# Victoria and Albert Museum Annual Report and Accounts 2020-2021

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# Contents

|   | Page |
|---|------|
| Annual Report including Trustees' Report                          | 2    |
| Financial Review  | 18   |
| Remuneration and Staff Report                                     | 26   |
| Statement of Trustees' and Director's Responsibilities            | 30   |
| Governance Statement  | 31   |
| The Certificate and Report of the Comptroller and Auditor General | 37   |
| Financial Statements  |      |
| Consolidated Statement of Financial Activities                    | 40   |
| Consolidated and Museum Balance Sheets                            | 44   |
| Consolidated Cash Flow Statement                                  | 45   |
| Notes to the Consolidated Financial Statements                    | 46   |

# The Annual Report including Trustees' Report

# Introduction

The V&A is the world's leading museum of art, design and performance with collections unrivalled in their scope and diversity, spanning 5,000 years of human creativity. It was established in 1852 to make works of art available to all and to inspire British designers and manufacturers. Today, its purpose is to champion creative industry, inspire the next generation, and spark everyone's imagination.

The V&A was part of the government's Department of Education and Science and operated under the auspices of an Advisory Council until 1 April 1984, when it acquired Trustee status with the passing of the National Heritage Act 1983 (The Act).

In this context, the Board of Trustees carries out its general functions, specified in The Act as follows:

So far as practicable and subject to the provisions of The Act, the Board shall

- a.care for, preserve and add to the objects in their collections,
- b.secure that the objects are exhibited to the public,
- c. secure that the objects are available to persons seeking to inspect them in connection with study or research, and
- d.generally promote the public's enjoyment and understanding of art, craft and design both by means of the Board's collections and by such other means as they consider appropriate.

The V&A comprises the main site at South Kensington, the V&A Museum of Childhood in Bethnal Green and the archive / study collections site at Blythe House, Kensington Olympia. The museum also has a collections store in Dean Hill Park, Wiltshire. The V&A East project, currently under construction, will create two interconnected sites in Queen Elizabeth Olympic Park, London – a brand-new museum at Stratford Waterfront, and a new collection and research centre at Here East.

# V&A mission

To be recognised as the world's leading museum of art, design and performance, and to enrich people's lives by promoting research, knowledge and enjoyment of the designed world to the widest possible audience.

# V&A strategic objectives

Our strategic objectives are focused on the major expansion of our physical and digital reach, using the lens of design to make our collections increasingly accessible and relevant.

To achieve this we aim to:

- 1. Create a world-class learning and visitor experience across all V&A sites and collections
- 2. Focus and deepen the relevance of our collections to the UK creative and knowledge economy
- 3. Expand the V&A's international reach, reputation and impact
- 4. Showcase the best of digital design and deliver an outstanding digital experience
- 5. Diversify and increase private and commercial funding sources

### Review of 2020-21

2

This year saw one of the most extraordinary periods in the history of the V&A. For the first time since its founding, the museum was closed to the public for more days than it was open, as the effect of the COVID-19 pandemic was felt across the globe.

Pivoting to adjust to these unique circumstances, the museum focused energy on its digital, communications and outreach activities to keep the museum alive beyond its doors, and sought to capitalise on commercial opportunities wherever possible to help reduce the financial impact of COVID-19.

With physical access for visitors reduced or not possible, and the majority of staff working from home, the V&A's digital platforms became a central way for the museum to share its world-leading collections and public programme with visitors. From mini lunchtime lectures on social media, to new behind-the-scenes tours of galleries and exhibitions, new online learning programmes and Members' events, the V&A maintained its connection with audiences, finding new ways to spark their imagination throughout the pandemic.

Adult learning programmes were launched online for the first time, with the V&A's Academy successfully pivoting to online, with a new global audience as a result, and online retail – ranging from online shop sales to e-publishing – increased in priority while the museum's doors were closed.

Temporary closure presented the opportunity to deliver a suite of essential renovations across the V&A estate, thanks to generous support from DCMS and private sources. This included work on the lighting and hang for the Raphael Court; and the floor of the main café was replaced (after 14 years of service) with a new mosaic inspired by Victorian originals throughout the museum. The Dorothy and Michael Hintze Galleries were repainted, and urgent repair works were carried out on the National Art Library roof. Collectively, these projects will provide a refreshed and improved visitor experience when the V&A reopens in 2021.

Time-critical preparatory work for the growing family of sites continued. In Bethnal Green, the V&A Museum of Childhood's National Childhood Collection, over 35,000 objects, spanning 1600 to the present day was fully audited and decanted to South Kensington, marking completion of the first phase of the site's relaunch into a world-leading museum of design and creativity for children and young people. On the Blythe House decant, all 9,787 objects across 12 collection areas requiring conservation are complete, ready to move to the V&A East Storehouse. Construction on both V&A East sites in Queen Elizabeth Olympic Park, the new museum and V&A East Storehouse, are well underway.

Further highlights of the year included:

- The V&A announced Africa Fashion: a major new exhibition, part of a strategic priority to grow the museum's collections and programming dedicated to the African continent, and to extend its breadth of connections with museums, galleries, designers and makers across Africa.
- Explore the Collections launched in January, a new digital platform and engagement tool that enables anyone around the world to search, explore and discover over 1.2m objects from the V&A's national collections. More features will be added throughout the year ahead.
- The V&A was awarded funding from UK Research and Innovation (UKRI) to support a comprehensive refurbishment of its Science Laboratory. Located at South Kensington, the refurbished Science Lab will support the V&A's growing family of sites as well as enable expanded academic and industry partnerships, student training, and enhanced provision of expertise to the wider sector.
- The V&A announced a major partnership with the Ministry of Culture, Sports and Tourism in Korea. As part of the partnership a major grant will enable the redevelopment of the museum's Korean Gallery and support an expansion in future programming dedicated to contemporary Korean culture.
- Six exhibitions toured to six different museums around the world despite extensive logistical challenges caused by the COVID-19 pandemic.

# COVID-19: Response & Recovery

Since the start of the pandemic, the museum has taken every step to mitigate the impact of COVID-19, ensuring that the museum continues to be a safe, relaxing and inspiring place for visitors, staff and volunteers.

However, reduced audience capacity due to social distancing measures, extensive periods of closure and the collapse of inbound and domestic tourism, have severely impacted the museum's ability to generate income through ticket sales, membership, retail, licensing, publishing, and corporate hire.

In response to these challenges, the V&A implemented a Recovery Programme, taking a wide range of measures to reduce costs and mitigate the impact of COVID-19. This included cancelling and postponing large sections of the public programme, reopening the museum in phases rather than in full and cutting operational budgets. Alongside, the V&A implemented a recruitment and pay freeze, cancelled staff bonuses, cut operational budgets ets and reduced opening hours to 5 days a week.

The government's Coronavirus Job Retention Scheme and emergency in-year support were crucial lifelines enabling the museum to stabilise and plan – however the museum's longer-term financial outlook remains extremely challenging. As financial recovery is predicted to take several years, the V&A announced a sustainable savings plan in September 2020 to reduce costs by at least £10m annually going forwards. This has resulted in structural changes to the organisation that have affected many colleagues and been hard to bear.

In the Financial Review, more detail has been provided on the financial results for the year which, due to the level of the V&A's future commitments and the movement of the financial markets, present a more positive picture than the underlying position. Indeed, the level of general reserves held by the museum at 31 March 2021 was well below the £5m target set by the Trustees as the minimum needed to manage operational risks. The museum is now reopening its doors, but it is entering a prolonged period of uncertainty, with recovery fragile and a long road to rebuilding financial resilience ahead.

# V&A South Kensington exhibitions 2020-21

Exhibition attendance during the financial year was as follows:

| Title  | Dates   | Visitors |
|--|---|----------|
| Filthy Lucre: Whistler's Peacock Room Reimagined | 27/8/20 - 04/09/20<br>and 02/12/20<br>-14/12/20 | 16,646   |
| Kimono: Kyoto to Catwalk                         | 13/08/20 - 25/10/20                             | 20,721   |
| Bags: Inside Out                                 | 10/12/20 - 13/12/20                             | 1,829    |

### Performance against strategic objectives

In this section we summarise the V&A's performance against the five objectives outlined in the five-year strategic plan.

# 1. CREATE A WORLD-CLASS LEARNING AND VISITOR EXPERIENCE ACROSS ALL V&A SITES AND COLLECTIONS

### Overview

The V&A visitor experience is uniquely tied to all of the museum's activities, as visitors are invited to explore world-class collections, seven miles of free galleries, exhibitions and displays, and encounter a wide range of stories spanning 5,000 years of human ingenuity across art, design, ceramics, photography, fashion, performance and more. With the country in multiple lockdowns as a result of the COVID-19 pandemic this year, there were limited opportunities to open the doors of the museum, however, whenever possible, the programme that visitors have come to know and love was presented in a new, COVID-safe environment.

When the museum reopened between lockdowns, the following measures were taken, in consultation with museum peers and following government guidance, to ensure visitors were safe:

- Free timed ticketing to help regulate the number of visitors on site at any one time
- Social distancing measures in place with reminders within the museum and supported by V&A staff, to ensure that visitors felt comfortable at the V&A
- Sanitation stations throughout the museum, and more regular cleaning
- Masks in the galleries and shop were mandatory, and available for visitors should they require one on entry, and a V&A designed version available in our shop
- Entry via the Exhibition Road Courtyard, and exit via Cromwell Road only, to help manage queues and access, encourage a natural flow through the building, and to support social distancing
- In exhibitions, a one-way route was introduced
- A reopening programme in phases helped to establish a new operational model and visitor experience, and to manage visitor flow and demand
- Interactives made temporarily unavailable collections interpretation provided through new, alternative means eg QR codes
- A series of new digital trails were available online and to download, to help visitors explore more of the museum and make new unexpected discoveries

A visitor survey revealed that 98% of visitors felt safe with 95% of visitors finding excellent or good provision of hygiene measures within the museum.

## **Returning exhibitions**

The V&A opened exhibitions from its 2019-20 programme that had been curtailed by early closure caused by national lockdown. The first of these was *Filthy Lucre*, the dramatic installation in which artist Darren Waterson reimagined James McNeill Whistler's Peacock Room. The critically acclaimed and hugely popular *Kimono: Kyoto to Catwalk*, which had opened just before the first lockdown, was extended for two months. Curator-led tours of *Tim Walker: Wonderful Things, Kimono: Kyoto to Catwalk* and *Cars: Accelerating the Modern World* were specially created for the V&A's YouTube channel. These were free to access and enabled hundreds of thousands worldwide to enjoy V&A exhibitions during closure.

The planned exhibition of *Renaissance Watercolours* was reimagined as a free display due to travel restrictions on loan exhibits caused by the pandemic. *Bags: Inside Out* opened to critical acclaim and popularity.

# Realising and sustaining FuturePlan

# The Raphael Court

A landmark project to enhance our visitors' understanding and enjoyment of the Raphael Cartoons and the gallery in which they hang – one of the museum's best-loved and most iconic spaces – was completed. Originally scheduled to open in November 2020, the gallery will form part of the reopening programme in May 2021. A host of new digital content launched in January ahead of reopening, allowing viewers to explore the works in unprecedented detail using pioneering imagery captured in a high-resolution recording project carried out by Factum Foundation. These allow viewers to see the works at surface, infrared and normal levels.

# The V&A Café

The vinyl floor in the V&A was installed in 2006, but as one of the most heavily trafficked spaces in the museum, over time many cracks have appeared necessitating replacement. This year the thin vinyl resin was replaced with a specially commissioned mosaic floor designed by architects MUMA, inspired by and in keeping with the original Victorian mosaics found throughout the rest of the building.

# **20th Century Galleries**

The V&A's 20th century collection will be celebrated in a new gallery project 'Design 1900-Now' realised this year, improving lighting, signage and access, and presenting stories spanning a century of design. It will reopen in June 2021.

# The V&A Photography Centre – Phase Two

Work on phase two of the Photography Centre has progressed with plans and designs by architects Gibson Thornley finalised. Phase two will establish a reading room for the V&A's collection of rare and unique photobooks; two galleries which will show contemporary commissions and our permanent collection through thematic displays; and a curiosity studio showing some of the more unexpected objects from our Photography collections. It is scheduled to open in 2022.

# The National Art Library

Urgent repair works were completed on the National Art Library's glass roof, which has been in place since 1881. Works included full replacement of the glazing and timber, consolidation of the ceilings within and repainting of the space. This comprised the most significant roof project to be carried out in the museum's history and will help ensure the preservation of the NAL's historic collections for generations to come.

# The Dorothy and Michael Hintze Galleries

Containing works by Roubiliac, Canova and Rodin, the V&A's Dorothy and Michael Hintze Galleries are major ground-floor sculpture galleries within the museum and among its busiest. The galleries were fully repainted, all lighting was upgraded, a new labelling scheme was developed and blinds removed to allow natural light in and views into the courtyard, with a UV film installed to help preserve artworks. Due to the temporary closure of the museum under COVID-19 restrictions, the project was completed with minimal disruption for visitors and completed in April 2021.

# Expanding our flagship learning programme

The V&A continually strives to inspire creativity in all our audiences, from under-fives to those in schools, colleges and universities, community groups, adult learners and museum professionals, achieved through on- and offsite events and outreach.

At the outset of the pandemic, the museum rapidly pivoted resources to ensure its programmes could continue to be used and enjoyed virtually across the country and internationally, as well as introducing a host of new online activities. Highlights include:

Delivery of the second year of V&A Innovate, the museum's flagship national educational initiative to support the teaching of Design & Technology at Key Stage 3 with a refocused programme to support in-person and virtual learning and teacher seminar series.

- A museum-wide Where's Wally trail was staged with families in partnership with Kids in Museums, with over 7,000 instances of engagement over October 2020 half-term, showing families' huge appetite for culture when museums could open.
- Launched a new "V&A Virtual Classroom" pilot. These one-on-one sessions, for both primary and secondary classrooms linked V&A experts and educators with classrooms around the country for live, interactive learning sessions based on the V&A collections.
- Published a new weekly content series for families during lockdown: #LetsMakeWednesdays, offering fun, hands-on activities to nurture children's creativity, alongside giving parents a little light-relief.
- DesignLab Nation, part of the V&A's national schools programme, has been expanded to three new regions: Ipswich, Blackpool and Plymouth. We have adapted the programme to be delivered online, remotely or with social distancing in place, supported by new resources, inspiring films and V&A object loans in selected regions.

## V&A Academy

This year saw the introduction of V&A Academy Online, one of the museum's biggest digital success stories. To date, over 2,000 students have enrolled on a wide range of learning programmes, including art history courses and creative workshops with themes drawn from across the collection, while the V&A has been able to dramatically increase its reach and accessibility: price points are now almost 50% lower; with a more flexible format; and over 55% of students signing up from outside London and the south east, with 15% of students based overseas. Offering a new revenue stream to the museum, the V&A will be using this pilot to inform future delivery of learning activity.

As part of the regular Learning activities, which include established LGBTQ and African Heritage tours, the Learning department ensured a diverse approach across its activities. Noteworthy highlights from the V&A Academy programme include: A History of the Caribbean 1673-1974, co-developed by prominent black British historian Dr. S. I. Martin and the V&A Academy's senior producer for African Heritage, Janet Browne. Over 80 learners, from California to Montserrat to Dubai, heard contributions from, among others, Oxford University's Dr Sudhir Hazareesingh on Toussaint Louverture and Dr Carol Ann Dixon of the University of Sheffield on racialised depictions of African-Caribbean people in European art.

Further programme highlights include a Friday Forum event titled *The Fashion for Kimono*. Brought together by Anna Jackson, the chief curator of the V&A's recent Kimono exhibition, speakers from Harvard and Kyoto discussed the history and future of the iconic Japanese garment. In partnership with the Toshiba International Foundation, the V&A also commissioned a unique video interview with tenth generation kimono maker Yamaguchi Genbei at his Kyoto studio.

### V&A Museum of Childhood

The museum temporarily closed to the public in March 2020 as a result of the COVID-19 pandemic, and will now stay closed in order to deliver its transformational redevelopment into a world-leading museum of design and creativity for young people aged 0-14.

Alongside the decant of the existing collections, a major milestone reached, the priority throughout this year has been the development of the new galleries including building new collection displays – through acquisitions and objects from across the V&A's collections – that speak to the museum's new mission to champion children's creative confidence. Fit-out design is also nearing completion, with the process facilitated by east London based architects AOC.

Over the summer, a new Young Ambassadors network was formed: ten 11- to-14-year olds across two Tower Hamlets youth organisations – Spotlight and Leaders in Community – worked with the museum to co-create a new digital platform. The aim of this pilot project was to explore new ways for engaging this age range in co-creation projects moving forwards.

Further highlights include a successful call-out for rainbows created by children and placed in windows during quarantine to demonstrate support for the NHS and key workers, which resulted in the acquisition of over 300 artworks. In December, a selection of these works were presented in the display *All Will Be Well*. This grassroots, "viral" project was an example of the work that the new V&A Museum of Childhood will produce in future, championing young people's creativity and imagination.

### Creating equality and diversity

At the V&A we are committed to equality, diversity, and inclusion as central to creating a positive workplace culture for all, recognising and celebrating the wide range of talents and resources of our employees. We

strive to be an inclusive, tolerant, and welcoming organisation ensuring that colleagues, partners, and visitors are treated with respect and dignity.

The Black Lives Matter (BLM) movement protests in the summer of 2020, were a catalyst for further focus and evaluation of how we could go further in the V&A to proactively strengthen and embed a culture of anti-racism. An Anti-Racism Taskforce was established, comprising colleagues museum-wide. In its first phase over six months the task force developed a series of recommendations for action and a strategic objective to 'actively and consciously work against the multi-dimensional aspects of racism across all V&A sites and collections'.

This will feed into a broader EDI strategic objective in the new five-year strategic plan, underpinned by comprehensive recommendations covering Audiences and Programmes, Workforce Development, Collections, Accountability and Culture. The Anti-Racism Taskforce will continue its work during 2021 maintaining focus to create an integrated approach to implementing the recommendations and to facilitate sustainable change.

## **Future activity**

The V&A is preparing for Step 3 of the government's roadmap out of lockdown, and looking forward to re-opening its doors as soon as possible. A varied, spectacular programme for all ages including *Alice: Curiouser and Curiouser*, a landmark exhibition exploring the cultural impact of Alice in Wonderland, *Epic Iran*, a major exhibition exploring 5,000 years of culture through Iranian art and design, and the newly refurbished Raphael Court, home to some of the greatest treasures of the Renaissance in the UK, are hoped to draw audiences back the museum.

Through the creative exploration of digital technologies, the V&A has been able to expand its reach, connecting with audiences across the UK. The digital learning offer will be expanded in Autumn 2021 to be able to reach more schools, and will increase the topics covered.

Similarly, the V&A Academy is looking to use its new reach to introduce more varied content, unlocking more of the V&A's extraordinary collections for learners. In 2021-22 it is forecasting revenue growth, with an even richer programme including a partnership with the Qatar Museums to deliver an in-depth training programme that will generate a new income stream. This bespoke training has been co-developed by V&A Academy and Qatar Museums' leadership. It will be delivered entirely online via V&A Academy Online, a first for this kind of training, and will feature contributions from several senior leaders at the V&A as well as interactive workshops for V&A and QM colleagues.

# 2. FOCUS AND DEEPEN THE RELEVANCE OF OUR COLLECTIONS TO THE UK CREATIVE AND KNOWLEDGE ECONOMY

# The V&A Research Institute

Object- and museum-based research has been profoundly disrupted by COVID-19 this last year. However, the V&A's researchers and research projects have adapted, organising online research workshops and conferences; teaching V&A / RCA History of Design MA students remotely around the world; and developing and piloting new ways of engaging.

Temporary closures have highlighted the importance and value of making the museum's collections, and research, accessible digitally. Supported by the Andrew W. Mellon Foundation, the *Deciphering Dickens* project team ran an online "Transcribe-a-thon", engaging international participants in disentangling Dickens' revisions in his *Little Dorrit* manuscript (part of the National Art Library collection) using digital transcription software. An online symposium, *Dickens in the Digital Age*, brought Dickens specialists together to look at new, digital approaches to reading, editing and sharing literary material.

Research to underpin digital collecting has remained a key focus. The Andrew W. Mellon Foundation supported the online *Content / Data / Object* project which aimed to co-develop frameworks for collecting born-digital objects. Particular focuses have been new approaches to metadata and a community-led research approach to understanding and representing the complexity of born-digital objects. The V&A was also involved this year in the AHRC-funded *Towards a National Collection* programme, aiming to identify and test ways to break down barriers between online collections to make them more accessible.

Through this programme, the V&A worked with colleagues across the UK's cultural and academic sector to explore how to connect collections nationally, including via machine-learning, crowdsourcing and co-creating metadata, and the International Image Interoperability Framework which connects related images. The

development of the *Chinese Iconography Thesaurus* continued, with new support from the Bei Shan Tang Foundation. Supported by DCMS in its first phase, this project has created the first ever iconographic database based on Chinese visual culture rather than Eurocentric classifications.

The museum was delighted to be awarded a major grant from UK Research and Innovation to support the redevelopment of its Science Laboratory. Funded through the Arts and Humanities Research Council (AHRC)'s Capability for Collections programme as part of the government's World Class Labs funding scheme, this redevelopment is transforming the V&A's Science Lab into a multidisciplinary, flexible space featuring new microscopy, X-ray, and spectroscopy equipment. It will enable the advanced analysis of museum objects, enhance the scientific understanding of collections, contribute to innovation in the creative industries and expand cultural and academic collaborations.

Six new postgraduate students started in Autumn 2020, including three funded through the AHRC's Collaborative Doctoral Partnership scheme. New PhD topics include collecting born-digital images; women photographers and the Royal Photographic Society, and a new study of the Department of Science and Art. Despite COVID-related challenges, the V&A / RCA History of Design programme continued to thrive, welcoming 35 new MA students virtually in September 2020.

MA students have responded with enterprise and energy to COVID-19 restrictions: the 2020 cohort delivered a successful *In Dialogue with History: the self, the collective, the world in Ceramics and Glass* event with the RCA's Ceramics and Glass programme, while the graduating 2019 cohort designed a digital platform for their very successful final symposium. Students also created online projects that attracted international media attention and awards: "Word on the Street", an interactive map archive of crowd-sourced photos of posters, illustrations and graffiti found on UK streets in 2020; "Out of touch out of time", a blog that "spills the tea" on design history, and "Design in Quarantine", an online archive of real-time design responses to the pandemic which was awarded the Design History Society Virtual Design History Student Award 2020.

# V&A East

Progress on V&A East, one of the UK's most significant museum projects of the decade, continued apace, despite some disruption due to COVID-19. In Queen Elizabeth Olympic Park, construction is well underway on the O'Donnell + Tuomey-designed Stratford Waterfront Museum and the Diller Scofidio + Renfro-designed V&A East Storehouse at Here East.

Work on the Blythe House decant – the UK's biggest collection move since World War Two – continued, and the team hit a significant milestone with the completion of all decant conservation. All 9,787 objects across 12 collection areas have now been conserved and made stable, ready to move to the V&A East Storehouse.

Following a contribution from TEFAF's Museum Restoration Fund, the conservation of Frank Lloyd Wright's acclaimed Kaufmann Office (1935 – 1937) is now complete ahead of installation inside the collections centre. The wooden panelled room, the only complete Wright interior outside of the United States, and one of the museum's most important 20th century objects, is one of six large-scale objects punctuating the CRC's immersive architectural scheme. A section of the room's floor will be replaced with a replica, enabling visitors to stand inside the office and experience it once more as an architectural interior. Conservation has now begun on the 15th century carved, gilded and painted woodwork ceiling from the now lost Palacio de Altamira in Torrijos.

In March 2020, Gus Casely-Hayford joined as V&A East Director to lead the creative strategy for our new campus that will celebrate global creativity and build on the V&A's long-standing heritage in East London and founding mission to make the arts accessible to all. With a renewed creative vision and mission, the team has been developing its curatorial approach, devising V&A East's inaugural gallery displays, and making a series of new acquisitions of work by artists including Mawuena Kattah and Ranti Bam. Community engagement and consultation work with young people across London's four Olympic Boroughs continues. In January, the team launched the V&A Young Advisors Programme, a rolling six-month paid opportunity for a cohort of 15 young east Londoners to help shape the new museum.

V&A East continues to forge new academic and creative partnerships in east London and has signed a longstanding Memorandum of Understanding with UCL East to collaborate on education, research, and community engagement initiatives. In September 2020, Seth and Akil Scafe-Smith of design collective RESOLVE joined as VARI / V&A East's first Youth Workers in Residence. Supported by the Andrew W. Mellon Foundation, RESOLVE is working with young people across east London to help shape the direction of our youth-focused creative programming. VARI / V&A East Public Engagement Fellow Dr Georgia Haseldine has been leading a programme of collaboration with the University of East London's Centre for Applied and Participatory Arts. Motivated by an enquiry into histories and practices of clay, MA Acting and Directing students have devised new performance pieces inspired by the V&A's ceramics collections relating to east London's industrial history. V&A East has also secured funding from Google Arts and Culture for a three-month residency to produce a series of social content experiments designed to inform the way in which we engage with our future audiences.

# **Expanding national engagement**

The V&A is committed to providing the best possible physical and intellectual access to its collections. V&A staff provide training and advice to government bodies, museum colleagues and the public as well as many other organisations across the world. They are actively involved in Subject Specialist Networks and serve on boards and committees. The V&A works collaboratively with UK museums and universities, local authorities, charities, schools and community groups in a variety of ways, through both formal and flexible agreements.

# Advice to government and others

As part of our role as a national museum, we advise government and its agencies on objects which fall within the remit of our collections. In 2020-21, although the work of agencies was paused or much reduced in 2020, we still commented on 460 objects.

# **DesignLab Nation**

The V&A's flagship national secondary schools programme aims to inspire the next generation of designers, makers and innovators across the country, and to help young people develop the essential skills for the workplace of the future: critical thinking, creativity and collaboration.

Now in the second phase of this highly successful programme, the V&A is currently working in seven regions with partner museums: Blackburn Museum & Art Gallery, Culture Coventry, Sheffield Museums, The Potteries Museum & Art Gallery (Stoke-on-Trent) National Glass Centre (Sunderland), Ipswich Museum, The Box (Plymouth) and Grundy Art Gallery and Showtown (Blackpool). Together with a professional designer commissioned by each regional partner, the V&A delivers in-depth design projects to local secondary school groups and continuing professional development sessions for regional networks of teachers.

As a result of the COVID-19 pandemic, the V&A adapted the programme to be delivered either online, remotely or with social distancing in place either in schools or in regional venues. The V&A is planning to welcome DesignLab Nation schools to the museum for a day trip as part of projects from Autumn 2021 onwards. Students will continue to engage with the V&A in an online capacity using newly-developed resources and inspiring films and via the DesignLab Nation loans programme in selected regions. Through the programme the V&A continues to build local and national design networks, embedding design teaching into regional programmes and supporting the local teaching of Design and Technology GCSE.

# Supporting acquisitions

Even in this very challenging year, the Arts Council England/V&A Purchase Grant Fund supported colleagues working in regional museums who, despite wholesale museum closures, have continued to research, develop and build their collections, making them even more relevant to their local communities. It was important for the Fund to continue running throughout the lockdowns, partly to ensure grants were paid to those museums who were in the process of acquiring material when the first lockdown started, so that the precarious cashflows of regional museums were not negatively impacted. This year the Fund has helped 55 museums, record offices and specialist libraries from Whitby to Herne Bay acquire objects for their collections. Despite the restrictions imposed by the pandemic, 71 applications were approved and grants totalling £592,200 have been awarded.

# National touring exhibitions

The national lockdowns inevitably caused delays and cancellations for the Loans and Exhibition teams. Nevertheless, it is testament to their hard work that *Mary Quant* was in place at V&A Dundee when it reopened on 27 August 2020 and was seen by over 22,000 visitors until it closed on Christmas Eve. The V&A Museum of Childhood's *A Pirate's Life for Me* was extended to 13 September 2020 so it could support the reopening of Rozelle House in Ayrshire – over 8,000 people saw the exhibition.

| Title                  | Venue                         | Dates                      | Visitors | V&A<br>objects         |
|------------------------|-------------------------------|----------------------------|----------|------------------------|
| Mary Quant             | V&A Dundee                    | 27/08/2020 -<br>24/12/2020 | 22,969   | 185 (inc.<br>52 props) |
| A Pirate's Life for Me | Rozelle House, Ayr            | 27/11/2019 -<br>13/09/2020 | 8,169    | 66                     |
| Selling Songs          | Dick Institute,<br>Kilmarnock | 08/02/2020 -<br>31/10/2020 | 24,898   | 72                     |

## National loans

In 2020-21 the V&A loans programme was severely affected by the pandemic. With national lockdowns all over the world since March 2020, most of our committed loans for the year were postponed or extended. We resumed regular loans activities in September 2020, and since then the V&A has lent 112 objects to temporary exhibitions at 31 venues (6 in the UK and 25 overseas).

