

Cultivated Meat: An Emerging Novel Food and Industry

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Who are we and what we do



BioHub, Birmingham Research Park











Michael Hunt Co-Founder & Non-Exec Director



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<u>Mission</u>: to accelerate the cultivated meat industry by providing low-cost, food safe, sustainable ingredients and bioprocessing tools.
✓ reducing costs by 90% with food-safe solutions.

+70 years in Biotech

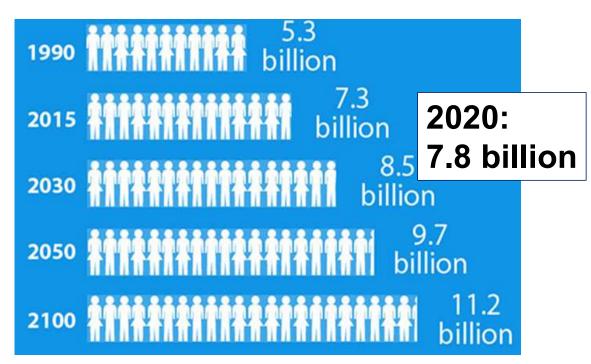
- +50 years in cell science
- +50 published papers



Summary

- Motivation for novel foods
- □ Introduction to Cellular Agriculture
- □ What is cultivated meat?
- Cultivated meat industry landscape
- Path-to-market milestones
- □ GOOD MEAT green light for safety
- Concluding remarks

Motivation for novel foods (1)



Source: United Nations; https://www.un.org/en/sections/issues-depth/population/ How are we going to feed 10 billion people by 2050?

- *TODAY: ~1 in 10 people worldwide are under-nourished
- *PREDICTED: 8% of world's population will face hunger by 2030
 - ***Source: UN The State of Food Security and Nutrition in the** *World (SOFI), 2022*



Motivation for novel foods (2)

INTENSIVE ANIMAL FARMING

....sits at the intersection of the most pressing issues we face today

ENVIRONMENTAL DEVASTATION • Accounts for 20% of

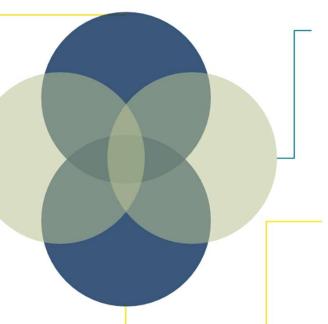
- global greenhouse gas emissions
- Land use, water use, nutrient runoff
- Loss of biodiversity

GLOBAL FOOD INSECURITY

• Tremendous inefficiency in the face of resource scarcity

*Adapted from GFI

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THE NEXT GLOBAL PANDEMIC

- 75% of emerging human pathogens are zoonotic in origin
- 10 million annual deaths from antimicrobial resistance in 2050

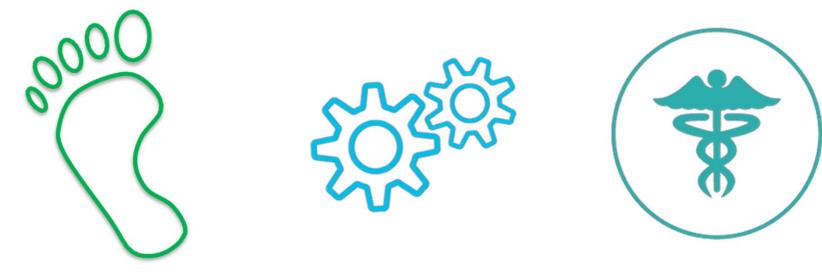
ANIMAL SUFFERING

• 3 trillion animals a year, and growing



How are we going to feed 10 billion people by 2050?

