



Ministry of Defence Police

Freedom of Information Manager

Ministry of Defence Police

Palmer Pavilion,

Building 666,

RAF Wyton, Huntingdon,

Cambs, PE28 2EA

E-mail: MDP-FOI-DP@mod.gov.uk

Our Ref: eCase: FOI 2023/05769

RFI: 135/23

Date: 6th June 2023

Dear [REDACTED]

FREEDOM OF INFORMATION ACT 2000: MINISTRY OF DEFENCE POLICE: MEDIA AND HR SERVICE COST.

We refer to your email dated 9th May 2023 to the Ministry of Defence Police which was acknowledged on the 9th May 2023 by The Ministry of Defence Police.

We are treating your email as a request for information in accordance with the Freedom of Information Act 2000 (FOIA 2000).

In your email you requested the following information:

I'm writing to you under the Freedom of Information Act (2000) to ask that you please disclose to me how much has been spent by your force, by calendar year from 2018 through to the present, on media planning and buying, HR service, and advertising for the force, and with which companies please.

If possible I'd also like this split into type of media, ie print, digital, etc etc.

A search for information has now been completed I can confirm that the Ministry of Defence Police do hold information in scope of your request.

I'm writing to you under the Freedom of Information Act (2000) to ask that you please disclose to me how much has been spent by your force, by calendar year from 2018 through to the present, on media planning and buying, HR service, and advertising for the force, and with which companies please.

2018 – 2020 – No Information held.

2021: Print – CDS Printers - £170 + £130
Advertising – Havas - £28,220

2022: Advertising – Easy Resettlement Magazine – £6,480

- TMPW Advertising - £24,558

2023: Advertising – TMPW Advertising - £51,817.10

If you wish to complain about the handling of your request, or the content of this response, you can request an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.gov.uk).

Please note that any request for an internal review should be made within 40 working days of the date of this response.

If you remain dissatisfied following an internal review, you may raise your complaint directly to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not normally investigate your case until the MOD internal review process has been completed. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website at <https://ico.org.uk/>.

Yours sincerely

MDP Secretariat and Freedom of Information Office