

Response ID ANON-6TNE-VME4-S

Submitted to Reviewing the designs framework: Call for views
Submitted on 2022-01-26 18:21:49

Introduction

1 What is your name?

Name:

[REDACTED]

2 What is your organisation?

Organisation:

[REDACTED]

3 What is your email address?

Email:

[REDACTED]

4 The Intellectual Property Office may wish to contact you to discuss your response. Would you be happy to be contacted to discuss your response?

Yes

Respondent information

5 If you are an individual, are you?

Other

If you have selected other please specify:

Managing Director of a brand

6 If you are responding on behalf of an organisation, are you?

Any other type of organisation

If you selected other please specify:

Limited company

7 In which main industry do you or your business operate?

Other

If you selected other please specify:

Bathroom products

8 How many people does your business employ?

2-9

Registered designs - search and examination

9 Do you have views on whether the IPO should change examination practice for designs?

Please add your views here:

10 Do you think it would be useful to introduce any of the options outlined? (please select all that apply)

Two-tier system, Use of AI tools

Please provide more detail below:

Simplifying the designs system

11 What form of designs protection works best for you at present?

Please add your views here:

Registered design protection and continuing unregistered design (use of the ACID database).

12 Do the different and overlapping ways of protecting the appearance of a product present any issues to creators and users of the system? If you think the system could be simplified, we would like your views on how to do this.

Please add your views here:

Yes we tend to use registered design protection for more important items.

13 Are there terms in the Registered Designs Act which would benefit from clarification or guidance e.g. "get up"?

Please add your views here:

14 Please share any issues you or your clients have experienced in relation to the changes to disclosure requirements for unregistered designs since the end of the transition period (31 December 2020).

Please add your views here:

15 Would any of the options outlined, such as simultaneous disclosure, address this issue? Are there any other ways of addressing the lack of reciprocal recognition for unregistered designs in the UK and EU? If so, please provide details on how they may work in practice.

Please add your views here:

Future technologies

16 How can the current system better meet the needs of a digital environment and future technologies?

Please add your views here:

17 Are areas such as digital designs and 4D printed products adequately protected by the current system?

Please add your views here:

18 Do you think it would be useful to introduce any of the options outlined? These include extending supplementary unregistered design to cover computer generated designs, filing of digital representations and ceasing accepting physical specimens.

Please add your views here:

19 What are your views on the protection of computer-generated designs?

Please add your views here:

Better regulation

20 Should UK law have an express deferment provision and how long should it be?

Please add your views here:

Yes it should have an 18 month deferment period.

21 What information, if any, should be published in relation to a deferred design?

Please add your views here:

None

22 Is there a need for specific provisions for prior use or to deal with co-pending applications?

Please add your views here:

Enforcement

23 What are your views on the effectiveness of the UK's enforcement framework?

Please add your views here:

The enforcement framework can be expensive, especially for smaller businesses.

24 How could it be improved to help small businesses and individual designers enforce their rights?

Please add your views here:

Reduce the cost of enforcement through a well publicised mediation service.

25 What has been your experience of the introduction of criminal sanctions for registered designs?

Please add your views here:

N/a

26 What are your thoughts on extending criminal sanctions to unregistered designs and what economic evidence do you have to support your view?

Please add your views here: