DESNZ PUBLIC ATTITUDES TRACKER WINTER 2023

Contents

SECTION A: OPENING DEMOGRAPHICS	2
SECTION B: QUARTERLY & BIANNUAL TRACKER QUESTIONS	5
SECTION C: HEAT USE IN THE HOME	8
SECTION D: NUCLEAR ENERGY	11
SECTION E: ENERGY PERFORMANCE CERTIFICATES (EPCs)	12
SECTION F: COOKING APPLIANCES	14
SECTION G: LOW CARBON HEATING	17
SECTION H: ELECTRICITY USE	21
SECTION I: INFORMATION SOURCES	25
SECTION J: CLOSING DEMOGRAPHICS	27

Key

Black text=both modes

Purple text = Web only. This is also indicated in the text as (Web only).

Pink text = Paper only. This is also indicated in the text as (Postal only).

SECTION A: OPENING DEMOGRAPHICS

(PAPER: SECTION A: ABOUT YOU)

ADD TIME STAMP

ASK ALL (WEB ONLY)

INTROD1 (Display)

Thank you for choosing to take part in the Public Attitudes Tracker on behalf of the Department for Energy Security and Net Zero.

WEB: Please click the > button to start the survey.

ASK ALL

INTROD2 (Display)

In this first section, we would like to find out a little about you and your household.

The information is used to understand the experiences of different groups and will not identify you or anyone in your household.

WEB: Please click the > button to continue

ASK ALL

NUMADULTS (Single)

Including yourself, how many adults aged 16 or over are currently living in your household?

ASK IF NUMADULTS=2+

COHAB (Single)

Are you living with someone in this household as a couple?

- 1. Yes
- 2. No (PAPER GO TO CHILDHH)
- -9 Prefer not to say

ASK IF COHAB=1

MARSTAT

Are you married or in a civil partnership with this person?

- 1. Yes
- 2. No
- -9 Prefer not to say

ASK ALL CHILDHH

How many children aged under 16 currently live in your household?

- 1. 0 2. 1
- 3. 2
- 4. 3
- 5.4
- 6. 5
- 7.6
- 8. 7
- 9.8
- 10.9
- 11. 10 or more
- -9 Prefer not to say

ASK ALL

AGE (Numeric)

What is your age?

NUMERIC (Range 16-110)

-9 Prefer not to say

PAPER: IF AGE PROVIDED, GO TO GENDER

IF AGE=REFUSED (AGE=-9)

AGEBAND (Single)

Which of the following age bands are you in?

- 1. 16 to 19
- 2. 20 to 24
- 3. 25 to 34
- 4. 35 to 44
- 5. 45 to 54
- 6. 55 to 64
- 7. 65 to 74
- 8. 75 or over
- -9. Prefer not to say

ASK ALL

GENDER (Single)

Would you describe yourself as...

- 1. Male
- 2. Female
- 3. Prefer to self-describe (please type in) (please specify)
- -9 Prefer not to say

SECTION B: QUARTERLY & BIANNUAL TRACKER QUESTIONS (PAPER: SECTION B: ENVIRONMENTAL ISSUES)

ADD TIME STAMP

ASK ALL

INTROQ (Display)

Next are some questions about your general attitudes towards environmental issues.

WEB: Please click the > button to continue

ASK ALL

CLIMCONCERN (Single)

How concerned, if at all, are you about climate change, sometimes referred to as 'global warming'?

- 1. Very concerned
- 2. Fairly concerned
- 3. Not very concerned
- 4. Not at all concerned
- -8 Don't know

ASK ALL

NZKNOW (Single)

The UK government is aiming to reduce UK greenhouse gas emissions to 'net zero' by 2050. This will involve significantly reducing emissions produced by our industries, transport, food, and homes. Any remaining emissions will be balanced by actions that reduce greenhouse gases already in the atmosphere, such as planting trees.

Before today, how much, if anything, did you know about the concept of 'net zero'?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

RENEWSUPPORT (Single)

The next question is about renewable energy. This includes a number of different forms of energy, such as wind power, solar energy and biomass.

Do you support or oppose the use of renewable energy for providing our electricity, fuel and heat?

- 1. Strongly support
- 2. Support
- 3. Neither support nor oppose
- 4. Oppose
- 5. Strongly oppose
- -8 Don't know

ASK ALL

HEATHOMEKNOW (Single)

In the lead up to 2050, the way we heat almost all of our homes and buildings will need to change in order to reach the UK government's net zero target.

