



INTERIM EVALUATION OF THE BIRMINGHAM 2022 COMMONWEALTH GAMES

Annex 1.1 - Evaluation Framework Update – Summary of changes

January 2023

Important Notice

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Contents

Important Notice	2
1 Introduction to the Evaluation Framework Update	4
2 Updates to the scope of the interim and one year post-Games evaluation reports	6
3 Updates to details of the Legacy Programmes	7

1 Introduction to the Evaluation Framework Update

The framework for the evaluation of the Birmingham 2022 Commonwealth Games (“the Games”) was set out in the Pre-Games Evaluation Framework and Baseline Report which was published in November 2021¹ (the “Evaluation Framework”).

In summary, the Evaluation Framework set out:

- the scope of the evaluation and the research questions it will seek to answer;
- the data and evidence requirements and the research methods which will be used to gather this evidence; and
- the methodology which will be applied in order to analyse the data and report findings.

At the time the Evaluation Framework was published, Legacy Programmes were not fully developed. For this reason the Evaluation Framework identified that some elements of the framework, in particular the theories of change and evaluation indicators, may need to be subsequently updated to reflect the final activities taking place for each Programme, the timing of these, and their measurable outputs, outcomes and impacts.

This Evaluation Framework Update sets out key changes to the published Evaluation Framework and revised plans for the evaluation of the Games to reflect Legacy Programme developments since the Evaluation Framework was published.

In the sections that follow, the Evaluation Framework Update includes:

- the updated scope of the interim and one year post-Games evaluation reports; and
- details of the updates to the Legacy Programmes, where planned activities and/ or expected outputs, outcomes or impacts have changed or been added to.

This document is accompanied by Annex 1.2 which includes:

- Theories of Change and Theories of Action for each Mission Pillar, reflecting changes to the details of the Legacy Programmes where relevant. This should replace sections 5.3.1 – 5.3.5 of the Evaluation Framework.
- Updated evaluation indicators, which are being used to measure the expected outputs, outcomes and impacts of the Games and reflect changes to the Legacy Programme logic models and the latest view on the data that will be available to inform the evaluation analysis. This should replace Appendix 3 of the Evaluation Framework.

¹ HM Government, 2021. Birmingham 2022 Commonwealth Games Pre-Games Evaluation Framework and Baseline Report. November 2021. See: https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1033734/Birmingham_2022_Pre-Games_Evaluation_Framework_and_Baseline_Report.pdf

Due to the fact that details of some of the longer term legacy plans are still to be finalised, there may be some further updates to the Evaluation Framework to reflect any additional planned activity once plans are confirmed.

2 Updates to the scope of the interim and one year post-Games evaluation reports

The intention at the time of publication of the Pre-Games Evaluation Framework was that the interim evaluation would report in late 2022 on the impact of the Games and Legacy Programmes immediately post-Games. It would also seek to answer the evaluation research questions set out in the Framework based on Games and Legacy Programme activity and data collected to that point.

After the Evaluation Framework was published in November 2021, and as Legacy Programme activities and evaluation plans further developed, it became clear that as a result of the ongoing Legacy Programme activity post Games and the timing of Legacy Programme evaluation data becoming available, it would not be possible to report on the impacts of these activities on a consistent basis, in line with the originally planned interim evaluation scope, without substantially delaying the interim evaluation analysis and reporting.

A decision was therefore made by DCMS and Games Partners in June 2022 to revise the scope of the interim report to focus on evaluating the immediate outcomes and impacts of planning for and staging the 12 days of Games events (i.e. Games events planning and delivery).

Details of the indicators that will be reported in the one year on evaluation are detailed in the updated Section 2 of Annex 1.2 of the interim evaluation report, which presents the full updated set of indicators which will be used in the evaluation.

The one year post-Games evaluation will cover the full scope of evaluation detailed in the original Evaluation Framework and this Evaluation Update, and answer the evaluation research questions in relation to the impact of the Games and wider Legacy Programmes.

3 Updates to details of the Legacy Programmes

As noted in the Pre-Games Evaluation Framework, the framework was developed based on information relating to planned activities and intended outputs, outcomes and impacts for the Games and Legacy Programmes, available up to July 2021.

Since then, Legacy Programme teams have continued to develop and confirm plans for workstream activities, and the expected outputs, outcomes and impacts of these.

