

Food Data Transparency Partnership

Health Working Group

Meeting 1 – summary

Date	21 July 2023
Time	10:00-12:00
Venue	DHSC Offices, 39 Victoria Street, London

Attendees

HWG Co-chairs:

Susan Barratt, Non-Executive; Natasha Burgon, DHSC

HWG Members:

Bettina Abruzzese, Danone; Paul Bedford, Deliveroo; Josephine Blundy, Pilgrims Food Masters; Rachel Bradford, YUM (KFC); Sarah Healey, Mitchells and Butlers; Naomi Kissman, IGD; Nicky Martin, Compass Group; Ruth McDonald, Morrisons; Karen Poole, Tesco; Belinda Quick, General Mills; Nilani Sritharan, Sainsbury's; Alissa Wilson, PepsiCo; Lauren Woodley, Nomad Foods.

DHSC and HWG Secretariat:

Sean Povey (DHSC) and members of the HWG Secretariat.

Apologies:

Anita Kinsey, Pret A Manger; Koen ter Mors, Mars Wrigley; Liz Read, Nestlé, Tazeem Bhatia, DHSC

NOT GOVERNMENT POLICY

Item	Discussion & Actions
1.	<p>Welcome & Introductions</p> <ul style="list-style-type: none"> • Attendees were welcomed to the first meeting of the FDTP Health Working Group (HWG) and were invited to introduce themselves. • As per the HWG Terms of Reference, the membership of the HWG has been limited to 15 industry representatives to facilitate in-depth discussion. Members are expected to engage with their sectors and represent these views at HWG meetings. Where appropriate, the HWG will also consider establishing Task & Finish Groups to tackle specific questions and will implement a wider programme of stakeholder engagement.
2.	<p>Food Data Transparency Partnership</p> <ul style="list-style-type: none"> • The objectives and deliverables of the FDTP health strand and HWG were discussed and agreed. • Members also talked through and agreed the underpinning logic model to the FDTP health strand and agreed that the streamlining of reporting asks combined with the ability to more efficiently demonstrate progress are important incentives for businesses to voluntarily disclose data. Whilst consumers were the ultimate beneficiaries of this programme, the outputs of the HWG will primarily be targeted at industry, investors and wider civil society. Other stakeholders may also have an interest in the data voluntarily made available however as they are not primary or secondary targets, the FDTP will not be designed in a way that directly meets their needs. How industry responds to the data made available is at the discretion of individual businesses. • It was agreed that ensuring the utility of metrics across all sectors of the food industry and the feasibility of, and incentives for, voluntary disclosure are key priorities for this group. • Members agreed that ‘transparency’ and the streamlining of reporting asks (‘efficiency’) are key outcomes of the work of the HWG and important incentives for industry engagement. • It was agreed that whilst emphasis is placed on voluntary reporting by large businesses (exact definition to be decided), small and medium sized enterprises (SMEs) are not precluded from voluntarily reporting and will feature as part of wider stakeholder engagement. • Members agreed that engagement with stakeholders from across the food system, including trade associations, investor groups, NGOs and others is crucial to the success of the FDTP. • Awareness and the lessons to be learnt from international initiatives, particularly for businesses operating within the international market, was discussed, as well as the importance of UK alignment. • In addition to discussing the opportunities of the FDTP, members also noted some of the challenges of this work. Members agreed that it will be important to tackle challenges in turn whilst committing to identifying pragmatic solutions. • Members acknowledged that the FDTP is one tool of many designed to improve the healthiness of the food offer, improve diets and help tackle obesity.
3.	<p>Ways of Working</p>

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	<ul style="list-style-type: none">• Members were reminded of the expectations of HWG membership, as set out in the Terms of Reference. Members were invited to support the HWG secretariat on developing the content for subsequent meetings.• Attendees agreed on the value of in person meetings, where possible.• The interaction between the HWG and the wider FDTP governance structure was explained, including close working with the devolved administrations, the Design Partnership Group (DPG) and Food and Drink Sector Council (FDSC). Members agreed that inviting working level representatives from the Data and Eco working groups to future meetings would be beneficial.• Attendees discussed the HWG approach to wider stakeholder engagement, including communication and engagements with non-HWG industry representatives, trade associations, investors and wider civil society and the role of HWG members in these engagements. Members agreed on the importance of using established forums to gather a wide range of perspectives. The HWG secretariat will support HWG members with the delivery of wider engagement.
4.	<p>Workplan & Next Steps</p> <ul style="list-style-type: none">• Members fed back views on the outline workplan, which will remain live and subject to change as required as work progresses.• Members agreed that the next meeting should be extended to a full day and that the focus of the next meeting should be on understanding the current health, nutrition and sales data disclosure landscape, the reasons for current disclosure, including gaps and alignment across sectors, and the impact this has on industry behaviour. Members also agreed to hold an initial discussion around which metrics could support the delivery of the FDTP health strand objectives.• Members agreed on the importance of gathering wider views from stakeholders across the food system to inform the progression of this thinking.• Members agreed to remove a December meeting noting that this is a peak time for members/ wider industry.• Members were reminded that the Data Working Group will be able to support on the technical requirements for voluntary reporting. Members agreed that a deep dive into data systems and governance needs would be valuable.• Members were reminded that homework will be set between each meeting. Homework 1 due Friday 11 August.
5.	<p>AOB</p> <ul style="list-style-type: none">• Date of next meeting: Monday 18 September.• Members were invited to host subsequent HWG meetings.• HWG secretariat to arrange pre-meets with HWG members ahead of the second meeting, where needed.