Additionally, 1,467 long-term loaned objects supported permanent displays at 122 venues in the UK and 8 venues overseas. The V&A also has approximately 38,000 objects, which form part of the Wedgwood Collection, on long-term loan to the V&A Collection at World of Wedgwood in Stoke-on-Trent, with 8,000 of those objects on display there.

|                           | Short term | Long term |
|---------------------------|------------|-----------|
| Number of objects         | 21         | 1,443*    |
| Number of UK venues       | 6          | 122       |
| Number of overseas venues | 25         | 8         |

\*Figures excluding the V&A Collection at World of Wedgwood

# V&A Collection at World of Wedgwood

Although the museum was closed to the public for most of 2020, a newly-appointed Chief Curator for the Collection has built capacity and knowledge within the team, strengthened the relationships with managing company Fiskars and with local universities, and developed a new strategy to enable the collection to fulfill its vision to be the centre for the study and celebration of Wedgwood and ceramics. A collaborative project with the University of Staffordshire was launched in Autumn 2020 to challenge students on the MA ceramics course to research and produce a body of work inspired by the collection.

# Acquisition highlights

Developing the V&A's collections is essential to ensuring the ongoing evolution of the world's leading museum of art, design and performance. The museum's new acquisitions represent the best of historic and contemporary design and reflect fast-changing and diverse societies, from all over the world.

Overall acquisition budgets have been significantly reduced and all acquisition proposals have had to be carefully considered and reviewed by the Collections Group. Nevertheless, acquisitions have been able to continue in limited form, with the majority secured using restricted funds.

This year has seen a small number of acquisitions made against a strategy of acquiring for V&A Museum of Childhood and V&A East, to enrich the diversity of the collection and support the creative industries and contemporary artists, makers and designers in the UK.

The V&A looks after 2.7 million objects, library items and archives in its collections. In 2020-21, the collection grew by 5,770 items, with a total value of £1.4 million. Of this, the cost of objects purchased was £0.3 million, with a significant proportion made possible by funding from external sources, including generous support from V&A Members and a number of private donors. The value of objects donated, either directly or via the Acceptance in Lieu scheme, was £1.1 million.

The V&A continues to play a significant role in the fight to save key heritage objects for the nation, safeguarding their futures in national public collections.

The continued acquisition of historical and contemporary objects adds to the overall understanding of the collections and challenges established interpretations of particular periods, styles or movements.

Highlights include:

- Auntie, Mum and Me Talking About my Fabric Collection, 2016, a glazed ceramic tile frieze made by interdisciplinary artist Mawuena Kattah
- Sculptural ring from the Vulcan series, 2012, by jewellery designer Emefa Cole
- Charlie Porter's collection of contemporary menswear
- Signed CD of Stormzy's Heavy is the Head
- Music posters by contemporary graphic designer Raissa Pardini

# **Future activity**

The next year will see the final outputs of some of our current research projects, including a new publication about the design and construction of the Royal Albert Hall; a series of films highlighting different forms of embodied knowledge; exhibition collaborations at the Building Centre and the Whitechapel Gallery; digital outputs; events and the creation of a community-built brickfield in the Borough of Newham.

New projects are scheduled to begin in 2021-22: between VARI and the V&A Museum of Childhood we will be collaborating with University College London, the University of Sheffield, the British Library and Great Ormond Street Hospital on a new project funded by the Economic and Social Research Council (ESRC), 'Play in the Pandemic', which will undertake research into how children's play has changed during and been affected by COVID-19. We will soon be welcoming two research fellows to VARI through the University of the Arts London's Business of Fashion, Textiles and Technology Creative R&D Partnership, part of the Creative Industries Clusters programme funded by the Industrial Strategy and delivered by the AHRC. Focused on delivering sustainable innovation within the entire fashion and textile supply chain, this industry-led project will see our fellows working with museum, academic and industry partners on two key project challenges: one focused on rethinking material resources, and the other focused on reimagining new fashion experiences. Summer 2021 will see the launch of a pioneering new Glastonbury Festival database, developed through a partnership with the Arts and Humanities Research Council. This resource, developed in collaboration with AusStage, an Australian online resource documenting past, present and future live performing arts, will enable the rich performance history of the festival to be traced across time, stages and performers for the first time, connecting performance data to material held in the V&A and to personal memories of the Festival gathered to celebrate its 50th anniversary.

The V&A is continuing its work on the full decant of Blythe House, the storage and education space shared with the Science Museum Group and the British Museum. The decant will see 250,000 objects and more than 900 archives move into new, purpose-built storage and display spaces in V&A East. Alongside, construction of the new V&A Museum of Childhood's galleries and a transformation of its visitor experience, including a new shop, café and learning studios, will begin later this year.

# 3. EXPAND THE V&A'S INTERNATIONAL REACH, REPUTATION AND IMPACT

# **Developments in China**

In September 2020, *Balenciaga: Shaping Fashion* opened at the China National Silk Museum in Hangzhou. The exhibition was the start of a developing relationship with this national museum in Zhejiang province. This partnership extended across 2020, resulting in a trilateral partnership in December with Design Society to present the V&A exhibition *Fashioned from Nature* in Shenzhen. In Shenzhen, the China National Silk Museum was commissioned to include a new China-focused exhibition component, retracing nature in historic Chinese textiles and costumes, through to the present day.

While we continue to develop new projects with Modern Media Group, *Horst: Photographer of Style* was an unavoidable postponement in 2020. However, we will now present this definitive retrospective of one of the 20th century's master photographers in 2021, in Shanghai.

# Partnership with La Biennale di Venezia

Since 2015, the V&A has staged an annual special project at the Pavilion of Applied Arts in the Arsenale in partnership with La Biennale di Venezia. Though our fifth collaboration was paused with the postponement of the Biennale, the project *Three British Mosques* will be presented instead from May 2021.

## Maqdala Collection

In 2020, we built on productive conversations with the Ethiopian government regarding objects in our collection, including a gold crown and royal wedding dress taken by the British Army during the 1868 Abyssinian Expedition. This year we were delighted to welcome His Excellency Teferi Melese Desta, the Ethiopian Ambassador, to see the Maqdala crown and to meet with director, Tristram Hunt. Discussions continue about a framework for co-operation, and we are working towards the Maqdala treasures being shown in Addis Ababa.

# **Commercial opportunities**

The V&A's international brand licensing and publishing programmes continued to gain traction despite the global pandemic, with some 95 international licensees across the globe, with 23 new deals signed since April 2020. The success of the brand licensing programme relies on the promotion of our permanent collection, offering an infinite source of design inspiration to retailers, manufacturers and designers. The programme also supports the V&A's international brand strategy and promotes the V&A's cultural assets to regions with a lesser knowledge of the museum. Categories are wide ranging, from homeware to apparel, stationery to crafting, and objects are tailor-made to suit each market and produced and marketed under stringent approvals and guide-lines. V&A books are distributed through commissioned warehousing in the UK, USA and Australasia, and many are licensed co-editions in multiple languages. Strategic collaborations with online retail giants such as TMall are supported by the V&A's expanding presence on social media platforms such as Weibo, WeChat and Kuaishou – the latter having broadcast two official livestreams in 2020 to an audience of 4 million people.

# V&A international touring exhibitions 2020-21

As we continue to build upon the success of our national and international touring exhibitions, the V&A faced a number of postponements and cancellations to international programming and major events as a result of COVID-19.

However, the resilience and success of the V&A's international touring programme remained evident, even during the global lockdown, with six exhibitions successfully presented in Australia, Belgium, Canada, China and Sweden, realised through remote delivery by the V&A's teams in London.

| Title                                   | Venue  | Dates                      | Visitors                | V&A Objects |
|---|--|----------------------------|-------------------------|-------------|
| Balenciaga:<br>Shaping Fashion          | China National Silk<br>Museum, Hangzhou, China | 05/09/2020<br>- 22/11/2020 | 9,000                   | 94          |
| Winnie the Pooh:<br>Exploring a Classic | Royal Ontario Museum,<br>Toronto, Canada       | 01/09/2020<br>- 17/01/2021 | 30,903                  | 137         |
| Tim Walker:<br>Wonderful Things         | C-Mine, Genk, Belgium                          | 22/08/2020<br>- 21/02/2021 | 18,313                  | 32          |
| Fashioned from Nature                   | Design Society, Shenzhen                       | 19/12/2020<br>- 04/07/2021 | 19,000 (as of 31/03/21) | 195         |
| Mary Quant                              | Bendigo Art Gallery,<br>Victoria, Australia    | 21/03/2020<br>- 11/07/2021 | 32,245 (as of 01/06/21) | 154         |

A total of 828 V&A objects travelled to these venues, alongside 551 loaned objects.

### **Future activity**

The coming year will see extensive activity for the V&A in China and North-East Asia, with the presentation of at least seven exhibitions in the region. Further new developments include a series of museum collaborations and partnerships in the Middle East and Sub-Saharan Africa.

# 4. SHOWCASE THE BEST OF DIGITAL DESIGN AND DELIVER AN OUTSTANDING DIGITAL EXPERIENCE

COVID-19 caused a fundamental shift in the way audiences could interact with the museum with audiences largely only able to access the V&A only through digital means. This year saw the V&A's online collection pages more popular than every before with a 15% increase in engagement overall.

# **Explore the Collections**

In February 2021, the V&A launched Explore the Collections, a new digital platform that enables people around the world to search, explore and discover over 1.2m objects from the museum's collections. For the first time, Explore the Collections brings together data, stories, images and content about the museum's vast and fascinating collection in one place. With a completely redesigned user experience, it provides a new, fluid and story-led approach, where audiences can search for specific objects or allow the site to recommend content based on their interests.

This new online experience forms a key part of the V&A's goal to revolutionise access to national collections, which will culminate in the launch of the V&A East Storehouse – an entirely new cultural experience and the first of its kind in the UK.

# E-commerce platform

Work has continued so that the new e-commerce platform is ready to launch in autumn 2021. As well as an improved user experience, it will offer a single basket of merchandise, ticketing, donations and membership sales, enabling V&A customers to buy everything in one place for the first time.

The V&A online shop sales were up 112% between October 2020 and March 2021, compared with the same period last year, and the proportion of memberships bought online increased from 70–80% to 95%.

# Social media

The V&A's presence on social media throughout 2020-21 has gone from strength to strength. Instagram officially became the museum's most followed channel, surpassing 1.5million followers. Across our core channels (Facebook, Twitter, Instagram) we have amassed 3,756,878 followers, increasing by 237,393 in the last year, and cementing the museum's place as the 10th most followed global museum. The V&A has a presence on LinkedIn, Pinterest, YouTube as well as key channels in China Weibo and WeChat.

Overall, engagement increased by 12.4% to 6.5 million, with a combined reach of 124,380,018. A continued concerted focus on our YouTube channel also reaped rewards, with our films being watched over five million times between April and March, and our subscriber base growing to over 130,000.

# **Curious Alice**

Working with HTC Vive, the V&A created a virtual reality (VR) experience inspired by *Alice: Curiouser and Curiouser*. A collaboration with artist Kristjana S. Williams and immersive game designers PRELOADED, the experience invites viewers into the world of Wonderland, and will be presented as part of the upcoming exhibition. The experience presents a fully immersive, interactive re-imagining of Wonderland for the exhibition. An exclusive preview hosted in Autumn 2020 invited global audiences to a sneak preview of the exhibition in virtual reality, hosted by an avatar of curator Kate Bailey, alongside the release of a 30 minute downloadable at-home version for those with a VR headset.

# **Future activity**

The V&A's social profile is set to grow with TikTok launching in April 2021 as part of a wider partnership with the channel to produce engaging educational content.

In December 2020, the V&A Marketing team secured a \$20,000 #LearnOnTikTok bursary, specifically to support content with a creative learning slant as part of the museum's commitment to assist with the impacts of COVID-19. In addition to providing funding for content creation over the course of the next year, we will also receive advice and platform support, platform influencer access and editorial highlights through TikTok's own initiatives.

# 5. DIVERSIFY AND INCREASE PRIVATE AND COMMERCIAL FUNDING SOURCES

## **Private fundraising**

During a challenging period for fundraising, a total of £12.6 million was raised directly for the museum, of which £3.5 million was generated by V&A Membership and a further £6.7 million of restricted income was raised towards the V&A's ongoing capital projects, acquisitions and learning programmes.

Despite museum closure for much of 2020-21, we were delighted that the refurbishment of The Raphael Court was completed, supported by Lydia and Manfred Gorvy, Julia and Hans Rausing, American Express, the Royal Commission for the Exhibition of 1851, Hintze Family Charitable Foundation, the Robert H. Smith Family Foundation, the American Friends of the V&A and many other generous donors.

Significant progress was made with fundraising for our project to transform the V&A Museum of Childhood in Bethnal Green, with £4.3m in donations secured in a year from The Wolfson Foundation, two major foundations and other generous supporters, which took fundraising to just over halfway of the total project cost.

Fundraising for the second and final phase of the Photography Centre is progressing well, with funds recently secured from the American Friends of the V&A, the legacy of Professor Martyn P. Davis and other generous individuals, trusts and foundations. We were also delighted to secure funding from the Manitou Fund in support of a new series of commissions that will launch with the opening of Phase Two in early 2023.

In 2020-21 we were thrilled to secure funding from trusts, legacy donors and individuals towards the conservation of two important objects in the V&A's collection – Frank Lloyd Wright's Kauffman Office and the Agra Colonnade – which will be displayed as key objects within the new V&A East Storehouse.

We are very grateful to The 29th May 1961 Charity and Sarah Nichols for their support of DesignLab Nation, our national schools' initiative. We were also delighted to receive funding from the Clore Duffield Foundation as part of the Clore Cultural Learning Fund to help the museum continue to engage learners during lockdown. These funds will support learning activities at both South Kensington and the V&A Museum of Childhood. The Fondation d'entreprise Hermès also generously supported our young people's programme at South Kensington, as well as pilot activities to inform the development of learning activities at V&A East. Thanks to the generous support of The Headley Trust, we were pleased to appoint Dr Caroline McCaffrey-Howarth as Curator of 17th-18th Century Ceramics.

We are enormously grateful to the trusts, foundations, legacy donors and individuals who have helped us continue to secure important objects for the V&A collection. Further important acquisitions were also made possible thanks to the generosity of the Photographs Acquisition Group, which continues to offer valuable support and encouragement to the curatorial team and Photography collection.

The V&A is grateful for the support of John Makepeace OBE in establishing a ten-year project covering acquisitions, displays and public events that will focus on innovation in the use of natural materials in design and manufacture.

We appreciate the generosity of all the individuals, trusts and foundations who have helped to support our exhibitions and displays programme. This includes those who have supported the *Epic Iran* exhibition, organised with the Iran Heritage Foundation and in association with The Sarikhani Collection, and with thanks to GRoW @ Annenberg for their continued generosity as lead supporters of the upcoming *Africa Fashion* exhibition, and the generous donors who have supported the accompanying Africa Fashion Acquisitions Fund.

Our planned exhibition schedule was severely disrupted by the pandemic, so we are even more grateful to our sponsors of those impacted shows. Mulberry, who sponsored *Bags: Inside Out* and HTC Vive, the sponsors of *Alice: Curious and Curiouser*.

2019-20 saw the highest ever growth for Membership, Director's Circle, Young Patrons' Circle and Corporate Patrons but the prolonged effects of the pandemic throughout 2020-21 had a significant impact across all patrons' schemes and the income they generate.

The museum is grateful to all those members who renewed during this difficult year, though following almost 10 months of museum closure, we saw a dramatic drop in membership levels, with many members lapsing. We have worked hard to mitigate losses and encourage renewals but without members being able to visit at any time without booking, this has been challenging. We have focussed on reshaping the V&A membership benefits and offered new ways for members to enjoy the museum from home with much of our activity moving to digital.

Corporate Membership also saw a reduction in total income in 2020-21, but we would like to express our sincere gratitude to the 70% of Corporate Members that have renewed their support.

We are grateful to Director's Circle and Young Patrons' Circle members for their generous and sustained support as V&A patrons throughout the year. Although the majority of patron events also moved online, our patrons continued to demonstrate a strong engagement with the museum's curators and collections. We particularly appreciate patrons who generously came forward with additional support, contributed to exhibitions, learning initiatives and the Young Patrons' Circle FutureFund, and to those who chose to join despite the museum's closure.

We are especially thankful for those that left a legacy in their Will. Gifts received in 2020-21 helped to support *Africa Fashion* acquisitions as well as capital projects including the V&A Museum of Childhood and V&A East Storehouse. A number of objects were also bequeathed to the collection.

Corporate and private hire revenue inevitably declined due to the closure of the museum. As government restrictions eased, some events took place, and our focus is now on building back this important revenue stream in 2021-22.

## How we fundraise

The V&A's Development team has an exceptional reputation in the sector for fundraising professionally, responsibly, and sensitively. Partnerships and donations are considered in line with our statutory obligations and charitable aims and our Due Diligence and Gift Acceptance Policy is reviewed annually by the Board of Trustees.

Many of the museum's fundraising team are members of the Institute of Fundraising, our Legacies team are members of the Institute of Legacy Management and adhere to the Code of Fundraising Practice. The museum is also registered with the Fundraising Regulator and Fundraising Promise which sets the standard of fundraising activity in the UK.

As a consequence of the pandemic our usual face-to-face fundraising activities and events have not been able to take place and we have had to adapt our working practices. Whilst we continue to personalise our fundraising approaches, the closure of the museum has elevated the use of digital communication platforms and the value of content. We recognise the importance of retaining elements of both digital and physical engagement across events and programming in the future.

The V&A operates almost exclusively on a one-to-one basis with supporters and partners, ensuring our communications are not excessive or intrusive and that the individuals we contact do not feel under any undue pressure to donate. Our members are all individuals who have actively agreed to engage with the V&A and we regularly engage with our members as a group.

When we receive feedback from our supporters on how we could improve we take it seriously, and we are pleased that we have had no complaints in the last year related directly to how we fundraise.

Furthermore, advisory boards made up of volunteers representing a diverse range of our supporters help us to understand what these groups expect of the V&A and how we can best deliver the world-leading programmes we have become known for. When fundraising is carried out on behalf of the museum it is with a small group of trusted partners who help us secure sponsorship from organisations, or individuals who promote the V&A through their personal and professional connections. We work closely with these partners to ensure their approach consistently meets the high standards of the museum's own fundraising.

### **Commercial activity**

Following the most successful trading in 2019-20 with a turnover of £14.6 million, the V&A shops have this year achieved a turnover of £2.1 million, reflecting the reality that our physical shops have been open for 15 weeks of the year, with the online shop restarting trading in June 2020 after the first wave of the pandemic.

Turnover from our physical shops was just 5% of 2019-20's result, reflecting extended closure, but sales conversion rates averaged 20% (compared to 9.3% last year), demonstrating that customers have been pleased to shop with us, when they were able to visit. The focus for the year has been on the online shop with marketing featuring exhibition ranges and seasonal trends.

Despite its challenges, 2020 has seen some fantastic debut launches of licensed products for the V&A. We have delivered over 30 new launches and welcomed 22 new licensees, proving our ongoing appeal and reach across multiple product categories and territories. The number of licensees grew to over 90, with distribution networks to 72 countries including the key territories of UK, Europe, USA, and China, Japan and Korea. We managed the launches of over 1,400 licensed products across a variety of categories including home interiors, wall art, furnishings, homeware, apparel, jewellery, accessories, stationery and crafting.

V&A Publishing published 19 titles in 2020-21, ranging from *Hello Design!* with Puffin books to *The Poster:* A Visual History with Thames & Hudson, and *Renaissance Watercolours*. The furloughing of staff from editors

to authors, the shifting exhibition programme and other COVID-related external pressures, necessitated the rescheduling of many more. After the initial shock of lockdown, sales outside of the V&A retail outlets rallied with backlist stalwarts such as *David Bowie Is, Alexander McQueen* and *Christian Dior* selling extremely strongly (particularly online) requiring reprinting.

# **Future activity**

Since March 2020, the fundraising and commercial landscape has changed dramatically due to COVID-19. Having successfully increased the V&A's self-generated income from 43% of total income 10 years ago to 55% in 2019-20, we are now in a much more challenging financial environment. The prolonged closure of the museum and economic downturn will continue to impact our fundraising and our commercial activities, and it is likely to be a number of years before we return to pre-pandemic levels of income generation. We hope to continue to attract the support of our loyal donors and engage new supporters.

The forthcoming year for Retail, like other visitor-facing departments, will be about prioritising remobilisation and recovery. We will focus on reopening the shops safely and on establishing and embedding new team structures. Equally we will also be focusing on a welcoming and engaging shopping experience for our visitors as we begin to grow income generation through sales conversion.

Our new enhanced and integrated e-commerce platform will launch in autumn 2021, bringing opportunities for further engagement for visitors and members, increased sales conversion and optimisation.

We will continue to seek new licensing prospects in broad retail categories and multiple territories, including pop-up stores and retail collaborations. Our ongoing aim is to spread our exposure in (and balance our dependency on) the key territories of the UK and Europe, USA, Japan, China and Korea (the latter two with agency representation). As we are beginning to build more credibility in the international retail arena, we are attracting businesses with global reach and greater distribution capability. Ultimately, these international deals will generally deliver more substantial financial return on our relatively low risk investment of staff resource.

# Additional information

# Performance indicators

The following table shows the key indicators that the V&A uses to measure its performance during the year, and includes performance indicators agreed with DCMS as part of our Funding Agreement.

| Number of visits to the museum129,7724.082,067V&A South Kensington129,7723.724,704V&A Museum of Childhood-51,966Blythe House3,7002.076,174V&A South Kensington3,7002.076,174V&A South Kensington3,7002.076,174V&A South Kensington3,7002.076,174V&A South Kensington3,7003.069,888V&A South Kensington7,8002.016,898V&A South Kensington7,8002.016,998V&A South Kensington7,8002.016,998V&A South Kensington-6.02,212V&A Museum of Childhood-6.02,212V&A Museum of Childhood-6.08,49No. Of racificated and self-directed visits to the museum by children<br>under 18 in formal education-6.02,912V&A Museum of Childhood-6.08,499.01No. Of instances of children under 18 participating in onsite organised<br>activities4.5796.15,09V&A South Kensington2,4592.00,5082.00,508V&A South Kensington2,4592.00,5081.13,6500V&A South Kensington2,4593.176,9001.13,6500V&A South Kensington9,3331.176,900Number of X visits by UK adult visitors aged 18 and over participating in onsite<br>of uscale 2,600,6001.13,66002.47,84V&A South Kensington9,3331.176,900V&A South Kensington9,3331.176,900V&A South Kensington1,27,2003.10,833 <t< th=""><th></th><th>2020-21</th><th>2019-20</th></t<>  |  | 2020-21    | 2019-20    |
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| No. of children aged 16 and under attending museum sites7,800396,988V&A South Kensington7,800241,900V&A Museum of childhood155,088No. of facilitated and self-directed visits to the museum by children<br>under 18 in formal education123,061V&A South Kensington62,212V&A Museum of Childhood60,849No. of instances of children under 18 participating in onsite organised<br>activities4,579V&A South Kensington4,579V&A South Kensington4,579V&A South Kensington7,6867Number of instances of adults aged 18 and over participating in onsite<br>activities at the museum2,459V&A South Kensington2,459V&A Aouth Kensington2,459V&A Aouth Kensington2,459V&A Aouth Kensington3,3317,6,900Number of instances of adults aged 18 and over from<br>National Statistics-Socio Economic Classification (NS-SEC) groups 5-8V&A South Kensington9,393V&A South Kensington11,0 of UK adult visitsV&A South Kensington17,20014% of UK visits16% of UK visitsV&A South Kensington17,20014% of UK visits16% of UK visitsV&A South Kensington17,20014% of UK visits15% of UK visitsV&A Auuseum of Childhoodn/a14% of UK visits15% of UK visitsV&A South Kensington14% of UK visitsV&A South Kensington17,20014% of UK visits15% of UK visitsV&A Museum of Childhood   | V&A South Kensington                                     | 3,700      | 1,999,890  |
| V&A South Kensington7.800241.900V&A Museum of Childhood155.088No. of facilitated and self-directed visits to the museum by children<br>under 18 in formal education123.061V&A South Kensington62.212V&A Museum of Childhood60.849No. of instances of children under 18 participating in onsite organised<br>activities4.579V&A South Kensington4.579V&A South Kensington4.579V&A South Kensington76.867Number of instances of adults aged 18 and over participating in onsite<br>activities at the museum2.459V&A South Kensington2.459V&A South Kensington2.459V&A South Kensington2.459V&A South Kensington2.7007Number of instances of adults aged 18 and over form<br>National Statistics-Socio Economic Classification (NS-SEC) groups 5-88% of UK adult visitsV&A South Kensington9.393<br>112.115112.115<br>10% of UK adult visitsV&A South Kensington17.200<br>14% of UK adult visits310.833<br>16% of UK adult visitsV&A South Kensington17.200<br>14% of UK visits310.833<br>2.6% of UK visitsV&A South Kensington14% of UK visits115% of UK visitsV&A South Kensington11,36.44815.162.589<br>2.6% of UK visitsV&A South Kensington97%<br>100%100%<br>2.6% of UK visitsV&A South Kensington97%<br>100%100%<br>2.6% of UK visitsV&A South Kensington97%<br>100%100%<br>2.6% of UK visitsV&A South Kensington97%<br>100%100%<br>2.6   | V&A Museum of Childhood                                  | -          | 76,284     |
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| Number of instances of adults aged 18 and over participating in onsite<br>activities at the museum2,459200,508V&A South Kensington2,459173,501V&A Museum of Childhood-27,007Number and % of visits by UK adult visitors aged 18 and over from<br>National Statistics-Socio Economic Classification (NS-SEC) groups 5-88% of UK adult visitsV&A South Kensington9,393176,900Number and % of visits by UK adult visitors aged 18 and over from<br>National Statistics-Socio Economic Classification (NS-SEC) groups 5-89,393V&A South Kensington9,393152,115V&A Museum of Childhoodn/a24,784<br>19% of UK adult visitsV&A Museum of Childhoodn/a24,784<br>19% of UK adult visitsV&A South Kensington17,200310,833<br>14% of UK visitsV&A South Kensington17,200242,500<br>15% of UK visitsV&A Museum of Childhoodn/a68,333<br>26% of UK visitsV&A Museum of Childhoodn/a68,333<br>26% of UK visitsV&A South Kensington11,136,44815,162,589% of visitors who would recommend a visit97%100%V&A South Kensington97%100%   | V&A South Kensington                                     | 4,579      | 61,509     |
| activities at the museum2,459200,508V&A South Kensington2,459173,501V&A Museum of Childhood-27,007Number and % of visits by UK adult visitors aged 18 and over from<br>National Statistics-Socio Economic Classification (NS-SEC) groups 5-88% of UK adult visits<br>8% of UK adult visits11% of UK adult visitsV&A South Kensington9,393<br>8% of UK adult visits11% of UK adult visits10% of UK adult visitsV&A Museum of Childhoodn/a24,784<br>19% of UK adult visits24,784<br>19% of UK adult visitsV&A Museum of Childhoodn/a17,200<br>14% of UK visits310,833<br>16% of UK visitsV&A South Kensington17,200<br>14% of UK visits15% of UK visitsV&A South Kensington17,200<br>15% of UK visits242,500<br>14% of UK visitsV&A Museum of Childhoodn/a68,333<br>26% of UK visitsV&A Museum of Childhoodn/a68,333<br>26% of UK visitsV&A Museum of Childhood97%100%V&A South Kensington97%100%V&A South Kensington97%100%  | V&A Museum of Childhood                                  | -          | 76,867     |
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| National Statistics-Socio Economic Classification (NS-SEC) groups 5-88% of UK adult visits11% of UK adult visitsV&A South Kensington9,393<br>8% of UK adult visits152,115<br>10% of UK adult visitsV&A Museum of Childhoodn/a24,784<br>19% of UK adultNumber and % of visits by UK visitors from an ethnic minority<br>background17,200<br>14% of UK visits310,833<br>16% of UK visitsV&A South Kensington17,200<br>14% of UK visits242,500<br>15% of UK visits15% of UK visitsV&A Museum of Childhoodn/a68,333<br>26% of UK visits68,333<br>26% of UK visitsV&A Museum of Childhood11,136,44815,162,589<br>4 of visitors who would recommend a visit97%<br>4 00%V&A Museum of Childhood97%100%<br>97%97%   | V&A Museum of Childhood                                  | -          | 27,007     |
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| % of visitors who would recommend a visitV&A South Kensington97%V&A Museum of Childhoodn/a97%   | V&A Museum of Childhood                                  | n/a        |            |
| V&A South Kensington97%100%V&A Museum of Childhoodn/a97%  | Number of unique web visits                              | 11,136,448 | 15,162,589 |
| V&A Museum of Childhood n/a 97%   | % of visitors who would recommend a visit                |            |            |
| · ·   | V&A South Kensington                                     | 97%        | 100%       |
| Number of UK loan venues128209  | V&A Museum of Childhood                                  | n/a        | 97%        |
|   | Number of UK loan venues                                 | 128        | 209        |

| Number of loan venues (UK & Overseas)  | 161          | 298         |
|--|--------------|-------------|
| Self-generated income                  | £27,359,000  | £72,568,000 |
| Admission income                       | £1,712,000   | £9,260,000  |
| Trading (loss) / profit                | £(1,756,000) | £8,380,000  |
| Charitable Giving                      | £13,363,000  | £37,503,000 |
| Of which donated objects               | £1,123,000   | £17,084,000 |
| Charitable Giving as % of baseline GiA | 17%          | 71%         |

# **Financial Review**

The COVID-19 pandemic has created one of the most significant financial challenges in the V&A's history. Emergency cost reduction measures have been required to manage the impact of the pandemic during the year as well as structural changes implemented to deliver longer-term savings. These structural changes were essential to build financial resilience as the V&A enters a period of prolonged uncertainty. The leisure and tour-ism industries have not only been the hardest hit by the pandemic, they are also likely to experience the slowest recovery, with inbound tourism not expected to recover fully for a number of years.

Given this context, the presentation of £13.2m of net unrestricted income in the Consolidated Statement of Financial Activities demands further interpretation. Accounting conventions can obscure the stark financial realities presented by day to day museum operations. This figure – an increase compared to previous years when the commercial circumstances were much more favourable – is the total of both general and designated income funds, which are shown in more detail in note 17. Designated funds make up £8.5m of this net income figure. These funds have been set aside by the Trustees for committed future expenditure, largely related to the development of V&A East, and cannot be used to meet operational costs. Furthermore, within that £8.5m of designated funds is £3.6m of investment returns, which have been highly volatile over the course of the pandemic and are re-invested rather than being available to spend. Finally, for statutory accounting purposes the residual £4.7m general income funds surplus (which does not include a depreciation charge) is presented gross of capital expenditure of £3.7m.

After adjusting for these items, the underlying surplus was £1.0m, which has – after additional designations required towards future infrastructure investment – allowed the V&A group to avoid spending down any of its opening £2.8m general reserves in the year, as had been anticipated.

However, with V&A Enterprises having retained £2.9m of its 2019-20 earnings in order to remain a going concern throughout 2020-21 and beyond, V&A Museum-only general funds at 31 March 2021 were in deficit by £0.1m (as can be seen in the Museum-only balance sheet).

In recognition of the significant increase in the level of risk and uncertainty facing the V&A the Trustees have increased the general reserves target to £5.0m. At 31 March 2021 the V&A as a group held closing general reserves significantly lower than this target, which is considered by the Trustees to be the minimum level necessary to manage medium-term operational and financial risks. Building general reserves to meet this target and secure greater financial resilience will be a priority over the coming years.

# Trading companies

The museum owns 100 per cent of the issued share capital of V&A Enterprises Ltd (VAE), which carries out trading operations on behalf of the museum. For the year ended 31 March 2021, VAE made profits of £2.3 million (2020: £7.9 million). While historically the full amount of profits earned have been paid up to the museum as a distribution under Gift Aid, in order to ensure VAE was able to continue as a going concern it retained £2.9 million of 2019-20 profits. It is probable that the full 2020-21 profits will be distributed to the museum. The museum also owns 100 per cent of the issued share capital of V&A Holdings Ltd which in turn owns 100 per cent of the issued share capital of V&A Ltd. There was no trading activity undertaken by V&A Holdings Ltd during the year. V&A Ltd undertakes consultancy work on behalf of the museum and contributed £0.3 million to the group (2020: £0.4 million) in the year, all of which will be paid up to the museum in the coming months. A further wholly-owned subsidiary of V&A Holdings Ltd, V&A Museum Events Ltd, which undertakes certain fundraising activities in support of the museum's charitable objectives is also part of the group. There was no trading activity undertaken by V&A Museum Events Ltd during the year (2020: no activity). Further details are given in note 8 to the accounts. The accounts consolidate the results of the museum with those of its trading subsidiaries.

# **Related charities**

The V&A has a close relationship with a number of other charities:

- The Gilbert Trust for the Arts (charity no. 1055853). The V&A manages the Trust's collections under a long-term agreement; the Trust has a minority of its Trustees appointed solely by the museum.
- The V&A Foundation (charity no. 1144508). It has the same charitable objectives as the V&A, and a minority of its Trustees are appointed by the V&A. In the year ended March 2021, the Foundation made grants to the museum of £0.3 million (2020: £0.8 million).
- Design Dundee Limited (charity no. SCO41219). The V&A is a founding partner of Design Dundee Limited. The Deputy Director and COO of the V&A is a member of the Design Dundee Limited board and the V&A provides ongoing support in relation to the operations of V&A Dundee.

None of these charities are controlled by the V&A. However, as the V&A appoints more than 20% of the trustees of the Gilbert Trust for the Arts, a portion of its net assets have been included in the V&A's financial accounts, as required under FRS102. None of the activities or financial results of the V&A Foundation or Design Dundee Limited have been consolidated within the museum's results in this report.

# **Results for the year**

After three consecutive years of welcoming over four million visitors, the V&A South Kensington was only able to open for 15 weeks in 2020-21. With capacity limited to ensure social distancing, this led to a 97% reduction in visitors compared to 2019-20. Having successfully increased the V&A's self-generated income from 43% of total income to 55% over the preceding decade, the V&A was particularly exposed to this sharp downturn, and self-generated income for the year was £31.6 million lower than in 2019-20.

New spend controls were put in place and in-year cost savings identified, which included cancelling and postponing large sections of the public programme, a recruitment freeze, and reduced opening hours to five days a week. This contributed towards the £18.3 million reduction in expenditure compared to 2019-20. The V&A was able to access the Coronavirus Jobs Retention Scheme, claiming £7.1 million across the group, and thanks to £7.2 million additional Grant in Aid funding from DCMS under the Public Bodies Support Package, was able to mitigate the short-term financial impact of the pandemic.

Total Grant in Aid was £79.1 million (2020: £53.1 million). In addition to the Public Bodies Support Package funding noted above, a further Museums Infrastructure Funding allocation was granted to the V&A, and as the V&A East project gathers pace, this was the first year in which additional resource funding towards the operations of these new sites was received.

The results have been flattered by a £3.2m increase in the proportion of the net Gilbert Trust for the Arts included in the V&A's accounts, driven by strong investment performance and an increase in the proportion of trustees appointed by the V&A, as set out in note 9. Similar investment gains were seen in the V&A's own investments, which represent designated and restricted funds, as stock markets recovered following the losses seen in the previous financial year.

While the V&A was able to make significant cost savings in the year, these occurred to a significant extent as a result of the museum being closed and were not sustainable over the longer term. As we do not expect visitor numbers and therefore self-generated income to return to pre-pandemic levels for a number of years, a cost-saving programme was carried out to reduce annual costs by £10 million, with redundancies and reduced operating budgets across the museum. Despite these savings, we are budgeting a substantial loss in the coming financial year, with our expected outturn being particularly sensitive to visitor numbers, around which there is significant uncertainty. DCMS have committed additional funding as part of the Covid Support Package for National Museums and other cultural bodies announced in the Budget in March 2021. As noted below, it is anticipated that we may also need to draw on our general reserves, especially if further lockdowns occur.

# **Fixed assets**

Capital expenditure for the museum in the year was £24.8 million (2020: £10.8 million). All projects underway at the start of the year were paused in immediate response to the COVID-19 pandemic. Once it was possible to restart work in a COVID-secure manner, the periods of museum closure enabled efficient completion of a number of projects, including the Raphael Court, while The Dorothy and Michael Hintze sculpture galleries were repainted and a new mosaic floor was laid in the main café.

Thanks to additional Museums Infrastructure Grant in Aid funding from DCMS, a major project to repair and stabilise the original Victorian National Art Library roof was also completed, along with urgent works on the object stores and front of house toilets at South Kensington.

In east London, work to decant the V&A Museum of Childhood in anticipation of its transformation was completed, and the fit-out of the new V&A East Storehouse continued, along with the construction of the new V&A East museum at Stratford Waterfront, although both construction projects experienced severe disruption as a result of lockdown and the impact of social distancing on productivity.

The depreciation charge for the year was £15.5 million (2020: £14.1 million). A desktop valuation of the V&A Estate was performed by Gerald Eve, Chartered Surveyors as at March 2021; the last full quinquennial valuation was undertaken in March 2018. V&A South Kensington was re-valued at £437.6 million (2020: £454.4 million) and the V&A Museum of Childhood at Bethnal Green at £16.2 million (2020: £16.6 million). The lease for the new V&A East Storehouse has again been accounted for as a finance lease in accordance with FRS102, giving rise to a fixed asset of £57.8 million (2020: £46.6 million).

# Heritage assets

Spend on objects for the collection amounted to £0.3 million (2020: £1.7 million) with a significant portion being funded from private donations. In addition, donated objects by gift, bequest or under the Acceptance in Lieu scheme amounted to £1.1m (2020: £17.5m).

# **Reserves policy**

The Trustees annually review the level of readily-available reserves (those that are not restricted or tied up as fixed assets) appropriate to the scale, complexity and risk profile of the organisation.

The Grant in Aid (GiA) received from DCMS represented 70 per cent of the museum's income in the year (2020: 42 per cent). For 2020-21 a further 6 percent of income related to receipts under the government's Coronavirus Job Retention Scheme. The rest of the operational costs are financed by self-generated funds such as exhibition and trading income. These funding streams are volatile, and their associated risks are managed through the museum's policy for maintaining general and designated funds, and providing contingencies for annual and project budgets.

Taking an overall view of the annual operational activities, the level of self-generated income, GiA and planned capital investment, the Trustees believe that the minimum level of general reserves should be £5.0 million (2020: £2.0 million). The previous target level of reserves represented 1-3 months' worth of non-contractual income, but in light of the significant increase in the level of operational risk and uncertainty facing the V&A in the wake of the pandemic, the decision was taken to build up reserves towards this new target to provide for greater financial resilience.

The Trustees are acutely aware that the current economic climate and future uncertainty in relation to all income streams require this assessment to remain under review. While the V&A had funds of £705.3 million at 31 March 2021 (2020: £687.8 million), the Trustees have access to only the combined total of certain General and Designated funds whose value is £34.4 million (2020: £23.2 million – see note 18). Of this amount, £2.8 million of general funds were held at the year end, £2.2m less than required under the reserves policy set out above. The Trustees anticipate potentially having to utilise some or all of the £2.8 million general reserves in managing the short term financial impact of the COVID-19 crisis, but the aim will be to build reserves up to the £5.0 million requirement in future years as the funding situation allows. The remaining £31.6 million is held for specific building and IT infrastructure projects planned over the next two to three years, including commitments relating to the opening of new sites at V&A East. The balance of funds is restricted, with the vast majority representing capital assets, mainly the three V&A sites at South Kensington, Hackney and Bethnal Green and the portion of the collection that is valued under Heritage Assets accounting.

# Principal risks and uncertainties

A description of the principal risks and uncertainties facing the museum and its subsidiary undertakings, as identified by the museum trustees, together with a summary of their plans and strategies for managing those risks is shown within the Governance Statement on pages 31-36.

# Investment policy

The Trustees' Investment Policy is governed by the Trustees Act 2000 and based on a consideration of the risk, return and cash flow requirements arising from each category of funds, unrestricted, restricted and permanent endowments. The policy is currently implemented through investment in a number of portfolios managed by Partners Capital LLP. The market value of museum investments, long and short-term, was £33.9 million at 31 March 2021 (2020: £28.5 million). The objectives and performance for the funds overseen by the V&A Investment Committee are as follows:

| Fund                | Overall objective  | Actual net return<br>(income + gain - costs) % | Actual net return<br>(income + gain - costs)<br>£ |
|---------------------|--|--|---|
| Short term fund     | To meet the requirement for general<br>reserves in order to manage the financial<br>impact of a significant risk crystallising.<br>Investment timeframe of less than one<br>year.  | -0.43%   | -£36,711  |
| Reserve fund        | To meet specific restricted and designated<br>expenditure purposes, whilst preserving<br>capital in real terms with the potential<br>for moderate real growth. Investment<br>timeframe of 5 years.   | 31.22%   | £3,826,184  |
| Endowments          | To fund the purchase of new collection<br>items, maintain existing collections and<br>to support the ongoing activities of the<br>V&A (consistent with the purposes of<br>each underlying trust) whilst preserving<br>capital in real terms. Perpetual investment<br>timeframe.  | 32.47%   | £1,625,424  |
| Bollinger endowment | To fund future renovations of the gallery<br>allowing all fixtures & fittings to be kept<br>current. To invest only in UK Government<br>debt and or to be invested by an external<br>professional financial adviser with the<br>highest priority being the preservation of<br>capital. Investment timeframe of 10 years. | -0.44%   | £11,384   |

Fund performance is measured against a composite benchmark designed to measure the performance of the strategic asset allocation agreed in the investment policies, as this is the best test of our investment manager's performance. The asset allocation profile is agreed for each fund and reviewed at least annually. The portfolios are partially protected from foreign exchange rate fluctuations through the deployment of appropriate hedging strategies. There is a target allocation to Sterling of 75% of the investment assets' value, although to account for fluctuations in the value of the investment assets, the actual allocation to Sterling is permitted to range from 65% to 85%. The composition of the 25% allocation to non-Sterling currencies comprises mainly US Dollars and emerging market currencies. All investments are made in accordance with the museum's Investment Policy, which is reviewed annually by the museum's Investment Committee and Board of Trustees.

# **Payment policy**

The museum aims to settle all bills within 30 days or in accordance with the suppliers' terms of business. In 2021 76% (2020: 67%) of invoices were settled on time.

## Political gifts & donations

The V&A makes no political gifts and as a charity does not normally make donations to other charities. It provides some services free of charge to associated charities. It also awarded £0.6 million to other organisations under the Purchase Grant Fund scheme to enable acquisitions (2020: £0.7 million, see note 5a).

## Auditors' disclosure and remuneration

The Comptroller and Auditor General is the auditor of the museum's consolidated accounts. As far as the Accounting Officer and Board of Trustees are aware there is no relevant audit information of which the entity's auditors are unaware. The Accounting Officer and Board of Trustees have taken all the steps that they ought reasonably to have taken to make themselves aware of any relevant audit information and to establish that the entity's auditors are aware of that information. The audit fee paid to the National Audit Office was £64,000 (2020: £60,750).

Additionally, a sum of £23,925 (2020: £21,850) was paid to auditors of other entities in the group including £2,910 (2020: £2,850) for non-audit services.

# Sustainability

Sustainability is crucial to the delivery of the V&A's mission and is already woven into much of what we do. It is at the heart of our role to think about what and how we make and consume, and the effect of this on society and the natural environment. We have a responsibility to explore the ideas and realities of what environmental, social and economic sustainability means across generations, locations and societies.

The recruitment of a dedicated Sustainability Lead has provided a renewed focus for sustainability. A new strategy outlining our commitments and a framework for action is due to be launched in 2021. We are taking a holistic, systems thinking approach to sustainability, shifting focus from individual parts to understanding influences within the whole organisation and beyond. This includes how we will contribute to the UN Sustainable Development Goals.

A thriving network of staff Sustainability Coordinators has been rejuvenated, harnessing staff enthusiasm and levering expertise to embed sustainable practices across the organisation. An online training timetable was offered this year to demonstrate to staff how their efforts contribute to the museum's strategic sustainability goals and equip them with knowledge and tools to do so. Topics included behaviour change, Sustainable Development Goals and social change, decarbonisation pathways and a certified Carbon Literacy course. The staff Anthropocene Reading Group has also been relaunched this year, a forum dedicated to exploring critical thinking around the Anthropocene – our present age in which human activity has become the dominant force shaping the climate and ecosystems of planet Earth.

We have engaged our audiences in issues of environmental and social sustainability through our galleries, exhibitions and displays. We also deliver learning activities that critically address and build understanding around local and global issues of climate change and sustainability. These include talks for secondary school teachers on design for sustainable development as part of the Innovate programme, and exploration of sustainability in art, fashion and design during COVID-19 by our Youth Collective. We were excited to again support Fashion Revolution's online Fashion Question Time event which focused on 'Mass consumption: The end of an era?' Oversight on sustainability is provided by the Trustees' Building Strategy Committee.

# **Greenhouse Gas Emissions**

An in-depth analysis of our Scope 1, 2 and 3 emissions has been commissioned and a number of decarbonisation scenarios have been developed. These will be further refined over the coming year, investigating the feasibility of different carbon reduction measures that can be implemented by the organisation. Any refurbishment projects in our buildings include energy efficiency upgrades and there is an ongoing LED replacement programme in galleries. There has been an overall reduction in energy consumption, which can partly be attributed to the closure of the museum during the pandemic and partly to efficiency projects undertaken.

# Waste

The V&A is committed to reducing waste at source and requires that all staff and partners implement waste prevention and reduction measures across all areas of their responsibility. We follow a waste hierarchy of reduce, reuse, recycle, recover, dispose. We have dry mixed recycling facilities with a zero operational waste to landfill policy. We also recycle a range of other materials including; food waste, glass, batteries, printer toner cartridges and Kimtech disposable gloves.

There is a continued drive to reduce and reuse materials from exhibitions, with many items being reused internally or donated externally. In preparation for its refurbishment, the V&A Museum of Childhood donated many items to local charities and community groups.

# **Finite Resources**

Water consumption has reduced dramatically in the last year due to the museum being closed for long periods of time. This closure has also provided the opportunity to assess consumption of resources and energy generally, allowing identification and fixing of water leaks, for example.

# **Biodiversity enhancement**

The museum in South Kensington has a wetland green roof. This biodiverse living roof is important for storing rainwater and encouraging flora and fauna. The roof is also home to four behives, which have been on site since 2013 and produce delicious honey.

# Sustainable procurement

The V&A recognises its responsibility to ensure that its procurement activities result in contracts that are economically, environmentally and socially responsible. In conjunction with its Sustainability Plan the V&A strives to incorporate sustainability into its procurement practices, from supplier selection through to product and materials specifications and the rationalisation of goods, works and services. The V&A has a Sustainable Procurement Policy which was last updated in 2020 to incorporate the latest best practice.

# **Climate change adaptation**

This year we joined the London Climate Change Partnership to affirm a commitment to finding suitable climate change adaptation interventions which can be applied to our estate. We are keen to work with others on this, to share knowledge and understand how we can contribute at broader sector and city levels.

# Sustainable construction

Currently under construction, the V&A East museum is targeting BREEAM Excellent certification. The new V&A East Storehouse is targeting BREEAM Very Good certification for refurbishment and fit-out.

We are currently developing operational performance criteria for the V&A Museum of Childhood refurbishment, understanding the importance of building performance analysis, target setting and post occupancy evaluation.

# Key sustainability data

|                             |   | Unit                 | 2020-21 | 2019-20 |
|-----------------------------|---|----------------------|---------|---------|
| CO <sub>2</sub> emissions   | Scope 1 emissions (direct)              | tonnes of $\rm CO_2$ | 117     | 138     |
|                             | Scope 2 emissions (indirect)            | tonnes of $\rm CO_2$ | 3,581   | 3,846   |
|                             | Total emissions tonnes of $CO_2$        | tonnes of $CO_2$     | 3,698   | 3,984   |
| Related Energy Consumption  | Electricity                             | kWh                  | 6,719   | 8,236   |
|                             | Gas                                     | kWh                  | 7,494   | 8,461   |
|                             | Total                                   | kWh                  | 14,213  | 16,697  |
| Financial Indicators        | Expenditure on energy                   | £'000                | 1,128   | 1,326   |
|                             | Expenditure on official business travel | £'000                | 42      | 494     |
| Waste                       | Waste sent to landfill                  | tonnes               | -       | -       |
|                             | Waste recycled / re-used                | tonnes               | 52      | 304     |
|                             | Waste incinerated                       | tonnes               | 44      | 271     |
|                             | Composted                               | tonnes               | 4       | 46      |
|                             | Total waste disposed                    | tonnes               | 100     | 621     |
| Finite Resource Consumption | Water Consumption                       | m³                   | 16,652  | 49,080  |
|                             | Water Supply Cost                       | £'000                | 83      | 107     |

# Legal and Administrative Information

#### **Principal Address**

Victoria and Albert Museum Cromwell Road London SW7 2RL

#### Bankers

National Westminster Knightsbridge Business Centre 186 Brompton Road London SW3 1XJ

#### Solicitors

Farrer & Co 66 Lincoln's Inn Fields London WC2A 3CH

#### **Investment Advisors**

Partners Capital LLP 5 Young Street London W8 5EH

#### **Auditors-Internal**

RSM Risk Assurance LLP Floor 6 25 Farringdon Street London EC4A 4AB

### Auditors-External

Museum Group Comptroller and Auditor General National Audit Office 157-197 Buckingham Palace Road London SW1W 9SP

*Trading companies* Moore Kingston Smith LLP Devonshire House 60 Goswell Road London EC1M 7AD

# **REMUNERATION AND STAFF REPORT**

# **OUR PEOPLE AT THE V&A**

The V&A is the world's leading museum of art, design and performance and successfully delivers its mission by utilising and applying the considerable skill, experience, and knowledge of its people. At the beginning of 2020 the V&A directly employed 1,093 people and worked with many more volunteers, freelancers, and partners.

### The challenges in 2020-21

As noted elsewhere in this report, the COVID-19 pandemic has created one of the most significant financial challenges in the V&A's history. The museum was only open for 15 weeks of the 2020-21 financial year, with huge negative impacts on the V&A's business model and operating capability and creating considerable challenges for all our people.

During the year, we have adapted rapidly to enable our staff to work remotely from home and also to create a COVID-secure workplace. A Remobilisation Group has been established to oversee newly developed, risk assessed processes and procedures, to ensure our onsite teams are operating in safe and secure spaces. A comprehensive e-learning programme was created to ensure all staff were familiar with COVID-secure operating procedures and remote working policies, before those who were unable to work from home returned to the museum. The museum has also created extensive new systems and processes to enable visitors to return in line with government regulations. Changes involve ticketed entry, extensive communication, training of Front of House staff, and continual monitoring and updating of practices to adapt to a changing environment.

Effective communication and staff engagement has been crucial through the pandemic. Many of our teams have been furloughed, and others working at home for long periods, therefore regular updates on government guidelines, providing support through training, and developing content on well-being, have been vital. An employee survey was undertaken to review the effectiveness of communication, views on working practice and return to the workplace, ahead of the reopening of the museum in August 2020. A further survey has been commissioned in spring 2021, to engage views on future ways of working, to capture positive developments in remote working and use of technology.

Sadly, the conditions have led to a museum-wide Recovery Programme, including multiple cost saving measures, a recruitment freeze and restructuring across all departments, to tackle the severe and ongoing financial impacts of the pandemic. A full consultation process has been undertaken involving our Trade Union colleagues as well as individual employees across a number of months from October 2020 to spring 2021. Where redundancies have been required, voluntary redundancy has been possible in over 80% of cases. We will continue to communicate openly and honestly, and work with our committed and talented workforce to ensure the V&A emerges well placed to fulfil its crucial purpose for many years to come.

# **Remuneration Committee membership**

The membership of the Remuneration Committee comprised the following Trustees:

Nicholas Coleridge CBE; Trustee (Chair)

David Bomford; Trustee

Nick Hoffman; Trustee

The committee is also attended by the Director, Deputy Director & Chief Operating Officer, and Director of People & Change except when matters relating to their own pay and performance are discussed.

### Remuneration policy for senior managers

The Remuneration Committee reviews salaries of all senior managers employed by the museum on Senior Manager contracts. Employment contracts are either standard V&A Enterprises Ltd (VAE) terms and conditions of employment, or legacy standard museum terms and conditions of employment, except where they apply to pay determination, which is subject to review by the Remuneration Committee.

At the beginning of the financial year, senior managers are set objectives based on the museum's strategic plan. At the end of the financial year, individual performance against objectives is reviewed. Where it can be demonstrated that performance has exceeded expectations, an individual can be nominated and therefore become eligible for a bonus payment. The nominations are subject to approval by the Remuneration Committee. The Chairman of the Board of Trustees undertakes the performance assessment for the Director. The annual performance assessments and additional information (see below), are then reviewed by the Remuneration Committee and used to set pay levels and any performance bonuses.

The committee met on one occasion in June 2020 to determine performance bonuses and the senior staff pay award. Due to the financial climate in 2020, no salary increases or bonus payments were made.

## Performance assessment and payment

When determining performance bonuses, the committee will take account of:

- The budget for non-consolidated performance related pay agreed as part of the museum's pay remit.
- The performance and contribution of the individual over the period (through performance appraisal).

As with bonus payments for employees subject to collective bargaining arrangements, senior employee bonuses are discretionary and are awarded where performance against objectives is rated as exceptional. Payments are non-consolidated and subject to the overall financial limits agreed as part of the museum's pay remit.

## Policy on duration of contracts, notice periods and termination payments

Senior employees (including the Director) are permanent employees of either VAE or the museum.

The notice period for senior employees is three months and for the Director, six months. If any termination payments are made, they are in accordance with museum or VAE contractual terms.

All museum employees (unless choosing to opt-out) are members of either a defined contribution group personal pension or the Principal Civil Service Pension Scheme (PCSPS) which has associated redundancy and early retirement conditions. Termination payments for staff on VAE terms and conditions are determined by The Employment Rights Act 1996 unless individual contracts define other terms.

# Senior managers' remuneration disclosure (subject to audit)

The Board of Trustees of the V&A, who hold overall responsibility for the museum, are not remunerated. Expenses paid are disclosed in note 5d.

The director's and senior managers' emoluments and pension details for 2020-21 are shown in the table below. The V&A has prepared this remuneration report in accordance with the Government Financial Reporting Manual, which requires disclosure of information about directors' remuneration, where 'directors' is interpreted to mean those who influence decisions of the V&A as a whole. In the V&A's opinion, this means the Trustees, Director and Deputy Director. The monetary value of benefits-in-kind covers any benefits provided by the employer and treated by the HM Revenue & Customs as a taxable emolument. There were no benefits-in-kind during the year and there were no additional emoluments paid other than as disclosed below.

|   | <u>Total sala</u> | ry earned | Bonu    | s Paid  | Pension | <b>Benefits</b> | To      | otal    |
|---|-------------------|-----------|---------|---------|---------|-----------------|---------|---------|
|   | 2019-20           | 2020-21   | 2019-20 | 2020-21 | 2019-20 | 2020-21         | 2019-20 | 2020-21 |
|   | £'000             | £'000     | £'000   | £'000   | £'000   | £'000           | £'000   | £'000   |
| Dr Tristram Hunt<br>Director                              | 145-150           | 145-150   | 15-20   | NIL     | 57      | 57              | 215-225 | 200-205 |
| Tim Reeve<br>Deputy Director & Chief<br>Operating Officer | 120-125           | 120-125   | 10-15   | NIL     | 49      | 45              | 167-187 | 165-170 |

|  | Accrued pension at pension<br>age as at 31 March 2021 -<br>Related lump sum | Real increase in pension at<br>pension age - Real increase<br>in related lump sum | CETV at 31<br>March 2021 | CETV at<br>31 March<br>2020 | Real<br>increase<br>in CETV |
|--|---|---|--------------------------|-----------------------------|-----------------------------|
|  | £'000   | £'000   | £'000                    | £'000                       | £'000                       |
| Dr Tristram Hunt                             | 10-15   | 2.5-5   | 155                      | 113                         | 27                          |
| Director                                     | nil   | nil   | 100                      | 112                         | 27                          |
| Tim Reeve                                    | 45-50   | 2.5-5   | 745                      | 693                         | 21                          |
| Deputy Director &<br>Chief Operating Officer | 85-95   | nil   | 745                      | 095                         | 21                          |

## **Cash Equivalent Transfer Values**

A Cash Equivalent Transfer Value (CETV) is the actuarially-assessed capitalised value of the pension scheme benefits accrued by a member at a particular point in time. The benefits value is the member's accrued benefits and any contingent spouse's pension payable from the scheme. A CETV is a payment made by a pension scheme or arrangement to secure pension benefits in another pension scheme or arrangement when the member leaves a scheme and chooses to transfer the benefits accrued in their former scheme. The pension figures shown relate to the benefits that the individual has accrued as a consequence of their total membership of the pension scheme, not just their service in a senior capacity to which the disclosure applies. The CETV figures include the value of any pension benefit in another scheme or arrangement which the individual has transferred to the Civil Service pension arrangements. They also include any additional pension benefit accrued to the member as a result of their purchasing additional years of pension service in the scheme at their own cost. CETVs are calculated within guidelines and framework prescribed by the Institute and Faculty of Actuaries.

# Real increase in CETV

This reflects the increase in CETV effectively funded by the employer. It takes account of the increase in accrued pension due to inflation, contributions paid by the employee (including the value of any benefits transferred from another pension scheme or arrangement) and uses common market valuation factors for the start and end of the period.

The accrued pension quoted is the pension the member is entitled to receive when they reach pension age, or immediately on ceasing to be an active member of the scheme if they are already at or over pension age. Pension age is 60 for members of Classic, Premium and Classic Plus and 65 for members of Nuvos and Alpha. For more details on the pension schemes see note 5c.

| Exit package cost band        | Number of compulsory<br>redundancies | Number of other<br>departures agreed | Total number of exit packages by cost band |
|-------------------------------|--------------------------------------|--------------------------------------|--|
| <£10,000                      | 19                                   | 43                                   | 62   |
|                               | (3)                                  | (1)                                  | (4)  |
| £10,000 - £25,000             | 5                                    | 30                                   | 35   |
|                               | (2)                                  | (-)                                  | (2)  |
| £25,000 - £50,000             | -                                    | 19                                   | 19   |
|                               | (-)                                  | (2)                                  | (2)  |
| £50,000 - £100,000            | -                                    | 4                                    | 4  |
|                               | (-)                                  | (2)                                  | (2)  |
| Total number of exit packages | 24                                   | 96                                   | 120  |
|                               | (5)                                  | (5)                                  | (10)                                       |
| Total resource cost           | £162,940                             | £1,547,787                           | £1,710,727                                 |
|                               | (£37,810)                            | (£226,770)                           | (£264,580)                                 |

## Exit packages (subject to audit)

Figures in brackets are for the prior year.

