

# DESNZ PUBLIC ATTITUDES TRACKER

## SPRING 2023

### Contents

SECTION A: OPENING DEMOGRAPHICS .....	2
SECTION B: QUARTERLY & BIENNIAL TRACKER QUESTIONS.....	4
SECTION C: FUSION, CCS AND HYDROGEN.....	6
SECTION D: RENEWABLES.....	9
SECTION E: CONSUMER PROBLEMS .....	13
SECTION F: ENERGY BILLS .....	16
SECTION G: CLOSING DEMOGRAPHICS .....	19

### Key

Black text=both modes

Red text = Web only. This is also indicated in the text as (Web only).

Brown text = Paper only. This is also indicated in the text as (Postal only).

## SECTION A: OPENING DEMOGRAPHICS

### ADD TIME STAMP

#### ASK ALL (WEB ONLY)

##### INTROD1 *(Display)*

Thank you for choosing to take part in the DESNZ Public Attitudes Tracker.  
Please click the > button to start the survey.

#### ASK ALL

##### INTROD2 *(Display)*

In this first section, we would like to find out a little about you and your household.  
The information is used to understand the experiences of different groups and will not identify you or anyone in your household.

WEB: Please click the > button to continue.

#### ASK ALL

##### NUMADULTS *(Single)*

Including yourself, how many adults aged 16 or over are currently living in your household?

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10 or more

#### ASK IF NUMADULTS=2+

##### COHAB *(Single)*

Are you living with someone in this household as a couple?

1. Yes
  2. No (PAPER GO TO CHILDDHH)
- 9 Prefer not to say

#### ASK IF COHAB=1

##### MARSTAT

Are you married or in a civil partnership with this person?

1. Yes
  2. No
- 9 Prefer not to say

#### ASK ALL

##### CHILDDHH

How many children aged under 16 currently live in your household?

1. 0
2. 1
3. 2
4. 3
5. 4
6. 5

7. 6
  8. 7
  9. 8
  10. 9
  11. 10 or more
- 9 Prefer not to say

**ASK ALL**

**AGE** (*Numeric*)

What is your age?

NUMERIC (Range 16-110)

-9 Prefer not to say

**PAPER: IF AGE PROVIDED, GO TO GENDER**

**IF AGE=REFUSED (AGE=-9)**

**AGEBAND** (*Single*)

Which of the following age bands are you in?

1. 16 to 19
2. 20 to 24
3. 25 to 34
4. 35 to 44
5. 45 to 54
6. 55 to 64
7. 65 to 74
8. 75 or over

-9 Prefer not to say

**ALL**

**GENDER** (*Single*)

Would you describe yourself as...

1. Male
2. Female
3. Prefer to self-describe (**please type in**) (**please specify**)

-9 Prefer not to say

## SECTION B: QUARTERLY & BIENNIAL TRACKER QUESTIONS

(PAPER: SECTION B: ENVIRONMENTAL ISSUES)

### ADD TIME STAMP

#### ASK ALL

##### INTROQ (*Display*)

Next are some questions about your general attitudes towards environmental issues.

#### ASK ALL

##### CLIMCONCERN (*Single*)

How concerned, if at all, are you about climate change, sometimes referred to as 'global warming'?

1. Very concerned
2. Fairly concerned
3. Not very concerned
4. Not at all concerned
- 8 Don't know

#### ASK ALL

##### NZKNOW (*Single*)

The UK government is aiming to reduce UK greenhouse gas emissions to 'net zero' by 2050. This will involve significantly reducing emissions produced by our industries, transport, food, and homes. Any remaining emissions will be balanced by actions that reduce greenhouse gases already in the atmosphere, such as planting trees.

Before today, how much, if anything, did you know about the concept of 'net zero'?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

#### ASK ALL

##### RENEWSUPPORT (*Single*)

The next question is about renewable energy. This includes a number of different forms of energy, such as wind power, solar energy and biomass.

Do you support or oppose the use of renewable energy for providing our electricity, fuel and heat?