Before today, how much if anything did you know about this?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ASK ALL

LOWCARBKNOW (Single)

The next question is about low-carbon heating systems.

By this we mean environmentally friendly heating systems which no longer rely on conventional gas central heating but instead use energy from low-carbon alternatives such as hydrogen, the sun, or heat pumps which draw heat from the ground, air or water to heat your home.

Before today, how much, if anything, did you know about low-carbon heating systems?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

SECTION C: HEAT USE IN THE HOME (PAPER: SECTION C: HEAT USE IN THE HOME)

ADD TIME STAMP

ASK ALL

INTROHEAT (Display)

Now some questions about how you heat your home.

ASK ALL

HeatMain (single)

What is the main way you heat your home?

Central heating

- 1. Gas
- 2. Oil
- 3. Solid fuel coal
- 4. Solid fuel biomass (for example wood)
- 5. Communal or district heating (heat networks)
- 6. Heat pump

Fixed room heaters, fires and stoves

- 7. Electric (storage)
- 8. Natural gas
- 9. Electric (not storage)
- 10. Solid fuel (open fire/enclosed stove) wood

Portable heaters

- 11. Electric
- 12. Other

Other

14. Other type of heating (please type in) (please specify)

-8 Don't know

ASK ALL

CoolMain (*Single*)

What is the main way you cool your home when you need to?

1. Built-in air-conditioning unit

- 2. Heat pump
- 3. Plug-in fans
- 4. I open the windows/doors
- 5. Another way
- 6. I never cool my home
- -8 Don't know

HEATUSE (Single)

How much attention do you pay to the amount of heat you use in your home?

- 1. A lot
- 2. A fair amount
- 3. A little
- 4. Hardly any
- 5. None at all

ASK IF HEATUSE = 1 OR 2

HEATATTWHY (Single)

You said that you pay [Web: a lot/ a fair amount] [Paper: a lot or a fair amount] of attention to the amount of heat you use in your home. What is the main reason for this?

- 1. To minimise the money spent on heat
- 2. To minimise the environmental impact of the heat used
- 3. To make sure my home has sufficient heat to be comfortable
- 4. To keep control over the amount of heat used
- 5. Other reason (Web: please type in) (Paper: please specify)
- -8 Don't know

ASK IF HEATUSE= 3 OR 4 OR 5

HEATNOATTWHY (*Single*)

You said that you pay [Web: only a little/hardly any/no] [Paper: only a little, hardly any or no] attention to the amount of heat you use in your home. What is the main reason for this?

- 1. I use as much heat as needed to be comfortable
- 2. I don't feel I can control the amount of heat used
- 3. I'm just not interested in the amount of heat used

4. I set controls at a level I'm comfortable with and then don't need to adjust them

5. I have made energy efficiency improvements so I don't need to think about this as much now

6. Other reason (Web: please type in) (Paper: please specify)

-8. Don't know

ASK ALL

REPLACEHEAT (Single)

Now thinking about your heating system. Which one of these statements comes closest to your view?

1. I would consider replacing my heating system while it is still working.

2. I will only replace my heating system when my current one breaks down or starts to deteriorate

- 3. Not applicable not my decision to make
- -8. Don't know

ASK IF REPLACEHEAT=1

REPLACEIMP (Single)

Which one of these would be the most important consideration in changing your heating system?

- 1. Saving money on heating bills
- 2. Switching to a more environmentally friendly heating system
- 3. Having a more reliable heating system than my current one
- 4. Other reason (please type in) (please specify)
- -8. Don't know

SECTION D: NUCLEAR ENERGY (PAPER: SECTION D: NUCLEAR ENERGY)

ADD TIME STAMP

ASK ALL

NUCATTA-D (Grid)

The next questions are about **nuclear energy**. How much do you agree or disagree with the following statements?

- a) Nuclear energy will help combat climate change in the UK
- b) Nuclear energy provides a reliable source of energy in the UK
- c) Nuclear energy offers affordable energy for the UK
- d) Nuclear energy provides a safe source of energy in the UK
- 1.Strongly agree
- 2.Slightly agree
- 3.Neither agree nor disagree
- 4.Slightly disagree
- 5.Strongly disagree
- -8.Don't know

ASK ALL

NUCSUPPORT (Single)

From what you know, or have heard about using **nuclear energy** for generating electricity in the UK, do you support or oppose its use?

- 1.Strongly support
- 2.Support
- 3.Neither support nor oppose
- 4.Oppose
- 5.Strongly oppose
- -8.Don't know

SECTION E: ENERGY PERFORMANCE CERTIFICATES (EPCs)

(PAPER: SECTION E: ENERGY EFFICIENCY)

ASK ALL

INTROENERGY (*Display*)

Now some questions about energy efficiency in your home.

