DCMS Grassroots Facilities Evaluation

Interim Evaluation Report – Annexures

May 2024

Department for Culture Media & Sport

Contents

Annex 1

Abbreviations

Table 1: Table of Abbreviations

Abbreviation	Term
AGP	Artificial Grass Pitch
BCR	Benefit Cost Ratio
DCMS	Department for Culture, Media and Sport
DP	Delivery Partner
EQ	Evaluation Question
FA	Football Association
FF	Football Foundation
IMD	Index of Multiple Deprivation
ITT	Invitation To Tender
LSOA	Layer Super Output Area
LTA	Lawn Tennis Association
MSGF	Multi-Sport Grassroots Facilities Programme
NPSV	Net Present Social Value
ONS	Office for National Statistics
PTCR	Park Tennis Court Renovation Programme
SROI	Social Return on Investment
VfM	Value for Money

Glossary

Table 2: Glossary

Term	Definition
Accessible	The extent to which a facility has been designed or renovated to prevent discrimination against people with disabilities.[1]
Active User	Someone who achieves the recommended levels of at least 150 minutes of weekly moderate intensity physical activity
Community Cohesion	The strength and unity of social connections within a community.
Deprived Area	As defined in the feasibility study[2], a deprived area is an area within IMD deciles 1-5.
Disability	A person is considered to have a disability if they have a self-reported long-standing illness, condition or impairment that causes difficulty with day-to-day activities.[3]
Evaluation	Evaluation is a systematic assessment of the design, implementation, and outcomes of an intervention. It involves understanding how an intervention is being, or has been, implemented and what effects it has, for whom and why. It identifies what can be improved and estimates its overall impacts and cost effectiveness. In this report, evaluation refers to the independent evaluation of the Games and associated Programmes commissioned by the Department for Culture, Media and Sport and undertaken by Deloitte.
Existing (user at a facility)	An attendee who visited the facility before it received DCMS funding.
Fairly Active User	Someone who achieves between 30-149 minutes of moderate intensity physical activity.
Full Player Pathway for Women	Offering a complete accredited player pathway for girls playing within FA sanctioned League competitions. This aligns with the definitions of the full player pathway for girls for both two and three star FA Accredited Clubs (England Football Accredited | England Football)
Impact	The changes which result from the project outcomes over the short, medium, and long term that would not have happened otherwise.
Inactive User	Someone who achieves less than 30 minutes of moderate intensity physical activity a week.
Inclusive	The extent to which a facility has been designed or renovated to provide a user-friendly experience for everybody.
Levelling up	A moral, social and economic programme for the whole of government.[4] For this evaluation, Levelling Up refers to the proportionate distribution of sports facilities across the UK relate to a region's local needs and population. This will involve reducing the geographic imbalance in the provision of sporting facilities across nations and IMDs.

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[1] Disabled people's experiences with activities, goods and services, UK - Office for National Statistics (ons.gov.uk)
[2] Grassroots Sport Facilities Investment Programme (publishing.service.gov.uk)
[3] Improving disability data in the UK - Office for National Statistics (ons.gov.uk)
[4] Levelling Up the United Kingdom - GOV.UK (www.gov.uk)

Term	Definition
Logic Model	A logic model is a simple visual diagram that explains what the Programme plans to deliver and outcomes and impacts it seeks to achieve from this. Logic models are used to illustrate the presumed relationships between programme resources (inputs), activities, outputs and various outcomes and impacts.
Lower Socio-Economic Group	A group of individuals that live in a deprived area defined above (IMD 1-5).
Nation	This is defined as the four constituent nations of the United Kingdom (England, Scotland, Northern Ireland and Wales). In the "Region" definition, only England is broken down into nine regions while region and nation are synonymous for Scotland, Northern Ireland and Wales.
Net Present Social Value	The sum of the present values of all past and future costs and benefits to society associated with the Programmes.
New (to a facility)	A facility attendee that started attending the facility since the start of the DCMS funding Programmes in April 2021.
New User	A user that is new to the facility and attends either frequently or infrequently.
Older Adults	Following Sport England's definition, older adults are individuals aged 55+.[5]
Physical Health	Following Sport England's definition, the industry standard for measuring the effectiveness of physical wellbeing is the percentage of people meeting the UK's Chief Medical Officer's physical activity guidelines and the percentage doing less than 30 minutes physical activity each week.[6]
Pride in place	Although not well defined across broader literature, we propose a commonly used interpretation from the Bennet Institute: the emotional attachments to the places that we live and the pride we express in them.[7]
Region (ITL)	Defined using the ONS International Territorial Level (ITL) 1 classification (previously known as Nomenclature of Territorial Units for Statistics (NUTS) 1 until 2021). In England, this would be the nine sub-national divisions: East, East Midlands, London, North East, North West, South East, South West, West Midlands, Yorkshire and the Humber. Scotland, Northern Ireland and Wales themselves will be considered as regions.[8]
Regular User	A user that is an existing, frequent attendee at a facility who first attended before it received DCMS Programme funding.
Social Return on Investment (SROI)	A systematic way of incorporating social, environmental, economic and other values into decision-making processes.[9] In this evaluation, we use an SROI model to estimate the economic and social benefits associated with sport to understand the economic and social value of sport in England, Scotland, Wales, and Northern Ireland.
Sport	A physical activity which requires physical skill and exertion that can be played individually or as a team in a professional or recreational setting. All activities which fit under this definition are in scope of this evaluation.

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[5] Adults' activity levels in England bounce back to pre-pandemic levels | Sport England
[6] Physical wellbeing | Sport England
[7] Pride-in-Place-Report.pdf (cam.ac.uk)
[8] International geographies - Office for National Statistics (ons.gov.uk)
[9] Social return on investment | Better Evaluation

Term	Definition
Stakeholder Engagement	Consultation and ongoing discussion with Delivery Partners, wider partners and other working groups relating to evaluation objectives and key deliverables.
Sustained Participation	MSGF: participation by regular users (defined above) PTCR: participation by users who visit the facility at least four times a year
Social Capital	Describe the extent and nature of our connections with others and the collective attitudes and behaviours between people that support a well-functioning, close-knit society.[10]
Theory of Change	A theory of change describes and illustrates the changes a Programme/s is seeking to make, how it will happen, and the measurable outputs, outcomes and impacts associated with the intended change
Underrepresented Groups	As quoted in the ITT and feasibility study[11], this refers to women and girls, the elderly, people with disabilities and people from ethnic minorities.
Unique Users	The total number of distinct users who attend a facility over a given time frame.
Wellbeing	How happy and healthy individuals, communities and nations are doing, which is determined by social, economic, and environmental conditions. In this evaluation, we consider wellbeing through two domains: physical and mental wellbeing.

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[10] Social capital in the UK - Office for National Statistics (ons.gov.uk)
[11] Grassroots Sport Facilities Investment Programme (publishing.service.gov.uk)

Annex 2

MSGF and PTCR Funding Diagram

Figure 1: MSGF and PTCR Funding Diagram
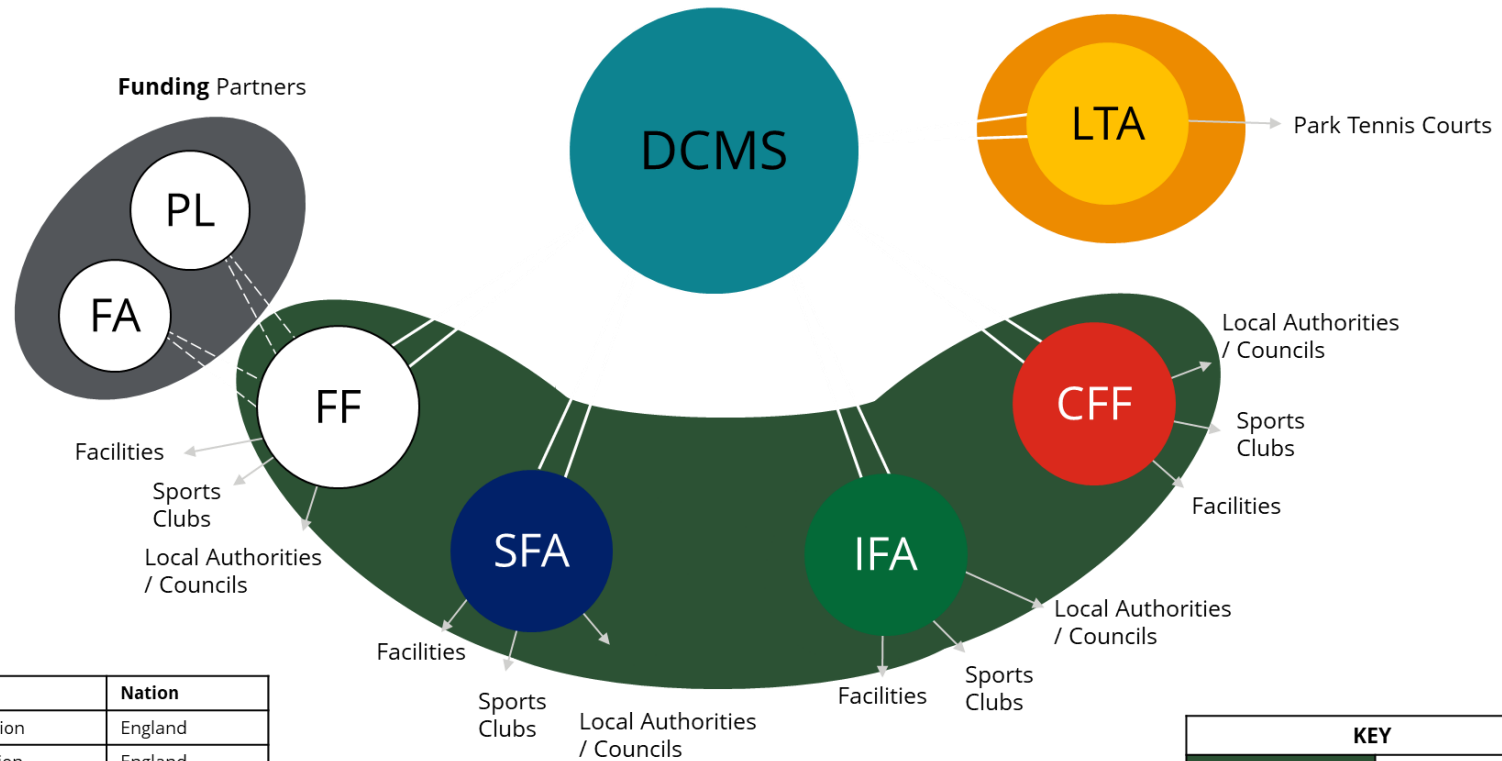
Acronym	Meaning	Nation
FF	Football Foundation	England
FA	Football Association	England
PL	Premier League	England
SFA	Scottish Football Association	Scotland
IFA	Irish Football Association	Northern Ireland
CFF	Cymru Football Foundation	Wales
LTA	Lawn Tennis Association	Great Britain

Annex 3

Full Project GANTT Chart

Figure 2: Full Project GANTT Chart (subject to change)
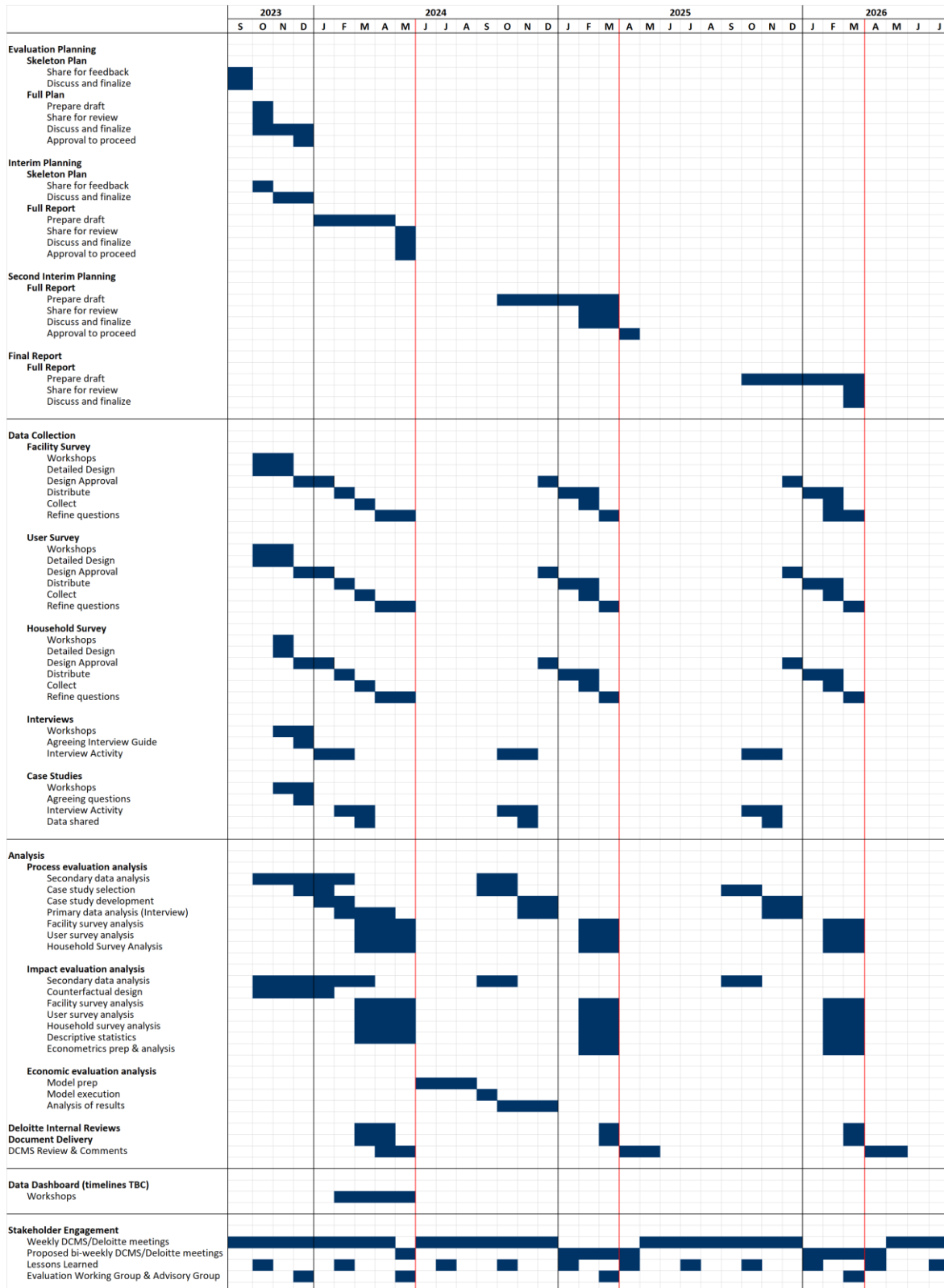
Annex 4

Research Framework

Table 3: Research Framework

Evaluation Research Questions		Demand/ Supply/ Broader	Geographical areas			Summary of key outcomes and impacts	Data collection approach			
			Local	Regional	National		Primary data (surveys)	Primary data (interviews/case studies)	Programme monitoring	Secondary data
Output Questions										
Have the Programmes delivered improvements to funded facilities?			✓	✓	✓	Change in the number of renovated pitches, facilities and equipment			✓	
Has there been effective communication materials about successful funding?			✓	✓	✓	Views of facility managers on level of effective communication with Delivery Partners	✓	✓		
Outcome Questions										
EQ1: Do the new/ improved facilities result in additional participation in sport at the facility and local areas?										
EQ1.1	Have the Programmes created a significant increase in participation in the funded areas?	D.1.1	✓	✓	✓	Change in participation directly due to Programmes	✓	✓		✓
EQ1.2	To what extent have the Programmes delivered sustained increases in participation in the funded areas?	D.1.2	✓	✓	✓	Sustained change in participation directly due to Programmes	✓	✓		✓
EQ1.3	To what extent do the renovated facilities meet local demand and increase user satisfaction?	S.1.1 and S.2.1	✓	✓	✓	Number of facilities at capacity

Facility occupation levels pre and post funding | ✓ | ✓ | | ✓ |
| EQ1.4 | Have the Programmes helped the facilities become financially sustainable?[12] | S.1.2 | ✓ | | | Views by facility managers of any key financial changes or challenges | | ✓ | | |

[12] Financial sustainability is inherently hard to define, and caution should be taken when using as a KPI or metric to track it. The objective of the facilities in question is rooted in social benefits, so in that context, we aim to look beyond P&L/balance sheets and talk directly to these facilities about their financial challenges and qualitative interpretations, which will likely give better insights into the problems this metric is trying to understand when compared to a P/L figure. This will be a topic covered within case study interviews with facility managers.

Evaluation Research Questions		Demand/ Supply/ Broader	Geographical areas			Summary of key outcomes and impacts	Data collection approach			
			Local	Regional	National		Primary data (surveys)	Primary data (interviews/case studies)	Programme monitoring	Secondary data
EQ1.5	Has the type of sport played at a funded facility impacted participation? *	D.1.5	✓	✓	✓	Change in participation at the facility Type of sport primarily played at the facility	✓	✓	✓	✓
EQ1.6	Has the type of facility investment impacted participation?	D.1.6	✓	✓	✓	Change in participation at the facility Type of investment at the facility	✓	✓	✓	✓
EQ2: Does the investment in facilities have an impact on participation levels from underrepresented groups and within deprived areas?										
EQ2.1	What has been the effect of the Programmes on sport participation levels amongst underrepresented groups (women, older adults, lower socio-economic groups, people with disabilities, minority ethnic groups)?	D.1.3	✓	✓	✓	Change in participation amongst underrepresented groups	✓	✓	✓	✓
EQ2.2	What has been the effect of the additional Lioness Funding on football participation levels amongst women and girls? (England only)	D.1.3	✓	✓	✓	Change in participation amongst woman and girls	✓	✓	✓	✓
EQ2.3	To what extent have the Programmes delivered sustained increases in participation amongst underrepresented groups (women, older adults, lower socio-economic groups, people with disabilities, minority ethnic groups) in the funded areas?	D.1.4	✓	✓	✓	Change in frequency of attendance by existing users of the facility Change in duration of use by all users at the facility	✓	✓	✓	✓
EQ2.4	To what extent has the additional Lioness Funding delivered sustained increases in participation in football participation levels amongst women and girls? (England only)	D.1.4	✓	✓	✓	Change in frequency of attendance by existing women and girl users of the facility Change in duration of use by women and girl users at the facility	✓	✓	✓	✓

Evaluation Research Questions		Demand/ Supply/ Broader	Geographical areas			Summary of key outcomes and impacts	Data collection approach			
			Local	Regional	National		Primary data (surveys)	Primary data (interviews/case studies)	Programme monitoring	Secondary data
EQ2.5	To what extent has the Lionesses Futures Fund increased the number of new female participants?	D.3.3(L)	✓	✓	✓	Number of new female participants due to the Fund	✓	✓		
EQ2.6	What has been the effect of the Programmes on sport participation levels amongst different regions and smaller geographies?	D.2.1	✓	✓		Change in participation across different regions and smaller geographies	✓	✓	✓	✓
EQ2.7	To what extent have the Programmes delivered sustained increases in participation amongst different regions and smaller geographies?	D.2.2	✓	✓		Change in frequency of attendance by existing users of the facility across different regions and smaller geographies

Change in duration of use by all users at the facility across different regions and smaller geographies | ✓ | ✓ | ✓ | ✓ |
EQ2.8	Have the Programmes created accessible facilities?	S.1.3	✓	✓	✓	Change in the number of facilities with disabled access	✓		✓	✓
Impact Questions										
EQ3: Do the new / improved facilities increase awareness in sports, and / or improve the perception of activity / local communities themselves (e.g., pride in place, community cohesion) for individuals?										
EQ3.1	Have the Programmes improved local educational achievement through school level sport participation at facilities?	I.3 and B.5	✓			Change in bookings / collaboration by schools at funded facilities

Reviewing existing literature on SROI of direct and/or indirect links between participation and educational achievement | | | ✓ | |
| EQ3.2 | Have the Programmes aligned with HMG's Levelling Up objectives? | W.2 | | ✓ | ✓ | Change in the geographical distribution in the provision of sport facilities across the UK (measured as the proportion of spending on sport facilities outside of London or South East England compared to baseline spending in 2018) | | | | ✓ |

Evaluation Research Questions		Demand/ Supply/ Broader	Geographical areas			Summary of key outcomes and impacts	Data collection approach			
			Local	Regional	National		Primary data (surveys)	Primary data (interviews/case studies)	Programme monitoring	Secondary data
EQ3.3	To what extent have the Programmes improved metrics of community cohesion, social network size, and pride in place?	C.1, C.2 and B.4	✓			Change in community cohesion, social network size, and pride in place of communities of funded facilities	✓	✓		✓
EQ3.4	To what extent have the Programmes improved metrics of mental wellbeing and physical health within the local community?	I.1 and I.2	✓		✓	Changes in mental health ONS' 4 wellbeing metrics which include degree of life satisfaction, happiness, anxiety, and worthwhileness. Awareness of the importance of being active for physical health and wellbeing Levels of obesity and chronic illness	✓	✓		✓
EQ3.5	Have the Programmes been associated with local/regional crime rates?	C.4	✓			Change in crime rates in local communities/regions of funded facilities[13]				✓
EQ3.6	What have been the environmental outcomes of the Programme's activities?	W.4			✓	Estimation of emissions output from construction projects, operation of facilities and indirect emissions (Scope 1, 2 and 3)[14]				✓
EQ3.7	How have the Programmes impacted a funded facility's pipeline into professional sport? *	W.3	✓			Views of facility managers of a change in the pool of players available to elite sport teams			✓	✓
EQ3.8	Have the Programmes increased the number of sport teams, volunteers, and number of workers specialising in grassroots sport at the funded facilities?	B.3, B.6, B.7, C.3	✓			Number of sports teams and volunteers at the facility Number of volunteers become paid employees or specialising in grassroots sports	✓	✓		

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[13] To note, there will be a time lag in the availability of crime data associated with the timelines of investment of the Programmes. As a result, this analysis may not be possible until later stages of the evaluation

[14] Emission scoping is the basis for much mandatory GHG reporting in the UK. More information can be found here: What are scope 1, 2 and 3 emissions? | Deloitte UK

Evaluation Research Questions		Demand/ Supply/ Broader	Geographical areas			Summary of key outcomes and impacts	Data collection approach			
			Local	Regional	National		Primary data (surveys)	Primary data (interviews/case studies)	Programme monitoring	Secondary data
EQ4: Have the Programmes improved collaborative working and available evidence?										
EQ4.1	How have the Programmes impacted the evidence base for future evaluations?	B.1	✓	✓	✓	Change in evidence available (i.e. evaluation reports)		✓		
EQ4.2	How have the Programmes strengthened the relationships between funded facilities and DPs?	B.2	✓			Views of managers and DPs on levels and effectiveness of collaboration	✓	✓		
EQ4.3	Have the Programmes increased collaboration across the four devolved nations?	W.1			✓	Views of DPs on levels and effectiveness of collaboration with DCMS/other DPs and possibility of future work		✓		
EQ5: Has the Lioness Funding achieved its intended outcomes?**										
EQ5.1	Has the Lionesses Futures Fund increased the number of female team sessions?	D.4.1(L)	✓	✓	✓	% of facilities with 30% female team sessions (all hours outside of curricular bookings)		✓	✓	
EQ5.2	Has the Lionesses Futures Fund increased the usage of high demand / peak slots by women and girls?	D.4.2(L)	✓	✓	✓	% of facilities with 30% OR 50% 'high demand'/peak slots used by women and girls		✓	✓	
EQ5.3	Has the Lionesses Futures Fund increased the number of facilities offering women and girls-only evenings?	D.4.3(L)	✓	✓	✓	Number of facilities offering women and girls only evenings		✓	✓	
EQ5.4	Has the Lionesses Futures Fund improved the full player pathway into professional sport?	D.4.4(L)	✓	✓	✓	Number of clubs/education settings with a full player pathway		✓	✓	
EQ5.5	To what extent do Lionesses Futures Fund facilities meet the needs of female users?	D.4.5(L)	✓	✓	✓	Number of female users reporting sufficient availability for their needs	✓	✓		
EQ6: Has the Lionesses Futures Fund helped to create safe and welcoming spaces for women and girl users to play?										

Evaluation Research Questions		Demand/ Supply/ Broader	Geographical areas			Summary of key outcomes and impacts	Data collection approach			
			Local	Regional	National		Primary data (surveys)	Primary data (interviews/case studies)	Programme monitoring	Secondary data
EQ6.1	Has the Lionesses Futures Fund improved the appropriateness of toilets and changing facilities at LFF sites?	D.5.1(L)	✓	✓	✓	Number of sites with appropriate male and female toilets/changing facilities	✓	✓		
EQ6.2	To what extent do female participants at the funded facilities feel safer and more welcome?	D.5.2(L) & D.5.3(L)	✓	✓	✓	Number of sites with a W&G lead in place Percentage of female participants reporting	✓	✓		

Annex 5

Technical Annex

Multi-Sport Grassroots Facilities Programme - Methodology

This section sets out the overall impact evaluation methodology, in the context of the Multi-Sport Grassroots Facilities Programme. Whilst the overall approach will remain consistent between the Multi-Sport Grassroots Facilities Programme and the Park Tennis Court Renovation Programme, the differences are set out later in this Annex.

As outlined in Section 4, the approach to understanding causality will utilise the Differences-in-Differences (DiD) model, a quasi-experimental method commonly used in causal impact evaluation. The core methodology has been refined to enable robust analysis given the set-up of the Programmes being evaluated. The staggered DiD model has been chosen as the appropriate model specification over the conventional Two-Way Fixed Effects (TWFE) model. This is because the analysis will examine the dynamic impact of the Programmes for various groups that have received the funding at different points in time, and further sensitivity analyses have been added as part of the methodological update which have been set out in the following sub-sections. It helps overcome the biases arising from the "bad comparisons" problem inherent in TWFE DiD regressions. The estimates obtained through two-way fixed effects (TWFE) DiD regressions, are variance-weighted averages of many different "2×2 DiD frameworks, each involving the comparison between a treated and an effective control group in a window before and after the treated group receives treatment. In some of the 2×2 frameworks, treated units who were assigned the treatment in a previous time period can act as comparison units, whose outcome changes may reflect treatment effects that are subtracted from the changes of later-treated units. Therefore, these regressions introduce unsuitable comparisons between units, biasing the true treatment effect. By modifying the set of effective comparison units in the treatment effect estimation process, the staggered DiD estimator ensures that facilities receiving treatment are not compared to those that previously received it.

The staggered DiD approach is designed to capture the impacts of the Programmes on facilities across different dimensions ; by region and time period of receiving the investment. For instance, funding a facility in England during FY 21/22 could yield different participation impacts relative to impacts generated at a facility funded in Wales during FY 24/25 as impacts could take a longer time to materialize at facilities where the investments were made soon after the Covid-19 pandemic compared to those where funding was delivered much later. Facilities funded in FY 23/24 being exposed to the treatment for a relatively longer duration can be expected to produce larger participation impacts compared to those to be funded in FY 24/25. This setup allows for the evaluation of impacts across both "even-time" (from the specific timing funding was delivered to a specific facility) and "calendar time" (across the normal calendar year).

At this stage, the first wave of primary data collection has been completed. Response rates for the funded and unfunded facilities have been similar, which is positive considering the potential risks expected on data collection from unfunded sites. It is anticipated that with subsequent waves of surveys distributed and with the addition of the Lionesses facilities to the sample, the overall resulting sample size would yield the required ratio between the funded and unfunded groups to conduct statistical matching prior to the regression analysis using the staggered DiD model.

Given that past data collection activity prior to the evaluation did not generate sufficient response rates, it was agreed that it would be prudent to administer the survey with the objective of targeting *all* facilities in the funded and unfunded groups. The unfunded facilities include only those facilities that applied for the funding but got rejected. However for England, the wider group of unfunded facilities also includes those facilities covered in the Local Football Facility Plans (LFFPs) ; therefore only those LFFP unfunded facilities that appear in the pipeline were contacted for the surveying activity. Therefore, all sites were contacted with the aim of

maximising response rates; the overall sample size of funded and unfunded facilities is currently approximately 1,000 (this will increase over time). To supplement this analysis, power calculations and estimation of the sample size required to detect meaningful effects can performed once the final facility numbers is known; illustrative examples of this power calculation are included in subsequent sub-sections of this Annex.

Staggered DiD Model Overview

The Staggered DiD model measures a specific parameter which captures the causal impact of the outcome of interest, termed as the group-time average treatment effect, i.e., the average treatment effect for group g at time t, where a "group" is defined by the time period when units are first treated. This builds on the classic DiD model which performs a simpler comparison between two time periods and two groups (one treated and one control) and measures the Average Treatment Effect on the Treated (ATT).

Approach, assumptions, and specification

This evaluation will incorporate current best practice in measuring multiple time period adoption. The study will adopt an approach similar to Callaway and Sant'Anna (2021) (subject to modifications based on specific Programme parameters being analysed) as seen below:

➢ The model assumed that no unit among the treated group (funded facilities in this analysis) is treated at time "g" = 1, and that once a unit in the group becomes treated, that unit will remain treated in all the subsequent periods considered, termed as staggered adoption which means that once treated the unit will have some degree of the treatment effect attached throughout. "G" defines which "group" each unit belongs to. If a unit does not participate in any time period, G is set arbitrarily at ∞. G_g is a binary variable that is equal to one if a unit is first treated in period g (i.e., $G_{i,g} = 1\{G_i = g\}$) and C is a binary variable that is equal to one for units that do not participate in the treatment in any time period (i.e., $C_i = 1\{G_i = \infty\} = 1 - D_{i,T}$). g = maxi=1,...,n and G_i be the maximum G in the dataset.

➢ The generalized propensity score is defined $p_g(X) = p_{g,T}(X) = P(G_g = 1|X, G_g + C = 1)$ which is the probability of being first treated in period g conditional on covariates and either being a member of group g or not participating in the treatment in any time period.

➢ The model also incorporates the classic DiD potential outcomes framework where $Y_{i,t}(0)$ denote unit i's untreated potential outcome at time t if they remain untreated through time period T ; i.e., if they were not to participate in the treatment across all available time periods. For $g = 2, ..., T$, $Y_{i,t}(g)$ denotes the potential outcome that unit i would experience at time t if they were to first become treated in time period g.

The observed and potential outcomes for each unit "i" are related through:

$$Y_{i,t} = Y_{i,t}(0) + \sum T_g = 2(Y_{i,t}(g) - Y_{i,t}(0)) \cdot G_{i,g}$$

This implies that only one potential outcome path is observed for each unit. For those that do not participate in the treatment in any time period, observed outcomes are untreated potential outcomes in all periods. For units that do participate in the treatment, observed outcomes are the unit-specific potential outcomes corresponding to the particular time period when that unit adopts the treatment.

➢ Another key assumption is the random sampling assumption for potential outcomes and is applicable to panel and repeated cross section. This is mathematically represented as:

$\{Y_{i,1}, Y_{i,2}, ..., Y_{i,T}, X_i, D_{i,1}, D_{i,2}, ..., D_{i,T}\}$, where $n_i = 1$ is independent and identically distributed (iid).

- Given that different potential outcomes cannot be observed for the same unit at the same time, identifying average causal effects often becomes the focus. The causal parameter of the model, the group-time average treatment effect for units who are members of a particular group g at a particular time period t, denoted by:

$$ATT(g,t) = E[Y_t(g) - Y_t(0)|G_g = 1],$$

The cluster of $ATT(g,t)$'s allows for fixing a group g and varying time t to highlight how average treatment effects evolve over time for that specific group. This can be done for different groups to develop a more accurate understanding about how treatment effect dynamics vary across groups. This is therefore an approach that is robust to treatment effect heterogeneity and dynamics. This setup also makes it possible to answer the following evaluation questions:
-
(a) What was the average effect of participating in the funding Programmes across all groups that participated in the Programmes by time period of receiving the funding?
(b) Are average treatment effects heterogeneous across the funded and unfunded groups?
(c) How do average treatment effects vary by length of exposure to the funding?
(d) How do cumulative average treatment effects change over the calendar years?

Identifying assumptions

The following identifying assumptions will also need to hold to correctly identify $ATT(g,t)$:

- **Limiting treatment anticipation:** Restricts anticipation of the treatment for all "eventually treated" groups. This is implemented by setting a term in the equation to "zero" to essentially "turn off" any type of expectation to receive the treatment. This is likely to be the case when the treatment path is not a priori known and/or when units are not the ones who "choose" treatment status, especially applicable in this evaluation where units are "selected" into the treatment externally via an application process.

- **Addressing anticipation behaviour:** This refers to any reactive behavioural changes or adjustments ex-ante to become more eligible to receive the treatment.

- **Conditional parallel trends based on a "Never-Treated" group and conditional parallel trends based on "Not-Yet-Treated" groups:**

  o These are two different conditional parallel trends assumptions that generalize the two-period parallel trends assumption to the case where there are multiple time periods and multiple treatment groups; both assumptions hold after conditioning on set of covariates termed "X". This can be important in many applications in economics particularly in cases where there are covariate specific trends in outcomes over time and when the distribution of covariates is different across the treatment and control groups.

  o When the path of the key outcome variable assessed in the absence of the treatment intervention depends on these covariates, a conditional parallel trend becomes more plausible than an unconditional parallel trends assumption. In fact, ignoring the presence of covariate specific trends can result in important biases when evaluating causal effects of policy interventions using unconditional DiD methods.

- o Conditioning based on the "never treated" group states that conditional on covariates, the average outcomes for the group first treated in period g and for the "never-treated" group would have followed parallel paths in the absence of treatment. This is the approach of choice when there is a sizeable group of units that do not participate in the treatment in any period, and, at the same time, these units are similar enough to the "eventually treated" units. When a "never-treated" group of units is not available or "too small", the "not yet treated" group can be considered as it allows one to use more groups as valid comparison units, which potentially leads to more informative inferences.

- o It is however important to highlight that the "never treated" group is the most adopted approach because in the absence of treatment, the "never treated" does not restrict observed pre-treatment trends across groups. This is particularly necessary where the economic environment during the ''pre-treatment early periods'' was potentially different from the ''later-periods''. (e.g. unprecedented economic shocks such as the COVID-19 pandemic). In these cases, the outcomes of different groups may evolve in a non-parallel manner during ''early-periods'', perhaps because the groups were exposed to different shocks, while trends become parallel in the ''later-periods''.

- o The above-mentioned assumptions are inter-connected. For instance, when the "no-anticipation" condition is imposed, the conditional parallel trends on the "never treated" group would then impose conditional parallel trends only for post-treatment periods $t \geq g$. If anticipation behaviour is enabled, the conditional parallel trends on the "never treated" would then impose conditional parallel trends in some pre-treatment periods, too. In fact, the parallel trends assumptions become stronger as one increases the degree of anticipation behaviour.

- o In some cases, the "never-treated" units as part of the comparison group may not be appropriate because they behave very differently from the other "eventually treated" units. Therefore, all "never-treated" units can be dropped from the analysis and conditioning parallel trends based on the "not-yet-treated" group can be carried out instead.

Key Variables

The causal impact of investment in multi-sport facilities and park tennis court renovation will be estimated, using as dependent variable the following participation metrics:

1. Total number of users in the facility since funding
2. Total number of unique users in the facility since funding
3. Total number of existing users in the facility since funding
4. Intensity of participation by users (duration of visit and frequency of visit)

The set of covariates or control variables contribute to explaining the variation in the dependent variable. At the facility level, this will comprise of variables on funding received, proportion of total funding that is DCMS funding, project status, project type, and characteristics such as year in which facility was built and facility capacity. The controls will also include the local area characteristics on demographics to capture for wider changes in trends over time, and facility density to gauge displacement effects. This also applies to unfunded facilities with additional data on reasons behind rejection of application and alternate sources of funding if received. Since the Programmes have been implemented such that there are differences in the time periods over which the funding has been awarded, facilities can become treated at different points in time. In this setup, current standards prescribe group-time average treatment effects specification, ATT (g,t) that are the average treatment effect in period t for the group of units first treated in period g. Unlike the more common approach of including a post-treatment dummy variable in a two-way fixed effects regression, ATT (g,t) can be used to highlight different sources of treatment effect heterogeneity across groups and time periods; a) how the

average treatment effects vary with length of exposure to the treatment (b) how average treatment effects vary across treatment groups; and (c) how cumulative average treatment effects evolve over calendar time. This methodology is suitable when using different comparison groups such as the never-treated or not-yet-treated, and when units can anticipate participating in the treatment and may adjust their behaviour before the treatment is implemented.

As the duration of exposure to the treatment (the MSGF and PTCR Programmes) varies by project and as the selection process for England entails prioritising projects in a pipeline over the application approach adopted by the other three nations, a key model specification will be controlling for the duration of treatment. Ongoing projects and projects launched within less than six months of completion will be excluded from the analysis as per standard evaluation practice due to the time required for impacts to materialise.

Standard Errors

Depending on the assignment mechanism of the treatment (facility funding), standard errors will be clustered. Clustering is useful when findings need to make inferences about the broader population. As the treatment (awarding funding) was assigned at the facility level in each of the four nations, standard errors would need to be clustered at the facility level to capture for the variation in treatment status that would exist among facilities within the same nation.

Specification to measure displacement effects

To account for the potential movement of users from unfunded to funded facilities, there arises the possibility that no or very little additional activity is created because of the intervention. To measure the net displacement effect and address this possible SUTVA (Stable Unit Treatment Value Assumption) violation, a model specification similar in principle to the triple difference model can be run. This specification will measure the net increase in participation given facility status (awarded funding, applied for funding but got rejected/waitlisted, did not apply at all for funding) and the facility or facilities close to it and net out contemporaneous trends in participation ; natural changes in participation that occur over time. The model will require defining a distance (spatial) measure. Due to practical difficulties in obtaining data on a large number of neighbouring facilities for each facility, arising from the risk of low survey response rates, a location dummy will be used to define the one or two closest facilities based on postcode. In the case that there is more than one neighbouring facility, facilities will need to be weighted; for instance weighting close-by funded facilities higher than others as the propensity to move is higher. Please see specification below:

$$Y_{i,t} = \beta 1 apply_i + \beta 2 apply_i * Ti + \beta 3\ apply_i * Post_t + \beta 4 apply_i * Ti * Post_t + \beta 5 apply_{i+1} + \beta 6 apply_{i+1} * T_{i+1} + \beta 7 apply_{i+1} * Post_t + \beta 8 apply_{i+1} * T_{i+1} * Post_t + \varepsilon_{i,t}$$

Where,

$apply_i = 1$ if the facility applied for funds

$T_i = 1$ if the facility was awarded funds

$Post = 1$ if the time period is after awarding of funds (if this is at different times for different facilities, some thought should go into how to define Post for non-awardees).

$i + 1$ indicates a spatial lag. So $apply_{i+1}$ indicates a facility close to another facility that applied for funds

Incorporating facility and time-fixed effects, this reduces to:

$$Y_{i,t} = + \beta_4 apply_i * T_i * Post_t + + \beta_8 apply_{i+1} * T_{i+1} * Post_t + \delta_i + \gamma_t + \varepsilon_{i,t}$$

If there is only one facility close to a facility that applied, the test for a net increase in use of the treatment facility would be $\beta_4 - \beta_8 - \beta_7 - \beta_3 > 0$. Since there are more facilities close by, the coefficients β_8 and β_4 will be weighted by the number of neighbouring facilities.

