



Department  
for Environment  
Food & Rural Affairs

Rebecca Pow MP  
Minister for Environmental Quality and Resilience

2 Marsham Street  
London  
SW1P 4DF

T: +44 (0) 3459 335577  
E: [correspondence.section@defra.gov.uk](mailto:correspondence.section@defra.gov.uk)  
W: [gov.uk/defra](http://gov.uk/defra)

Rupert Lewis  
Director  
Tobacco Manufacturers' Association  
PO BOX 90  
Petworth, GU28 8BN  
[rlewis@the-tma.org.uk](mailto:rlewis@the-tma.org.uk)

Our ref: PO2023/08724/JA

20 June 2023

Dear Rupert,

Thank you for your further email of 4 May to Trudy Harrison MP about cigarette litter. I am replying as the Minister responsible for this policy area and I apologise for the delay in doing so.

Thank you for providing further information about the voluntary scheme which is being funded by the member companies of the Tobacco Manufacturers' Association. As you will be aware, the Government is committed to upholding the World Health Organization's Framework Convention on Tobacco Control which recommends that parties do not endorse or support activities of the tobacco industry that might be considered socially responsible.

You may be interested to hear that the Waste & Resources Action Programme have now concluded research on our behalf into options for addressing cigarette butt litter, which will be published in due course. We will continue to monitor the available evidence on the prevalence and impact of littered cigarette filters before taking any further action.

In line with previous correspondence between Government ministers and the tobacco industry on this issue, and the World Health Organization's Framework Convention on Tobacco Control, this letter will be made available on GOV.UK.

Thank you once again for taking the time to contact us about this important issue.

**REBECCA POW MP**