1. Strongly support
2. Support
3. Neither support nor oppose
4. Oppose
5. Strongly oppose
- 8 Don't know

**ASK ALL****RENEW2SUPPORTA- RENEW2SUPPORTE** (*Grid*)

Generally speaking, do you support or oppose the use of the following renewable energy developments:

- a) On-shore wind
- b) Biomass – this refers to any plant or animal-based material (for example, food waste, branches, sawdust) or purposely grown crops which can be burned to produce heat and electricity
- c) Off-shore wind
- d) Wave and tidal
- e) Solar

- 1. Strongly support
- 2. Support
- 3. Neither support nor oppose
- 4. Oppose
- 5. Strongly oppose
- 8 Don't know

**ASK ALL****HEATHOMEKNOW** (*Single*)

In the lead up to 2050, the way we heat almost all of our homes and buildings will need to change in order to reach the UK government's Net Zero target. Before today, how much, if anything, did you know about this?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

**ASK ALL****LOWCARBKNOW** (*Single*)

The next question is about low-carbon heating systems.

By this we mean environmentally friendly heating systems which no longer rely on conventional gas central heating but instead use energy from low-carbon alternatives such as hydrogen, the sun, or heat pumps which draw heat from the ground, air or water to heat your home.

Before today, how much, if anything, did you know about low-carbon heating systems?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

## SECTION C: FUSION, CCS AND HYDROGEN

(PAPER: SECTION C: ENERGY)

### ADD TIME STAMP

#### ASK ALL

##### INTROC1 (*Display*)

Now some questions about sources of energy.

#### ASK ALL

##### FUSIONKNOW (*Single*)

Fusion energy is an experimental technology that works by fusing together atoms in order to release energy. The UK is exploring whether this technology could be used to generate zero carbon electricity.

Before today, how much, if anything, did you know about fusion energy?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

#### ASK ALL

##### FUSIONSUPPORT (*Single*)

From what you know, or have heard about fusion energy, do you support or oppose the UK developing this technology?

1. Strongly support
2. Support
3. Neither support nor oppose
4. Oppose
5. Strongly oppose
- 8. Don't know

#### ASK ALL

##### INTROC2 (*Display*)

Carbon capture and storage is a technology that stops greenhouse gases entering the atmosphere.

It typically involves capturing carbon dioxide (CO<sub>2</sub>) emissions from power stations or industrial facilities where emissions are high.

The CO<sub>2</sub> is then piped to offshore underground storage sites, where it can be safely and permanently stored.

#### ASK ALL

##### CCSKNOW (*Single*)

Before today, how much, if anything, do you know about carbon capture and storage?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little

4. A fair amount
5. A lot

**ASK ALL**

**CCSUPPORT**(*Single*)

From what you know, or have heard about it, do you support or oppose the use of carbon capture and storage to reduce greenhouse gas emissions?

1. Strongly support **GO TO WHYSUPPCCS**
2. Support **GO TO WHYSUPPCCS**
3. Neither support nor oppose **GO TO INTRO3**
4. Oppose **GO TO WHYOPPCCS**
5. Strongly oppose **GO TO WHYOPPCCS**
- 8 Don't know **GO TO INTRO3**

**ASK IF CCSUPPORT = 1,2**

**WHYSUPPCCS** (*Multi*)

You said that you support the use of carbon capture and storage in the UK. Why is this? Please select all that apply.

1. I think it would help combat climate change and reduce carbon emissions
2. I think it would create jobs
3. I think it would benefit the UK economy
4. I think it would provide an opportunity for the UK to be a world leader in this technology
5. It can re-use existing infrastructure such as oil and gas pipelines
6. Other **(please type in)** **(please specify)**
- 8 Don't know (EXCLUSIVE)

**PAPER: NOW GO TO INTRO3**

**ASK IF CCSUPPORT = 4,5**

**WHYOPPCCS** (*Multi*)

You said that you oppose the use of carbon capture and storage in the UK. Why is this? Please select all that apply.

1. I don't know enough about the technology
2. I am concerned about safety
3. I think it would be too expensive
4. I don't think it would be effective in reducing emissions
5. I think we should use more natural strategies (such as tree planting) to capture and store carbon
6. I think it wouldn't tackle the cause of climate change or stop emissions
7. I think it would be disruptive to the local areas where it is situated
8. I don't think it would be a long-term solution
9. Other **(please type in)** **(please specify)**
- 8 Don't know (EXCLUSIVE)

**ASK ALL**

**INTRO3** (*Display*)

And now a question about hydrogen, which is used as a fuel in some industrial processes.

Hydrogen is not naturally available. This means it needs to be produced from other sources to be used as a fuel.

When produced in an environmentally friendly way, hydrogen can help to reduce the carbon emissions in industries, power generation, lorries and shipping.

