

FW: UPDATED STANDARD PASS CARD DESIGN

[REDACTED]

To: [REDACTED]; [REDACTED]

CC: [REDACTED]; [REDACTED]

[REDACTED], [REDACTED]

These exchanges are relevant to some previous messages I have forwarded about an HM Passport Office publicity campaign. This campaign urges young people not to take their passports with them for a trip out into the night-time economy. We had been on standby to support this campaign for quite some while, but they went ahead back in December without alerting us to it.

The significant point in the message below is that we are not too late. Our endorsement of this campaign will still be very much welcomed.

I am not planning to join the PASS Advisory Council as invited to below, but given that the nature of our relationship is essentially a stakeholder engagement and communications one, you may like to consider whether someone from your team joins this group to represent the SIA.

Regards and a sample of the HM Passport Office posters follows next.

[REDACTED]

From: [REDACTED]

Sent: Thursday, March 30, 2017 9:19 PM

To: [REDACTED]

Cc: [REDACTED]; [REDACTED]

Subject: RE: UPDATED STANDARD PASS CARD DESIGN

Thanks very much [REDACTED] - that is great!

The HM Passport Office campaign is still live and it is not too late for the SIA to endorse it and get involved by raising awareness with door supervisors and approved contractors. [REDACTED], who is the Acting Chair of PASS at the present time, is in touch with the Passport Office on the campaign and there will be a meeting to discuss next steps at some point. We are also looking to arrange a meeting of the new PASS Advisory Council in the latter part of April/early May, so I am sure there will be an opportunity to discuss the campaign further then. We would very much like the SIA to take part in the Advisory

Council meetings as observers, in the same way as you used to attend the old PASS Board.

I am actually stepping down from PASS after tomorrow, as I am going full time in my role as Local Partnerships Director at the Portman Group, but I will continue to attend the new PASS Promotion and Awareness Committee. [REDACTED] will be the new contact for the PASS Secretariat going forward and you will hear from him with regard to future meeting arrangements.

Unfortunately, I have had to send my apologies for the meeting on 11th April as I am on leave that week, but hope to see you at the next Local Alcohol Partnerships Group meeting on 27th April.

Kind regards,

[REDACTED]

On 2017-03-30 20:35, [REDACTED] wrote:

[REDACTED]

Yes of course. You can always count on our full support for PASS, so we are delighted with the promotion of our logo from third place to second!

I am in some interesting correspondence in parallel about an HM Passport Office publicity campaign in support of PASS back in December, which we would gladly have endorsed, but we may have missed this particular boat as it sailed by. Do you know any more?

With best wishes and hoping to see you on 11 April for our Violence Reduction Advisory Group meeting.

[REDACTED]

Sent with BlackBerry Work (www.blackberry.com)

From: [REDACTED]

Date: Thursday, 30 Mar 2017, 8:06 pm

To: [REDACTED]

Cc: [REDACTED] [REDACTED]

Subject: UPDATED STANDARD PASS CARD DESIGN

Dear [REDACTED],

I am pleased to enclose a draft version of the standard PASS card design which has been updated to include the new CTSI logo, the new NPCC logo and the SIA logo. The design differs slightly from the previous version insofar as the logo order is now NPCC, SIA then ctsi (it was previously ACPO, TSI and SIA) because this looks better with the new logos. Both NPCC and CTSI have asked us to update their logos as soon as possible.

I would be most grateful if you could confirm that you are happy with the update. I have just received approval from NPCC and am also waiting to hear back from CTSI.

Many thanks and I look forward to hearing from you.

Kind regards,

[REDACTED]

[REDACTED]

Administrator - PASS

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