

## Response ID ANON-6TNE-VMWE-V

Submitted to Reviewing the designs framework: Call for views

Submitted on 2022-03-18 12:12:34

### Introduction

1 What is your name?

Name:

[REDACTED]

2 What is your organisation?

Organisation:

[REDACTED]

3 What is your email address?

Email:

[REDACTED]

4 The Intellectual Property Office may wish to contact you to discuss your response. Would you be happy to be contacted to discuss your response?

Yes

### Respondent information

5 If you are an individual, are you?

Other

If you have selected other please specify:

Company Director

6 If you are responding on behalf of an organisation, are you?

A design organisation

If you selected other please specify:

7 In which main industry do you or your business operate?

Other

If you selected other please specify:

Specialist Interior Design

8 How many people does your business employ?

10-49

### Registered designs - search and examination

9 Do you have views on whether the IPO should change examination practice for designs?

Please add your views here:

I should like a system that is simple to use even if further research is needed after an initial enquiry. If it is simple it will be used by all elements of the design community.

10 Do you think it would be useful to introduce any of the options outlined? (please select all that apply)

Prior art searching, Two-tier system, Use of AI tools

Please provide more detail below:

Simplifying the designs system

11 What form of designs protection works best for you at present?

Please add your views here:

Copywrite

12 Do the different and overlapping ways of protecting the appearance of a product present any issues to creators and users of the system? If you think the system could be simplified, we would like your views on how to do this.

Please add your views here:

no thoughts

13 Are there terms in the Registered Designs Act which would benefit from clarification or guidance e.g. "get up"?

Please add your views here:

not qualified to answer

14 Please share any issues you or your clients have experienced in relation to the changes to disclosure requirements for unregistered designs since the end of the transition period (31 December 2020).

Please add your views here:

no issues we are aware of

15 Would any of the options outlined, such as simultaneous disclosure, address this issue? Are there any other ways of addressing the lack of reciprocal recognition for unregistered designs in the UK and EU? If so, please provide details on how they may work in practice.

Please add your views here:

Not sure

## Future technologies

16 How can the current system better meet the needs of a digital environment and future technologies?

Please add your views here:

We do not operate in this field

17 Are areas such as digital designs and 4D printed products adequately protected by the current system?

Please add your views here:

We do not operate in this field

18 Do you think it would be useful to introduce any of the options outlined? These include extending supplementary unregistered design to cover computer generated designs, filing of digital representations and ceasing accepting physical specimens.

Please add your views here:

yes

19 What are your views on the protection of computer-generated designs?

Please add your views here:

They should be treated in jsut the same way as any other type

## Better regulation

20 Should UK law have an express deferment provision and how long should it be?

Please add your views here:

I couldn't offer a useful opinion

21 What information, if any, should be published in relation to a deferred design?

Please add your views here:

I couldn't offer a useful opinion

22 Is there a need for specific provisions for prior use or to deal with co-pending applications?

Please add your views here:

I couldn't offer a useful opinion

## Enforcement

23 What are your views on the effectiveness of the UK's enforcement framework?

Please add your views here:

not able to comment

24 How could it be improved to help small businesses and individual designers enforce their rights?

Please add your views here:

make it more simple, therefore more affordable, ideally so they can self register as the cost of engaging a legal expert can be prohibitive

25 What has been your experience of the introduction of criminal sanctions for registered designs?

Please add your views here:

never had to deal with this

26 What are your thoughts on extending criminal sanctions to unregistered designs and what economic evidence do you have to support your view?

Please add your views here:

couldn't offer a view