**ASK ALL**

**HYDKNOW** (*Single*)

Before today, how much would you say you knew about hydrogen already being used as a fuel in some industrial processes in the UK?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

**ASK ALL**

**HYDREDKNOW** (*Single*)

Before today, how much would you say you knew about the potential future uses of hydrogen to reduce emissions in some industries?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot



## SECTION D: RENEWABLES

(PAPER: SECTION D: RENEWABLE ENERGY)

### ADD TIME STAMP

#### ASK ALL

##### RENEWATTA-C (*Grid*)

As mentioned, **renewable energy** covers a number of different forms, including wind power, solar energy and biomass. How much do you agree or disagree with each of the following statements?

- a) Renewable energy industries and developments provide economic benefits to the UK
- c) It's important that renewable energy developments provide direct benefits to the communities in which they are located

- 1. Strongly agree
- 2. Slightly agree
- 3. Neither agree nor disagree
- 4. Slightly disagree
- 5. Strongly disagree
- 8 Don't know

#### ASK ALL

##### WINDFARM (*Single*)

Now imagine that there are plans for **an on-shore wind farm** to be constructed in your local area. How happy or unhappy would you be about this?

If you already have this in your local area, answer on the basis of how you feel about this now.

- 1. Very happy [GO TO WINDWHYHAPP](#)
- 2. Fairly happy [GO TO WINDWHYHAPP](#)
- 3. I wouldn't mind either way [GO TO SOLARFARM](#)
- 4. Fairly unhappy [GO TO WINDWHYNO](#)
- 5. Very unhappy [GO TO WINDWHYNO](#)
- 6. Not applicable – I don't think this would be possible in my local area [GO TO SOLARFARM](#)
- 7. Not applicable – I don't know enough about wind farms [GO TO SOLARFARM](#)

### ASK IF WINDFARM = 1 OR 2

#### WINDWHYHAPP(Multi)

You said you would be very or fairly happy for **an on-shore wind farm** to be built in your local area. Why is this?

Please select all that apply.

1. I think it's important for reducing emissions
2. It would provide a sustainable source of power
3. I believe it would improve air quality
4. I believe renewable energy is cheaper to produce than energy from fossils fuels
5. I think it would create jobs
6. I think it would benefit the local economy
7. I think it would benefit the local community
8. I think it would lead to lower dependence on foreign energy sources
9. Other reason (please type in) (please specify)
- 8 Don't know (EXCLUSIVE)

### PAPER: NOW GO SOLARFARM

### ASK WINDFARM = 4 OR 5

#### WINDWHYNO(Multi)

You said you would be very or fairly unhappy about **an on-shore wind farm** being built in your local area. Why is this?

Please select all that apply.

1. I don't believe in climate change or the need to reduce carbon emissions
2. I'm concerned that renewable energy will be expensive to produce
3. I'm concerned about the impact on local plant and animal life
4. I don't think it would benefit the local economy
5. I don't think it would benefit the local community
6. I'm concerned it would impact on the view/be unattractive
7. I'm concerned it might affect house prices in my area
8. I'm concerned that the energy supply would be unreliable/variable
9. I'm concerned about safety
10. Other reason (please type in) (please specify)
- 8 Don't know (EXCLUSIVE)

### ASK ALL

#### SOLARFARM (Single)

Now imagine that there are plans for **a solar panel farm** to be constructed in your local area. How happy or unhappy would you be about this?

If you already have this in your local area, answer on the basis of how you feel about this now.

1. Very happy GO TO SOLARWHYHAPP
2. Fairly happy GO TO SOLARWHYHAPP
3. I wouldn't mind either way GO TO SOLARHOME
4. Fairly unhappy GO TO SOLARWHYNO
5. Very unhappy GO TO SOLARWHYNO
6. Not applicable - I don't think this would be possible in my local area GO TO SOLARHOME
7. Not applicable – I don't know enough about solar panel farms GO TO SOLARHOME

### ASK IF SOLARFARM= 1 OR 2

#### SOLWHYHAPP(Multi)

You said you would be very or fairly happy for a **solar panel farm** to be built in your local area. Why is this? Please select all that apply.

1. I think it's important for reducing emissions
2. It would provide a sustainable source of power
3. I believe it would improve air quality
4. I believe renewable energy is cheaper to produce than energy from fossils fuels
5. I think it would create jobs
6. I think it would benefit the local economy
7. I think it would benefit the local community
8. I think it would lead to lower dependence on foreign energy sources
9. Other reason (please type in) (please specify)
- 8 Don't know (EXCLUSIVE)

### PAPER: NOW GO TO SOLARHOME

### ASK IF SOLARFARM = 4 OR 5

#### SOLWHYNO(Multi)

You said you would be very or fairly unhappy about a **solar panel farm** being built in your local area. Why is this? Please select all that apply.