For employees of the museum, redundancy and other departure costs are payable in accordance with the provisions of the Civil Service Compensation Scheme, a statutory scheme made under the Superannuation Act 1972. Where the museum has agreed early retirements, the additional costs are met by the museum and not the Civil Service pension scheme. For individuals employed by VAE, redundancy and other departure costs are payable in accordance with the provisions of their employment contract. As part of the Recovery Programme in 2020, a Voluntary Options scheme, including the opportunity to apply for voluntary redundancy on enhanced terms, was offered to all staff. In addition, the opportunity to take voluntary redundancy for those at risk of redundancy was offered, in advance of compulsory redundancies being made.

Fair Pay: based on the March 2021 payroll, the highest-earning employee is banded at £145-£150k p.a. including performance pay and any other benefits in kind (2020: £160-165k) and the median employee c. £28.5k (2020: £28k). This is a ratio of 5.13:1 (2020: 5.21:1). The V&A reports its gender pay gap annually. In its most recent report the V&A had an overall mean gender pay gap of 7.3% (2020: 7.1%) and a median gender pay gap of 0.4% (2020: 0%).

# Equality, Diversity, and Inclusion (EDI)

At the V&A we are committed to equality, diversity, and inclusion as central to creating a positive workplace culture for all, recognising and celebrating the wide range of talents and resources of our employees. We strive to be an inclusive, tolerant, and welcoming organisation ensuring that colleagues, partners, and visitors are treated with respect and dignity.

During 2020-21 we have focused on how we could go further in the V&A to actively engage with Anti-Racism. An Anti-Racism Taskforce consisting of employees from across the organisation and representatives from specialist groups was created, to "actively and consciously work against the multi-dimensional aspects of racism across all V&A sites and collections."

This will feed into a broader EDI strategic objective in the new 5-year strategic plan, underpinned by comprehensive recommendations covering Audiences and Programmes, Workforce Development, Collections, Accountability and Culture. The Anti-Racism Taskforce will continue its work during 2021 maintaining focus to create an integrated approach to implementing the recommendations and to facilitate sustainable change.

We remain committed as an employer to ensuring we welcome and select the most suitable person for any post in respect of experience, knowledge, skills, and behaviours, regardless of age, disability, gender reassignment, marital or civil partner status, pregnancy or maternity, race, colour, nationality, ethnic or national origin, religion or belief, sex or sexual orientation. We also remain focused on apprenticeships and early careers, creating pipelines for workforce development in the V&A and the sector as a whole. We are a recognised Disability Confident Employer and in our current workforce 5% of employees declared themselves as having a disability.

87.3% of employees have chosen to declare against protected characteristics, creating the following employee profile: 85.3% white, 3.2% black, 5.3% Asian, 3.9% mixed, 2.4% other. The gender profile is 70% female and 30% male.

## **Employee Absence**

The average amount of sick-day absence is 1.9 days (2020: 5.8 days). If long-term sickness (any absence over three weeks in duration) is excluded, the figure falls to 1 day (2020: 3.3 days).

# **Trade Union Activity**

The V&A voluntarily recognises three trade unions in Prospect, PCS and FDA as a Trade Union Side, for all museum employees and meets regularly to facilitate effective communication and negotiation. We have worked closely with Trade Union colleagues over the course of the year, on both the Recovery Programme and on creating a COVID-secure workplace. Union representatives are granted reasonable requests for paid facility time, to carry out their union duties and details are shown below for the year April 2020-March 2021.

The total number of employees who were relevant union officials was 26 (22.4 on an FTE basis) and all spent between 1-50% of their paid working time on facility time. The total cost of facility time was £42,000, the total pay bill during this time was £37.6m, and therefore the percentage of the total pay bill spent on facility time was 0.11%. Finally, the time spent on paid trade union activities as a percentage of total paid facility time hours was 3%.

# **Off-payroll appointments**

For the year ended 31 March 2021, there was one off-payroll engagement for more than £245 per day and that lasted for longer than six months. Consultancy spend for the year ended 31 March 2021 was nil (2020: nil).

into the

Dr Tristram Hunt Director and Accounting Officer 29 June 2021

Nimm Colum

Nicholas Coleridge CBE Chairman of Trustees 29 June 2021

# STATEMENT OF TRUSTEES' AND DIRECTOR'S RESPONSIBILITIES

The Board of Trustees of the V&A was established by the National Heritage Act 1983. The functions of the Board, as defined by the National Heritage Act are to:

- Care for, preserve and add to the objects in their collections;
- Secure that the objects are exhibited to the public;
- Secure that the objects are available to persons seeking to inspect them in connection with study or research; and
- Generally promote the public's enjoyment and understanding of art, craft and design both by means of the Board's collections and by such other means as they consider appropriate.

Under ss.9(4) and (5) of the Museums and Galleries Act 1992, the Board of Trustees is required to prepare a Statement of Accounts for each financial year in the form and on the basis determined by the Secretary of State for Digital, Culture, Media and Sport with the consent of the Treasury. The accounts are prepared on an accruals basis to show a true and fair view of the museum's financial activities during the year and of its financial position at the end of the year. The Accounting Officer has taken the necessary steps to ensure that that there is no relevant audit information of which the external auditors are unaware. In preparing the accounts the Trustees are required to:

- Observe the accounts direction issued by the Secretary of State for Digital, Culture, Media and Sport, including the relevant accounting and disclosure requirements, and apply suitable accounting policies on a consistent basis;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards and statements of recommended practice have been followed, and disclose and explain any material departures in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the museum will continue in operation.

The Accounting Officer for DCMS has designated the Director as the Accounting Officer for the museum. His relevant responsibilities as Accounting Officer, including his responsibility for the propriety and regularity of the public finances for which he is answerable, and for the keeping of proper records and for safeguarding the V&A's assets, are set out in Managing Public Money published by HM Treasury.

The Accounting Officer is required to confirm that the annual report and accounts as a whole is fair, balanced and understandable and that he takes personal responsibility for the annual report and accounts and the judgements required for determining that it is fair, balanced and understandable.

Dr Tristram Hunt Director and Accounting Officer 29 June 2021

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Nicholas Coleridge CBE Chairman of Trustees 29 June 2021

# **Governance Statement**

The V&A is governed by the National Heritage Act 1983. The Act was modified and repealed to some extent by the Museums and Galleries Act 1992, but this did not materially affect the status of the museum. The V&A is a non-departmental public body (NDPB) sponsored by the Department for Digital, Culture, Media and Sport (DCMS), and is a charity exempt from registration under the Charities Act 2011. As an exempt charity it is regulated by DCMS, rather than the Charity Commission. Its investments are governed by the Trustee Act 2000.

The museum is governed by a Board of Trustees answerable to the Secretary of State for Digital, Culture, Media and Sport for the policies and performance of the museum. The Minister is, in turn, answerable to Parliament. The Director of the V&A is accountable both to the Board as Chief Executive and to the Permanent Secretary of DCMS as Accounting Officer.

DCMS drew up a Management Agreement in consultation with the V&A which was agreed in February 2017. This document sets out the broad framework within which the V&A operates. An updated version of the agreement is currently under discussion with DCMS.

# **Board of Trustees**

The V&A Board is a body corporate with between 12 and 20 members. At 31 March 2021 there were 16 Trustees including Nicholas Coleridge CBE, the Chair of the Board of Trustees. Trustees serve an initial term of up to four years. Under the rules laid down by the Commissioner for Public Appointments, Trustees are restricted to serving two terms or a maximum period of ten years. Trustees are not remunerated but are able to claim expenses.

The governance framework of the V&A, including information about the Board's committee structure, its attendance records and a summary of its work, is set out in this statement.

During the year, one Trustee retired from the Board; no new Trustees were appointed; two trustees were reappointed for further four-year periods and one trustee was reappointed for a further two-year period. Details of the Trustees during the year are shown in Table A.

# **Trustee Appointment & Induction**

Appointments to the V&A Board of Trustees, including that of the Chair, are made by the Prime Minister following the DCMS process for public appointments. Appointment to the Board is governed by selection on merit, on the basis of equality of opportunity for all, and is subject to monitoring by the Commissioner for Public Appointments. There is one ex-officio member of the Board, Dr Paul Thompson, the Vice Chancellor of the Royal College of Art. Dr Thompson has served as a Trustee since September 2009 and as his appointment is ex-officio, the general principle that a trustee should serve for no more than ten years has been disapplied. On appointment, Trustees are provided with a Trustee Handbook that gives information on the V&A, outlines the roles and responsibilities of Trustees and senior staff, and refers to other guidelines on public service and conduct of public appointees. New Trustees are personally introduced to their role by the Chair and the Director, involving other V&A staff as necessary. DCMS also provides a booklet for Board members of its NDPBs.

# **Delegation of Authority**

The National Heritage Act 1983 requires the Board to appoint a Director, with the approval of the Prime Minister, and stipulates that the Director will be responsible to the Board for the general exercise of the Board's functions. In general, the Board focuses on policy and strategy, leaving operational matters to the Executive Board (EB). Key decisions and issues reserved to the Board include:

- Issues of corporate strategy;
- Key strategic objectives and targets;
- Major decisions involving the use of financial and other resources;
- Senior personnel issues and standards of conduct;
- The appointment of the Director (jointly with the Prime Minister);
- Involvement in the appointment of some senior staff (jointly with the Director);
- Considering the remuneration of senior staff;
- The approval of major purchases by the museum of objects valued at £100,000, or more, on the recommendation of the Trustees' Collections Committee;
- The approval of major loans by the museum of objects valued at £1,000,000, or more, on the recommendation of the Trustees' Collections Committee

The primary operational decision-making body of the V&A is the Executive Board (EB) comprising senior staff members and chaired by the Director, Dr Tristram Hunt. The full composition of the EB is shown at Table C. It meets fortnightly to review all operational issues.

In addition to the EB, there is a wider Leadership Forum, chaired by the Director, which meets approximately every six weeks.

## **Compliance with Governance Codes**

The museum is a non-departmental public body and a statutory charity. It is mindful of the Corporate Governance Code for central government departments and Trustees are content that the museum complies where appropriate.

The museum is also mindful of the Charity Governance Code for Larger Charities. A review of the museums' compliance with that Code was undertaken in 2018 and Trustees are content that the museum complies where appropriate.

The museum maintains the following policies, available on the website, which are periodically reviewed and updated:

- Modern slavery act statement
- Equality and diversity at the V&A
- Freedom of information
- Collections policies
- Privacy notice and use of cookies
- Public task
- Research ethics policy

# Committees of the Board

Much of the Board's business is conducted through its committees. Details of their scope and structure are given in Table B. In the course of the year in response to shifting priorities, the FuturePlan and V&A East Committee was replaced by two new committees: the V&A East Committee and the Building Strategy Committee. The COVID-19 Liaison Committee was established to oversee the V&A's initial response to the closure of the museum in the Spring of 2020.

# **Board performance**

The V&A's response to the COVID-19 pandemic and the implications for the future were central to the Board's activities throughout this year, with meetings taking place via video conferencing. The safety of the V&A's staff and visitors was the primary focus for the Trustees with detailed briefings being provided to the Board at each meeting and through relevant Board Sub-Committees, including the short-term COVID-19 Liaison Committee. During the course of the year, the Trustees considered the severe and ongoing financial implications of the pandemic and the financial strategy for recovery, including the cost reduction plan (the "Recovery Programme") and its implications for colleagues across the museum. Trustees received regular briefings throughout the implementation of the Recovery Programme and were particularly concerned to ensure the V&A maintained the necessary levels of professionalism and expertise across the museum, including within the Collections division. The Board was also briefed regularly on the repeated closure and remobilisation of the museum as it reacted to Government regulations and guidelines.

In addition to its oversight of pandemic response, the Board received briefings on a range of other matters. The development of the two V&A East sites – the Waterfront Museum at East Bank and the Collection and Research Centre – was discussed as a standing agenda item at every Board meeting. The curatorial vision was shared with Trustees as well as the work in train around branding and audiences. In the course of the year and in the wake of the pandemic it was announced that the partnership with the Smithsonian Institute would not proceed and a joint statement was issued on 18 September 2020. The work to decant the V&A's reserve collections from Blythe House was delayed due to closure of the site during the first lockdown and the productivity impacts of social distancing; progress has been monitored throughout the year.

The museum also engaged with a fresh review of Equality, Diversity and Inclusion during the year, which has included instigating an Anti-Racism Taskforce involving staff from across the museum. Other strategic issues

which were considered by Trustees during the year included the development of an International Strategy. Leonie Bell was appointed as Director of V&A Dundee, and presented to the Board with Tim Allan, Chair of V&A Dundee.

During the year the Trustees also considered routine business including: agreeing the budget; reviewing the performance of investments and progress against performance indicators; the annual Safety Report; approving the Gift Acceptance Policy; the second series of the BBC2 documentary, *Secrets of the Museum*, Digital Media projects; further work undertaken on the V&A brand. The Trustees received updates from a number of departments across the museum.

A full review of the effectiveness of all Board sub-committees was undertaken in 2019-20. The Chair's performance is regularly appraised; an internal review process took place in March 2020 and an appraisal by DCMS was undertaken in March 2021 with a report prepared by DCMS on 29 March 2021.

# Audit Committee

The Audit Committee is responsible for reviewing the museum's risks, reviewing the controls in place to manage them, and monitoring its compliance with statutory requirements (including the Annual Report & Accounts). During the year the Committee reviewed all the Internal Audit reports it had commissioned and agreed the Internal Audit plan for 2021-22. It reviewed the Strategic Risk Register at each meeting and approved a revised Risk Management Policy. It also reviewed the external audit of the Annual Report & Accounts for 2019-20, approved the Governance Statement and reviewed the Committee's Terms of Reference.

The areas reviewed by Internal Audit during the year included Risk Management, COVID-19 response, remobilisation of the workforce, CRM stabilisation, the apprenticeship levy, the impact of Britain's exit from the EU, implementation of secure remote working, estate management and donor due diligence. In addition, follow-up work was performed to provide assurance on the implementation of recommendations from internal audit work undertaken in the previous year. In its Annual Report, Internal Audit was able to give reasonable assurance on the effectiveness of the V&A's risk management, control and governance processes over the year.

#### **Risk management and control**

The museum has adopted a Risk Management Policy that lays out its approach to risk and sets out policies and procedures for managing risk. The implementation of this policy is described here.

#### Identification and assessment of risk

The museum has two risk registers: Operational and Strategic.

Operational Risk Registers are maintained by line management at a local level and embrace a wide range of risks and issues that concern discrete and containable elements of the V&A's operations such as collections management; staff recruitment, development and appraisal; financial management and fraud prevention; information systems security; audience development and procurement. Managers are expected to regularly review and update their view of risk and highlight major new risks arising to the Executive Board during the year.

When the assessment of the likelihood of a risk crystallising and its impact reach a level that is of material impact to the overall strategy of the V&A or affect its ability to fulfil its purpose, these risks are reflected in the Strategic Risk Register.

The Strategic Risk Register includes risks relating to governance, reputation and policy matters, and key physical threats to staff, volunteers, visitors, or contractors, or to the security of the collections, where the Trustees have statutory or quasi-statutory obligations. The Strategic Risk Register has been re-calibrated to reflect the wide range of risks arising from COVID-19.

The Strategic Risk Register is discussed and updated on a regular basis by the museum's Executive Board; the Audit Committee reviews the updated Strategic Risk Register at its meetings.

The Executive Board establishes mitigating actions to reduce residual risk to an acceptable level and reports to the Audit Committee on their implementation at each meeting.

The procedures associated with the Risk Registers are only part of the control environment operating within the museum. Other key aspects include:

- The Executive Board meets fortnightly to review all operational issues;
- The Trustees and senior management have agreed a Strategic Plan which outlines key short- and mediumterm objectives and appropriate indicators. This ensures that scarce resources are applied to key corporate priorities;

- The functions of the Board's Sub-Committees are set out in Table B
- The retention of Internal Auditors with a reporting line directly to the Trustees

# Risk profile and impact of COVID-19 pandemic

The museum has a well-worked out process for identifying and continually assessing risks to its ongoing operations and services to the public. Many of these risks change with circumstances and time. The COVID-19 pandemic, which led to museum closure as of 17 March 2020 and subsequent extended closures throughout 2020-21, had a significant impact on every risk identified in the Strategic Risk Register. A global pandemic as a single simultaneous influence on a range of risks had not previously been identified. The Strategic Risk Register has been and will continue to be recalibrated in light of the ongoing impacts of the pandemic.

During the course of 2020-21 the major risks (and mitigating actions) identified for the museum were:

- The funding environment the immediate impact of the COVID-19 pandemic was closure of the museum and a consequent severe reduction in self-generated income. This significantly increased reliance on Government funding. Whilst additional emergency Grant in Aid has been made available to support recovery from the pandemic impacts, there remains uncertainty around future Grant in Aid settlements. Recovery is likely to be slow, meaning that increased reliance on Government funding will continue to be a risk in a challenging fiscal environment over the coming years. The Board has identified a need to build general reserves to increase financial resilience in this uncertain context, in addition to the measures taken during 2020-21 to secure sustainable cost reductions.
- Pandemic recovery there remains a risk that the recovery is slower than anticipated with a consequential adverse impact on projected levels of self-generated income. Expected contraction in the tourism economy and reduction in domestic and overseas visitor numbers compound this risk. Projections for visitor numbers have been modelled against a range of scenarios to help manage this uncertainty and cost reductions have already been implemented in line with the central operating scenario. There remains a significant downside risk, particularly in 2021-22 and 2022-23, which is partly mitigated by reserves held and business planning to rebuild diverse commercial income streams.
- As a result of the reorganisation and budget constraints caused by COVID-19, as well as a prolonged period of furlough and remote working, there is a risk of reduced staff engagement and productivity. Regular staff communications and surveys have been in place throughout the pandemic and work is now underway to develop a new People Strategy as part of planning for the post-pandemic workplace.
- Ensuring the security of visitors, staff, volunteers and collections at a time of global instability. The museum has a thorough and flexible security strategy that responds to changes in risk.
- EU Exit the range of risks relating to the UK's exit from the European Union have been masked by the closures caused by COVID-19 but they were reviewed by the Audit Committee throughout the year.

# Whistleblowing arrangements

The museum upholds the core values detailed in the Code of Professional Ethics of the Museums Association and the International Council of Museums, and actively promotes their implementation. In line with these commitments, the museum encourages employees and others with serious concerns about any aspect of the museum's work to come forward and voice those concerns, and expects its managers to encourage employees to express their views openly. This is clearly documented in the Whistleblowing section of the V&A's People Policies and Guidance.

# Data quality

The Board has gained assurance that the data quality of the information it receives is sound through a mix of internal audit work on data held and its own challenge of the data presented.

# Data protection

The museum takes the protection of personal data very seriously and is mindful of the Data Protection Act 2018, the UK GDPR and the EU GDPR which remains applicable as the museum processes data of European citizens. The Data Protection Officer and the Data Protection & Information Compliance Executive report that during the year the V&A has made two reports to the Information Commissioner's Office (ICO) relating to data breaches caused by data being shared with unauthorised persons – one relating to an error in a Membership mailing and the other relating to potential exposure of data in an MS Forms questionnaire regarding remobilisation. Both cases were closed with recommended actions but no further investigation by the ICO. Actions have since been

taken to reduce the risk of recurrence. One incident in relation to a small amount of personal data released in a response to a Freedom of Information request was reported to the ICO by a third party. The V&A had previously assessed the risk and concluded it was not reportable. The ICO closed the case with recommended actions but no further investigation. Actions will be taken to reduce the risk of recurrence.

# Accounting Officer's and Chair's conclusion

We have considered the Annual Governance Statement and the independent advice and assurance provided by the Audit Committee. We conclude that the V&A has satisfactory governance and risk management systems with effective plans to ensure continuous improvement.

# Table A

Board of Trustees at date of signing 31 March 2021

|   |   | Attendance |       |     |
|---|---|------------|-------|-----|
| Name                                      | Term expires  | Board      | Audit | Rem |
| Nicholas Coleridge CBE (Chair)            | 31/10/2023  | 6/6        | 5/5   | 1/1 |
| Jonathan Anderson <sup>1</sup>            | 03/02/2023  | 3/6        |       |     |
| Martin Bartle                             | 29/02/2024  | 6/6        |       |     |
| Allegra Berman                            | 29/02/2024  | 6/6        |       |     |
| David Bomford                             | 31/03/2023  | 6/6        |       | 1/1 |
| Dr Genevieve Davies                       | 03/02/2023  | 6/6        |       |     |
| Ben Elliot                                | 31/12/2024  | 6/6        |       |     |
| Nick Hoffman                              | 14/09/2023  | 6/6        | 5/5   | 1/1 |
| Amanda Levete CBE                         | 29/02/2024  | 6/6        |       |     |
| Professor Lynda Nead                      | 31/12/2022  | 6/6        |       |     |
| Kavita Puri                               | 01/07/2022  | 6/6        |       |     |
| Caroline Silver                           | 30/06/2022  | 6/6        | 5/5   |     |
| Amanda Spielman                           | 29/02/2024  | 6/6        | 5/5   |     |
| Marc St John                              | 03/02/2023  | 6/6        |       |     |
| Dr Paul Thompson                          | (ex officio as Vice Chancellor<br>of the Royal College of Arts) | 6/6        |       |     |
| Nigel Webb                                | 31/12/2024  | 6/6        |       |     |
| Other Trustees who served during the year |   |            |       |     |
| Steven Murphy                             | 31/12/2020  | 4/4        |       |     |

<sup>1</sup>Due to the pandemic and conflicting travel schedules Jonathan Anderson was unable to attend some Trustee meetings in 2020-21. However he has assured the Board that he will make every effort to attend future meetings.

# Table B

| Committees of the Board of Trustees during the year |   |                        |  |  |  |
|---|---|------------------------|--|--|--|
| Committee   | Primary functions   | Chair                  |  |  |  |
| Audit   | Financial reporting, risk management & assurance            | Nick Hoffman           |  |  |  |
| Building Strategy                                   | To oversee and guide the development of the V&A's estate    | Nigel Webb             |  |  |  |
| Collections   | Acquisition, disposal & loan of the collection              | David Bomford          |  |  |  |
| Commercial Strategy                                 | Overseeing and advising on the museum's commercial strategy | Marc St John           |  |  |  |
| Finance   | Overseeing the museum's financial position                  | Caroline Silver        |  |  |  |
| Investment  | Monitoring investment performance & policy                  | Caroline Silver        |  |  |  |
| V&A Museum of Childhood                             | Policies & practice of the MoC, and the capital project     | Marc St John           |  |  |  |
| Remuneration  | Remuneration of senior staff                                | Nicholas Coleridge CBE |  |  |  |
| Research  | Overseeing research policy & projects                       | Professor Lynda Nead   |  |  |  |
| V&A East  | To advise and oversee the establishment of V&A East         | Kavita Puri            |  |  |  |
| Visitor Experience                                  | Developing visitor experience strategy                      | Steven Murphy          |  |  |  |
| COVID-19 Liaison                                    | Initial response to COVID-19 (short-term working group)     | Nicholas Coleridge CBE |  |  |  |

# Table C

| V&A Executive Board during the year |   |  |  |  |  |
|-------------------------------------|---|--|--|--|--|
| Dr Tristram Hunt                    | Director (Chair)  |  |  |  |  |
| Tim Reeve                           | Deputy Director & Chief Operating Officer                             |  |  |  |  |
| Dr Antonia Boström                  | Director of Collections   |  |  |  |  |
| Sophie Brendel                      | Director of Audiences, Commercial & Digital                           |  |  |  |  |
| Dr Gus Casely-Hayford               | Director of V&A East  |  |  |  |  |
| Dr Helen Charman                    | Director of Learning & National Programmes                            |  |  |  |  |
| Jane Ellis                          | Director of Finance & Resources                                       |  |  |  |  |
| Jane Lawson                         | Director of Development   |  |  |  |  |
| Dr Philippa Simpson                 | Director of Design, Estate & Public Programme                         |  |  |  |  |
| Alex Stitt                          | Director of Commercial, Digital and Exhibitions (until 31 March 2021) |  |  |  |  |
| Judy Roberts                        | Director of People & Change   |  |  |  |  |

# THE CERTIFICATE AND REPORT OF THE COMPTROLLER AND AUDITOR GENERAL TO THE HOUSES OF PARLIAMENT

# **Opinion on financial statements**

I certify that I have audited the financial statements of the Victoria and Albert Museum for the year ended 31 March 2021 under the Museums and Galleries Act 1992. The financial statements comprise: The Consolidated Statement of Financial Activities, the Group and Museum Balance Sheets, the Consolidated Cashflow Statement and the related notes, including the significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom accounting standards including FRS 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice). I have also audited the information in the Remuneration and Staff Report that is described in that report as having been audited.

In my opinion:

- the financial statements give a true and fair view of the state of the group's and of the Victoria and Albert Museum's affairs as at 31 March 2021 and of its net income for the year then ended; and
- the financial statements have been properly prepared in accordance with the Museum and Galleries Act 1992 and Secretary of State directions issued thereunder.

# **Opinion on regularity**

In my opinion, in all material respects the income and expenditure recorded in the financial statements have been applied to the purposes intended by Parliament and the financial transactions recorded in the financial statements conform to the authorities which govern them.

# **Basis of opinions**

I conducted my audit in accordance with International Standards on Auditing (ISAs) (UK), applicable law and Practice Note 10 'Audit of Financial Statements of Public Sector Entities in the United Kingdom'. My responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of my certificate. Those standards require me and my staff to comply with the Financial Reporting Council's Revised Ethical Standard 2019. I have also elected to apply the ethical standards relevant to listed entities. I am independent of the Victoria and Albert Museum in accordance with the ethical requirements that are relevant to my audit of the financial statements in the UK. My staff and I have fulfilled our other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

# Conclusions relating to going concern

In auditing the financial statements, I have concluded that the Victoria and Albert Museum's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work I have performed, I have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Victoria and Albert Museum's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

My responsibilities and the responsibilities of the Trustees and Director with respect to going concern are described in the relevant sections of this certificate.

# **Other Information**

The other information comprises information included in the Annual Report including the Trustees Report but does not include but does not include the financial statements and my auditor's certificate thereon. The Trustees and the Director are responsible for the other information. My opinion on the financial statements does not cover the other information and except to the extent otherwise explicitly stated in my certificate, I do not express any form of assurance conclusion thereon. In connection with my audit of the financial statements, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or my knowledge obtained in the audit or otherwise appears to be materially misstated. If I identify such material inconsistencies or apparent material misstatements, I am required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work I have performed, I conclude that there is a material misstatement of this other information, I am required to report that fact. I have nothing to report in this regard.

# **Opinion on other matters**

In my opinion:

- the parts of the Remuneration and Staff Report to be audited have been properly prepared in accordance with Secretary of State directions made under the Museums and Galleries Act 1992.
- the information given in the Annual report including the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

## Matters on which I report by exception

In the light of the knowledge and understanding of the Victoria and Albert Museum and its environment obtained in the course of the audit, I have not identified material misstatements in the Annual Report including the Trustees' report. I have nothing to report in respect of the following matters which I report to you if, in my opinion:

- adequate accounting records have not been kept or returns adequate for my audit have not been received from branches not visited by my staff; or
- the financial statements and the parts of the Remuneration and Staff Report to be audited are not in agreement with the accounting records and returns; or
- I have not received all of the information and explanations I require for my audit; or
- the Governance Statement does not reflect compliance with HM Treasury's guidance.

#### Responsibilities of the Trustees and Director

As explained more fully in the Statement of Trustees and Director's Responsibilities, the Trustees and the Director are responsible for:

- the preparation of the financial statements in accordance with the applicable financial reporting framework and for being satisfied that they give a true and fair view;
- internal controls as Trustees and the Director determine is necessary to enable the preparation of financial statement to be free from material misstatement, whether due to fraud or error.
- assessing the group and the Victoria and Albert Museum's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees and the Director anticipate that the services provided by Victoria and Albert Museum will not continue to be provided in the future or either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

My responsibility is to audit, certify and report on the financial statements in accordance with the Museums and Galleries Act 1992. My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a certificate that includes my opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

I design procedures in line with my responsibilities, outlined above, to detect material misstatements in respect of non-compliance with laws and regulation, including fraud.

My procedures included the following:

- Inquiring of management, the internal auditor and those charged with governance, including obtaining and reviewing supporting documentation relating to the Victoria and Albert Museum's policies and procedures relating to:
- identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud; and
- the internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations: Museums and Galleries Act 1992, National Heritage Act 1983, Managing Public Money and Charities Act 2011.

38

- discussing among the engagement team including key personnel form the auditors of V&A Enterprises Ltd. and involving relevant internal and or external specialists, including experts in the valuation of land and buildings, regarding how and where fraud might occur in the financial statements and any potential indicators of fraud. As part of this discussion, I identified potential for fraud in the following areas: revenue recognition, posting of unusual journals and the application of the Coronavirus Job Retention Scheme.
- obtaining an understanding of Victoria and Albert Museum's framework of authority as well as other legal and regulatory frameworks that the Victoria and Albert Museum and group operates in, focusing on those laws and regulations that had a direct effect on the financial statements or that had a fundamental effect on the operations of the Victoria and Albert Museum and group. The key laws and regulations I considered in this context included the Museum and Galleries Act 1992, the National Heritage Act 1983, Managing Public Money, Employment Law, Tax Legislation, Pensions Legislation, the Coronavirus Act 2020 and the Charities Act 2011.

