

# GCA Annual Survey 2023

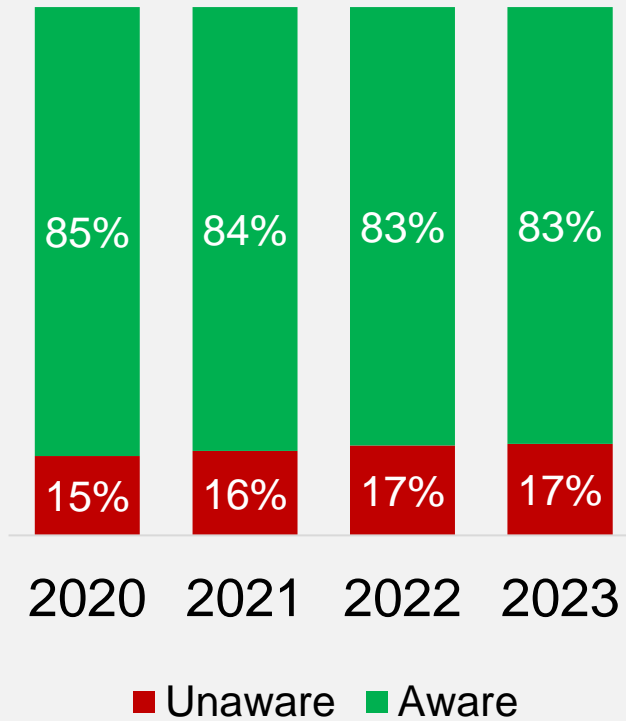


Groceries Code  
Adjudicator

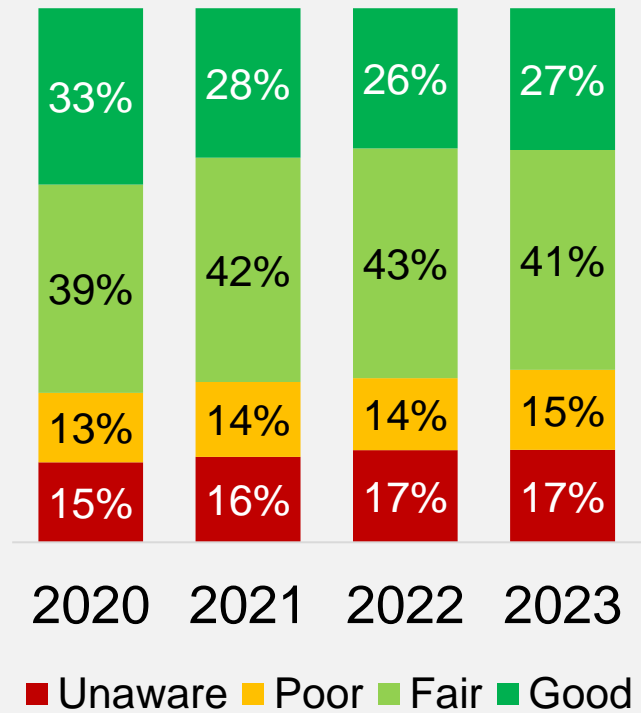
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# Awareness & understanding of the GCA

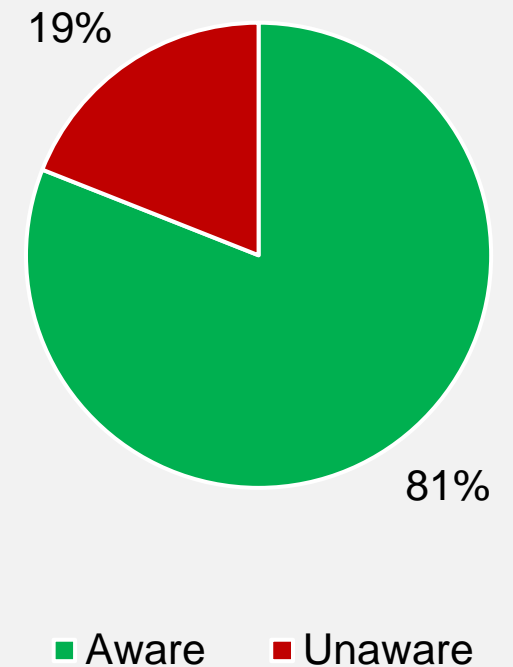
## GCA awareness



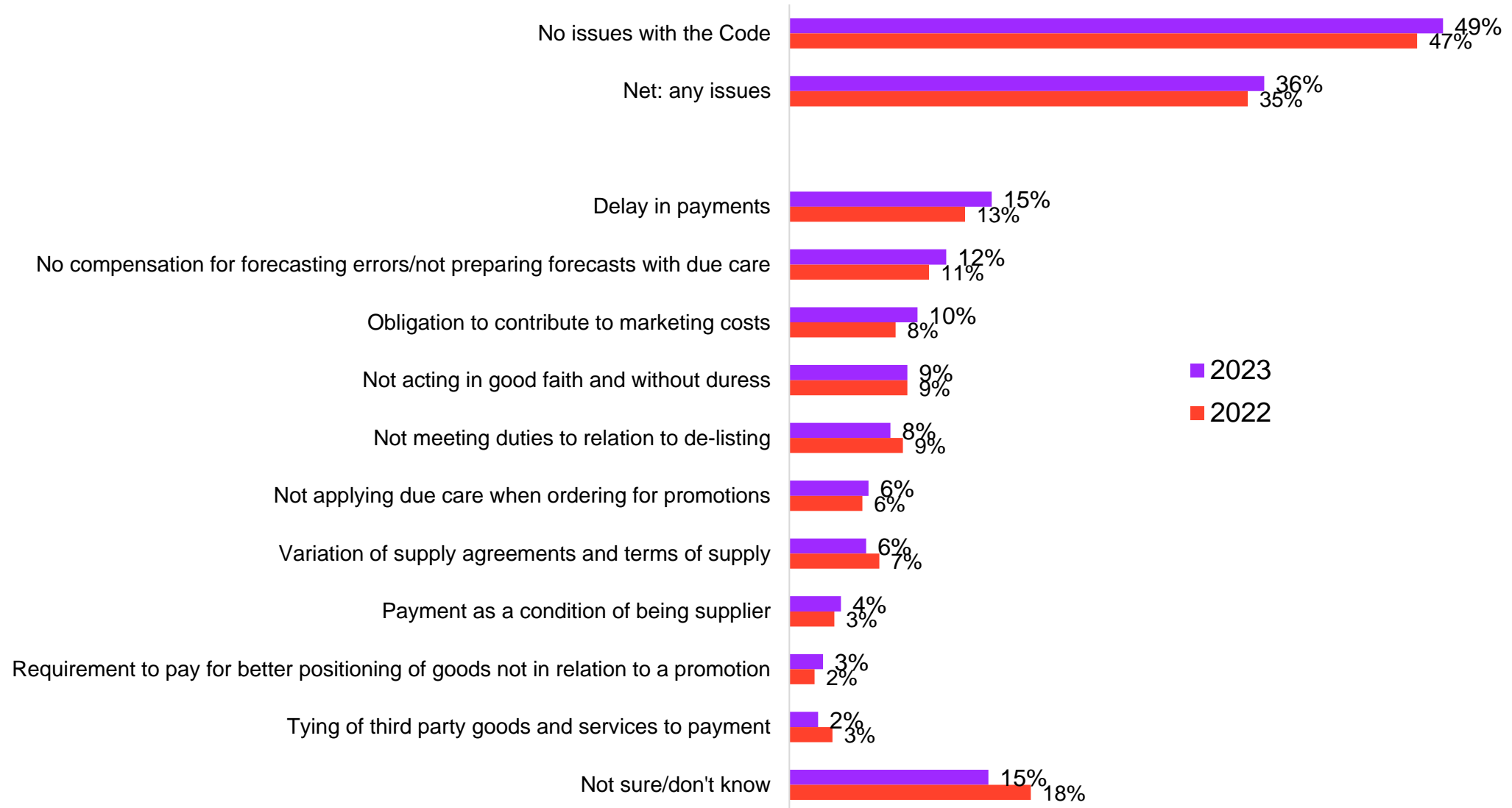
## Understanding of the GCA's role



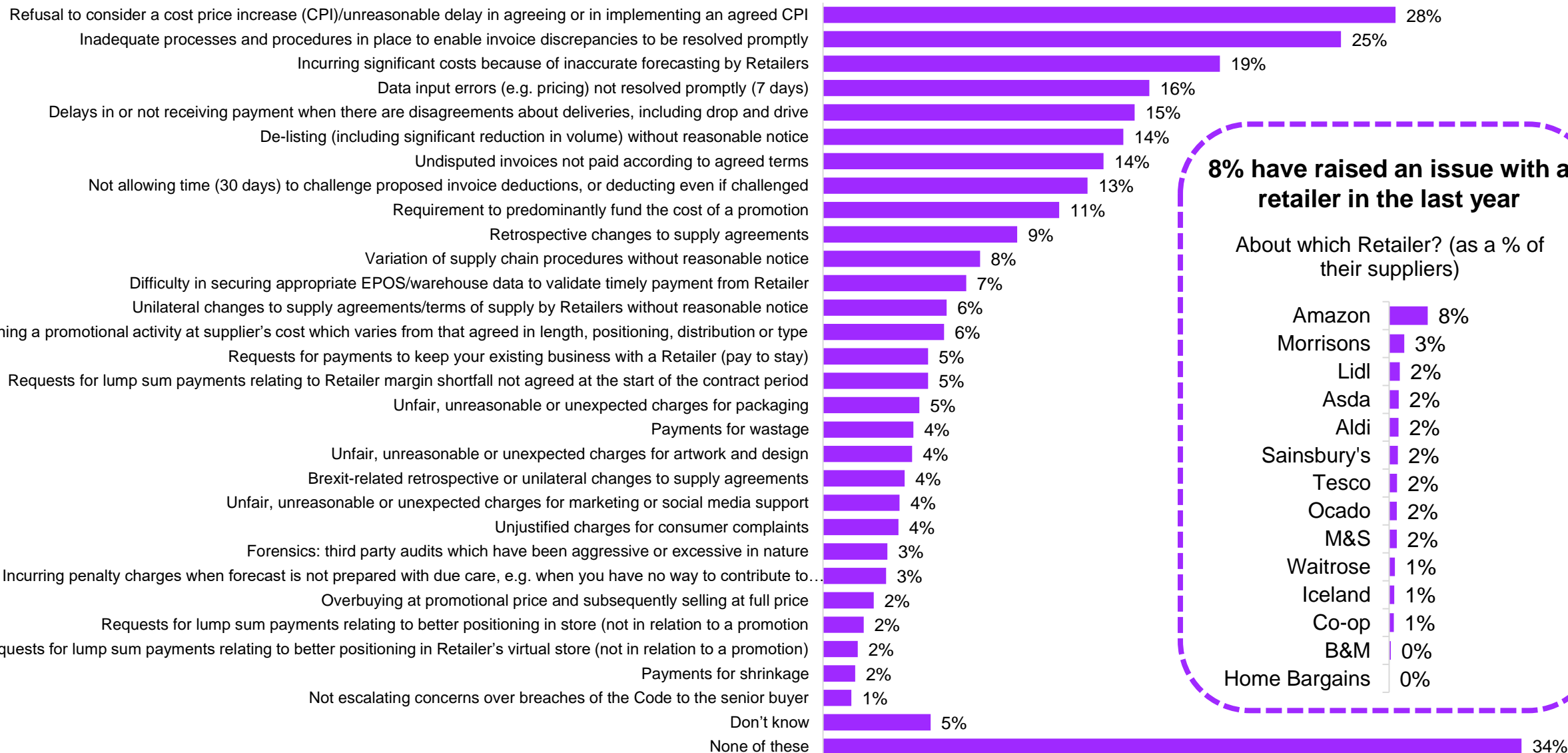
## GCA confidentiality



# Issues experienced in the past 12 months (in Code language)



# Issues experienced in