

28 March 2023

ANTICIPATED ACQUISITION BY BYBOX HOLDINGS LIMITED OF PELIPOD LIMITED

NOTICE UNDER SECTION 96(2A) OF THE ENTERPRISE ACT 2002 (THE ACT) PUBLISHED PURSUANT TO SECTION 107(1)(I) OF THE ACT

The Competition and Markets Authority (**CMA**) hereby gives notice pursuant to section 96(2A) of the Act that the merger notice provided by ByBox Holdings Limited (**ByBox**) and Pelipod Limited (**Pelipod**) in relation to the anticipated acquisition by ByBox of Pelipod (the **Transaction**) meets the requirements of section 96(2) of the Act.

The initial period defined in section 34ZA(3) of the Act in relation to the Transaction will therefore commence on the first working day after the date of this notice, ie on 29 March 2023. The deadline for the CMA to announce its decision whether to refer the Transaction for a Phase 2 investigation is therefore 31 May 2023.