




Dress Up America Baby Lion

Aspect	Details
Images	
Alert Number	2210-0104
Product Type	Toys – Baby Lion Costume
Product Identifiers	Style number: 1096 Batch number: C8210
Product Description	Baby Lion costume comprising tunic and hood
Country of Origin	China
Counterfeit	No
Risk Type	Suffocation
Risk Level	Serious
Risk Description	<p>The product presents a serious risk of suffocation as when tested the garments hood material was not to be sufficiently permeable and consequently there is a lack of rapid gas exchange and forceful breathing is required through the material and around the area of Velcro. Furthermore the tail of the costume presents a risk of entrapment, due to its length (22cm – standard requires no more than 7.5cm) and bulky textile tail tip. Furthermore one of the press fasteners on the underside of the tunic detached below the recommended value (70N) of the relevant standard and such a small part can present a choking hazard.</p> <p>The product does not meet the requirements of the Toys (Safety) Regulations 2011.</p>
Corrective Measures	Destruction of the product
Online Marketplace	N/A
Notifier	Local Authority Trading Standards