1. I don't believe in climate change or the need to reduce carbon emissions
2. I'm concerned that renewable energy will be expensive to produce
3. I'm concerned about the impact on local plant and animal life
4. I don't think it would benefit the local economy
5. I don't think it would benefit the local community
6. I'm concerned it would impact on the view/be unattractive
7. I'm concerned it might affect house prices in my area
8. I'm concerned that the energy supply would be unreliable/variable
9. I'm concerned about safety
10. Other reason (please type in) (please specify)
- 8 Don't know (EXCLUSIVE)

### ASK ALL

#### SOLARHOME (Single)

Now some questions about solar panels in the home.

Would you consider having solar panels installed in your current home to generate electricity, in the next few years?

1. Definitely GO TO SOLARWHYINT
2. Probably GO TO SOLARWHYINT
3. Probably not GO TO SOLARWHYNO
4. Definitely not GO TO SOLARWHYNO
5. I already have them installed GO TO SECTION E (INTROE1)
6. Not applicable – not my decision to make GO TO SECTION E (INTROE1)
- 8 Don't know GO TO SOLARENC

**ASK IF SOLARHOME=1, 2**

**SOLARWHYINT (Multi)**

You said that you would consider installing solar panels. Why is this? Please select all that apply.

1. They provide a renewable source of electricity
2. They would cut my electricity bills
3. They would make me less dependent on the national grid
4. They are easy to maintain once installed
5. Know someone who has them/recommended them
6. It would be possible to sell excess electricity to the national grid
7. Other reason (please type in) (please specify)
- 8 Don't know (EXCLUSIVE)

**PAPER: NOW GO TO SOLARENC**

**ASK IF SOLARHOME=3, 4**

**SOLPANWHYNO (Multi)**

You said that you probably or definitely wouldn't install solar panels. Why is this? Please select all that apply.

1. Not sunny enough in the UK
2. Too expensive to install
3. Concerned about safety
4. They look unsightly
5. Wouldn't be suitable in my home
6. I'm planning to move home
7. Other reason (please type in) (please specify)
- 8 Don't know (EXCLUSIVE)

**ASK IF SOLARHOME=1-4, DK**

**SOLARENC (Multi)**

Which, if any, of the following might make you more likely to consider installing solar panels? Please select all that apply.

1. More information on solar panels and the benefits and drawbacks
2. Better financial support for installing solar panels
3. Better financial incentives to sell extra electricity to national grid
4. A community initiative which encouraged others in my area to do it too
5. Guidance on the planning procedures and rules in my local area
- 8 Don't know (EXCLUSIVE)
7. Not applicable

## SECTION E: CONSUMER PROBLEMS

(PAPER: SECTION E: CONSUMER PROBLEMS)

### ADD TIME STAMP

#### ASK ALL

##### INTROE1 (*Display*)

And now some questions about your experiences when purchasing goods or services in the last 12 months.

Some people experience problems when buying goods or services, for example:

- Buying items or services that are faulty or of poor quality
- Problems with delivery of items or services
- Problems claiming under a warranty or guarantee
- Problems returning items, or getting a refund
- Paying more for an item or service than originally quoted

PAPER: MERGE CONSPROB1 AND CONSPROB2 INTO ONE LONG LIST AND OMIT CODE 6 AT CONSPROB1 (Edit online to look like paper, i.e. set up a DV which includes CONSPROB1 AND CONSPROB2 and edit this code out in the DV).

#### ASK ALL

##### CONSPROB1 (*Multi*)

In the last 12 months did you personally experience any problems when you bought the following types of items?

Please only include problems which caused you stress, cost you money, or took up your time.

Please select all that apply.

1. Food and drink, including alcohol, for consumption at home (do not include food/drink consumed at restaurants, cafes, takeaways)
2. Clothing, footwear, or fashion accessories (such as jewellery or handbags)
3. Cleaning or maintenance products, or tools for the home or garden
4. Glasses (spectacles) or contact lenses
5. **ONLINE ONLY: I didn't have any problems with any of these products in the last 12 months (*We will ask about more products at the next question*) [EXCLUSIVE]**

**ASK ALL**  
**CONSPROB2** (Multi)

In the last 12 months did you personally experience any problems when you bought the following types of items?

Please only include problems which caused you stress, cost you money, or took up your time.

Please select all that apply.