Selection of control group for England

As the application and selection process for England was carried out by the Football Foundation based on the pipeline list of facilities all of which are to receive the funding but within different funding windows over the years. This means that some facilities will receive investments first and others further down the list could be funded at a later point in time. This pipeline comprises a total of 487 facilities. There is a wider group comprising a much larger number of facilities mentioned in the Football Foundation's Local Football Facility Plans (LFFPs) that set out the roadmap for new planned grassroots facilities to activate new projects and make improvements to existing facilities. Both these types of facilities (pipeline and LFFP) were considered as potential control groups to conduct the matching with the funded facilities. "It was concluded that the pipeline group would serve as a better control group because the bias created by differences in unobservables will be lower as it can be argued that all facilities on pipeline that are not yet funded would be more similar to the facilities in the pipeline that already received the funding as they have all gone through the same selection process. LFFP projects being included in matching might have better matches as they could be similar to the treated facilities and be a clean control group as they would be in the "never treated" category but they would be more favourable only in terms of matching on observables and not in terms of unobservable confounders. However, a balance test will be performed between the treated and control group 1 (pipeline) and control group 2 (LFFP) to determine which group is most suited for matching as part of the analysis.

Matching Methodology

In the case of grassroots multi-sport and tennis court funding, decisions on applications were non-random and thus facilities receiving funding and those that do not may differ not only in their funding status but also in other characteristics that affect the outcome of interest (sport participation). The aim of the matching exercise is to reduce the selection bias between the funded and unfunded facilities; lower the mean differences across both groups. Matching will be carried out on baseline (pre-treatment) characteristics to ensure comparison of only comparing funded and unfunded facilities that are similar to begin with to make the parallel trends assumption seem more plausible.

The basic steps involved in matching are outlined below:

1. Estimating the propensity score: The propensity scores denoted are typically estimated using a binary choice model (where the outcome lies between 0 and 1, such as the probit or logit models) and calculating the predicted probabilities.

2. Choosing the matching method: One of the key challenges in characterising the propensity score is the specification of the selection model, i.e., the identification of the variables that determine sport participation. The following table comprises the list of variables that the analysis aims to match on. The below variables are however subject to data availability in the future specifically from sources such as the Programme monitoring and application data.

Table 4: Matching Variables (covariates of facilities before treatment)

Variable	Rationale	Data Source
Total funding received (including DCMS and other types of funding)	To compare projects with similar levels of investment	Monitoring Data and Facility Surveys

Variable	Rationale	Data Source
Type of investment project/sports played	This covariate will ensure more precise comparability between project types such as artificial grass pitches, floodlights, etc.	Monitoring Data or Application Data
Facility type	This covariate denotes whether the facility investment was made for a football, rugby or cricket pitch, a leisure centre, etc. However, existing data does not provide this distinction. Currently available data for a few select facilities contains a multi-sport indicator. Therefore, this variable will be applied conditional on availability of this information for an adequate number of facilities.	Monitoring Data
Deprived area indicator (Yes/No)	This covariate will ensure matching of facilities located within areas with similar socio-economic characteristics	Application data
Local demographics	To match facilities with similar local demographics. This could include (age, educational attainment, employment status, income, religion, ethnicity and gender demographic compositions	Secondary Data (e.g. Census data from ONS)
Past physical activity levels	To match facilities in areas that have similar levels of overall physical participation	Secondary Data (e.g. Active Lives)/User and Household surveys

Variable	Rationale	Data Source
Facility size	To match facilities that are similar in capacity	Application Data/Facility Surveys
Facility density (by geographical area)	To match facilities in areas of similar facility density (including both funded and unfunded facilities)	Secondary Data (Active Places Power)

In most cases, there will be no exhaustive list of relevant variables that will assure that the matched comparison group will provide an unbiased impact estimate. The above-mentioned pre-treatment characteristics for each facility if available, will be used to match the funded and unfunded facilities and arrive at a comparable control group. It must be noted that since the information on these characteristics is not consistently available across all facilities and in all geographical regions as no baseline data prior to the intervention was collected, the study will have to rely on the data provided by facilities when they applied for the funding, which does pose limitations. However, this approach is preferred to collecting recall data on pre-treatment covariates from surveys which is highly subject to bias and inaccurately reported information. For each evaluation, it is important to consider what factors make the untreated units distinct from treated units. To the extent that these factors are associated with outcomes, controls for them are essential.

When choosing the appropriate propensity score method to match comparison units with treated units, the following factors will be considered; matching with or without replacement, assessing the closeness of the matches, if and how matched treated and untreated pairs need to be weighted before impact estimation, time the number of unfunded facilities to be matched to a funded facility. The matching methods to be considered and compared for the impact evaluation include Nearest neighbour matching, Caliper matching (radius matching), Kernel matching, Genetic matching, and Coarsened Exact Matching (CEM).

3. Validity of matching: It is important to evaluate the robustness of each propensity score specification model. This will be done by altering the matching method or the parameters within a given method. These checks increase the reliability of the results by showing that the estimations do not depend crucially on the particular methodology chosen.

Robustness and sensitivity checks

➢ **Alternative measures of participation:** The model will be run using various metrics of the outcome variable of sport participation. These measures have been captured in the survey data and will be used to test the sensitivity of results to minimise measurement error.

➢ **Redistribution in participation:** The dependent variable (sport participation) is at the facility or user level and using this level of data in a DiD specification ignores the possibility of new facilities being constructed and the redistribution of participation from one facility (DCMS funded facility or DCMS unfunded facility) to another existing facility or new facility. The evaluation will seek to account for both displacement from unfunded to funded facilities (which will have a spatial analysis element where we look to understand if certain areas may have 'lost' participation to other local areas that have gained), as well as overall increases to participation from 'new' users. While spatial analysis can be used to quantify displacement effects by capturing participation data at the facility level, it will not be possible to capture this for all new facilities that arise in the future. This may bias our estimates generated before the Programmes finish delivery, especially if facility construction is taking place at a different rate across local areas or regions. One potential way in which this could be addressed is to aggregate the findings by nation (England, Scotland, Wales, and

Northern Ireland). This could mean that standard errors could become larger, but this exercise would be carried out if required, to compare the point estimates. This could be captured by aggregating the estimated impact at a less granular area level; as impacts are expected to be local (individuals moving from control to treatment facilities within a smaller/local geography), this could ensure that this measure would be net of displacement effects.

Selection on past outcomes: One of the key requirements of the MSGF programme was to allocate 50% of the funding to facilities in deprived areas. The identification of courts for renovation under the PTCR programme was also carried out in a similar manner, with courts in poor condition being targeted for funding. Therefore, certain facilities and courts could potentially have been selected for the funding owing to low levels of participation before the intervention possibly driven by local area characteristics such as deprivation and amenities available for physical activity (parks, other local facilities and courts, gyms, school grounds, sports clubs, etc.). This could contribute to the treatment (funded) and control (unfunded) groups exhibiting non-parallel trends preceding the interventions which will be addressed appropriately using propensity score matching techniques.

➢ **Alternative approach to validate the parallel trends assumption:** Using repeated pre-treatment data points for those facilities that are yet to be treated (currently in control group) and eventually will be treated to establish parallel trends assumptions.

➢ **Constructing proxy data** from publicly available secondary data sources for the outcome variable of interest to demonstrate parallel trends in the pre-funding periods.

➢ **Alternative model specifications**: To test the sensitivity of findings, results will be reported using other model specifications such as the Two-Way Fixed Effects (TWFE) estimator. While the main model specification will remain unchanged, results will also be tested by including and excluding certain controls, certain subsets of the sample and combinations of interactions between variables. The TWFE DiD regression model estimates the effect of a policy, or treatment, on an outcome by comparing, over time, groups experiencing different evolutions of their exposure to treatment. In practice, this idea is implemented by regressing Y_{gt}, the outcome in group g and at period t, on group fixed effects, time-period fixed effects, and P_{gt}, the treatment of group g at period t. The classic specification will form the base of the staggered DiD model to measure the causal impact in investment in multi-sport facilities and tennis court renovations. This specification is as follows:

Estimating equation

$$y_{fy} = \beta_0 + \beta_1 * T_y + \beta_2 * F_f + \beta_3 * T_y * F_f + \beta_4 * X_{fy} + \varepsilon,$$

where $F_f = 1$ if a facility is funded and $F_f = 0$ if a facility is unfunded.

Interpretation of terms:

y_{fy} = Estimated outcome (participation at facility level in time period y)

β_0 = Constant term which denotes the average participation of the unfunded facilities at baseline

β_1 = Coefficient of time dummy (Post-project = 1, Pre-project = 0)[15] interpreted as the difference in participation between the funded and unfunded facilities at baseline

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[15] Project refers to the investment in specific renovation, upgrades or expansion activities within a facility such as installation of an artificial grass pitch, changing rooms, floodlights, goal posts, car park etc.

β_2 = Coefficient of treatment dummy (Funded facility = 1, Unfunded facility = 0) changes in participation over time for the treated facilities regardless of facility funding

β_3 = Differences-in-differences coefficient captured as an interaction term derived from the differences in participation across both the facility and time dimensions

β_4 = Set of time variant controls at the facility level and local authority (if data at this granularity is not available, then data at a more aggregated level will be used)

ε = Error or residual term which represents the difference between the expected value and actual value of the outcome variable (participation) in the population.

Incorporating,

c_f = Facility fixed effects

c_y = Year fixed effects,

The equation reduces to :

$$y_{fy} = \beta_0 + \beta_3 * T_y * F_f + \beta_4 * X_{fy} + c_f + c_y + \varepsilon,$$

Power Calculation (Illustrative)

Statistical power is defined as the probability of rejecting a false null hypothesis. Formally, power is denoted by 1-β, where β is the probability of committing a Type 2 error (incurring a false negative). Therefore, maximizing statistical power is to minimize the likelihood of committing a type II error. Power calculations involve either determining the sample size needed to detect the minimum detectable effect (MDE) given other parameters, or determining the effect size that can be detected given a set sample size and other parameters. Power calculations remain important to ensure that the study is able to detect meaningful effects, differences or relationships between variables, and that the results are reliable and generalizable to the population of interest. Some degree of refinement such as using covariates to soak up residual variance or redoing calculations on a more complete dataset could be valuable. However, the exact *ex-post* value of inputs to power will necessarily vary from *ex-ante* estimates.

In the case of this evaluation, the population refers to the total number of facilities that received the funding for the treatment group, and the total number of facilities that applied and did not receive the funding, which forms the control group. A pre-determined target sample size was not considered ahead of collecting the survey data due to the nature of the Multi-Sport Grassroots Facilities Programme. The funded facilities were strongly encouraged to provide data on key indicators after receiving the funding for the purpose of monitoring and evaluation. Further, as the unfunded facilities had no obligation to respond to the survey, the objective therefore was to maximise response rates from both the funded and unfunded groups by adopting measures such as warm-up emails and communication in advance and requesting Delivery Partners to follow-up with facilities to encourage response. Therefore, the key limitation of this study which in turn could limit statistical power, is that the total population of funded facilities (number of treatment units) is fixed or pre-determined, as treatment (MSGF and PTCR Programme funding) could only be awarded to a specific number of facilities.

The power calculations undertaken follow the "Declare-Diagnose-Redesign" framework[16] in line with best practice in the literature. This involves:

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[16] Declare Design

➢ **Declaring the model specification** design in the respective statistical software code, diagnosing the declared designs through a simulation-based approach to estimate the extent of bias in the treatment effect estimates, and finally estimating the power of the design given the inputs and various definitions of the expected sample sizes.

➢ Given that this evaluation is adopting a staggered Differences-in-Differences(DiD) design (over multiple groups and periods), the power calculation declares and computes the DIDM estimator to capture the Two-Way Fixed Effects (TWFE) Estimator with heterogeneous treatment effects. For each pair of consecutive time periods t-1 and t and for each value of the treatment d, the "did_multiplegt_tidy" function (available in the package within R Studio software) computes a DID estimator comparing the outcome evolution among the switchers, the groups whose treatment changes from d to some other value between t-1 and t, to the same evolution among control groups whose treatment is equal to d both in t-1 and t. The DIDM estimator is equal to the average of those DIDs across all pairs of consecutive time periods and across all values of the treatment. Under a parallel trends assumption, DIDM is an unbiased and consistent estimator of the average treatment effect among switchers, at the time period when they switch. As each group's treatment is weakly increasing over time, it can compute estimators of switchers' dynamic treatment effects, one time period or more after they have started receiving the treatment.

The calculations estimate the power and test sensitivity to a range of sample sizes and alternative designs, such as the conventional TWFE estimator. The first sample size scenario is based on the actual sample attained from Wave 1 of the survey data collection; the subsequent sample sizes have been determined based on assumptions around the augmented sample size that will become available from Wave 2 and Wave 3 of the data collection and response rates.

Table 5: Sample Size Estimations Across Waves

Sample Size	Assumption
259	Wave 1 of survey data collection (62% response rate of total sample of 420)
350	Base Case Wave 2 of survey data collection (62% response rate from augmented sample of 560, assuming 140 new facilities receive the treatment)
450	High Case Wave 2 of survey data collection (80% response rate from augmented sample of 560, assuming 140 new facilities receive the treatment)
280	Low Case Wave 2 of survey data collection (50% response rate from augmented sample of 560, assuming 140 new facilities receive the treatment)
434	Base Case Wave 3 of survey data collection (62% response rate from augmented sample of 700, assuming 140 new facilities receive the treatment since Wave 2)
490	High Case Wave 3 of survey data collection (70% response rate from augmented sample of 700, assuming 140 new facilities receive the treatment since Wave 2. The 70% has been assumed instead of 80% in the high case to be conservative given the possibility of attrition and survey fatigue)
350	Low Case Wave 3 of survey data collection (50% response rate from augmented sample of 700, assuming 140 new facilities receive the treatment since Wave 2)

Power calculations will continue to be revisited as part of future analysis and reporting as response rates and sample sizes become clearer.

Annex 6

Indicator Framework (Process, Impact and Economic)

Table 6: Indicator Framework

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
Key Outputs							
Have the Programmes delivered improvements to funded facilities?	Output	Change in the number of renovated pitches, facilities, and equipment	Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
Has there been effective communication materials about successful funding?	Output	Views of facility managers on level of effective communication with Delivery Partners	Case studies / Interviews with Delivery Partners and facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
			Facility surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
EQ1: Have the new/ improved facilities resulted in **additional participation in sport at the facility and local areas?**							
Have the Programmes created a significant change in participation in the funded areas?	Outcome	Change in the duration of time spent by both new and regular users at the facility (captured separately by user type) Change in the frequency of visitation by new and regular users at the facility (captured separately by user type)	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Facility Surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
		Total number of regular users prior to and after programme funding OR percentage change in regular users since funding	Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
		Total number of new users prior to and after programme funding OR percentage change in regular users since funding	Active Lives	Secondary Data	Yearly	Sport England	Baseline
		Total number of overall users prior to and after programme funding OR percentage change in regular users since funding					
To what extent have the Programmes delivered sustained increases in participation in the funded areas?	Outcome	Change in the sustained duration of time spent by new and regular users at the facility (captured separately by user type)	Facility surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
		Change in the sustained frequency of visitation by new and regular users at the facility (captured separately by user type)	Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline
To what extent do the renovated facilities meet local demand and increase user satisfaction?	Outcome	Number of facilities at capacity	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
		Facility occupation levels pre and post funding	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
		User satisfaction levels with the quality of elements of the facility	Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline
Have the Programmes helped the facilities become financially sustainable?	Outcome	Views by facility managers of any financial changes or challenges	Case studies / Interviews with facilities[17]	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
Has the type of sport played at a funded facility impacted participation?	Outcome	Change in the duration of time spent by new and regular users at the facility (captured separately by user type)

Change in the frequency of visitation by new and regular users at the facility (captured separately by user type) | User surveys | Primary Research (surveys) | Annual | Deloitte | Evaluation |
			Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline
		Type of sport primarily played at the facility	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
Has the type of facility investment	Outcome		User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation

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[17] DCMS have referenced sinking fund analysis by the Football Foundation that could also be contextually considered.

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
impacted participation?		Change in the duration of time spent by new and regular users at the facility (captured separately by user type)	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
		Change in the frequency of visitation by new and regular users at the facility (captured separately by user type)	Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
		Total number of overall users prior to and after programme funding OR percentage change in regular users since funding	Active Lives	Secondary Data	Yearly	Sport England	Baseline
		Type of investment at the facility	DCMS Monitoring and Application Data	Programme Monitoring	DP-dependent – usually quarterly	DCMS	Evaluation
			User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
EQ2: Does the investment in facilities have an **impact on participation levels from underrepresented groups and within deprived areas**?							
What has been the effect of the Programmes on sport participation levels amongst underrepresented	Outcome	Change in the duration of time spent by new and regular users from underrepresented groups at the facility (captured separately)	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
groups (women, older adults, lower socio-economic groups, people with disabilities, minority ethnic groups)?		Change in the frequency of visitation by new and regular users from underrepresented groups at the facility (captured separately)	Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline
What has been the effect of the additional Lioness Funding on football participation levels amongst women and girls? (England only)	Outcome	Change in the duration of time spent by new and regular (captured separately) women and girl users at the facility Change in the frequency of visitation by new and regular users (captured separately) from women and girl users at the facility	FF Booking data	Programme Monitoring	Monthly	FF	Evaluation
			Facility surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline
To what extent have the Programmes	Outcome	Change in the sustained duration of time spent by new and regular users from	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
delivered sustained increases in participation amongst underrepresented groups (women, older adults, lower socio-economic groups, people with disabilities, minority ethnic groups) in the funded areas?		underrepresented groups at the facility (captured separately) Change in the sustained frequency of visitation by new and regular users from underrepresented groups at the facility (captured separately)	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
			Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline
To what extent has the Lionesses Futures Fund delivered sustained increases in participation in football participation levels amongst women and girls? (England only)	Outcome	% of women and girls returning to the site over a 6 monthly basis Change in the sustained duration of time spent by female users at the facility Change in the sustained frequency of visitation by female users at the facility	FF Booking data	Programme Monitoring	Monthly	FF	Evaluation
			Facility surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
To what extent has the Lionesses Futures Fund increased the number of new female participants?	Outcome	Number of additional new female participants	Facility surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
What has been the effect of the Programmes on sport participation levels amongst different regions and smaller geographies?	Outcome	Change in the duration of time spent by new users and regular from different regions and smaller geographies at the facility (captured separately) Change in the frequency of visitation by new and regular users from different regions and smaller geographies at the facility (captured separately)	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
			Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
To what extent have the Programmes delivered sustained increases in participation amongst different regions and smaller geographies?	Outcome	Change in the sustained duration of time spent by new users and regular from different regions and smaller geographies at the facility (captured separately) Change in the sustained frequency of visitation by new and regular users from different regions and smaller geographies at the facility (captured separately)	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
			Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	LTA / DCMS	Evaluation
			Active Lives	Secondary Data	Yearly	Sport England	Baseline
Have the Programmes increased the number of accessible facilities?	Outcome	Change in the number of facilities with disabled access	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			DCMS Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	DCMS	Evaluation
			Active Places Data / 4Global	Secondary data	Annual	Sport England/4Global	Evaluation
EQ3: Do the new / improved facilities **increase awareness of sports**, and / or **improve the perception of activity in local communities (e.g. quality of life, pride in place, community cohesion)** for individuals?							

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
Have the Programmes improved local educational achievement through school level sport participation at facilities?	Impact	Change in bookings / collaboration by schools at funded facilities	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
Have the Programmes aligned with HMG's Levelling Up objectives?	Impact	The proportion of spending on sport facilities outside of London or South East England for both Programmes	DCMS Monitoring Data	Programme Monitoring	DP-dependent – usually quarterly	DCMS	Evaluation
To what extent have the Programmes impacted metrics of community cohesion, social network size, and pride in place?	Impact	Changes in community cohesion, social network size, and pride in place of communities of funded facilities	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Household surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Community Lives Survey	Secondary data	Annual	DCMS	Evaluation
To what extent have the Programmes improved metrics	Impact	Changes in mental health and levels of life satisfaction	Household surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Community Lives Survey	Secondary data	Annual	DCMS	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
of mental wellbeing and physical health within the local community?		Awareness of the importance of being active for physical health and mental wellbeing,	Household surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
		Levels of obesity and chronic illness	Community Lives Survey	Secondary data	Annual	DCMS	Evaluation
What has been the impact of the Programmes on local/regional crime rates?	Impact	Change in crime rates in local communities of funded facilities	Crime maps (Police UK)	Secondary data	Monthly	DCMS	Evaluation
What have been the environmental impacts of the Programme's activities? How have the Programmes impacted the UK's pipeline for players into professional sport?	Impact	Environmental impacts as a result of the Programmes (e.g. emissions)	Various sources (case studies, secondary sources such as emission estimation tools)	Secondary data	Annual	DCMS	Evaluation
	Impact	Views of facility managers of a change in the pool of players available to elite sport teams	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
Have the Programmes increased the	Impact	Number of sports teams at the facility	Facility surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
number of sport teams, volunteers, and number of workers specialising in grassroots sport at the funded facilities?		Number of volunteers taking on paid work or specialising in grassroots sport	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
EQ4: Have the Programmes improved collaborative working and available evidence?							
How have the Programmes impacted the evidence base for future evaluations?	Impact	Conclusions based on counterfactual	Final Report	N/A	N/A	N/A	N/A
How have the Programmes strengthened the relationships between funded facilities and DPs?	Impact	Views of managers and DPs on levels and effectiveness of collaboration	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
Have the Programmes increased collaboration across the four devolved nations?	Impact	Views of DPs on levels and effectiveness of collaboration with DCMS/other DPs and possibility of future work	Case studies / Interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
EQ5: Have the Programmes improved collaborative working and available evidence?							
Has the Lionesses Futures Fund increased the number of female team sessions?	Impact	% of facilities with 30% female team sessions (all hours outside of curricular bookings)	FF Booking data	Programme Monitoring	Monthly	FF	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
Has the Lionesses Futures Fund increased the usage of high demand / peak slots by women and girls?	Impact	% of facilities with 50% 'high demand'/peak slots used by women and girls (18:00-21:00, Mon-Fri - Sep-April) % of facilities with over 30% 'high demand'/peak slots used by women (18:00-21:00, Mon-Fri - Sep-April)	FF Booking data	Programme Monitoring	Monthly	FF	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
Has the Lionesses Futures Fund increased the number of facilities offering women and girls-only evenings?	Impact	Number of facilities offering 1 or more W&G only evening(s) (18:00-21:00) Number of facilities offering more than 1 W&G only evening (18:00-21:00)	FF Usage Plans	Programme Monitoring	Monthly	FF	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
Has the Lionesses Futures Fund helped to establish a full player pathway for girls?	Impact	Number of clubs/education settings with a full player pathway	FF applicant data and monitoring	Programme Monitoring	Annual	FF	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
To what extent do Lionesses Futures	Impact	% of female users reporting sufficient availability for their needs	User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation

Evaluation Question / Key Outputs	Output / Outcomes / Impacts	Indicator(s)	Source(s)	Source Category	Frequency of reporting / data collection	Data Owner	Use
Fund facilities meet the needs of female users?			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
EQ6: Has the Lionesses Futures Fund helped to create safe and welcoming spaces for women and girl users to play?							
Has the Lionesses Futures Fund improved the appropriateness of toilets and changing facilities at LFF sites?	Impact	Number of sites with appropriate male and female toilets/changing facilities	FF applicant data	Programme Monitoring	One-off	FF	Evaluation
			User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation
To what extent do female participants at the funded facilities feel safer and more welcome?	Impact	Number of sites with a W&G lead in place % of female participants reporting safe/welcoming at the site	FF applicant data	Programme Monitoring	One-off	FF	Evaluation
			User surveys	Primary Research (surveys)	Annual	Deloitte	Evaluation
			Case studies / interviews with facilities	Primary Research (interviews / case studies)	One-off	Deloitte	Evaluation

Annex 7

Case study – Ysgol y Grango

Region	Wales
Delivery Partner	Cymru Football Foundation
Project completion	05.2023

Project overview

Ysgol y Grango is a secondary school in Wrexham serving 500-600 pupils aged 11-16. Located in a fairly deprived area, the school historically had poor sports facilities. With funding from DCMS through the Welsh Football Foundation, the school upgraded their sand-based astroturf pitch, which was damaged and out of use, to a long-pile 3G artificial grass pitch with fencing and lighting. The upgraded pitch opened in early 2023 and was officially launched in October 2023. While the school uses it during the day, it is open for community use out of hours, primarily for football.

"I can't speak highly enough of the foundation, and the staff, and the process that they assisted us with." (Facility manager)

Application process

A senior facility manager at Wrexham Council led the funding application on behalf of the school. The manager worked closely with the Cymru Football Foundation (CFF) team, who were supportive throughout the process, providing guidance to ensure a successful application and being easily accessible for in person meeting, site visits, and keeping the facility informed throughout the whole process. The CFF's partnership with Wrexham Council, their awareness of the council's football facility development strategy, and the council's track record of delivering capital projects contributed to a smooth process. The main challenge was the shifting costs between the feasibility study and awarding the contract due to increasing steel prices. However, the council's finance and assets teams helped manage this issue.

"They were always on hand to help with the process...they very much want to work with you on that journey to make sure your application is successful." (Facility manager)

"By the time we went to award the contract, the prices had already gone up. So, we had to actually source more money then to ensure we had the full money to deliver on the project as such. So, that's a difficult process to do as such but that's not because of the CFF, it's just because of the way that costs are shifting continuously." (Delivery Partner)

Programme monitoring

After receiving funding, the facility manager was in regular contact with the CFF to provide construction updates. There was a slight delay due to contractor availability, but the CFF was supportive. Post-construction, DCMS officials visited the site and the facility manager shared monitoring data with a CFF consultant. The suggested improvements to the monitoring process included a more structured approach, with clear templates and reporting timelines provided upfront. But overall, the partnership between Wrexham Council and the CFF strengthened through the project.

"CFF was supportive with that. And then since then, we've met direct with them, DCMS have come up and viewed all the projects, (...) so, yes, that partnership has been strong." (Facility manager)

"I was able to just gather the data from the centres or the sites myself…. maybe that could be a little bit more structured so from the outset what you need to return and when by." (Facility manager)

Secretary State for Wales and key partners open the Ysgol y Grango pitch

Project outcomes

The key outcome was the significant positive impact on users, especially children. The high-quality pitch has increased motivation to participate in football and the aspiration to be better players. Usage has dramatically increased from very limited to fully booked from 9am to 9pm on weekdays. Curriculum PE has been enhanced

and the number of community clubs, especially girls' teams, using the pitch has grown. The pitch is a source of pride for a community that is quite deprived. While no major staffing changes occurred, the caretaker gained some additional maintenance hours. The council's foresight to include a maintenance contract in the bid should ensure the pitch's long-term sustainability.

"Ultimately the impact it has on the service user, we want to give kids predominantly, the best facilities that we can. That's only going to increase their motivation, their aspirations to participate in sport, football in this case." (Facility manager)

"Wales is pretty rough in the winter and kids playing on fairly muddy pitches isn't great. And particularly for girls, the girls' game's exploding. Big numbers wanting to play. So, giving them that opportunity to have a real positive experience on a good quality pitch has been massive." (Facility manager)

"The pitch has been replaced in the past 2 years which allowed us to come back and use this facility. Before this we were having to travel out the local area to train in the winter. Before this the pitch was not of standard and flooded continuously with any rainfall." (User)

Community impacts

The upgraded facility has instilled a sense of pride and feeling of investment in the local community. It enables local teams to train closer to home rather than travelling to other areas. Initial minor instances of antisocial behaviour were proactively addressed through press coverage, work with youth services, and providing controlled pitch access to unaffiliated children. This has fostered a sense of belonging and respect for the facility. While it is too early to see examples of progression into professional sports, the pitch should enable this in the future, especially for girls.

"I guess just in terms of the pride in the community they've got a decent facility, there's that feeling they're being invested in. It's quite a deprived area... this has been part of a wider piece of investment into sport facilities at the school and they've now got a really good hub of sport facilities to access. So, having that on the doorstep is probably a huge impact for them, and the teams that are in that area." (Facility manager)

Participation perceptions

The new 3G pitch has made a substantial difference in sports participation at the school, with football being the main beneficiary. These increases have been sustained in the 18-24 months since opening. Children, especially girls, have benefited the most, with the high-quality surface enhancing the experience of learning the game. The funding was vital for the project's realisation, as the council would not have been able to afford it otherwise. The user interviewed praised the facility as one of the best in the area, allowing over 150 youth players weekly to train in their local community rather than travelling elsewhere like they had to before the upgrade. A drawback mentioned was the parking, which can be limited during peak times.

"Girls in this community have benefited. We're keen to grow the girls game and, it's given girls a good, really good surface to start and learn the game. The ball bounces true and they're not coming off with mud all over them." (Facility manager)

"Yes, football more so than others, and it's probably higher male bias than female. Looking at the numbers across the age groups, there are beneficiaries from six years old, right up to seniors, and there's no top edge on that seniors as well. So, it could be, you know, six to 66 type of benefit." (Facility manager)

"We have to keep investing in them to, sort of, inspire the generation to try and be fit, and active, and healthy, and participate in sport. So, I suppose it's a plea for whatever government's in for further funding so that we can keep improving our facilities." (Facility manager)

Case study – Plas Arthur LC

Region	Wales
Delivery Partner	Cymru Football Foundation
Project completion	27.10.2023

Project overview

Plas Arthur Leisure Centre, located in the centre of Anglesey, Wales, received funding to upgrade their existing artificial turf pitch to a new 3G pitch and install LED floodlights. The leisure centre is operated by the local council and serves a population of around 68,000 on the island. The full-size 3G pitch is used primarily for football, with some rugby training sessions. It is utilised by the high school during the day and is available for club and community bookings on evenings and weekends.

"It was a complete refurbishment of a new pitch with goals and markings to have it as a full-sized pitch that you could play games as well." (Facility manager)

Application process

The funding application was led by the Commercial Manager at the time, who has since left the organisation. The current Facilities Manager was kept informed of the progress but was not directly involved in making decisions. The application was successful, with the project receiving £170,000 in funding in 2022.

Floodlight Upgrade at Plas Arthur Leisure Centre

Programme monitoring

The council was in regular contact with the Delivery Partner, the Football Foundation, throughout the project. Communication was primarily on an as-needed basis, with support available via site visits, Teams meetings, and email. While the communication was helpful, the Facilities Manager noted that there was a significant amount of paperwork required, which could potentially be streamlined in future projects.

''They were very helpful to be fair and they're always available when we needed advice and I think that was key just in having that communication between us just in case there was slippage on the timeline or the project being completed, they were always there to support.'' (Facility manager)

"The only thing I would probably say, there was quite a lot of paperwork to complete...I understand, if you're giving £50,000 towards a project, there will be paperwork but there were probably some stages of the project where maybe something could be intertwined into one instead of having so many paper works and project completion reports to complete." (Facility manager)

Project outcomes

The key outcomes for the facility encompassed several aspects. Firstly, there was a notable increase in participation and bookings, with the pitch being fully booked during evening hours and experiencing growing demand for weekend matches. Secondly, the upgraded playing surface allowed for year-round use, regardless of weather conditions. Thirdly, the installation of LED floodlights led to energy savings and reduced expenditure, although the full impact on utility bills is yet to be assessed. Lastly, the improved facility attracted a diverse range of users, including women's and girls' football clubs, local rugby clubs, youth services, and school events. The project has effectively achieved its intended outcomes, with the potential for additional energy savings to be realised in the future.

"We've got a big influx in women's football so they attend, weekly, juniors and seniors. So, it's become, like, a hub because it's right in the centre of the island for clubs to utilise this area for their training to perform better." (Facility manager)

"Ensuring local communities have all year round access to a purpose-built facility, , that they can train. Before that, it was weather-dependent. Everything was getting cancelled, and it's helped to ease the problems with fixtures getting rescheduled or matches getting postponed." (Facility manager)

"The school utilise it a lot in the day, which is fantastic to see. Really games that would not have probably gone on this winter because of the weather and the pitches, so it's been great to see schools from other areas coming over. They've been having tournaments on there. There was a tournament yesterday, tag rugby, because that was last minute." (Facility manager)

Community impacts

The upgraded 3G pitch has provided a high-quality facility for the local community, enabling increased participation in sports and physical activity. Local schools and youth clubs have benefited from using the pitch for events and activities. While the floodlight upgrade itself may not have directly impacted community usage, the overall improvements to the facility have ensured that it continues to serve as a valuable asset for the area.

The council is working with the Areas of Outstanding Natural Beauty team to assess the impact of the new floodlights on light pollution and explore ways to minimise any negative effects on nearby residents.

" (..) from a community perspective, there's a lot of usage from other services such as the youth service. The local youth club use it quite often and then we do hold a lot of school events on the pitch as well. But, again, during the daytime." (Facility manager)

"I think, is a big one because of the location and we're in a rural area. You know, not having to travel off the island to go to purpose-built facilities is big. You've got parents who can drop the kids off, go to the gym, as well, in the leisure centre, so it's a knock-on effect where everyone's health can increase, which is nice." (Facility manager)

Participation perceptions

The 3G pitch and floodlight upgrades have had a positive influence on participation in multiple ways. The all-weather surface ensures consistent training and matches throughout the year, eliminating disruptions caused by inclement weather. Moreover, the facility has witnessed a growth in women's and girls' football, with an increasing number of female teams utilising the pitch, contributing to the sport's development. The pitch has also demonstrated inclusivity by catering to a wide range of groups, including amateur teams, youth services, and organisations that support children and young people. Lastly, as one of the primary income generators for the leisure centre, the increased usage and annual fee adjustments contribute to the facility's financial sustainability.

"Yes, so we would have the women and girls, so that would be utilising it with clubs. There's been an increase in clubs, starting up with females groups, female adults and girls, so that's been nice." (Facility manager)

"we've got a lot of girls, women and girls, of all ages, using the facilities all year round, which is fantastic. Then the big one is participation is up, which means that the income is up for the centre. The cost of living and the running a centre because of energy prices, it's really positive to have this facility, just to help make sure that centre is sustainable." (Facility manager)

"We've got this organisation in Wales to help young adults, children to take part in activities. It's really nice. They run competitions on the pitch. They have apprenticeships. I think there's even more of a knock-on effect with employment, as well, not necessarily with our staff but with other groups utilising the facilities, which is good." (Facility manager)

Case study – Brookvale Park

Region	Ireland
Delivery Partner	Irish Football Association
Project completion	Ongoing

Project overview

Wellington Recreation Centre, located in Larne, Northern Ireland, primarily serves as a football club for males, females, disadvantaged groups, and individuals with disabilities. The facility previously consisted of a grass pitch without floodlights and a small AstroTurf pitch. Recognising the need for improved facilities to accommodate the growing number of teams and reduce costs associated with using external facilities, the club sought funding to upgrade their existing grass pitch to a 4G all-weather surface. The project, which is currently ongoing, aims to provide a central location for all the club's teams to train and play matches.

Application process

The club's chairman and his colleagues began the process of upgrading the facility approximately seven to eight years ago. They were made aware of the funding opportunity through an email from the Irish Football Association's (IFA) sports development officer for the Mid and East Antrim area. The application process was not straightforward, requiring significant work and the engagement of experts to strengthen the application. The club had previously applied for UK Levelling Up funding, which provided them with some groundwork for this application. The financial governance aspect of the application was particularly time-consuming, taking until the final submission deadline to complete. Despite the complexity, the IFA provided substantial support throughout the process, offering guidance and assistance whenever needed.

"It definitely wasn't straight-forward, and we knew when you're applying for this sum of money, it's not going to be straight-forward. There's going to be a lot of work needed, there's a lot of stuff that we have to put in place." (Facility manager)

"We still had to do an awful lot of work on our own and we had to get experts in to help us as well along the way. The club spent a lot of money on the application process to try and make the application as strong as possible." (Facility manager)

"I think, credit where it's due, the IFA have been absolutely tremendous with us, really good. And DCMS have been brilliant as well, apart from that wee financial kick-off. I have to say, like, on the other end of the phone, they've been absolutely tremendous. They're very good at replying, they're very responsive. I could not complain at all, and the application process was very good. If you're applying for a lot of money, you know, you have to put the work in for it and we understand all that." (Facility manager)

Programme monitoring

Upon receiving confirmation of their successful application, the club experienced a delay of four to five weeks due to a lack of clarity regarding who would pay the initial deposit to the contractors. This issue involved the club, the Department for Digital, Culture, Media and Sport (DCMS), and the Mid and East Antrim Council. Once resolved, the project progressed smoothly, with the club providing regular updates and pictures of the work's progress to the IFA and DCMS every two to three weeks. The club maintains regular contact with the main point of contact from the IFA throughout the monitoring process.

"The IFA have been absolutely brilliant. And we have obviously a local sports development officer here for the Mid and East Antrim area and, from day one, he was very supportive of the project and what we were trying to do, and he had a total understanding of why the club, there was a need there in the area for this sort of pitch. There's a shortage of all-weather pitches in Mid and East Antrim so it was really important that we got the support." (Facility manager)

"The IFA were absolutely tremendous with us. They gave us plenty of support. We had numerous phone calls with them to go through the application process and stuff and, I have to say, they were very good." (Facility manager)

Brookvale Park Renovations

Project outcomes

Although the facility upgrade is not yet complete, the club anticipates several positive outcomes once the 4G pitch is operational. All of the club's teams, including ladies', men's, youth, and disadvantaged groups, will have a central location to train on a high-quality surface, improving the overall coaching experience. The club expects to accommodate more participants and expand its offerings, particularly in the women's section. The upgraded facility will also enable the club to generate more revenue through increased use of the pitch and clubhouse.

Additionally, the club plans to collaborate with local organisations, such as the police service, to run community programmes like midnight soccer to engage youth and reduce anti-social behaviour.

"We've had a number of people already very interested in using the pitch. As I say, we've got the rugby club, running clubs looking to use the pitch. So yes, the pitch will be primarily for football, but we'll have the participation from the males and the females and the under-funded groups." (Facility manager)

"Now we've got our own facility, we'll be able to increase the numbers around the club. We're going to look into the Youth Ladies. We have big plans for the club as well, moving forward." (Facility manager)

Community impacts

The upgraded facility is expected to have a significant impact on the local community. The club already runs programmes for walking football, over-35s football, and disadvantaged groups, but participation has dwindled due to inconvenient timing. With the new floodlit 4G pitch, the club will be able to accommodate more of these groups at suitable times. The facility will also be open to other sports clubs, such as rugby and running clubs, fostering a more inclusive sports environment. Schools and other organisations will have access to the pitch during the day, further extending its community reach.