ASK ALL

EPCKNOW (Single)

Do you know what the Energy Performance Certificate (EPC) rating for your home is?

- 1. Yes, I know the exact rating
- 2. I have a sense of what the rating is
- 3. I'm aware of EPCs but I don't know what the EPC rating for my home is
- 4. I've never heard of EPCs

ASK IF EPCKNOW = 1, 2 or 3

EPCSEEN (Single)

Have you ever seen a section on your Energy Performance Certificate which recommended how you could improve the energy efficiency of your home?

- 1. Yes
- 2. No
- 3. Not sure/can't remember

ASK IF EPCSEEN = 1

EPCIMPROVE (Multi)

Now think about the recommendations you saw on your Energy Performance Certificate on how you could improve the energy efficiency of your home.

Did you make any changes to your home based on these recommendations?

Please select all that apply.

- 1. Yes, I made large changes to my home (for example, insulation, new boiler) based on the recommendations.
- 2. Yes, I made small changes to my home (for example, energy efficient light bulbs) based on the recommendations.
- 3. No I did not make any changes based on the recommendations (EXCLUSIVE)

ASK IF EPCIMPROVE= 1 OR 2

EPCDIRECT (Single)

And did you make these changes...

- 1. Directly because of the recommendations in the Energy Performance Certificate
- 2. Or would you have made them anyway?
- 3. A mixture of both

-8.Don't know

ASK ALL

RENTALSTAND (Single)

The next question is on energy standards in rental properties.

How much, if anything, do you know about the minimum energy efficiency standards for rental properties?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

SECTION F: COOKING APPLIANCES

(PAPER: SECTION F: COOKING AT HOME)

ASK ALL

HOBTYPE (Single)

Now some questions about cooking appliances.

What type of hob do you have in your home? If you have more than one, please choose the type you use most.

- 1. An electric hob (non-induction)
- 2. An electric induction hob
- 3. A gas hob
- 4. Other type of hob (please type in) (please specify)
- 5. I don't have a hob
- -8 Don't know

ASK ALL

OVENTYPE (Single)

And what type of oven do you have in your home?

- 1. An electric oven
- 2. A gas oven
- 3. Other type of oven (please type in) (please specify)
- 4. I don't have an oven
- -8 Don't know

ASK ALL

HOBREPLACE (Single)

Thinking about the next time you need to buy or replace a hob, which of these options would you be most likely to choose?

- 1. An electric hob (non-induction) GO TO HOBFACTORS
- 2. An electric induction hob GO TO HOBFACTORS
- 3. A gas hob GO TO HOBFACTORS
- 4. Other type of hob (please type in) (please specify) GO TO HOBFACTORS
- 5. Not applicable not my decision to make GO TO OVENREPLACE
- Not applicable I'm very unlikely to buy or replace a hob GO TO OVENREPLACE
- -8 Don't know GO TO HOBFACTORS

ASK ALL EXCEPT THOSE WHO SAY BUYING HOB IS NOT APPLICABLE (IF HOBREPLACE <> 5)

HOBFACTORS (Multi -up to three)

If you were choosing a new hob, what would be the most important factors in your decision?

Please select up to three factors.

- 1. Functionality/product features
- 2. Quality/how long it will last
- 3. Fuel type
- 4. Brand
- 5. Similarity to my current hob
- 6. Safety features
- 7. Price/cost
- 8. Energy efficiency rating
- 9. Environmental impact
- 10. Style/how it looks
- 11. Size
- 12. Other (please type in) (please specify)
- -8 Don't know (EXCLUSIVE)

ASK ALL

OVENREPLACE (Single)

Now thinking about the next time you need to buy or replace your oven, which of these options would you be most likely to choose?

- 1. An electric oven GO TO OVENFACTORS
- 2. A gas oven GO TO OVENFACTORS
- 3. Other (please type in) (please specify) GO TO OVENFACTORS
- 4. Not applicable not my decision to make GO TO SECTION G
- 5. Not applicable I'm very unlikely to buy or replace an oven GO TO SECTION G
- -8 Don't know GO TO OVENFACTORS

ASK ALL EXCEPT THOSE WHO SAY BUYING OVEN IS NOT APPLICABLE (IF OVENREPLACE <> 4)

OVENFACTORS (Multi -up to three)

If you were choosing a new oven, what would be the most important factors in your decision?