1. Electronic devices, including laptops, tablets, phones, TVs, games consoles, radios, computer software, or computer accessories (such as a printer)
2. Domestic appliances, furniture, or furnishings (for example, bedding, curtains, toaster, cooker, fridge)
3. Musical instruments, toys (not including electronic devices), bicycles, sporting or camping equipment
4. New cars or other new motorised vehicles (including vans, motorcycles, caravans and boats)
5. Second-hand cars or other second-hand motorised vehicles (as above)
6. I didn't have any problems with any of these products in the last 12 months [CAN'T CODE WITH 1-5 BUT CAN WITH 7 ]
7. I had a problem with a different type of product not listed in this or the previous question

**PAPER: MERGE CONSPROB3 AND CONSPROB4 INTO ONE LONG LIST AND OMIT CODE 7 AT CONSPROB3 (Edit online to look like paper, i.e. set up a DV which includes CONSPROB3 AND CONSPROB4 and edit this code out in the DV).**

**ASK ALL**  
**CONSPROB3** (Multi)

Now onto some questions about **services and subscriptions** which you may pay for.

In the last 12 months did you personally experience any problems when you bought the following types of services and subscriptions?

Please only include problems which caused you stress, cost you money, or took up your time.

Please select all that apply.

1. Mobile phone services, contracts and data plans
2. Internet/broadband services (excluding mobile phone data plans)
3. Satellite, cable or streaming TV services (for example, Netflix, Disney+), or other digital subscriptions (for example, Spotify, PlayStation Plus)
4. Energy (electricity and gas) supply services
5. Carers, nursing homes and other adult care services (excluding NHS or government-funded services)
6. Childcare services
7. **ONLINE ONLY: I didn't have any problems with any of these services in the last 12 months (We will ask about more services at the next question) [EXCLUSIVE]**

**ASK ALL**

**CONSPROB4** (*Multi*)

In the last 12 months did you personally experience any problems when you bought the following types of services and subscriptions?

Please only include problems which caused you stress, cost you money, or took up your time.

Please select all that apply.

1. Estate agents and related services (such as conveyancing)
2. Home and garden maintenance or repair services (including cleaning services, builders, decorators, gardening services, electricity and gas servicing)
3. Public transport (for example, trains, trams, buses, taxis, underground services)
4. Airline services
5. Vehicle maintenance and repair services, breakdown services
6. Hotels, camping and caravan sites, or any other holiday accommodation (both in the UK and abroad, but only include if the holiday purchase was made in the UK)
7. I didn't have any problems with any of these services in the last 12 months [CAN'T CODE THIS ALONGSIDE 1-6, BUT CAN CODE IT WITH 8]
8. I had a problem with a different type of service not listed in this or the previous question

## SECTION F: ENERGY BILLS

(PAPER: SECTION F: ENERGY BILLS)

### ADD TIME STAMP

#### ASK ALL

##### ENERGSAVE (Single)

And now some questions about energy use in the home.

How much thought, if any, would you say you give to saving energy in your home?

1. A lot
2. A fair amount
3. Not very much
4. None at all

#### ASK ALL

##### ENSAVFREQA-E (Grid)

How often, if at all, do you personally do any of the following?

- a) Leave the lights on when you are not in the room
- b) Boil the kettle with more water than you are going to use
- c) Wash clothes at 30 degrees or lower
- d) Try to keep rooms that you are not using at a cooler temperature than those you are using
- e) Leave the heating on when you go out for a few hours

1. Always
2. Very often
3. Quite often
4. Occasionally
5. Never
6. Not applicable to me
- 8 Don't know

#### ASK ALL

##### PAYBILLEN (Single)

Over the last three months, how worried, if at all, have you been about paying for energy bills (gas/electricity)?

1. Very worried
2. Fairly worried
3. Not very worried
4. Not at all worried
5. Not applicable/Don't know
- 9 Prefer not to say

#### ASK ALL

##### MOSTWORRY (Single)

Which ONE of the following bills or expenses are you most worried about?

1. Energy bills (gas/electricity) [GO TO WHYWORRYEN](#)
2. Food and other household essentials [GO TO COSTACTIONS](#)
3. Transport, including petrol/diesel and public transport costs [GO TO COSTACTIONS](#)
4. Not applicable – not worried about any of them [GO TO COSTACTIONS](#)



- 5. Not applicable – same level of worry for all of them **GO TO COSTACTIONS**
- 6. Don't know
- 9. Prefer not to say

**ASK IF MOSTWORRY=1**

**WHYWORRYEN** (*Multi*)

You said you were more worried about paying for energy bills compared with food and other household essentials, or transport. Why are you more worried about energy bills?  
Please select all that apply.

- 1. Concerned that prices will go up compared to what I have paid in the past
- 2. Energy bills are/will be more expensive than the other outgoings
- 3. Energy prices have increased more than the other outgoings
- 4. I have less control over energy bills
- 5. Cannot easily go without energy like I can for some of the other outgoings
- 6. Don't know how much energy bill will cost in advance so harder to budget
- 7. Other reason (**please type in**) (**please specify**)
- 8 Don't know (EXCLUSIVE)

**ASK ALL**

**COSTACTIONS** (*Multi*)

Which, if any, of the following actions have you taken in recent months because of the increase in the cost of your energy bills?

Please select all that apply.

- 1. I've missed important journeys to save money on fuel or fares
- 2. I've reduced my electricity/heating usage to an uncomfortable level
- 3. I've reduced my electricity/heating usage, but not to an uncomfortable level
- 4. I've used a food bank
- 5. I've skipped meals
- 6. I've fallen behind on paying energy bills
- 7. I've fallen behind on paying other household bills or rent/mortgage
- 8. I've taken out loans or used credit cards more often
- 9. I've asked friends or family for money
- 10. Other (**please type in**) (**please specify**)
- 11. None of the above (EXCLUSIVE)
- 12. Don't know (EXCLUSIVE)

**ASK ALL**

**SATISENERGA-C** (*Grid*)

Thinking about your gas and electricity supplier, how satisfied or dissatisfied have you been with the following aspects of energy supplier(s)? If you have different suppliers for gas and electricity, please think about your overall opinion.

- a) That they have given you a fair deal
- b) The accuracy of your bills
- c) The customer service you have received

- 1. Very satisfied

- 2. Fairly satisfied
- 3. Not very satisfied
- 4. Not at all satisfied
- 5. Not applicable
- 8. Don't know

**ONLINE: SHOW AS TWO QUESTIONS ON SAME SCREEN**

**PAPER: SET UP AS GRID**

**ASK ALL**

**IMPACTBILLA-B** (*Grid*)

What impact do you think that the UK's move to renewable energy sources might have on people's energy bills in the UK...?

- a. ...In the short term (1-2 years)
  - b. ...In the long term (10 or more years)
- 
- 1. The cost of energy bills will go up
  - 2. The cost of energy bills will go down
  - 3. There will be no change
  - 8 Don't know

## SECTION G: CLOSING DEMOGRAPHICS

### (PAPER: SECTION G: CLOSING DEMOGRAPHICS)

#### ASK ALL

##### INTROD3 (*Display*)

Finally, a few questions about you and your circumstances.

All the answers you give will be kept completely confidential and will be used for research purposes only, to help us categorise the answers you have already given.

We appreciate these questions may be sensitive and therefore, if you would prefer not to answer a question, you have the option to [\[select this at most questions\]](#) [\[leave it blank\]](#).

**WEB:** Please click the > button to continue

#### ASK ALL

##### TENURE (*Single*)

Does your household own or rent the accommodation where you live?

- 1 Own outright (PAPER, GO TO ACCOMTYPE)
- 2 Own with a mortgage or loan (PAPER, GO TO ACCOMTYPE)
- 3 Part-own and part rent (shared ownership) (PAPER, GO TO LANDLORD)
- 4 Rent it (with or without housing benefit) (PAPER, GO TO LANDLORD)
- 5 Live here rent-free (PAPER, GO TO LANDLORD)

#### ASK IF RENTING (TENURE=3-5)

##### LANDLORD (*Single*)

Who is your landlord?

1. The local authority or council or ALMO
2. A housing association, RSL, charitable trust or Local Housing Company
3. Employer (organisation) of a household member
4. Another organisation
5. Relative or acquaintance of any current household member from before this tenancy started
6. Employer (individual) of a household member
7. Another individual private landlord

#### ASK ALL (WEB ONLY)

##### ACCOMTYPE (*Single*)

Do you (and your household) live in...

1. A house or bungalow – detached
2. A house or bungalow – semi-detached
3. A house or bungalow – terraced (including end-terrace)
4. A self-contained flat, maisonette or apartment
5. Caravan or other mobile or temporary structure
6. Some other type of accommodation

**ASK IF FLAT (ACCOMTYPE=4) (WEB ONLY)**

**ACCOMTYPE2** (*Single*)

Is the flat, maisonette or apartment...