"There's no question that there'll be more participation now… There is a market for expansion because, the facilities in this area, there are not very many floodlit pitches there are not very many female Youth teams or Disadvantaged groups. So, we're going to be able to expand all these programmes by having this facility with lights." (Facility manager)

"it's going to give more people more opportunities to get out and get involved in sport and football and whatever other sports. But the more affordable facilities we have, the more opportunity it's going to provide for the local population." (Delivery Partner)

Participation perceptions

The club expects a substantial increase in participation following the completion of the facility upgrade. The expanded offerings and improved accessibility are likely to attract more youth participants, particularly in the 17-and-under age group. The club is committed to inclusivity, welcoming individuals from all backgrounds, religions, and nationalities. The upgraded facility will enable the club to better serve underrepresented groups, such as women, girls, older adults, and people with disabilities. The club's financial sustainability is also expected to improve as a result of increased participation and revenue generation through the use of the pitch and clubhouse.

"It's a win-win for the club. We'll have the pitch here, but also we'll have people using our clubhouse. So, if we have kids maybe training on the pitch every night, parents will maybe come into the clubhouse and buy a tea or a coffee or a cold drink, and the club then will start generating more revenue around the club. But if we can get teams training on the pitch, all groups, Youth, Disadvantaged, Seniors, and we get the parents into the club after the match and training and supporting the club flourish financially if we can get all that." (Facility manager)

Case study – The Ball Range Enniskillen

Region	Ireland
Delivery Partner	Irish Football Association
Project completion	31.03.2023

Project overview

Enniskillen Rangers Football Club in County Fermanagh, Northern Ireland received funding between 2021-2023 through the Multi-Sport Grassroots Facilities Programme to install new floodlights and build an additional changing room cabin at their facility called The Ball Range. The facility primarily caters to football, with three senior men's teams and six to eight youth teams for both boys and girls. The funding allowed them to enhance existing lights to enable night training and construct a second changing cabin to accommodate the growing number of teams, especially girls' teams.

Application process

The club became aware of the funding opportunity through the Irish Football Association (IFA), which regularly communicates grant opportunities to clubs. The club treasurer was involved in the initial request, while a club member coordinated the grant application. The application process was deemed highly satisfactory and smooth by the club. They provided necessary documentation such as bank details, statement of accounts, and yearly accounts. The IFA kept the club updated on the application status.

"It was relatively easy as far as I know. We obviously supply our bona fides. We supply our bank details. We supply our banks, what would you call it, our statement of accounts and so on. Our yearly accounts, all that, sort of, stuff which we get filed by a local accountant and registered. So, all of that is readily available and we basically then submitted those." (Facility manager)

"When we were discussing this at committee, I mean, we were more than happy with the way with the progress and with the speed with which it was delivered." (Facility manager)

Programme monitoring

The club employed contractors to carry out the lighting improvements and install the pre-fabricated changing room cabin. Quotes were provided for the work as part of the funding process.

Project outcomes

The funding significantly increased the club's capacity to host games and training. One key outcome was the establishment of a third senior men's team that now uses the training pitch regularly. The enhanced facilities have also enabled the club to host two to three youth games on Saturday mornings and girls' matches on Sundays.

Providing suitable changing facilities for children was another important outcome, as previously they had to change in cars. The improved floodlights have allowed senior teams to train at night on-site instead of hiring council facilities, saving the club money and freeing up council resources for other clubs.

Lastly, the project has contributed to a 30-40% expansion in the number of club members. These outcomes have been sustained, with demand continually increasing since the project was completed about 12 months

ago. The club is now better equipped to accommodate its growing membership and provide a higher quality experience for players and their families.

"Well, that's I would say the most successful part of the youth football tournament. We have a senior club with the youth element of the club have 300 kids. Now, if they were not playing sport, they'd be running around the streets.(…) because they're playing football, because I got to know them, and the facilities helped that, and we have taken them across to England tournaments. We're going now to Wales in the summer. So, the bonding that takes place through sport is just unbelievable. We've actually had guys go across to America and do scholarships, . So, the football gives them that and it stops them roaming the streets, it stops them mixing with the wrong crowd and it teaches them the correct way to behave and that's what football does and that's why we need the facilities to produce to keep doing that." (Facility manager)

The Ball Range – Enniskillen Rangers (Drone Shot)

New Funded Light Installations

Youth Changing Rooms – New Room on the right

Community impacts

The Ball Range is located adjacent to housing estates with lower income levels. The facility improvements have enabled the club to better cater to children from these backgrounds. The club has a strong community feel and is popular locally. It is an inclusive, cross-community club that welcomes all ethnicities and religions. A local community group also uses the pitches for summer activities and exercise for children.

The enhanced facilities have allowed the club to expand its girls' football programme. Having more members also means a larger pool of volunteers for fundraising efforts. While no major progressions into professional football have occurred yet, the club is hopeful that some of their talented youth players may advance to higher levels in the future.

"There are times the weather is so bad, you can do an indoor session, you can just talk indoors. There are three big housing estates in our town which are deprived. If you look at the statistics, they're in the top ten of unemployment or things like that. So, a lot of people are unemployed and their children don't have a lot and they come to our club. I have seen us giving them football boots or giving them kits to wear because they could not afford. I'll tell you a story, we actually were doing boxercising for fitness and one child turned up and they were just wearing trainers. Obviously, this child was wearing his school shoes and I asked him why and he said, 'I don't have a pair of trainers." (Facility manager)

"as a club it's made a difference. As I say, within the club the facilities are better. We're now able to offer proper changing facilities to kids, to adults within the club and that makes a big difference, particularly in the wintertime. We can now go out to the community as well and say, 'These facilities are available if you would like to use them.' So, we're more of a community group now as well. That's the main difference, because we're reaching out there now and bringing people into our club and that has helped us recruit volunteers as well to help us." (User)

Participation perceptions

The investments have not significantly changed the club's financial stability, as they still rely heavily on fundraising. However, the increased membership does mean more people contributing to fundraising efforts. Overall, the grant has helped the club expand, introduce new teams, and enhance facilities to cater to growing numbers. The treasurer emphasises that while the funding was helpful, the club still handles the majority of its development and fundraising internally. Nevertheless, the improvements are greatly appreciated and beneficial to the club's operations and standing in the community.

"Well, our club is growing because the facilities are improving, because we're getting various grants. (..) in the last seven years, we've gone from having 25 to having 300 kids on a weekly basis. In addition to that, we would run for kids in the summer and summer games. So, last year we invited the local primary schools to come along just at the very end of their term and they ran a football tournament, where each school would come and play a game and we're doing that quite a lot. The facilities are being used in the summer to run summer schemes and to do keep fit type things. We actually had West Ham United come over with their people in the summertime and they did a week on coaching. So, we opened that up to the whole public. So, we could not have done that really without proper facilities to change. So, I would say there's 3,000 to 4,000 people have used that in the last twelve months." (User)

Case study – Bournemouth University

Region	England
Delivery Partner	Football Foundation
Project completion	23.11.2023

Project overview

Bournemouth University has around 18,000 students and 1,700 members of staff. The university's main performance sport programme encompasses over 60 teams across 30 plus sports and engages 1,200 plus student athletes, based across Talbot Campus and at Chapel Gate site. They also run programmes for the local community such as Sport BU, children's community programmes, volunteering, group fitness programmes and an onsite gym.

In 2023, BU undertook a project to create new football pitches and refurbish the changing rooms at Chapel Gate, funded in part by a £1.7 million grant from the Football Foundation. The project included installing a supersize artificial grass pitch with shock pads allowing for multi-sport use (football, rugby, American football, lacrosse, ultimate frisbee). The 18 changing rooms were also renovated into 12 individual rooms with private showers to improve safeguarding. Key drivers were improving facilities for student and community sport, relieving pressure on grass pitches, and improving the financial sustainability of the site which was being subsidised by BU.

"You'd have eight different groups potentially going to the one shower area, and obviously those groups were of a very different age group, and it created some, sort of, concerns, and we wanted to make sure that that will be better segregated and improved upon as well." (Facility Manager)

"We're just about providing sporting opportunities for our students, staff and the wider community." (Facility Manager)

Application process

BU had early discussions with the Football Foundation (FF) 2-3 years prior to our discussion about potentially applying for a grant. They also consulted local stakeholders to gauge demand. BU did some of the preparatory work themselves first, such as securing planning permission for the pitch, before officially applying to the Football Foundation in January 2023.

After Bournemouth University came up with an achievable timeline, the facility managers mentioned there were layers of governance, both from Bournemouth University boards and the FF which they found challenging. The University employed a consultant to support the application which they said was a strong strategic decision for them. The consultant had previous experience working with the FF, he was knowledgeable about the requirements for the application and able to provide helpful support and advice. The facility managers mentioned how they may not have reached all the deadlines without the support from the consultant and felt that if they were a smaller community club they would have struggled to get the application in on time and would have required more guidance from the FF.

The application itself was found to be time consuming and the managers believed the process could have been simplified but they appreciated it is government funding which needs to be scrutinised effectively. The facility managers found the correspondences with the FF was always positive and frequent. The universities expectations were managed through communication of the dates in which DCMS panel were meeting.

Overall, Bournemouth University state that working with the FF on this project has been an incredibly positive experience and they have been helpful throughout. The facility managers emphasised how the FF have one of the best set ups in terms of the application process, guidance, procurement, and management.

"I think if I was a community club, I'd probably want a little bit more guidance, and a little bit more assistance from them." (Facility Manger)

"They were always very helpful, and throughout the process their support was amazing" (Facility Manger)

"I think it's been really positive. I think we've always had a positive relationship with the Foundation, but this has just demonstrated that we are capable, we're willing, and we want to work together and collaborate on future projects." (Facility Manger)

Chapel Gate – Usage by Girls
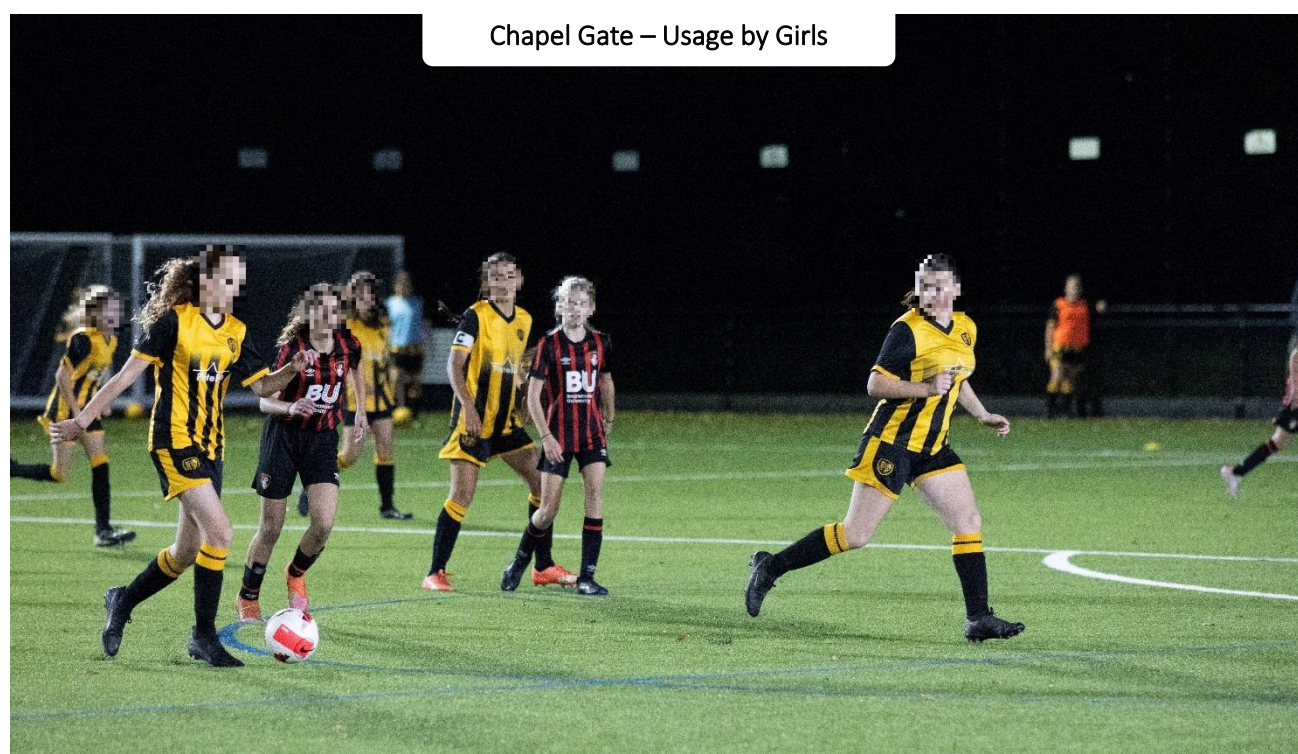
Programme monitoring

After funding was approved in April 2023, the project moved into the build phase over the summer and autumn, finishing in November 2023. The pitch was delivered through the Football Foundation's framework so they managed that contract. BU managed the changing room renovations separately. During construction, regular progress meetings were held but direct contact with the FF was minimal until nearing completion. Leading up to the opening ceremony in November, engagement with the FF increased again to ensure all requirements were met.

"We had our case officer assigned from the Football Foundation to monitor the progress, to ensure that everything that was required was delivered, and he was in regular contact with us. Also, two other psychologists were also checking on us and ensuring that (a) Everything was going to plan, but (b) Whether we needed any further help or support." (Facility Manager)

Chapel Gate Multi-sport Usage – American Football

Project outcomes

The new pitch has significantly increased capacity and enabled more bookings and programmes, while avoiding cancellations due to weather. The improved changing facilities have enhanced safeguarding and also encouraged participants to stay on-site longer, boosting secondary revenue. BU increased their staffing to support the increased operations and maintenance needs. The pitch is meeting or exceeding targets for usage and income so far. It is solidly booked on evenings and weekends, with work ongoing to increase daytime usage. Student clubs love having access to the high quality facilities. An amazing atmosphere was created at a spotlight American football match. Walking football and an over-50s league have launched, with plans to engage more youth and charity groups.

The facility manager mentioned the site now has dedicated monitoring groups set up who conduct regular commentary against the original objectives take place to ensure the benefits and outcomes are being delivered. The FF has been present at these meetings so both teams can collaboratively review the ongoing outcomes.

Since the completion of the project the sites have seen more sports clubs and stakeholders getting in touch and expressing interest in using the new pitch thus proving to be a more attractive site. Bournemouth University has employed two new members of staff to join the operational team, to support the additional interest this pitch has created. The new pitch has enabled the site to double their capacity therefore the additional members of staff support the opening and closing of the pitch as well as the maintenance of the pitch itself.

"All of our changing rooms have internal toilet and showers, so our women's teams are having longer showers… because people feel more confident." (Facility Manger)

"We're able to increase our hours of availability to the community, so we're putting on things like walking football, over-35s league with the Hampshire FA. So, because we've got a greater level of availability, we've been able to really target some of these key community groups." (Facility Manger)

"The positive feedback we hear all the time is just so exciting to hear …just to see the positive impact from little James as he comes off the pitch is amazing to hear as well."(Facility Manger)

Community impacts

The project has delivered a high quality facility that serves both students and the local community, meeting needs identified in local football facility plans.

Bournemouth University held a grand opening ceremony for the site, the facility managers highlighted this event demonstrated how many people were engaged and looking forward to the completion of this project. They were able to invite the academic faculties of the University as well as staff, students, and local community groups. They have since seen a keen interest from local schools, charities, and community groups to explore new opportunities the site presents.

The facility managers believe they are now able to meet the local community needs through the popularity of the pitch. The opening of the new site has been able to create more harmony amongst the internal University sporting community. For example, between the football and the rugby university teams. Previously these teams have clashed over accessibility however due to the new additional availability they are able to now play at the same time without any conflict.

"We've definitely noticed that schools and charities are a lot more interested.... There's nothing else within 30-40 miles and they want to be a part of that." (Facility Manager)

"Our American football team, a few weeks ago had their first 'Friday night under the lights American football game', which went down a storm. That was our biggest hit ever, loads of the other teams came down and watched. So that BU community aspect of it will only grow. " (Facility Manager)

"We're providing more opportunities for younger people to get involved in that, which is really encouraging." (Facility Manager)

Participation perceptions

Football has been the biggest beneficiary so far in terms of training and matches, followed by hockey which has been able to access more time by moving football off their pitches. Multi-sport use by rugby, American football and others is increasing. However, some clubs didn't book as much time as expected so work is ongoing to boost their usage. The number of users is up an estimated 15-25% to around 4,000 people playing sport there weekly, not counting additional spectators. New offerings like walking football, an over 50s league, and school/charity engagement aim to expand participation among underrepresented groups.

"I don't think we have cancelled a single session in the last four months. Whereas on natural grass we're cancelling things daily because of the weather impact." (Facility Manager)

"We're looking at walking football and also running a men's vets league, which is delivered with the Hampshire FA, so definitely that impact has been really positive and schools, just generally, looking to increase the amount of usage on-site by schools has been really positive." (Facility Manager)

"Because of the increased activities, we can use it more, we can use it longer, it's better-quality provision, there is more interest in participating." (Facility Manager)

Case study – Frenford Youth Club

Region	England
Delivery Partner	Football Foundation
Project completion	25.10.2022

Project overview

Frenford Youth Club in the London Borough of Redbridge received funding from the DCMS through the Football Foundation (FF) in September 2022 to refurbish two existing 5-a-side football pitches. The refurbishment involved replacing the pitch surface and improving drainage to prevent flooding issues that previously caused frequent cancellations. The club serves around 4,000 young people per year through a variety of sporting activities including football, cricket, basketball, badminton, netball, dance and more. It also offers arts, music, youth engagement, social action and mentoring programs. Football and cricket are the two largest sports at the facility.

Application process

The club worked with the Essex FA to submit an application to the FF. The straightforward online application highlighted the need for the refurbishment and detailed current and projected usage. Follow-up communications included a phone call to better understand activity levels and a site visit from the FF and Essex FA to assess the pitches in person. The FF was very supportive throughout the process. The only suggested note of caution was that not every site may get the same personal approach with an in-person visit from the grant manager.

Programme monitoring

The grant manager from the FF clearly communicated the KPIs and kept the club updated on the status of their application. After the pitches reopened, the grant manager visited to discuss activity levels, see the sessions in action, and review affiliation numbers and other evidence. This personal, ongoing relationship was seen as very positive. The club found the monitoring process straightforward.

Project outcomes

The key outcomes for the facility itself included:

- Ability to engage more young people, especially from underrepresented groups, in sporting activity at low cost
- Development of the girls' and women's football program with female coaches as role models
- Pitches available for more hours, preventing cancellations due to weather
- Growth from 5 girls participating in football to over 100 per week
- Increase from 2 female football coaches to 16
- 1,000+ young people accessing the facility per week vs 4,300 before
- 160 girls from 16 local schools using the pitches weekly
- Hosting large-scale events like a 500-girl football tournament
- More participation in cricket as well

The facility is now able to meet demand much better as there are no similar community-focused, low-cost sports facilities in the immediate area. The club considers the project very successful in growing participation, especially among girls.

"It definitely made a difference since we've had-, our facilities have grown, we got funding, they were able to do the pitch and since they had that pitch, I was able to grow our female section. Before there was a lack of space, so it was just focused on boys, there was no girls set up when I joined. It's taken about four years. And now we've got a thriving girls set up there, so two of the facilities, the youth centre is open until ten o'clock every evening, even Sunday, it's one of the few that are open in the whole of the UK, open seven days a week. So, it's definitely great, it keeps them off the road, there are lots of activities going on, it's a very community feel. Yes, so, it's definitely making a big difference impacting the community." (Facility manager)

"So, we have 150 girls on a Wednesday night coming from all the local schools, get together and they play each other in a league of a six weeks programme, and we do that twice a year, so it gives them competitiveness and stuff and we let them use our facilities for free, just getting them engaged and keeping them interested in football." (Facility manager)

Community impacts

The project has made the facility more accessible to the local community, which is predominantly a South Asian population. Providing a safe, enclosed, female-coached environment has helped increase sports participation among girls who may not have felt comfortable previously.

Working with up to 90 local schools, the club hosts competitions and events that give students an introduction to sport. Developing volunteer coaches from the community, including parents and youth players, has built capacity. Girls mention the mental health benefits of having an outlet to de-stress and socialise through football.

The facility keeps costs very low (£3 per session for members) to be as inclusive as possible to the lower socioeconomic status community it serves. This access to low-cost, high-quality facilities and coaching is seen as hugely beneficial for the area.

Some players are now aspiring to play at higher levels, with one girl winning an award and coaching qualification after discovering football through the outreach to her school. The club's West Ham partnership aims to provide a pathway for Asian youth into academies and professional football.

Overall, participants interviewed saw Frenford as understanding and meeting the needs of the diverse community it serves. It has become a safe gathering place that promotes an active lifestyle, social connections and positive choices for local youth.

"So, they have mentoring for the youths. I do some mentoring and get in parents to become coaches to help grow our female set up. So, getting the parents that support their children watching football on the sidelines, we get them to get their qualifications in football and then help support the teams. So, three of our parents are now coaching at the youth teams, we're able to do that because they helped and now I support them getting them their qualifications and the support they need to do that. Some of the players, fourteen to sixteen, we have Frenford Academy, so these are getting the fourteen to sixteen coaching so they volunteer at the club and support the younger sessions." (Facility manager)

"I think it's definitely impacted it in a positive way. Lots of more girls and women especially in the South Asian community have got involved. When I started at Frenford, they didn't have a female set up, they didn't have anywhere for girls to go to play. Now I coach an average of 100 girls. We've got volunteers, we're able to offer it. Schools are now offering it to local schools, most of them I went to never had girls football. They're starting doing it and there's a link with the schools and our clubs." (Facility manager)

"Definitely I think the mindset has changed in the community, it brings so many people together. It's not just about the Muslim community, we do work at festivals inviting other clubs, local clubs, and I think it's integrating, bringing communities together, and that's what's great about what we do and what football is about, it's bringing a community together. So, it's brilliant, it's got such a great community feel." (Facility manager)

Participation perceptions

Based on the interviews, the refurbished facilities and expanded programming have significantly increased sports participation at Frenford, especially among girls and the South Asian community. Stakeholders estimate:

- Increase from 5 to 100+ girls playing football each week
- 1,000+ young people accessing the facilities weekly compared to 4,300 before
- 80+ girls ages 14-16 regularly attending football
- 500 girls participating in a single tournament event

The welcoming culture, low costs, and focus on meeting community needs are seen as key drivers. While football has seen the biggest boost, cricket participation has grown as well. The facility is now able to host more school and community events to introduce young people to sport. Developing local volunteers as coaches has increased capacity.

Providing a "safe space" for girls to play, with female coaches and an enclosed pitch, has made sports more accessible. Stakeholders believe this investment has opened up opportunities for girls who may otherwise have been inactive or 'on the street'.

The new 3G pitches allow activity to continue year-round without cancellations. The facility is well-used and expected to be financially sustainable. Overall, the project is perceived as very successful in using high-quality facilities and programming to get more young people in the community engaged in grassroots sports.

"..it's knocked down a lot of barriers, getting participation, increasing it. It's brought people that [would not have] anywhere to go to opportunities to get involved to play. Helped on their mental health, it's helped on their physical. It's just lots of positive stuff that people have benefited from it." (Facility manager)

"We've developed a Redbridge youth league across the secondary schools and the primary schools, which has given girls access to play football, competitive football, who didn't have it previously. We work to develop other engagement days with local schools and support events, big events. So, we supported one recently on Friday which was the big football play day where a lot of the girls in the area got together and just played games and matches at our site. I think they had about 200, 200 people participate in that, which was good." (Facility manager)

Case study – Six Bells Park

Region	Wales
Delivery Partner	Lawn Tennis Association (LTA)
Project completion	06.2023

Project overview

Six Bells Park in Abertillery, South Wales features two renovated tennis courts as part of a park that also includes a boules pavilion, a multi-use games area, a children's play area, and flower gardens. The tennis courts were in poor condition and hardly used prior to the renovation project in 2022-2023. The park is located in the heart of the community surrounded by houses.

"They were so badly damaged that you really could not play on them and, in the past, it's been a very, very popular sport in this particular area. But since refurbishment, they have been well-used, I'm really, really positive and pleased with the amount of footfall that has taken place just since last June, really." (Facility manager)

Application process

The facility manager lobbied the Blaenau Gwent County Borough Council to apply for funding through the LTA and government to renovate the courts. The council worked with the facility manager, the LTA, and local stakeholders to submit the application. The LTA was very responsive and supportive throughout the application process. Once funding was secured, the council managed the procurement and project delivery, taking advantage of tax benefits. The application process went smoothly with enthusiasm from all parties to get the project done.

"I think it went very well because it was in everybody's vision to get the courts refurbished and once the opportunity came, everybody just jumped on the bandwagon and said, 'Come on, let's get on with it.' There was a lot of enthusiasm around it and yes, it was delivered without-, with a matter of ease to be perfectly honest with you." (Facility manager)

Six Bells Park before PTCR investment

Six Bells Park after PTCR investment

Programme monitoring

The LTA kept the council updated regularly on project status. The council also provided updates to local stakeholders and community members. The renovation work took about 4-5 months and was completed in June 2023, with an official opening on June 11. A slight delay occurred waiting for suitable weather to paint the final surface. Overall, the project was delivered on time and on budget as planned.

"I was kept in touch by Tennis Wales and our local authority and then through the process then, they went through the procurement part and everything and they've got a good contractor to come in and do the work and they did a fabulous job." (Facility manager)

Project outcomes

The renovated courts are now vibrant, attractive and heavily used by the community. An electronic gate and online booking system was installed. In the first few months after opening, around 150 people used the courts. The council and tennis club expect participation to grow significantly in the first full season in 2024. A new log cabin was also built next to the courts to provide shelter, seating and a coffee kiosk. Schools are bringing children to use the courts, with coaching provided for all levels. The club is focused on increasing accessibility for underprivileged groups.

"(…) obviously, we delivered a fully refurbished facility which was fit for purpose effectively and could now sustain the use of a local tennis club, in order to encourage more players into that sport." (Facility manager)

"There's lots of people using the courts because it looks really attractive, and people want to get on there to play." (Facility manager)

"[it] gives opportunity for the development of tennis as whole. There are positive signs that the courts are being used. Bookings are coming from wider afield. So, there's more people coming into the community from the perspective of gaining access to this particular facility. It's the one and only set of tennis courts which we've got in Blaenau Gwent which are of this quality." (Facility manager)

Community impacts

The renovated courts have generated excitement and renewed interest in tennis across the community. People of all ages and abilities are coming to the park to play or watch. It has brought the community together, with more volunteers helping with tennis activities and park maintenance. The improved facilities provide a source of local pride in an area that has faced economic challenges. The park has just been awarded Park of the Year 2024 and representatives were invited to Parliament to be recognised. The park enhancements are part of a 100-year anniversary celebration for the park in 2024.

"it's renewed interest from the community and we've had people coming from outside the area as well into the park." (User)

"I think there's a sense of excitement that it's turned around and it's not falling into decay. Lots of volunteers have taken helping out, as well. You know, with the activities, gardening for the flower beds that are around and volunteering with the children that come down the park, because on these processions that will be taking place, we've got people that are willing to go in and organise activities, you know, supervise activities. So yes, I think it's pulled the community together." (Facility manager)

Participation perceptions

Users reported the renovated courts are a vast improvement and are enabling many more people to play tennis locally instead of traveling to other areas. Coaching is now available for kids, beginners, intermediate and advanced players. Schools are bringing groups of children, including those with special needs, to learn tennis. The courts are busy and users expect challenges in booking courts, especially as tourism increases. There is also a desire to add floodlights to allow evening play.

Overall, users are thrilled to see tennis thriving again in the community after years of neglect. The new courts provide a "shop window" that attracts interest and participation from passers-by in the park.

"we've gone from zero to about 150 users. Bearing in mind that's from June. So, we missed quite a bit of the late spring, early summer. So, then we had June, July, August, September and obviously then it takes a dramatic off then in the wintertime." (Facility manager)

"we produced, probably about fifteen or twenty national standard players who've been brought up in a park environment to have played at a very high standard. So, we don't only look at trying to get good players in or teaching people how to play tennis and enjoy the game, but we look after everybody in our area, if that makes sense." (Facility manager)

Case study – Alexandra Park in Hastings

Region	England
Delivery Partner	Lawn Tennis Association (LTA)
Project completion	06.2023

Project overview

In early 2023, Alexandra Park in Hastings received £100,000 in funding from DCMS through the LTA to refurbish six tennis courts that were in poor condition and not getting much use. The project involved resurfacing the courts, installing new nets and court furniture, repairing fences, and implementing a new gate access system. Two new gates were installed that work on a code system activated via the internet when someone books or pays for a court. The LTA's ClubSpark booking software was introduced to enable online court bookings and payments.

Application process

Hastings Borough Council had an existing relationship with the LTA, who had been involved in other local projects. Discussions about the park and funding scheme arose naturally from this. The leisure operations manager for the council led the conversations and application process from their end. The manager found the LTA very supportive throughout and was impressed with the speed and clarity of the process. The only suggested improvement was potentially expanding the grant to cover new fencing and floodlights.

"We have weekly team meetings with the whole of the Active Hastings team so [they] kept us updated on how the funding had come in, and updates on the programme as well. The LTA provided us with some really good press release templates that we could use and social media announcements that we could use to celebrate the funding that had come through, so from a marketing perspective, that was really useful." (Facility manager)

"so it wasn't too fast-paced so I could not keep up, the pace was good. It was good. The LTA offered a lot of support, so if there was support needed, we had regular meetings. If there was support needed in between meetings, they were very good. Yes, very positive from our end, the whole process." (Facility manager)

Programme monitoring

After receiving funding, the council maintained regular contact with the LTA. Monitoring data was shared, with the coaching operator Break Point Tennis submitting information. The LTA can also access booking and income data directly through ClubSpark. The facility manager found this a straightforward process, with the LTA continuing to provide support around the coaching programme. Some small technical issues arose with ClubSpark and the gate system, but nothing major. Formal review points were not yet established but ongoing conversations allowed reflection on operational matters.

"The whole process [involved] good communication, very regular. We shared monitoring data. The LTA also supported with the coaching operator, so we have the Active Hastings team, managed by us, the council, who have some involvement in the courts, but mainly it's the coaching operator, and the LTA, still to this day, stayed quite in good communication to support that piece of work as well." (Facility manager)

Drone shot of Alexandra Park after PTCR renovation (Credit: United Magic Studio)

Tennis being played on refurbished court at Alexandra Park (Credit: United Magic Studio)

Project outcomes

The renovation project has resulted in significantly increased participation and usage of the facility, with the courts going from being completely unused to having around 500 active members/players and 200 people taking coaching. The project has improved accessibility and inclusivity through low membership costs, free sessions, and targeted coaching programs. The facility enhancements, including resurfacing, new equipment, and a gate entry system, have transformed the previously poor quality courts into an asset the community can feel proud of.

The project has also strengthened relationships between the local council, LTA, and coaching provider, laying the foundation for further tennis program development. Importantly, the revenue generated from court bookings and memberships is contributing to the facility's financial sustainability by covering maintenance costs and building a sinking fund for future upkeep, reducing the burden on the council.

"I know that the courts are bringing in a good amount of revenue that will ensure that we're able to sustain our courts and, kind of, cover any repairs with things moving forward, so yes, and I think from the membership point of view, we've been very impressed with the level of memberships that we've had and the amount of play that the courts are getting." (Facility manager)

"the facility was completely unused, so we've gone from absolutely zero or unusable surfaces with gates that were not working, just unfit for purpose courts to, yes, I think the last time we looked we had 500 players using the courts across, so, the active memberships that pay and play. And then we've got about 200 people who actually pay for coaching on top of that. So, yes, participation wise really good." (Facility manager)

Community impacts

The refurbished courts have raised the profile and presence of tennis in the local community. The customer journey for booking is now much clearer. New participants have been attracted, not just existing players, through initiatives like back to tennis and walking tennis. The bright, modern appearance of the courts is also inviting to beginners. While still early days, links with local schools and community partners are being explored to maximise engagement with under-represented groups. The courts are now seen as an asset the town can feel proud of.

"More people playing tennis, it's a more obvious customer journey, it's more obvious to people now how to book the courts. The profile, the presence of the courts is much more obvious in the local community so people are aware that there's some good quality courts in town, they're aware how you book them. The coaching offer adds to that and adds activities and that's being promoted (..) there's more people, there's more activity, they look good, the courts are bright, they're neat, they're modern, they're kind of conducive to people that have never played tennis, I feel like the courts are conducive to getting new people on the courts." (Facility manager)

"the three areas we're really looking at are disability tennis, people with learning disabilities, maybe mental health issues, so we're going to try and access that area and try and deliver some tennis for those. The local schools don't have tennis courts, and we're in the vicinity of three to four big primary schools and secondary schools, so again, we're running some primary school festivals and other free coaching that we've been delivering in the schools and trying to draw people to the park. It's a very accessible park for people central." (Facility manager)

Participation perceptions

All interviewees felt the project made a significant difference in tennis participation at Alexandra Park. As previously mentioned, numbers rose from almost zero to over 500 players in the first 6 months, with around 200 people paying for additional coaching. Some new user groups emerged, like groups of South Asian men booking courts to play together, who might not have felt as comfortable using a traditional club. The accessible 'pay and play' model removed barriers for people unwilling or unable to join a club. It's expected that participation will continue to grow, with the potential for adding floodlights to extend play through the winter. The coaching operator is working to expand community outreach, especially to schools, to attract new players from diverse backgrounds. However, capturing detailed data on inclusivity is still a work in progress.

Overall, the sustainability of the facility has been transformed, with a new sinking fund meaning the courts can be maintained to a high standard for years to come.

"We've sold 189 household memberships, so within that are 469 members within the town, and, obviously, that is just people that have bought the family membership. That's not people that have done the pay-and-play, which is just your £5, play once and then that's it." (Facility manager)

"Looking at how much we've brought in over a six month period of time, that means we are able to maintain our courts. We're able to look after our courts. We're able to make sure that the wildlife is nicely cut back, that there's no overhang, that if there are any issues, we've got our park wardens on hand to alert us to any issues, but 100%, bringing this income in means that we are able to ensure, looking at the figures at the moment, that the courts are well-sustained and are looked after, and any issues moving forward, we'll be able to cover some of those costs without it having an impact on the council." *(Facility manager)*

Case study – Kilwinning Community Sports Club

Region	Scotland
Delivery Partner	Scottish Football Association
Project completion	30.11.2023

Project overview

Kilwinning Community Sports Club was founded in 2000 and is a multi-sport facility, with 300-400 members. The club is primarily used for football but also includes a fully fitted gym, a gymnasium, and tennis courts.

In 2023, the club was awarded a grant to upgrade their flood light system on one of the football pitches. The facilities previous floodlight system was not as efficient as it could be and due to the dark winter nights in Scotland it posed a safety risk. The new flood light system would enable the facility to keep the cost for member subscription and the facilities energy bills as low as possible and help the ongoing functionality and sustainability of the facility.

"Winter nights in Scotland, it's dark, so you really need floodlights for teams to play in. I suppose, there's a safety aspect there if kids are running about without appropriate lighting" (Facility Manager)

Application process

One of the facilities managers stated they were contacted initially by the Scottish Football Association (SFA) via email, informing them about the Grassroots Facilities fund, with a further email once the application process was open. The facility manager who completed the funding application process stated the process was straightforward and easier to follow than previous funding applications. They also mentioned the KPIs were clearly communicated and easy to understand.

Key stakeholders, including trustees and heads of leadership groups, reviewed the application before submission. Additional information was required, however the facility was able to easily answer those additional questions.

The facility manager declared that previously the form hadn't always been user friendly but the process was enhanced in subsequent funding rounds based on their feedback. They highlighted that the funding process has enhanced the relationship with the SFA because they feel like their facility is being supported and reported that previous funding organisations have been more difficult to work with.

"It was a very simple process; the form wasn't too big... With previous funding they were a lot harder. They look for a lot more, what I would call irrelevant information, but this process was reasonably simple and straightforward."" (Facility Manager)

"I've done a lot of grant applications, through different bodies, and this was one of the easier ones to follow." (Facility Manager)

Programme monitoring

The facilities managers mentioned the construction of the lights took place over only a matter of days meaning it was not necessary to send updates to the SFA about the progress of the project. It was after the construction had finished that the facility managers sent the SFA updates and pictures of the final works. Since the completion of the project, the SFA have been asking for regular updates which the facility appreciate.

"They've been very good. They feedback regularly and they ask you for information on the outputs regularly." (Facility manager)

Project outcomes

The main outcome of this project for the facility was a better facility infrastructure with a brighter, more reliable lighting system which helps the facility to stay open during the evenings throughout the winter months. The new floodlight system was thought to be critical for providing safe and appropriate surfaces for club members to train outside of school and work hours. It has created financial and environmental benefits through saving on maintenance costs for the site and becoming more energy efficient.

The main outcomes for the users of the club were improved experience, greater enjoyment, and increased safety due to the increased level of light. In terms of the long-term financial benefits, the facility has been able to keep their subscription costs lower due to improved efficiency.

The facility managers believed the expected outcomes have been achieved as the club started to receive positive feedback from their members, coaches, and parents about the new floodlight system. The club saw an increase in recreational users who are not a part of an official football team but still enjoy playing football due to the availability of the pitches during the evenings. Kilwinning Sport Club is seen as more attractive to use due to the bright lights on the pitch.

The savings the club are making on their energy bills will allow them to deploy their resources to other areas of the facility that might strategically support the club's growth. Overall, Kilwinning Sports Club have been able deliver on these outcomes for the facility and the user and have maintained full capacity on their pitches since the instalment of the floodlight system.

"That's going to help us year after year after year, and they last longer so the replacement cost is going to be a lot lower. The environmental aspect, because you're using less energy… it's more sustainable." (Facility Manger)

"The lighting is so good, so much better, that I've had a number of people all commending the sports club on how good it is...we always had concerns that there might be an accident because it's almost so dark and if a couple of lightbulbs went out, then it was even worse." (Facility Manger)

"I think it's definitely improving over six months. In fact, it improves week on week. Every time you go down it always seems busier than the last time". (Facility Manager)

Community impacts

The facility managers believe they are now able to continue to support their local community. The number of people who want to play football recreationally has increase since the instalments of the lights due to the increased capacity. The facility is able to guarantee the services the local area needs.

Positive environmental impacts include using less energy. The facility has also been working with local schools in the area by combining sports sessions with education sessions on the environmental impacts within football. Finally, with the ability to be open in the evenings during the winter months, one of the facility managers at

Kilwinning emphasises how sport can help reduce anti-social behaviour within the area as it gives young adults a place to go.

"It's still delivering the services that the community need, whereas if it hadn't had that funding, the service would be less." (Facility Manger)

"What Colin Hunter does is engages with all the local schools in the area, they'll do some sports, we try and double that up with educating them as well... We did a case study for a football team down in England, Forest Green Rovers, that are widely recognised as being one of the most environmentally friendly teams in Britain." (Facility Manger)

"We certainly see young people using the facility a bit more on darker nights, and therefore that must mean that they're not doing anything that's antisocial by definition." (Facility Manger)

Participation perceptions

The facility managers mentioned how football has undoubtedly been the main beneficiary of this project. The club has received positive feedback from the users and coaches at the facility and the facility is being used to its full capacity, which they believed would not be the case if not been for the upgraded system. Coaches reported an improved user experience due to brighter lighting.