In addition to the above, my procedures to respond to identified risks included the following:

- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with relevant laws and regulations discussed above;
- enquiring of management, the Audit Committee and in-house legal counsel concerning actual and potential litigation and claims;
- reading minutes of meetings of those charged with governance and the Board of Trustees;
- in addressing the risk of fraud through management override of controls, testing the appropriateness of journal entries and other adjustments; assessing whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business;
- in addressing the risk of revenue recognition due to fraud, assessing the recognition of grants and donations in line with the accounting framework and undertaking procedures to test the completeness of grants, donations and legacies.
- In addressing the risk of fraud in the Coronavirus Job Retention Scheme undertaking procedures to test that claims to HM Revenue and Customs were in line with the scheme rules and procedures to test whether employees were working whilst claiming under the scheme.

I also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members including internal specialists and significant component audit teams and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

A further description of my responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of my certificate.

In addition, I am required to obtain evidence sufficient to give reasonable assurance that the income and expenditure reported in the financial statements have been applied to the purposes intended by Parliament and the financial transactions conform to the authorities which govern them. I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

# Report

I have no observations to make on these financial statements.

**G**areth Davies Comptroller and Auditor General 7 July 2021

National Audit Office 157-197 Buckingham Palace Road Victoria London SW1W 9SP

# **Consolidated Statement of Financial Activities**

|  | Notes | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | 2021 Total<br>funds | 2020 Total<br>funds<br>(restated) |
|--|-------|-----------------------|---------------------|--------------------|---------------------|-----------------------------------|
|  |       | £'000                 | £'000               | £'000              | £'000               | £'000                             |
| Income and receipt of endowments   |       |                       |                     |                    |                     |                                   |
| Income from donations and legacies   |       |                       |                     |                    |                     |                                   |
| – Grant in Aid   | 2a    | 53,011                | 26,048              | -                  | 79,059              | 53,098                            |
| – Donations, legacies and similar income   | 2b    | 1,965                 | 6,742               | -                  | 8,707               | 10,804                            |
| – Donated objects  | 6c    | -                     | 1,123               | -                  | 1,123               | 17,084                            |
|  |       | 54,976                | 33,913              | -                  | 88,889              | 80,986                            |
|  |       |                       |                     |                    |                     |                                   |
| Income from other trading activities   |       |                       |                     |                    |                     |                                   |
| – Trading Income   | 8     | 5,941                 | -                   | -                  | 5,941               | 22,390                            |
| – Sponsorship  |       | 326                   | -                   | -                  | 326                 | 2,155                             |
|  |       | 6,267                 | _                   | -                  | 6,267               | 24,545                            |
|  |       |                       |                     |                    |                     |                                   |
| Investment income  | 3     | 26                    | -                   | -                  | 26                  | 107                               |
|  |       |                       |                     |                    |                     |                                   |
| Income from charitable activities  |       |                       |                     |                    |                     |                                   |
| <ul> <li>Admissions &amp; exhibition fees<br/>(inc loans &amp; touring)</li> </ul> |       | 1,621                 | 100                 | -                  | 1,721               | 9,855                             |
| – Membership income  |       | 3,517                 | _                   | _                  | 3,517               | 7,073                             |
| – Furlough Income  |       | 5,517                 | 7,118               |                    | 7,118               | 7,075                             |
| – Other Trading  |       | 462                   | 7,110               | -                  | 462                 | 735                               |
| Other hading   |       | 5,600                 | 7,218               |                    | 12,818              | 17,663                            |
|  |       |                       | 7,210               |                    | 12,010              | 17,005                            |
| Other income   |       | 900                   | 1,474               |                    | 2,374               | 2,365                             |
| Gain on Associate  | 9     | 500                   | 3,162               | _                  | 3,162               | 2,505                             |
| Gain on Associate  | 5     |                       | 5,102               |                    | 5,102               |                                   |
| Total income   |       | 67,769                | 45,767              |                    | 113,536             | 125,666                           |
|  |       |                       |                     |                    |                     |                                   |
| Expenditure  | 5a    |                       |                     |                    |                     |                                   |
| Expenditure on raising funds   |       |                       |                     |                    |                     |                                   |
| – Costs of generating voluntary income   |       | 6,772                 | 1,920               | -                  | 8,692               | 9,668                             |
| – Trading costs  | 8     | 3,401                 | 4,296               | -                  | 7,697               | 14,010                            |
| <ul> <li>Investment management costs</li> </ul>                                    |       | 213                   | 29                  | 94                 | 336                 | 64                                |
| 5  |       | 10,386                | 6,245               | 94                 | 16,725              | 24,042                            |
|  |       |                       | ·                   |                    |                     |                                   |
| Expenditure on charitable activities   |       |                       |                     |                    |                     |                                   |
| – Charitable Activities  | 5a    | 47,738                | 20,577              | -                  | 68,315              | 77,120                            |
|  |       |                       |                     |                    |                     |                                   |
| Loss on Associate  | 9     | -                     | -                   | -                  | -                   | 2,181                             |
|  |       |                       |                     |                    |                     |                                   |
| Total expenditure  |       | 58,124                | 26,822              | 94                 | 85,040              | 103,343                           |
| ·  |       |                       | ,                   |                    |                     |                                   |
| Net income before gains and losses on  |       | 9,645                 | 18,945              | (94)               | 28,496              | 22,323                            |
| investments  |       | ,                     | ,                   | V- /               | ,                   | ,                                 |
| Gains/(Losses) on investment assets  | 7     | 3,551                 | 613                 | 1,578              | 5,742               | (954)                             |
| Loss on revaluation of fixed assets for the  | 6     | -                     | (6,745)             | -                  | (6,745)             | -                                 |
| charity's own use  |       |                       |                     |                    |                     |                                   |
| Net income   | 4     | 13,196                | 12,813              | 1,484              | 27,493              | 21,369                            |
|  |       |                       |                     |                    |                     |                                   |

|   | Notes | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | 2021 Total<br>funds | 2020 Total<br>funds<br>(restated) |
|---|-------|-----------------------|---------------------|--------------------|---------------------|-----------------------------------|
|   |       | £'000                 | £'000               | £'000              | £'000               | £'000                             |
| Transfers between funds   | 17    | (2,004)               | 2,004               | -                  | -                   | -                                 |
| Net income before other recognised gains and losses                       |       | 11,192                | 14,817              | 1,484              | 27,493              | 21,369                            |
| (Loss) / gain on revaluation of fixed assets<br>for the charity's own use | 6     |                       | (9,941)             |                    | (9,941)             | 29,421                            |
| Net movement in funds   |       | 11,192                | 4,876               | 1,484              | 17,552              | 50,790                            |
| Fund balances brought forward at 1 April                                  |       | 23,404                | 658,010             | 6,374              | 687,788             | 636,998                           |
| Fund balances carried forward at 31 March                                 | 17    | 34,596                | 662,886             | 7,858              | 705,340             | 687,788                           |

# Consolidated Statement of Financial Activities (cont'd)

All operations of the museum continued throughout both periods and no operations were acquired or discontinued in either period. There are no recognised gains or losses other than those shown above.

The notes on pages 46 to 72 form part of these financial statements.

# Prior Year Consolidated Statement of Financial Activities

|  | Notes | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | 2020 Total<br>funds<br>(restated) |
|--|-------|-----------------------|---------------------|--------------------|-----------------------------------|
|  |       | £'000                 | £'000               | £'000              | £'000                             |
| Income and receipt of endowments   |       |                       |                     |                    |                                   |
| Income from donations and legacies   |       |                       |                     |                    |                                   |
| – Grant in Aid   | 2a    | 36,152                | 16,946              | -                  | 53,098                            |
| <ul> <li>Donations, legacies and similar income</li> </ul>                     | 2b    | 2,705                 | 8,099               | -                  | 10,804                            |
| <ul> <li>Donated objects</li> </ul>  | 6c    |                       | 17,084              |                    | 17,084                            |
|  |       | 38,857                | 42,129              |                    | 80,986                            |
| la serie factor allo a tra dia serie iti se                                    |       |                       |                     |                    |                                   |
| Income from other trading activities   | 0     | 22,200                |                     |                    | 22.200                            |
| – Trading Income   | 8     | 22,390                | -                   | -                  | 22,390                            |
| – Sponsorship  |       | 2,105                 | 50                  |                    | 2,155                             |
|  |       | 24,495                | 50                  |                    | 24,545                            |
| Investment income  | 3     | 82                    | 25                  | -                  | 107                               |
| Income from charitable activities  |       |                       |                     |                    |                                   |
| <ul> <li>Admissions &amp; exhibition fees (inc loans &amp; touring)</li> </ul> |       | 9,855                 | -                   | -                  | 9,855                             |
| – Membership income  |       | 7,073                 | -                   | -                  | 7,073                             |
| – Other Trading  |       | 732                   | 3                   | -                  | 735                               |
| с н.с. н.с.н. <u>с</u>   |       | 17,660                | 3                   |                    | 17,663                            |
|  |       |                       |                     |                    |                                   |
| Other income   |       | 1,311                 | 1,054               | -                  | 2,365                             |
| Total income   |       | 82,405                | 43,261              |                    | 125,666                           |
| Expenditure  | 5a    |                       |                     |                    |                                   |
| Expenditure on raising funds   |       |                       |                     |                    |                                   |
| <ul> <li>Costs of generating voluntary income</li> </ul>                       |       | 8,395                 | 1,573               | -                  | 9,968                             |
| – Trading costs  | 8     | 14,010                | -                   | -                  | 14,010                            |
| <ul> <li>Investment management costs</li> </ul>                                |       | 25                    | 22                  | 17                 | 64                                |
|  |       | 22,430                | 1,595               | 17                 | 24,042                            |
| Expenditure on charitable activities   |       |                       |                     |                    |                                   |
| – Charitable Activities  | 5a    | 57,316                | 19,804              | -                  | 77,120                            |
| – Loss on Associate  |       |                       | 2,181               |                    | 2,181                             |
| Total expenditure  |       | 79,746                | 23,580              | 17                 | 103,343                           |
|  |       |                       |                     |                    |                                   |
| Net income / (expenditure) before gains and losses on investments              |       | 2,659                 | 19,681              | (17)               | 22,323                            |
| Loss on investment assets  |       | (344)                 | (160)               | (450)              | (954)                             |
| Net income   | 4     | 2,315                 | 19,521              | (467)              | 21,369                            |
|  |       |                       |                     |                    |                                   |

# Prior Year Consolidated Statement of Financial Activities (cont'd)

|  | Notes | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | 2020 Total<br>funds<br>(restated) |
|--|-------|-----------------------|---------------------|--------------------|-----------------------------------|
|  |       | £'000                 | £'000               | £'000              | £'000                             |
| Transfers between funds  | 17    | 8                     | 21                  | (29)               | -                                 |
| Net income before other recognised gains and losses              |       | 2,323                 | 19,542              | (496)              | 21,369                            |
| Gain on revaluation of fixed assets for the charity's<br>own use |       |                       | 29,421              |                    | 29,421                            |
| Net movement in funds  |       | 2,323                 | 48,963              | (496)              | 50,790                            |
| Fund balances brought forward at 1 April                         |       | 21,081                | 609,047             | 6,870              | 636,998                           |
| Fund balances carried forward at 31 March                        | 17    | 23,404                | 658,010             | 6,374              | 687,788                           |

The notes on pages 46 to 72 form part of these financial statements.

# **Consolidated and Museum Balance Sheets**

| Fixed assets         É'000         É'000         É'000           Fixed assets         6a         521,244         529,490         529,490           Intangible assets         6b         1,498         1,498         622         622           Heritage assets         6c         138,097         138,097         136,651         136,651           Investments         7,8         25,303         25,505         19,863         20,065           Investments         7,8         25,303         25,505         19,863         20,065           Investments         7,8         25,303         25,505         19,863         20,065           Investments         7,8         25,303         12,11         3,580         686,828           Current assets         10         2,963         1,211         3,580         1,530           Debtors due within one year         11         13,738         14,001         14,215         16,788           Short Term Investments         7         8,552         8,559         8,589         2,39,66           Carditors due within one year         12         (14,994)         (16,595)         (16,364)         (13,033)           Provisions due within one year         15   |                                       | Notes | Group<br>2021 | Museum<br>2021 | Group 2020<br>(restated) | Museum 2020<br>(restated) |
|--|---------------------------------------|-------|---------------|----------------|--------------------------|---------------------------|
| Tangible assets       6a       521,244       521,244       529,490       529,490         Intangible assets       6b       1,498       1,498       622       622         Heritage assets       6c       138,097       136,651       136,651         Investments       7.8       25,303       25,505       19,863       20,065         Investment in Associate       9       21,766        18,604       -         707,908       686,344       705,230       686,828       686,344       705,230       686,828         Current assets       10       2,963       1,211       3,580       1,530         Debtors due within one year       11       13,738       14,001       14,215       16,788         Short Term Investments       7       8,552       8,589       8,589         Cash       41,198       37,058       19,878       12,759         Greditors due within one year       12       (18,994)       (16,557)       (534)         Net current liabilities       753,964       729,237       734,471       712,867         Creditors due within one year       12       (48,624)       (46,683)       (46,683)         Net current assets       705,340 </td <td></td> <td></td> <td>£'000</td> <td>£'000</td> <td>£'000</td> <td>£'000</td>  |                                       |       | £'000         | £'000          | £'000                    | £'000                     |
| Intangible assets         6b         1,498         1,498         622         622           Heritage assets         6c         138,097         138,097         136,651         136,651           Investments         7,8         25,303         25,505         19,863         20,065           Investment in Associate         9         21,766         -         18,604         -           Current assets         707,908         686,344         705,230         686,828           Current assets         10         2,963         1,211         3,580         1,530           Debtors due within one year         11         13,738         14,001         14,215         16,788           Short Term Investments         7         8,552         8,559         8,589         8,589           Cash         41,198         37,058         19,878         12,759           Cash         46,055         46,262         39,666           Current liabilities         753,964         72,92,37         73,44,71         712,867           Creditors due within one year         12         (14,001)         (1,334)         (657)         (534)           Net current assets         750,364         729,237         73,44,71  | Fixed assets                          |       |               |                |                          |                           |
| Heritage assets       6c       138,097       138,097       138,097       136,651       136,651         Investments       7,8       25,303       25,505       19,863       20,065         Investment in Associate       9       21,766       -       18,604       -         707,908       686,344       705,230       686,828         Current assets       10       2,963       1,211       3,580       1,530         Debtors due within one year       11       13,738       14,001       14,215       16,788         Short Term Investments       7       8,552       8,589       8,589       6,852         Cash       41,198       37,058       19,878       12,759       66,612       60,822       46,626       39,666         Current liabilities       7       8,552       8,589       8,589       8,589       13,661       (13,093)         Provisions due within one year       12       (14,011)       (1,334)       (657)       (534)         Net current assets       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (46,683)       (46,683)         Net assets       705,340       680  | Tangible assets                       | 6a    | 521,244       | 521,244        | 529,490                  | 529,490                   |
| Investments         7,8         25,303         25,505         19,863         20,065           Investment in Associate         9         21,766         -         18,604         -         686,328           Current assets         5         10         2,963         1,211         3,580         1,530           Debtors due within one year         11         13,738         14,001         14,215         16,788           Short Term Investments         7         8,552         8,589         8,589         6,832           Cash         41,198         37,058         19,878         12,759         66,451         60,822         46,262         39,666           Current liabilities         7         8,552         8,589         13,768         112,759         66,451         60,822         46,262         39,666           Current liabilities         7         8,552         8,589         2,9241         26,039         29,241         26,039           Provisions due within one year         12         (14,994)         (15,955)         (16,364)         (13,093)           Provisions due after one year         12         (48,624)         (46,683)         (46,683)           Otal assets iss current liabilities         753,964  | Intangible assets                     | 6b    | 1,498         | 1,498          | 622                      | 622                       |
| Investment in Associate       9       21,766       -       18,604       -         TOT,908       686,344       705,230       686,828         Current assets       10       2,963       1,211       3,580       1,530         Debtors due within one year       11       13,738       14,001       14,215       16,788         Short Term Investments       7       8,552       8,552       8,589       8,589         Cash       41,198       37,058       19,878       12,759       66,6451       60,822       46,262       39,666         Current liabilities       7       12       (18,994)       (16,595)       (16,364)       (13,093)         Provisions due within one year       15       (1,401)       (1,334)       (657)       (534)         Net current assets       753,964       729,277       734,471       712,867         Creditors due after one year       12       (48,624)       (46,683)       666,184         Represented by       2       2,830       (131)       2,785       2,785         Total unsetricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       20,921       21,607       <  | Heritage assets                       | 6c    | 138,097       | 138,097        | 136,651                  | 136,651                   |
| 707,908         686,344         705,230         686,828           Current assets         5           Stock         10         2,963         1,211         3,580         1,530           Debtors due within one year         11         13,738         14,001         14,215         16,788           Short Term Investments         7         8,552         8,589         8,589           Cash         41,198         37,058         19,878         12,759           66,451         60,822         46,622         39,666           Current liabilities         7         11,334         (657)         (534)           Net current assets         46,056         42,893         29,241         26,039           Total assets less current liabilities         753,964         729,237         734,471         712,867           Creditors due after one year         12         (48,624)         (46,683)         (46,683)           Net assets         705,340         680,613         687,788         666,184           Represented by         2         2,830         (131)         2,785         2,785           Total Unrestricted funds         17         34,596         31,635         2,3404         20,404  | Investments                           | 7,8   | 25,303        | 25,505         | 19,863                   | 20,065                    |
| Current assets         Image: constraint of the system | Investment in Associate               | 9     | 21,766        | -              | 18,604                   | -                         |
| Stock         10         2,963         1,211         3,580         1,530           Debtors due within one year         11         13,738         14,001         14,215         16,788           Short Term Investments         7         8,552         8,552         8,589         8,589           Cash         41,198         37,058         19,878         12,759         39,666           Current liabilities         66,451         60,822         46,262         39,666           Creditors due within one year         12         (18,994)         (16,595)         (16,364)         (13,093)           Provisions due within one year         15         (1,401)         (1,334)         (657)         (534)           Net current assets         46,056         42,893         29,241         26,039           Total assets less current liabilities         753,964         729,237         734,471         712,867           Creditors due after one year         12         (48,624)         (46,683)         (46,683)         (46,683)           Net assets         705,340         680,613         687,788         666,184           Represented by         2         2,830         (131)         2,785         2,785           Total Unre  |                                       |       | 707,908       | 686,344        | 705,230                  | 686,828                   |
| Stock         10         2,963         1,211         3,580         1,530           Debtors due within one year         11         13,738         14,001         14,215         16,788           Short Term Investments         7         8,552         8,552         8,589         8,589           Cash         41,198         37,058         19,878         12,759         39,666           Current liabilities         66,451         60,822         46,262         39,666           Creditors due within one year         12         (18,994)         (16,595)         (16,364)         (13,093)           Provisions due within one year         15         (1,401)         (1,334)         (657)         (534)           Net current assets         46,056         42,893         29,241         26,039           Total assets less current liabilities         753,964         729,237         734,471         712,867           Creditors due after one year         12         (48,624)         (46,683)         (46,683)         (46,683)           Net assets         705,340         680,613         687,788         666,184           Represented by         2         2,830         (131)         2,785         2,785           Total Unre  | Current assets                        |       |               |                |                          |                           |
| Debtors due within one year         11         13,738         14,001         14,215         16,788           Short Term Investments         7         8,552         8,552         8,589         8,589           Cash         41,198         37,058         19,878         12,759         66,6451         60,822         46,262         39,666           Current liabilities         66,451         60,822         46,262         39,666           Creditors due within one year         12         (18,994)         (16,595)         (16,364)         (13,093)           Provisions due within one year         15         (1,401)         (1,334)         (657)         (534)           Net current assets         46,055         42,893         29,241         26,039           Total assets less current liabilities         753,964         729,237         734,471         712,867           Creditors due after one year         12         (48,624)         (46,683)         (46,683)           Net assets         705,340         680,613         687,788         666,184           Represented by         2         2,830         (131)         2,785         2,785           Total Unrestricted funds         17         34,596         31,655         23,404<   |                                       | 10    | 2,963         | 1.211          | 3 580                    | 1 5 3 0                   |
| Short Term Investments       7       8,552       8,589       8,589         Cash       41,198       37,058       19,878       12,759         G6,451       60,822       46,262       39,666         Current liabilities       12       (18,994)       (16,595)       (16,364)       (13,093)         Provisions due within one year       15       (1,401)       (1,334)       (657)       (534)         Net current assets       46,056       42,893       29,241       26,039         Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (46,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       2       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       20,921       20,021       217,607       217,607         Investment in Associate       17       21,766       18,604       -         Total Restricted funds       662,886       641,120       658,010   |                                       |       |               |                |                          |                           |
| Cash       41,198       37,058       19,878       12,759         G6,451       G6,822       46,262       39,666         Current liabilities       7058       (16,595)       (16,364)       (13,093)         Provisions due within one year       12       (18,994)       (16,595)       (16,364)       (13,093)         Provisions due within one year       15       (1,401)       (1,334)       (657)       (534)         Net current assets       46,056       42,893       29,241       26,039         Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (44,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       2830       (131)       2,785       2,785         Designated funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       18,604  | -                                     |       |               |                |                          |                           |
| G66,451       G0,822       46,262       39,666         Current liabilities             Creditors due within one year       12       (18,994)       (16,595)       (16,364)       (13,093)         Provisions due within one year       15       (1,401)       (1,334)       (657)       (534)         Net current assets       46,056       42,893       29,241       26,039         Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (46,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by         2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       20,921       200,921       217,607       217,607         Investment in Associate       17       21,766       18,604       -       -         Total Restricted funds       662,886       641,120       658,010       639,406         Total Income funds       672,755  |                                       |       | •             |                |                          |                           |
| Creditors due within one year       12       (18,994)       (16,595)       (16,364)       (13,093)         Provisions due within one year       15       (1,401)       (1,334)       (657)       (534)         Net current assets       46,056       42,893       29,241       26,039         Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (48,624)       (46,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       8       8       666,184       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       20,921       217,607       217,607         Investment in Associate       17       21,766       18,604       -         Total Net mets       662,886       641,120       658,010       639,406         Investment in Associate       17       21,766       18,604       -         Total Restricted funds       697,482       672,755 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>   |                                       |       |               |                |                          |                           |
| Creditors due within one year       12       (18,994)       (16,595)       (16,364)       (13,093)         Provisions due within one year       15       (1,401)       (1,334)       (657)       (534)         Net current assets       46,056       42,893       29,241       26,039         Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (48,624)       (46,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       8       8       666,184       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       20,921       217,607       217,607         Investment in Associate       17       21,766       18,604       -         Total Net mets       662,886       641,120       658,010       639,406         Investment in Associate       17       21,766       18,604       -         Total Restricted funds       697,482       672,755 </td <td>Current liabilities</td> <td></td> <td></td> <td></td> <td></td> <td></td>  | Current liabilities                   |       |               |                |                          |                           |
| Provisions due within one year       15       (1,401)       (1,334)       (657)       (534)         Net current assets       46,056       42,893       29,241       26,039         Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (46,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       79,340       680,613       687,788       666,184         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       440,199       440,199       421,799       421,799         Revaluation Reserve       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       18,604       -         Total Income funds       662,886       641,120       658,010       639,406         Total Income funds       17       7,858       6,374       6,374         Endowment funds       17       7,858       6   |                                       | 12    | (18.994)      | (16.595)       | (16 364)                 | (13 093)                  |
| Net current assets       46,056       42,893       29,241       26,039         Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (44,663)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       705,340       680,613       687,788       666,184         Designated funds       31,766       31,766       20,619       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       200,921       217,607       217,607         Investment in Associate       17       21,766       18,604       -         Total Restricted funds       662,886       641,120       658,010       639,406         Total Income funds       697,482       672,755       681,414       659,810         Endowment funds       17       7,858       7,858       6,374       6,374   | -                                     |       |               | • • •          |                          |                           |
| Total assets less current liabilities       753,964       729,237       734,471       712,867         Creditors due after one year       12       (48,624)       (46,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       531,766       31,766       20,619       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       -       18,604       -         Total Income funds       662,886       641,120       658,010       639,406         Total Income funds       17       7,858       6,874       6,97,482   |                                       |       |               |                |                          |                           |
| Creditors due after one year       12       (48,624)       (48,624)       (46,683)       (46,683)         Net assets       705,340       680,613       687,788       666,184         Represented by       531,766       31,766       20,619       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       440,199       440,199       421,799       421,799         Revaluation Reserve       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       -       18,604       -         Total Income funds       667,482       672,755       681,414       659,810         Endowment funds       17       7,858       7,858       6,374       6,374   | Total assets less current liabilities |       |               |                |                          |                           |
| Net assets       705,340       680,613       687,788       666,184         Represented by       31,766       31,766       20,619       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       440,199       440,199       421,799       421,799         Revaluation Reserve       17       20,921       200,921       217,607       217,607         Investment in Associate       17       21,766       18,604       -         Total Income funds       667,482       672,755       681,414       659,810         Endowment funds       17       7,858       7,858       6,374       6,374   | Creditors due after one year          | 12    |               |                |                          |                           |
| Designated funds       31,766       31,766       20,619       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       440,199       440,199       421,799       421,799         Revaluation Reserve       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       -       18,604       -         Total Income funds       662,886       641,120       658,010       639,406         Endowment funds       17       7,858       7,858       6,374       6,374   | -                                     |       | <u> </u>      |                |                          |                           |
| Designated funds       31,766       31,766       20,619       17,619         General funds       2,830       (131)       2,785       2,785         Total Unrestricted funds       17       34,596       31,635       23,404       20,404         Restricted funds       17       440,199       440,199       421,799       421,799         Revaluation Reserve       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       -       18,604       -         Total Income funds       662,886       641,120       658,010       639,406         Endowment funds       17       7,858       7,858       6,374       6,374   | Represented by                        |       |               |                |                          |                           |
| General funds2,830(131)2,7852,785Total Unrestricted funds1734,59631,63523,40420,404Restricted funds17440,199440,199421,799421,799Revaluation Reserve17200,921200,921217,607217,607Investment in Associate1721,766-18,604-Total Restricted funds662,886641,120658,010639,406Total Income funds177,8587,8586,3746,374  |                                       |       | 31,766        | 31,766         | 20,619                   | 17,619                    |
| Restricted funds       17       440,199       440,199       421,799       421,799         Revaluation Reserve       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       -       18,604       -         Total Restricted funds       662,886       641,120       658,010       639,406         Total Income funds       697,482       672,755       681,414       659,810         Endowment funds       17       7,858       7,858       6,374       6,374   | General funds                         |       | 2,830         | (131)          | 2,785                    | 2,785                     |
| Revaluation Reserve       17       200,921       200,921       217,607       217,607         Investment in Associate       17       21,766       -       18,604       -         Total Restricted funds       662,886       641,120       658,010       639,406         Total Income funds       697,482       672,755       681,414       659,810         Endowment funds       17       7,858       7,858       6,374       6,374   | Total Unrestricted funds              | 17    | 34,596        | 31,635         | 23,404                   | 20,404                    |
| Investment in Associate       17       21,766       -       18,604       -         Total Restricted funds       662,886       641,120       658,010       639,406         Total Income funds       697,482       672,755       681,414       659,810         Endowment funds       17       7,858       7,858       6,374       6,374  | Restricted funds                      | 17    | 440,199       | 440,199        | 421,799                  | 421,799                   |
| Total Restricted funds       662,886       641,120       658,010       639,406         Total Income funds       697,482       672,755       681,414       659,810         Endowment funds       17       7,858       7,858       6,374       6,374   | Revaluation Reserve                   | 17    | 200,921       | 200,921        | 217,607                  | 217,607                   |
| Total Income funds         697,482         672,755         681,414         659,810           Endowment funds         17         7,858         7,858         6,374         6,374  | Investment in Associate               | 17    | 21,766        | -              | 18,604                   | -                         |
| Endowment funds         17 <b>7,858 7,858</b> 6,374         6,374  | Total Restricted funds                |       | 662,886       | 641,120        | 658,010                  | 639,406                   |
|  | Total Income funds                    |       | 697,482       | 672,755        | 681,414                  | 659,810                   |
| Total funds         705,340         680,613         687,788         666,184  | Endowment funds                       | 17    | 7,858         | 7,858          | 6,374                    | 6,374                     |
|  | Total funds                           |       | 705,340       | 680,613        | 687,788                  | 666,184                   |

The financial statements on pages 40 to 72 were approved by the Director and the Chairman.

Dr Tristram Hunt Director and Accounting Officer 29 June 2021

Nimm Column

Nicholas Coleridge CBE Chairman of Trustees 29 June 2021

The financial statements were authorised for issue by the Accounting Officer and Board of Trustees on the date shown on the audit certificate.

The notes on pages 46 to 72 form part of these financial statements.