Please select up to three factors

- 1. Functionality/product features
- 2. Quality/how long it will last
- 3. Fuel type
- 4. Brand
- 5. Similarity to my current oven
- 6. Safety features
- 7. Price/cost
- 8. Energy efficiency rating
- 9. Environmental impact
- 10. How it looks
- 11. Size
- 12. Other (please type in) (please specify)
- -8 Don't know (EXCLUSIVE)

SECTION G: LOW CARBON HEATING

(PAPER: SECTION G: HEATING SYSTEMS)

ASK ALL

INTROLC (Display)

And now a few more questions about heating systems.

ASK ALL

LCHEATKNOW1-4 (GRID)

How much would you say you know about the following low carbon heating systems?

- a. **Air source heat pumps** these extract heat from the outside air to heat your home and water.
- b. **Ground source heat pumps** these extract heat from pipes buried in the ground to heat your home and water.
- c. **Hybrid heat pumps** these combine heat pump and standard gas boiler technology to heat your home and water.
- d. Heat networks (also known as communal or district heating) these take heat from a central source and distribute it to multiple customers in a building or across several buildings.
- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ASK ALL

LCHEATKNOW5-7 (GRID)

And how much would you say you know about the following low carbon heating systems?

- e. **Biomass boilers** these work in a similar way to standard gas boilers to heat your home and water but instead use a renewable material such as wood pellets as fuel.
- f. **Hydrogen boilers** these work in a similar way to standard gas boilers to heat your home and water, but use hydrogen rather than natural gas as fuel. This technology is not currently available in the UK.
- g. **Hydrogen-ready boilers** These are designed to use hydrogen in the longer term but are initially constructed to use natural gas to heat your home and water. This technology is not yet available.
- 1. Never heard of this
- 2. Hardly anything but I've heard of this

- 3. A little
- 4. A fair amount
- 5. A lot

PAPER VERSION: ASK ALL

PAPER: SET OUT GRID SO THAT THE RESPONSES 'NOT VERY LIKELY & NOT AT ALL LIKELY' ARE SEPARATED OUT USING SHADING AND/OR LINES. THIS WILL MAKE IT EASIER TO FILTER FOR THE NEXT QUESTION USING AN ARROW THAT ROUTES FROM THIS BLOCK WITH AN INSTRUCTION 'IF ANSWERED 'NOT LIKELY' AT ANY OF THESE PLEASE ANSWER QXX, OTHERWISE GO TO QXX'.

LCHEATINSTALL (Grid)

How likely is it that you would install each of the following heating systems in your home when you next need to change your heating system or boiler?

- a. Air source heat pumps
- b. Ground source heat pumps
- c. Hybrid heat pumps
- d. Biomass boilers
- 1. Very likely
- 2. Fairly likely
- 3. Not very likely
- 4. Not at all likely
- 5. Not applicable I already have this installed in my home
- 6. Not applicable not my decision
- 7. I don't know enough about this heating system to decide

ASK IF ANY OF LCHEATINTSALLA-D=3-4 (SEE ABOVE FOR PAPER ROUTING SUGGESTION)

LCNOWHY (Multi)

You said you would be unlikely to install [web: the following heating systems in your home /paper: at least one of the heating systems listed in the previous question]:

[WEB ONLY: LIST MEASURES NOT LIKELY TO INSTALL FROM LCHEATINSTALL]

Why is this?

Please select all that apply.

1. Don't own the property

- 2. Don't make these decisions in my home
- 3. Concerns about possible cost of installation
- 4. Concerns about possible running costs
- 5. Too much hassle
- 6. Might not be possible to install in my home
- 7. Don't know enough about these heating systems

8. Concerned that these systems might be unpleasant to live with (noisy, unsightly etc.)

- 9. Happy with current system/don't want to replace
- 10. Would rather wait and see how this technology develops
- 11. Concerns about performance/efficiency
- 12. Other (Web: please type in) (Paper: please specify)
- -8. Don't know

ASK ALL

LOWCARBATT1-6 (Grid)

How much do you agree or disagree with the following statements?

- a) Low-carbon heating systems are expensive to install.
- b) Low-carbon heating systems would heat people's homes better than the conventional systems (for example, gas or oil boilers).
- c) Low-carbon heating systems are cheaper to run than conventional systems.
- d) Low-carbon heating systems are less reliable than conventional systems.
- e) To make low-carbon heating systems more attractive, conventional systems should be made more expensive.
- f) I would know where to find reliable information on low-carbon heating systems
- 1. Strongly agree
- 2. Slightly agree
- 3. Neither agree nor disagree
- 4. Slightly disagree
- 5. Strongly disagree
- -8. Don't know/don't have enough information

TRUSTHEAT (Multi)

Which of the following would you trust to provide advice about which heating system to install in your home?