The facility managers highlighted that children and young people, and in particular girls' football have benefitted from this upgrade by increasing their opportunity to get onto a pitch. The facility managers recognise that girls' football is growing in Scotland and feel this project has allowed them to support this growth. Since the completion of the project the facility has also witnessed increased engagement with older people, asylum seekers and adults in recovery from alcohol and drug addictions.

The new lighting system has decreased the club's energy costs and contributed to the financial sustainability of their facility. Kilwinning are a non-profit organisation and therefore would not have been able to carry out this project on their own. The facility managers of the club emphasised that this project has solidified an existing positive relationship and refer to this funding as a 'Godsend'. As well as achieving Kilwinning Sports Club's goals of increasing sport and football participation in Scotland, they can work with the football association to achieve their goals too.

"[Girls football] It's growing, globally, it's certainly growing in Scotland ...therefore having that capacity to support the numbers that we had, the growth we're seeing, it was pretty critical for us." (Facility Manger)

Case study – Galaxy Sports Little Kerse

Region	Scotland
Delivery Partner	Scottish Football Association
Project completion	Ongoing

Project overview

The Galaxy Foundation, a non-profit organisation in Grangemouth, Scotland, is undertaking a £2 million project to build a new indoor sports facility. The facility will include an 80m x 40m indoor playing field that can accommodate 5-a-side and 7-a-side football as well as other sports like rugby. It will also have classroom space for community programs. The project aims to provide an affordable, accessible sports and community gathering space for an area that has seen many community centres close recently.

"It was one of the projects that stood out in my head, you were able to go and see and stand in this old site that was turning into a brand new, indoor, 3G facility and it was the very first meetings that I remember having that there wasn't anything there yet but because of the way that [the facility manager] told his story, you were able to picture it and you were able to see the good that the funding would do to help that facility come to life almost." (Delivery Partner)

Application process

The Galaxy Foundation applied for and received a £900,000 grant from the Department for Digital, Culture, Media & Sport (DCMS), covering about half the project costs. They were made aware of the funding opportunity by their local Scottish Football Association (SFA) contact. While grateful for the funding, the facility manger felt the online application form was lengthy and cumbersome, taking significant time to complete with no ability to save progress. The SFA provided guidance and regular communication throughout the application process.

"We understand there has to be a, sort of, a degree of integrity when you're filling these things in. But for me, it took us forever. It was, like, days on end and you could not save. You had to go in, and do it, and complete it, and then go back and edit it. It was just a bit of a laborious project." (Facility manager)

"And then at each stage in the process, they kept us informed. So, aye, for that side it was very good. And to be fair, these guys that are doing these sorts of projects they have passion for what they do. And what they're delivering is phenomenal because they want everybody to be successful. I know you can't, but they want everybody to be successful." (Facility manager)

Programme monitoring

As the facility is not yet complete, full programme monitoring has not taken place. However, the Galaxy Foundation has maintained regular contact with the SFA regarding progress and next steps. The SFA has kept them well informed at each stage. Recent site visitors included DCMS representatives. The project is reported to be on track to meet agreed timelines and requirements.

"We've had five or six meetings with [the facility manager] ever since we first met him. We've constantly been in communication about meeting these conditions on the grant and next steps and when's the project starting, when's it completing, what are the milestones that we need him to hit, so yes, the communication's been great." (Delivery Partner)

Project outcomes

The main outcomes anticipated are:

- Increased sports participation, especially amongst youth, by providing an indoor space not subject to weather disruptions
- Providing free or very low-cost access to facilities for youth and community groups
- Offering a gathering space for community programmes supporting elderly and at-risk populations
- Enabling more engagement in sports like rugby that can use the indoor field.

While elite player development is not the focus, there is some hope that providing opportunities to youth will uncover talented Scottish players.

"(..) after school clubs, or tiny tots, or wee programmes that are for trying to attract people that can't afford it, it will be free. And then obviously you'll have your community teams that are going to grow. You'll have all your other types of user groups that we'll try and encourage during the day. Because as I say, we have walk-in football for elderly folk. And then we get together and have a blether and a cup of tea and a biscuit, and all that carry on." (Facility manager)

"So, there'll be a lot of different teams and clubs at loads of different age groups with a higher number of kids that are playing every week and they'll just want to keep playing football and they'll just want to have access to that site. I think the good thing about Little Kerse is the fact that it is indoor, it'll be available twelve months of the year, rather than being rained off or frozen pitch and [the facility manager] was very big on that when he was planning the site." (Delivery Partner)

Community impacts

The facility aims to fill a major gap in available community spaces in the local area, where many public centres have recently closed. The facility manager emphasised the importance of having affordable places for people of all ages to gather, socialise and stay active, from young kids to isolated elderly residents. He hopes to support healthy child development and community connection in an area struggling with deprivation and lack of opportunities.

"It's a really deprived area that a lot of people will bring their kids to, to ensure free football and to make sure that they're staying healthy and they're staying active and they're not hanging around the wrong places and getting into trouble." (Delivery Partner)

"Because we have their types of groups already, again whether it be cerebral palsy. I mean, yesterday we had five-hundred players, again, with varying disabilities. Some of them have lost limbs, some of them are poor souls, - but they love their football and they love their sports. You're going to be able to get to this facility, and you're going to be able to enjoy your wee get together with your friends or the people you don't see on a regular basis. So that you can enjoy it and get out the house, that's all it is." (Facility manager)

Participation perceptions

The vision for this facility goes beyond just providing sports facilities – the facility manager wants to impart values of respect, integrity, personal responsibility and community engagement to the young people coming through their programmes. While the programme may uncover some elite football talents, the real goal is developing good citizens and future leaders. He is passionate about giving local youth, especially those lacking stability and positive role models, the chance at a better path forward. The facility will welcome people of all abilities and provide a gathering place for the entire community.

"They'll be looking to bring more rugby teams to an indoor facility, who can't train through the winter, so we'll hopefully see participation numbers increase across multiple sports and not just football." (Delivery Partner)

"There's a big push on our KPIs about under-represented groups, so they've got a lot of girls' and women's football up there at Little Kerse, so we're hoping that it'll benefit them as equally as it does young boys playing football and adults playing football and disability groups." (Delivery Partner)

Annex 8

Delivery Partner Identification of Projects, Application and Panel Processes

- **Football Foundation (FF), England**
  - **Identification of projects**
    - Early identification of viable projects from the organisation's longlist of Local Football Facility Plans (LFFPs), which are then moved onto the 'pipeline' on an area-by-area basis.
    - The transition from LFFP to pipeline involves active engagement with local authorities and county FAs to determine which Plans the FF will activate, based on; deliverability, feasibility of partner funding, and outcomes (no. of KPIs addressed).
    - This pipeline is reviewed daily, and more thoroughly on a quarterly basis. Sites can be removed from the pipeline if e.g. failure to obtain planning permission, losing partner funding.
  - **Application**
    - FF verbally inform sites of progress towards the pipeline, with an attached funding window that is driven by expected technical timescales of the project's delivery.
    - Formal online application provided to the site for completion, the outcome of which ultimately determining whether the funding will be awarded or not. Applicants are supported by FF staff through the process.
    - There is no application window – applications for funding are always open.
  - **Panel**
    - Applications assessed through the Foundation's pre-established grants panel that had been adapted to incorporate the addition of this Programme.
    - Grants panel meets every three months.
    - Panel membership consisting of a balance between independent members and representatives of the other funding partners to offer the professional perspective.
    - Delegated authority to approve projects up to £250k, with projects beyond £250k considered via an independent panel, where the managers of the facility must present the proposal for approval, and any projects over £1m requiring approval through the Board.
  - Figure 20 in Section 6.1.3. depicts the process of facilities moving from early stages through to funded.

- **Irish FA (IFA), Northern Ireland**
  - Utilise a third-party organisation, Corporation Ireland, to support application and panel processes. They provide experience and knowledge, in addition to resource capacity and pre-established grant funding infrastructure within the organisation, with the Irish FA providing the sporting expertise.
  - **Identification of projects**
    - Utilise an 'Expression of Interest' (EOI) approach, being a shortened version of the comprehensive application form to present an idea they would like to explore.
  - **Application**
    - Used an external online survey provider in the first year of the Programme: applicants faced technical issues and inaccuracies of figures.
    - Significant adaptions following initial first year approach, utilised a different survey platform that asked for greater detail (photos, usage plans) to support the application.
    - Collaborative approach with applicants to support through the process.
    - Application window open for 6-week period, assessed by panel upon closure.
    - From 23/24 phase onwards, applications received then go through a stage of pre-assessment to provide a recommendation to the panel on whether to support or reject funding for review.
  - **Panel**
    - Independent panel, consisting of members from Sport NI, council representation and the IFA.

- Approach to the panels changed over time. First two phases of the Programme, 21/22 and 22/23, had the panel hold full responsibility to assess all of the applications from bottom up.
- Process was reviewed and adopted a recommendation approach for 23/24 phase.[18]

- **Scottish FA (SFA), Scotland**
  - **Identification of projects**
    - Utilise an 'Expression of Interest' (EOI) approach, a shortened version of the comprehensive application form.
    - SFA would meet applicants to understand more about their ambition and help them through the funding application process.
    - Some facilities are identified and contacted through the association's regional teams, with some contacting the SFA directly, having found out about the funding via word of mouth or via marketing on the organisation's website and across social media platforms.
  - **Application**
    - Used an external online survey provider in the first year of the Programme. Faced technical issues as survey was less accommodating of quantitative and qualitative data requirements.
    - Significant amendments to approach following first year, adopted a Word document form over online platform that enabled relevant supporting documentation to be provided simultaneously.
    - Collaborative approach with applicants to support them through the process. Iterative changes made across the application windows following feedback.
    - Pre-assessment of the applications of 10-15 sections are then rated from 1-3, scoring: the club itself; project details; and its structural and financial feasibility. Goes into a panel pack for formal review.
    - Panel pack consists of a slide deck, 4 pages per club: first page outlines the facts; second and third present the project details, such as tenure, scope and participation outcomes; the final presents the project's overall strengths and weaknesses.
    - Application window open for 6-week period (Sept-Oct), assessed by panel upon closure.
  - **Panel**
    - Panel membership consisting of senior representatives from Scottish FA and Sport Scotland.
    - Take place over a week, taking 2-3 sessions to go through each application, where members of the SFA delivery team sit in to speak impartially about the details of each project from their level of understanding.
    - A lot of the discussion is around explaining the relationship between the SFA and the applicant.
    - Expand on the social outcomes of the project to try and discern the social return on investment (e.g. level of participation uplift).

- **Cymru Football Foundation (CFF), Wales**
  - Initially delivered by Football Association of Wales in FY21/22, Cymru Football Foundation was founded in October 2022 and was responsible for delivering MSGF funding.
  - Split the funding into two strands of investment: Fit-For-Future Facilities, for large and small grants available supporting capital projects from grass-pitch improvements to changing room developments; and Fit-For-Future Equipment Fund, for small grants up to £30,000, covering essential equipment from goalposts to pitch maintenance equipment.[19]
  - **Identification of projects**
    - Adopted an EOI approach for a circa 2–4-week period in the first phase of the Programme (FY21/22) with the intention to invite a selection of these to formally apply.

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[18] A recommendation approach being when the Delivery Partner team go through an internal process of pre-assessment to determine their initial view on whether the project should or should not be funded, given the information and supporting documentation submitted alongside the application, subsequently making a recommendation to the panel for review.
[19] CFF Funding Programmes

- EOI process shortly deemed ineffective due to time constraints and that it did not provide enough information to enable a valid assessment.
- Projects then identified for the rest of the duration of the Programme only once a complete application has been submitted, readily accessible for all via CFF's website.

o **Application**
  - Application form has evolved over the Programme phases: the form utilised in FY21/22 was more focused on the applicant, less so the KPIs that defined the Programme. The form is now more structured around the KPIs and challenges applicants to ensure they are implementing the correct project. Collaborative approach with applicants to support through the process.
  - Applications received then go through a stage of pre-assessment by the Foundation, to determine when they are to be formally assessed by the panel and to provide a recommendation on whether to support or reject funding for review.
  - For FY24/25's projects, adopted an extended application period and rolling panel assessment approach observed from England's Football Foundation: application window now open for a more extended period of time (End of Oct-March), assessed by panel on a rolling basis.

o **Panel**
  - Independent panel, membership consisting of representatives from the Football Association of Wales, Cymru Football Foundation trustees, Welsh government, UEFA, Sport Wales and DCMS.

Annex 9

Evaluation Steering Group Terms of Reference

A summary of the terms of reference for the Evaluation Steering Group is shown below:

- Provide expert advice and input on the design and delivery of the grassroots facilities evaluation
- Provide independent assurance for key products and outputs of the grassroots facilities evaluation, which could include peer review and feedback on these ahead of publication, and/or challenge sessions with the appointed evaluators
- Assist evaluators and partners in the anticipation and mitigation of risks and issues which may impact the evaluation
- The group will perform a predominantly advisory role, though input will be expected to inform decisions about the evaluation and programme where relevant.

Evaluation Steering Group Membership

Colleagues from the evaluation's Steering Group are listed below:

Table 7: Evaluation Steering Group Members

Name	Role
Anouk Rigterink	Associate Professor of Quantitative Comparative Politics at Durham University, School of Government and International Affairs (SGIA)
Amy Finch	Head of Policy & Impact at Spirit of 2012
Yuhei Inoue	Professor of Sport Management and Faculty Deputy Head of Research Degrees in the Faculty of Business & Law at Manchester Metropolitan University
Shushu Chen	Associate Professor in Sport Policy and Management at the University of Birmingham, UK, and a Visiting Professor at the Capital University of Physical Education & Sports, China
Hedvig Friberg-Jonsson	Head of Evaluation at DCMS
Jack Blumenau	Associate Professor in the Department of Political Science at University College London and a UKRI Policy Fellow at the Evaluation Task Force in the UK Cabinet Office.
Arrti O'Hare	Impact and Insights Manager at the Premier League
Darcy Hare	Evaluation Strategic Lead at Sport England
Jacqueline Harrison	Independent Evaluation and Research Consultant at J Harrison Associates
Joe Breedon	DCMS
Lizzie Shelmerdine	Senior Evaluation Advisory at the Cabinet Office and Treasury Evaluation Task Force
Mariam Light	Evaluation Lead at the Cabinet Office and Treasury Evaluation Task Force
James Reade	Professor of Economics, the current Economics Research Division Lead, and interim Head of the Department of Economics at the University of Reading

Annex 10

Additional descriptive findings – Facility Survey (MSGF)

At the facility level, managers were asked to report directional changes in participation as well as the exact or estimated change in absolute figures, percentage change, or participation in terms of percentage bands since April 2021. Of the 190 funded facilities; overall 82% could report some form of change in participation and 5% could report this in exact absolute terms.

Table 8: Breakdown of Type of Participation Response by Funded Facilities

Funded Facilities	No. of Responses	Response %
Estimated percentage (e.g. to the nearest 10%, I estimate it is 50%)	65	34%
Exact numbers (e.g. I know it is this number of users)	10	5%
Exact percentage (e.g. I know it is 50%)	7	4%
Percentage bands (e.g. I estimate it is between 26-50%)	74	39%
Not Asked	34	18%

*Source: Deloitte analysis to responses to the facility survey. **Totals may not add up due to rounding***

## Impacts on Overall Participation

Among the 168 unfunded facilities, 31% of facility managers (n=52) were able to provide accurate figures pertaining to participation. Of these 52 facilities, 71% reported an absolute and percentage change and the remainder were not asked as they stated that was no change in participation. A total of 106 (63%) of unfunded facilities were able to provide estimates of changes in participation and 58% of the 106 expressed this in the form of a percentage band increase.

Table 9: Breakdown of Type of Participation Response by Unfunded Facilities

Unfunded Facilities	No. of Responses	Response %
Facilities that can accurately report change in participation	52	31%
Facilities that cannot accurately report change in participation	106	63%
Not Asked	10	6%

Source: Deloitte analysis to responses to the facility survey

Figure 3: Capacity of funded and unfunded facilities
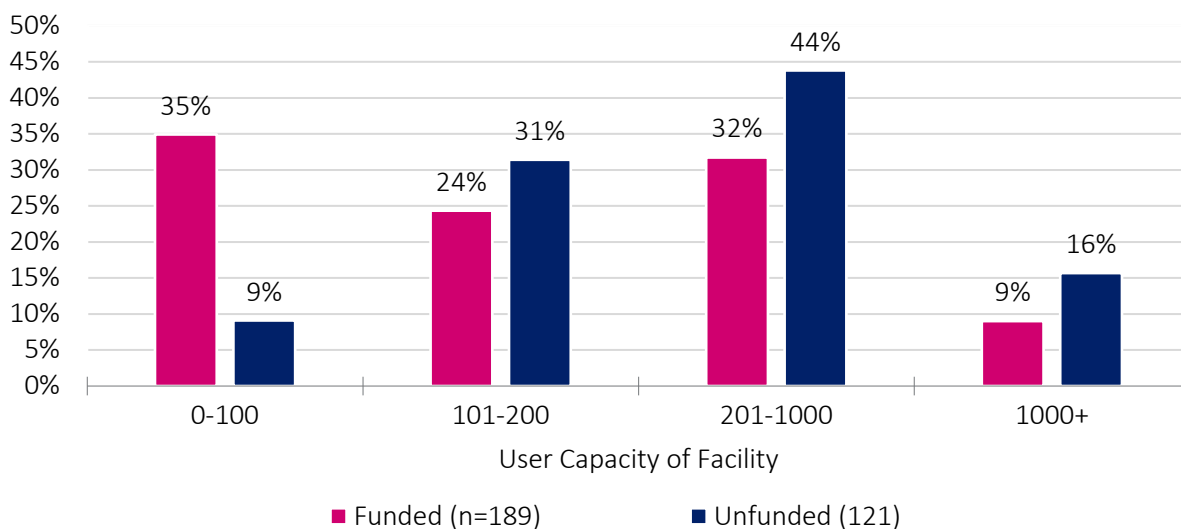
Source: Deloitte analysis to responses to the facility survey. Totals may not add up due to rounding

Figure 4: Number of users last month (cumulative by type)
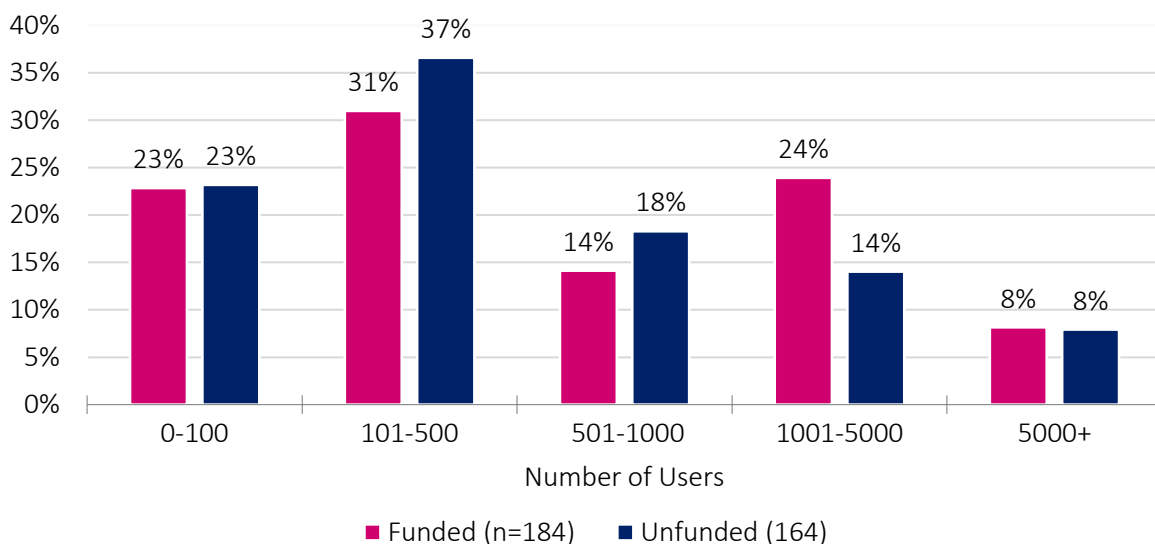
Source: Deloitte analysis to responses to the facility survey. Totals may not add up due to rounding

Overall Participation By Region

Table 10: Overall Participation Changes by ITL 1 UK Region

UK ITL 1 Regions	Increased	Decreased	Remained the same	Total
Wales	52	1	5	58
Scotland	28	0	8	36
Northern Ireland	21	1	7	29
Yorkshire and the Humber	5	0	0	5

UK ITL 1 Regions	Increased	Decreased	Remained the same	Total
South East	6	0	1	7
South West	1	0	1	2
West Midlands	2	0	1	3
East of England	7	1	1	9
London	5	0	0	5
East Midlands	3	0	0	3
North East	3	0	0	3
North West	3	1	1	5
Total	136	4	25	165

Source: Deloitte analysis to responses to the facility survey

Above Table Aggregated to Nation

Table 11: Overall Participation Changes by ITL 1 UK Region

UK ITL 1 Regions	Increased	Remained the same	Decreased	Total
Wales	52	5	1	58
Scotland	28	8	0	36
Northern Ireland	21	7	1	29
England	35	5	2	42
Total	136	25	4	165

Source: Deloitte analysis to responses to the facility survey

Impacts on Sustained Participation

Sustained Participation By Region

Table 12: Sustained Changes in Participation by ITL 1 UK Region

UK ITL 1 Regions	Increased	Remained the same	Decreased	Total
Wales	48	3	0	51
Scotland	20	2	0	22
Northern Ireland	19	0	0	19
Yorkshire and the Humber	5	0	0	5
South East	4	0	0	4
South West	0	1	0	1

West Midlands	1	0	0	1
East of England	5	0	0	5
London	4	0	0	4
East Midlands	3	0	0	3
North East	2	0	0	2
North West	3	1	0	4
Total	114	7	0	121

Source: Deloitte analysis to responses to the facility survey

Above Table Aggregated to Nation

Table 13: Sustained Changes in Participation by ITL 1 UK Region

Nation	Increased	Remained the same	Decreased	Total
Wales	48	3	0	51
Scotland	20	2	0	22
Northern Ireland	19	0	0	19
England	27	2	0	29

Source: Deloitte analysis to responses to the facility survey

Figure 5: Length of Delays (if applicable)
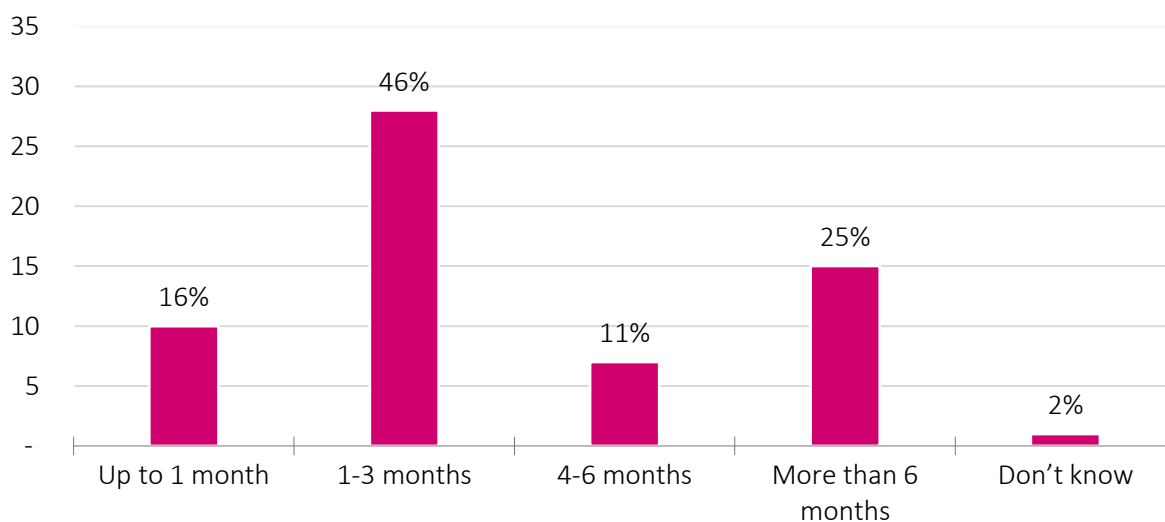
Source: Deloitte analysis to responses to the facility survey. Base n = 61. Totals may not add up due to rounding

Project Delivery

Figure 6: Satisfaction with the funding process (funded facilities)

Source: Deloitte analysis to responses to the facility survey
Base: n = 190. Totals may not add up due to rounding
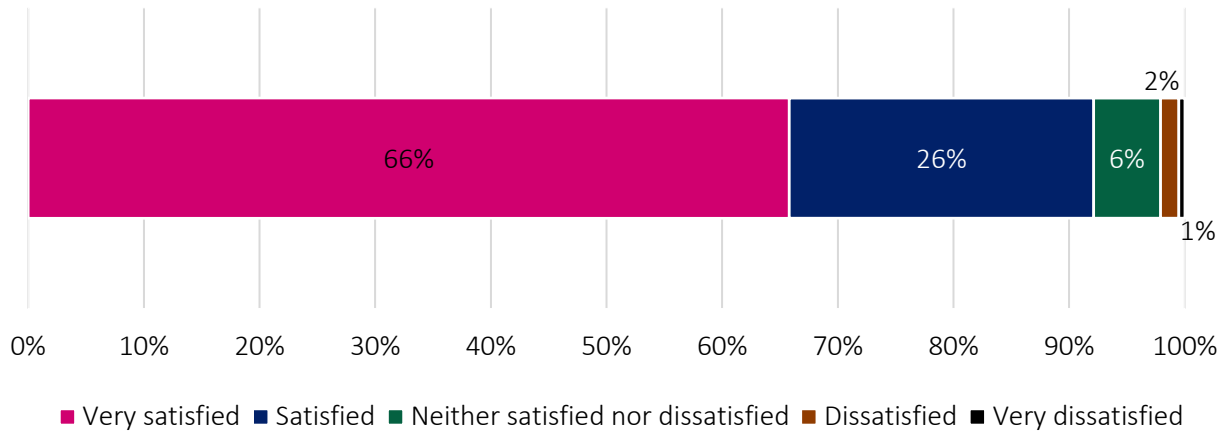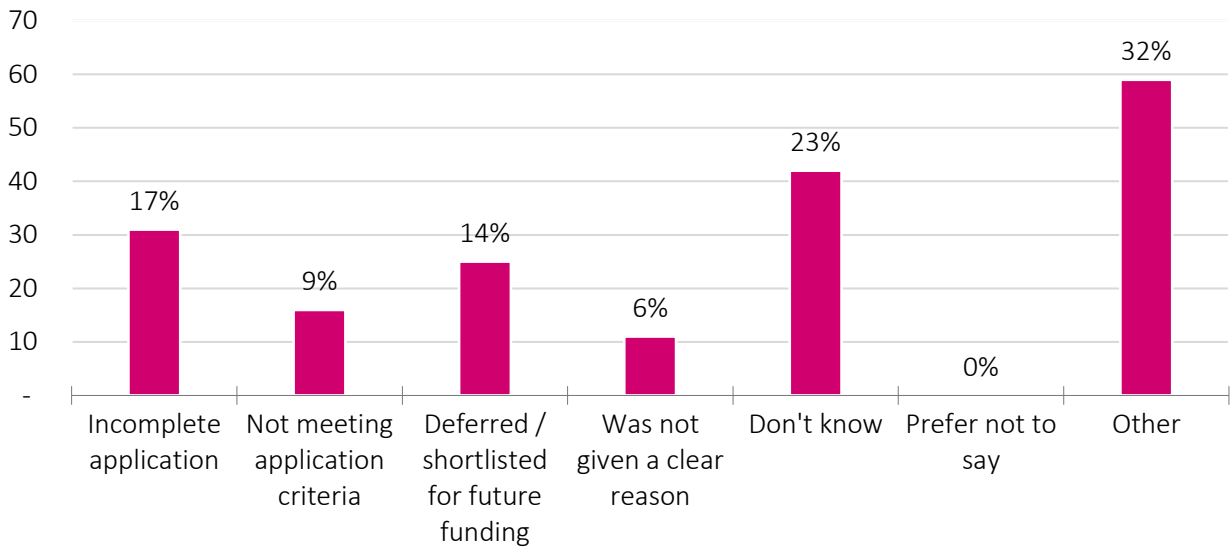
Figure 7: Awareness of reason for not receiving funding (unfunded facilities)

Source: Deloitte analysis to responses to the facility survey. Base n = 184. Totals may not add up due to rounding

Annex 11

Descriptive findings – PTCR LTA Booking Data

Programme Characteristics

Total Number of Bookings (2019-2024)	382,666	
Total Number of Unique Bookings (2019-2024)	58,504	
Average Number of Bookings per unique user	~ 7 bookings	
Total Facilities/Parks	79	
Total Courts	287	
Total Number of players/users	Total	1,013,281
	2019	30,192
	2020	37,781
	2021	421,974
	2022	115,550
	2023	66,742
	2024	1,042

Project scope and refurbishment year

Figure 8: PTCR - Project scope and refurbishment year
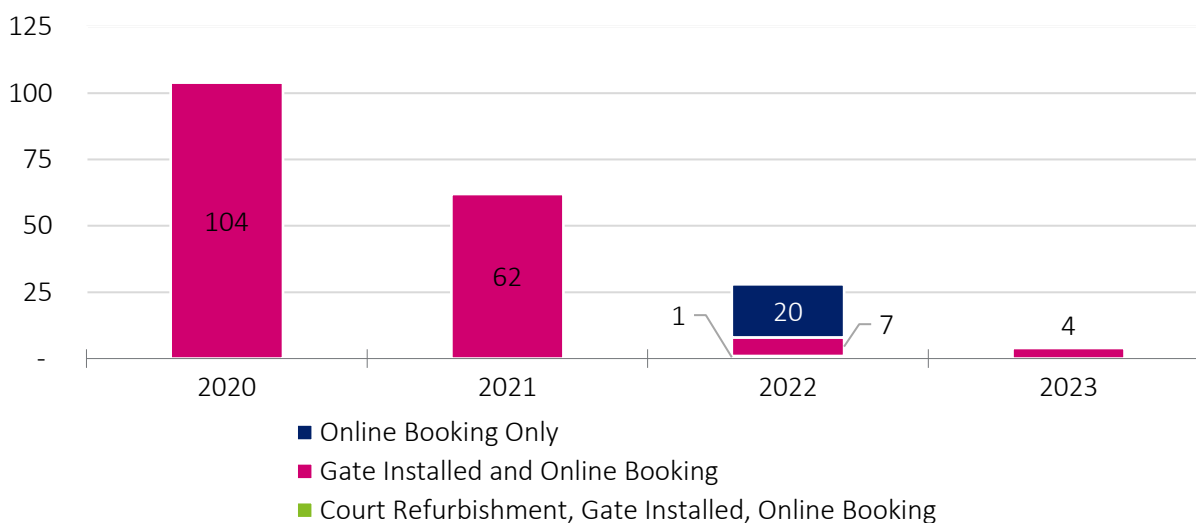
Source: PTCR LTA Booking Data Analysis

Distribution of facilities by Index of Multiple Deprivation (IMD)

Figure 9: Distribution of facilities by IMD

Source: Analysis of LTA Booking Data. Totals may not add up due to rounding

Impacts on Overall Participation

Total players

Table 14: PTCR – Change in players pre and post intervention

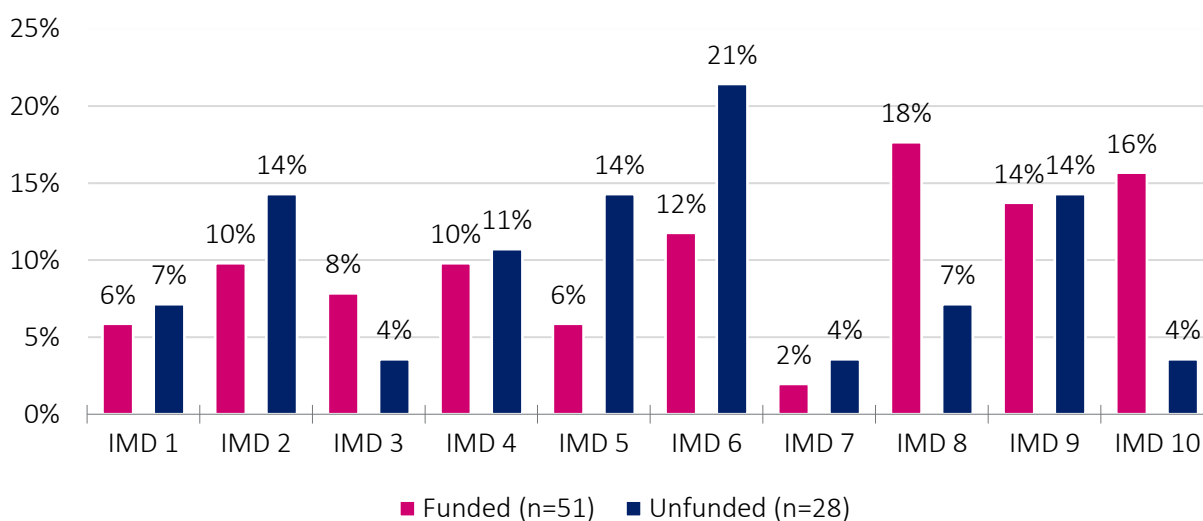|	Pre-PTCR	Post-PTCR	% change
Funded	347,400	494,532	42%
Unfunded	7,698	163,652	2,026%

Source: PTCR LTA Booking Data Analysis

Number of courts by facility

Table 15: PTCR – Number of courts by facility

Facility / Park name	Number of courts	Facility / Park name	Number of courts
Astley Park	2	Greenbank Park	2
Rainford Spinney Park	4	Town Meadow	2
Victoria Park Southport	4	Boundary Park Sports Association	4
Coronation Park	6	Chingford Memorial Park	6
Victoria Park (St Helens)	2	Moor Mead Recreation Ground	4
South Park	9	St Marks Recreation Ground	10
Meriton Road Park	2	Broomhall Park	3
Milton Park - Free to play	5	Alexandra Park	4

Orchard Park (Watford)	3	Kneller Gardens	3
Aylestone Playing Fields	2	Armley Tennis Club	4
Bankes Park	2	Spelthorne Community Tennis Centre	5
Hirst Park	3	King George's Field	2
Tenterden Recreation Ground	2	Manchester Road Park	2
Manston Park	3	Finsbury Park	8
Mesnes Park	2	South Park	4
Bradford Street Recreation Ground	4	Malvern Park	4
Harrow Drive Playing Fields	3	Kingsbridge Park Community Tennis	2
Westroyd Park	2	Broughty Ferry TC	2
Stamford Park	3	Parliament Hill Fields Tennis Courts	10
Ridley Park	2	Palewell Common	4
Newsham and New Delaval Welfare Park	4	Okehampton Community Recreation Association	4
Bollington Recreation Ground	2	Wythenshawe Park	6
Alderley Edge Park	2	East Linton Memorial Park	2
Holt Park	3	Elmgrove Recreation Ground	4
Western Park	6	Whitehead Park	2
Meanwood Park	2	Hollybush Tennis Centre	6
East End Park	3	Valley Gardens	4
Walton Park	2	The Tennis Cafe	5
Bolton Road Park	2	Hillside Gardens Park	4
Openshaw Park	2	Urban Tennis Foundation	3
St Johns Park	3	Redhill Park	3
Stratton Park	6	Holland Park	6
Larkhall Park	2	Hove Park Tennis Alliance	7
Bentley Heath Tennis Courts	2	Shirley Park	4
Ravenscourt Park	7	Knowle Park	2
Whitstable Lawn Tennis Club	4	Nuttall Park	2
Farrington Gurney Tennis Court	1	Hamilton Road Park	3
Pitshanger Park	8	Clarence Park	2
Westmorland Park	3	Streatham Common	1
Close Park	3	Total	287

Source: Analysis of LTA Booking Data

Impact on Sustained Participation

Sustained Visits (funded vs unfunded facilities)

The graph below shows that the funded facilities registered a 37% increase in the post PTCR years relative to before the Programme was implemented. This increase is much larger for the unfunded, the reason behind which was explained in the previous evaluation question (EQ 1.1).

Figure 10: Sustained Visits (funded vs unfunded)
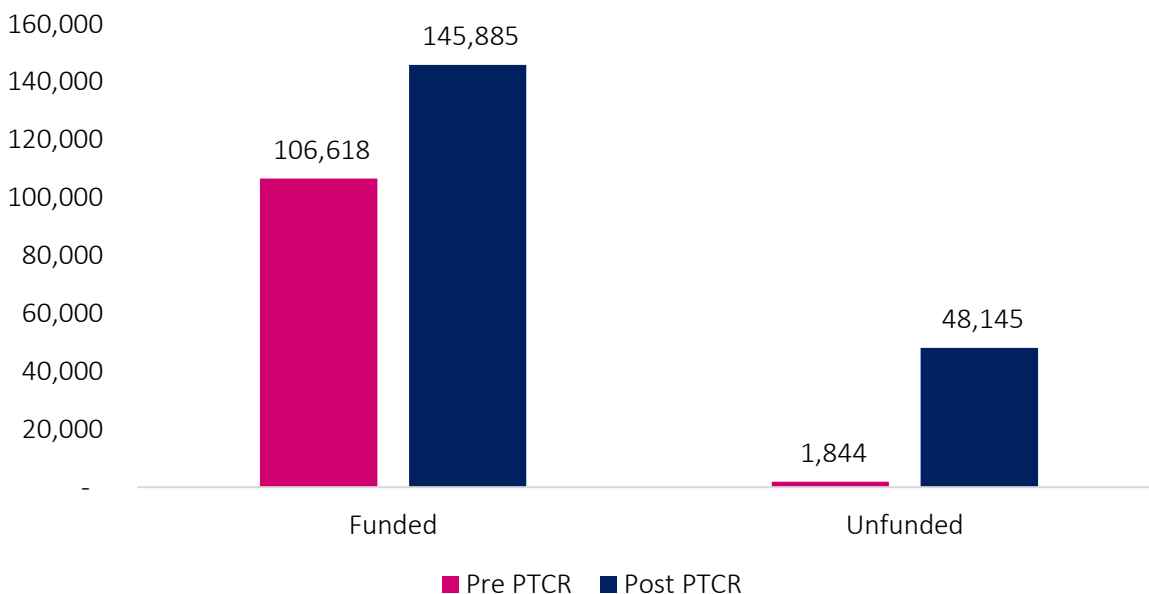
Source: Analysis of LTA Booking Data

Figure 11: Total bookings by region, pre and post intervention
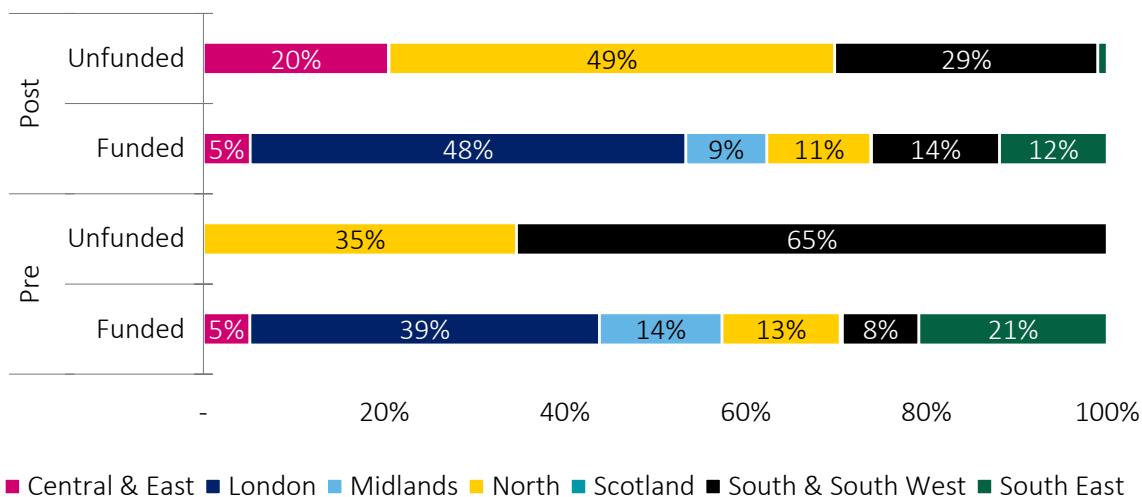
Source: Analysis of LTA Booking Data
Base: n = 2,902 (pre – unfunded); 133,383 (pre –funded); 60,673 (post – unfunded); 185,708 (post – funded). Totals may not add up due to rounding

Assumptions for estimating local demand at courts

To support answering EQ.1.3. "To what extent do the renovated facilities meet local demand and increase user satisfaction?" the local demand at each court in the form of daily capacity has been proxied.

