




Apraise Professional Lash and Brow Tint (“PPD Free” range)	
Aspect	Details
Images	
PSD Number	2406-0099
Product Type	Cosmetics - Eyebrow and eyelash hair dye
Product Identifiers	Brand: Apraise Labelling: Apraise Professional Lash and Brow Tint Six colour variants: 555800 - Black Eyelash & Eyebrow Tint - No. 1, 555804 - Graphite Eyelash & Eyebrow Tint - No. 1.1, 555803 - Blue Black Eyelash & Eyebrow Tint - No. 2, 555801 - Dark Brown Eyelash & Eyebrow Tint - No. 3, 555802 - Light Brown Eyelash & Eyebrow Tint - No. 3.1, 555805 - Chestnut Eyelash & Eyebrow Tint - No. 4
Product Description	Dark brown cardboard box containing a tube of eyebrow and eyelash hair dye.
Country of Origin	Unknown
Counterfeit	No
Risk Level	Serious
Risk Type	Chemical
Risk Description	<p>This product presents a serious risk as the box claims that the product is PPD free, however, this claim was considered to be misleading due to the presence of toluene-2,5-diamine. Toluene-2,5-diamine is a hair dye substance related to PPD and may produce an allergic reaction in users allergic to PPD.</p> <p>This product does not meet the requirements of Regulation 1223/2009 or the Cosmetic Products Enforcement Regulations 2013.</p>
Corrective Measures	The product has been withdrawn from the market.
Online Marketplace	N/A
Notifier	Local Authority Trading Standards