



UK Hydrographic Office

Admiralty Way
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Somerset
TA1 2DN

Telephone:
E-mail:
Website:





REF: FOI2022/00855

31 January
2022

Dear 

Thank you for your email of 19th January 2022 requesting the following information:

Information request relating to social media spending.

Please include the information for each of the following periods: 2019-20, 2020-21, 2021-22:

- The total spend by the organisation on social media advertising, including a breakdown by year and by form of social media (e.g., Twitter, Facebook, LinkedIn etc.)

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA).

A search for the information has now been completed within the UKHO and I can confirm that none of the information in the scope of your request is held.

The requested information will exceed the cost of compliance limits, identified in Section 12.

Regarding your request for assistance under Section 16:

The UKHO operates as a Trading Fund, so we are not a burden on the taxpayer. As such, we have a commercial exemption to advertise our products and services in an international and competitive marketplace.

Due to the nature of this commercially sensitive information, we cannot divulge our spending on advertising.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.org.uk>.

Yours sincerely,

UKHO Secretariat