1. In a purpose-built block of flats or tenement
2. Part of a converted or shared house (including bedsits)
3. Part of another converted building (for example, former school, church or warehouse)
4. In a commercial building (for example, in an office building, hotel, or over shop)

**PAPER VERSION – SET UP AS FOLLOWS**

**A whole house or bungalow that is:**

- detached
- semi-detached
- terraced (including end-terrace)

**A flat, maisonette or apartment that is:**

- in a purpose-built block of flats or tenement
- part of a converted or shared house (including bedsits)
- part of another converted building (for example, former school, church or warehouse)
- in a commercial building (for example, in an office building, hotel, or over a shop)

**A mobile or temporary structure:**

- a caravan or other mobile or temporary structure
- Some other type of accommodation

**ASK ALL**

**HIGHQUAL** (*Single*)

What is your highest qualification?

Please include your highest educational, professional or vocational qualification.

1. Degree level or above
2. Another kind of qualification
3. No qualifications

-8 Don't know

-9 Prefer not to say

**ASK ALL**

**INTERNET** (*Single*)

How often do you use the internet?

1. Almost all the time
2. Many times a day
3. About once a day
4. Several times a week
5. Less often
6. Never

**ASK ALL**

**WORKSTAT (Single)**

What is your current working status?

1. Working full time (30 or more hours a week) (PAPER, GO TO EMPSE)
  2. Working part time (less than 30 hours a week) (PAPER, GO TO EMPSE)
  3. On maternity or paternity leave (PAPER, GO TO EMPSE)
  5. On government supported training (PAPER, REST OF OPTIONS 5 to 11 - JOBEVER)
  6. Unemployed and available for work
  7. Wholly retired from work
  8. Full-time education at school, college or university
  9. Looking after home or family
  10. Permanently sick or disabled
  11. Doing something else
- 9 Prefer not to say

**ASK IF WORKSTAT=5-11****JOBEVER (Single)**

Have you EVER had a paid job, apart from casual or holiday work?

1. Yes (PAPER, GO TO EMPSE)
2. No (PAPER, GO TO HHRESP)

**ASK IF EVER WORKED (WORKSTAT=1,2,3 OR JOBEVER=1)****EMPSE (Single)**

Please think about your [last] main job – that is the one with the most hours. [Are/Were] you working as an employee or [are/were] you self-employed?

1. Employee (PAPER, GO TO SUPERVIS)
2. Self-employed with employees (PAPER, GO TO SEMPNO)
3. Self-employed or freelance without employees (PAPER, GO TO OCCUPATION)

**ASK IF EMPLOYEE (EMPSE=1)****SUPERVIS (Single)**

In your job, [do/did] you have responsibility for supervising the work of other employees on a day-to-day basis?

1. Yes
2. No

**ASK IF EMPLOYEE (EMPSE=1)****EMPNO (Single)**

How many people [work/worked] for your employer at the place where you [work or worked]?

1. 1 to 24
2. 25 or more

-8 Don't know

(PAPER, NOW GO TO OCCUPATION)

**ASK IF SELF-EMPLOYED (EMPSE=2)****SEMPNO (Single)**

How many people [do/did] you employ?

1. 1 to 24
2. 25 or more

-8 Don't know

**ASK IF EVER WORKED (WORKSTAT=1,2,3 OR JOBEVER=1)**

**OCCUPATION (Single)**

Which of the following best describes the type of work you [do/did] in your [last] main job?

1. Modern professional occupations such as: teacher, nurse, physiotherapist, social worker, welfare officer, artist, musician, police officer (sergeant or above) or software designer
2. Clerical and intermediate occupations such as: secretary, personal assistant, clerical worker, office clerk, call centre agent, nursing auxiliary or nursery nurse
3. Senior managers or administrators (usually responsible for planning, organising and co-ordinating work and for finance) such as: finance manager or chief executive
4. Technical and craft occupations such as: motor mechanic, fitter, inspector, plumber, printer, tool maker, electrician, gardener or train driver
5. Semi-routine manual and service occupations such as: postal worker, machine operative, security guard, caretaker, farm worker, catering assistant, receptionist or sales assistant
6. Routine manual and service occupations such as: HGV driver, van driver, cleaner, porter, packer, sewing machinist, messenger, labourer, waiter or waitress, or bar staff
7. Middle or junior managers such as: office manager, retail manager, bank manager, restaurant manager, warehouse manager or publican
8. Traditional professional occupations such as: accountant, solicitor, medical practitioner, scientist, or civil or mechanical engineer

**ASK IF NUMADULTS=2+**

PAPER: ASK ALL

**HHRESP (Single)**

Which of the following best describes who is mainly responsible for decisions about this household, for example paying household bills or choosing a provider for energy or broadband?