As there was no data available on the number of opening hours, number of sessions played per day and duration of time spent by a user for each session or booking, the daily capacity was determined based on assumptions around the parameters mentioned as follows:

Daily capacity of facility = Average opening hours * Average duration of time per booking * Maximum average number of sessions per day * Average number of players per booking * Number of courts

Where[20],

- Average number of opening hours (based on publicly available information on court opening times) = 11
- Average duration of time spent per booking (based on publicly available information on time limit for a session) = 1 to 2 hours translates to an average of 90 minutes or 1.5 hours
- Maximum average number of sessions in a day = Average number of opening hours/Average time spent per booking = 7
- Number of courts at each facility sourced from LTA booking data
- Average number of players per booking (court = 2, course = 1) sourced from LTA Parks Logic document
- The daily capacity was then compared to the average number of players per day at each facility. If,
- **Average number of players per day at facility > Daily Capacity of facility = Local demand at risk of not being met**
- **Average number of players per day at facility < Daily Capacity of facility = Local demand less at risk of not being met**

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[20] The inputs used to estimate the daily capacity were developed based on assumptions made from existing data and evidence.These inputs and assumptions will continue to be reviewed by DCMS and the LTA.

Annex 12

User Survey - Descriptive Statistics

User survey – distribution and sample sizes

The user survey was distributed to both funded and unfunded facilities across the Home Nations. Individual facilities distributed the survey link to their member base via email. Given the structural nature of this population, the distributions were not weighted to a representative sample and all findings have been presented on actual responses treated for quality control measures such as outlier analysis, etc.

Figure 12: % of users from different nations based on facility classification (funded and unfunded)
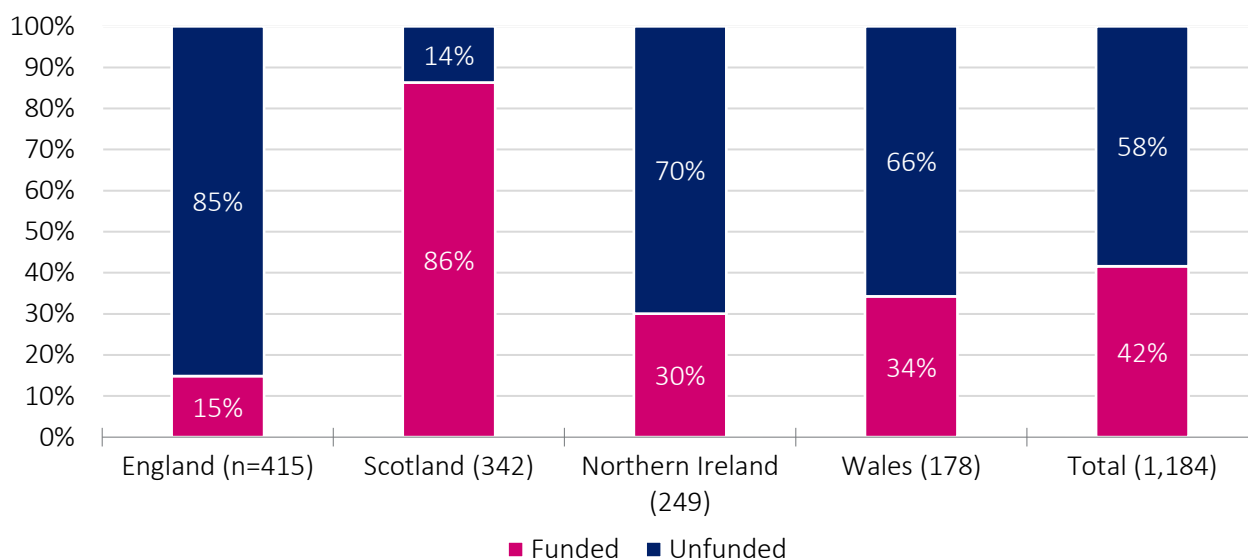
Source: Analysis from user survey data. Totals may not add up due to rounding

The sample sizes within specific demographic categories were insufficient in this wave to allow for a granular analysis of user data in this wave. However, with subsequent waves as the data available within each demographic segment grows, where possible, a more granular analysis could be performed. For this edition of the interim report, however, data presented and analysed has been segmented by Home Nation and whether the facility is categorised as funded or unfunded.

Facility usage

Users across both funded and unfunded facilities reported a high degree of facility usage across the Home Nations. At least 96% of respondents reported using the facility at least once a month, with 100% of Scottish users of funded facilities reporting they use the facility at least once a month.

When comparing across funded and unfunded facilities, all Home Nations reported a higher proportion of frequent users among funded facilities than in unfunded facilities.

Table 16: How often would you say you use / visit the local facility?

Region	Funded	Unfunded
Total (funded n=493 | unfunded n=691)		
At least once a month	97.8%	95.7%
Less than once a month	0.8%	1.0%
I've only been once	1.4%	3.3%
England (funded n=62 | unfunded n=353)		
At least once a month	96.8%	95.2%
Less than once a month	0.0%	1.4%
I've only been once	3.2%	3.4%
Scotland (funded n=295 | unfunded n=47)		
At least once a month	97.6%	91.5%
Less than once a month	1.0%	0.0%
I've only been once	1.4%	8.5%
Northern Ireland (funded n=75 | unfunded n=174)		
At least once a month	98.7%	96.0%
Less than once a month	0.0%	1.1%
I've only been once	1.3%	2.9%
Wales (funded n=61 | unfunded n=117)		
At least once a month	98.4%	98.3%
Less than once a month	1.6%	0.0%
I've only been once	0.0%	1.7%

There was significant uplift in users of funded facility who used / visited the facility at least once a week over the last six months when compared to users of unfunded facilities across all four Home Nations – England (85.5% compared to 73.7%), Scotland (90.5% compared to 66.0%), Northern Ireland (92.0% compared to 88.5%), and Wales (88.5% compared to 83.8%).

Table 17: Over the last six months, on average, how often have you used / visited the facility?

Region	Funded	Unfunded
Total (funded n=493 | unfunded n=691)		
At least once a week	89.9%	78.6%
Less than once a week	10.1%	21.4%
England (funded n=62 | unfunded n=353)		
At least once a week	85.5%	73.7%
Less than once a week	14.5%	26.3%
Scotland (funded n=295 | unfunded n=47)		
At least once a week	90.5%	66.0%
Less than once a week	9.5%	34.0%
Northern Ireland (funded n=75 | unfunded n=174)		
At least once a week	92.0%	88.5%
Less than once a week	8.0%	11.5%
Wales (funded n=61 | unfunded n=117)		
At least once a week	88.5%	83.8%

Less than once a week	11.5%	16.2%

A higher proportion of users of funded facilities, across all Home Nations excluding Scotland, reported a higher intention to continue using their facility regularly in the future when compared to users of unfunded facilities.

Figure 13: User survey - intention to use the facility regularly in the future
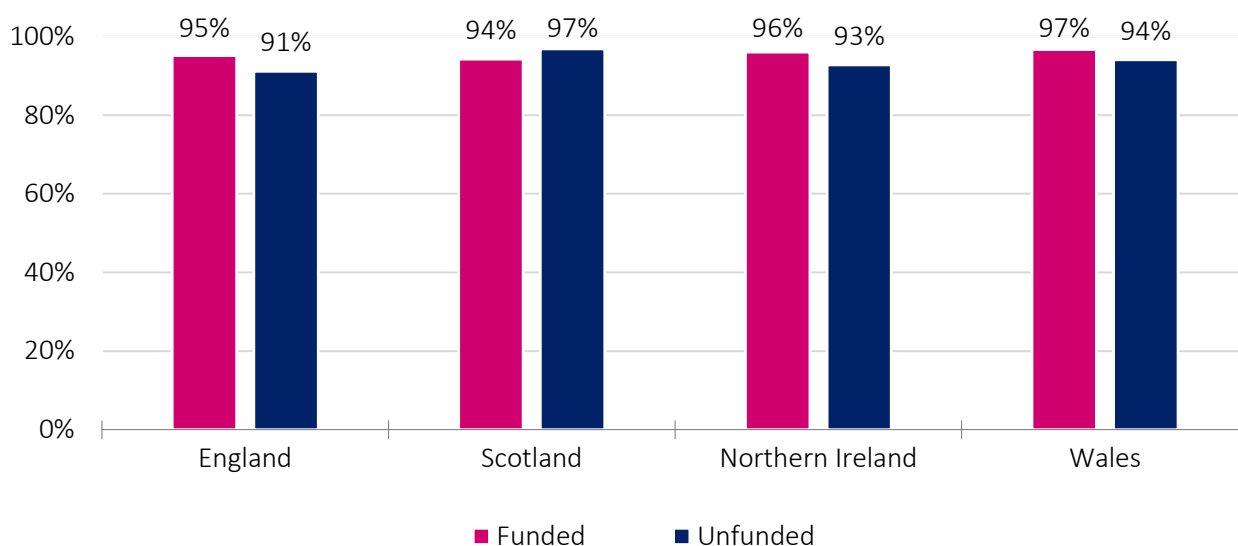
Source: Analysis of user survey data

Base: n = 62 | 362 (England funded | unfunded); 294 | 63 (Scotland funded | unfunded); 75 | 181 (Northern Ireland funded | unfunded); and 61 | 119 (Wales funded | unfunded)

Among the respondents using a funded facility, 39% in England, 33% in Scotland, 43% in Northern Ireland, and 46% in Wales switched facilities to their current facility.

Table 18: Did you start attending this facility instead of another facility?

Region	Funded	Unfunded
England (funded n=62 | unfunded n=353)		
Yes	38.7%	38.8%
No	58.1%	56.4%
Don't know	3.2%	4.8%
Scotland (funded n=295 | unfunded n=47)		
Yes	32.9%	48.9%
No	62.7%	46.8%
Don't know	4.4%	4.3%
Northern Ireland (funded n=75 | unfunded n=174)		
Yes	42.7%	39.7%
No	48.0%	56.9%
Don't know	9.3%	3.4%
Wales (funded n=61 | unfunded n=117)		
Yes	45.9%	29.9%
No	50.8%	65.8%
Don't know	3.3%	4.3%

Better equipment / playing surface and proximity to the user were among the top three reasons to switch across Home Nations, excluding Northern Ireland where proximity was ranked fourth, among both users of funded and unfunded facilities. However, users of funded facilities who switched facilities in Scotland and Northern Ireland rated its recent improvement as one of their top three reasons to switch.

Table 19: Which, if any, of the following are reasons you started to use (local facility) instead of another facility?

Region	Funded	Unfunded
England (funded n=24 | unfunded n=137)		
It had better equipment / player surfaces / facilities	50.0%	34.3%
It was near to me	29.2%	45.3%
It was more affordable	25.0%	15.3%
It has been recently improved	20.8%	13.1%
It offered the activities I wanted to do	20.8%	29.2%
There was more space / capacity	20.8%	32.8%
I wanted to try a new facility in the area	4.2%	6.6%
Its opening hours were more convenient	4.2%	14.6%
Other	16.7%	17.5%
Don't know	8.3%	0.7%
Scotland (funded n=99 | unfunded n=23)		
It had better equipment / player surfaces / facilities	40.4%	8.7%
It was near to me	31.3%	21.7%
It offered the activities I wanted to do	29.3%	30.4%
It has been recently improved	28.3%	13.0%
There was more space / capacity	22.2%	17.4%
It was more affordable	14.1%	13.0%
I wanted to try a new facility in the area	9.1%	0.0%
Its opening hours were more convenient	6.1%	0.0%
Other	22.2%	34.8%
Don't know	2.0%	4.3%
Northern Ireland (funded n=15 | unfunded n=69)		
It offered the activities I wanted to do	43.8%	29.0%
It had better equipment / player surfaces / facilities	40.6%	23.2%
It has been recently improved	40.6%	13.0%
It was near to me	37.5%	52.2%
There was more space / capacity	21.9%	8.7%
Its opening hours were more convenient	3.1%	13.0%
It was more affordable	0.0%	13.0%
I wanted to try a new facility in the area	0.0%	21.7%
Other	9.4%	2.9%
Don't know	6.3%	0.0%
Wales (funded n=29 | unfunded n=35)		
It had better equipment / player surfaces / facilities	48.3%	31.4%
It offered the activities I wanted to do	48.3%	25.7%
It was near to me	34.5%	31.4%
It has been recently improved	34.5%	14.3%

There was more space / capacity	20.7%	22.9%
It was more affordable	13.8%	22.9%
Its opening hours were more convenient	10.3%	2.9%
I wanted to try a new facility in the area	6.9%	8.6%
Other	13.8%	11.4%
Don't know	0.0%	2.9%

For users who have not switched facilities, proximity and activities offered were the top two reasons to join across all four Home Nations, as well as among users of funded and unfunded facilities. This may imply that these two factors could be among the key considerations for users when selecting facilities.

Table 20: Which, if any, of the following are reasons you started to use (local facility)?

Region	Funded	Unfunded
England (funded n=38 | unfunded n=216)		
It offered the activities I wanted to do	36.8%	42.6%
It was near to me	31.6%	54.2%
It had good equipment / player surfaces etc.	26.3%	19.4%
There was plenty of space / capacity	26.3%	21.3%
It was affordable	23.7%	17.6%
It has been recently improved	21.1%	11.1%
Its opening hours were convenient	15.8%	13.4%
I wanted to try a new facility in the area	7.9%	6.0%
Other	28.9%	21.8%
Don't know	5.3%	2.8%
Scotland (funded n=198 | unfunded n=24)		
It offered the activities I wanted to do	50.5%	29.2%
It was near to me	38.4%	16.7%
It had good equipment / player surfaces etc.	34.3%	16.7%
There was plenty of space / capacity	19.2%	25.0%
It has been recently improved	19.2%	4.2%
It was affordable	16.7%	25.0%
Its opening hours were convenient	12.6%	16.7%
I wanted to try a new facility in the area	3.5%	12.5%
Other	25.8%	50.0%
Don't know	3.5%	4.2%
Northern Ireland (funded n=43 | unfunded n=105)		
It was near to me	58.1%	61.9%
It offered the activities I wanted to do	37.2%	40.0%
It had good equipment / player surfaces etc.	30.2%	24.8%
There was plenty of space / capacity	30.2%	15.2%
It has been recently improved	25.6%	12.4%
It was affordable	20.9%	18.1%
Its opening hours were convenient	9.3%	7.6%
I wanted to try a new facility in the area	7.0%	4.8%
Other	9.3%	15.2%

|		
Don't know	0.0%	0.0%
Wales (funded n=34 | unfunded n=82)		
It offered the activities I wanted to do	61.8%	35.4%
It was near to me	44.1%	36.6%
It had good equipment / player surfaces etc.	23.5%	13.4%
It has been recently improved	23.5%	19.5%
It was affordable	23.5%	12.2%
There was plenty of space / capacity	17.6%	15.9%
Its opening hours were convenient	11.8%	7.3%
I wanted to try a new facility in the area	2.9%	6.1%
Other	17.6%	20.7s%
Don't know	2.9%	6.1%

User survey analysis of type of sport played

Sport was the most described primary reason to use the facility across all four Home Nations among both funded and unfunded facilities. Over half of the respondents for both facility types selected sport as their primary reason, excluding respondents using unfunded facilities in Northern Ireland (49.4%) and Wales (48.7%).

A higher proportion of users of funded facilities who used the facilities to exercise or play sports across all four Home Nations reported that the facility was their primary facility for physical activity. While the difference between funded and unfunded facilities was between +7.9% to +18.5% for England, Northern Ireland, and Wales, the difference was negative for users in Scotland (-5%). This may imply that funded facilities, following their renovations, are better equipped to meet the needs of their users.

Among users across both funded and unfunded facilities, football was the most commonly played sport. Considering the sample, this was not unexpected. However, more users of funded facilities in England, Scotland, and Wales indicated their main sport was not football than those of unfunded facilities.

Figure 14: What team sport do you mainly engage with at your facility?
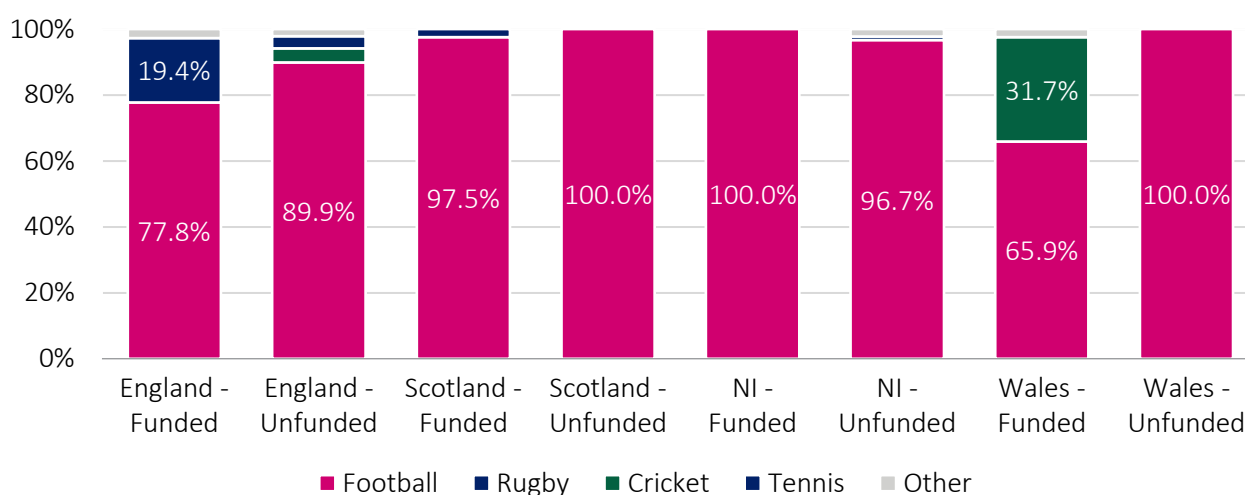
Source: Analysis of user survey data
*Base: n = 36 | 182 (England funded | unfunded); 159 | 28 (Scotland funded | unfunded); 45 | 88 (Northern Ireland funded | unfunded); and 41 | 56 (Wales funded | unfunded). **Totals may not add up due to rounding***

Users of funded facilities indicated a higher participation in non-football sport across all Home Nations (excluding Northern Ireland), when compared to users of unfunded facilities. This may potentially suggest that

multi-sport facilities which have received funding as part of the MSGF Programme provide better opportunities for their users to engage in different sports.

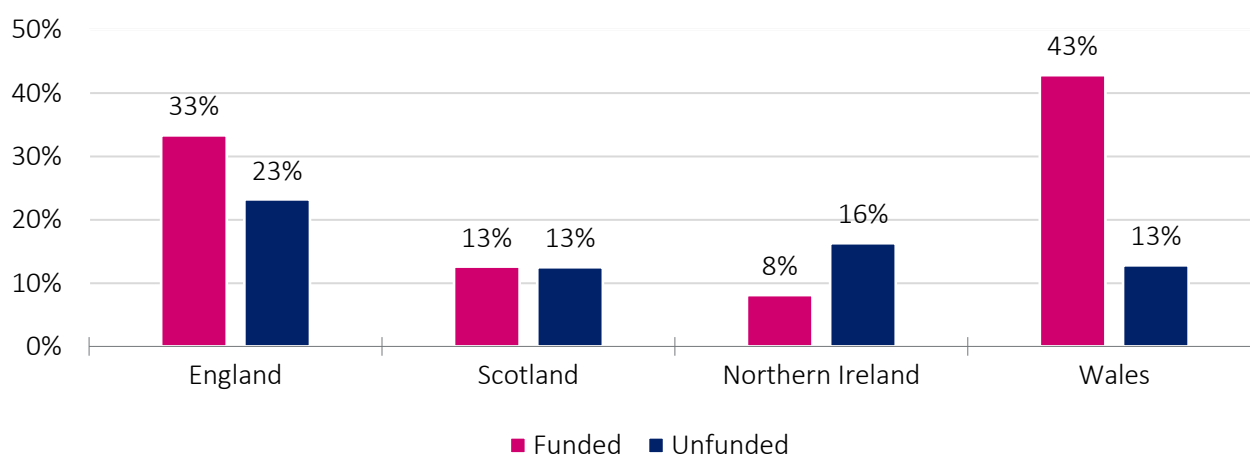Figure 15: % of users participation in non-football team sports in the past 7 days

Source: Analysis of user survey data

Base: n= 36 | 125 (England funded | unfunded); 119 | 16 (Scotland); 37 | 43 (Northern Ireland); and 21 | 39 (Wales)

Increase in physical activity levels

Over half of all respondents, across both funded and unfunded facilities in all four Home Nations reported an increase in physical activity compared to April 2021. Across all four Home Nations, a higher share of funded facility users reported an increase in physical activities compared to users of unfunded facilities.

Table 21: Comparing your level of physical activity now to April 2021, how has your overall level of physical activity changed?

| Region	Funded	Unfunded
England (funded n=62 | unfunded n=353)		
Increased	71.0%	62.3%
Decreased	8.1%	7.6%
No overall change	21.0%	30.0%
Scotland (funded n=295 | unfunded n=47)		
Increased	77.6%	68.1%
Decreased	1.7%	6.4%
No overall change	20.7%	25.5%
Northern Ireland (funded n=75 | unfunded n=174)		
Increased	68.0%	61.5%
Decreased	1.3%	6.9%
No overall change	30.7%	31.6%
Wales (funded n=61 | unfunded n=117)		
Increased	77.0%	54.7%
Decreased	0.0%	13.7%
No overall change	23.0%	31.6%

Source: Analysis of user survey data

Annex 13

Household Survey Descriptive Statistics

Out of the 5,128 responses to the household survey, only 24% were not aware of their local funded or unfunded facility referred to in the survey. 41% of respondents had heard of the facility but didn't know it well, and 35% of respondents did know the facility well. Out of the sample, as seen in Figure 16, respondents near to unfunded facilities, on average, were less aware of their local facility than respondents near funded facilities, with 28% of respondents near unfunded facilities not being aware of their local unfunded facility, whereas 23% of respondents near funded facilities were not aware of their local funded facility referred to in the survey.

Figure 16: Awareness of the Facility by Respondents near Funded and Unfunded Facilities
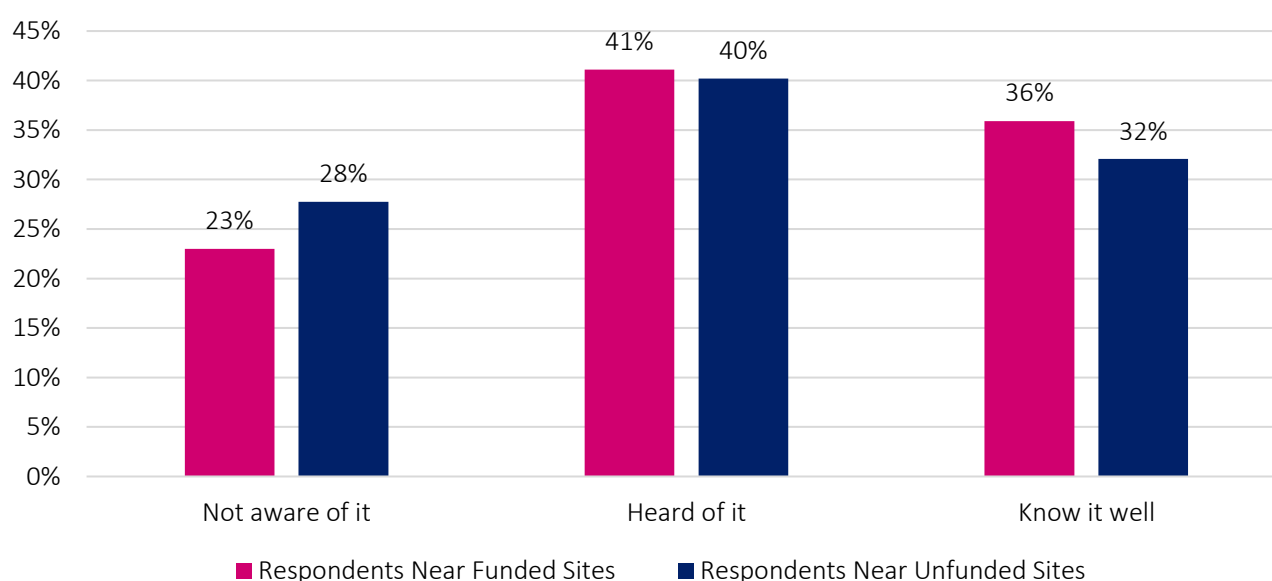
Source: analysis of household survey data
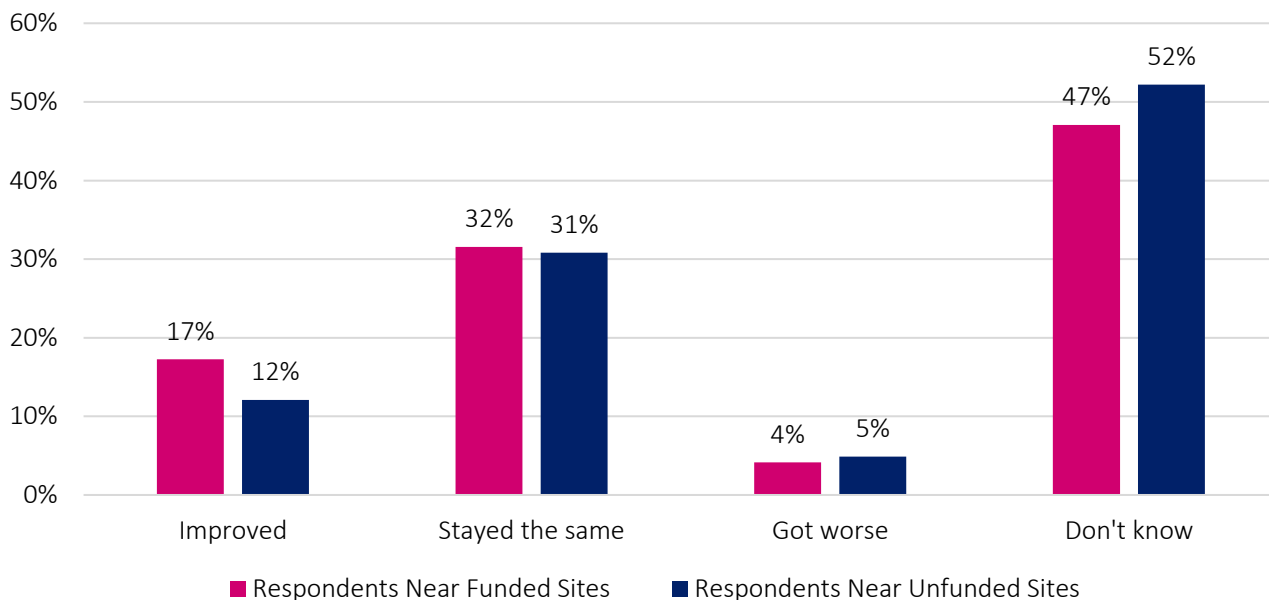*Base: 3,996 respondents near funded sites, 1,132 respondents near unfunded sites*

Of those respondents who were aware of the facility, 72% of respondents said neither they nor anyone else in their household had used that facility in the last 12 months. This is compared to 17% of respondents reporting they had used the facility in the last 12 months, with 9% of answers indicating that other adults in the respondents household have used the facility in the last 12 months and 9% indicating that children in the household have used the facility in the last 12 months.

53% of respondents who have used their local facility in the last 12 months went at least once a month. There was some variance noted across nations, with only 44% of respondents in Wales and 43% of respondents in Scotland using their local facility at least once a month. Across all groups, 61% of other adults in the respondent's household and 62% of children in the respondent's household reported using their local facility at least once a month.

The most common activity for the respondent and other adults in the respondent's household at the local facility was being a spectator. A range of other activities were very common to put forward, with the most popular being walking and dog walking. 29% of respondents who used the facility did general physical exercise, with 14% getting involved in sports. Children in the respondent's household, on the other hand, tended to be far more heavily involved in sport on average, with 60% of children who used the facility in the last 12 months playing sport. Common other responses for children involved playing in the playground or the park.

When asked if the respondent believes the facility has improved, stayed the same or got worse over the last six months, as shown in Figure 17, 17% of respondents near funded sites believed their local facility has improved whereas 12% of respondents near unfunded sites believed their local facility had improved. Proportionally fewer respondents near funded facilities felt, on average, that their local facility had gotten worse, although proportionally more respondents near unfunded sites were unsure if the facility had gotten any worse or any better in the last six months.

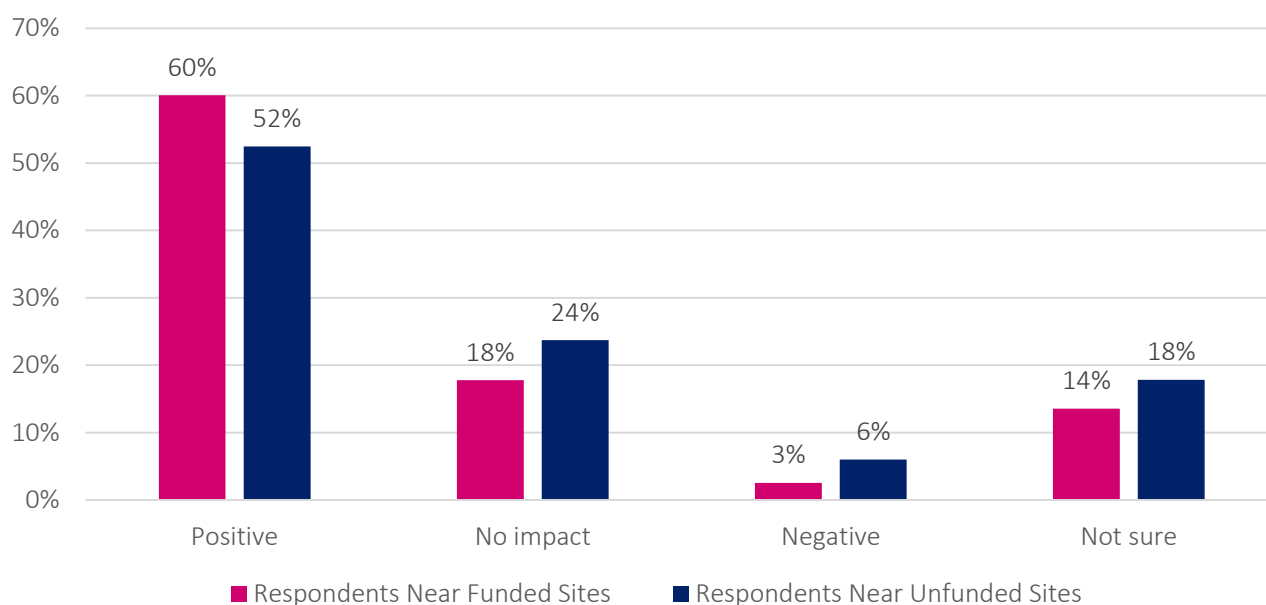Figure 17: Has the facility improved, stayed the same, or got worse over the last six months?

Source: analysis of household survey data
Base: 3,996 respondents near funded sites, 1,132 respondents near unfunded sites

Interestingly, one of the least popular places for respondents to exercise elsewhere other than their local facility is another sports club, with only 4% of respondents selecting this option. The most popular choice was walking or cycling around in the local area, followed by the option of exercising at home or in the neighbourhood / local park. Children in the respondent's household were also reported to frequently exercise at the local swimming pool or leisure centre. Physical exercise was the most common exercise performed at these locations, with walking again being one of the most common activities undertaken.

Figure 18 displays that 60% of respondents living near funded facilities think their local facility has a positive impact on the place they live, and 3% think their local facility has a negative impact. This is, on average, a better outcome for funded facilities when compared to 52% from respondents living near unfunded facilities reporting a positive impact of the facility, and 6% reporting a negative impact. The statistics pointing towards their local facility having a positive impact on the place they live are relatively similar across nations, with 55% of English respondents, 61% of Welsh respondents, 55% of Northern Irish respondents and 64% of Scottish respondents agreeing with this view. For the facility having a negative impact on the place they live, 5% of English respondents, 2% of Welsh respondents, 2% of Northern Irish respondents and 4% of Scottish respondents agree with this perspective.

Figure 18: What do Respondents think is the impact of the local facility on the place they live?

Source: analysis of household survey data
Base: 3,996 respondents near funded sites, 1,132 respondents near unfunded sites

Across all types of respondents in the household, most common reason by far in attending a different facility other the local MSGF funded or unfunded facility is that it offers the activities that the respondent wants. Proximity to the site was the next most important reason, with capacity and space considerations being the least important reason. The quality of the equipment and playing surfaces only represented around 9% of the responses to this question.

As suggested in earlier analysis, the most common types of sport or physical activity to engage with over the last 7 days were walking, with 10% of respondents partaking in this activity, although weight training was a slightly more popular option with 11% doing weight training in the last week. Only 3% of respondents engaged in team sports in the last 7 days. Out of those who did compete in team sports, 43% or 1% of the total sample played football, and 14% or 0.4% of the total sample playing tennis in the last week. 1 in 4 respondents felt content with how much sport and physical activity they had done in the last 6 months, but 25% felt unable to do more sports because they don't have enough time. The next most common reasons were 19% of respondents were to complete more, or any, physical activity due to a long-term health issue or disability, and 18% felt that the sport or physical activity they would like to do more of was too expensive. Additional reasons commonly provided were poor weather in the area and pregnancy.

Assessing attitudes to physical activity over the last six months, on a scale of 1 to 5, with 1 being 'not motivated at all' and 5 being 'highly motivated', the average score was 3.2, with 9% of respondents not feeling motivated at all and 13% of respondents feeling highly motivated. Similar to the question examining why respondents attended other facilities than the funded/unfunded facility referred to in the survey, respondents primarily felt they needed more time available to be active, with 38% sharing this view, followed by 30% wanting lower costs at local facilities. Again, an interesting finding is that 14% of respondents wanted a higher quality venue and equipment, although fewer respondents from funded facilities selected this option, with 13% from respondents near funded facilities and 15% from respondents near unfunded facilities selecting this option. Similarly, 6% of respondents from near funded facilities felt higher quality placing surfaces at local facilities would encourage them to become more active compared to 9% of respondents near unfunded facilities.

Analysing the responses from life satisfaction, the average score across the sample was 6.6, where responses were on a scale between 0 being not at all satisfied and 10 being completely satisfied. Assessing the extent to which the respondent feels things they do in their life are worthwhile and how happy the respondent felt yesterday, similar average scores are observed at 6.8 and 6.6, respectively. Reported anxiety levels of the respondent yesterday, with 0 being not at all anxious and 10 being completely anxious, averaged 4.0. As can be seen in Figure 19, no differences can be observed between the scores of respondents near funded and unfunded facilities. Similar to the findings from analysis of household data across age bands and social groups, generally better average mental wellbeing outcomes are observed for those respondents of ages 55 and over and respondents in the ABC1 social grade. To give an example, examining the question relating to the extent the respondent feels that life is worthwhile, the average for respondents aged 55 and over was 7.1 compared to 6.5 for those under 55, and the average for respondents falling under the ABC1 social grade was 6.9 relative to 6.3 for respondents falling under the C2DE social grade.

Figure 19: Mental Wellbeing Outcomes between Respondents Near Funded and Unfunded Facilities
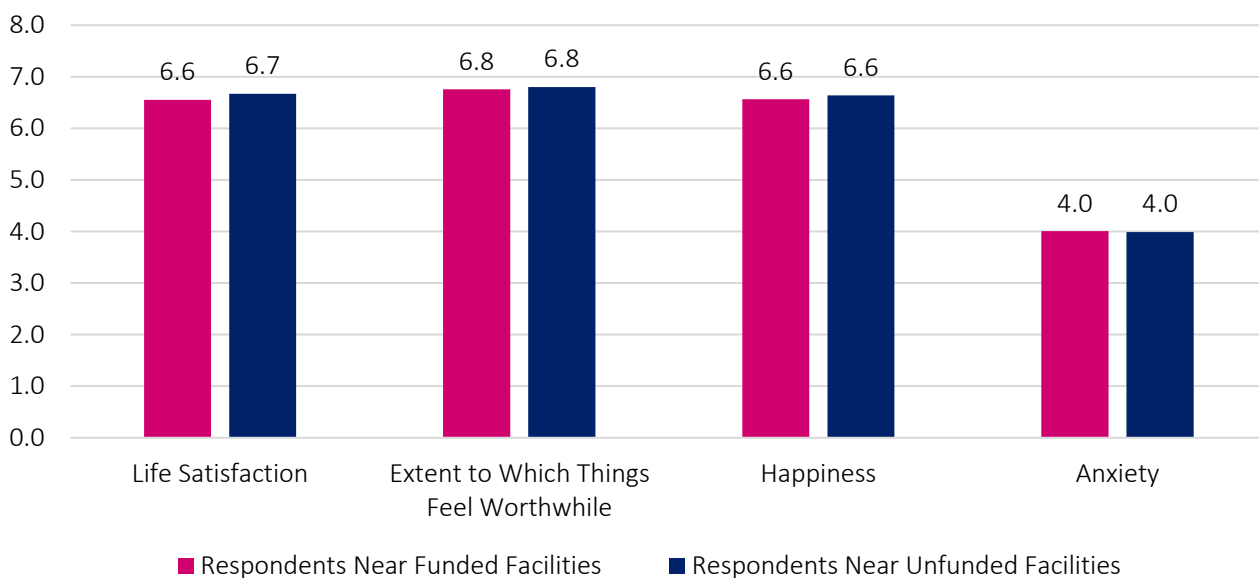
Source: analysis of household survey data
Base: 3,996 respondents near funded sites, 1,132 respondents near unfunded sites

It is also important to note that the method of sampling from this panel for the purposes of the household survey, means the household survey is not nationally representative. The primary focus of this survey was to engage with communities local to funded and unfunded facilities in order to understand their views and perceptions.