# **Consolidated Cashflow Statement**

Year ended 31 March 2021

|  |                    | Notes    | 2021<br>£'000       | 2020<br>(restated)<br>£'000 |
|--|--------------------|----------|---------------------|-----------------------------|
| Net cash inflow from operating activities                                  |                    | а        | 37,563              | 63,902                      |
| Cash flows from investing activities                                       |                    |          |                     |                             |
| Cash flows from investing activities<br>Returns on investments             |                    |          | 26                  | 107                         |
| (Gain)/Loss from associate   |                    |          | (3,162)             | 2,181                       |
| Purchase of property, plant and equipment (inc. heritage and lease assets) |                    |          | (13,446)            | (59,037)                    |
| Purchase of investments  |                    | 7        | (5)                 | (53)                        |
| Proceeds from the sale of investments                                      |                    | 7        | 344                 | 64                          |
| Net cash used in investing activities                                      |                    |          | (16,243)            | (56,738)                    |
| Increase in cash and cash equivalents                                      |                    | С        | 21,320              | 7,164                       |
| ······································                                     |                    | -        |                     |                             |
| a) Reconciliation of net income to net cash inflow from operatir           | ng activities      |          |                     |                             |
| Net income   | 0                  |          | 27,493              | 21,369                      |
| Investment income  |                    |          | (26)                | (107)                       |
| Donated assets   |                    |          | (1,123)             | (17,084)                    |
| Depreciation and revaluation loss charged to operations                    |                    |          | 15,468              | 15,724                      |
| Amortisation   |                    |          | 40                  | 40                          |
| (Gain)/Loss on investments   |                    |          | (5,742)             | 954                         |
| Decrease in stocks   |                    |          | 617                 | 1,707                       |
| Increase in debtors  |                    |          | 477                 | (3,332)                     |
| Decrease in creditors due within one year                                  |                    |          | (2,326)             | (529)                       |
| Increase in provisions due within one year                                 |                    |          | 744                 | 542                         |
| Increase in creditors due after one year                                   |                    |          | 1,941               | 44,618                      |
| ,  |                    |          | 7-                  | ,                           |
| Net cash inflow from operating activities                                  |                    |          | 37,563              | 63,902                      |
| b) Reconciliation of net cash flow to movement in net funds                |                    |          |                     |                             |
| Increase in cash in the period   |                    |          | 21,320              | 7,164                       |
| Non-cash movement in Short Term Investments                                |                    |          | (37)                | 21                          |
| Movement in net funds in the period  |                    |          | 21,283              | 7,185                       |
| Net funds at 1 April   |                    |          | 28,467              | 21,282                      |
| Net funds at 31 March  |                    |          | 49,750              | 28,467                      |
| c) Analysis of net funds and statement of net debt                         | At 1 April<br>2020 | Cashflow | Non-cash<br>changes | At 31 March<br>2021         |
|  |                    | CLOOO    |                     |                             |
| Cash at hank and in hand   | £'000              | £'000    | £'000               | £'000                       |
| Cash at bank and in hand<br>Short Term Investments                         | 19,878             | 21,320   | -<br>(דכ)           | 41,198                      |
|  | 8,589              | -        | (37)                | 8,552                       |
|  | 28,467             | 21,320   | (37)                | 49,750                      |
| Finance lease obligations  | (48,257)           | (2,251)  | 3,009               | (47,499)                    |
| Net funds  | (19,790)           | 19,069   | 2,972               | 2,251                       |
| HELIUIUS   | (19,790)           |          |                     |                             |

All cash at bank is held in commercial bank accounts and no overdraft facility is in place. The notes on pages 46 to 72 form part of these financial statements.

# Notes to the Consolidated Financial Statements

# 1) Accounting policies

# a) Basis of Accounting

The financial statements of the museum, which is a public benefit entity under Financial Reporting Standard 102 (FRS102), have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets and with the exception of investments which have been included at market value, and comply with Statement of Recommended Practice "Accounting and Reporting by Charities" (SORP), Government Financial Reporting Manual, applicable accounting standards (FRS102) and the Accounts Direction issued by the Department for Digital, Culture, Media & Sport in 2019 with the consent of Treasury in accordance with the Museums and Galleries Act 1992.

The museum is a charity within the meaning of Par. 1, Sch. 6 of the Finance Act 2010. Accordingly the museum is potentially exempt from taxation in respect of income or capital gains within categories covered by Chapter 3 of Part 11 of the Corporation Tax Act or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Consolidated accounts have been prepared which include the museum accounts, the museum's trading subsidiaries V&A Enterprises Ltd (registered no. 01955898), V&A Museum Events Ltd and V&A Ltd, consolidated on a line-by-line basis. The museum Trustees act as Trustees to all the individual funds within the museum accounts. The museum owns the whole of the issued share capital of V&A Enterprises Ltd and V&A Holdings Ltd (a holding company which in turn owns the share capital of V&A Ltd and V&A Museum Events Ltd). The Gilbert Trust for the Arts is accounted for as an associate of the museum and has been consolidated using the equity method in accordance with FRS102. The V&A Foundation and Design Dundee Ltd are separate charitable companies run by their own board of Trustees and are not consolidated into the museum's accounts.

## b) Fund accounting

General funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the museum. Designated funds comprise unrestricted funds which have been set aside at the discretion of the Trustees for specific purposes. Restricted funds are funds subject to specific restrictions imposed by donors or by the purpose of the appeal. Endowment funds are funds which the donor has stated are to be held as capital or expended over the long term.

The South Kensington and Bethnal Green sites are subject to restrictions on their disposal. As a result, a transfer is made each year from Unrestricted to Restricted funds in respect of the government funded portion of capital movements in the year.

An appropriate proportion of investment returns on Endowment funds are allocated to the relevant Restricted Funds and are available to spend.

#### c) Incoming resources

Grant in Aid income from the Department for Digital, Culture, Media and Sport is recognised in the Statement of Financial Activities on receipt. The restricted element relates to those funds granted specifically for capital expenditure.

Gifts and donated assets are accounted for when received by the museum, and are valued at their market value on the date of receipt.

Pecuniary legacies are recognised once probate has been granted and notification of entitlement has been received. Residuary legacies are recognised when probate is granted and there is sufficient information to value them and any conditions attached to the legacy are either within the control of the charity have been met. An allowance is made against the amounts receivable to reflect the uncertainty inherent in estate administration.

Grants and other income that is awarded subject to specific performance conditions, including research grants and income from the Heritage Lottery Fund, are recognised when the performance conditions for their receipt have been met and, where appropriate, income is deferred accordingly. Donations are recognised in full in the statement of financial activities when receivable.

Income from sales is included in the financial statements in the year in which the goods or services are supplied. Ticket sales for exhibitions are recognised in the statement of financial activities when the ticket holders attend the respective exhibitions. Furlough income is recognised in the period to which the underlying furloughed staff costs relate to.

Membership income is recognised in the period it is received.

All other income is accounted for on a receivable basis.

#### d) Expenditure

Expenditure is classified under the principal categories of Charitable Activities and Raising Funds rather than by type of expense, in order to provide more useful information to the users of the financial statements. Direct expenditure including directly-attributable staff costs are allocated directly to the activities to which they relate.

Finance, Human Resources, Estate, IT, Governance and Central Administration costs are allocated between the activities on the basis of staff numbers within these areas.

Grant expenditure is accounted for when the recipient has indicated acceptance of the terms of the grant, and any conditions attached to the award of the grant have been met. Depreciation has been allocated to activities on a basis consistent with the use of assets and is charged based upon opening asset values.

Termination benefits are recognised as a liability and an expense only when there is a demonstrable commitment either:

(a) to terminate the employment of an employee or group of employees before their normal retirement date; or

(b) to provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

All other liabilities are recognised as they fall due.

#### e) Heritage assets

Additions to the collection are capitalised and recognised on the Balance Sheet at the cost or value of the acquisition, where such a cost or valuation is reasonably obtainable. Such items are not depreciated as they are deemed to have indefinite lives. The museum's management policy in respect of its heritage assets is summarised in note 6.

Acquisitions are capitalised at cost. Donated objects are capitalised at their deemed value at the date of donation. This value will be determined by the Keeper of the relevant collection. It is not the museum's policy to revalue items once capitalised. Due to the vast number of items within the V&A's collection, and their diverse nature, to undertake valuations with sufficient frequency for them to remain current would incur a disproportionate cost to the museum.

Only items for which we have reliable information on cost or value have been capitalised. Such information is not readily available for items donated or acquired prior to 1 April 2001, and could only be obtained at a disproportionate cost to the benefits that would be generated. The number of objects that have been capitalised represent approximately 1% of the entire collection, and revaluing the remainder would require so much resource that the museum's ability to deliver its charitable objectives would be impaired.

Any object that has not been in place for five years or longer will be designated as Missing by the museum's Loss Review Board, and will be treated as a disposal in the Financial Statements. No objects that have been capitalised since 2001 have been designated Missing.

#### f) Tangible fixed assets

Tangible fixed assets are accounted for using modified historical cost accounting where the effect is material. Assets with a value greater than £2,000 are capitalised and included in the balance sheet. Depreciation has been provided on all opening gross book values of tangible assets except land, calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

| Buildings - Structural        |
|-------------------------------|
| Buildings - Fit-out           |
| Buildings - Plant & Machinery |
| Furniture and Fittings        |
| Equipment                     |

between 20 and 50 years
between 4 and 20 years
between 4 and 20 years
between 4 and 20 years

- between 4 and 10 years

For assets under construction, depreciation is not charged until the year the asset is brought into use. A full year of depreciation is charged in the year of acquisition, and none in the year of disposal.

A full professional valuation is carried out every five years by Gerald Eve (Chartered Surveyors) on Land and Buildings and was last performed on 31 March 2018. A desktop revaluation is carried out every year between full revaluations.

# g) Intangible assets

Intangible assets with an economic life of more than one year and value greater than £2,000 are capitalised. All intangible assets are measured at cost. Costs relating to assets developed internally are capitalised in accordance with the requirements of FRS102.

Intangible assets are stated at cost less amortisation.

# h) Investments

Where possible, investments are valued using unadjusted quoted prices in active markets for identical financial instruments. The museum's investments in its subsidiaries, for which no ready market exists, are measured on a cost basis and reviewed for impairment annually. It is the museum's policy to keep valuations up to date. This means that there is no distinction between realised and unrealised gains in the SoFA.

Investments that are intended to produce a return, but are available to be spent within a 12 month period are treated as Short Term Investments. All other investments, which are intended to produce a long-term return, and are not intended to be spent within the next 12 months, are treated as Fixed Asset Investments.

Simple forward currency contracts are used within the investment portfolios to minimise the effect of currency fluctuations. These are classified as Held for Trading and are accounted for in accordance with IAS39 as permitted by FRS102, and are valued according to market prices for matching contracts at the balance sheet date.

# i) Financial Instruments

Trade debts are held at amortised cost and are provided for as doubtful debts once they are deemed to be unrecoverable.

# j) Stock and work in progress

Stock is valued at the lower of cost and net realisable value. Stock comprises goods for resale and the cost of exhibitions not yet opened. Exhibition costs are recognised over the duration of the exhibition's run at the V&A.

# k) Pension cost

Past and present employees of the museum are covered by the provisions of the Principal Civil Service Pension Scheme (PCSPS) which are described at note 5c. The museum recognises the expected cost of these elements on a systematic and rational basis over the period during which it benefits from employees' services by payment to the PCSPS of amounts calculated on an accruing basis. Liability for payment of future benefits is a charge on the PCSPS. In respect of the defined contribution elements of the schemes, the museum recognises the contributions payable for the year.

V&A Enterprises Limited operates a defined contribution pension scheme and the assets of the scheme are held separately from those of the company in an independently administered fund with Aviva plc.

# I) Operating leases

Rentals applicable to operating leases are charged to the Statement of Financial Activities over the period in which the cost is incurred.

# m) Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities are valued at the rate of exchange ruling at the balance sheet date. All differences are taken to the Statement of Financial Activities.

# n) Finance lease

In 2019-20 the V&A entered into a 100-year lease on commercial terms for the new V&A East Storehouse. Given the lease term is for the major part of the economic life of the asset, this lease has been classified as a finance lease. The lease terms provide for a rent review at 50 years. Valuations have been prepared on the basis that the V&A cannot be reasonably certain that the lease will be extended beyond this period. In line with FRS102 the lease was recognised at the lower of the amounts equal to the fair value of the leased asset on inception, and the present value of the minimum lease payments. In the absence of an interest rate implicit in the lease, and any external borrowings, the HM Treasury rate of 1.99% has been applied to calculate the present value of the minimum lease payments.

At 31 March 2021 Gerald Eve (Chartered Surveyors) carried out a reinspection valuation of the V&A East Storehouse. Going forwards, this will be valued along with the remainder of the V&A estate.

o) Key judgements

■ Inclusion of associates

The V&A is entitled to appoint four trustees to the Board of the Gilbert Trust for the Arts representing more than 20% of the trustees. In accordance with the Charity SORP the V&A is presumed to have an interest in an associate and a portion of the Gilbert Trust for the Arts' net assets have therefore been included in the V&A's financial accounts. This has been calculated with reference to the proportion of trustees nominated by the V&A, as all trustees have equal voting rights.

While the V&A has the right to appoint trustees on the Board of the V&A Foundation and Design Dundee Ltd, the V&A trustees represent less than 20% of the voting power of each Board and therefore the V&A is not deemed to have significant influence over decision-making, nor are there any other factors arising that would give significant influence over these entities.

■ Valuation of Collections and Research Centre

While in the previous year the Collections and Research Centre was valued on an Existing Use Value basis with the special assumption of vacant possession, works carried out on that property during 2020-21 meant that this basis was no longer appropriate as at 31 March 2021, as the property is no longer suitable for anything other than a highly-specialised publicly accessible museum storage facility. As such, this property has been valued according to its Depreciated Replacement Cost at 31 March 2021.

Exhibition WIP impairment

As noted above, exhibition costs are held within stock at the lower of cost and net realisable value prior to being recognised over the duration of the exhibition's run at the V&A. At 31 March 2021, an impairment review was carried out. While these exhibitions were originally planned on the basis that they would generate a positive financial return, visitor number expectations have been downgraded in light of both reduced demand and lower capacity to enable social distancing as a result of the pandemic. This has resulted in lower income projections which no longer support the carrying value of the amounts held within stock, and therefore an impairment loss of £1.8m has been recognised in the year.

# p) Going concern

The accounts are prepared on the going concern basis as financial projections show the museum is able to meet its liabilities as they fall due for the foreseeable future. In reaching the conclusion on the ability of the museum to remain a going concern, the Trustees have carefully considered the financial impact of the COVID-19 pandemic. The temporary closure of the museum, the expected lower visitor numbers for a significant period of time following reopening, and the ongoing wider economic impact of the COVID-19 pandemic will all significantly limit the Group's ability to generate income. Mitigating actions taken have included making use of the government's Coronavirus Job Retention Scheme, a recruitment freeze and the Recovery Programme, which has reduced budgets significantly to minimise costs over the years ahead. In addition, DCMS have committed additional funding for the year to 31 March 2022 as part of the Covid Support Package for National Museums and other cultural bodies announced in the Budget in March 2021. These measures, alongside an assessment of the liquidity of assets held and the level of general funds, have given assurance to the Trustees that it is reasonable to assume the museum is able to continue to operate for the coming 12 months and beyond.

#### 2a) Grant in Aid income

Grant in Aid of £79.059m was received from the Department for Digital, Culture, Media and Sport during the year (2019-20: £53.098m). This represents 77% (2019-20: 49%) of the total income for the museum and 70% (2019-20: 42%) of the income of the group, with the balance of funding coming from self-generated income. Included within the total Grant in Aid received is an amount restricted to capital works which for 2020-21 totalled £24.348m (2019-20: £15.103m). The increase in Grant in Aid reflects additional funding to mitigate the impacts of COVID-19 under the Cultural Recovery Fund, funding to support the move from Blythe House to the V&A East Storehouse and additional museums infrastructure funding.

#### 2b) Donations, legacies and similar income

|                        | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | 2021 Total | 2020 Total |
|------------------------|-----------------------|---------------------|--------------------|------------|------------|
|                        | £'000                 | £'000               | £'000              | £'000      | £'000      |
| Donations and Legacies | 948                   | 6,742               | -                  | 7,690      | 9,504      |
| Corporate Members      | 364                   | -                   | -                  | 364        | 542        |
| Director's Circle      | 653                   |                     |                    | 653        | 758        |
|                        | 1,965                 | 6,742               |                    | 8,707      | 10,804     |

#### 2c) Statement of Income and Expenditure (museum only)

|  | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | 2021 Total | 2020 Total<br>(restated) |
|--|-----------------------|---------------------|--------------------|------------|--------------------------|
|  | £'000                 | £'000               | £'000              | £'000      | £'000                    |
| Income and receipt of endowments   |                       |                     |                    |            |                          |
| Income from donations and legacies   |                       |                     |                    |            |                          |
| – Grant in Aid   | 53,011                | 26,048              | -                  | 79,059     | 53,098                   |
| <ul> <li>Donations, legacies and similar income</li> </ul>                         | 1,965                 | 6,742               | -                  | 8,707      | 10,804                   |
| – Donated objects  | -                     | 1,123               | -                  | 1,123      | 17,084                   |
| <ul> <li>Covenant of profits from subsidiaries</li> </ul>                          | 2,579                 | -                   | -                  | 2,579      | 5,380                    |
| la como from other tradice activities  |                       |                     |                    |            |                          |
| Income from other trading activities   |                       |                     |                    |            |                          |
| – Trading Income   | -                     | -                   | -                  | -          | -                        |
| – Sponsorship  | 326                   | -                   | -                  | 326        | 2,155                    |
| Investment income  | 26                    | -                   | -                  | 26         | 107                      |
|  | 57,907                | 33,913              | -                  | 91,820     | 88,628                   |
|  |                       |                     |                    |            |                          |
| Income from charitable activities  |                       |                     |                    |            |                          |
| <ul> <li>Admissions &amp; exhibition fees<br/>(inc loans &amp; touring)</li> </ul> | 1,621                 | 100                 | -                  | 1,721      | 9,855                    |
| – Membership income  | 3,517                 | -                   | -                  | 3,517      | 7,073                    |
| – Furlough Income  | -                     | 2,822               | -                  | 2,822      | -                        |
| – Other Trading  | 462                   | -                   | -                  | 462        | 735                      |
|  | 5,600                 | 2,922               |                    | 8,522      | 17,663                   |
|  |                       |                     |                    |            |                          |
| Other income   | 900                   | 1,474               |                    | 2,374      | 2,365                    |
| Total income   | 64,407                | 38,309              |                    | 102,716    | 108,656                  |

# 2c) Statement of Income and Expenditure (Museum only) (cont'd)

|  | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | 2021 Total | 2020 Total<br>(restated) |
|--|-----------------------|---------------------|--------------------|------------|--------------------------|
|  | £'000                 | £'000               | £'000              | £'000      | £'000                    |
| Expenditure on   |                       |                     |                    |            |                          |
| Expenditure on raising funds   |                       |                     |                    |            |                          |
| – Costs of generating voluntary income                                 | 6,772                 | 1,920               | -                  | 8,692      | 9,968                    |
| – Trading costs  | -                     | -                   | -                  | -          | -                        |
| <ul> <li>Investment management costs</li> </ul>                        | 213                   | 29                  | 94                 | 336        | 64                       |
|  | 6,985                 | 1,949               | 94                 | 9,028      | 10,032                   |
|  |                       |                     |                    |            |                          |
| Expenditure on charitable activities                                   |                       |                     |                    |            |                          |
| – Charitable Activities  | 47,738                | 20,577              | -                  | 68,315     | 77,120                   |
| Total expenditure  | 54,723                | 22,526              | 94                 | 77,343     | 87,152                   |
|  |                       |                     |                    |            |                          |
| Net income / (expenditure) before gains and losses on investments      | 9,684                 | 15,783              | (94)               | 25,373     | 21,504                   |
| Gains / (losses) on investment assets                                  | 3,551                 | 613                 | 1,578              | 5,742      | (954)                    |
| Loss on revaluation of fixed assets for the charity's<br>own use       | -                     | (6,745)             | -                  | (6,745)    | -                        |
| Net income   | 13,235                | 9,651               | 1,484              | 24,370     | 20,550                   |
|  |                       |                     |                    |            |                          |
| Transfers between funds  | (2,004)               | 2,004               |                    |            |                          |
| Net income before other recognised gains and                           | 11,231                | 11,655              | 1,484              | 24,370     | 20,550                   |
| losses   |                       |                     |                    |            |                          |
| (Loss) / Gain on revaluation of fixed assets for the charity's own use |                       | (9,941)             |                    | (9,941)    | 29,421                   |
| Net movement in funds  | 11,231                | 1,714               | 1,484              | 14,429     | 49,971                   |
| Fund balances brought forward at 1 April                               | 20,404                | 639,406             | 6,374              | 666,184    | 616,213                  |
| Fund balances carried forward at 31 March                              | 31,635                | 641,120             | 7,858              | 680,613    | 666,184                  |
|  |                       |                     |                    |            |                          |
| 3) Investment Income   |                       |                     |                    |            |                          |
|  | Unrestricted          | Restricted          | Endowment          | 2021 Total | 2020 Total               |
|  | funds                 | funds               | funds              |            |                          |
|  | £'000                 | £'000               | £'000              | £'000      | £'000                    |
|  |                       |                     |                    |            |                          |
| Interest receivable  | 22                    | -                   | -                  | 22         | 54                       |
| UK equities and Investment funds                                       | 4                     |                     |                    | 4          | 53                       |
|  | 26                    |                     |                    | 26         | 107                      |
|  |                       |                     |                    |            |                          |
| 4) Net income is stated after charging                                 |                       | Group 2021          | Museum<br>2021     | Group 2020 | Museum<br>2020           |
|  |                       | £'000               | £'000              | £'000      | £'000                    |
|  |                       | 1000                | £ 000              | £ 000      | £ 000                    |
| External Auditors' remuneration  |                       | 85                  | 64                 | 84         | 61                       |
| Finance lease payments   |                       |                     |                    |            |                          |
| – Land and Buildings   |                       | 2,251               | 2,251              | 3,171      | 3,171                    |
| Operating lease payments   |                       |                     |                    |            |                          |
| – Land and Buildings   |                       | 255                 | 103                | 367        | 103                      |
| – Other  |                       | 15                  | 15                 | 20         | 20                       |
|  |                       |                     |                    |            |                          |

There were no non-audit services provided by the Comptroller and Auditor General during 2020-21 (2019-20: nil).

### 5a) Total expenditure

|                                      | Direct Costs | Grants Made To<br>Other Charities | Allocated<br>Support Costs | Depreciation,<br>revaluation<br>loss & loss on<br>disposal | 2021 Total | 2020 Total |
|--------------------------------------|--------------|-----------------------------------|----------------------------|--|------------|------------|
|                                      | £'000        | £'000                             | £'000                      | £'000  | £'000      | £'000      |
| Expenditure on raising funds         |              |                                   |                            |  |            |            |
| Costs of generating voluntary income | 4,518        | -                                 | 2,796                      | 1,377  | 8,691      | 9,968      |
| Trading costs                        | 7,697        | -                                 | -                          | -  | 7,697      | 14,010     |
| Investment management costs          | 337          | -                                 | -                          | -  | 337        | 64         |
|                                      | 12,552       | -                                 | 2,796                      | 1,377  | 16,725     | 24,042     |
| Charitable Activities                |              |                                   |                            |  |            |            |
| Collections & Learning               | 27,670       | 609                               | 21,476                     | 10,997   | 60,752     | 62,670     |
| Exhibitions                          | 4,797        | -                                 | 1,843                      | 923  | 7,563      | 14,450     |
|                                      | 32,467       | 609                               | 23,319                     | 11,920   | 68,315     | 77,120     |
| Loss on associate                    |              |                                   |                            |  |            | 2,181      |
| Total expenditure                    | 45,019       | 609                               | 26,115                     | 13,297   | 85,040     | 103,343    |

Grants totalling £0.592m (2019-20: £0.728m) were paid out via the Purchase Grant Fund.

At 31 March 2021, an impairment review was carried out. While these exhibitions were originally planned on the basis that they would generate a positive financial return, visitor number expectations have been downgraded in light of both reduced demand and lower capacity to enable social distancing as a result of the pandemic. This has resulted in lower income projections which no longer support the carrying value of the amounts held within stock, and therefore an impairment loss of £1.8m has been recognised in the year.

|                                   | 2021  | 2020  |
|-----------------------------------|-------|-------|
|                                   | £'000 | £'000 |
| Governance Costs (Direct)         |       |       |
| External Audit Fees (museum only) | 64    | 61    |
| Internal Audit Fees               | 50    | 46    |
| Legal costs                       | 13    | 13    |
| Staff costs                       | 129   | 136   |
|                                   | 256   | 256   |

Support costs included in the above expenditure have been allocated across the activities above on the basis of staff numbers as follows:

|                                      | Information<br>services &<br>support | Projects &<br>Estate | Finance &<br>Administration | Human<br>Resources | Other Central<br>Costs | Museum of<br>Childhood -<br>Administration | Governance | Total  |
|--------------------------------------|--------------------------------------|----------------------|-----------------------------|--------------------|------------------------|--|------------|--------|
|                                      | £'000                                | £'000                | £'000                       | £'000              | £'000                  | £'000                                      | £'000      | £'000  |
| Expenditure on<br>raising funds      |                                      |                      |                             |                    |                        |  |            |        |
| Costs of generating voluntary income | 458                                  | 1,316                | 173                         | 114                | 645                    | 62   | 27         | 2,795  |
| Charitable Activities                |                                      |                      |                             |                    |                        |  |            |        |
| Collections &<br>Learning            | 3,526                                | 10,105               | 1,327                       | 875                | 4,958                  | 474  | 211        | 21,476 |
| Exhibitions                          | 303                                  | 867                  | 114                         | 75                 | 426                    | 41   | 18         | 1,844  |
|                                      | 4,287                                | 12,288               | 1,614                       | 1,064              | 6,029                  | 577  | 256        | 26,115 |

| 5b) Wages and salaries 202                 | 2020 <b>1</b>   |
|--|-----------------|
| £'00                                       | 000 £'000       |
| Wages and salaries 30,28                   | <b>6</b> 30,981 |
| Social security costs 2,92                 | <b>4</b> 3,059  |
| Pension costs 4,06                         | <b>0</b> 4,295  |
| Agency and temporary staff 33              | <b>5</b> 1,152  |
| 37,60                                      | <b>3</b> 9,487  |
| Early retirement and redundancy costs 3,07 | <b>8</b> 265    |
| 40,68                                      | <b>3</b> 39,752 |

During the year restricted funding for staff costs was received totalling £1.879m (2019-20: £2.932m).

V&A Enterprises Ltd's staff costs were £21.316m (2019-20: £20.610m) of which £3.822m (2019-20: £3.990m) was for trading activities and £17.494m (2019-20: £16.619m) was for services provided to the V&A. More information on the make-up of early retirement and redundancy costs is shown within the Remuneration and Staff Report on page 26.

The number of employees, including the Director, whose emoluments as defined for taxation purposes amounted to over £60,000 in the year was as follows:

|                     | 2021 | 2020 |
|---------------------|------|------|
| £60,001 - £70,000   | 8    | 11   |
| £70,001 - £80,000   | 13   | 11   |
| £80,001 - £90,000   | 9    | 8    |
| £90,001 - £100,000  | 3    | 4    |
| £100,001 - £110,000 | 1    | 2    |
| £110,001 - £120,000 | 3    | 2    |
| £120,001 - £130,000 | 1    | -    |
| £130,001 - £140,000 | -    | 2    |
| £140,001 - £150,000 | 1    | -    |
| £150,001 - £160,000 | 1    | -    |
| £160,001 - £170,000 | -    | 1    |
|                     | 40   | 41   |

Of the employees listed above, 16 (2019-20: 19) are members of the Principal Civil Service Pension Scheme, and the total pension contributions payable in the year for these employees was £414,912 (2019-20: £459,672). Another 24 (2019-20: 20) employees are members of the V&A Enterprises Limited defined contribution scheme, and the total pension contributions payable in the year for these employees was £142,984 (2019-20: £127,520).

# 5c) Pension disclosure

The Principal Civil Service Pension Scheme (PCSPS) is an unfunded multi-employer defined benefit scheme. The Victoria and Albert Museum is unable to identify its share of the underlying assets and liabilities. The scheme actuary provided a statement in the Civil Superannuation Account 2019-2020, with assessment of the Scheme liability in respect of the Civil Service Pension Scheme (CSPS) as at 31 March 2020, and the movement in the Scheme liability over the year 2019-20. The assessment has been carried out by calculating the liability as at 31 March 2016 based on the data provided as at 31 March 2016 and rolling forward that liability to 31 March 2020. The contributions due from employers and employees to fund future service liabilities are set by the Actuary at the four-yearly Scheme valuation. The last valuation was as at 31 March 2016 and contributions were adjusted to take account of the move to Alpha.

For 2020-21, employer's contributions of £3.028m were payable to the PCSPS (2019-2020: £3.287m) at one of four rates in the range 26.6% to 30.3% of pensionable earnings, based on salary bands. The scheme Actuary reviews employer contributions every four years following a full scheme valuation. The contribution rates are set to meet the cost of the benefits accruing during 2020-21 to be paid when the member retires and not the benefits paid during this period to existing pensioners.

