

Social Media and Newsletter Examples

You can use these social media and newsletter examples to help raise awareness about lasting powers of attorney (LPAs).

You can:

- use these suggested social media posts on your own channels
- download images from this page and add them to your posts
- tag us in your posts so we can like, comment and share
- use the newsletter article in your e-newsletters or external blog

If you would like further advice and guidance on sharing this content, contact us on: communications@publicguardian.gov.uk

Facebook

Example 1:

Who speaks for you if you can't speak for yourself? If you do not have the power to make certain decisions, a lasting power of attorney keeps those decisions with the people you trust.

Start a conversation today. Find out more:

https://powerofattorney.campaign.gov.uk/?utm_source=Facebook&utm_medium=Toolkit+social&utm_campaign=YVYD

#YourVoiceYourDecision @OPGGovUK

Example 2:

Have you heard of a lasting power of attorney?

You may think your partner or close family members can make decisions for you if you're not able to – but this is not the case. If they had to pay your bills or make a choice about your care, they would need legal authority to do so.

A lasting power of attorney lets people you trust quickly and easily step in when you need it most.

Start a conversation with the people you trust. Find out more:

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LinkedIn

Example 1:

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A lasting power of attorney lets people you trust quickly and easily step in when you need it most. You keep control by deciding who can speak for you, when they can speak for you, and what they can say.

Start a conversation with the people you trust. Find out more:

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Join the conversation online #YourVoiceYourDecision

Example 2:

Today, we're talking about lasting powers of attorney (LPAs).

If you do not have the power to make certain decisions, an LPA keeps those decisions with the people you trust.

There are two different types of lasting power of attorney:

- one to cover finances – such as accessing your bank account, paying your bills and collecting your pension
- one to cover health and welfare – such as your care and living conditions

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Join the conversation online #YourVoiceYourDecision

Instagram

Example:

Today we've been thinking about lasting powers of attorney, or LPAs. Who speaks for you if you can't speak for yourself? If you do not have the power to make certain decisions, an LPA keeps those decisions with the people you trust.

#YourVoiceYourDecision

Twitter

Tweet 1

Who speaks for you if you can't speak for yourself? If you don't have power to make certain decisions, a lasting power of attorney keeps those decisions with people you

trust. Start a conversation today:

https://powerofattorney.campaign.gov.uk/?utm_source=Twitter&utm_medium=Toolkit+social&utm_campaign=YVYD #YourVoiceYourDecision @OPGGovUK

Tweet 2

Did you know... if your partner or close family member had to pay your bills or make a choice about your care if you weren't able to, they would need legal authority to do so. Find out more:

https://powerofattorney.campaign.gov.uk/?utm_source=Twitter&utm_medium=Toolkit+social&utm_campaign=YVYD #YourVoiceYourDecision @OPGGovUK

Newsletter article

Your Voice. Your Decision

A lasting power of attorney gives you a voice and protects your decisions. They are helpful for everyone over the age of 18.

This legal document makes it easier for the people you trust to support you when you need it most.

It means you keep control of certain decisions by choosing who you want to make them if you lose the power to make certain decisions. It could be to help with decisions about finances during a short hospital stay, or support to manage decisions about your health and care in the longer-term.

How it works

There are two different types of lasting power of attorney, also known as LPAs. One covers property and finance, such as paying bills or managing bank accounts. The other covers health and care, such as medical treatment or living conditions.

When you make a lasting power of attorney you, known as the “donor”, name people you trust, known as “attorneys”. Attorneys make decisions on your behalf if you’re not able to.

The Office of the Public Guardian is responsible for registering lasting powers of attorney. Once in place the people you trust can quickly and easily step in.

What you need to know

- close family or friends would not be able to make decisions on your behalf if you lose the power to make certain decisions without an LPA
- registering a lasting power of attorney is probably easier and cheaper than you think. Depending on your circumstances, there even may not be a charge
- making a lasting power of attorney helps plan for your future on your own terms

Learn more about lasting powers of attorney: <https://powerofattorney.campaign.gov.uk>

Who will speak for you if you can't speak for yourself? Join the conversation online
#YourVoiceYourDecision