




Aipinqi Tummy Time Mirror sold via Amazon	
Aspect	Details
Images	 The image shows a colorful, rectangular toy with a white mirror at the top. Below the mirror is a grid of nine squares, each containing a different symbol or letter: a penguin, the letter 'A', a ladybug, a foot, the letter 'B', a panda, the letter 'C', a clover, and the letter 'D'. To the left of the toy is a small black card with a yellow sun and the word 'Blossoms' written on it. The toy has a black strap with a green leaf-shaped tassel and a red tassel.
Alert Number	2401-0031
Product Type	Toys - Tummy Time Mirror
Product Identifiers	Brand: Aipinqi Amazon product identifiers: X001MNDWHF, FBA15H9P1GCTU000088 SKU: D2_UK_Mirror_01
Product Description	A tactile play toy with symbols and letters for educating young children. The product also includes two mirrors.
Country of Origin	China
Counterfeit	Unknown
Risk Level	Serious
Risk Type	Choking, asphyxiation
Risk Description	<p>The product presents a serious risk of choking as the two plastic toggles detached at forces less than the specified minimum. The detached components fitted wholly inside a small parts cylinder, therefore posing a choking hazard to young children.</p> <p>Additionally, the flexible plastic bag used for packaging has an area greater than 100mm x 100mm and the bag thickness measured less than the minimum 0.038mm specified, which poses an asphyxiation hazard. The product does not meet the requirements of the Toys (Safety) Regulation 2011.</p>
Corrective Measures	The import has been rejected at the border
Online Marketplace	Amazon – The listing has been removed by the online marketplace.
Notifier	Local Authority Trading Standards