Converting the responses from the household survey into baseline physical activity categories, Figure 20 shows the proportion of respondents from funded and unfunded facilities that fall into each category. The graph shoes

no difference in the baseline levels of physical activity between respondents near funded and respondents near unfunded sites.

Figure 20: Baseline Levels of Physical Activity between Funded and Unfunded Respondents
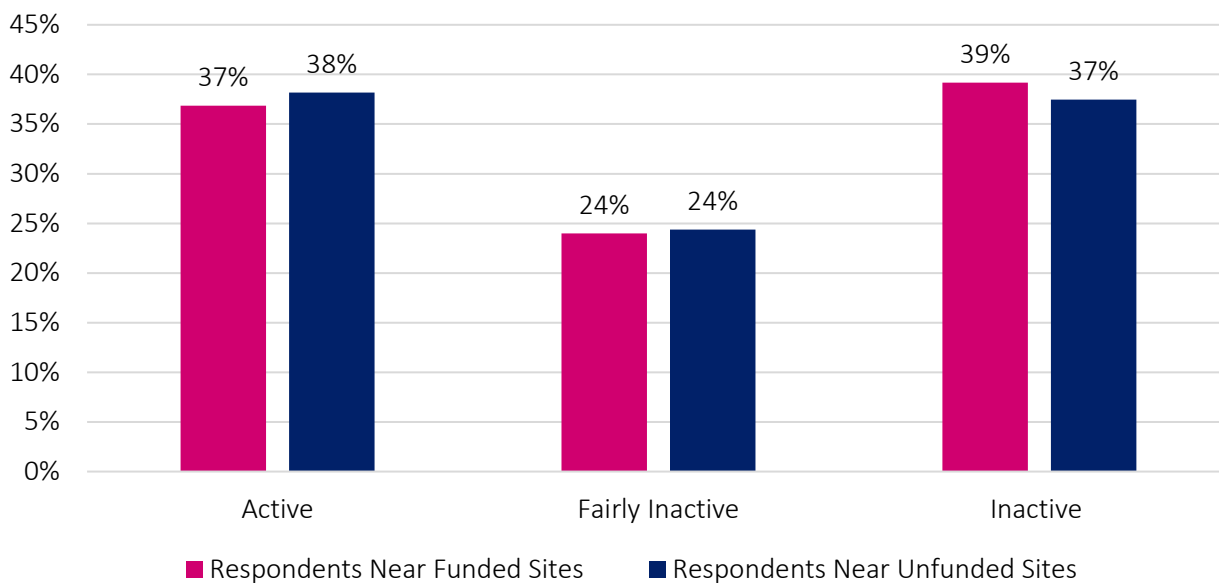
Source: analysis of household survey data
Active respondents achieve the recommended levels of at least 150 minutes of weekly moderate intensity physical activity. Fairly active respondents achieve 30-149 minutes of moderate intensity physical activity per week. Inactive respondents achieve less than 30 minutes of moderate intensity physical activity per week
Base: 3,996 respondents near funded sites, 1,132 respondents near unfunded sites

Annex 14

Stakeholder Engagement to date

The evaluation process for both the MSGF and PTCR Programmes have been underpinned by continuous stakeholder engagement. This created alignment across the objectives and ensured that the data collected was of the requisite breadth of scope, as well as the necessary granularity to allow for a thorough and holistic evaluation of the Programmes.

Table 22 lists out the key stakeholders and the level of engagement with each through the evaluation process till the compilation of this interim evaluation report.

Table 22: Summary of Stakeholder Engagement during the Programme Evaluation Process

Stakeholder	Summary of engagement
DCMS	- Weekly progress meeting to share key updates and actions. - Attended the Quarterly Lessons Learned Workshop (Belfast – October 2023; Glasgow – February 2024) to engage with DCMS and key Delivery Partners. - Workshops were used to ensure alignment between DCMS and the Delivery Partners regarding the overall objectives of the evaluation process, key requirements for each organisation. - The Workshops also provided a platform to the Delivery Partners to share insights and highlight key challenges, both technical and of perception, faced in the implementation of the Programme and an opportunity to understand learnings from other organisations in their delivery model. - Stakeholder interviews with MSGF and PTCR delivery staff, DCMS policy staff involved with the Programmes including (non-exhaustive): - Rachel Wilkey-Pinfield (Head of Grassroots Facilities Investment team) - Chris Gallagher (Head of PMO for Grassroots Facility Programme Management) - Michael Livingston (MSGF and PTCR Programme SRO - Dashboard / Lioness funding discussions
MSGF Delivery Partners (Football Foundation, Scottish FA, Cymru Football Foundation, and Irish FA)	- Engaged with the Delivery Partners at the Quarterly Lessons Learned Workshop to ensure visibility over the process and to secure buy-in from the Delivery Partner regarding the survey distribution process for the facilities. - Stakeholder interviews were conducted over video call with staff responsible for delivery of the MSGF Programme as part of the Programme evaluation process, including (non-exhaustive): - Jack Matthews – Head of Delivery (Football Foundation) - Dean Potter – Director of Grant Management (Football Foundation) - Graham Turner and Keely Brown – Senior Delivery Managers (Football Foundation) - Cammy Watt – National Facilities Manager (Scottish FA) - Danny Bisland – Club Growth Manager (Scottish FA) - Aled Lewis – Head of Facility Investment and Operations (Cymru FF) - Sam Lloyd – Facility Investment Manager for South Wales (Cymru FF) - Leanne McCready – Facilities Compliance and Development Manager (Irish FA) - Sarah Keys – DCMS Grassroots Facilities Investment Fund Programme Manager (Irish FA) - Bobby Burns – Facilities Compliance and Development Administrator (Irish FA)

	• Coordinated the deployment of facilities survey with the Delivery Partner in their respective Home Nation to ensure all funded and unfunded facilities on record were included in the assessment survey emails.

LTA	• Stakeholder interviews were conducted over video call with key LTA staff responsible for delivery of the PTCR Programme, including:
	   o Paul Bennett – Head of Parks Investment Delivery
	   o Mark Fisher – Head of Facilities Investment
	   o Jack Baker – Head of Public Policy
	   o Amanda Robinson – Park Investment Delivery Partner
	   o Alex Venables – Facilities Project Manager
	   o Peter Harris – Finance Business Partner
	• Coordinated the collation and quality assurance process regarding the court usage data for funded and unfunded facilities under the PTCR Programme.

Facility managers	• Facility managers of funded and unfunded facilities were contacted via email to provide the links to the facility surveys. • Additionally, facility managers were provided the link to the user survey to distribute among their user databases. • 29 facility members were contacted via YouGov as part of the case study development process, with interviews taking place over video call.
Users	• Users of funded and unfunded facilities were contacted via the facility managers to partake in the user survey. • Some facility managers were asked to contact users as part of the case study development process. Individual interviews were conducted with these users (4 users across 4 facilities) over video call.
English Premier League	• Stakeholder meeting with members from the Premier League to understand their role as a funding partner of MSGF. The meeting took place on 30th October, with Arrti O'Hare and Nick Perchard in attendance.
English FA	• Stakeholder meeting with the English FA took place on 8th November, with Phil Woodward of the Grassroots Division and Jamie Lawrence of the Central Insights team attending the call to discuss the FA's views on the implementation and impact of the MSGF Programme, as they are one of the three funding partners for the Football Foundation.
Football Association of Wales	• Stakeholder interview with the Football Association of Wales took place on 8th February, with Sara Green, the Strategic Facility Advisor and Facility Lead. The interview covered areas such as engagement with DCMS, as well as providing context regarding the implementation of the Programme, including the application and selection processes and any other reflections regarding the positive outcomes and challenges in the implementation.
Sport England	• Stakeholder meeting with Sport England took place on 27th October, with Darcy Hare, the Evaluations Strategic Lead attending the call to discuss the evaluation process of the MSGF Programme.
Sport Northern Ireland	• Stakeholder meeting with Sport Northern Ireland took place on 7th November, with Aaron McGrady, the Infrastructure Development Manager attending the call to discuss the role of Sport Northern Ireland in context of the Programmes, and key focus areas for the organisation.

Cooperation Ireland	• Stakeholder meeting with Cooperation Ireland took place on 13ᵗʰ December, with key members of the organisation to ensure alignment on the overall objectives of the study, as well as its key processes including survey timelines.
HM Treasury	• Stakeholder meeting with Stefan Papini took place in December 2023

Future Stakeholder Engagement Plans

As highlighted throughout the evaluation report, a key pillar in the process has been the primary data collected via surveys and interviews with Delivery Partners, facilities, and users. This has allowed for the requisite degree of granularity in assessment process.

In order to build on the evaluation conducted as part of this interim report in subsequent assessments, the following measures will be put in place:

• Engagement with facilities and Delivery Partners on the survey data collection, implementing the learnings from the first round of survey collections to maintain the high response rates and ensuring data gathered is, to an appropriate extent, comparable over the various waves of sampling.
• Attending the quarterly Lessons Learned Workshops with the MSGF Delivery Partners to ensure subsequent waves of data collection are optimised to maximise response rates and reduce any undue burden on facility managers and other respondents.
• Delivery Partner workshops to provide update on the evaluation progress.

Interviews with Delivery Partners, facility operators and users to allow for regular updates and collection of relevant qualitative data to accompany the quantitative data collected through surveys.

Annex 15

User Survey Questions

Question type: Text

Dear facility user,

Thank you for taking part in this survey about funding for grassroots sports facilities and its impact on sports participation and community benefits. Your local facility has previously applied for Government funding through your local football association, and this survey will ask a series of questions about your attendance at your local facility, your levels of physical activity, and how this might have changed over time. Your responses will be crucial in shaping the future planning of sports facility improvements as we seek to understand more around the impact of funding.

This project is being carried out by YouGov on behalf of the Department for Culture, Media, and Sport (DCMS) and Deloitte. Should you choose to participate, YouGov will collect your survey responses and provide DCMS and Deloitte with anonymous insights – this means that it will not be possible to identify you from the answers that you provide. YouGov will collect your IP address and cookie data for fraud prevention and operational purposes. You can find out more about how we use this data in our privacy and cookies notice.

If you have any questions about the survey or decide later that you would no longer like to take part, you can email us at grassrootseval@yougov.com.

Please note that this survey will take 10 minutes to complete.

As a thank you for taking part in the survey you will be asked if you would like to be entered into a prize draw, with the prize being **[insert relevant prize for each nation].** You do not have to enter the prize draw to complete the survey. **Please note you must be at least 16 years of age to enter the prize draw.**

Please click the arrow below to continue. By proceeding, you confirm you understand why we are doing the study, that it is voluntary, who to contact if you have questions, and that you agree to take part.

Base: all
Question type: Single

[User_Q1] How often would you say you use / visit (local facility)?

Select one of the following:

<1>	At least once a month
<2>	Less than once a month
<3>	I've only been once

Base: those using / visiting more than once
Question type: Single
#Question display logic:
If [User_Q1] - At least once a month or Less than once a month, is selected [if User_Q1 in [1,2]]

[User_Q2] How long have you been using / visiting (local facility) for?

<1>	If you know the exact start date, or you can accurately guess the start date (within a month), provide a start date here: (open [User_Q2_exact]) [open:integer] Please give the date in DDMMYYYY format, or MMYYYY if you know to the nearest month
<2>	I cannot give an exact date

*Question type: **Single***
#Question display logic:
If [User_Q2] - I cannot give an exact date is selected [if User_Q2 == 2]

[User_Q2c] If you cannot give an exact date, when did you roughly first attend (local facility):

<1>	Before April 2021
<2>	On or after April 2021

Base: all
*Question type: **Single***

[User_Q3] What is your main reason for using / visiting (local facility)? If this is your first visit, what did you do today?

Select one of the following:

<1>	Physical exercise (e.g. gym, group exercise)
<2>	Sport (e.g. Football, rugby, cricket, tennis, rowing, etc.)
<3>	Coaching (paid)
<4>	Coaching (unpaid)
<5>	Volunteering (e.g. committee member, event organiser, event staff)
<6>	Events (e.g. birthday parties)
<7>	Spectator
<96 fixed>	Other (open [User_Q5other]) [open] please specify

Base: those who first attended facility on or after April 2021
*Question type: **Single***

[User_Q4_] Did you start attending this facility instead of another facility?

Select one of the following:

<1>	Yes
<2>	No
<3>	Don't know

Base: all
*Question type: **Multiple***
#row order: randomize
#Question display logic:
If [User_Q4_] - Yes is selected [if User_Q4_ == 1]

[User_Q4a] Which, if any, of the following are reasons you started to use (local facility) instead of another facility?

Select all that apply:

<1>	I wanted to try a new facility in the area
<2>	It has been recently improved
<3>	It was more affordable
<4>	It was near to me
<5>	It offered the activities I wanted to do
<6>	Its opening hours were more convenient
<7>	It had better equipment / player surfaces / facilities .
<8>	There was more space / capacity
<96 fixed>	Other (open [User_Q4aopen]) [open] please specify
<99 fixed xor>	Don't know

Base: all
Question type: Multiple
#row order: randomize
#Question display logic:
If [User_Q4_] - Yes is unselected [if User_Q4_ != 1]

[User_Q4b] Which, if any, of the following are reasons you started to use (local facility)?

Select all that apply:

<1>	I wanted to try a new facility in the area
<2>	It has been recently improved
<3>	It was affordable
<4>	It was near to me
<5>	It offered the activities I wanted to do
<6>	Its opening hours were convenient
<7>	It had good equipment / player surfaces etc.
<8>	There was plenty of space / capacity
<96 fixed>	Other (open [User_Q4bother]) [open] please specify
<99 fixed xor>	Don't know

Base: those doing exercise / sport
Question type: Multiple
#row order: randomize
#Question display logic:
If [User_Q3] - Physical exercise (e.g. gym, group exercise) or Sport (e.g. Football, rugby, cricket, tennis, rowing, etc.), is selected [if User_Q3 in [1,2]]

[User_Q6] What type(s) of sports or physical exercise do you mainly engage with at (local facility)? If the option is not available, please mention in "Other".

Select all that apply:

<1 fixed>	Team sports (Football, rugby, cricket, tennis, rowing, etc.)	<8>	Yoga/Pilates
<2>	Swimming or water sports	<9>	Martial arts
<3>	Cycling	<10>	Walking
<4>	Running/jogging (Cardio activity)	<11>	Climbing or adventure sports
<5>	Weight training	<12>	Hiking/Trekking
<6>	Boxing	<96 fixed>	Other (open [User_Q6other]) [open] please specify
<7>	Dance		

Base: those who do team sports
*Question type: **Single***
#Question display logic:
If [User_Q6] - Team sports (Football, rugby, cricket, tennis, rowing, etc.) is selected [if 1 in User_Q6]

[User_Q7] What team sport do you **mainly** engage with at (local facility)? Select one of the following:

<1>	Football
<2>	Rugby
<3>	Cricket
<4>	Tennis
<5>	Rowing
<6>	Other (open [User_Q7other]) [open] please specify

Base: those who coach
*Question type: **Multiple***
#row order: randomize
#Question display logic:
If [User_Q3] - Coaching (paid) or Coaching (unpaid), is selected [if User_Q3 in [3,4]]

[User_Q8] What type(s) of sports or physical exercise do you mainly coach at (local facility)? If the option is not available, please mention in "Other".

Select all that apply:

<1 fixed>	Team sports (Football, rugby, cricket, tennis, rowing, etc.)	<7>	Yoga/Pilates
<2>	Swimming or water sports	<8>	Martial arts
<3>	Cycling	<9>	Walking
<4>	Running/jogging (Cardio activity)	<10>	Climbing or adventure sports
<5>	Weight training	<11>	Hiking/Trekking
<6>	Boxing	<96 fixed>	Other coaching (open [User_Q8other]) [open] please specify

Base: those who coach team sports
*Question type: **Single***
#Question display logic:
If [User_Q8] - Team sports (Football, rugby, cricket, tennis, rowing, etc.) is selected [if 1 in User_Q8]

[User_Q9] What team sport do you **mainly** coach at (local facility)?

Select one of the following:

<1>	Football
<2>	Rugby
<3>	Cricket
<4>	Tennis
<5>	Rowing
<96>	Other (open [User_Q9other]) [open] please specify

Base: those who do exercise / sport at the facility
Question type: Single
#Question display logic:
if (User_Q3 in [1,2] and User_Q1 in [1,2])

[User_Q10] Is (local facility) the primary place at which you do physical activity?

Select one of the following:

<1>	Yes
<2>	No

Question type: Single

[User_Q11] Comparing your level of physical activity now to April 2021, how has your overall level of physical activity changed?

Select one of the following:

<1>	Increased
<2>	Decreased
<3>	No overall change

Base: all
Question type: Single

[User_Q12] Over the last six months, on average, how often have you used / visited the facility?

Select one of the following:

<1>	Every day
<2>	Four to six times a week
<3>	Two or three times a week
<4>	Once a week
<5>	Two or three times a month
<6>	Once a month
<7>	Once every 2-3 months
<8>	Less often

Base: all
Question type: Single

[User_Q13] Before April 2021, on average, how often did you visit the facility?

Select one of the following:

<1>	Every day
<2>	Four to six times a week
<3>	Two or three times a week
<4>	Once a week
<5>	Two or three times a month
<6>	Once a month
<7>	Once every 2-3 months
<8>	Less often

Base: all
Question type: Single

[User_14] Do you intend to use this facility again in the future?

Select one of the following:

<1>	Yes, regularly
<2>	Yes, but not on a regular basis
<3>	No
<99>	Don't know

Question type: Text

The next few questions aim to understand your general baseline level of physical activity, not only at (local facility).

Base: all
Question type: Multiple
#row order: randomize

[User_Q15] In the past 7 days, have you done any of these activities?

Select all that apply:

<1>	A continuous walk lasting at least 10 minutes
<2>	A cycle ride
<3>	A sport, fitness activity (such as gym or fitness classes), or dance
<4 fixed xor>	None of these

Base: those who walk
Question type: Open
#integer Only

[User_Q16] In the past 7 days, on how many days did you do a walk lasting at least ten minutes?

Range: 1 ~ 7

Base: those who walk
Question type: Open
#integer Only

[User_Q17] How many minutes did you usually spend walking on each day that you did the activity?

Base: those who walk
Question type: Single

[User_Q18] Was the effort you put into walking usually enough to raise your breathing rate?

<1>	Yes
<2>	No

Base: those who cycle
Question type: Open
#integer Only

[User_Q19] In the past 7 days, on how many days did you do a cycle ride?

Range: 1 ~ 7

Base: those who cycle
Question type: Open
#integer Only

[User_Q20] How many minutes did you usually spend cycling on each day that you did the activity?

Base: those who cycle
Question type: Single

[User_Q21] Was the effort you put into cycling usually enough to raise your breathing rate?

<1>	Yes
<2>	No

Base: those who did sports / fitness
Question type: Open
#integer Only

[User_Q22] In the past 7 days, on how many days did you do a sport, fitness activity (such as gym or fitness classes), or dance?

Range: 1 ~ 7

Base: those who did sports / fitness
Question type: Multiple
#row order: randomize #Columns: 2

[User_Q23] In the past 7 days, what type (s) of sport, fitness activity (such as gym or fitness classes), or dance have you engaged with? This could include as a coach, staff member, or participant.

Select all that apply:

<1>	Team sports (Football, rugby, cricket, tennis, rowing, etc.)	<9>	Martial arts
<2>	Swimming or water sports	<10>	Walking
<3>	Cycling	<11>	Climbing or adventure sports
<4>	Running/jogging (Cardio activity)	<12>	Hiking/Trekking
<5>	Weight training	<13>	Spectating
<6>	Boxing	<96 fixed>	Other (open [User_Q23other]) [open] please specify
<7>	Dance	<99 fixed xor>	Don't know
<8>	Yoga/Pilates		

Base: those doing team sports
Question type: Multiple

[User_Q24a] In the past 7 days, what team sport(s) did you participate in?

Select all that apply:

<1>	Football
<2>	Rugby
<3>	Cricket
<4>	Tennis
<5>	Rowing
<96>	Other (open [User_Q24aother]) [open] please specify

Base: those doing team sports
Question type: Open
#integer Only

[User_Q25] How many minutes did you usually spend doing sport, fitness activities, or dance on each day that you did the activity?

Base: those doing team sports
Question type: Single

[User_Q26] Was the effort you put into doing sport, fitness activities, or dance usually enough to raise your breathing rate?

<1>	Yes

<2>	No

Question type: Text

The next questions are asking specifically about (local facility).

Base: all
Question type: Grid
#row order: randomize

[User_Q27] How would you rate each of the following at (local facility)?

-[User_Q27_1]	The quality of playing surfaces
-[User_Q27_2]	The equipment (defined as tools, materials, apparel, and gear used to play or compete in a sport such as goalposts, balls, rackets, gloves, headgear, etc.)
-[User_Q27_3]	The quality of the changing rooms
-[User_Q27_4]	The quality of the booking systems. If you don't use a booking system, please select "Don't know".
-[User_Q27_5]	The range of sports on offer
<1>	Excellent
<2>	Good
<3>	Average
<4>	Poor
<5>	Very Poor
<99>	Don't know

Base: all
Question type: Single

[User_Q28] Do you feel (local facility) is inclusive for you? (for example, you feel welcome at the facility and feel that you are treated fairly and equally)

Select one of the following:

<1>	Yes
<2>	No
<3>	Don't know
<4>	Prefer not to say

Base: all
Question type: Single

[User_Q29] Do you feel (local facility) is inclusive for others?

Select one of the following:

<1>	Yes

<2>   No
<3>   Don't know
<4>   Prefer not to say

Base: all
Question type: Multiple
#row order: randomize

[User_Q30] Which, if any, of the following any barriers preventing you from attending [local facility] more regularly or for longer periods?

Select all that apply:

<1>   Quality of the playing surfaces or equipment
<2>   Quality of the amenities
<3>   Cost
<4>   Capacity
<5 fixed>   Other (open [User_Q30other]) [open] please specify
<6 fixed xor>   Not Applicable / N/A

Base: all
Question type: Single

[User_Q31] Overall, to what extent does (local facility) meet your needs?

Select one of the following:

<1>   Fully meets my needs
<2>   Partially meets my needs
<3>   Does not meet my needs
<96>   Other (open [User_Q28other]) [open] please specify

Base: all
Question type: Single
#row order: randomize

[User_Q32] How did you first hear about (local facility)?

Select one of the following:

<1>   Recommended by friends or family
<2>   Online search engine
<3>   Social media
<4>   Local community
<5>   Passed by
<96 fixed>   Other (open [User_Q29other]) [open] please specify
<99 fixed xor>   Can't remember

Base: all
Question type: Single

[User_Q33] Are you aware of any UK Government funding received by (local facility) as part of a UK-wide facilities improvement programme?

Select one of the following:

<1>	Yes
<2>	No
<3>	Don't know

Question type: Text

The final few questions are about you...

Base: all
Question type: Single

[User_gender] Would you describe yourself as:

<1>	Male
<2>	Female
<3>	Prefer to self-describe (open [User_Q44other]) [open] please specify
<99>	Prefer not to say

Base: all
Question type: Single

[User_age] What is your age?

Select one of the following:

<1>	Under 25
<2>	25-39
<3>	40-54
<4>	55-74
<5>	75+
<99>	Prefer not to say

Base: all
Question type: Single

[User_ethnicity] Which of the following best describes your ethnic background?

Select one of the following:

<1>	English, Welsh, Scottish, Northern Irish or British	<11>	Pakistani
<2>	Irish	<12>	Bangladeshi
<3>	Gypsy or Irish Traveller	<13>	Chinese
<4>	Roma	<14>	Any other Asian background (open [User_ethnicityAsian_other]) [open]
<5>	Any other white background (open [User_ethnicityWhite_other]) [open]	<15>	Caribbean
<6>	White and Black Caribbean	<16>	African background
<7>	White and Black African	<17>	Any other Black, Black British or Caribbean background (open [User_ethnicityBlack_other]) [open]
<8>	White and Asian	<18>	Arab
<9>	Any other Mixed or Multiple background (open [User_ethnicityMixed_other]) [open]	<19>	Any other ethnic group (open [User_ethnicity_other]) [open]
<10>	Indian	<99>	**Prefer not to say**

Base: all
Question type: Single

[User_disability] Do you identify as having a disability?

Select one of the following:

<1>	Yes
<2>	No
<99>	Prefer not to say

Question type: Single

[User_postcode] Please provide your approximate home postcode to help understand how close you live to (local facility). The last two digits are not required.

<1>	undefined (open [postcodedigits1]) [open] Please do not leave any spaces
<2>	Prefer not to say

Base: all
Question type: Single

[User_travel_single] How do you **normally** travel to (local facility)?

Select one of the following:

<1>	Walking
<2>	Cycling
<3>	Car

<4>	Public transport
<5>	Other (open [User_travel_other]) [open] please specify

Base: all
Question type: Single

[User_traveltime] How long does it typically take you to reach [local facility] from wherever you travel from (home/work/school)?

Select one of the following:

<1>	0-5 minutes
<2>	6-10 minutes
<3>	11-15 minutes
<4>	16-30 minutes
<5>	More than 30 minutes but less than one hour
<6>	One hour or more

Facility Survey Questions

England Funded Facility Survey

Question type: Text

Dear Facility Manager,

Thank you for taking part in this survey about funding for sports facilities and its impact on sports participation and community benefits. Your responses will be crucial in shaping the future planning of sports facility improvements.

You are being contacted as you have received funding from the Football Foundation, which is a charity partnership between the Premier League, The FA and Government, through the Department for Culture, Media and Sport (DCMS).

This survey is to be completed by **one manager of your facility only**. The manager of the facility could be somebody such as the CEO, chairman, committee member, officer, director, head coach, secretary, treasurer, or trustee.

This project is being carried out by YouGov in collaboration with the Football Foundation, DCMS and Deloitte. Should you choose to participate, YouGov will collect your survey responses and provide DCMS and Deloitte with anonymous insights – this means that it will not be possible to identify you from the answers that you provide. YouGov will collect your IP address and cookie data for fraud prevention and operational purposes. You can find out more about how we use this data in privacy and cookies notice.

If you have any questions about the survey or decide later that you would no longer like to take part you can email us at grassrootseval@yougov.com.

Please note that this survey will take 10-15 minutes to complete.

<u>Additional Information</u>

Before starting the facility survey, it would be useful if you have some information to hand. This will include:

- Details on the Football Foundation funded project completed at your facility. This includes the type of investment completed, the project's status, and any external funding sources you received

- Basic facility information from the last month, including facility capacity, user numbers and full-time employees

If this **project at your facility has now been completed**, if available, it would be useful if you also have the following information for before, around, and after the project's completion:

- The total number of users at your facility, ideally using data you store to provide the most accurate answer.

- Use of the facility by different user groups (new and regular users, local residents / community groups, ethnic minorities, women and girls, disabled)

- The number of sports played and sports teams competing at your facility, and the number of volunteers and full-time employees.

If the exact information is not available, there is the option to estimate.

Please click the arrow below to continue. By proceeding, you confirm you understand why we are doing the study, that it is voluntary, who to contact if you have questions, and that you agree to take part.

Question type: Single

[Facilities_Q1] Are you the facility manager?

<1>	Yes
<2>	No

Base: All who are not the facility manager
Question type: Multiple
#Question display logic:
If [Facilities_Q1] - No is selected [if Facilities_Q1 == 2]

[Facilities_Q2] Please provide the contact details of the facility manager.

<1>	Email address: (open [Facilities_Q2email]) [open] please specify
<2>	Contact number (mobile): (open [Facilities_Q2mobile_]) [open:integer] please specify

Question type: Text

Thank you for your time - on this occasion we are looking to speak to facility managers.

Base: All
Question type: Multiple

[Facilities_Q3a] Acknowledging that some facilities funded by the Football Foundation may have only partially received funding or just had a grant committed, what is the status of funding for your funded project(s) at your facility?

<1>	Received funding in full
<2>	Partially received funding
<3>	Yet to receive funding

Base: All
Question type: Multiple

[Facilities_Q3] What is the status of the Football Foundation funded project(s) at your facility?

<1>	Completed
<2>	Ongoing/under construction
<3>	Not yet started

Base: All
Question type: Multiple

[Facilities_Q4_] What type of project(s) received (or will receive) Football Foundation funding at the facility?

Select all that apply:

<1>	New or Upgraded Artificial Grass Pitch (AGP)
<2>	New or Upgraded Grass Pitch
<3>	New or Upgraded Facilities (including changing rooms, lighting, car park, accessibility, storage, portable shelter, spectator stand, clubhouse, Multi-use games area, etc.)
<4>	New or Upgraded Equipment (groundskeeping, solar panels, goal posts, etc)
<5>	Maintenance
<96>	Other (open [Facilities_Q4other]) [open] please specify

Question type: Text

The remaining questions in this section ask you to share your experience of the funding process. This includes applying, receiving a decision on your application, receipt of funds, practical challenges associated with project inception and completion and communication with the Football Foundation throughout the engagement. We acknowledge that some facilities may have only partially received funding or only had a grant committed. Please still answer the remaining questions to the best of your knowledge.

If you do not have access to this information at this time and want to refer to data/spreadsheets, you can come back to the survey at another time by clicking on the same link again. Your previous responses will be saved and you won't need to repeat questions.

Base: All
Question type: Multiple

[Facilities_Q5_] Did your facility experience any of the following in the process of receiving Football Foundation funding? Please select all that apply:

<1>	Delays in procurement
<2>	Delays in awarding/approval of funding
<3>	Delays in project progress and development
<96>	Other issues (open [Facilities_Q7other]) [open] please specify
<98 xor>	None of the above
<99 xor>	Prefer not to say

Base: All who experience delays
Question type: Multiple
#Question display logic:
if Facilities_Q5_.has_any([1,2,3])

[Facilities_Q6_] Could you provide the length of the delay(s)?

Select all that apply:

<1>	Up to 1 month
<2>	1-3 months
<3>	4-6 months
<4>	More than 6 months
<99>	Don't know

Base: All
Question type: Single

[Facilities_Q7] Overall, how satisfied are you with the funding process of the investment?

Select one of the following:

<1>	Very satisfied
<2>	Satisfied
<3>	Neither satisfied nor dissatisfied
<4>	Dissatisfied
<5>	Very dissatisfied

Base: All
Question type: Open
#any

[Facilities_Q8_] Please provide the reason(s) behind your satisfaction rating of the Football Foundation funding process.

Not Sure

Base: All
Question type: Single

[Facilities_Q9] Did you receive any other form(s) of funding for the Football Foundation funded project(s) in addition to Football Foundation funding?

 Select one of the following:

<1>	Yes
<2>	No

Base: All who received additional funding
Question type: Multiple
#Question display logic:
If [Facilities_Q9] - Yes is selected [if Facilities_Q9 == 1]

[Facilities_Q10_] Please indicate the source(s) of funding.

 Select all that apply:

<1>	Local Authority
<2>	Charity or Trust
<96>	Other (open [Facilities_q10other]) [open] please specify
<99>	Prefer not to say

Question type: Text

In this section, you will be asked to provide basic information about your facility. You will also be asked for estimates of the change in participation by different types of users at your facility. Please note that this will need to be expressed in either raw numbers or percentage terms.

Base: All
Question type: Single

[Facilities_Q11] At present, do you know the exact capacity of your facility, or would you prefer to estimate the capacity? Capacity is the number of individuals able to directly participate in sport at any one time

 Select one of the following:

<1>	Exact
<2>	Estimate

Base: All who know exact capacity
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q11] - Exact is selected [if Facilities_Q11 == 1]

[Facilities_Q12_] Please input the exact capacity (of users/individuals) of your facility.

Question type: Text
#Question display logic:
if estimate_capacity_error

Please either estimate your facility's capacity to the nearest 100 or choose from the bands below.

Base: All who prefer to estimate capacity
Question type: Open
#integer Only

[Facilities_Q13_] Please estimate your facility's capacity to the nearest +/-50.

Base: All who prefer to estimate capacity
Question type: Single

[Facilities_Q13b] If you cannot provide this figure to this degree of accuracy, please select from the banded estimate below that reflects the best estimate of your facility's capacity:

<1>	0-100
<2>	101-200
<3>	201-1000
<4>	1000+

Question type: Text
#Question display logic:
if user_numbers_error

Please either estimate users visited your facility or choose from the bands below.

Question type: Text

Thinking back to the past month, how many users do you estimate visited your facility?

Base: All
Question type: Open
#integer Only

[Facilities_Q14_] If you know the exact figure, input here:

Base: All who do not know exact figure
Question type: Single

[Facilities_Q14b] If you don't know the exact figures, please select from the following:

<1>	0-100
<2>	101-500
<3>	501-1000
<4>	1001-5000
<5>	5000+

Question type: Text
#Question display logic:
if employee_numbers_error

Please either estimate average number of full-time employees at your facility or choose from the bands below.

Question type: Text

Are you able to provide the average number of full-time employees at your facility in the past month?

Base: All
Question type: Open
#integer Only

[Facilities_Q15] If you know the exact figure, input here:

Base: All do not know exact figure
Question type: Single

[Facilities_Q15b] If you don't know the exact figures, please select from the following:

<1>	1-5
<2>	6-10
<3>	11-20
<4>	21+
<6>	Don't know

Base: All
Question type: Single

[Facilities_Q16_] Thinking about participation before and since April 2021, how has the number of overall users of the facilities changed?

Select one of the following:

<1>	Increased

<2>	Decreased
<3>	Remained the same
<4>	Don't know

Base: All
Question type: Single
#Question display logic:
If [Facilities_Q16_] - Remained the same is unselected [if Facilities_Q16_ != 3]

[Facilities_Q17_] Can you provide either exact numbers, exact percentage, estimated percentage or percentage bands of the change in the total number of overall users at your facility since April 2021?

Select one of the following:

<1>	Exact numbers (e.g. I know it is this number of users)
<2>	Exact percentage (e.g. I know it is 50%)
<3>	Estimated percentage (e.g. to the nearest 10%, I estimate it is 50%)
<4>	Percentage bands (e.g I estimate it is between 26-50%)

Base: All who chose increase and absolute number
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Exact numbers (e.g. I know it is this number of users) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 1]

[Facilities_Q18a] Please enter the **exact increase** in the number of overall users at your facility since April 2021:

Base: All who chose increase and percentage change
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Exact percentage (e.g. I know it is 50%) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 2]

[Facilities_Q18b] Please enter the **exact percentage increase** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who estimated increase
Question type: Open
#decimal
#Question display logic:

If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Estimated percentage (e.g. to the nearest 10%, I estimate it is 50%) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 3]

[Facilities_Q18c] Please enter an estimate of the change in participation , to the nearest 10%.

"To the best of my knowledge, I estimate that the overall number of users of this facility since April 2021 has **increased** by ____%"

Range: 0 ~ 1000

Base: All who do not know exact figure
Question type: Single
#Question display logic:
If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Percentage bands (e.g I estimate it is between 26-50%) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 4]

[Facilities_Q18d] Please select a banded estimate you feel is closest to the percentage change **increase**.

<1>	Increased by between 0-25%
<2>	Increased by between 26-50%
<3>	Increased by between 51-100%
<4>	Increased by more than 100%

Base: All who chose decrease and absolute number
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Exact numbers (e.g. I know it is this number of users) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 1]

[Facilities_Q19a] Please enter the **exact decrease** in the number of overall users at your facility since April 2021:

Base: All who chose decrease and percentage change
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Exact percentage (e.g. I know it is 50%) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 2]

[Facilities_Q19b] Please enter the **exact percentage decrease** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who estimated decrease
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Estimated percentage (e.g. to the nearest 10%, I estimate it is 50%) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 3]

[Facilities_Q19c] Please enter an estimate of the change in participation below, to the nearest 10%.

"To the best of my knowledge, I estimate that the overall number of users of this facility since April 2021 has **decreased** by ____%"

Range: 0 ~ 1000
Not Sure

Base: All who do not know exact figure
Question type: Single
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Percentage bands (e.g I estimate it is between 26-50%) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 4]

[Facilities_Q19d] Please select a banded estimate you feel is closest to the percentage change **decrease**.

<1>	Decreased by between 0-25%
<2>	Decreased by between 26-50%
<3>	Decreased by between 51-100%
<4>	Decreased by more than 100%

Base: All who know absolute numbers
Question type: Single
#Question display logic:
If [Facilities_Q17_] - Exact numbers (e.g. I know it is this number of users) is selected [if Facilities_Q17_ == 1]

[Facilities_Q20] Please indicate the source of this information you have provided on change in total number of users.

<1>	Facility database
<2>	Management / published reports
<3>	Self-reported recall data based on observation
<96>	Other (open [Facilities_q25other]) [open] please specify

Base: All
Question type: Grid

[Facilities_Q21] If your funded project at your facility has completed, since its completion, how have the following changed?

 If the funded project is yet to complete, please select "Don't know".

Please tick a box for each row of the table.

-[Facilities_Q21_1]	Use by new users (individuals who have joined since the start of April 2021)
-[Facilities_Q21_2]	Use by regular users (individuals who joined the facility before the start of April 2021 and attend more than once a month)
-[Facilities_Q21_3]	Use by local residents or community groups
-[Facilities_Q21_4]	Use by ethnic minorities
-[Facilities_Q21_5]	Use by women and girls
-[Facilities_Q21_6]	Use by the disabled
-[Facilities_Q21_7]	Number of sports played
-[Facilities_Q21_8]	Number of sports teams
-[Facilities_Q21_9]	Number of volunteers
-[Facilities_Q21_10]	Number of full-time employees
<1>	Increased
<2>	Decreased
<3>	Remained the same
<99>	Don't know

Base: All
Question type: Single

[Facilities_Q22_] Has, or will, funding benefit your facility?

<1>	Yes
<2>	No

Base: All who did not benefit from funding
Question type: Open
#any
#Question display logic:
If [Facilities_Q22_] - No is selected [if Facilities_Q22_ == 2]

[Facilities_Q23_] Why has, or why will, funding **not** benefit **your facility**?

Base: All who benefitted from funding
Question type: Multiple
#row order: randomize
#Question display logic:
If [Facilities_Q22_] - Yes is selected [if Facilities_Q22_ == 1]

[Facilities_Q24_] How has, or how will, the funding benefit your facility?

 Select all that apply:

<1>	Better quality playing surfaces and equipment
<2>	Increased capacity for existing groups and sports
<3>	Increased access for different group or sports
<4>	Higher usage of facility for non-sporting events
<5>	Freed up internal funds to spend on programmes/activities at the facility
<6>	Open/playable for longer during the day or year
<7>	Lower maintenance costs
<8>	Better quality indoor facilities (e.g. changing rooms or communal areas)
<96 fixed>	Other (open [Facilities_Q24other]) [open] please specify

Base: All who benefitted from funding
Question type: Single
#row order: randomize
#Question display logic:
if len(Facilities_Q24_) >= 1

[Facilities_Q25] Please select the most important benefit for your facility. Select one of the following.