1. Me only
2. Somebody else (for example spouse/partner/parent/another adult)
3. I share responsibility with somebody else

-8 Don't know

**ASK ALL**

**ETHNIC** (*Single*)

What is your ethnic group?

**White**

1. English or Welsh or Scottish or Northern Irish or British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background (please type in) *\*Open*

**Mixed or Multiple ethnic groups**

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other mixed or multiple ethnic background (please type in) *\*Open*

**Asian or Asian British**

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian background (please type in) *\*Open*

**Black or Black British**

14. African
15. Caribbean
16. Any other Black or African or Caribbean background (please type in) *\*Open*

**Other ethnic group**

17. Arab
18. Any other ethnic group (please type in) *\*Open*

-8 Don't know

-9 Prefer not to say

**ASK ALL**

**QFraud (Open) (WEB VERSION)**

Thank you. You are nearly at the end of the survey.

The ESNZ Public Attitudes Tracker is conducted on behalf of HM Government. The quality of the data is very important so please type in your full name to confirm that you answered the questions as accurately as possible and that the answers reflect your own personal views. Then select the statement underneath to confirm you are ready to submit.

Confirm full name \_\_\_\_\_

- 1. I confirm that all of my answers were given honestly and represent my own views

**(ADD THE BELOW FOR POSTAL ONLY)**

**Q51** As a thank you for returning a completed version of this questionnaire, a £5 shopping voucher will be posted to your address within 5 working days.

In order for us to address the voucher to you personally, please enter your full name in the box below.

First name

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Last name

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**QFraud (Open) (POSTAL VERSION)**

Finally, before submitting your response to this survey, please sign your name to confirm that you answered the questions as accurately as possible and that answers reflected your own personal views.

I confirm that I answered the questions as accurately as possible and that the answers reflect my own personal views.

BOX FOR SIGNATURE

BOX FOR DATE

Thank you for completing the questionnaire. Please return it to us in the envelope provided.

**ASK ALL (WEB ONLY)**

**MERIT (Display)**

Thank you for completing the survey, please click next to submit your responses and to claim your voucher.

**ASK ALL (WEB ONLY)**

**MERITCLAIM (Open)**

To thank you for completing the survey we would like to give you a £5 gift voucher. You can claim your voucher immediately by following the instructions on the next screen.



We would also like to send you a copy of your voucher and these instructions via email. Please enter your email address below and we will send you an email containing your unique voucher code, and instructions for redeeming it, within the next 24 hours.

Your email address will be kept confidential and will not be used for any marketing purposes.

1. ENTER EMAIL ADDRESS
2. I do not wish to provide an email address
3. I do not have an email address
4. I do not wish to claim a voucher

**IF PROVIDED EMAIL ADDRESS (PERKSCLAIM=1)**

**MERITCLAIM2** (*Open*)

Please confirm your email address below.

Your email address will be kept confidential and will not be used for any marketing purposes.

ENTER EMAIL ADDRESS

**ASK IF MERITCLAIM=1,2,3**

**MERITCLAIM3**

Your unique voucher code is: [Merit\_Voucher\_Code]

[IF MERITCLAIM=2,3 (NO EMAIL ADDRESS PROVIDED): To redeem your £5 gift voucher immediately, please **make a note of your voucher** code and follow the instructions below:]

[IF MERITCLAIM=1 (EMAIL ADDRESS PROVIDED): We will send an email confirming your voucher code, and instructions for redeeming it, within 24 hours. However, you are still able to redeem your voucher immediately by following the instructions below:]

1. Click on the link below to be taken to Merit Incentives.
2. Your voucher code will appear on screen (if for any reason it is not there, please copy it from above and paste in).
3. Click 'Yes' to proceed and select a voucher from the options available in the catalogue.
4. Choose the value of the voucher you want to redeem, enter your email to receive it digitally, and click on 'Redeem now'.
5. The voucher will be available in the 'My wallet' section and will be sent to you by email (if you chose to receive it that way).
6. You will be able to see your remaining balance in the top-right corner.

To submit your survey and access the unique link where you can claim your £5 gift voucher immediately, please click the link below.

[Merit\_Link]

If you have any queries, please do not hesitate to contact the DESNZ Public Attitudes Tracker information line at Kantar Public on 0800 051 0887 or email [patsurvey@kantar.com](mailto:patsurvey@kantar.com).

**ADD TIME STAMP**