The Principle Civil Service Scheme comprises four pension arrangements known as Classic, Classic Plus, Premium and Nuvos and is closed to new members. Before 30 July 2007, anyone employed in an organisation covered by the PCSPS was eligible to participate in one of the final salary arrangements (Classic, Classic Plus and Premium), though from 1 October 2002, new entrants were generally only able to join Premium. All had a normal pension age of 60. From 30 July 2007, new joiners were offered membership of Nuvos, a career average pension with a normal pension age of 65. From 1 April 2015, most PCSPS members switched to the new Civil Servants and Others Pension Scheme, also known as Alpha. Those who were previously members of Classic, Classic Plus or Premium retained a final salary link in Alpha, i.e. their PCSPS service counts towards a pension in the PCSPS but is based on their final salary when they leave Alpha. Some PCSPS members did not have to switch to Alpha under a process referred to as transitional protection. Those who were within 10 years of their PCSPS normal pension age on 1 April 2012 are generally allowed to remain in the PCSPS until they leave employment covered by the Scheme. Those who were between 10 and 13.5 years from their PCSPS normal pension age on 1 April 2012 were given a 'tapered Alpha enrolment date' between 1 May 2015 and 1 September 2025, but could opt to forego their tapered protection and switch to Alpha on 1 April 2015. There was a successful legal challenge against the transitional protection which was found to be discriminatory on the grounds of age. As a result of consultation in Feb 21, the Government will implement the deferred choice underpin (DCU). This will give eligible scheme members a choice at the point their pension becomes payable, whether they wish to receive benefits from the final salary arrangements or benefits equivalent to those that would have been available from Alpha in relation to their service between 1 April 2015 and 31 March 2022. The final salary arrangements will close on 31 March 2022, and from 1 April 2022, all those who remain in service will do so as members of Alpha. Benefits built up in the final salary arrangements will be protected. Alpha is a career average earnings scheme with an accrual rate of 2.32% of each year's pensionable earnings. The total amount accrued is adjusted annually in line with a rate set by Her Majesty's Treasury (HMT) (currently linked to annual movements in the CPI). Alpha's normal pension age is the greater of the member's state pension age or 65.

PCSPS and Alpha are unfunded schemes and the cash required to meet the payment of pension benefits is paid from public funds provided by Parliament. Members contribute on a 'pay-as-you-go' basis, with these contributions (along with those made by employers) being credited to the Exchequer under arrangements governed by pension increase legislation. The contributions due from employers and employees to fund future service liabilities are set by the Actuary at the four-yearly Scheme valuation. These have been adjusted to take account of the move to Alpha.

Employee contributions changed in April 2017 and are now between the rate of 4.6% to 8.05% of pensionable earnings for Classic, Premium, Classic Plus, Nuvos and Alpha. Benefits in Classic accrue at the rate of 1/80th of final pensionable salary for each year of service. In addition, a lump sum equivalent to three years' pension is payable on retirement. For premium, benefits accrue at the rate of 1/60th of final pensionable earnings for each year of service. Unlike Classic, there is no automatic lump sum. Classic Plus is essentially a variation of premium, but with benefits in respect of service before 1 October 2002 calculated broadly as per Classic. In Nuvos a member builds up a pension based on their pensionable earnings during their period of scheme membership. Its benefits reflect pay throughout an individual's career allowing members to work longer and more flexibly. Each scheme year (1st April to 31st March) pension will be built up at the rate of 2.3% of staff's pensionable earnings. Pensions payable under Classic, Premium, Classic Plus, Nuvos and Alpha are increased annually in line with Pensions Increase Legislation. Benefits in Alpha build up in a similar way to Nuvos, except that the accrual rate is 2.32%. In all cases members may opt to give up (commute) pension for a lump sum up to the limits set by the Finance Act 2004.

Employees joining after 1 October 2002 could opt to open a partnership pension account, a stakeholder pension with an employer contribution, rather than join a PCSPS scheme. Employer's contributions of £29,137 (2019-2020: £33,799) were paid to one or more of a panel of three appointed stakeholder pension providers. Employer contributions are age-related and range from 8% and 14.75% of pensionable earnings. Employers also match employee contributions up to 3% of pensionable earnings. Employers also contribute a further 0.5% of pensionable pay to cover the cost of centrally-provided risk benefit cover (death in service or ill health retirement).

NEST (National Employment Savings Trust) is a pension scheme that has been set up by the Government for employers to use to comply with auto-enrolment. From 1 December 2013, we are using NEST as the pension scheme for any workers on zero hours contracts. Those workers who earn more than £833 per month (£10,000 pa) will be automatically enrolled into NEST but can then opt out if they wish. Workers can also choose to opt in at any point, as long as they are aged at least 22 and earning less than £10,000 pa. Employer contributions (3%) paid during the year were £7,874 (2019-2020: £22,872).

The museum's trading company, V&A Enterprises Ltd, operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund with Aviva. Employer's total contributions paid during the year was £993,448 (2020: £947,009).

From 1 January 2016 following the introduction of new terms and conditions, new starters are employed by V&A Enterprises Ltd and have been auto enrolled into a Group Personal Pension Scheme which is managed by Aviva.

On joining, employees contribute 5% of gross salary (4% of net pay) and the museum also contributes the sum of 3%. Contributions are deducted from net pay and are paid directly to Aviva.

On completion of 6 months' service and successfully concluding Probation, employees may then choose to enhance their personal contributions to the pension scheme. The museum will contribute the sum of 10% of basic annual salary, provided that the employee also contributes at least 5.5% of gross salary (4.4% of net pay).

Employees can elect to contribute more than the 5.5% of gross salary; however, the V&A's contribution will remain fixed at 10%.

# 5d) Trustees

The Trustees neither received nor waived any emoluments during the year (2019-2020: nil).

No Trustees were reimbursed for expenses during the year (2019-20: £157).

# 5e) Average number of employees (\*)

|                                       | 2021 | 2020  |
|---------------------------------------|------|-------|
| Generating voluntary income           | 88   | 94    |
| Trading                               | 138  | 149   |
| Collections & Learning                | 678  | 724   |
| Exhibitions                           | 58   | 67    |
|                                       | 962  | 1,034 |
| (*) based on full time activity lants |      |       |

(\*) based on full-time equivalents.

Of the above employees, 892 are full time permanent employees of the museum and its subsidiaries (2019-20: 910), 64 are externally-funded posts (2019-20: 76), and the remaining 6 employees are temporary staff (2019-20: 48).

#### 5f) Coronavirus Job Retention Scheme

With the museum closed to the public for all but 15 weeks of the year, the V&A's ability to generate income was severely impacted, and the Coronavirus Job Retention Scheme played an important role in mitigating the immediate financial impact of the pandemic. In addition to the closure of the museum preventing staff in public-facing roles from working, in the initial lockdown capital projects were paused and work involving objects from the collection had to be put on hold. Given the museum-specific nature of the majority of roles, and the fact that all other national museums were subject to the same lockdown restrictions, it was not possible to redeploy furloughed staff to other areas of the public sector. Once it was possible to return to the site in a COVID-secure manner, staff in non-public-facing roles who had been furloughed were able to begin to return to work and use of the Coronavirus Job Retention Scheme reduced significantly, even through subsequent lockdowns.

Claims were made from April 2020 to March 2021 inclusive, totalling £7.1m, with a maximum of 880 staff being furloughed at any point during the year. £4.3m of these claims were made by V&A Enterprises Ltd, with the remaining £2.8m being claimed directly by the museum.

# 6a) Tangible fixed assets

| Group                | Land &<br>Buildings | Furniture &<br>fittings | Equipment | Assets in<br>course of<br>construction | Total    |
|----------------------|---------------------|-------------------------|-----------|--|----------|
|                      | £'000               | £'000                   | £'000     | £'000                                  | £'000    |
| Cost or valuation    |                     |                         |           |  |          |
| At 1 April 2020      | 528,143             | 6,210                   | 12,539    | 12,064                                 | 558,956  |
| Transfers            | 25,443              | -                       | 715       | (26,158)                               | 0        |
| Additions            | 1,653               | 5                       | 1,085     | 21,165                                 | 23,908   |
| Disposals            | -                   | (127)                   | (454)     | -                                      | (581)    |
| Revaluation          | (29,376)            | -                       | -         | -                                      | (29,376) |
| At 31 March 2021     | 525,863             | 6,088                   | 13,885    | 7,071                                  | 552,907  |
| Depreciation         |                     |                         |           |  |          |
| At 1 April 2020      | 12,882              | 5,343                   | 11,241    | -                                      | 29,466   |
| Charged for the year | 14,048              | 258                     | 1,162     | -                                      | 15,468   |
| Disposals            | -                   | (127)                   | (454)     | -                                      | (581)    |
| Revaluation          | (12,690)            | -                       | -         | -                                      | (12,690) |
| At 31 March 2021     | 14,240              | 5,474                   | 11,949    |  | 31,663   |
| Net book value       |                     |                         |           |  |          |
| At 31 March 2021     | 511,623             | 614                     | 1,936     | 7,071                                  | 521,244  |
| At 31 March 2020     | 515,261             | 867                     | 1,298     | 12,064                                 | 529,490  |

As at 31 March 2021, all assets included within the above net book value are used by the V&A for direct charitable activities.

# 6a) Tangible fixed assets (cont'd)

| Museum               | Land &<br>Buildings | Furniture &<br>fittings | Equipment | Assets in<br>course of<br>construction | Total    |
|----------------------|---------------------|-------------------------|-----------|--|----------|
|                      | £'000               | £'000                   | £'000     | £'000                                  | £'000    |
| Cost or valuation    |                     |                         |           |  |          |
| At 1 April 2020      | 528,143             | 5,823                   | 12,176    | 12,064                                 | 558,206  |
| Transfers            | 25,443              | -                       | 715       | (26,158)                               | -        |
| Additions            | 1,653               | 5                       | 1,085     | 21,165                                 | 23,908   |
| Disposals            | -                   | (72)                    | (440)     | -                                      | (512)    |
| Revaluation          | (29,376)            |                         |           |  | (29,376) |
| At 31 March 2021     | 525,863             | 5,756                   | 13,536    | 7,071                                  | 552,226  |
| Depreciation         |                     |                         |           |  |          |
| At 1 April 2020      | 12,882              | 4,956                   | 10,878    | -                                      | 28,716   |
| Charged for the year | 14,048              | 258                     | 1,162     | -                                      | 15,468   |
| Disposals            | -                   | (72)                    | (440)     | -                                      | (512)    |
| Revaluation          | (12,690)            | -                       | -         | -                                      | (12,690) |
| At 31 March 2021     | 14,240              | 5,142                   | 11,600    | -                                      | 30,982   |
| Net book value       |                     |                         |           |  |          |
| At 31 March 2021     | 511,623             | 614                     | 1,936     | 7,071                                  | 521,244  |
| At 31 March 2020     | 515,261             | 867                     | 1,298     | 12,064                                 | 529,490  |

#### Land & Buildings

A desktop valuation of the freehold properties comprising the Victoria and Albert Museum estate was carried out as at 31 March 2021 by an external valuer, Gerald Eve LLP, a regulated firm of Chartered Surveyors. The valuation was prepared in accordance with the requirements of the RICS Valuation - Professional Standards, January 2014 amendment and FRS102. The net book value of land & buildings of £521.2m includes the site at South Kensington valued at £437.6m, the site at Bethnal Green at £16.2m and the V&A East Storehouse, treated as a finance lease, valued at £57.8m (see note 14). These valuations include some plant and machinery that is included in Fixtures & Fittings and Equipment.

The appropriate basis of valuation for financial statements is normally Existing Use Value and this is used for nonspecialised properties. However, the museums at South Kensington and the V&A Museum of Childhood in Bethnal Green are of such a construction and specialised use that an Existing Use basis of valuation is inappropriate. The lack of demand or market value for the property in isolation from its current use is such that the land and buildings are most appropriately valued according to their Depreciated Replacement Cost.

While in the previous year the V&A East Storehouse was valued on an Existing Use Value basis with the special assumption of vacant possession, works carried out on that property during 2020-21 meant that this basis was no longer appropriate as at 31 March 2021, as the property is no longer suitable for anything other than a highly-specialised publicly accessible museum storage facility. As such, this property has been valued according to its Depreciated Replacement Cost at 31 March 2021. As stages of the building works become substantially complete, relevant capital expenditure included within Assets in the course of construction has been transferred to Land & Buildings and revalued on this basis.

This has been treated as a change in accounting estimate and as such no restatement is required. The impact of this is:

|              | 2020    | 2021    |
|--------------|---------|---------|
|              | £'000   | £'000   |
| At 1 April   | -       | 44,400  |
| Additions    | 46,600  | 21,520  |
| Depreciation | (932)   | (1,345) |
| Impairment   | (1,268) | (6,745) |
| At 31 March  | 44,400  | 57,830  |

£10.2m of the capital commitments per note 20 relate to further works on the V&A East Storehouse. Additional costs over and above this are budgeted for and it is expected that a further impairment will be recognised on completion.

The South Kensington and Bethnal Green land and buildings are freehold.

### 6b) Intangible Assets

| Museum               | Intangible<br>assets | Assets in<br>course of<br>construction | Total |
|----------------------|----------------------|--|-------|
|                      | £'000                | £'000                                  | £'000 |
| Cost or valuation    |                      |  |       |
| At 1 April 2020      | 1,015                | 574                                    | 1,589 |
| Transfers            | -                    | -                                      | -     |
| Additions            | -                    | 916                                    | 916   |
| Disposals            | -                    | -                                      | -     |
| At 31 March 2021     | 1,015                | 1,490                                  | 2,505 |
| Amortisation         |                      |  |       |
| At 1 April 2020      | 967                  | -                                      | 967   |
| Charged for the year | 40                   | -                                      | 40    |
| Disposals            | -                    | -                                      | -     |
| At 31 March 2021     | 1,007                |  | 1,007 |
| Net book value       |                      |  |       |
| At 31 March 2021     | 8                    | 1,490                                  | 1,498 |
| At 31 March 2020     | 48                   | 574                                    | 622   |

No intangible assets are held within the trading subsidiaries

#### 6c) Heritage Assets

Additions of £1.4m (2019-20: £18.8m) were made to the Collection. The additions comprise the following elements:

|  | 2021    | 2020<br>(restated) | 2019    | 2018    | 2017   |
|--|---------|--------------------|---------|---------|--------|
|  | £'000   | £'000              | £'000   | £'000   | £'000  |
| Opening balance brought forward              |         |                    |         |         |        |
| Donated objects (shown at valuation)         | 90,668  | 73,584             | 61,993  | 61,239  | 57,117 |
| Acquisitions (shown at cost)                 | 45,983  | 44,310             | 42,122  | 35,340  | 33,455 |
|  | 136,651 | 117,894            | 104,115 | 96,579  | 90,572 |
|  |         |                    |         |         |        |
| Donations of objects by gift or bequest *    | 978     | 13,026             | 5,991   | 737     | 1,030  |
| Donations of objects under the acceptance in | 145     | 4,058              | 5,600   | 17      | 3,092  |
| lieu scheme                                  | 1,123   | 17,084             | 11,591  | 754     | 4,122  |
| Acquisitions                                 | 323     | 1,673              | 2,188   | 6,782   | 1,885  |
| Total Additions                              | 1,446   | 18,757             | 13,779  | 7,536   | 6,007  |
| Closing balance carried forward              |         |                    |         |         |        |
| Donated objects (shown at valuation)         | 91,791  | 90,668             | 73,584  | 61,993  | 61,239 |
| Acquisitions (shown at cost)                 | 46,306  | 45,983             | 44,310  | 42,122  | 35,340 |
|  | 138,097 | 136,651            | 117,894 | 104,115 | 96,579 |

\* Donations are shown net of disposals. Disposals of £13,000 in 2020-21 were made, with no item disposed of having a value greater than £950. In 2019-20 disposals of £28,000 were made, which include £15,000 for the Lüster Hanging Lamp, a rectangular moulded glass panel, printed with a chandelier image and encompassing LED lights, designed and made by Ingo Maurer.

#### Further information on the museum's heritage assets

The V&A holds 1,571,659 museum objects and works of art within its collections, as well as 1,130,830 library items and 1,069 archival collections. Of these approximately 1% have been included in the balance sheet of the museum and the table above. At 31 March 2021, 60,236 items were on display with access to other items available through reading and study rooms or by arrangement. Further access can be obtained from reference facilities and publications, the museum website, selected third party websites, and other electronic media. These objects are held within the following collections:

#### Asian Collections 140,381 objects and 1 archival collection:

The Asian Department has a collection of objects spanning the wealth and diversity of artistic creation across the continent from 3500 BC to the present day, in a vast range of materials and techniques. In terms of depth and scope the collection is one of the most significant in the world. Particular strengths include textiles from across Asia; ceramics from China and the Middle East; and lacquer and prints from Japan.

## Furniture, Textiles & Fashion Collections 83,678 objects:

The Western Furniture and Woodwork collections date from the medieval period to current times and are unique in their international scope. However, the greatest strength lies in the holdings of British furniture made between 1700 and 1900, and international furniture of the 20th century. The Textile collection is the world's largest and the most wide-ranging of its kind, with examples from Africa, the Americas and Europe, extending in date from the 3rd century BC to the present day, primarily from Western Europe. A major strength is the collection of British 20th-century textiles. The Fashion collection consists of mainly British fashionable clothes and accessories for both sexes, from 1600 to the present. Contemporary and 20th-century collections hold small, representative selections from key designers worldwide.

#### Sculpture, Metalwork Ceramics & Glass Collections 150,118 objects:

The Western Sculpture collection is the most comprehensive holding of post-classical European sculpture in the world. The Metalwork collection contains Western decorative metalwork, silver and jewellery ranging in date from the Bronze Age to the present day. It is unique in its comprehensiveness and diversity and includes the national collection of English silver. The Ceramics collection is without parallel in the world and, by virtue of its size, quality and range, may be considered preeminent in its entirety. This includes approximately 38,000 objects which form part of the Wedgwood Museum Collection and were gifted to the V&A during 2014–15 by Art Fund. The Glass collection is the most comprehensive in Europe, and the stained glass holdings are unparalleled anywhere.

## Word & Image Collections 800,216 objects, 388 archival collections, 1,022,932 library items:

The Word & Image collections encompass design, drawings, paintings, prints, photographs, digital artworks and the art of the book. They provide a national centre for primary source material for the study of design. The collection of 19th-century British oil paintings includes the principal collection of John Constable, and the foreign oil paintings collection is of national significance. The museum has the national responsibility for collecting watercolours and English portrait miniatures. The Photographs collection, which will incorporate the Royal Photographic Society collection, is international and spans the whole history of the subject from 1839 to the present. The Prints collection, uniquely in Britain, embraces 'fine' prints and commercial production. The Department holds an internationally significant collection of computer-generated artworks from the 1960s to the present day. The National Art Library's holdings of the art, craft and design of the book encompass every aspect of the book from illuminated manuscripts to paperbacks, and its documentary collections include some major manuscript holdings. Contemporary production is a priority in all relevant fields; digital media represents a current challenge. The department is especially active in areas where the fine and applied arts intersect.

#### Department of Photography 282,000 objects:

The V&A's collection of an estimated 2 million photographs is distributed throughout various departments. A new Department of Photography – drawing from the collections and staff of the former Photographs Section in the Word & Image Department – was established in 2020 with the addition of a new post of Director of Photography. The Department of Photography is responsible for around 800,000 items, incorporating former WID collections and the Royal Photographic Society (RPS) collection which was transferred from the Science Museum Group in 2017. The RPS library and archive, around 27,000 items, is managed by the National Art Library and the V&A Archive. The V&A's collection of photographs is international in scope, spans the whole history of the subject from the 1830s to the present, and is designated as a UK national collection. The Department of Photography is responsible for showcasing the collection in the Photography Centre and delivering its Phase 2 expansion by 2023.

#### Childhood Collections 32,792 objects and 62 archival collections:

The museum houses the UK's national collection of childhood, which represents the material culture of child-hood from 1600 to the present day, including representations of children. The significance of the collections and archives lies in the unique breadth and depth of their coverage of the theme of childhood. Collections include the largest collection of dolls' houses and children's furniture in the UK; internationally significant collections of dolls, games and puzzles; toys; nursery equipment, including prams, rattles and silver, ceramic and glass feeding vessels and tableware; a significant costume

collection for both sexes including rare survivals of everyday working clothes and mourning garments; paintings, prints, drawings and photographs, depicting children and examples of children's own creativity, agency and imaginative works expressed through their writing and works of art and design.

The archive collections included the British Toy Making archive of toy manufacturers, archives of individual designers, collectors and writers and archive material of individual childhoods, covering letters, diaries, exercise books, school records, photographs and drawings, from a diverse range of donors.

#### Theatre & Performance Collections 81,592 objects, 619 archival collections, 107,898 library items:

The V&A Theatre & Performance Collections are the UK's National Collection of Performing Arts. Dedicated to history, craft and practice, the collection's primary emphasis is on drama, dance, opera, musical theatre, popular entertainment and music culture and scenography. In providing the national record of performance, it combines the functions of archive, library and educational resource. The department documents production process and reception by gathering a variety of evidence in different media. Since 1992, archival recordings of current thea-tre productions have been made under a unique agreement with the Federation of Entertainment Unions. Contemporary and 20th-century collecting includes graphic, photographic, video and audio material relating to the performing arts and, selectively, designs, models, costumes, archives, theatre architecture/stage technology and library materials.

#### Design, Architecture and Digital Collections 882 objects:

The Design, Architecture and Digital collections encompass contemporary architecture and urbanism, furniture, product and digital design, and in addition, the department shares responsibility for the collection of designs with Word and Image and for the collection of twentieth-century furniture and product design with Furniture, Textiles and Fashion. This breadth is reflected in its collection and acquisition practices, which focus on contem¬porary design and the collection of twentiethcentury and contemporary architectural drawings, designs and models. Design, Architecture and Digital is further responsible for Rapid Response Collecting, a contemporary collecting initiative that enables the museum to acquire objects in response to major moments in history that touch the world of design and manufacturing.

#### **Preservation & Management**

All objects are recorded and managed by one of the museum's eight collection departments, which is overseen by the respective Collection Keeper or Director, who report to the Director of Collections. The museum maintains a Collections Management System for the documentation of collection objects and archives and a library system for bibliographic items, which are catalogued at collections level.

The museum has established standards of care for the preservation of collections that are regularly reviewed. These standards reflect public access requirements, research and exhibition needs, funding and staff resources, and urgency of care and are available online in the form of the Collections Information and Access Policy and Collections Care and Conservation Policy. These policies were last reviewed and approved by Trustees Collections Committee in June 2019. The museum is guided by 'A Code of Practice on Archives for Museums and Galleries in the United Kingdom' (Standing Conference on Archives and Museums, 3rd edition, 2002) and The National Archives' standard for record repositories, 2004.

The V&A is fully accredited as a museum by Arts Council England and as of November 2016 has gained accreditation as an Archival Service. The museum's Acquisition and Disposal Policy and Collections Development Policy are available on the V&A website (www. vam.ac.uk). The museum's Collections Policies were reviewed and approved by Trustees Collections Committee in June 2019. The National Heritage Act 1983, as amended by the Museums and Galleries Act 1992 sets out the museum's statutory framework and powers of disposal.

Acquisitions are made on the basis of aesthetic or historical significance, illustration of a significant development of a specific technique or to complete an object(s) already held. As specified under this Act, the Board of Trustees may dispose of an object by sale, exchange or gift, if it falls into one or more of the following categories: if it is a duplicate of another object, if it is unsuitable for retention and can be disposed of without detriment to the interests of students or other members of the public, if it is transferred, given to, sold to or exchanged with an institution specified in Schedule 5 of the Museums & Galleries Act 1992, or it has deteriorated beyond usefulness for the purposes of the collections.

# 7) Investments

|   | Short Term I | nvestments | Fixed Asset Investments |        |  |
|---|--------------|------------|-------------------------|--------|--|
|   | Group        | Museum     | Group                   | Museum |  |
|   | 2021         | 2021       | 2021                    | 2021   |  |
|   | £'000        | £'000      | £'000                   | £'000  |  |
| Market value at 1 April 2020                | 8,589        | 8,589      | 19,863                  | 20,065 |  |
| Additions to portfolio                      | 5            | 5          | -                       | -      |  |
| Withdrawals from portfolio                  | (48)         | (48)       | (296)                   | (296)  |  |
| Net gain on revaluation                     | 6            | 6          | 5,736                   | 5,736  |  |
| Market value at 31 March 2021<br>of which   | 8,552        | 8,552      | 25,303                  | 25,505 |  |
| Historical cost at 31 March 2021            | 8,552        | 8,552      | 20,495                  | 20,697 |  |
| Unrealised investment loss at 31 March 2021 | -            | -          | 4,808                   | 4,808  |  |
| Analysis of loss by asset class             |              |            | <u>.</u>                |        |  |
| Gain on assets Available for Sale           | -            | -          | 4,797                   | 4,797  |  |
| Gain on assets Held for Trading             | -            | -          | 11                      | 11     |  |
|   |              |            | 4,808                   | 4,808  |  |
| Investment assets in the UK                 |              |            |                         |        |  |
| Government stocks & Corporate bonds         | 8,500        | 8,500      | 3,219                   | 3,219  |  |
| Investment Funds                            | -            | -          | 1,094                   | 1,094  |  |
| Cash & currency hedges                      | 52           | 52         | 425                     | 425    |  |
| Unlisted Equities (trading subsidiary)      | -            | -          | -                       | 202    |  |
| Multi Asset Investment Funds                | -            | -          | 14,379                  | 14,379 |  |
| Investment assets outside the UK            |              |            |                         |        |  |
| Multi Asset Investment Funds                | -            | -          | 5,520                   | 5,520  |  |
| Investment Funds                            | -            | -          | 666                     | 666    |  |
|   | 8,552        | 8,552      | 25,303                  | 25,505 |  |

#### The Role of Financial Instruments

The following disclosure describes the nature and extent of risks arising from financial instruments to which the museum is exposed and how the museum manages those risks.

#### Liquidity and Credit Risk

The largest single source of income (70%) is received by way of Grant in Aid which is drawn down according to need, and as a result the museum is not exposed to significant liquidity or credit risk. The remainder of the museum's activity is funded by self-generated income and funds given for restricted purposes such as capital projects.

#### Market Risk

At the year end there was significant market risk and uncertainty as a result of the COVID-19 pandemic. The Multi Asset Investment Funds include investments in equities and so are exposed to this risk; however, the diversified nature of these funds has resulted in better performance than if investments were solely held in equities

#### Foreign Currency Risk

The museum's exposure to foreign currency risk is not significant as wherever possible contracts are negotiated in sterling, and foreign currency receipts are converted to sterling on receipt.

The V&A Museum Permanent Endowment and V&A Museum Reserves portfolio deploy currency hedges to target an allocation range of 65%-85% to Sterling. The hedges are reviewed and adjusted at least quarterly.

#### Interest Rate Risk

The museum has no exposure to interest rate risk on its financial liabilities. Its financial assets are held in fixed term deposit accounts with maturity of one month or less, or in funds or assets that can be readily traded, and so have no fixed interest rate.

#### 8) Trading subsidiaries

The museum owns the whole of the issued share capital of V&A Enterprises Ltd, a company registered in England and Wales. The company's principal activities are the sourcing, design, production and sale of books and merchandise relating to the collections and mission of the V&A; also the granting of licenses for commercial goods inspired by the collections of the V&A, and sold under the V&A brand. The company runs V&A Publishing and V&A Images, and also delivers corporate venue hire and educational services within the museum.

During the year ending 31 March 2021, the V&A continued to reimburse VAE for the salaries of staff members employed on its behalf (shown within Recharged staff costs income and Recharged staff costs expense below), irrespective of whether the staff members were furloughed. The cost of paying the salaries of staff, whether employed directly by the V&A or on its behalf by VAE, continue to be categorised within costs of generating voluntary income or charitable activities both in the consolidated and museum-only Statements of Income and Expenditure, whether or not staff were furloughed during the year. This ensures comparability of costs across years, and reflects the underlying purpose for which these staff were employed, even while they were unable to work. Income received by VAE under the Coronavirus Job Retention Scheme was retained by VAE in full. The Trustees believe that this arrangement was in the charity's best interests.

The museum also owns 100% of the issued share capital of V&A Holdings Ltd which in turn owns 100% of the issued share capital of V&A Ltd and V&A Museum Events Limited; during the year V&A Ltd undertook consultancy work. No activity was undertaken during the year by V&A Museum Events Limited.

