



## WARNER BROS. DISCOVERY

15<sup>th</sup> February 2023

To: remedies.reviews@cma.gov.uk

Dear Sir/Madam,

### **Remedies Reviews 2023**

Warner Bros. Entertainment UK Limited (WBEUK) welcomes the opportunity to respond to the CMA's invitation to comment of 30 January 2023, including as to whether the CMA should prioritise a review of whether the Film (Exhibition Periods) Order 1996 (the "Order") should be retained or revoked.

WBE notes that the consultation document states:

*The Films (Exhibition Periods) Order 1996 Remedy: The order was made by the Secretary of State for Trade and Industry on 12 December 1996 following the Monopolies and Mergers Commission's (MMC) report: Films: A report on the supply of films for exhibition in cinemas in the UK.*

*Potential change in circumstance identified: The order pre-dates digital film projection, when the incentives on film distributors and exhibitors in terms of desires for the length of exhibition periods differed from those now present in the era of digital projection. This remedy therefore may no be longer appropriate. In addition, there have been a range of other changes since 1996 including online viewing and distribution via new media channels. The market structure has also changed, with more distributors now present.*

WBE supports the CMA undertaking a review of the Order on the basis that the relevant market has materially evolved since the Order was introduced. In WBE's view the Order should be revoked.