

## WP5 - Glossary of Terms

Term	Definition
ACC	Android Compatibility Commitment.
Application programming interface (API)	A way for two or more computer programs to communicate with each other. A software interface, offering a service to other pieces of software. Often a written specification describes how to implement the connection exposed by the API. In this way, one set of software is said to <i>expose</i> its API to another.
App developers	App providers/owners/publishers, even if strictly speaking some app providers/owners/publishers outsource the coding of their apps to third party developers.
Apple	Apple Inc. and its group companies including Apple (UK) Limited and Apple Europe Limited.
Browser	Applications which enable users of devices to access the world wide web, view web pages and navigate by hyperlink.
Browser engine	The underlying technology which applications (including browsers) on devices use to transform web page source code into content with which users can engage.
Browser Vendors	Entities who provide Browsers.
Choice architecture	The environment in which users make decisions. This is impacted by how choices are presented to the user and influences their final decision.
Chromium	Refers to open-source software initially developed by Google, which gives developers key components and architecture that can be used to create and customise distinct web browsers.
Compatibility Definition Document (CDD)	To license Google's apps and services, including its proprietary APIs, Android manufacturers must enter into the Android Compatibility Commitment (ACC) with Google. This agreement mandates that they adhere to compatibility standards specified

	in the Compatibility Definition Document (CDD), ensuring their devices remain aligned with a baseline version of Android.
Default browser	The browser launched by the operating system when a user clicks on a web link.
Default home screen	The primary navigation screen on a mobile device that shows immediately upon device start or when the user unlocks the device.
Disabling (an app)	Turning an app off on one's device. The app's icon disappears from the home screen and the app stops running in the background and stops collecting data. It does not indicate the deletion of the app.
European Mobile Application Distribution Agreement (EMADA)	Under this agreement, Original Equipment Manufacturers (OEMs) pay Google a per-device licence fee to license a collection of Google apps and services, named Google Mobile Services (GMS). OEMs cannot select individual applications from GMS but must pre-install the full suite included in GMS. However, these agreements do not preclude them OEMs from installing their own or other third-party applications.
Friction in the user journey to change default browser	The number and/or complexity of the steps involved in changing the default settings.
Google	Alphabet Inc and all the subsidiaries and businesses within the Alphabet group.
GMIA	Google Mobile Incentive Agreement.
GMS	Google Mobile Services.
In-app Browser	The function by which users access web pages in apps which are not a dedicated browser.
Interim Report	Preliminary report for the Market Study.
Internal documents	Documents held by companies in the course of business, including but not limited to: board papers and presentations; management presentations and analyses; minutes of meetings; internal research or analysis carried out by the company's staff or external consultants produced for the company. Generally does not include internal emails.
iOS	Refers both to iOS and iPadOS.

iOS Devices	Refers to all mobile devices which use iOS and iPadOS.
MEMS or Market Study	The CMA’s Mobile Ecosystems Market Study.
Mobile devices	Electronic devices that can be held easily in the hand and have been designed with portability in mind. Our definition of ‘mobile device’ includes smartphones and tablets but excludes devices with larger display formats such as personal computers (PCs), both laptop and desktop, and wearable devices such as smart watches. The term in this context also excludes devices such as gaming consoles and e-readers.
Mobile Operating System or mobile OS	The pre-installed system software powering mobile devices which may be periodically updated.
Mozilla	The Mozilla Foundation and its subsidiaries.
Native app	Applications written to run on a specific operating system and, as such, interact directly with elements of the operating systems in order to provide relevant features and functionality.
Original Equipment Manufacturers (OEMs)	Manufacturers (of mobile devices).
Operating System (OS)	The pre-installed system-level software that come with devices and that enable them to run programmes and applications.
Open Web Advocacy (OWA)	A group of software engineers working for different companies who have come together to assist regulators and policy makers with understanding the industry and any issues within it.
Placement	Positioning of a browser app on the device home screen (eg prominent placement).
Placement Agreements or PAs	Agreements between Google and Android OEMs as part of which Google provides per-device ‘activation payments’ for each device on which manufacturers pre-install the Google Search or Google Search and Chrome apps and satisfy certain placement obligations for either Google Search or both.

Prompts and push notifications to switch or change default browser	Screens encountered by users (for example, on launching a Browser app) that request the user to perform an action (eg to change the default browser setting).
Pre-installed app	An application that is preloaded with a given mobile device.
RFI	Request for information.
Revenue Sharing Agreements or RSA	Agreements between Google and Android device manufacturers as part of which Google shares a proportion of net advertising revenue from specific search access points on manufacturers' devices in return for meeting a number of placement and promotion requirements relating to Google's apps.
Safari	The web browser developed by Apple, which is the default browser on iOS devices.
Search Service	Refers to mobile applications whose primary purpose is to provide a search engine for gathering and reporting information available online.
UK	United Kingdom.
Uninstalling an app	Removing or deleting an app from a device.
User Interface (UI)	The point of user-to-browser interaction in a mobile device. UI is responsible for user-facing functionality such as synchronisation, remembering passwords and payment details, as well as the general appearance of features such as tabs and menus. The UI sits on top of the browser engine.
Web app	Applications built based on open standards and accessible through a browser on the open web. Differently from native apps, web apps are designed to be agnostic to the operating system in use.
WebKit	Apple's browser engine.
WebKit restriction	Apple's restriction on alternative Browser Engine's on iOS.