

## Comments on Cloud services market investigation

Here are my comments. I find it particularly annoying the charges that Microsoft make to transfer data between subscriptions (even within Azure). If you do everything within one subscription you do not get charged for transferring data within the same region. However, if I have my database in one subscription (or I want to hook to someone else's) and my applications running in another I have to pay for the data transferred. This is unfair because it's the same data flowing between the same places within one subscription or in two different ones. Similarly, if I want to put my database in AWS, I get charged, possibly at both ends.

To my mind transfer of data should be free, or near free. You should pay for your infrastructure or services, but the data should flow between them without incurring a cost. It is in the user's interest to locate everything close to one another as it's quicker so the Cloud companies do not need to charge you, it would naturally happen.

I don't believe they incur much costs for the flow of data I think it is a mechanism to tie you to one provider and keep you pinned in to a narrow range of subscriptions. Shopping around is discouraged - this is anti-innovation.

Removing this cost would be simple and would make it much cheaper and easier for different people's subscriptions or accounts to communicate between themselves.