

# GCA Annual Survey 2024

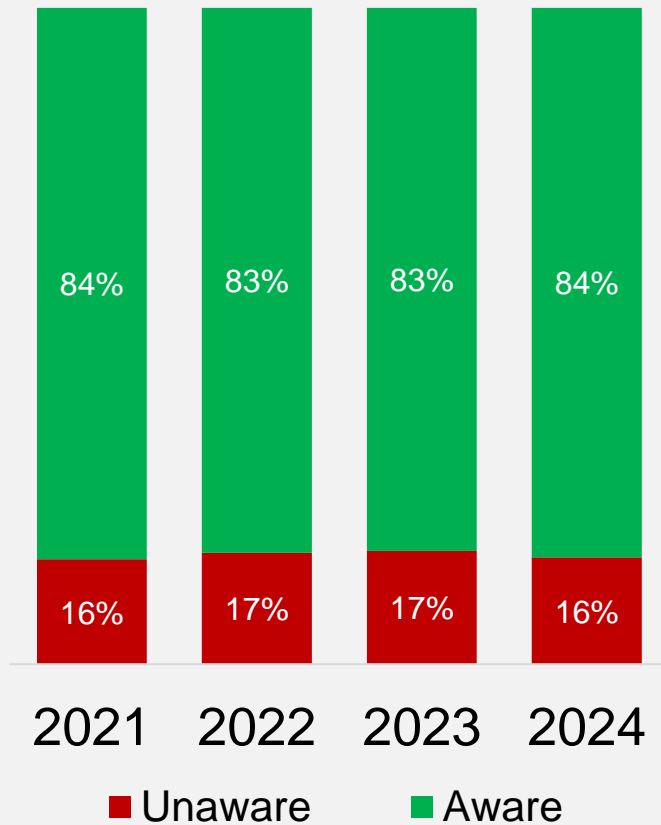


Groceries Code  
Adjudicator

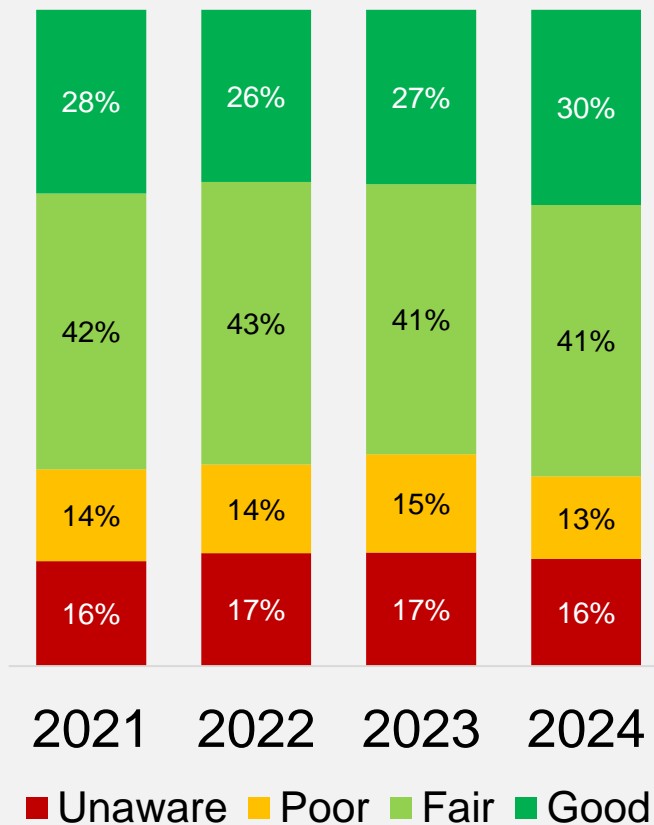
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# Awareness & understanding of the GCA