<1 if 1 in Facilities_Q24_>	Better quality playing surfaces and equipment
<2 if 2 in Facilities_Q24_>	Increased capacity for existing groups and sports
<3 if 3 in Facilities_Q24_>	Increased access for different group or sports
<4 if 4 in Facilities_Q24_>	Higher usage of facility for non-sporting events
<5 if 5 in Facilities_Q24_>	Freed up internal funds to spend on programmes/activities at the facility
<6 if 6 in Facilities_Q24_>	Open/playable for longer during the day or year
<7 if 7 in Facilities_Q24_>	Lower maintenance costs
<8 if 8 in Facilities_Q24_>	Better quality indoor facilities (e.g. changing rooms or communal areas)
<96>	Other $Facilities_Q24other

#option display logic:
<96> - If [Facilities_Q24_] - Other is selected [if 96 in Facilities_Q24_]

Base: All
Question type: Single

[Facilities_Q26] In your opinion, do you think Football Foundation funding for the facility has, or will, benefit **your local community**?

<1>	Yes
<2>	No
<3>	Don't know

Base: All whose community benefitted from funding
Question type: Multiple
#Question display logic:
If [Facilities_Q26] - Yes is selected [if Facilities_Q26 == 1]

[Facilities_Q27_] In what ways do you think the funding has, or will, benefit the local community?

Please select all that apply:

<1>	New income streams (generating additional revenues in the local area)
<2>	New volunteer opportunities
<3>	Higher school participation
<4>	Accessible to more of the community
<5>	Greater social cohesion opportunities
<96>	Other (open [Facilities_Q37other]) [open] please specify

Scotland, Wales and Northern Ireland Funded Facility Survey

Question type: Text

Dear Facility Manager,

Thank you for taking part in this survey about funding for sports facilities and its impact on sports participation and community benefits. Your responses will be crucial in shaping the future planning of sports facility improvements.

You are being contacted as you have received Multi-Sport Grassroots Facilities Programme funding from your local Football Association through the Department for Culture, Media and Sport (DCMS).

This survey is to be completed by **one manager of your facility only**. The manager of the facility could be somebody such as the CEO, chairman, committee member, officer, director, head coach, secretary, treasurer, or trustee.

This project is being carried out by YouGov on behalf of DCMS and Deloitte. Should you choose to participate, YouGov will collect your survey responses and provide DCMS and Deloitte with anonymous insights – this means that it will not be possible to identify you from the answers that you provide. YouGov will collect your IP address and cookie data for fraud prevention and operational purposes. You can find out more about how we use this data in our privacy and cookies notice.. If you have any questions about the survey or decide later that you would no longer like to take part you can email us at grassrootseval@yougov.com.

Please note that this survey will take 10-15 minutes to complete.

Additional Information

Before starting the facility survey, it would be useful if you have some information to hand. This will include:

- Details on the DCMS-funded project completed at your facility. This includes the type of investment completed, the project's status, and any external funding sources you received

- Basic facility information from the last month, including facility capacity, user numbers and full-time employees

If this **project at your fac ility has now been completed**, if available, it would be useful if you also have the following information for before, around, and after the project's completion:

- The total number of users at your facility, ideally using data you store to provide the most accurate answer.

- Use of the facility by different user groups (new and regular users, local residents / community groups, ethnic minorities, women and girls, disabled)

- The number of sports played and sports teams competing at your facility, and the number of volunteers and full-time employees.

If the exact information is not available, there is the option to estimate.

Please click the arrow below to continue. By proceeding, you confirm you understand why we are doing the study, that it is voluntary, who to contact if you have questions, and that you agree to take part.

Question type: Single

[Facilities_Q1] Are you the facility manager?

<1>	Yes
<2>	No

Base: All who are not the facility manager
Question type: Multiple
#Question display logic:
If [Facilities_Q1] - No is selected [if Facilities_Q1 == 2]

[Facilities_Q2] Please provide the contact details of the facility manager.

<1>	Email address: (open [Facilities_Q2email]) [open] please specify
<2>	Contact number (mobile): (open [Facilities_Q2mobile]) [open] please specify

Question type: Text

Thank you for your time - on this occasion we are looking to speak to facility managers.

Base: All whose records are incorrect
Question type: Multiple

[Facilities_Q3a] Acknowledging that some facilities funded by DCMS may have only partially received funding or just had a grant committed, what is the status of funding for your DCMS funded project(s) at your facility?

<1>	Received funding in full
<2>	Partially received funding
<3>	Yet to receive funding

Base: All
Question type: Multiple

[Facilities_Q3] What is the status of the DCMS funded project(s) at your facility?

<1>	Completed
<2>	Ongoing/under construction
<3>	Not yet started

Base: All
Question type: Multiple

[Facilities_Q4_] What type of project(s) received (or will receive) DCMS funding at the facility?

Select all that apply:

<1>	New or Upgraded Artificial Grass Pitch (AGP)
<2>	New or Upgraded Grass Pitch
<3>	New or Upgraded Facilities (including changing rooms, lighting, car park, accessibility, storage, portable shelter, spectator stand, clubhouse, Multi-use games area, etc.)
<4>	New or Upgraded Equipment (groundskeeping, solar panels, goal posts, etc)
<5>	Maintenance
<96>	Other (open [Facilities_Q6other]) [open] please specify

Question type: Text

The remaining questions in this section ask you to share your experience of the DCMS funding process. This includes applying, receiving a decision on your application, receipt of funds, practical challenges associated with project inception and completion and communication with DCMS throughout the engagement. We acknowledge that some facilities may have only partially received funding or only had a grant committed. Please still answer the remaining questions to the best of your knowledge.

If you do not have access to this information at this time and want to refer to data/spreadsheets, you can come back to the survey at another time by clicking on the same link again. Your previous responses will be saved and you won't need to repeat questions.

Base: All
Question type: Multiple

[Facilities_Q5_] Did your facility experience any of the following in the process of receiving DCMS funding? Please select all that apply:

<1>	Delays in procurement
<2>	Delays in awarding/approval of funding

<3>	Delays in project progress and development
<96>	Other issues (open [Facilities_Q7other]) [open] please specify
<98 xor>	None of the above
<99 xor>	Prefer not to say

Base: All who experience delays
Question type: Multiple
#Question display logic:
if Facilities_Q5_.has_any([1,2,3])

[Facilities_Q6_] Could you provide the length of the delay(s)?

Select all that apply:

<1>	Up to 1 month
<2>	1-3 months
<3>	4-6 months
<4>	More than 6 months
<99>	Don't know

Base: All
Question type: Single

[Facilities_Q7] Overall, how satisfied are you with the funding process of the investment?

Select one of the following:

<1>	Very satisfied
<2>	Satisfied
<3>	Neither satisfied nor dissatisfied
<4>	Dissatisfied
<5>	Very dissatisfied

Base: All
Question type: Open
#any

[Facilities_Q8_] Please provide the reason(s) behind your satisfaction rating of the DCMS funding process.

Not Sure

Base: All
Question type: Single

[Facilities_Q9] Did you receive any other form(s) of funding for the DCMS funded project(s) in addition to DCMS funding?

Select one of the following:

<1>   Yes
<2>   No

Question type: Multiple
#Question display logic:
If [Facilities_Q9] - Yes is selected [if Facilities_Q9 == 1]

[Facilities_Q10_] Please indicate the source(s) of funding.

Select all that apply:

<1>   Local Authority
<2>   Charity or Trust
<96>   Other (open [Facilities_q10other]) [open] please specify
<99>   Prefer not to say

Question type: Text

In this section, you will be asked to provide basic information about your facility. You will also be asked for estimates of the change in participation by different types of users at your facility. Please note that this will need to be expressed in either raw numbers or percentage terms.

Question type: Single

[Facilities_Q11] At present, do you know the exact capacity of your facility, or would you prefer to estimate the capacity? Capacity is the number of individuals able to directly participate in sport at any one time

Select one of the following:

<1>   Exact
<2>   Estimate

Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q11] - Exact is selected [if Facilities_Q11 == 1]

[Facilities_Q12_] Please input the exact capacity (of users/individuals) of your facility.

Question type: Text
#Question display logic:
if estimate_capacity_error

Please either estimate your facility's capacity to the nearest 100 or choose from the bands below.

Base: All who prefer to estimate capacity
Question type: Open
#integer Only

[Facilities_Q13_] Please estimate your facility's capacity to the nearest +/-50.

Base: All who prefer to estimate capacity
Question type: Single

[Facilities_Q13b] If you cannot provide this figure to this degree of accuracy, please select from the banded estimate below that reflects the best estimate of your facility's capacity:

<1>	0-100
<2>	101-200
<3>	201-1000
<4>	1000+

Question type: Text
#Question display logic:
if user_numbers_error

Please either estimate users visited your facility or choose from the bands below.

Question type: Text

Thinking back to the past month, how many users do you estimate visited your facility?

Base: All
Question type: Open
#integer Only

[Facilities_Q14_] If you know the exact figure, input here:

Base: All who do not know exact figure
Question type: Single

[Facilities_Q14b] If you don't know the exact figures, please select from the following:

<1>	0-100
<2>	101-500
<3>	501-1000
<4>	1001-5000

<5>   5000+

Question type: Text
#Question display logic:
if employee_numbers_error

Please either estimate average number of full-time employees at your facility or choose from the bands below.

Question type: Text

Are you able to provide the average number of full-time employees at your facility in the past month?

Base: All
Question type: Open
#integer Only

[Facilities_Q15] If you know the exact figure, input here:

Base: All do not know exact figure
Question type: Single

[Facilities_Q15b] If you don't know the exact figures, please select from the following:

<1>   1-5
<2>   6-10
<3>   11-20
<4>   21+
<6>   Don't know

Base: All
Question type: Single

[Facilities_Q16_] Thinking about participation before and since April 2021, how has the number of overall users of the facilities changed?

 Select one of the following:

<1>   Increased
<2>   Decreased
<3>   Remained the same

Base: All
Question type: Single
#Question display logic:
If [Facilities_Q16_] - Remained the same is unselected [if Facilities_Q16_ != 3]

[Facilities_Q17_] Can you provide either exact numbers, exact percentage, estimated percentage or percentage bands of the change in the total number of overall users at your facility since April 2021?

 Select one of the following:

<1>	Exact numbers (e.g. I know it is this number of users)
<2>	Exact percentage (e.g. I know it is 50%)
<3>	Estimated percentage (e.g. to the nearest 10%, I estimate it is 50%)
<4>	Percentage bands (e.g I estimate it is between 26-50%)

Base: All who chose increase and absolute number
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Exact numbers (e.g. I know it is this number of users) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 1]

[Facilities_Q18a] Please enter the **exact increase** in the number of overall users at your facility since April 2021:

Base: All who chose increase and percentage change
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Exact percentage (e.g. I know it is 50%) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 2]

[Facilities_Q18b] Please enter the **exact percentage increase** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who estimated increase
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Estimated percentage (e.g. to the nearest 10%, I estimate it is 50%) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 3]

[Facilities_Q18c] Please enter an estimate of the change in participation , to the nearest 10%.

 "To the best of my knowledge, I estimate that the overall number of users of this facility since April 2021 has **increased** by ____%"

Range: 0 ~ 1000

Base: All who do not know exact figure
Question type: Single
#Question display logic:
If [Facilities_Q16_] - Increased is selected
And If [Facilities_Q17_] - Percentage bands (e.g I estimate it is between 26-50%) is selected
[if Facilities_Q16_ == 1 and Facilities_Q17_ == 4]

[Facilities_Q18d] Please select a banded estimate you feel is closest to the percentage change **increase**.

<1>	Increased by between 0-25%
<2>	Increased by between 26-50%
<3>	Increased by between 51-100%
<4>	Increased by more than 100%

Base: All who chose decrease and absolute number
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Exact numbers (e.g. I know it is this number of users) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 1]

[Facilities_Q19a] Please enter the **exact decrease** in the number of overall users at your facility since April 2021:

Base: All who chose decrease and percentage change
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Exact percentage (e.g. I know it is 50%) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 2]

[Facilities_Q19b] Please enter the **exact percentage decrease** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who estimated decrease
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Estimated percentage (e.g. to the nearest 10%, I estimate it is 50%) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 3]

[Facilities_Q19c] Please enter an estimate of the change in participation below, to the nearest 10%.

"To the best of my knowledge, I estimate that the overall number of users of this facility since April 2021 has **decreased** by ____%"

Range: 0 ~ 1000
Not Sure

Base: All who do not know exact figure
Question type: Single
#Question display logic:
If [Facilities_Q16_] - Decreased is selected
And If [Facilities_Q17_] - Percentage bands (e.g I estimate it is between 26-50%) is selected
[if Facilities_Q16_ == 2 and Facilities_Q17_ == 4]

[Facilities_Q19d] Please select a banded estimate you feel is closest to the percentage change **decrease**.

<1>	Decreased by between 0-25%
<2>	Decreased by between 26-50%
<3>	Decreased by between 51-100%
<4>	Decreased by more than 100%

Base: All who know absolute numbers
Question type: Single
#Question display logic:
If [Facilities_Q17_] - Exact numbers (e.g. I know it is this number of users) is selected [if Facilities_Q17_ == 1]

[Facilities_Q20] Please indicate the source of this information you have provided on change in total number of users.

<1>	Facility database
<2>	Management / published reports
<3>	Self-reported recall data based on observation
<96>	Other (open [Facilities_q25other]) [open] please specify

Base: All
Question type: Grid

[Facilities_Q21] If your funded project at your facility has completed, since its completion, how have the following changed?

If the funded project is yet to complete, please select "Don't know".

Please tick a box for each row of the table.

-[Facilities_Q21_1]	Use by new users (individuals who have joined since the start of April 2021)
-[Facilities_Q21_2]	Use by regular users (individuals who joined the facility before the start of April 2021 and attend more than once a month)

-[Facilities_Q21_3]	Use by local residents or community groups
-[Facilities_Q21_4]	Use by ethnic minorities
-[Facilities_Q21_5]	Use by women and girls
-[Facilities_Q21_6]	Use by the disabled
-[Facilities_Q21_7]	Number of sports played
-[Facilities_Q21_8]	Number of sports teams
-[Facilities_Q21_9]	Number of volunteers
-[Facilities_Q21_10]	Number of full-time employees
<1>	Increased
<2>	Decreased
<3>	Remained the same
<99>	Don't know

Base: All
Question type: Single

[Facilities_Q22_] Has, or will, funding benefit **your facility**?

<1>	Yes
<2>	No

Base: All who did not benefit from funding
Question type: Open
#any
#Question display logic:
If [Facilities_Q22_] - No is selected [if Facilities_Q22_ == 2]

[Facilities_Q23_] Why has, or why won't, funding not benefit **your facility**?

Base: All who benefitted from funding
Question type: Multiple
#row order: randomize
#Question display logic:
If [Facilities_Q22_] - Yes is selected [if Facilities_Q22_ == 1]

[Facilities_Q24_] How has, or how will, the funding benefit **your facility?**

Select all that apply:

<1>	Better quality playing surfaces and equipment
<2>	Increased capacity for existing groups and sports
<3>	Increased access for different group or sports
<4>	Higher usage of facility for non-sporting events
<5>	Freed up internal funds to spend on programmes/activities at the facility
<6>	Open/playable for longer during the day or year
<7>	Lower maintenance costs
<8>	Better quality indoor facilities (e.g. changing rooms or communal areas)
<96 fixed>	Other (open [Facilities_Q24other]) [open] please specify

Base: All who benefitted from funding
Question type: Single
#row order: randomize
#Question display logic:
if len(Facilities_Q24_) >= 1

[Facilities_Q25] Please select the most important benefit for **your facility**. Select one of the following.

<1 if 1 in Facilities_Q24_>	Better quality playing surfaces and equipment
<2 if 2 in Facilities_Q24_>	Increased capacity for existing groups and sports
<3 if 3 in Facilities_Q24_>	Increased access for different group or sports
<4 if 4 in Facilities_Q24_>	Higher usage of facility for non-sporting events
<5 if 5 in Facilities_Q24_>	Freed up internal funds to spend on programmes/activities at the facility
<6 if 6 in Facilities_Q24_>	Open/playable for longer during the day or year
<7 if 7 in Facilities_Q24_>	Lower maintenance costs
<8 if 8 in Facilities_Q24_>	Better quality indoor facilities (e.g. changing rooms or communal areas)
<96>	Other $Facilities_Q24other

#option display logic:
<96> - If [Facilities_Q24_] - Other is selected [if 96 in Facilities_Q24_]

Base: All
Question type: Single

[Facilities_Q26] In your opinion, do you think DCMS funding for the facility has, or will, benefit **your local community**?

<1>	Yes
<2>	No
<3>	Don't know

Base: All whose community benefitted from funding
Question type: Multiple
#Question display logic:
If [Facilities_Q26] - Yes is selected [if Facilities_Q26 == 1]

[Facilities_Q27_] In what ways do you think the funding has, or will, benefit the **local community**?

Please select all that apply:

<1>	New income streams (generating additional revenues in the local area)
<2>	New volunteer opportunities
<3>	Higher school participation
<4>	Accessible to more of the community
<5>	Greater social cohesion opportunities

<96>   Other (open [Facilities_Q37other]) [open] please specify

England Unfunded Facility Survey

Question type: Text

Dear Facility Manager,

Thank you for taking part in this survey about funding for sports facilities and its impact on sports participation and community benefits. This survey will also ask about your experience applying for Government sport facility funding. Your responses will be crucial in shaping the future planning and investment in sports facility improvements in the UK.

You are being contacted as you are yet to receive funding from the Football Foundation, which is a charity partnership between the Premier League, The FA and Government, through the Department for Culture, Media and Sport (DCMS).

This survey is to be completed by **one manager of your facility only**. The manager of the facility could be somebody such as CEO, chairman, committee member, officer, director, head coach, secretary, treasurer, or trustee.

This project is being carried out by YouGov in collaboration with the Football Foundation, DCMS and Deloitte. Should you choose to participate, YouGov will collect your survey responses and provide DCMS and Deloitte with anonymous insights – this means that it will not be possible to identify you from the answers that you provide. YouGov will collect your IP address and cookie data for fraud prevention and operational purposes. You can find out more about how we use this data in our privacy and cookies notice. If you have any questions about the survey or decide later that you would no longer like to take part you can email us at grassrootseval@yougov.com.

Please note that this survey will take 10-15 minutes to complete.

Please click the arrow below to continue. By proceeding, you confirm you understand why we are doing the study, that it is voluntary, who to contact if you have questions, and that you agree to take part.

Question type: Single

[Facilities_Q1] Are you the facility manager?

 <1>   Yes
 <2>   No

Base: All who are not the facility manager
Question type: Multiple
#Question display logic:
If [Facilities_Q1] - No is selected [if Facilities_Q1 == 2]

[Facilities_Q2] Please provide the contact details of the facility manager.

 <1>   Email address: (open [Facilities_Q2email]) [open] please specify
 <2>   Contact number (mobile): (open [Facilities_Q2mobile]) [open] please specify

Question type: **Text**

Thank you for your time - on this occasion we are looking to speak to facility managers.

Base: All
Question type: **Single**

[Facilities_Q4] Our understanding is that you are yet to receive Football Foundation funding through the Multi-Sport Grassroots Facilities Programme since 2021. Can you confirm this statement?

<1>	Yes
<2>	No

Question type: **Text**

Thank you for your time - on this occasion we are looking to speak to those who have not received Football Foundation funding.

Base: All
Question type: **Multiple**

[Facilities_Q5] Are you aware of the reason for not yet receiving Football Foundation Grassroots Facilities Programme funding?

Select all that apply:

<1>	Incomplete application
<2>	Not meeting application criteria
<3>	Deferred / shortlisted for future funding
<4>	Was not given a clear reason
<5>	Don't know
<99 xor>	Prefer not to say
<96>	Other (open [Facilities_Q5other]) [open] please specify

Base: All
Question type: **Multiple**

[Facilities_Q6] Has your facility received any kind of other external funding for the following since April 2021? (Funding refers to investment in specific renovation, upgrades or expansion activities within a facility such as installation of an artificial grass pitch, changing rooms, floodlights, goal posts, car park, etc.)

Select all that apply:

<1>	New or Upgraded Artificial Grass Pitch (AGP)

<2>	New or Upgraded Grass Pitch
<3>	New or Upgraded Facilities (including changing rooms, lighting, car park, accessibility, storage, portable shelter, spectator stand, clubhouse, Multi-use games area, etc.)
<4>	New or Upgraded Equipment (groundskeeping, solar panels, goal posts, etc.)
<5>	Maintenance
<6>	Other (open [Facilities_Q6other]) [open] please specify
<7>	No other external funding received

Base: All who received other external funding
Question type: Single
#Question display logic:
if Facilities_Q6.has_any([1,2,3,4,5,6])

[Facilities_Q7_] What is the status of the project(s)?

 Select one of the following

<1>	Completed / finished
<2>	Ongoing / under construction
<3>	Not yet started

Base: All who received other external funding
Question type: Multiple
#Question display logic:
if Facilities_Q6.has_any([1,2,3,4,5,6])

[Facilities_Q7b] What type of organisation(s) provided this funding?

 Select all that apply:

<1>	Local authority
<2>	Charity or trust
<3>	Other government funding
<4>	Other sporting body
<5>	Other - not listed (open [Facilities_Q7bother]) [open] please specify

Question type: Text

In this section, you will be asked to provide basic information about your facility. You will also be asked for estimates of the change in participation by different types of users at your facility. Please note that this will need to be expressed in either raw numbers or percentage terms.

If you do not have access to this information at this time and want to refer to data/spreadsheets, you can come back to the survey at another time by clicking on the same link again. Your previous responses will be saved and you won't need to repeat questions.

Base: All
Question type: Single

[Facilities_Q8] At present, do you know the exact capacity of your facility, or would you prefer to estimate the capacity? Capacity is the number of individuals able to directly participate in sport at any one time

 Select one of the following:

<1>	Exact
<2>	Estimate

Base: All who know exact capacity
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q8] - Exact is selected [if Facilities_Q8 == 1]

[Facilities_Q9] Please input the exact capacity of your facility.

Question type: Text
#Question display logic:
if estimate_capacity_error

Please either estimate your facility's capacity to the nearest 100 or choose from the bands below.

Base: All who prefer to estimate capacity
Question type: Open
#integer Only

[Facilities_Q10a] Please estimate your facility's capacity to the nearest +/-100.

Base: All who prefer to estimate capacity
Question type: Single

[Facilities_Q10b] If you cannot provide this figure to this degree of accuracy, please select from the banded estimate below that reflects the best estimate of your facility's capacity:

 Select one of the following

<1>	0 - 100
<2>	101-200
<3>	201-1000
<4>	1000+

Question type: Text
#Question display logic:
if user_numbers_error

Please either estimate users visited your facility or choose from the bands below.

Question type: Text

Thinking back to the past month, how many users do you estimate visited your facility?

Base: All
Question type: Open
#integer Only

[Facilities_Q11a] If you know the exact figure, input here:

Base: All who do not know exact figure
Question type: Single

[Facilities_Q11b] If you don't know the exact figures, please select from the following:

<1>	0-100
<2>	101-500
<3>	501-1000
<4>	1001-5000
<5>	5000+

Question type: Text
#Question display logic:
if employee_numbers_error

Please either provide the average number of full-time employees at your facility or choose from the bands below.

Question type: Text

Are you able to provide the average number of full-time employees at your facility in the past month?

Base: All
Question type: Open
#integer Only

[Facilities_Q12a] If you know the exact figure, input here:

Base: All do not know exact figure
Question type: Single

[Facilities_Q12b] If you don't know the exact figures, please select from the following:

<1>	1-5
<2>	6-10
<3>	11-20

<4>	21+
<6>	Don't know

Base: All
Question type: Single

[Facilities_Q13] Think about the participation figures at your facility since the start of April 2021. Can you accurately (using data you hold) report the change in the total number of users at your facility since the start of April 2021?

Select one of the following

<1>	Yes
<2>	No

Base: All who know change in total number of users
Question type: Single
#Question display logic:
If [Facilities_Q13] - Yes is selected [if Facilities_Q13 == 1]

[Facilities_Q14] Since the start of April 2021, at your facility, how has the number of overall users of your facility changed?

Select one of the following:

<1>	Increased
<2>	Decreased
<3>	Stayed the same

Base: All
Question type: Single
#Question display logic:
If [Facilities_Q13] - Yes is selected
And If [Facilities_Q14] - Stayed the same is unselected
[if Facilities_Q13 == 1 and Facilities_Q14 != 3]

[Facilities_Q15] Now we will ask you to provide the figure. Would you prefer to provide an absolute number of the increase in the number of users at your facility, or a percentage change in the number of new users at your facility?

Select one of the following

<1>	Absolute number
<2>	Percentage change

Base: All who chose increase and absolute number
Question type: Open
#integer Only

142

#Question display logic:
If [Facilities_Q14] - Increased is selected
And If [Facilities_Q15] - Absolute number is selected
[if Facilities_Q14 == 1 and Facilities_Q15 == 1]

[Facilities_Q16a] Please enter the **exact increase** in the number of overall users at your facility since April 2021:

Base: All who chose increase and percentage change
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q14] - Increased is selected
And If [Facilities_Q15] - Percentage change is selected
[if Facilities_Q14 == 1 and Facilities_Q15 == 2]

[Facilities_Q16b] Please enter the **exact percentage increase** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who chose decrease and absolute number
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q14] - Decreased is selected
And If [Facilities_Q15] - Absolute number is selected
[if Facilities_Q14 == 2 and Facilities_Q15 == 1]

[Facilities_Q17a] Please enter the **exact decrease** in the number of overall users at your facility since April 2021:

Base: All who chose decrease and percentage change
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q14] - Decreased is selected
And If [Facilities_Q15] - Percentage change is selected
[if Facilities_Q14 == 2 and Facilities_Q15 == 2]

[Facilities_Q17b] Please enter the **exact percentage decrease** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who know change in total number of users
Question type: Single
#Question display logic:
If [Facilities_Q13] - Yes is selected [if Facilities_Q13 == 1]

[Facilities_Q18] Please indicate the source of this information you have provided on change in total number of users.

 Select one of the following

<1>	Facility database
<2>	Management / published reports
<3>	Self-reported recall data based on observation
<96>	Other (open [Facilities_Q18other]) [open] please specify

Base: All who do not know absolute numbers
Question type: Single
#Question display logic:
If [Facilities_Q13] - No is selected [if Facilities_Q13 == 2]

[Facilities_Q19] Since the start of April 2021, at your facility, how would you estimate that the number of overall users of your facility has changed?

 Select one of the following:

<1>	Increased
<2>	Decreased
<3>	Remained the same

Question type: Text
#Question display logic:
if estimateincrease_error

Please either input an accurate estimate below (within approximately 10% of the true figure). If you cannot provide an estimate to this degree of accurate, select a banded estimate you feel is closest to the true percentage change.

Base: All who estimated increase and chose to give number
Question type: Open
#integer Only

[Facilities_q20a] To the best of my knowledge, I estimate that the overall number of users of this facility since the start of April 2021 has increased by:

Range: 0 ~ 1000

Base: All who estimated increase and chose to give bands
Question type: Single

#Question display logic:
If [Facilities_Q19] - Increased is selected [if Facilities_Q19 == 1]

[Facilities_Q20] OR, please select a banded estimate that you feel is closest to the true percentage change.

Select one of the following

<1>	Increased by 0-25%
<2>	Increased by 26-50%
<3>	Increased by 51-100%
<4>	Increased by more than 100%

Question type: Text
#Question display logic:
if estimatedecrease_error

Please either input an accurate estimate below (within approximately 10% of the true figure). If you cannot provide an estimate to this degree of accurate, select a banded estimate you feel is closest to the true percentage change.

Base: All who estimated decrease and chose to give number
Question type: Open
#integer Only

[Facilities_q21a] To the best of my knowledge, I estimate that the overall number of users of this facility since the start of April 2021 has decreased by:

Range: 0 ~ 1000

Base: All who estimated decrease and chose to give bands
Question type: Single
#Question display logic:
If [Facilities_Q19] - Decreased is selected [if Facilities_Q19 == 2]

[Facilities_Q21] OR, please select a banded estimate that you feel is closest to the true percentage change.

Select one of the following

<1>	Decreased by 0-25%
<2>	Decreased by 26-50%
<3>	Decreased by 51-100%
<4>	Decreased by more than 100%

Base: All
Question type: Grid

[Facilities_Q25] Since the beginning of April 2021, how have the following changed?

Please tick a box for each row of the table.

-[Facilities_Q25_1]	Use by new users (individuals who have joined since the start of April 2021)
-[Facilities_Q25_2]	Use by regular users (individuals who joined the facility before the start of April 2021 and attend more than once a month)
-[Facilities_Q25_3]	Use by local residents or community groups
-[Facilities_Q25_4]	Use by ethnic minorities
-[Facilities_Q25_5]	Use by women and girls
-[Facilities_Q25_6]	Use by the disabled
-[Facilities_Q25_7]	Number of sports played
-[Facilities_Q25_8]	Number of sports teams
-[Facilities_Q25_9]	Number of volunteers
-[Facilities_Q25_10]	Number of full-time employees
<1>	Increased
<2>	Decreased
<3>	Remained the same
<99>	Don't know

Base: All
Question type: Single

[Facilities_Q30] Would your facility benefit from additional funding?

Select one of the following

<1>	Yes
<2>	No

Base: All who expect facility to benefit from funding
Question type: Multiple
#Question display logic:
If [Facilities_Q30] - Yes is selected [if Facilities_Q30 == 1]

[Facilities_Q31a] How would this funding potentially benefit your facility?

Select all that apply:

<1>	Better quality playing surfaces and equipment
<2>	Increased capacity for existing groups and sports
<3>	Increased access for different groups or sports
<4>	Higher usage of facility for non-sporting events
<5>	Freed up internal funds to spend on programmes/activities at the facility
<6>	Open/playable for longer during the day or year
<7>	Lower maintenance costs
<96 fixed>	Other (open [Facilities_Q31aother]) [open] please specify

Base: All who selected multiple benefits
Question type: Single
#Question display logic:
if len(Facilities_Q31a)>1

[Facilities_Q31b] Please select what you think would be the most important potential benefit for your facility.

Select one of the following

<1 if 1 in Facilities_Q31a>	Better quality playing surfaces and equipment
<2 if 2 in Facilities_Q31a>	Increased capacity for existing groups and sports
<3 if 3 in Facilities_Q31a>	Increased access for different groups or sports
<4 if 4 in Facilities_Q31a>	Higher usage of facility for non-sporting events
<5 if 5 in Facilities_Q31a>	Freed up internal funds to spend on programmes/activities at the facility
<6 if 6 in Facilities_Q31a>	Open/playable for longer during the day or year
<7 if 7 in Facilities_Q31a>	Lower maintenance costs
<96>	Other (open [Facilities_Q31bother]) [open] please specify

#option display logic:
<96> - If [Facilities_Q31a] - Other is selected [if 96 in Facilities_Q31a]

Base: All
Question type: Single

[Facilities_Q32] In your opinion, do you think Football Foundation sports facility funding would benefit your local community?

<1>	Yes
<2>	No

Base: All who expect community to benefit from funding
Question type: Multiple
#Question display logic:
If [Facilities_Q32] - Yes is selected [if Facilities_Q32 == 1]

[Facilities_Q33] In what ways do you think the funding would benefit the local community?

Please select all that apply:

<1>	New income streams (generating additional revenues in the local area)
<2>	New volunteer opportunities
<3>	Higher school participation
<96 fixed>	Other (open [Facilities_Q33other]) [open] please specify

Scotland, Wales and Northern Ireland Unfunded Facility Survey

Question type: Text

Dear Facility Manager,

Thank you for taking part in this survey about funding for sports facilities and its impact on sports participation and community benefits. This survey will also ask about your experience applying for Government sport

facility funding. Your responses will be crucial in shaping the future planning and investment in sports facility improvements in the UK.

You are being contacted as you are yet to receive Multi-Sport Grassroots Facilities Programme funding from your local Football Association through the Department for Culture, Media and Sport (DCMS).

This survey is to be completed by **one manager of your facility only**. The manager of the facility could be somebody such as CEO, chairman, committee member, officer, director, head coach, secretary, treasurer, or trustee.

This project is being carried out by YouGov on behalf of DCMS and Deloitte. Should you choose to participate, YouGov will collect your survey responses and provide DCMS and Deloitte with anonymous insights – this means that it will not be possible to identify you from the answers that you provide. YouGov will collect your IP address and cookie data for fraud prevention and operational purposes. You can find out more about how we use this data in our privacy and cookies notice. If you have any questions about the survey or decide later that you would no longer like to take part you can email us at grassrootseval@yougov.com.

Please note that this survey will take 10-15 minutes to complete.

Please click the arrow below to continue. By proceeding, you confirm you understand why we are doing the study, that it is voluntary, who to contact if you have questions, and that you agree to take part.

Question type: Single

[Facilities_Q1] Are you the facility manager?

<1>	Yes
<2>	No

Base: All who are not the facility manager
Question type: Multiple
#Question display logic:
If [Facilities_Q1] - No is selected [if Facilities_Q1 == 2]

[Facilities_Q2] Please provide the contact details of the facility manager.

<1>	Email address: (open [Facilities_Q2email]) [open] please specify
<2>	Contact number (mobile): (open [Facilities_Q2mobile]) [open] please specify

Question type: Text

Thank you for your time - on this occasion we are looking to speak to facility managers.

Base: All
Question type: Single

[Facilities_Q4] Our understanding is that you have not received DCMS funding through the Multi-Sport Grassroots Facilities Programme since 2021. Can you confirm this statement?

<1>	Yes
<2>	No

Question type: Text

Thank you for your time - on this occasion we are looking to speak to those who have not received DCMS funding.

Base: All
Question type: Multiple

[Facilities_Q5] Are you aware of the reason for not yet receiving DCMS Grassroots Facilities Programme funding?

Select all that apply:

<1>	Incomplete application
<2>	Not meeting application criteria
<3>	Deferred / shortlisted for future funding
<4>	Was not given a clear reason
<5>	Don't know
<99 xor>	Prefer not to say
<96>	Other (open [Facilities_Q5other]) [open] please specify

Base: All
Question type: Multiple

[Facilities_Q6] Has your facility received any kind of other external funding for the following since April 2021? (Funding refers to investment in specific renovation, upgrades or expansion activities within a facility such as installation of an artificial grass pitch, changing rooms, floodlights, goal posts, car park, etc.)

Select all that apply:

<1>	New or Upgraded Artificial Grass Pitch (AGP)
<2>	New or Upgraded Grass Pitch
<3>	New or Upgraded Facilities (including changing rooms, lighting, car park, accessibility, storage, portable shelter, spectator stand, clubhouse, Multi-use games area, etc.)
<4>	New or Upgraded Equipment (groundskeeping, solar panels, goal posts, etc.)
<5>	Maintenance
<6>	Other (open [Facilities_Q6other]) [open] please specify
<7>	No other external funding received

Base: All who received other external funding
Question type: Single

#Question display logic:
if Facilities_Q6.has_any([1,2,3,4,5,6])

[Facilities_Q7_] What is the status of the project(s)?

 Select one of the following

 <1>   Completed / finished
 <2>   Ongoing / under construction
 <3>   Not yet started

Base: All who received other external funding
Question type: Multiple
#Question display logic:
if Facilities_Q6.has_any([1,2,3,4,5,6])

[Facilities_Q7b] What type of organisation(s) provided this funding?

 Select all that apply:

 <1>   Local authority
 <2>   Charity or trust
 <3>   Other government funding
 <4>   Other sporting body
 <5>   Other - not listed (open [Facilities_Q7bother]) [open] please specify

Question type: Text

In this section, you will be asked to provide basic information about your facility. You will also be asked for estimates of the change in participation by different types of users at your facility. Please note that this will need to be expressed in either raw numbers or percentage terms.

If you do not have access to this information at this time and want to refer to data/spreadsheets, you can come back to the survey at another time by clicking on the same link again. Your previous responses will be saved and you won't need to repeat questions.

Base: All
Question type: Single

[Facilities_Q8] At present, do you know the exact capacity of your facility, or would you prefer to estimate the capacity? Capacity is the number of individuals able to directly participate in sport at any one time

 Select one of the following:

 <1>   Exact
 <2>   Estimate

Base: All who know exact capacity
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q8] - Exact is selected [if Facilities_Q8 == 1]

[Facilities_Q9] Please input the exact capacity of your facility.

Question type: Text
#Question display logic:
if estimate_capacity_error

Please either estimate your facility's capacity to the nearest 100 or choose from the bands below.

Base: All who prefer to estimate capacity
Question type: Open
#integer Only

[Facilities_Q10a] Please estimate your facility's capacity to the nearest +/-100.

Base: All who prefer to estimate capacity
Question type: Single

[Facilities_Q10b] If you cannot provide this figure to this degree of accuracy, please select from the banded estimate below that reflects the best estimate of your facility's capacity:

 Select one of the following

<1>	0 - 100
<2>	101-200
<3>	201-1000
<4>	1000+

Question type: Text
#Question display logic:
if user_numbers_error

Please either estimate users visited your facility or choose from the bands below.

Question type: Text

Thinking back to the past month, how many users do you estimate visited your facility?

Base: All
Question type: Open
#integer Only

[Facilities_Q11a] If you know the exact figure, input here:

Base: All who do not know exact figure
Question type: Single

[Facilities_Q11b] If you don't know the exact figures, please select from the following:

<1>   0-100
<2>   101-500
<3>   501-1000
<4>   1001-5000
<5>   5000+

Question type: Text
#Question display logic:
if employee_numbers_error

Please either provide the average number of full-time employees at your facility or choose from the bands below.

Question type: Text

Are you able to provide the average number of full-time employees at your facility in the past month?

Base: All
Question type: Open
#integer Only

[Facilities_Q12a] If you know the exact figure, input here:

Base: All do not know exact figure
Question type: Single

[Facilities_Q12b] If you don't know the exact figures, please select from the following:

<1>   1-5
<2>   6-10
<3>   11-20
<4>   21+
<6>   Don't know

Base: All
Question type: Single

[Facilities_Q13] Think about the participation figures at your facility since the start of April 2021. Can you accurately (using data you hold) report the change in the total number of users at your facility since the start of April 2021?

 Select one of the following

<1>	Yes
<2>	No

Base: All who know change in total number of users
Question type: Single
#Question display logic:
If [Facilities_Q13] - Yes is selected [if Facilities_Q13 == 1]

[Facilities_Q14] Since the start of April 2021, at your facility, how has the number of overall users of your facility changed?

Select one of the following:

<1>	Increased
<2>	Decreased
<3>	Stayed the same

Base: All
Question type: Single
#Question display logic:
If [Facilities_Q13] - Yes is selected
And If [Facilities_Q14] - Stayed the same is unselected
[if Facilities_Q13 == 1 and Facilities_Q14 != 3]

[Facilities_Q15] Now we will ask you to provide the figure. Would you prefer to provide an absolute number of the increase in the number of users at your facility, or a percentage change in the number of new users at your facility?