the past 12 months (in supplier language)



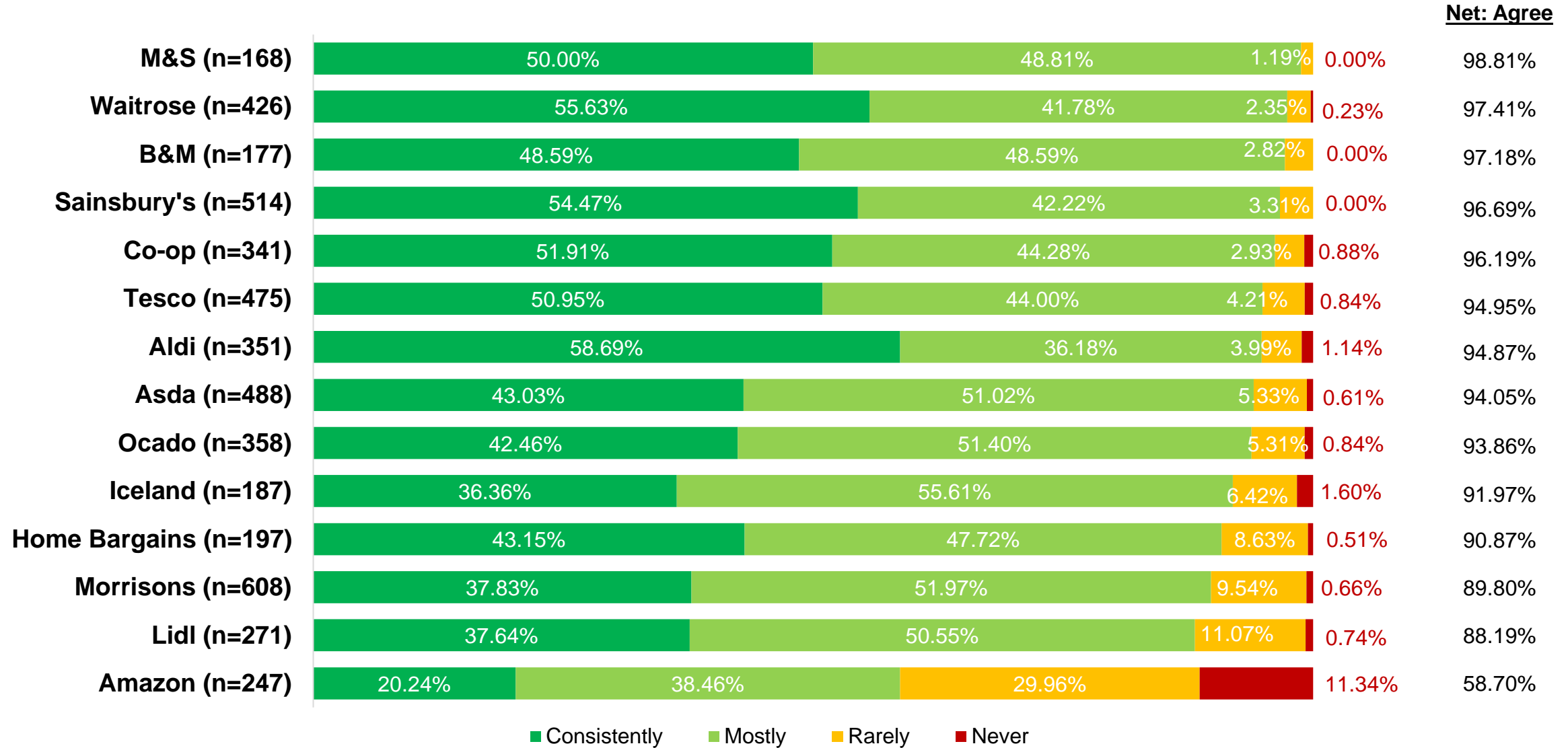
**8% have raised an issue with a retailer in the last year**