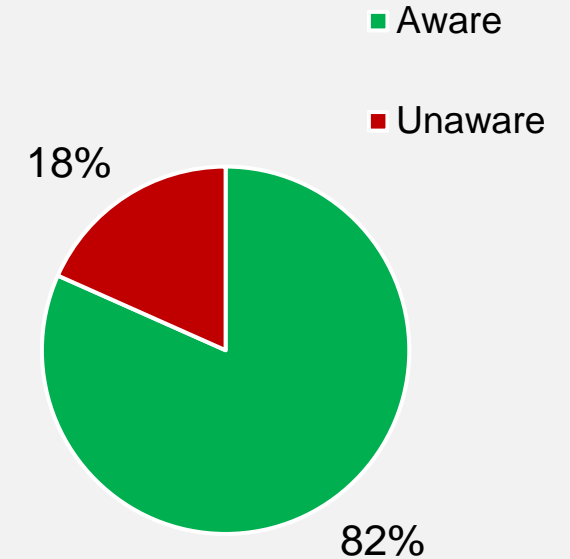
## GCA awareness



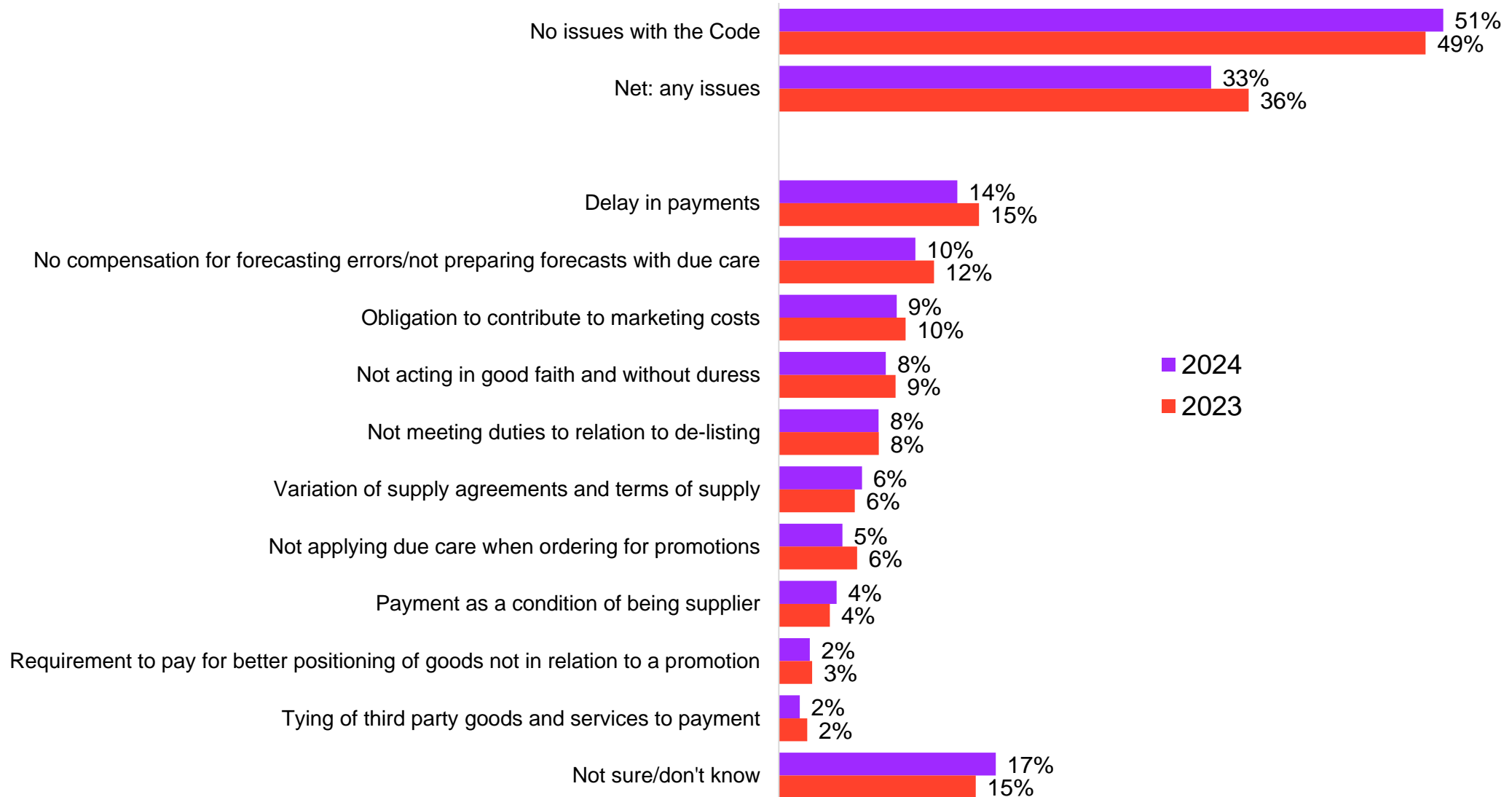
## Understanding of the GCA's role



## GCA confidentiality

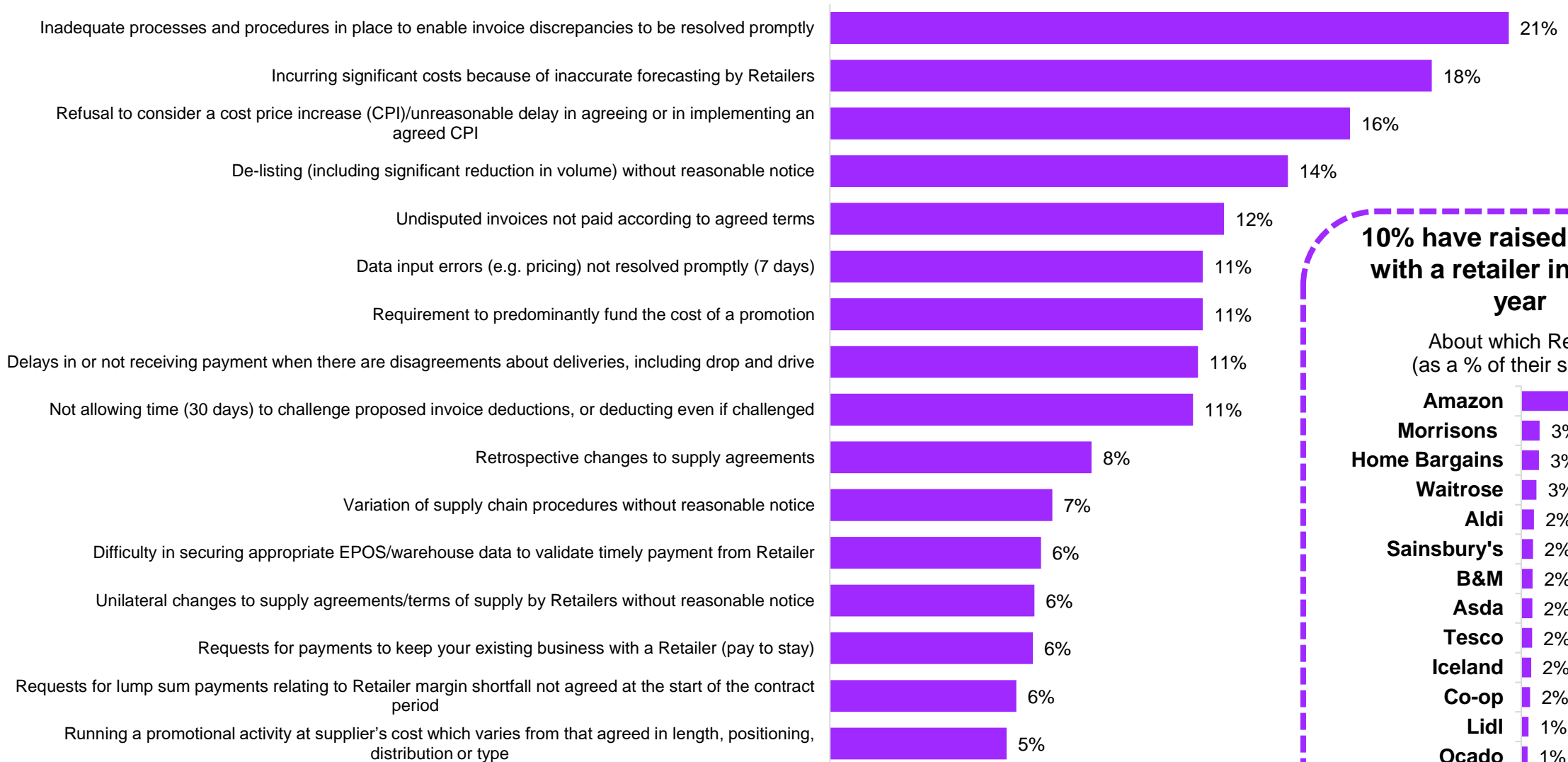


# Issues categorised by the Code: Which issues have direct suppliers experienced in the past 12 months? (in Code terms)



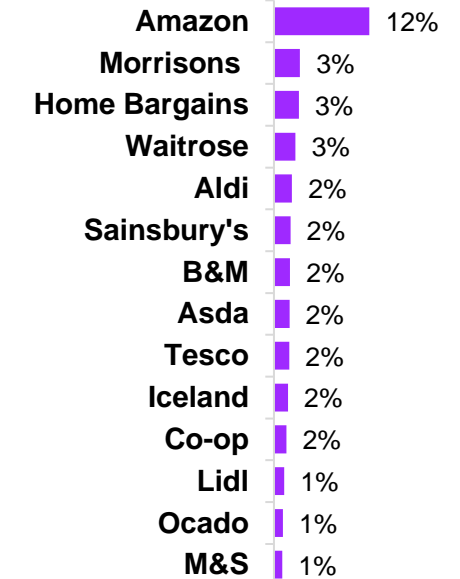
Q6a. In the past 12 months, have you experienced any issues with Retailers that are covered by the Code provisions below? Please tick all that apply or 'no issues with the Code' if none.  
Base: Direct suppliers (1817)

