




Purity Essentials Baby Powder	
Aspect	Details
Images	
Alert Number	2209-0121
Product Type	Cosmetics – Baby Powder
Product Identifiers	<ul style="list-style-type: none">• Purity Essentials Baby Powder/Purity & Elizabeth Anne's Essentials Baby Powder – 100g – barcode: 6009523601859• Purity Essentials Baby powder/Purity & Elizabeth Anne's Essentials Baby Powder – 200g – barcode: 6009523601866• Purity Essentials Baby Powder – 400g – 6009523601828• Purity & Elizabeth Anne's Fresh Baby powder – 400g – 6009523604515
Product Description	100g, 200g and 400g pack sizes of purity essentials baby powder, sold in white plastic packaging with a pink label and lid.
Country of Origin	South Africa
Counterfeit	No
Risk Type	Health
Risk Description	The product has been identified as containing trace levels of asbestos in test samples from a batch of pharmaceutical-grade talc powder used as raw material in the production of finished powder products.
Corrective Measures	The product has been recalled from end users by Tiger Brands. For further information on the recall, please visit the Purity website: https://www.purity.co.za/Global/Articles/Tiger-Brands---Purity-Essentials-Baby-Powder
Online Marketplace	N/A
Notifier	Office for Product Safety and Standards