**SUMMARY REPORT FOR PUBLICATION**

**Websites offering medicinal treatment services for hayfever – February 2023**

The following companies have amended their advertising following MHRA action on complaints to ensure the Prescription-Only Medicine (POM) Kenalog (triamcinolone acetonide) is not promoted to the public for the treatment of hayfever. Promotion of any POM to the general public is prohibited in the UK. Furthermore, Kenalog is not a licensed treatment for hayfever.

* Healthcare 3K Limited t/a Regent Street Clinic

The list relates to specific advertising action taken on a particular date and is no endorsement of the ongoing practices of the website.

You can see details of MHRA guidance for providers that offer medicinal treatment services in [Appendix 6](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/407289/Appendix_6_-_Blue_Guide.pdf) of the [MHRA Blue Guide](https://www.gov.uk/government/publications/blue-guide-advertising-and-promoting-medicines).