Please select all that apply.

- 1. A tradesperson (such as builder, plumber, gas fitter)
- 2. Heating system or boiler manufacturer (for conventional boilers)
- 3. Low-carbon heating system specialist
- 4. Friends/family
- 5. An energy supplier
- 6. Energy advice websites or helplines such as 'Find Ways to Save Energy in Your Home'
- 7. Any other Gov.uk information source
- 8. Your housing association
- 9. Your landlord
- 10. Other (Web: please type in) (Paper: please specify)
- 11. None of these (EXCLUSIVE)
- -8 Don't know

SECTION H: ELECTRICITY USE

(PAPER: SECTION H: ELECTRICITY USE)

ASK ALL

SMARTMET

The next question is about smart meters.

Smart meters are a type of gas and/or electricity meter which automatically send meter readings to your energy supplier and usually come with a monitor or screen (digital in-home display), that provides information about your energy usage. Smart meters also allow prepayment customers to top up their credit online and over the phone.

Does your household have a smart meter?

1. Yes

2. No

-8 Don't know

ASK ALL

SMARTMETD

Which, if any, of the following do you personally use to monitor your energy use?

Please select all that apply.

- 1. A smart meter In-Home Display (a small portable device with a screen)
- 2. An app provided by your energy supplier
- 3. An app provided by another company
- 4. Website/online account/ online portal provided by energy supplier
- 5. Any other technology, app or website
- 6. Energy bills
- 7. I do not monitor my energy use (EXCLUSIVE)

TARIFFINTRO (Display)

The next few questions are about your household's electricity tariff. An electricity tariff is the pricing plan for the electricity that you use.

TOUTAWARENEW

Some suppliers offer energy tariffs that charge consumers cheaper 'off-peak' rates for their energy at times of night or day when demand is at its lowest, and higher 'peak' rates at more popular times.

Depending on how their energy is used, this can reduce people's electricity bills if they are able to change the times they use their electricity to cheaper 'off peak' times.

Before today, how much, if anything, did you know about these electricity tariffs with different rates depending on time of use?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

TOUTLIKELY

Think about a tariff where pricing varies at different times (for example daytime, night-time and peak rates).

- If this was available to you, how likely is it that your household would switch to it?
- 1. Very likely
- 2. Fairly likely
- 3. Not very likely
- 4. Not at all likely
- 5. I already have this type of tariff
- 6. Don't know/not my decision to make

ASK IF UNLIKELY TO SWITCH TO TIME OF USE TARIFF (TOUTLIKELY=3/4)

WHYNOSMARTT (Multi)

You said you would be unlikely to switch to a tariff with multiple rates for different time periods. Why is this?

Please select all that apply.

1. Happy with current tariff/provider

- 2. Too much time and effort to switch
- 3. Wouldn't save enough money
- 4. Difficult to budget/I like to know my bills in advance
- 5. I don't know enough about this
- 6. I don't have a smart meter
- 7. I don't trust energy companies
- 8. I don't want to have to think about when to use electricity
- 9. It sounds complicated
- 10. Other reason (Web: please type in) (Paper: please specify)
- 11. Not applicable not my decision to make (EXCLUSIVE)
- 12. Don't know (EXCLUSIVE)

VEHICOWN (Single)

And now some questions about vehicle ownership.

Do you personally own or have regular use of a car or van?

Please include any company cars that are also driven for private use.

- 1. Yes, one GO TO VEHICTYPE
- 2. Yes, more than one GO TO VEHICTYPE
- 3. No GO TO EVSMARTINTRO

VEHICTYPE (Single)

[If VEHICOWN = 2: Thinking about the car or van which you use most often,] What type of car or van is this?

- 1. Petrol car or van GO TO EVSMARTINTRO
- 2. Diesel car or van GO TO EVSMARTINTRO
- 3. Electric/battery only car or van GO TO EVSMARTINTRO
- 4. Hybrid (petrol/electric) GO TO HYBRIDTYPE
- 5. Don't know GO TO EVSMARTINTRO

IF HAVE A HYBRID (VEHICTYPE= 4) HYBRIDTYPE (Single)

What type of hybrid car or van is this?

