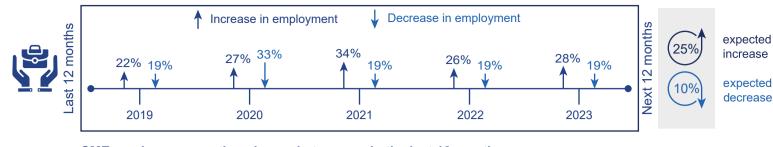
Longitudinal Small Business Survey 2023

SME employers

1.4 million businesses across the UK with 1-249 employees: 82% employ fewer than 10 people

Business growth

SME employers reporting employment change in the last 12 months...



Decrease in turnover

46%

23%

40%

27%

expected

increase

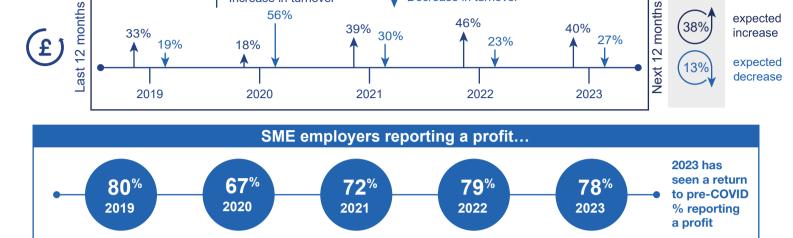
38%

SME employers reporting change in turnover in the last 12 months...

Increase in turnover

56%

33%



39% 30%

Obstacles to business success and growth



Use of technologies/web-based software



Trading with overseas customers and suppliers