- Business as usual is NOT an option
- ➢ We need a LONG TERM solution



Sustainably

Efficiently

Safely



Cellular Agriculture

2016: Term 'Cellular Agriculture' – Isha Datar (New Harvest, US)

Definition: Production of animal-sourced foods/materials using cell culture techniques

Examples of products: meat, egg whites, milk, vanilla, silk, leather etc



Source: Datar I, Kim E, d'Origny G: New Harvest: Building the cellular economy. In: B. Donaldson, C. Carter (Eds.), The future of meat without animals. Rowman and Littlefields International, London. 2016; 121–132.



www.questmeat.com

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Is this a new concept?



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Sir Winston Churchill (1931)

"We shall escape the absurdity of growing a whole chicken in order to eat the breast or wing, by growing these parts separately under a suitable medium"



Classification of cellular agriculture products



Cultivated meat

<u>Cultivated meat (*i.e.* cell-based meat, cultured meat, clean meat, lab-grown meat)</u>

- □ Is genuine animal meat.
- □ It doesn't require animal slaughter.
- □ It is produced in a **controlled environment** (*e.g.* bioreactor / cultivator).
- □ Same **composition** as animal meat.
- □ Same taste and nutritional profile of animal meat.
- □ It can be **tailored for improved nutrition** (*e.g.* omega-3-oils, good fats).





World's firsts



 2013 Prof Mark Post World's First Cellbased Burger Patty

2016 Memphis Meats World's First Cell-based Meatball







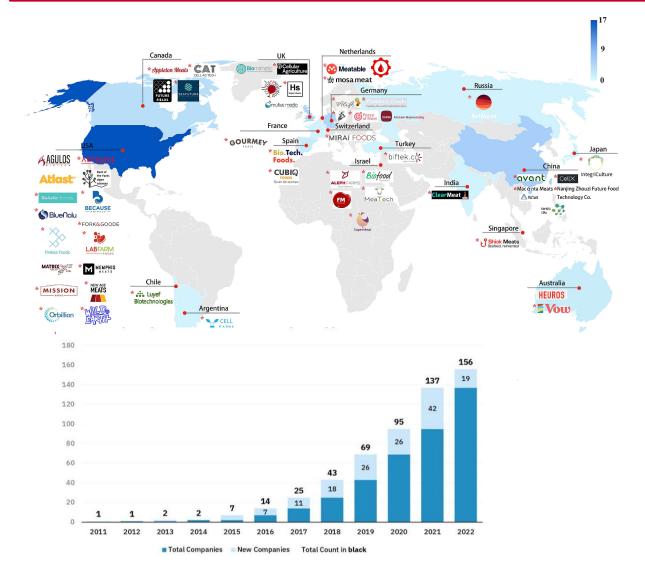
2019 ShiokMeats World's First Cell-based Shrimp Dumpling



2020 Higher Steaks World's First Cell-based Bacon



Current state of the industry



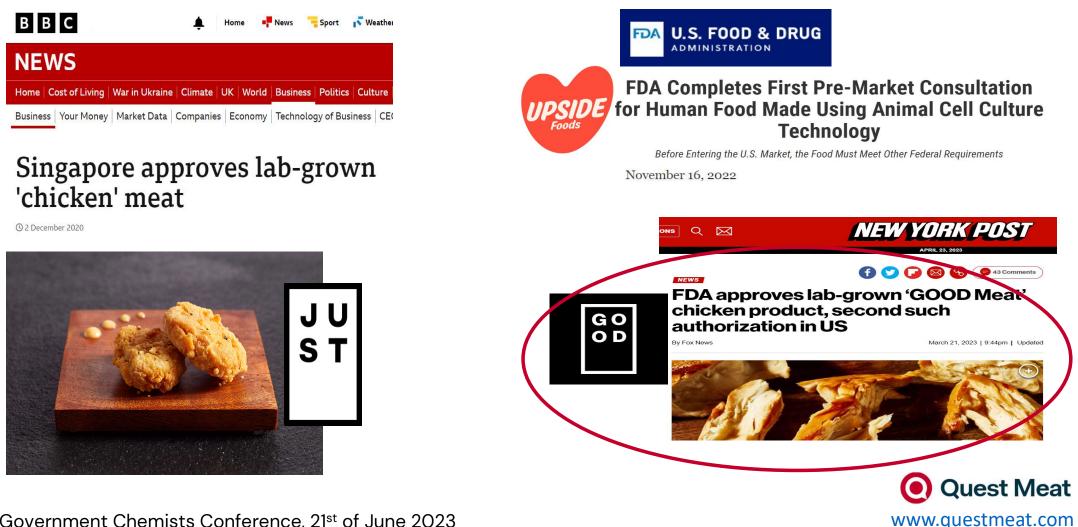
2023:

- 156 cultivated meat companies
 - US: 43
 - UK: 17
 - Israel: 17
 - Singapore: 12
 - Canada: 9
- 26 different countries
- 18 operational facilities for manufacturing cultivated meat and cultivated seafood

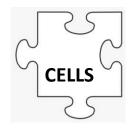
*Source: GFI 2022 Cultivated Meat State of the Industry Report



Path-to-market milestones



GOOD MEAT- green light for safety (1)



- Chicken fibroblast line obtained from 10-day old embryonic chicken tissue (DF-1; ATCC)
- ✓ Not engineered or genetically modified
- ✓ Spontaneously immortalised
- ✓ Genetically stable
- ✓ Do NOT form tumours when injected into live chickens



- ✓ Scale: 1000 L
- ✓ No scaffolds used
- \checkmark No differentiation step
- ✓ Use a CDMO

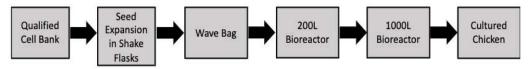
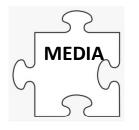


Figure 2. Overview of the manufacturing process for Good Meat cultured chicken.



- ✓ Contains foetal bovine serum
- ✓ Doesn't contain any antibiotics
- ✓ Only a trace amount of serum is left after washing the product (~12x lower than that found in milk)



Batches of the final product tested and found negative for:

- ✓ Human and avian viruses
- Common foodborne contaminants (E. coli, Salmonella)



GOOD MEAT- green light for safety (2)



- The cultivated chicken cells are intended to be used as an ingredient in a variety of products at 60-75% (w/w).
- \checkmark Overall protein and fat content is similar to conventional chicken breast. The high ash content is due to residual salts from salt wash steps.
- \checkmark Overall, the amino acid content is reduced compared to traditional chicken breast.
- \checkmark The fat content was found broadly in the same range as for traditional chicken breast.
- ✓ No common allergens, including those found in chicken eggs, were expressed in the final product.

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Table 48. Nutritional analysis of cultured chicken in comparison with conventional boneless chicken breast. Nutritional values are presented as percentage. Analytes qualified using the nutrition analytical method from Silliker (Crete, IL, USA).

| 0 |
|------|
| 0 |
| 86.0 |
| 10.0 |
| _ |

normalized to 0% ash

Table 49. Percent saturated, monounsaturated and polyunsaturated fats of Good Meat cultured chicken compared to conventional boneless chicken breast. Fat values are presented as % of total fat. Analytes quantified using the nutrition analytical method from Silliker (Crete, IL, USA).

| Nutritional package | Chicken breast, dry, raw | Good Meat cultured chicken, dry, |
|-----------------------|--------------------------|----------------------------------|
| | (USDA, 2012) | raw (% of total fat) |
| | (% of total fat) | |
| Fat - Saturated | 26.1 | 31.5 |
| Fat – Monosaturated | 34.1 | 50.0 |
| Fat - Polyunsaturated | 17.5 | 12.0 |
| Calories (per 100g) | 49 | 112 |



Concluding remarks

> There is a need for more sustainable approaches to make foods

- Cultivated meat is an exciting concept that could have significant benefits
- Significant milestones achieved in the path-to-market
- > Continuous technological advances in the field



THANK YOU FOR YOUR ATTENTION!