# Issues experienced in the past 12 months (in supplier language)

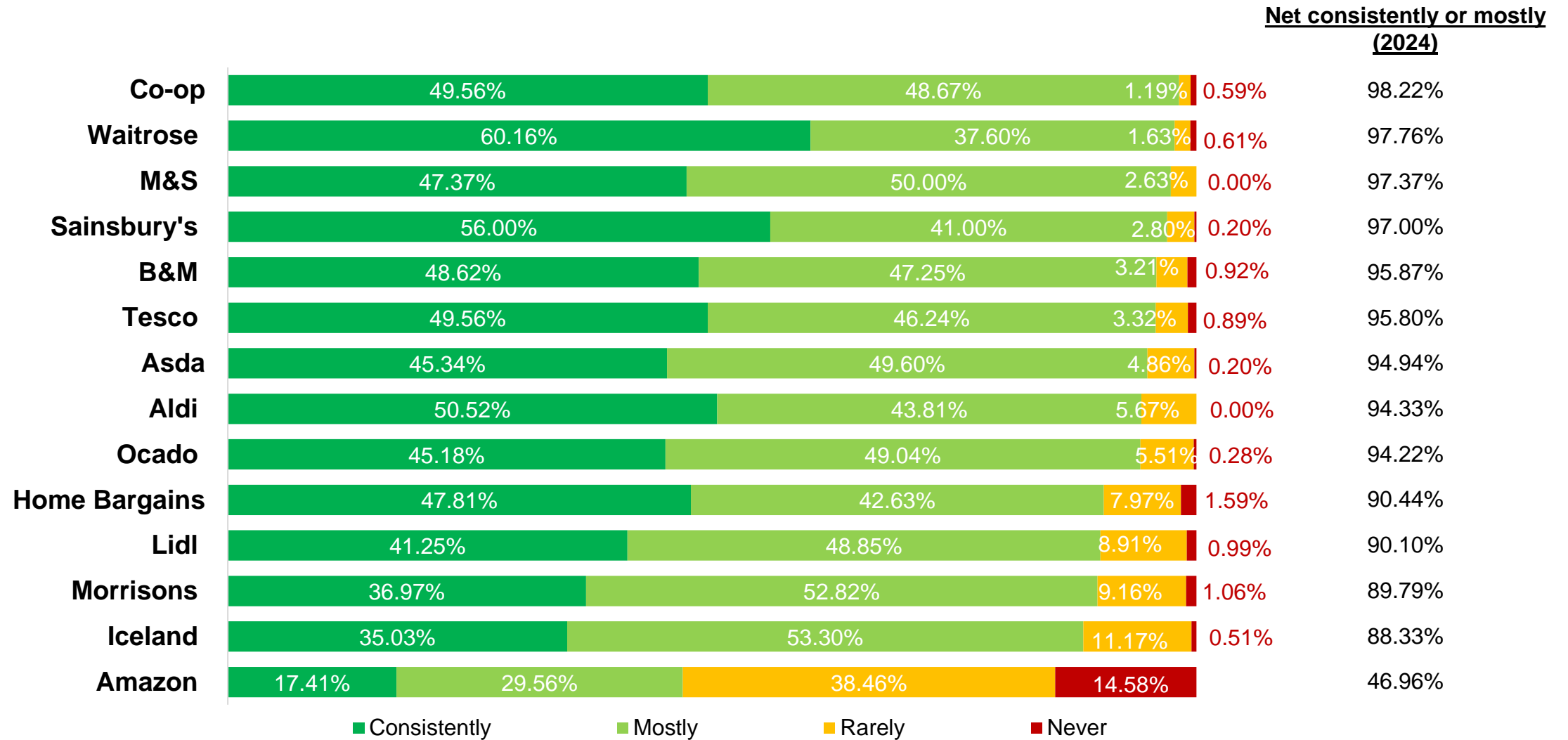


**10% have raised an issue with a retailer in the last year**

About which Retailer?  
(as a % of their suppliers)



# Overall assessment of compliance with the Code



N.B. Retailers have been ranked net 'consistently' and 'mostly' to 2dp.

# Selected key trends 2014 to 2024

