



Rainbow Road Board Books sold by Make Believe Ideas

Aspect	Details
Images	
Alert Numbers	2309-0140
Product Type	Toys - Books
Product Identifiers	Brand: Rainbow Road Please refer to page 2 for a list of affected products.
Product Description	An assortment of children's hardback books with circular binding rings.
Country of Origin	China
Counterfeit	No
Risk Type	Choking
Risk Description	It has been identified that the circular binding rings can be torn free from the side of the book. This could pose a choking hazard if a child were to put the rings in their mouth. The products do not meet the requirements of the Toys (Safety) Regulations 2011.
Corrective Measures	The products have been recalled from end users. For further information, please access the Make Believe Ideas recall site here: https://www.makebelieveideas.co.uk/help/product-recall/
Online Marketplace	N/A
Notifier	Local Authority Trading Standards.



Product Recall

Book title	ISBN's
Dinosaur's First Words	9781803374772, 9786526102701 9781803374932, 9786075328683
Unicorn's Colours	9781803374796, 9786526102008, 9781803374789, 9782359908510, 9786075328768
Animal Counting	9781803374819, 9786526103791, 9781803374802, 9786075328669
Things That Go!	9781803374833, 9781803374826
Where's My Bottom?	9781803372730, 9781803372723, 9782359909333
There Was an Old Lady Who Swallowed a Fly	9781803371450, 9781803372945
Old MacDonald Had a Farm	9781803376806, 9781803376790
Rainbow Road Book Box	9781803376288
ABC	9781803378459