## Policy BCAP10: Hotel development

- 4.20 Another significant element of recent investment in culture, leisure and tourism in Bristol City Centre is the growth of the hotel sector. Although the hotel sector is an important part of the city's tourism offer, much of the growth has been in the form of large format and budget hotels.
- 4.21 Reflecting current concerns around the imbalance between budget hotels and other types within the city centre, opportunities will also be sought to diversify the city centre's hotel offer through the provision of small-scale, boutique hotels or high quality hotels.

Proposals for small-scale, boutique or high quality hotel development will be encouraged as individual development or as part of broader mixed-use developments. Proposals for new hotel development should provide active ground floor uses and/or frontages and achieve high standards of sustainability and urban design in all other respects.

## Policy Links

Bristol Local Plan Core Strategy - Key Policies

BCS2: Bristol City Centre