time (less than 30 hours a week) (PAPER, GO TO EMPSE)
  3. On maternity or paternity leave (PAPER, GO TO EMPSE)
  5. On government supported training (PAPER, REST OF OPTIONS 5 to 11 - JOBEVER)
  6. Unemployed and available for work
  7. Wholly retired from work
  8. Full-time education at school, college or university
  9. Looking after home or family
  10. Permanently sick or disabled
  11. Doing something else
- 99 Prefer not to say

**ASK IF WORKSTAT=5-11**

**JOBEVER** (*Single*)

Have you EVER had a paid job, apart from casual or holiday work?

1. Yes (PAPER, GO TO EMPSE)
2. No (PAPER, GO TO HHRESP)

**ASK IF EVER WORKED (WORKSTAT=1,2,3 OR JOBEVER=1)**

**EMPSE** (*Single*)

Please think about your [last] main job – that is the one with the most hours. [Are/Were] you working as an employee or [are/were] you self-employed?

1. Employee (PAPER, GO TO SUPERVIS)
2. Self-employed with employees (PAPER, GO TO SEMPNO)
3. Self-employed or freelance without employees (PAPER, GO TO OCCUPATION)

**ASK IF SELF-EMPLOYED (EMPSE=2)**

**ASK IF NUMADULTS=2+**

PAPER: ASK ALL

**HHRESP** (*Single*)

Which of the following best describes who is mainly responsible for decisions about this household, for example paying household bills or choosing a provider for energy or broadband?

1. Me only
  2. Somebody else (for example spouse/partner/parent/another adult)
  3. I share responsibility with somebody else
- 98 Don't know

**ASK ALL**

**ETHNIC** (*Single*)

What is your ethnic group?

**White**

1. English or Welsh or Scottish or Northern Irish or British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background (please type in) *\*Open*

**Mixed or Multiple ethnic groups**

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other mixed or multiple ethnic background (please type in) *\*Open*

**Asian or Asian British**

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian background (please type in) *\*Open*

**Black or Black British**

14. African
15. Caribbean
16. Any other Black or African or Caribbean background (please type in) *\*Open*

**Other ethnic group**

17. Arab
18. Any other ethnic group (please type in) *\*Open*

98 Don't know

99 Prefer not to say

**ASK ALL**

**IncIntro** (*Display*)

The next question is on income. This includes earnings from employment or self-employment, income from benefits and pensions, and income from other sources such as interest from savings.

It is important for us to collect this so we can understand how it influences people's experiences. All the information collected in this survey is completely confidential and will only be used for the purposes of producing statistics.

**ASK ALL**

**INCOMEBAND** (*Single*)

Which of the following best describes your total annual **personal** income before tax?

1. £0-£14,999
2. £15,000-£19,999
3. £20,000-£29,999
4. £30,000-£39,999
5. £40,000-£49,999
6. £50,000-£59,999
7. £60,000-£79,999
8. £80,000-£99,999
9. £100,000-£149,999
10. £150,000 or more
98. Don't know
99. Prefer not to say

**ASK ALL**

**FINHARD** (*Single*)

How well would you say you are managing financially these days?

Would you say you are...

1. Living comfortably
2. Doing alright
3. Just about getting by
4. Finding it quite difficult
5. Finding it very difficult
- 98 Don't know
- 99 Prefer not to say





To thank you for completing the survey we would like to give you a £5 gift voucher. You can claim your voucher immediately by following the instructions on the next screen.

We would also like to send you a copy of your voucher and these instructions via email. Please enter your email address below and we will send you an email containing your unique voucher code, and instructions for redeeming it, within the next 24 hours.

Your email address will be kept confidential and will not be used for any marketing purposes.

1. ENTER EMAIL ADDRESS
2. I do not wish to provide an email address
3. I do not have an email address
4. I do not wish to claim a voucher

### **IF PROVIDED EMAIL ADDRESS (MERITCLAIM=1)**

#### **MERITCLAIM2** (*Open*)

Please confirm your email address below.

Your email address will be kept confidential and will not be used for any marketing purposes.

ENTER EMAIL ADDRESS

### **ASK IF MERITCLAIM=1,2,3**

#### **MERITCLAIM3**

Your unique voucher code is: [Merit\_Voucher\_Code]

[IF MERITCLAIM=2,3 (NO EMAIL ADDRESS PROVIDED): To redeem your £5 gift voucher immediately, please **make a note of your voucher** code and follow the instructions below:]

[IF MERITCLAIM=1 (EMAIL ADDRESS PROVIDED): We will send an email confirming your voucher code, and instructions for redeeming it, within 24 hours. However, you are still able to redeem your voucher immediately by following the instructions below:]

1. Click on the link below to be taken to Merit Incentives.
2. Your voucher code will appear on screen (if for any reason it is not there, please copy it from above and paste in).
3. Click 'Yes' to proceed and select a voucher from the options available in the catalogue.
4. Choose the value of the voucher you want to redeem, enter your email to receive it digitally, and click on 'Redeem now'.
5. The voucher will be available in the 'My wallet' section and will be sent to you by email (if you chose to receive it that way).
6. You will be able to see your remaining balance in the top-right corner.

To submit your survey and access the unique link where you can claim your £5 gift voucher immediately, please click the link below.

[Merit\_Link]

If you have any queries, please do not hesitate to contact the DESNZ Public Attitudes Tracker information line at Verian on 0800 051 0887 or email [patsurvey@veriangroup.com](mailto:patsurvey@veriangroup.com).

### **ASK ALL**

#### **Closing\_Screen** (*Text*)

Thank you for participating in the Public Attitudes Tracker Survey.

Please click the "Next" button to submit your survey.

**ADD TIME STAMP**