- 1. A plug-in hybrid (that plugs in to an external power source to recharge)
- 2. A non-plug-in hybrid (that recharges while driving and cannot be plugged in to an external power source)
- 3. Don't know which type

EVSMARTINTRO (Display)

Smart electric vehicle charging is a way of charging an electric vehicle (EV) at times when demand for electricity is lower, for example at night.

Charging during these off-peak times can help reduce costs for EV drivers by using cheaper energy rates. It can also help reduce periods of high demand for electricity from the national grid (the system which distributes electricity throughout the country).

ASK ALL

EVSMARTKNOW (Single)

Before today, how much, if anything, did you know about the concept of smart electric vehicle charging?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

SECTION I : INFORMATION SOURCES

(PAPER : SECTION I : INFORMATION SOURCES)

ASK ALL

CCHEARD (Multi)

Looking at the following sources, from which, if any, of these do you hear or read about actions you can take to tackle climate change? This might include making choices about travel, product purchases, or how to save energy at home.

- 1. Newspapers or newspaper websites
- 2. TV news such as BBC, Sky, ITV, C4 (including TV news websites and apps)
- 3. Social media (for example, Facebook, Tik Tok, Instagram, Twitter, Reddit)
- 4. TV and radio documentaries/podcasts
- 5. UK Government/government information websites
- 6. Charities, environmental or campaign groups
- 7. Magazines/books (including e-books and magazines)
- 8. Friends, family, work colleagues
- 9. Searching online
- 10. Energy supplier
- 11. Other (please type in) (please specify)
- 12. None of these (EXCLUSIVE)
- -8 Don't know (EXCLUSIVE)

ASK ALL

CCINFO (Multi)

Which, if any, of the following would you like to have more information on?

Please select any that apply.

- 1. How to reduce energy consumption at home
- 2. Choosing products that have less impact on the environment
- 3. How to make travel choices that will have less impact on the environment
- 4. Choosing green financial products (for example, products that invest in environmentally-friendly goods, services or infrastructure)
- 5. Choosing jobs or careers that will help the environment (for example, jobs that help address climate change)
- Other information about environmentally friendly or green choices (please type in) (please specify)
- 7. None of the above (EXCLUSIVE)

-8 Don't know (EXCLUSIVE)

SECTION J: CLOSING DEMOGRAPHICS

(PAPER: SECTION J: CLOSING DEMOGRAPHICS)

ADD TIME STAMP

ASK ALL

INTROD3 (Display)

Finally, a few questions about you and your circumstances.

All the answers you give will be kept completely confidential and will be used for research purposes only, to help us categorise the answers you have already given.

We appreciate these questions may be sensitive and therefore, if you would prefer not to answer a question, you have the option to [Web: select this at most questions] [Paper: leave it blank].

WEB: Please click the > button to continue.

ASK ALL TENURE (*Single*) Does your household own or rent the accommodation where you live?

- 1. Own outright (PAPER, GO TO ACCOMTYPE)
- 2. Own with a mortgage or loan (PAPER, GO TO ACCOMTYPE
- 3. Part-own and part rent (shared ownership) (PAPER, GO TO LANDLORD)
- 4. Rent it (with or without housing benefit) (PAPER, GO TO LANDLORD)
- 5. Live here rent-free (PAPER, GO TO LANDLORD)

ASK IF RENTING (TENURE=3-5)

LANDLORD (*Single*) Who is your landlord?

- 1. The local authority or council or ALMO
- 2. A housing association, RSL, charitable trust or Local Housing Company
- 3. Employer (organisation) of a household member
- 4. Another organisation
- 5. Relative or acquaintance of any current household member from before this tenancy started
- 6. Employer (individual) of a household member
- 7. Another individual private landlord

ASK ALL (WEB ONLY)

ACCOMTYPE (Single)

Do you (and your household) live in...

- 1. A house or bungalow detached
- 2. A house or bungalow semi-detached
- 3. A house or bungalow terraced (including end-terrace)
- 4. A self-contained flat, maisonette or apartment
- 5. Caravan or other mobile or temporary structure
- 6. Some other type of accommodation

ASK IF FLAT (ACCOMTYPE=4) (WEB ONLY)

ACCOMTYPE2 (Single)

Is the flat, maisonette or apartment...

