



Fair & White So White Skin Perfector Serum	
Aspect	Details
Images	
Alert Number	2301-0123
Product Type	Cosmetics – Skin Whitening Lotion
Product Identifiers	Brand: Fair & White Batch number: 22089X-1
Product Description	Packaged in a pink card box containing a 30ml glass bottle of pink liquid. The box was marked, Paris, Fair&White, So White!, Skin Perfector Serum.
Country of Origin	France
Counterfeit	No
Risk Type	Chemical
Risk Level	Serious
Risk Description	Following analysis the liquid was found to contain 8.3% w/w hydroquinone, which is not permitted to be used in cosmetics. There was also required information missing such as the absence of the name and address of the responsible person in the UK, the absence of a period after opening indication, the use of an incorrect name (hydroxyphenol) on the ingredient list and the absence of fragrance allergens on the ingredient list. The product does not comply with The Cosmetic Products Enforcement Regulations 2013.
Corrective Measures	Destruction of the product.
Online Marketplace	N/A
Notifier	Local Authority Trading Standards