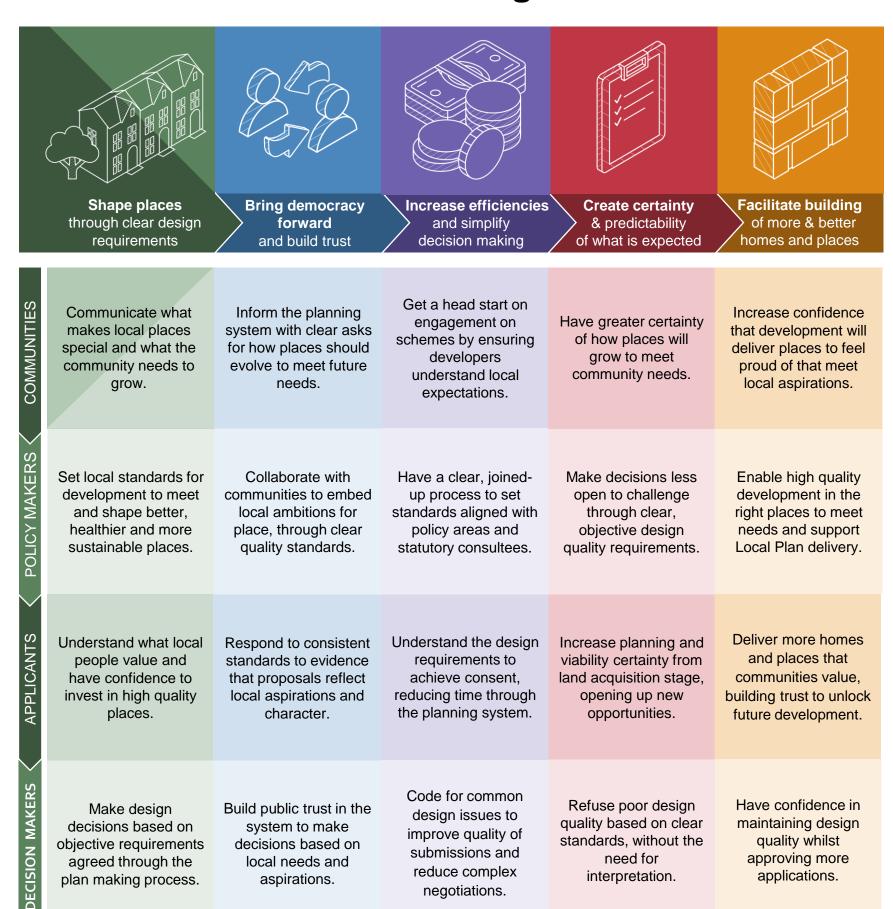
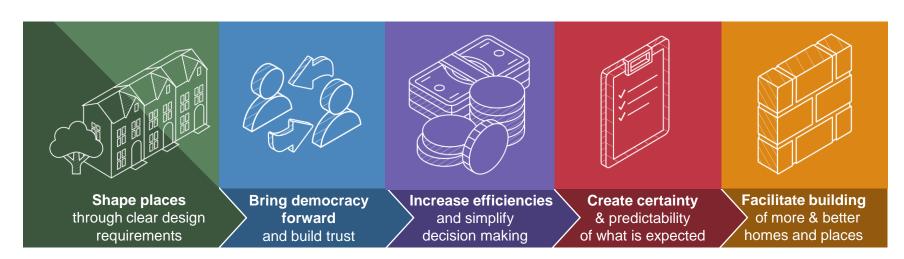
What are the benefits of Design Codes?



How can design codes benefit communities?



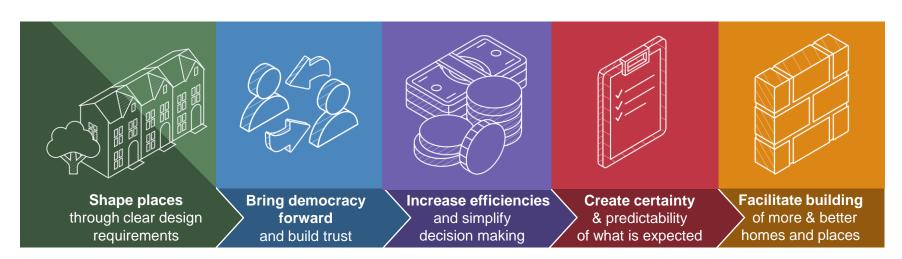
HINIMMC

Communicate what makes local places special and what the community needs to grow.

Inform the planning system with clear asks for how places should evolve to meet future needs. Get a head start on engagement on schemes by ensuring developers understand local expectations.

Have greater certainty of how places will grow to meet community needs. Increase confidence that development will deliver places to feel proud of that meet local aspirations.

How can design codes benefit policy makers?

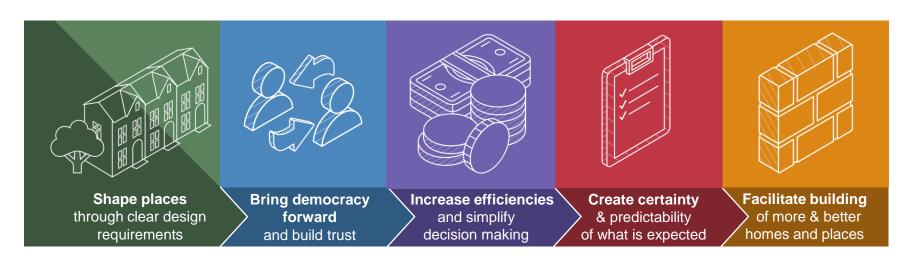


POLICY MAKERS

Set local standards for development to meet and shape better, healthier and more sustainable places. Collaborate with communities to embed local ambitions for place, through clear quality standards.

Have a clear, joinedup process to set standards aligned with policy areas and statutory consultees. Make decisions less open to challenge through clear, objective design quality requirements. Enable high quality development in the right places to meet need and support Local Plan delivery.

How can design codes benefit applicants?



PPIICANT

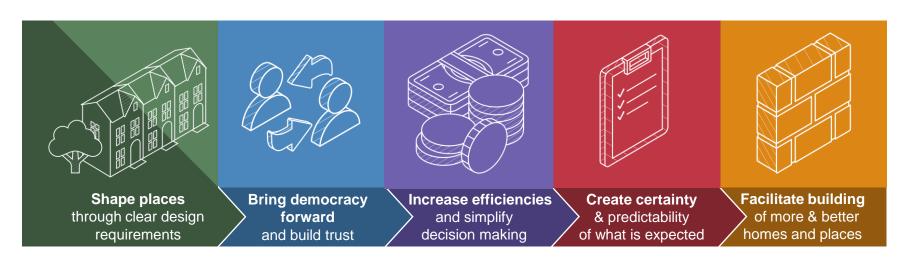
Understand what local people value and have confidence to invest in high quality places.

Respond to consistent standards to evidence that proposals reflect local aspirations and character. Understand the design requirements to achieve consent, reducing time through the planning system.

Increase planning and viability certainty from land acquisition stage, opening up new opportunities.

Deliver more homes and places that communities value, building trust to unlock future development.

How can design codes benefit decision makers?



DECISION MAKERS

Make design decisions based on objective requirements agreed through the plan making process.

Build public trust in the system to make decisions based on local needs and aspirations. Code for common design issues to improve quality of submissions and reduce complex negotiations.

Refuse poor design quality based on clear standards, without the need for interpretation. Have confidence in maintaining design quality whilst approving more applications.