




Plush Toy, BRB-2029	
Aspect	Details
Images	
Alert Number	2206-0188
Product Type	Toys – Plush toy
Product Identifiers	Batch No: X001ALEH0P, X0019XVZTP Other: FBA15FTG881KU000001, FBA15FTG8K54U00001
Product Description	A red soft filled plush figure wearing a backpack with a squeaker inside supplied in a plastic bag
Country of Origin	China
Counterfeit	Unknown
Risk Level	High
Risk Type	Suffocation
Risk Description	The product presents a high risk of suffocation as the flexible plastic bag used for packaging has an area greater than 100mm x 100mm and the bag thickness measured as 0.024 ± 0.002 mm is less than the minimum 0.038mm specified. The bag therefore poses a potential suffocation hazard to young infants who may play with the packaging. The product does not meet the requirements of the Toys (Safety) Regulations 2011.
Corrective Measures	We recommend owners stop using this product immediately. Contact the distributor you purchased from to request redress.
Online Marketplace	Amazon – The listing has been removed by the online marketplace
Notifier	Local Authority Trading Standards