A summary of the results of the subsidiaries are shown below:

|   | V&A Ente | erprises Ltd | <u>V&amp;</u> | &A Ltd  |  |
|---|----------|--------------|---------------|---------|--|
|   | 2021     | 2020         | 2021          | 2020    |  |
| Profit and loss account                                       | £'000    | £'000        | £'000         | £'000   |  |
|   |          |              |               |         |  |
| Turnover  | 5,632    | 21,825       | 309           | 565     |  |
| Cost of sales   | (2,104)  | (6,936)      | (34)          | (116)   |  |
| Gross Profit  | 3,528    | 14,889       | 275           | 449     |  |
| Administrative expenses                                       | (5,540)  | (6,962)      | (3)           | (3)     |  |
| Trading (loss) / profit                                       | (2,012)  | 7,927        | 272           | 446     |  |
| Furlough income   | 4,296    |              | _             |         |  |
| Recharged staff costs income                                  | 4,296    | -<br>16,620  | -             | -       |  |
| Recharged staff costs expense                                 | (17,494) | (16,620)     | -             | -       |  |
| Interest receivable and similar income                        | (17,494) | (10,020)     | -             | -       |  |
|   | -        |              | -             | -       |  |
| Profit on Ordinary Activities before Taxation & Distributions | 2,284    | 7,928        | 272           | 446     |  |
| Tax on profit   | (16)     | 7            | -             | -       |  |
| Profit after tax  | 2,268    | 7,935        | 272           | 446     |  |
| Balance sheet   |          |              |               |         |  |
| Tangible fixed assets   | -        | -            | -             | -       |  |
| Current assets  | 6,359    | 9,815        | 537           | 1,160   |  |
| Creditors due within one year                                 | (3,194)  | (9,613)      | (537)         | (1,160) |  |
| Creditors due after one year                                  |          |              |               |         |  |
| Net assets  | 3,165    | 202          | _             | -       |  |
| Share capital and reserves                                    | 202      | 202          |               |         |  |
| Profit and loss account                                       | 2,963    | -            | -             | -       |  |
| Shareholders' Funds   | 3,165    |              |               |         |  |
|   |          |              |               |         |  |

# 8) Trading subsidiaries (cont'd)

Reconciliation of results of trading company to the consolidated Statement of Financial Activities:

|  | V&A Enterprises Ltd |        | <u>V&amp;A Ltd</u> |       |
|--|---------------------|--------|--------------------|-------|
|  | 2021                | 2020   | 2021               | 2020  |
|  | £'000               | £'000  | £'000              | £'000 |
| _                                      |                     |        |                    |       |
| Turnover                               | 5,632               | 21,825 | 309                | 565   |
| Intercompany transactions              |                     | -      |                    |       |
| Trading income included within SOFA    | 5,632               | 21,825 | 309                | 565   |
|  |                     |        |                    |       |
| Cost of sales                          | 2,104               | 6,936  | 34                 | 116   |
| Administrative expenses                | 5,540               | 6,962  | 3                  | 3     |
| Interest payable                       | -                   | -      | -                  | -     |
| Taxation                               | 16                  | (7)    | -                  | -     |
| Intercompany transactions              |                     | -      |                    | -     |
| Trading costs included within SOFA     | 7,660               | 13,891 | 37                 | 119   |
|  |                     |        |                    |       |
| Interest receivable and similar income | -                   | 1      | -                  | -     |
| Intercompany transactions              | -                   | -      | -                  | -     |
| Included in Investment Income per SOFA |                     | 1      |                    |       |

# 9) Associates

Since 2008, the museum has been entitled to appoint four trustees to the board of the Gilbert Trust for the Arts, a separate charity that owns a collection of silver, gold, micromosaics and gold boxes, on long-term loan to the V&A. The Gilbert Trust also owns an endowment, the returns of which are used to fund the display and upkeep of the collection by the V&A, and associated research and outreach activities.

In accordance with the requirements of FRS102 and the SORP, the V&A is required to account for the Gilbert Trust as an associate using the equity method. An investment asset is recognised at a value based on the V&A's hypothetical share of the net assets of the Gilbert Trust, calculated with reference to the proportion of trustees nominated by the V&A. At 31 March 2021, this was £21,766k (2019-20: £18,604k) representing 40% (2019-20: 36%) of the net assets of the Gilbert Trust. The Gilbert Trust saw a net increase in its funds in the year. This, in conjunction with the change in the proportion attributed to the V&A as a result of a trustee stepping down from the board has resulted in an increase in the investment value shown on the V&A's balance sheet, and this movement is included within income in the consolidated Statement of Financial Activities. The actual value of the V&A's incoming resources from the Gilbert Trust are shown within note 21. The V&A's hypothetical share of the results of the Gilbert Trust are shown in the table below.

|  | 2021  | 2020  |
|--|-------|-------|
|  | £'000 | £'000 |
|  |       |       |
| Investment income                                      |       |       |
| Total income   | -     | -     |
| Expenditure on raising funds                           | (55)  | (44)  |
| Expenditure on charitable activities                   | (97)  | (117) |
| Total expenditure                                      | (152) | (161) |
| Net expenditure before gains and losses on investments | (152) | (161) |
| Gains/(Loss) on investments                            | 1,272 | (177) |
| Net income   | 1,120 | (338) |
| Loss on revaluation of Heritage Assets                 | -     | -     |
| Loss on disposal of Heritage Assets                    | -     | (14)  |
| Net movement in funds                                  | 1,120 | (352) |

63

## 10) Stock

|                  | Group | Museum | Group | Museum |
|------------------|-------|--------|-------|--------|
|                  | 2021  | 2021   | 2020  | 2020   |
|                  | £'000 | £'000  | £'000 | £'000  |
| Stock            | 1,752 | -      | 2,050 | -      |
| Exhibition costs | 1,211 | 1,211  | 1,530 | 1,530  |
|                  | 2,963 | 1,211  | 3,580 | 1,530  |
|                  |       |        |       |        |
| 11) Debtors      |       |        |       |        |

| ,                                       | Group<br>2021<br>£'000 | Museum<br>2021<br>£'000 | Group<br>2020<br>£'000 | Museum<br>2020<br>£'000 |
|---|------------------------|-------------------------|------------------------|-------------------------|
| Trade debtors                           | 1,293                  | 697                     | 2,220                  | 812                     |
| Less provision for doubtful debts       | (45)                   | (35)                    | (226)                  | (11)                    |
| Other debtors                           | 37                     | 12                      | 67                     | 36                      |
| Prepayments and accrued income          | 9,532                  | 9,166                   | 9,414                  | 8,873                   |
| Recoverable taxation (VAT)              | 2,921                  | 2,896                   | 2,740                  | 2,700                   |
| Amounts due from subsidiary undertaking | -                      | 1,265                   | -                      | 4,378                   |
|   | 13,738                 | 14,001                  | 14,215                 | 16,788                  |

## 12) Creditors

|                                     |    | Group  | Museum | Group  | Museum |
|-------------------------------------|----|--------|--------|--------|--------|
|                                     |    | 2021   | 2021   | 2020   | 2020   |
|                                     |    | £'000  | £'000  | £'000  | £'000  |
| Amounts falling due within one year |    |        |        |        |        |
| Trade creditors                     |    | 1,790  | 1,715  | 3,704  | 3,500  |
| Other creditors                     |    | 70     | 70     | -      | -      |
| Accruals                            |    | 11,697 | 10,076 | 5,890  | 3,961  |
| Deferred income                     | 13 | 800    | 579    | 960    | 430    |
| Deferred exhibition income          | 13 | 1,309  | 1,309  | 1,297  | 1,297  |
| Taxation and social security costs  |    | 1,077  | 595    | 1,256  | 648    |
| Finance lease liability             | 14 | 2,251  | 2,251  | 3,257  | 3,257  |
|                                     | -  | 18,994 | 16,595 | 16,364 | 13,093 |
| Amounts falling due after one year  |    |        |        |        |        |
| Deferred income - after one year    | 13 | 1,860  | 1,860  | 1,683  | 1,683  |
| Finance lease liability             | 14 | 46,764 | 46,764 | 45,000 | 45,000 |
|                                     | -  | 48,624 | 48,624 | 46,683 | 46,683 |
|                                     | -  |        |        |        |        |

## 13) Deferred Income

|                             | 2021    | 2020    |
|-----------------------------|---------|---------|
|                             | £'000   | £'000   |
| As at 1 April               | 3,940   | 7,233   |
| Deferred in current year    | 1,704   | 1,346   |
| Released from previous year | (1,675) | (4,639) |
| As at 31 March              | 3,969   | 3,940   |

Of this balance £1.653m represents funds given to the museum in relation to the Royal Institute of British Architects' occupation of certain office and gallery spaces in the museum. An amount representing an annual rental payment is released each year.

#### 14) Finance lease

| Finance lease liability   | 2021    | 2020    |
|---------------------------|---------|---------|
| - V&A East Storehouse     | £'000   | £'000   |
| As at 1 April             | 48,257  | -       |
| Liability in current year | -       | 46,600  |
| Lease payments            | (2,251) | (1,514) |
| Finance interest          | 3,009   | 3,171   |
| As at 31 March            | 49,015  | 48,257  |

In 2019-20 the V&A entered into a 100 year lease on commercial terms for the new V&A East Storehouse. The lease terms provide for a rent review at 50 years. The lease has been accounted for as a finance lease in accordance with FRS102. On inception the lease gave rise to a liability and corresponding asset valued at £46.6m based on a 50 year term. Valuations are prepared on a 50 year term on the basis that the V&A cannot be reasonably certain that the lease will be extended beyond this period.

As at 31 March the lease asset was subsequently revalued and is recognised within tangible fixed assets in the V&A's balance sheet at £57.8m (2019-20: £44.4m). A revaluation loss of £6.8m (2019-20: £1.3m) and a depreciation cost of £1.3m (2019-20: £0.9m) are recognised within the V&A's Statement of Financial Activities. The asset value will reduce throughout the term of the lease as it is annually depreciated. The lease liability of £49.0m is recognised within creditors in the V&A's balance sheet. The lease liability is increased by annual interest which is shown as a finance cost within the V&A's Statement of Financial Activities. The lease liability. At the end of the 50 year lease term the net impact of the annual interest and rent payments will reduce the liability to nil. In the first few years of the lease term, the annual interest charge exceeds the value of lease payments, and will therefore increase the value of the lease liability. The lease liability will subsequently reduce in value once the lease payments exceed the annual interest charge. In 2020-21 interest of £3.0m (2019-20 £3.2m) has been recognised as a finance cost within the V&A's Statement of Financial Activities.

# 15) Provisions

|   | Group<br>2021 | Museum<br>2021 | Group<br>2020 | Museum<br>2020 |
|---|---------------|----------------|---------------|----------------|
|   | £'000         | £'000          | £'000         | £'000          |
| As at 1 April   | 657           | 534            | 115           | 7              |
| Provision in year   | 1,387         | 1,335          | 657           | 534            |
| Paid in year  | (643)         | (535)          | (115)         | (7)            |
| As at 31 March  | 1,401         | 1,334          | 657           | 534            |
| Provisions - within one year<br>Provisions - after one year | 1,401<br>_    | 1,334          | 657           | 534            |
|   | 1,401         | 1,334          | 657           | 534            |

As a result of the Recovery Programme, organisational-wide restructuring has taken place resulting in a provision to cover the associated expected costs. Provisions for ticket, event and education course refunds made following the closure of the museum in the prior year were released. An increase to the dilapidations provision was made for the warehouse.

#### 16) Financial commitments

At 31 March 2021 the group had annual commitments under non-cancellable leases as follows:

| Operating leases which expire:Land &<br>BuildingsOther<br>BuildingsLand &<br>BuildingsOther<br>BuildingsÉ'000É'000É'000É'000É'000É'000Within one year2871526020In the second to fifth year8725996073After five years10315206291,262891,426122122Finance leases which expire:20212020200Within one year26702,53010,862In the second to fifth year2,6702,53010,882After five years10,86210,680192,753198,196  |                                | 2021  | 2021  | 2020      | 2020      |
|---|--------------------------------|-------|-------|-----------|-----------|
| Within one year       287       15       260       20         In the second to fifth year       872       59       960       73         After five years       103       15       206       29         1,262       89       1,426       122         Finance leases which expire:       2021       2020         Kithin one year       2,670       2,530         In the second to fifth year       2,670       2,530         In the second to fifth year       10,862       10,680         After five years       179,221       184,986 | Operating leases which expire: |       | Other |           | Other     |
| In the second to fifth year       872       59       960       73         After five years       103       15       206       29         1,262       89       1,426       122         Finance leases which expire:       2021       2020         Kithin one year       2       200         In the second to fifth year       2,670       2,530         In the second to fifth year       10,862       10,680         After five years       179,221       184,986   |                                | £'000 | £'000 | £'000     | £'000     |
| After five years       103       15       206       29         1,262       89       1,426       122         Pinance leases which expire:       2021       2020         Land &<br>Buildings       Land &<br>Buildings       Buildings         f'000       f'000       f'000         Within one year       2,670       2,530         In the second to fifth year       10,862       10,680         After five years       179,221       184,986   | Within one year                | 287   | 15    | 260       | 20        |
| 1,262       89       1,426       122         2021       2020       2020         Land &       Land &       Buildings       Buildings         Finance leases which expire:       80       Eand &       Land &         Within one year       2,670       2,530       10,862       10,680         After five years       179,221       184,986  | In the second to fifth year    | 872   | 59    | 960       | 73        |
| 20212020Land &<br>BuildingsLand &<br>BuildingsFinance leases which expire:Buildings£'000£'000Within one year2,670In the second to fifth year10,862After five years179,221184,986  | After five years               | 103   | 15    | 206       | 29        |
| Land &<br>BuildingsLand &<br>BuildingsFinance leases which expire:BuildingsE'000£'000Within one year2,670In the second to fifth year10,862After five years179,221   |                                | 1,262 | 89    | 1,426     | 122       |
| Land &<br>BuildingsLand &<br>BuildingsFinance leases which expire:BuildingsE'000£'000Within one year2,670In the second to fifth year10,862After five years179,221   |                                |       |       |           |           |
| Finance leases which expire:       Buildings       Buildings         £'000       £'000         Within one year       2,670       2,530         In the second to fifth year       10,862       10,680         After five years       179,221       184,986   |                                |       |       | 2021      | 2020      |
| Within one year       2,670       2,530         In the second to fifth year       10,862       10,680         After five years       179,221       184,986  | Finance leases which expire:   |       |       | Buildings | Buildings |
| In the second to fifth year       10,862       10,680         After five years       179,221       184,986  |                                |       |       | £'000     | £'000     |
| After five years 184,986  | Within one year                |       |       | 2,670     | 2,530     |
| ·   | In the second to fifth year    |       |       | 10,862    | 10,680    |
| <b>192,753</b> 198,196  | After five years               |       |       | 179,221   | 184,986   |
|   |                                |       |       | 192,753   | 198,196   |

In 2019-20 the V&A entered into a 50 year finance lease for the V&A East Storehouse. The V&A Museum is also under contract for an operating lease for a storage facility at Dean Hill Park, and V&A Enterprises Ltd is under contract for an operating lease for a warehouse. The other subsidiaries of the museum do not have any financial commitments.

# 17) Statement of funds

|  | As at<br>1 April<br>2020<br>(restated) | Incoming<br>Resources | Resources<br>Expended | Transfers | Fixed Assets -<br>Gains/losses<br>on<br>Revaluation | Investments -<br>Gains/losses<br>under<br>Fair Values | As at<br>31 March<br>2021 |
|--|--|-----------------------|-----------------------|-----------|---|---|---------------------------|
|  | £'000                                  | £'000                 | £'000                 | £'000     | £'000   | £'000   | £'000                     |
| Unrestricted Funds                           |  |                       |                       |           |   |   |                           |
| General Income funds                         | 2,785                                  | 58,690                | (54,015)              | (4,630)   | -   | -   | 2,830                     |
| Designated Income funds                      | 20,619                                 | 9,079                 | (4,109)               | 2,626     |   | 3,551   | 31,766                    |
| Total Unrestricted Funds                     | 23,404                                 | 67,769                | (58,124)              | (2,004)   |   | 3,551   | 34,596                    |
| Restricted Funds                             |  |                       |                       |           |   |   |                           |
| Restricted Income Funds                      |  |                       |                       |           |   |   |                           |
| Acquisitions for the Collection <sup>1</sup> | 550                                    | 220                   | (8)                   | (119)     | -   | 98  | 741                       |
| Restricted Income funds                      | 9,552                                  | 15,094                | (11,200)              | (2,650)   | -   | 385   | 11,181                    |
| Museum Development funds <sup>1</sup>        | 9,750                                  | 24,250                | (45)                  | (18,471)  | -   | -   | 15,484                    |
| Endowment funds income                       | 1,048                                  | 15                    | (61)                  |           |   | 130   | 1,132                     |
|  | 20,900                                 | 39,579                | (11,314)              | (21,240)  | -   | 613   | 28,538                    |
| Restricted Asset Funds                       |  |                       |                       |           |   |   |                           |
| Restricted Capital funds <sup>2</sup>        | 264,248                                | 1,903                 | (15,508)              | 22,921    | -   | -   | 273,564                   |
| Revaluation Reserve                          | 217,607                                | -                     | -                     | -         | (16,686)  | -   | 200,921                   |
| Heritage Assets <sup>1</sup>                 | 136,651                                | 1,123                 | -                     | 323       | -   | -   | 138,097                   |
| Associate                                    | 18,604                                 | 3,162                 |                       |           |   |   | 21,766                    |
|  | 637,110                                | 6,188                 | (15,508)              | 23,244    | (16,686)  |   | 634,348                   |
| Total Restricted Funds                       | 658,010                                | 45,767                | (26,822)              | 2,004     | (16,686)  | 613   | 662,886                   |
| Endowment Funds                              |  |                       |                       |           |   |   |                           |
| Endowments <sup>3</sup>                      | 6,374                                  |                       | (94)                  |           |   | 1,578   | 7,858                     |
| Total Endowment Funds                        | 6,374                                  |                       | (94)                  |           | -   | 1,578   | 7,858                     |
| Total Funds                                  | 687,788                                | 113,536               | (85,040)              |           | (16,686)  | 5,742   | 705,340                   |

|  | As at<br>1 April<br>2019 | Incoming<br>Resources | Resources<br>Expended | Transfers | Fixed Assets -<br>Gains/losses<br>on<br>Revaluation | Investments -<br>Gains/losses<br>under<br>Fair Values | As at<br>31 March<br>2020<br>(restated) |
|--|--------------------------|-----------------------|-----------------------|-----------|---|---|---|
|  | £'000                    | £'000                 | £'000                 | £'000     | £'000   | £'000   | £'000                                   |
| Unrestricted Funds                             |                          |                       |                       |           |   |   |   |
| General Income funds                           | 1,501                    | 82,405                | (74,827)              | (5,950)   | -   | (344)   | 2,785                                   |
| Designated Income funds                        | 19,580                   | -                     | (4,919)               | 5,958     | -   | -   | 20,619                                  |
| Total Unrestricted Funds                       | 21,081                   | 82,405                | (79,746)              | 8         |   | (344)   | 23,404                                  |
| Restricted Funds                               |                          |                       |                       |           |   |   |   |
| Restricted Income Funds                        |                          |                       |                       |           |   |   |   |
| – Acquisitions for the Collection <sup>1</sup> | 679                      | 384                   | (12)                  | (444)     | -   | (57)  | 550                                     |
| – Restricted Income funds                      | 6,311                    | 10,782                | (5,522)               | (1,770)   | -   | (249)   | 9,552                                   |
| – Museum Development funds 1                   | 3,256                    | 13,029                | -                     | (6,535)   | -   | -   | 9,750                                   |
| – Endowment funds income                       | 1,057                    | 79                    | (126)                 | (108)     | -   | 146   | 1,048                                   |
|  | 11,303                   | 24,274                | (5,660)               | (8,857)   | -   | (160)   | 20,900                                  |
| Restricted Asset Funds                         |                          |                       |                       |           |   |   |   |
| Restricted Capital funds <sup>2</sup>          | 270,879                  | 1,903                 | (15,739)              | 7,205     | -   | -   | 264,248                                 |
| Revaluation Reserve                            | 188,186                  | -                     | -                     | -         | 29,421  | -   | 217,607                                 |
| Heritage Assets <sup>1</sup>                   | 117,894                  | 17,084                | -                     | 1,673     | -   | -   | 136,651                                 |
| Associate                                      | 20,785                   | -                     | (2,181)               | -         | -   | -   | 18,604                                  |
|  | 597,744                  | 18,987                | (17,920)              | 8,878     | 29,421  | -   | 637,110                                 |
| Total Restricted Funds                         | 609,047                  | 43,261                | (23,580)              | 21        | 29,421  | (160)   | 658,010                                 |
| Endowment Funds                                |                          |                       |                       |           |   |   |   |
| Endowments <sup>3</sup>                        | 6,870                    | -                     | (17)                  | (29)      | -   | (450)   | 6,374                                   |
| Total Endowment Funds                          | 6,870                    | -                     | (17)                  | (29)      |   | (450)   | 6,374                                   |
| Total Funds                                    | 636,998                  | 125,666               | (103,343)             | -         | 29,421  | (954)   | 687,788                                 |

<sup>1</sup>Transfers are made each year from Income to Restricted Capital funds in respect of certain capital assets acquired, since the assets are subject to restrictions on their disposal.

<sup>2</sup> Transfers have been made from Unrestricted to Restricted funds in respect of the capital funds in order to show the value of the museum's fixed assets as separate restricted and designated funds.

<sup>3</sup> An appropriate proportion of investment returns on Endowment funds are allocated to the relevant Restricted Funds and are available to spend.

#### **Unrestricted funds**

General income funds – the general funds consist of the accumulated surplus or deficit on the Statement of Financial Activities. The amount of these available for use at the discretion of the Trustees in furtherance of the general objectives of the museum is detailed in note 18.

Designated income funds – a collection of funds that have been set aside by the Trustees for specific purposes, primarily to meet commitments to live multi-year projects and to provide matched funding in line with the expectations of donors. This includes funds committed to the V&A East project, in addition to a number of essential capital, maintenance and digital infrastructure projects.

#### **Restricted funds**

These funds are subject to specific restrictions imposed by the donor, by the purpose of an appeal or are received for a specific purpose. They consist mainly of the following:

Acquisitions for the Collection – a collection of funds from various donations, which are to be used to purchase items for the Collection.

Restricted income funds – represents restricted income funds to be spent towards a specific appeal or purpose that do not fall within one of the other specific categories of restricted funds.

Museum development funds – funds received in relation to FuturePlan projects.

Endowment funds income – income arising from the investment of the Endowment funds, which is to be used as agreed on original receipt of the endowment.

Restricted capital funds – expenditure funded from restricted sources, including capital grant in aid, on assets which have been capitalised. These funds represent the movements of the fixed assets and agree to the balance sheet values.

Revaluation reserve – comprises the cumulative movement in value of land and buildings. The Victoria and Albert Museum freehold properties are valued by Gerald Eve LLP on an annual basis (further details are disclosed in note 6).

Heritage assets – these funds represent the movements in the capital value of the assets donated to or acquired for the collection.

## **Endowment funds**

These comprise funds donated on condition that the capital value of the donation is held in perpetuity, or in the case of expendable endowment, for the long term.

#### Fair value

Funds include investments stated as fair value. The fair value reserve included in the numbers above is:

|              | 2021  | 2020  |
|--------------|-------|-------|
|              | £'000 | £'000 |
| Unrestricted | 3,262 | 49    |
| Restricted   | 444   | 44    |
| Endowment    | 1,102 | (311) |
|              | 4,808 | (218) |

# 18) Statement of fund commitments as at 31 March

|   | 2021    | 2020<br>(restated) |
|---|---------|--------------------|
|   | £'000   | £'000              |
| Funds available for spending at Trustees' discretion:                 |         |                    |
| General income funds  | 2,830   | 2,785              |
| Designated income funds (excluding investment in V&A Enterprises Ltd) | 31,564  | 20,417             |
|   | 34,394  | 23,202             |
|   |         |                    |
| Funds raised for specific purposes:                                   |         |                    |
| Restricted income funds   | 28,538  | 20,900             |
| Total funds available for spending                                    | 62,932  | 44,102             |
|   |         |                    |
| Funds not available for Trustees' spending:                           |         |                    |
| Designated income funds - share capital of V&A Enterprises            | 202     | 202                |
| Endowment funds (capital element)                                     | 7,858   | 6,374              |
| Capital funds (fixed assets)  | 634,348 | 637,110            |
|   |         |                    |
| Total funds not available for spending                                | 642,408 | 643,686            |
| Total funds in balance sheet  | 705,340 | 687,788            |
|   |         |                    |

# 19) Analysis of group net assets between funds

|  | Unrestricted<br>Funds | Restricted<br>Funds | Endowment<br>Funds | 2021<br>Total | <b>2020</b><br>Total<br>(restated) |
|--|-----------------------|---------------------|--------------------|---------------|------------------------------------|
| Fund balances at 31 March 2021 are represented by:       | £'000                 | £'000               | £'000              | £'000         | £'000                              |
| Tangible and intangible fixed assets and heritage assets | -                     | 660,839             | -                  | 660,839       | 666,763                            |
| Investments  | 16,314                | 22,897              | 7,858              | 47,069        | 38,467                             |
| Current assets   | 38,285                | 28,166              | -                  | 66,451        | 46,262                             |
| Current liabilities                                      | (18,144)              | (2,251)             | -                  | (20,395)      | (17,021)                           |
| Liabilities due after one year                           | (1,859)               | (46,765)            | -                  | (48,624)      | (46,683)                           |
| Net assets   | 34,596                | 662,886             | 7,858              | 705,340       | 687,788                            |
|  |                       |                     |                    |               |                                    |
| 20) Capital commitments                                  |                       |                     |                    |               |                                    |
|  |                       |                     |                    | 2021          | 2020                               |
|  |                       |                     |                    | £'000         | £'000                              |

| Capital expenditure commitments were as follows: |        |        |
|--|--------|--------|
| Contracted for, but not provided in the accounts | 11,673 | 29,227 |

The majority of the capital commitments relate to construction and professional fees on the CRC ( $\pm$ 10.2m), remaining commitments relates to design, construction and professional fees on the Museum of Childhood ( $\pm$ 0.8m), and phase two of the Photography Centre ( $\pm$ 0.3m).

# 21) Related party transactions

The Victoria and Albert Museum is a Non-Departmental Public Body (NDPB) sponsored by the Department for Digital, Culture, Media and Sport (DCMS). Other bodies sponsored by DCMS are regarded as related parties, as are organisations in which Trustees or key members of management (or their connected persons) have an interest. During the year, the Victoria and Albert Museum only entered into transactions with related parties under normal business terms.

| Relationship  | Related Party                     | Donations/<br>Grants<br>Received/<br>(Made) | Amount<br>Sold | Amount<br>Purchased | Year<br>end<br>balance<br>Debtors | Year end<br>balance<br>(Creditors) |
|---|-----------------------------------|---|----------------|---------------------|-----------------------------------|------------------------------------|
|   |                                   | £'000                                       | £'000          | £'000               | £'000                             | £'000                              |
| DCMS funded bodies  | Arts Council                      | 573   | -              | -                   | -                                 | -                                  |
|   | British Museum                    | -   | 892            | 449                 | 673                               | (402)                              |
|   | British Film Institute            | -   | -              | 1                   | -                                 | (2)                                |
|   | Imperial War Museum               | -   | -              | 1                   | -                                 | -                                  |
|   | Science Museum<br>Group           | -   | 890            | 783                 | 567                               | -                                  |
|   | Natural History<br>Museum         | -   | 39             | 1,002               | 9                                 | (323)                              |
| Tim Reeve is a Trustee  | Exhibition Road<br>Cultural Group | -   | -              | 11                  | -                                 | -                                  |
| Nicholas Coleridge CBE, Nick<br>Hoffman, Dr Tristram Hunt and Dr<br>Antonia Boström are Trustees; | Gilbert Trust<br>for the Arts     | 235   | -              | -                   | -                                 | -                                  |
| Anthony Misquitta is Co Secretary   |                                   |   |                |                     |                                   |                                    |
| Nicholas Coleridge CBE and Dr<br>Genevieve Davies are Trustees;                                   | V&A Foundation                    | 356   | 6              | -                   | -                                 | -                                  |
| Anthony Misquitta is Co Secretary   |                                   |   |                |                     |                                   |                                    |
| Paul Thompson is Vice Chancellor<br>of the RCA; Dr Tristram Hunt<br>is a Trustee                  | Royal College of Art              | -   | 395            | -                   | -                                 | -                                  |
| Paul Thompson is a Board<br>Member  | Ashmolean Museum                  | -   | -              | 4                   | -                                 | -                                  |
| Tristram Hunt and Tim Reeve are Directors   | Design Dundee Ltd                 | -   | 7              | -                   | 1                                 | -                                  |

In addition, five trustees made personal donations worth a total of £239,293 to the museum during the year.

No other trustees or staff members obtained any personal pecuniary benefit from these transactions and no trustee or staff member had any other material transactions with the museum in the year.

No trustees held any significant interests which would conflict with their management responsibilities of the museum.

The Director, Chief Operating Officer and Director of Audiences, Commercial & Digital serve unremunerated on the Board of V&A Enterprises Limited.

The Chief Operating Officer is a Director of V&A Museum Events Ltd, V&A Ltd and V&A Holdings Ltd.

#### 22) Contingent liabilities

There are no contingent liabilities as at 31st March 2021 (2019-20: Nil).

#### 23) Post-balance sheet events

There were no post balance sheet events.

# 24) Prior year adjustment

On 25 March 2020, ownership of assets previously held on long term loan were transferred to the museum. The assets were valued at £8.3million and this donation should have been recognised in the 2019-20 financial statement. Restating to include the donation has the following effect:

|   | Unrestricted<br>funds | Restricted<br>funds | Endowment<br>funds | Total funds |
|---|-----------------------|---------------------|--------------------|-------------|
|   | £'000                 | £'000               | £'000              | £'000       |
| Statement of Financial Activities           |                       |                     |                    |             |
| Net income as previously stated (2019-20)   | 2,315                 | 11,256              | (467)              | 13,104      |
| Recognition of donated assets               |                       | 8,265               |                    | 8,265       |
| Net income restated (2019-20)               | 2,315                 | 19,521              | (467)              | 21,369      |
| Balance Sheet                               |                       |                     |                    |             |
| Funds as previously stated at 31 March 2020 | 23,404                | 649,745             | 6,374              | 679,523     |
| Recognition of donated assets               | -                     | 8,265               | -                  | 8,265       |
| Funds restated at 31 March 2020             | 23,404                | 658,010             | 6,374              | 687,788     |

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