- 1. In a purpose-built block of flats or tenement
- 2. Part of a converted or shared house (including bedsits)
- 3. Part of another converted building (for example, former school, church or warehouse)
- 4. In a commercial building (for example, in an office building, hotel, or over shop)

PAPER VERSION – SET UP AS FOLLOWS

- A whole house or bungalow that is:
- detached
- semi-detached
- terraced (including end-terrace)
- A flat, maisonette or apartment that is:
- in a purpose-built block of flats or tenement
- part of a converted or shared house (including bedsits)
- part of another converted building (for example, former school, church or warehouse)
- in a commercial building (for example, in an office building, hotel, or over a shop)
- A mobile or temporary structure:
- a caravan or other mobile or temporary structure
- □ Some other type of accommodation

ASK ALL HIGHQUAL (Single)

What is your highest qualification?

Please include your highest educational, professional or vocational qualification.

- 1. Degree level or above
- 2. Another kind of qualification

- 3. No qualifications
- -8 Don't know
- -9 Prefer not to say

INTERNET (*Single*) How often do you use the internet?

- 1. Almost all the time
- 2. Many times a day
- 3. About once a day
- 4. Several times a week
- 5. Less often
- 6. Never

ASK ALL WORKSTAT (Single)

What is your current working status?

- 1. Working full time (30 or more hours a week) (PAPER, GO TO EMPSE)
- 2. Working part time (less than 30 hours a week) (PAPER, GO TO EMPSE)
- 3. On maternity or paternity leave (PAPER, GO TO EMPSE)
- 5. On government supported training (PAPER, REST OF OPTIONS 5 to 11 JOBEVER)
- 6. Unemployed and available for work
- 7. Wholly retired from work
- 8. Full-time education at school, college or university
- 9. Looking after home or family
- 10. Permanently sick or disabled
- 11. Doing something else

-9 Prefer not to say

ASK IF WORKSTAT=5-11

JOBEVER (Single)

Have you EVER had a paid job, apart from casual or holiday work?

- 1. Yes (PAPER, GO TO EMPSE)
- 2. No (PAPER, GO TO HHRESP)

ASK IF EVER WORKED (WORKSTAT=1,2,3 OR JOBEVER=1)

EMPSE (Single)

Please think about your [last] main job – that is the one with the most hours. [Are/Were] you working as an employee or [are/were] you self-employed?

- 1. Employee (PAPER, GO TO SUPERVIS)
- 2. Self-employed with employees (PAPER, GO TO SEMPNO)

3. Self-employed or freelance without employees (PAPER, GO TO OCCUPATION)

ASK IF EMPLOYEE (EMPSE=1)

SUPERVIS (Single)

In your job, [do/did] you have responsibility for supervising the work of other employees on a day-to-day basis?

- 1. Yes
- 2. No

ASK IF EMPLOYEE (EMPSE=1)

EMPNO (Single)

How many people [work/worked] for your employer at the place where you [work or worked]?

- 1. 1 to 24
- 2. 25 or more

-8 Don't know

(PAPER, NOW GO TO OCCUPATION)

ASK IF SELF-EMPLOYED (EMPSE=2)

SEMPNO (*Single*) How many people [do/did] you employ?

- 1. 1 to 24
- 2. 25 or more

-8 Don't know

ASK IF EVER WORKED (WORKSTAT=1,2,3 OR JOBEVER=1)

OCCUPATION (Single)

Which of the following best describes the type of work you [do/did] in your [last] main job?

- 1. Modern professional occupations such as: teacher, nurse, physiotherapist, social worker, welfare officer, artist, musician, police officer (sergeant or above) or software designer
- 2. Clerical and intermediate occupations such as: secretary, personal assistant, clerical worker, office clerk, call centre agent, nursing auxiliary or nursery nurse
- 3. Senior managers or administrators (usually responsible for planning, organising and co-ordinating work and for finance) such as: finance manager or chief executive
- 4. Technical and craft occupations such as: motor mechanic, fitter, inspector, plumber, printer, tool maker, electrician, gardener or train driver
- 5. Semi-routine manual and service occupations such as: postal worker, machine operative, security guard, caretaker, farm worker, catering assistant, receptionist or sales assistant

- 6. Routine manual and service occupations such as: HGV driver, van driver, cleaner, porter, packer, sewing machinist, messenger, labourer, waiter or waitress, or bar staff
- 7. Middle or junior managers such as: office manager, retail manager, bank manager, restaurant manager, warehouse manager or publican
- 8. Traditional professional occupations such as: accountant, solicitor, medical practitioner, scientist, or civil or mechanical engineer

ASK IF NUMADULTS=2+

PAPER: ASK ALL

HHRESP (Single)

Which of the following best describes who is mainly responsible for decisions about this household, for example paying household bills or choosing a provider for energy or broadband?

