



B&M My First Ball	
Aspect	Details
Images	
Alert Number	2210-0109
Product Type	Toys – Sensory ball
Product Identifiers	Barcode: 1000034870401 Batch: 348264/1
Product Description	Multi panelled sensory type ball, with seams between each panel. Panels different colours with animal image, £4.99 listed on box.
Country of Origin	China
Counterfeit	No
Risk Type	Asphyxiation
Risk Description	The product presents a risk of choking as the tags on the ball detached causing damage to the seams, giving access to the inside of the toy. Inside the toy there is a small ball shaped rattle which fits within the truncated cylinder. A young infant may put the small part into their mouth and choke.
Corrective Measures	The product has been recalled from end users. For more information, please see https://www.bmstores.co.uk/product-recalls
Online Marketplace	N/A
Notifier	Local Authority Trading Standards