

Ready to regulate?

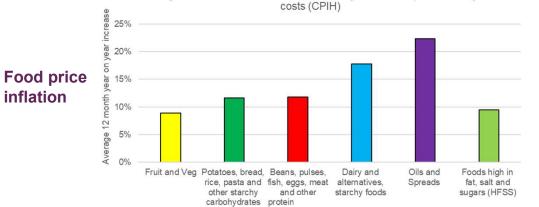
A strategy to regulate the future food system

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Global context and the UK food system

Average % 12 month year on year increase during 2022, for Eatwell guide catergories-Consumer Prices Index including owner occupiers' housing

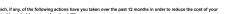




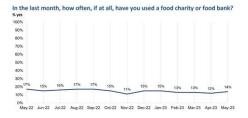


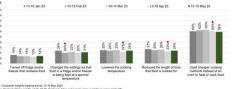


Producer costs



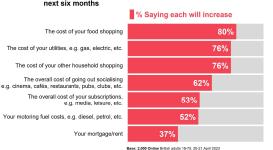
	% Mentioning each	since Feb '23
Any action taken	86%	+2
Changed to cheaper brands	52%	+2
Not bought items I normally do because they are non-essential	45%	0
Bought 'yellow-sticker' discounted items (food items that are approaching their use-by date)	43%	-1
Started shopping in multiple supermarkets to get the best deals	38%	+2
Wait to buy items I need only when they are on promotion	36%	0
Bulk bought items if it worked out cheaper than the individual price	34%	+5
Changed my regular supermarket to try to bring down the cost of my grocery shop	31%	-2
Sacrificed other expenses to cover the increase of my grocery shopping	25%	+4
Not getting my groceries delivered to cut costs	12%	+1
I have taken no action to reduce the cost of my regular grocery shopping	12%	-1
	Base: 2,000 Online British adults 18-75, 20-21 April 2023	



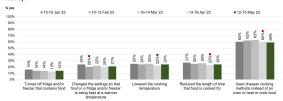


In the last month, which, if any, of the following have you done to reduce your energy bills and save

Britons expect their household spending to increase over the next six months



In the last month, which, if any, of the following have you done to reduce your energy bills and save



Consumer

behaviours

12% 10%

■Food inflation (CPIH) ■Overall CPIH

% change over 12 months (2022) - Food inflations rates vs overall Consumer Prices Index including owner occupiers' housing costs (CPIH)

inflation

16%

£ 14%

Two decades of consumer protection



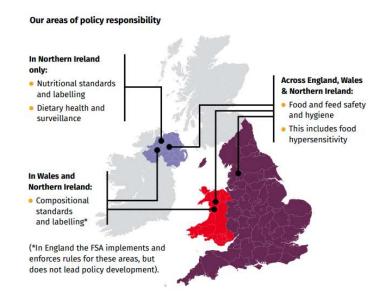
Set up 2000 in the wake of the BSE crisis to look after consumers' interests in relation to food

Independent non-ministerial statutory body, with a role set out in law, that works across England, Wales, Northern Ireland

£130m regulator of food industry worth £115bn

1,400 staff across England, Wales and Northern Ireland

Work transparently and base our decisions and guidance on latest science and evidence



Our Strategy: Food you can trust

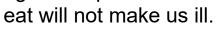




Food is safe: we all have the right to expect that the food we



We are an evidence generator



Food is what it says it is: when people buy food, they should be confident that it is authentic and



We are a policy maker



described properly.



Our

roles

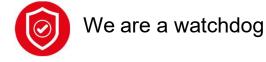
We are a regulator



Food is healthier and more sustainable: we want to play our role in helping to ensure that food is healthier for people and more sustainable for the environment.









We are a convenor and collaborator

Delivering for a changing system





Foodborne disease and antimicrobial resistance

- Major public risk bacteria and antimicrobial resistance
- Importance of surveillance and sampling to effective response
- Working with UK Health and Security Agency to detect outbreaks and pinpoint cause – first country to detect specific cause
- PATH SAFE pilot better national surveillance system for monitoring and tracking foodborne disease



Our regulatory frameworks

- Novel food review post Brexit regulatory responsibility
- Review current frameworks to support innovation in novel foods
- Identify where to reform to keep with pace change
- Precision Breeding Act -Genome editing food and animal feed
- New powers to regulate how used
- New definition for GMOs
- Importance of consumers;
 maintain engagement for success



New focus: health and sustainability

- Contributing to making food healthier and more sustainable
- SALIENT randomised control trials to test interventions
- Encourage consumers to eat healthier and more sustainable diets
- Data collaboration government and industry to encourage production of food that is healthier and more sustainable