Select one of the following

<1>	Absolute number
<2>	Percentage change

Base: All who chose increase and absolute number
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q14] - Increased is selected
And If [Facilities_Q15] - Absolute number is selected
[if Facilities_Q14 == 1 and Facilities_Q15 == 1]

[Facilities_Q16a] Please enter the **exact increase** in the number of overall users at your facility since April 2021:

Base: All who chose increase and percentage change
Question type: Open
#decimal

#Question display logic:
If [Facilities_Q14] - Increased is selected
And If [Facilities_Q15] - Percentage change is selected
[if Facilities_Q14 == 1 and Facilities_Q15 == 2]

[Facilities_Q16b] Please enter the **exact percentage increase** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who chose decrease and absolute number
Question type: Open
#integer Only
#Question display logic:
If [Facilities_Q14] - Decreased is selected
And If [Facilities_Q15] - Absolute number is selected
[if Facilities_Q14 == 2 and Facilities_Q15 == 1]

[Facilities_Q17a] Please enter the **exact decrease** in the number of overall users at your facility since April 2021:

Base: All who chose decrease and percentage change
Question type: Open
#decimal
#Question display logic:
If [Facilities_Q14] - Decreased is selected
And If [Facilities_Q15] - Percentage change is selected
[if Facilities_Q14 == 2 and Facilities_Q15 == 2]

[Facilities_Q17b] Please enter the **exact percentage decrease** in the number of overall users since April 2021:

Range: 0 ~ 1000

Base: All who know change in total number of users
Question type: Single
#Question display logic:
If [Facilities_Q13] - Yes is selected [if Facilities_Q13 == 1]

[Facilities_Q18] Please indicate the source of this information you have provided on change in total number of users.

Select one of the following

<1>	Facility database
<2>	Management / published reports
<3>	Self-reported recall data based on observation
<96>	Other (open [Facilities_Q18other]) [open] please specify

Base: All who do not know absolute numbers
Question type: Single
#Question display logic:
If [Facilities_Q13] - No is selected [if Facilities_Q13 == 2]

[Facilities_Q19] Since the start of April 2021, at your facility, how would you estimate that the number of overall users of your facility has changed?

Select one of the following:

<1>	Increased
<2>	Decreased
<3>	Remained the same

Question type: Text
#Question display logic:
if estimateincrease_error

Please either input an accurate estimate below (within approximately 10% of the true figure). If you cannot provide an estimate to this degree of accurate, select a banded estimate you feel is closest to the true percentage change.

Base: All who estimated increase and chose to give number
Question type: Open
#integer Only

[Facilities_q20a] To the best of my knowledge, I estimate that the overall number of users of this facility since the start of April 2021 has increased by:

Range: 0 ~ 1000

Base: All who estimated increase and chose to give bands
Question type: Single
#Question display logic:
If [Facilities_Q19] - Increased is selected [if Facilities_Q19 == 1]

[Facilities_Q20] OR, please select a banded estimate that you feel is closest to the true percentage change.

Select one of the following

<1>	Increased by 0-25%
<2>	Increased by 26-50%
<3>	Increased by 51-100%
<4>	Increased by more than 100%

Question type: Text
#Question display logic:
if estimatedecrease_error

Please either input an accurate estimate below (within approximately 10% of the true figure). If you cannot provide an estimate to this degree of accurate, select a banded estimate you feel is closest to the true percentage change.

Base: All who estimated decrease and chose to give number
Question type: Open
#integer Only

[Facilities_q21a] To the best of my knowledge, I estimate that the overall number of users of this facility since the start of April 2021 has decreased by:

Range: 0 ~ 1000

Base: All who estimated decrease and chose to give bands
Question type: Single
#Question display logic:
If [Facilities_Q19] - Decreased is selected [if Facilities_Q19 == 2]

[Facilities_Q21] OR, please select a banded estimate that you feel is closest to the true percentage change.

 Select one of the following

<1>	Decreased by 0-25%
<2>	Decreased by 26-50%
<3>	Decreased by 51-100%
<4>	Decreased by more than 100%

Base: All
Question type: Grid

[Facilities_Q25] Since the beginning of April 2021, how have the following changed?

 Please tick a box for each row of the table.

-[Facilities_Q25_1]	Use by new users (individuals who have joined since the start of April 2021)
-[Facilities_Q25_2]	Use by regular users (individuals who joined the facility before the start of April 2021 and attend more than once a month)
-[Facilities_Q25_3]	Use by local residents or community groups
-[Facilities_Q25_4]	Use by ethnic minorities
-[Facilities_Q25_5]	Use by women and girls
-[Facilities_Q25_6]	Use by the disabled
-[Facilities_Q25_7]	Number of sports played
-[Facilities_Q25_8]	Number of sports teams
-[Facilities_Q25_9]	Number of volunteers
-[Facilities_Q25_10]	Number of full-time employees

<1>	Increased
<2>	Decreased
<3>	Remained the same
<99>	Don't know

Base: All
Question type: Single

[Facilities_Q30] Would your facility benefit from additional funding?

Select one of the following

<1>	Yes
<2>	No

Base: All who expect facility to benefit from funding
Question type: Multiple
#Question display logic:
If [Facilities_Q30] - Yes is selected [if Facilities_Q30 == 1]

[Facilities_Q31a] How would this funding potentially benefit your facility?

Select all that apply:

<1>	Better quality playing surfaces and equipment
<2>	Increased capacity for existing groups and sports
<3>	Increased access for different groups or sports
<4>	Higher usage of facility for non-sporting events
<5>	Freed up internal funds to spend on programmes/activities at the facility
<6>	Open/playable for longer during the day or year
<7>	Lower maintenance costs
<96 fixed>	Other (open [Facilities_Q31aother]) [open] please specify

Base: All who selected multiple benefits
Question type: Single
#Question display logic:
if len(Facilities_Q31a)>1

[Facilities_Q31b] Please select what you think would be the most important potential benefit for your facility.

Select one of the following

<1 if 1 in Facilities_Q31a>	Better quality playing surfaces and equipment
<2 if 2 in Facilities_Q31a>	Increased capacity for existing groups and sports
<3 if 3 in Facilities_Q31a>	Increased access for different groups or sports
<4 if 4 in Facilities_Q31a>	Higher usage of facility for non-sporting events
<5 if 5 in Facilities_Q31a>	Freed up internal funds to spend on programmes/activities at the facility
<6 if 6 in Facilities_Q31a>	Open/playable for longer during the day or year

<7 if 7 in Facilities_Q31a>   Lower maintenance costs
<96>   Other (open [Facilities_Q31bother]) [open] please specify

#option display logic:
<96> - If [Facilities_Q31a] - Other is selected [if 96 in Facilities_Q31a]

Base: All
Question type: Single

[Facilities_Q32] In your opinion, do you think DCMS sports facility funding would benefit your local community?

<1>   Yes
<2>   No

Base: All who expect community to benefit from funding
Question type: Multiple
#Question display logic:
If [Facilities_Q32] - Yes is selected [if Facilities_Q32 == 1]

[Facilities_Q33] In what ways do you think the funding would benefit the local community?

 Please select all that apply:

<1>   New income streams (generating additional revenues in the local area)
<2>   New volunteer opportunities
<3>   Higher school participation
<96 fixed>   Other (open [Facilities_Q33other]) [open] please specify

Household Survey Questions

Question type: Text

Thank you for taking part in this survey about funding for sports facilities and its impact on sports participation and community benefits. You live near $local_Facility, and we want to understand your experience of this facility as well as your overall levels of physical activity. You can still answer the survey even if you are not aware of this facility. Your responses will be crucial in shaping the future planning of sports facility improvements.

The survey takes around 10 minutes to complete and your YouGov account will be credited with 50 points for completing the survey.

If you have any questions about the survey or decide later that you would no longer like to take part, you can email us at **[email address]**

Please tick the box below to continue. By ticking this box, you confirm you understand why we are doing the study, that it is voluntary, who to contact if you have questions, and that you agree to take part.

Question type: Single

[consent] Please answer below.

   <1>   I agree to participate in the survey on this basis.
   <2>   I do not agree to participate

#skip logic:
exit status=screenout if consent==2

Base: all
Question type: Single

[HH_Q1] Before taking this survey, to what extent, if at all, are you aware of **$local_Facility**?

   <1>   Know it well
   <2>   Heard of it
   <3>   Not aware of it

Base: those aware of the facility
Question type: Multiple
#Question display logic:
If [HH_Q1] - Know it well or Heard of it, is selected [if HH_Q1 in [1,2]]

[HH_Q2] Have you or members of your household used **$local_Facility** in the **last 12 months?**

 That could include, but is not limited to, taking part in sporting activities or other physical exercise, coaching, volunteering, events, or spectating.

Select all that apply.

   <1>   I have
   <2>   Other adults in the household have
   <3>   Children in the household have
   <4 xor>   None of the above

Base: those who have used the facility either themselves or household
Question type: Grid
#Question display logic:
if HH_Q2.has_any([1,2,3])

[HH_Q3] How often would you say you or others in your household have used **$local_Facility** in the last 12 months? That could include, but is not limited to, taking part in sporting activities or other physical exercise, coaching, volunteering, events, or spectating.

  -[HH_Q3_1 if 1 in HH_Q2]   Yourself
  -[HH_Q3_2 if 2 in HH_Q2]   Other adults in the household

-[HH_Q3_3]   Children in the household
<1>   Every day
<2>   A few times a week
<3>   Once a week
<4>   Two or three times a month
<5>   Once a month
<6>   Once every 2-3 months
<7>   Less often
<8>   Never

#option display logic:
[HH_Q3_3] - If [HH_Q2] - Children in the household have is selected [if 3 in HH_Q2]

Base: those who have used the facility either themselves or household in the last 12 months
Question type: Grid-Check
#Question display logic:
if (HH_Q3_1 in [1,2,3,4,5,6,7] or HH_Q3_2 in [1,2,3,4,5,6,7] or HH_Q3_3 in [1,2,3,4,5,6,7])

[HH_Q4] And what activities have you or others in your household done at **$local_Facility** in the last 12 months?

Select all that apply.

-[HH_Q4_1 if 1 in HH_Q2]   Yourself
-[HH_Q4_2 if 2 in HH_Q2]   Other adults in the household
-[HH_Q4_3 if 3 in HH_Q2]   Children in the household
<1>   Physical exercise (e.g. gym, group exercise)
<2>   Sport (e.g. Football, rugby, cricket, tennis, rowing, etc.)
<3>   Coaching (paid)
<4>   Coaching (unpaid)
<5>   Other Volunteering (e.g. committee member, event organiser, event staff)
<6>   Events (e.g. birthday parties)
<7>   Spectator
<96>   Other

Question type: Text

And what **other** activities have you or others in your household done at **$local_Facility** in the last 12 months?

Question type: Open
#any
#Question display logic:
If [HH_Q4] - Yourself, Other is selected [if 96 in HH_Q4_1]

[HH_Q4_yourself_other] Yourself

Question type: Open
#any

#Question display logic:
If [HH_Q4] - Other adults in the household, Other is selected [if 96 in HH_Q4_2]

[HH_Q4_otheradults_other] Other adults in the household

*Question type: **Open***
#any
#Question display logic:
If [HH_Q4] - Children in the household, Other is selected [if 96 in HH_Q4_3]

[HH_Q4_children_other] Children in the household

Base: those aware of facility
*Question type: **Single***
#Question display logic:
If [HH_Q1] - Know it well or Heard of it, is selected [if HH_Q1 in [1,2]]

[HH_Q5] Thinking about the past six months, do you think that **$local_Facility** has improved, stayed the same, or got worse?

<1>	Improved
<2>	Stayed the same
<3>	Got worse
<4>	Don't know

Base: those aware of facility
*Question type: **Single***
#Question display logic:
If [HH_Q1] - Know it well or Heard of it, is selected [if HH_Q1 in [1,2]]

[HH_Q6] How would you describe the impact of **$local_Facility** on the place you live?

Select one of the following:

<1>	Positive
<2>	No impact
<3>	Negative
<99>	Not sure

Base: all
*Question type: **Grid-Check***

[HH_Q7_] Do you or others in your household take part in exercise or sports anywhere other than **$local_Facility**?

 Select all that apply.

 -[gridHH_Q7_1]   Yourself

-[gridHH_Q7_2]   Other adults in the household
-[gridHH_Q7_3]   Children in the household
<1>   At home
<2>   Neighbourhood / local park
<3>   Other public facility
<4>   Private membership sports / club
<5>   Private gym / fitness club / yoga studio
<6>   Walking or cycling around the local area
<7>   School
<96 fixed>   Other
<99 fixed xor>   None of these/ Not applicable

Question type: Text

And where **else** do you or others in your household take part in exercise or sports other than **$local_Facility**?

Question type: Open
#any
#Question display logic:
If [HH_Q7_] - Yourself, Other is selected [if 96 in gridHH_Q7_1]

[HH_Q7_yourself_other] Yourself

Question type: Open
#any
#Question display logic:
If [HH_Q7_] - Other adults in the household, Other is selected [if 96 in gridHH_Q7_2]

[HH_Q7_otheradults_other] Other adults in the household

Question type: Open
#any
#Question display logic:
If [HH_Q7_] - Children in the household, Other is selected [if 96 in gridHH_Q7_3]

[HH_Q7_children_other] Children in the household

Base: those using other facilities
Question type: Grid-Check
#Question display logic:
if (gridHH_Q7_1.has_any([3,4,5]) or gridHH_Q7_2.has_any([3,4,5]) or gridHH_Q7_3.has_any([3,4,5]))

[HH_Q8_] You said that you or others in your household take part in exercise or sports at a facility other than **$local_Facility**.

When you or others in your household are using those facilities, which of the following are you or others in your household doing?

Select all that apply:

-[gridHH_Q8_1 if gridHH_Q7_1.has_any([3,4,5])]	Yourself
-[gridHH_Q8_2 if gridHH_Q7_2.has_any([3,4,5])]	Other adults in the household
-[gridHH_Q8_3 if gridHH_Q7_3.has_any([3,4,5])]	Children in the household
<1>	Physical exercise (e.g. gym, group exercise)
<2>	Sport
<3>	Coaching (paid)
<4>	Coaching (unpaid)
<5>	Other Volunteering (e.g. committee member, event organiser, event staff)
<6>	Events (e.g. birthday parties)
<7>	Spectator
<96 fixed>	Other
<97 fixed xor>	Not applicable

*Question type: **Text***

And when you or others in your household are using facilities other than $local_Facility for exercise or sports, what **other** activities are you or others in your household doing?

*Question type: **Open***
#any
#Question display logic:
If [HH_Q8_] - Yourself, Other is selected [if 96 in gridHH_Q8_1]

[HH_Q8_yourself_other] Yourself

*Question type: **Open***
#any
#Question display logic:
If [HH_Q8_] - Other adults in the household, Other is selected [if 96 in gridHH_Q8_2]

[HH_Q8_otheradults_other] Other adults in the household

*Question type: **Open***
#any
#Question display logic:
If [HH_Q8_] - Children in the household, Other is selected [if 96 in gridHH_Q8_3]

[HH_Q8_children_other] Children in the household

Base: those using other facilities
*Question type: **Grid-Check***
#Question display logic:
if (gridHH_Q7_1.has_any([3,4,5]) or gridHH_Q7_2.has_any([3,4,5]) or gridHH_Q7_3.has_any([3,4,5]))

[HH_Q9a_] Considering the activities selected above, which, if any, of the following are reasons why you or others in your household use those facilities for this activity, rather than $local_Facility?

Select all that apply:

-[gridHH_Q9a_1 if gridHH_Q7_1.has_any([3,4,5])]	Yourself
-[gridHH_Q9a_2 if gridHH_Q7_2.has_any([3,4,5])]	Other adults in the household
-[gridHH_Q9a_3 if gridHH_Q7_3.has_any([3,4,5])]	Children in the household
<1>	It is more affordable
<2>	It is closer
<3>	It offers the activities I / we want to do
<4>	Opening hours are more convenient
<5>	It has better equipment / playing surfaces etc.
<6>	There is more space / capacity
<7 fixed>	Other [open] please specify
<96 fixed xor>	Don't know

Question type: Text

And what are **other** reasons why you or others in your household use facilities for this activity, rather than **$local_Facility**?

Question type: Open
#any
#Question display logic:
If [HH_Q9a_] - Yourself, Don't know is selected [if 96 in gridHH_Q9a_1]

[HH_Q9a_yourself_other] Yourself

Question type: Open
#any
#Question display logic:
If [HH_Q9a_] - Other adults in the household, Don't know is selected [if 96 in gridHH_Q9a_2]

[HH_Q9a_otheradults_other] Other adults in the household

Question type: Open
#any
#Question display logic:
If [HH_Q9a_] - Children in the household, Don't know is selected [if 96 in gridHH_Q9a_3]

[HH_Q9a_children_other] Children in the household

Base: those using other facilities
Question type: Grid
#Question display logic:
if (gridHH_Q7_1.has_any([3,4,5]) or gridHH_Q7_2.has_any([3,4,5]) or gridHH_Q7_3.has_any([3,4,5]))

[HH_Q10] How often would you say you or others in your household have used those other facilities, not $local_Facility in the last 12 months?

-[HH_Q10_1]	Yourself
-[HH_Q10_2]	Other adults in the household
-[HH_Q10_3]	Children in the household
<1>	Every day
<2>	A few times a week
<3>	Once a week
<4>	Two or three times a month
<5>	Once a month
<6>	Once every 2-3 months
<7>	Less often
<8>	Never

Base: all
Question type: Multiple
#row order: randomize

[HH_Q11] In the past 7 days, have you done any of these activities?

Select all that apply:

<1>	A continuous walk lasting at least 10 minutes
<2>	A cycle ride
<3>	A sport, fitness activity (such as gym or fitness classes), or dance
<4 fixed xor>	None of these

Base: those who walk
Question type: Open
#integer Only

[HH_Q12] In the past 7 days, on how many days did you do a walk lasting at least ten minutes?

Range: 1 ~ 7

Base: those who walk
Question type: Open
#integer Only

[HH_Q13] How many minutes did you usually spend walking on each day that you did the activity?

Base: those who walk
Question type: Single

[HH_Q14] Was the effort you put into walking usually enough to raise your breathing rate?

<1>	Yes
<2>	No

Base: those who cycle
Question type: Open
#integer Only

[HH_Q15] In the past 7 days, on how many days did you do a cycle ride?

Range: 1 ~ 7

Base: those who cycle
Question type: Open
#integer Only

[HH_Q16] How many minutes did you usually spend cycling on each day that you did the activity?

Base: those who cycle
Question type: Single

[HH_Q17] Was the effort you put into cycling usually enough to raise your breathing rate?

<1>	Yes
<2>	No

Base: those who did sports / fitness
Question type: Open
#integer Only

[HH_Q18] In the past 7 days, on how many days did you do a sport, fitness activity (such as gym or fitness classes), or dance?

Range: 1 ~ 7

Base: those who did sports / fitness
Question type: Multiple
#row order: randomize #Columns: 2

[HH_Q19] In the past 7 days, what type (s) of sport, fitness activity (such as gym or fitness classes), or dance have you engaged with? This could include as a coach, staff member, or participant.

Select all that apply:

<1>	Team sports (Football, rugby, cricket, tennis, rowing, etc.)	<9>	Martial arts
<2>	Swimming or water sports	<10>	Walking
<3>	Cycling	<11>	Climbing or adventure sports
<4>	Running/jogging (Cardio activity)	<12>	Hiking/Trekking
<5>	Weight training	<13>	Spectating
<6>	Boxing	<96 fixed>	Other (open [HH_Q19other]) [open] please specify
<7>	Dance	<99 fixed xor>	Don't know
<8>	Yoga/Pilates		

Base: those doing team sports
Question type: Multiple

[HH_Q20a] In the past 7 days, what team sport(s) did you participate in?

<1>	Football
<2>	Rugby
<3>	Cricket
<4>	Tennis
<5>	Rowing
<96>	Other (open [HH_Q20aother]) [open] please specify

Base: those doing team sports
Question type: Open
#integer Only

[HH_Q21] How many minutes did you usually spend doing sport, fitness activities, or dance on each day that you did the activity?

Base: those doing team sports
Question type: Single

[HH_Q22] Was the effort you put into doing sport, fitness activities, or dance usually enough to raise your breathing rate?

<1>	Yes
<2>	No

Question type: Multiple
#row order: randomize

[HH_Q23] Which of the following, if any, are reasons why you haven't done more sports or physical activities in the past 6 months?

Select all that apply:

<1>	I don't have enough time	<8>	Facilities are too busy / not enough capacity
<2>	I'm not interested	<9>	I don't feel comfortable joining a new team/ facility
<3>	I don't enjoy sport or physical activity	<10>	It costs too much
<4>	I'm not able to (e.g. due to a long term health issue or disability)	<96 fixed>	Other (open [HH_Q23other]) [open] please specify
<5>	Facilities near me don't offer what I'm interested in	<97 fixed xor>	I'm content with how much sport / physical activity I've done in last 6 months
<6>	The facilities near me are not good enough	<98 fixed xor>	None of these
<7>	I don't have enough information on what facilities are available	<99 fixed xor>	Don't know

Base: all
Question type: Scale

[HH_Q24a] On a scale of 1 to 5, with 1 being 'not motivated at all' and 5 being 'highly motivated', how motivated have you felt to be active over the last six months?

Range: Not motivated at all 1 ~ 5 Highly motivated

Base: all
Question type: Multiple
#row order: randomize

[HH_Q25] Which of the following, if any, might encourage you to become more active?

Select all that apply:

<1>	More time available to do physical activity
<2>	Lower cost of local facilities (e.g. park, public or private facility)
<3>	Higher quality playing surfaces at local facilities (e.g. park, public or private facility)
<4>	Higher quality venue and equipment e.g. (e.g. park, public or private facility)
<5>	More capacity at local facilities (e.g. park, public or private facility)
<6>	More accessible or inclusive local facilities (e.g. park, public or private facility)
<7 fixed>	Having other people to participate with
<96 fixed>	Other (open [HH_Q25other]) [open] please specify
<98 fixed xor>	Don't know
<10 fixed xor>	None of these – I don't have any desire to become more active

Base: all
Question type: Single

[HH_Q30] In the last six months, have you been involved in any volunteering activity in your neighbourhood/local area?

<1>	Yes
<2>	No
<3>	Don't know

Base: have locally volunteered
Question type: Multiple
#row order: randomize
#Question display logic:
If [HH_Q30] - Yes is selected [if HH_Q30 == 1]

[HH_Q31] What kind of volunteering have you been engaged in? Select all that apply:

<1>	Community or local infrastructure development
<2>	Humanitarian causes (hunger, homelessness, refugee support, etc.)

<3>	Sports volunteering (e.g. coach, manager, facility volunteer)
<4>	Educational volunteering (e.g. children, young adults, SEN etc)
<5 fixed>	Other (open [HH_Q31other]) [open] please specify

Base: all
Question type: Single

[HH_Q32] How often do you chat to any of your neighbours, more than to just say hello?

<1>	On most days
<2>	Once or twice a week
<3>	Once or twice a month
<4>	Less than once a month
<5>	Never

Base: all
Question type: Single

[HH_Q33] Thinking about the people in your neighbourhood, would you say that …

<1>	Many of the people in your neighbourhood can be trusted
<2>	Some can be trusted
<3>	A few can be trusted
<4>	None of the people in your neighbourhood can be trusted
<5>	Don't know

Base: all
Question type: Single

[HH_Q34] How strongly, if at all, do you feel that you belong to your immediate neighbourhood?

<1>	Very strongly
<2>	Fairly strongly
<3>	Not very strongly
<4>	Not at all strongly
<5>	Don't know

Base: all
Question type: Single

[HH_Q35] How proud, if at all, do you feel to live in your neighbourhood?

<1>	Very proud
<2>	Fairly proud
<3>	Neither proud nor unproud
<4>	Fairly unproud
<5>	Very unproud
<6>	Don't know

Base: all
Question type: Single

[HH_Q36] To what extent, if at all, do you think that your neighbourhood is a safe area to live in? (E.g. you can comfortably and independently travel and engage with local surroundings)

<1>	Very safe
<2>	Fairly safe
<3>	Not very safe
<4>	Not at all safe
<5>	Don't know

Base: all
Question type: Grid
#row order: randomize

[HH_Q37] To what extent do you agree with the following statements?

-[HH_Q37_1]	People in this neighbourhood pull together to improve the neighbourhood
-[HH_Q37_2]	The friendships developed by engaging in physical activity and sports connect me to my neighbourhood
-[HH_Q37_3]	The friendships developed by engaging in community activities/attending community events connect me to my neighbourhood.
-[HH_Q37_4]	This local area is a place where people from different backgrounds get on well together
<1>	Strongly agree
<2>	Moderately agree
<3>	Neither agree nor disagree
<4>	Moderately disagree
<5>	Strongly disagree

Base: all
Question type: Scale

[HH_Q38] Overall, how satisfied are you with your life nowadays?

Range: Not at all 0 ~ 10 Completely

Base: all
Question type: Scale

[HH_Q39] Overall, to what extent do you feel that the things you do in your life are worthwhile?

Range: Not at all 0 ~ 10 Completely

Base: all
Question type: Scale

[HH_Q40] Overall, how happy did you feel yesterday?

Range: Not at all 0 ~ 10 Completely

Base: all
Question type: Scale

[HH_Q41] On a scale where 0 is "not at all anxious" and 10 is "completely anxious", overall, how anxious did you feel yesterday?

Range: Not at all anxious 0 ~ 10 Completely anxious

Survey Response Rates

Table 23: Survey Response Rates by Nation as of Closure on 25th March 2024

Survey type	Response: complete	Responses: incomplete	Responses (incomplete and complete)	Total facilities	Response rate
User (TOTAL)	1218	1004	2222		
England	424	342	766		
Wales	180	148	328		
Scotland	356	344	700		
NI	258	170	428		
Funded (TOTAL)	189	70	259	420	62%
England	54	16	70	123	57%
Wales	63	17	80	139	58%
Scotland	41	25	66	87	76%
NI	31	12	43	71	61%
Unfunded (TOTAL)	169	119	288	541	53%
England	86	92	178	341	52%
Wales	41	12	53	104	51%
Scotland	13	4	17	34	50%
NI	29	11	40	62	65%
Household (TOTAL)	5128				

Cut-off questions

User	User_Q13	
Funded	Facilities_Q7	
Unfunded	Facilities_Q8	(Q7b is routed)

Annex 16

Interview Guide

Introduction

- Introduce yourself and Deloitte – independent consultants (independent of government)
- Commissioned by Department for Culture, Media and Sport known as DCMS
- Thank you participating in these interviews
- Explain the research: we are speaking with key stakeholders from the MSGF/PTCR to learn more about their experiences of the Programme
- Confidentiality: all responses are confidential
- Length: around 30 minutes
- You can withdraw consent for data to be used at any point during or after the interview. Can I check you are happy to proceed?

Their role and the wider context

Before we begin, please introduce yourself and tell me a little more about your role at [stakeholder organisation].

What is your current view on the state of grassroots sport in…:
- **[DP] …your nation?**
- **[DCMS] …the UK?**

Can you describe your involvement with the MSGF/PTCR to date?
Probe and follow-up on info:
- Dates involved
- Key colleagues/contacts (internal and external e.g. DCMS)
- Day-to-day Programme activities and responsibilities
- Time spent relative to other tasks

How manageable has the workload been alongside your other projects and wider work at the organisation? If there have been any previous, current or upcoming peaks of activity, could you provide more detail on these and the potential causes?

Communication and Collaboration

How have you and your team engaged with other internal and external stakeholders involved in the Programme (internal to own org, + DCMS, other Delivery Partners, facilities etc)?

- How regularly do you communicate with your team and other teams within your organisation?
- How much influence do you feel you have over what happens in the administration of the programme?
- Is your organisation able to influence other stakeholders? Has this evolved over time?
- Do you feel like your team have adequate resources / the correct size / needed additional training? Has this evolved over time?
- Do you feel stakeholders across the wider Programme environment worked well together? Has this evolved over time?
- [FOR FF] How does the FF work with the partnership of funders for the Programme in England?
- [FOR FF] How does this Programme impact FF relationships with funding partners separate to DCMS (i.e. the FA and PL)?
- Do you feel you have opportunities to fully utilise your knowledge and skills as an individual and as an organisation?
- Have any obstacles prevented you from completing certain tasks or requests?

Application Process

[NOT FF] Can you briefly describe the application process for Programme funding in your nation? How has this evolved over time?

[FOR FF] Can you briefly describe the process of allocating funding to projects in your nation? How has this evolved over time?

Do you feel the application process works well? Have any areas not worked as well and why do think this is? How has this evolved over time?
- Probe on:
  - Timing
  - Decision making / panels
  - Clarity on funding KPIs
  - Collaboration with other DPs/stakeholders

[DP] Are you able to describe the scoring framework process you used for Programme funding?
- IF YES: Do you feel the scoring process worked well?
  - IF YES/NO: What areas did not work well and why do think this was?

[DPs] Are you meeting/ on track to meet DCMS KPI funding targets? (e.g. women and girls, partner funding, investment into the top 40% most deprived LAs)

[DPs] Have applicants been kept up to date with the status of their application, including rejection emails? Have rejected facilities asked for, or been provided with, feedback on their applications?

[DCMS] Are you aware of any instances where Delivery Partners have, or will, miss KPI targets? (e.g. women and girls, IMD deciles) What could the reasons for this be in your view?

[DCMS] Do you feel like Delivery Partner(s) have been communicative and collaborative? Has this evolved over time?

Do you feel as if relationships between DCMS and its DPs for the Programme have impacted on wider political relationships between central UK government and DAs?

Would you change anything about the KPIs for the Programme?

[DCMS] How was OGD/HMT buy-in for approval of funding sought? Was this a collaborative exercise and how did stakeholders work together ?

Programme Monitoring

[DPs] Do you submit Programme delivery monitoring data to DCMS?
- IF YES: Can you describe the process?
  - Probe on:
    - How often you do this / regularity
    - Who you report to in DCMS
    - How you submit updates
    - Who is responsible from the organisation
  - How straightforward do you find this process?
  - Do you feel this process is efficient?

- o Have you experienced any issues?
- o Would you change anything about this process?
- ● IF NO: probe why?

[DPs] What internal processes do you have in place to generate, assure and deliver data required by DCMS?

[DPs] How have you found the overall reporting process to DCMS? Is there anything you would change?

[DCMS data] Do Delivery Partners submit regular monitoring data?
- ● How does this process work?
- ● Who is responsible for managing the data?
- ● Do you feel this process is efficient?
- ● Are you aware of any issues that have occurred in this process for any DPs?
- ● Would you change anything about this process?

Experience as a DP for DCMS [DPs]

Did you engage regularly with any DCMS officials? If so, who?

Did you experience any issues relating to being a Delivery Partner for the Programmes?
Probe on:
- - Communication (regular, clear)
- - Delays in receiving funding
- - Too high workload / resource intensive

In terms of receiving funding from DCMS, do you have any reflections on the way in which funding has been delivered through you as a DP and whether this could be improved?
Probe on:
- ● Delivery through different funding models than them as DPs
- ● Differences in delivery models across DPs they are aware of and if they have any reflections/learnings from others

Do you feel as if the Programme has improved relationships between your organisation and…
- ● local facilities? / clubs
- ● other governing bodies (e.g. Local Authorities, other sporting bodies etc)
- ● DCMS?
- ● Other Delivery Partners across the nations
- ● Other funding partners?

Have there been any differences in project outcomes or the ability to deliver project/s from your experience of funding different 'types' of recipients? E.g. clubs, LAs, councils etc

Would you participate in another Programme for DCMS?

Would there be anything you would change?

Do you have any comments to make about your organisation being a Delivery Partner for Programme funding?

Feedback and Outcomes Perceptions

What kind of feedback have you received/hear of from users or facility managers in regards to projects undertaken at facilities?

In your view, has the Programme met its intended objectives of improving participation in grassroots sports?
- ● Probe to understand why e.g.:

- o Main sports where participation uplift has been felt
- o How big any changes have been broadly
- o Whether DPs have appropriate data collection / tracking in place to evidence this
- **Do you feel changes in participation have been sustained (over at least a six-month period)?**
- **Do you feel the funding has benefitted any groups of participants in particular more than others?**
  - o IF YES: Probe on why / how this is true above.
  - o Whether DPs have appropriate data collection / tracking in place to evidence this

- **Do you feel the funding has benefitted underrepresented groups (women, older adults, lower socio-economic groups, people with disabilities, minority ethnic groups) in particular?**
  - o IF YES: Probe on why / how this is true above.
  - o Whether DPs have appropriate data collection / tracking in place to evidence this

Are you aware of any instances where funding has had a significant positive impact at the facility and the local community?

Are you aware of any instances where funding has had a negative impact at the facility and the local community?

Overall, what do you think I should take away from the discussion today?

What would be your overall sentiment on the Programme?

Is there anything you feel that we haven't covered today that you would like to share?

Inform about next steps.
THANK AND CLOSE

Case Study Interview Guide

Introduction

- Introduce yourself and YouGov – independent consultants (independent of government)
- Commissioned by Department for Culture, Media and Sport known as DCMS
- Thank you for your time and for participating in these interviews
- Explain the research: we are speaking with key stakeholders from the Multi-Sport Facilities Grassroots Programme to learn more about their experiences of the Programme
- Confidentiality: all responses are confidential
- Length: around…
    o USER: …20-30 minutes
    o MANAGER/DP: …30-45 minutes
- As we progress through the interview, we may ask questions on content you have already covered to get additional clarity on your answers.
- You can withdraw consent for data to be used at any point during or after the interview. Can I check you are happy to proceed?
- YouGov to advise on any additional points to mention on consent / data privacy / research ethics

Their role

Before we begin, can you tell me a little bit about what [facility name] provides and what sports are played there?
Probe on main/most played sport played at the facility if multiple are mentioned or if the answer is not clear (e.g. X Hockey Club).

Thank you. And what would you say…:
- FACILITY MANAGER: …your day-to-day involvement at the facility is?
- DP: …your day-to-day involvement with the facility is?
- USER: …you tend to use the facility for?

In [insert month + year of project], **there was a project that involved** [insert summary e.g. a new/improved pitch, a new/improved changing room, a new car park] that was funded by DCMS through [insert name of relevant Delivery Partner]. **Are you familiar with this?**

Did you have any involvement in the funding process for this particular project?
- IF YES:
    o Can you describe the extent of your involvement with the funding process for this project?
    o Probe and follow-up on info:
        ▪ Contacts at facility involved
        ▪ DP contacts
        ▪ Frequency of conversation
        ▪ Typical topics of meetings / agenda items

Funded Project

Thank you for your answers so far. Can you tell me a little bit more about the project that has been funded?
Probe on following:
- Project type (such as a car park or new AGP/3G pitch)
- Roughly when the project happened and started to have impacts

Which sport, in your view, benefitted most from the investment?

Application Process [FACILITY MANAGER AND DP ONLY]

This section of the interview will focus on the application process for Programme funding.

FACILITY MANAGER: Can you describe to me how you became aware of funding available through the Multi-Sport Grassroots Facilities Programme?

Are you able to describe the application process for Programme funding for this facility?
- Prompt on:
  - How facilities applied
  - Speed of process
  - Selection criteria used
  - Any follow-ups involved
- IF DESCRIBED: How do you feel the application process went?
  - IF YES/NO: What areas did / did not (as relevant) work well and why do think this was?
    - Probe on:
      - Clarity on funding KPIs
      - Responsiveness of DP
  - Any improvements you would like to suggest?

DP: Can you describe the application process for this particular facility, why it was approved and how you worked with the facility following this?

FACILITY MANAGER: Were you kept up to date with the status of the application?

DP: Was the facility kept up to date with the status of the application?

Do you feel as if the Programme has impacted your relationships between your organisation and…: (Probe on whether they improved or not)
- FACILITY MANAGER: …the Delivery Partner?
- DP: …other Delivery Partners?
  - Prompt on relationships with partners across all four nations of the Programme
- DP: …DCMS?

Do you have any other comments to make relevant to the application process for Programme funding?

Programme Monitoring [FACILITY MANAGER AND DP ONLY]

Now, I'd like to spend a couple of minutes talking about Programme delivery monitoring data.

Were you in regular contact with the… :
- FACILITY MANAGER: …Delivery Partner to share delivery updates?
- DP: …facility to share delivery updates?
  - IF YES:
    - Can you walk me through the process and your involvement in that process? (e.g. who did you report to in DCMS, how did you submit updates)
    - How straightforward did you feel this process was?
  - IF NO: Were there any particular reasons why?

Project Outcomes

Thank you very much for your answers so far. The next section of the interview will focus on your understanding and perception of the key outcomes of the Programme.

What do you feel were the key outcomes of the project for the <u>facility itself</u>?
Probe on:
- Quality of investment
- Number of users visiting
- Busyness / capacity

What do you feel were the key outcomes of the project on the <u>users</u> of the facility? E.g.:
- Number of sports teams
- Number of classes / services / sports available
  o Probe on availability at different times, including peak time slots

Do you feel that the project delivered…:
- USERS: …the outcomes you were expecting?
- DP/FACILITY MANAGER: …on the outcomes expected at the beginning of the process? (e.g. timelines, budget, core KPIs)
  o Probe on:
    ▪ Successful, good examples of sticking to plan
    ▪ Issues in funding, timeline, delivery, communication
    ▪ Disruptions to existing activities

Would you say that these outcomes have been sustained and maintained over time? E.g. at least over a six-month period?
Encourage the participants to expand on their answer where possible.

FACILITY MANAGER: And how have the following changed at the facility since the project? The:
- Number of volunteers
- Number of employees specialising in grassroots sport

Community Impacts

What do you feel were the key outcomes of the project on the <u>facility's local community</u>?
Probe on if any changes noticed in, for example:
- Charity work
- Anti-social behaviour
- Work with local schools

Have you noticed a change in community spirit or sense of belonging since the project?
Encourage clarification and/or the use of examples.

And would you say that the facility now better meets local demand and the needs of the community?

Were there any impacts for <u>wider society</u>? E.g.:
- Environmental impacts
- Players progressing into professional sport
  o Probe on any examples they can provide.

Participation Perceptions

Do you feel that the project made a difference in participation in grassroots sport at the facility?
- Probe to understand why e.g.:
  - Main sports where participation uplift has been felt
  - How big any changes have been broadly
- Have changes in participation been sustained (over at least a six-month period)?
- Do you feel the funding has benefitted any groups of participants in particular more than others?
  - IF YES: Probe on why / how this is true above.
- Do you feel the funding has benefitted underrepresented groups (women, older adults, lower socio-economic groups, people with disabilities, minority ethnic groups) in particular?
  - IF YES: Probe on why / how this is true above.

FACILITY MANAGER: Has this investment helped the financial sustainability of this facility?
- IF YES: probe how this is the case? (e.g. cash flow / balance sheet improvements)

Overall, what do you think I should take away from the discussion today?

Is there anything you feel that we haven't covered today or that you feel is particularly relevant that you would like to share?

Inform about next steps and feeding into the wider evaluation. There will be an interim report shared with DCMS and Delivery Partners over the coming weeks.

THANK AND CLOSE