About which Retailer? (as a % of their suppliers)

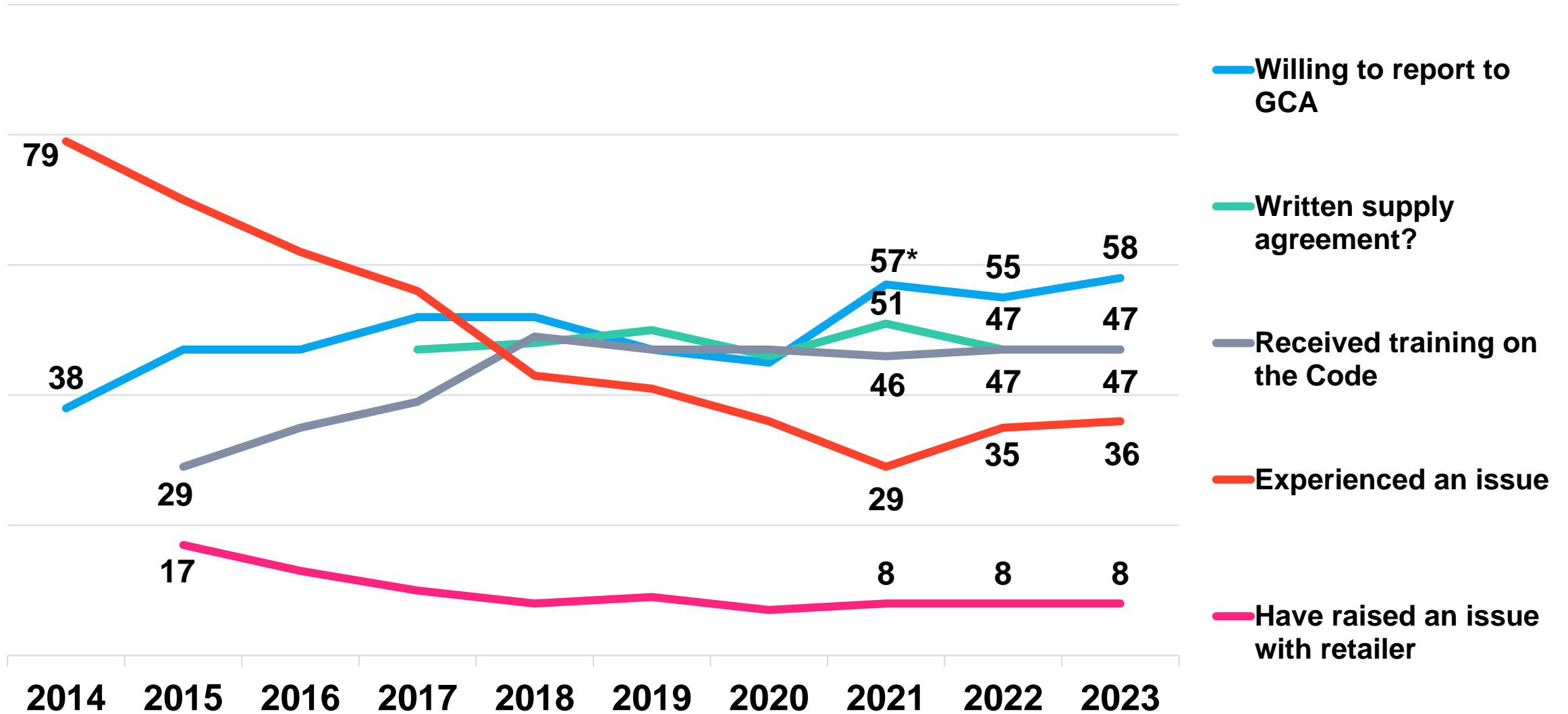


# Overall assessment of compliance with the Code

Direct suppliers commenting on the retailers they have supplied in the past 12 months



# Selected key trends 2014 to 2023



\*Question wording changed between 2020 and 2021