- 1. Me only
- 2. Somebody else (for example spouse/partner/parent/another adult)
- 3. I share responsibility with somebody else
- -8 Don't know

ASK ALL ETHNIC (*Single*) What is your ethnic group?

White

- 1. English or Welsh or Scottish or Northern Irish or British
- 2. Irish
- 3. Gypsy or Irish Traveller
- 4. Any other White background (please type in) *Open

Mixed or Multiple ethnic groups

- 5. White and Black Caribbean
- 6. White and Black African
- 7. White and Asian
- 8. Any other mixed or multiple ethnic background (please type in) *Open

Asian or Asian British

- 9. Indian
- 10. Pakistani
- 11. Bangladeshi
- 12. Chinese
- 13. Any other Asian background (please type in) *Open

Black or Black British

- 14. African
- 15. Caribbean
- 16. Any other Black or African or Caribbean background (please type in) *Open

Other ethnic group

- 17. Arab
- 18. Any other ethnic group (please type in) *Open
- -8 Don't know
- -9 Prefer not to say

ASK ALL QFraud (Open) (WEB VERSION)

Thank you. You are nearly at the end of the survey.

The DESNZ Public Attitudes Tracker is conducted on behalf of HM Government. The quality of the data is very important so please type in your full name to confirm that you answered the questions as accurately as possible and that the answers reflect your own personal views. Then select the statement underneath to confirm you are ready to submit.

Confirm full name _____

1. I confirm that all of my answers were given honestly and represent my own views

(ADD THE BELOW FOR POSTAL ONLY)

Q51	As a thank you for returning a completed version of this questionnaire, a £5 shopping voucher will be posted to your address within 5 working days.																	
	In order for us to address the voucher to you personally, please enter your full name in the box below. First name																	
	Last r	ame																

QFraud (Open) (POSTAL VERSION)

Finally, before submitting your response to this survey, please sign your name to confirm that you answered the questions as accurately as possible and that answers reflected your own personal views.

I confirm that I answered the questions as accurately as possible and that the answers reflect my own personal views.

BOX FOR SIGNATURE

BOX FOR DATE

Thank you for completing the questionnaire. Please return it to us in the envelope provided.

ASK ALL (WEB ONLY)

MERIT (Display)

Thank you for completing the survey, please click next to submit your responses and to claim your voucher.

ASK ALL (WEB ONLY)

MERITCLAIM (Open)

To thank you for completing the survey we would like to give you a £5 gift voucher. You can claim your voucher immediately by following the instructions on the next screen.

We would also like to send you a copy of your voucher and these instructions via email. Please enter your email address below and we will send you an email containing your unique voucher code, and instructions for redeeming it, within the next 24 hours.

Your email address will be kept confidential and will not be used for any marketing purposes.

- 1. ENTER EMAIL ADDRESS
- 2. I do not wish to provide an email address
- 3. I do not have an email address
- 4. I do not wish to claim a voucher

IF PROVIDED EMAIL ADDRESS (MERITCLAIM=1)

MERITCLAIM2 (Open)

Please confirm your email address below.

Your email address will be kept confidential and will not be used for any marketing purposes.

ENTER EMAIL ADDRESS

ASK IF MERITCLAIM=1,2,3 MERITCLAIM3

Your unique voucher code is: [Merit_Voucher_Code]

[IF MERITCLAIM=2,3 (NO EMAIL ADDRESS PROVIDED): To redeem your £5 gift voucher immediately, please **make a note of your voucher** code and follow the instructions below:]

[IF MERITCLAIM=1 (EMAIL ADDRESS PROVIDED): We will send an email confirming your voucher code, and instructions for redeeming it, within 24 hours. However, you are still able to redeem your voucher immediately by following the instructions below:]

- 1. Click on the link below to be taken to Merit Incentives.
- 2. Your voucher code will appear on screen (if for any reason it is not there, please copy it from above and paste in).
- 3. Click 'Yes' to proceed and select a voucher from the options available in the catalogue.
- 4. Choose the value of the voucher you want to redeem, enter your email to receive it digitally, and click on 'Redeem now'.
- 5. The voucher will be available in the 'My wallet' section and will be sent to you by email (if you chose to receive it that way).
- 6. You will be able to see your remaining balance in the top-right corner.

To submit your survey and access the unique link where you can claim your £5 gift voucher immediately, please click the link below.

[Merit_Link]

If you have any queries, please do not hesitate to contact the DESNZ Public Attitudes Tracker information line at Kantar Public on 0800 051 0887 or email <u>patsurvey@kantar.com</u>.

ADD TIME STAMP