Table 1 below details the material updates to the Legacy Programmes since the Framework was published and the reasons for the updates.

Table 1: Key changes to Legacy Programmes

Legacy Programme	Key changes
Investment and the Built Environment: Venues	Rather than specifically including tenancies by professional sports clubs, the nature of tenancies at Alexander Stadium are not confirmed and could include either professional or non-professional sports clubs.
	Introduction of intended output, outcome and impact indicators relating to the Sandwell Aquatics Centre (SAC), and subsequent programmes and initiatives that are being run as a result of the centre opening.
Investment and the Built Environment: Perry Barr Regeneration	No change
Investment and the Built Environment: Transport	Highways improvements, Key Route Network improvements and Metro extensions had been in scope of the Transport Legacy Programme. However aside from the highways improvements being delivered as part of Perry Barr regeneration (captured separately), these elements are not considered to be directly attributable to the Games and therefore would not be in scope of the Games-wide evaluation.
Jobs and Skills	The Award Scheme Development and Accreditation Network (ASDAN) qualification is no longer being taken forward as part of the Jobs and Skills legacy programme.
	The Jobs and Skills programme has removed specific targeting of 'long-term' unemployed individuals, and instead targets unemployed individuals more generally.
Volunteering	No change
Youth and Learning	Introduction of the overarching Bring the Power programme name, which encompasses all Youth and Learning elements (excluding Gen 22).
	Removal of the teacher development and family outreach projects from the Youth and Learning programme.

Physical Activity and Wellbeing	Inclusion of 'Beat the Street' programme within the overarching Children, Young People and Families programme.
	Responsibility for the development Games facilities as community venues post-Games falls to the Venue workstream rather than being part of the role of the Physical Activity and Wellbeing workstream.
	Inclusion of Commonwealth Active Communities (CAC) indicators measuring the progress of local organisations towards system change to enable active lives.
	Removal of Sport England indicators: 'Positive and rising levels of agreement that there is a better sense of place (Places Programme' and 'Reduction in levels of physical inactivity amongst target groups for CAC (placeholder)'.
Community Cohesion, Inclusion and Civic Pride	Introduction of overarching themes of Stronger Communities and Celebrating Communities to the programme description.
	Intended outcome of increased representation of priority groups on regional bodies has been replaced with shorter term outcome of increased levels of civic engagement from priority groups
Creative and Cultural Participation	Workstream objective has been updated to remove reference to recovery post-COVID-19.
	Addition of indicator assessing number of artists who have gained skills in co-creation and/or inclusive practice through working on the Festival.
	Removal of information on number of participants who feel the Festival projected a positive image of place, and those who have gained confidence taking part in activities as a result of the Festival.
Business and Tourism	No change
Environmental Sustainability	Removal of information campaigns to promote green travel from programme activities as these were not led by the sustainability team.
	Removal of reference to provision of education and advisory activities as support to the Youth & Learning programme as there are no Sustainability-led educational activities being delivered as part of the Youth and Learning programme.
Accessibility and Equality, Diversity and Inclusion (EDI)	Nature of engagement with external organisations has been refined to focus on Games accessibility planning, rather than delivery of system change improvements.
Social Value	No change

The changes to the Legacy Programmes have not changed the overall aims and objectives of the Games and Legacy Programmes. Therefore, the overarching theory of change for the Games, presented in Figure 3 on page 48 of the Evaluation Framework, has not changed.

However, changes to the planned activity within individual Legacy Programmes have been reflected, where appropriate, in the Mission Pillar level theories of change documented in Section 1 of Annex 1.2 of the interim evaluation report.

In addition, some evaluation indicators have been revised to reflect the changes to the specific outputs and outcomes expected from Legacy Programmes, as well as an updated view on what outputs,

outcomes and impacts can be measured and how. The full set of evaluation indicators, including updates since the original Evaluation Framework, is documented in Section 2 of Annex 1.2 of the interim evaluation report.

Aside from these updates, and the revised scope of the interim report, the approach to the evaluation remains as set out in the Evaluation Framework published in November 2021, including the underlying evaluation research questions which will be answered by the one year post-Games evaluation, and overarching methodology for answering these.

Birmingham 2022

One Brindley Place
Birmingham
West Midlands
B1 2JB

Birmingham2022.com

