



Department for
Digital, Culture,
Media & Sport



Additional Information for Applicants on UK5G, the UK's 5G Innovation Network

This document is provided to applicants for the UK Telecoms Innovation Network Competition and should be regarded as part of the Application Guidance issued by DCMS. Applicants should regard this document as commercial-in-confidence and it should only be shared within organisations and with other consortium members on the basis that it is treated as commercial-in-confidence and not shared more widely.

The UK5G Innovation Network (UK5G) is a national innovation network dedicated to the promotion of research, collaboration, and the commercial application of 5G in the UK.

As described on the UK5G website: "UK5G is the national innovation network dedicated to the promotion of research, collaboration and the industrial application of 5G in the UK. Its mission is to ensure that the UK is at the forefront of global 5G development."

It was created to facilitate and encourage the engagement and coordination of organisations working on 5G activities across the UK. It enhances links between ongoing R&D and other activities being undertaken by organisations across telecoms and other sectors.

Cambridge Wireless, in partnership with the Knowledge Transfer Network and TM Forum, run the network. A senior national advisory board steers the activities of UK5G, and also advises the 5G Testbeds and Trials (5GTT) Programme in DCMS, providing expert feedback from industry, identifying their priorities and advising on potential future areas of focus.

UK5G is a hub for 5G content in the UK, sharing knowledge and building the 5G ecosystem. It is also running, has a presence at, or supports and promotes a number of events. A number of advisory board working groups are working on key issues, such as deployment in key industrial sectors and international positioning.

Contents

1. UK5G Objectives and Current Requirements

2. Membership Database
3. Advisory Board
4. Working Groups
5. Events Presence
6. Engagement with Members & Metrics
7. Team Structure
8. Annexes

1. UK5G Objectives and Current Requirements

The objectives of the UK5G Innovation Network include:

- to develop the 5G Ecosystem;
- to advance the UK's capabilities in exploiting 5G technology;
- to increase domestic and inbound investment in 5G in the UK;
- to achieve the timely deployment and take up of 5G in the UK;
- to support the Government's objectives regarding the diversification of the telecommunications supply chain;
- any other objectives agreed between parties from time to time.

In financial year 2021/22 UK5G has been awarded £1,342,932.14 of grant funding. With this funding they have delivered the following:

- Maintaining the UK5G Website, social channels and associated knowledge sharing and marketing activities, including regular newsletters.
- Developing, launching and maintaining Vertical Sector campaign hubs (Creative Industries, Manufacturing, Transport & Logistics, Health & Social Care) with accompanying outreach campaigns and event series and a new Place hub on the UK5G website with accompanying event series.
- Consultation work into 5G Safety and the creation of a range of assets including Local authority toolkits
- Facilitating the coordination and engagement of organisations working on 5G activities in the UK (including all streams of the 5G Programme), promoting and supporting relevant events - and in some cases delivering events.
- Coordinating and supporting the work of the UK5G Advisory Board and all its Working Groups
- Supporting inter-project collaboration activities
- Publishing 4 editions of the UK5G Innovation Briefing magazine
- Research Work into N77
- Open RAN R&D workshops, and consultation
- Diversification international round table
- DCIA briefing session and matchmaking events
- Fibre in Water briefing session
- Delivering The UK's 5G Showcase event in March 2022

2. UK5G Membership Database

The UK5G Innovation Network (UK5G) was created to boost and strengthen the development of the 5G ecosystem in the UK. The network currently has over 5,000 registered members from more than 1800 organisations.

The full list of members of UK5G can be found on their website [here](#). The list of organisations affiliated with UK5G can be found [here](#).

The UK5G membership breaks down as follows:

- 11% of members are from the public sector
- 49% of members are from the private sector
- 7% of members are from academia
- 33% of members are from other organisations or have not specified their organisation

3. UK5G Advisory Board

The UK5G Advisory Board is made up of industry, public sector and academic representatives and a cross-section of stakeholders in the 5G community and across the sectors. It plays an important role in informing the operations of UK5G, championing the opportunities for 5G in the UK, providing independent, impartial advice to the Government as it develops its strategic policy and support for 5G.

The Advisory Board is made up of members who have volunteered their time to participate in the board and its associated activities. Once the UKTIN organisation has been selected it will be down to them to agree if the board and its members would be asked to continue. If so UK5G will reach out to the board to ask them if they would still like to participate in the activities of the new UKTIN advisory board.

The board is currently chaired by Ros Singleton. Current membership of the board is listed on the UK5G site [here](#).

4. UK5G Working Groups

The purpose of each UK5G working group is to understand specific needs and challenges in the UK's 5G ecosystem and to develop practical ways of overcoming these. They form an essential part of UK5G's mission to drive the promotion of research, collaboration and commercial application of 5G in the UK. The current groups are as follows:

- SMEs and Regions ([view WG members](#))
- Connected Places ([view WG members](#))
- International ([view WG members](#))
- Testbed & Trials ([view WG members](#))

- Manufacturing ([view WG members](#))
- Creative Industries ([view WG members](#))
- Security ([view WG members](#))
- Climate & Environment ([view WG members](#))

Each working group is steered by a chair and co-chair or deputy chair. The UK5G delivery team provides secretariat support to these autonomous groups.

Similar to the advisory board the working group members all attend on a voluntary basis so will need to be consulted as to whether they wish to participate with the new UKTIN organisation once the competition has been concluded.

5. Events Presence

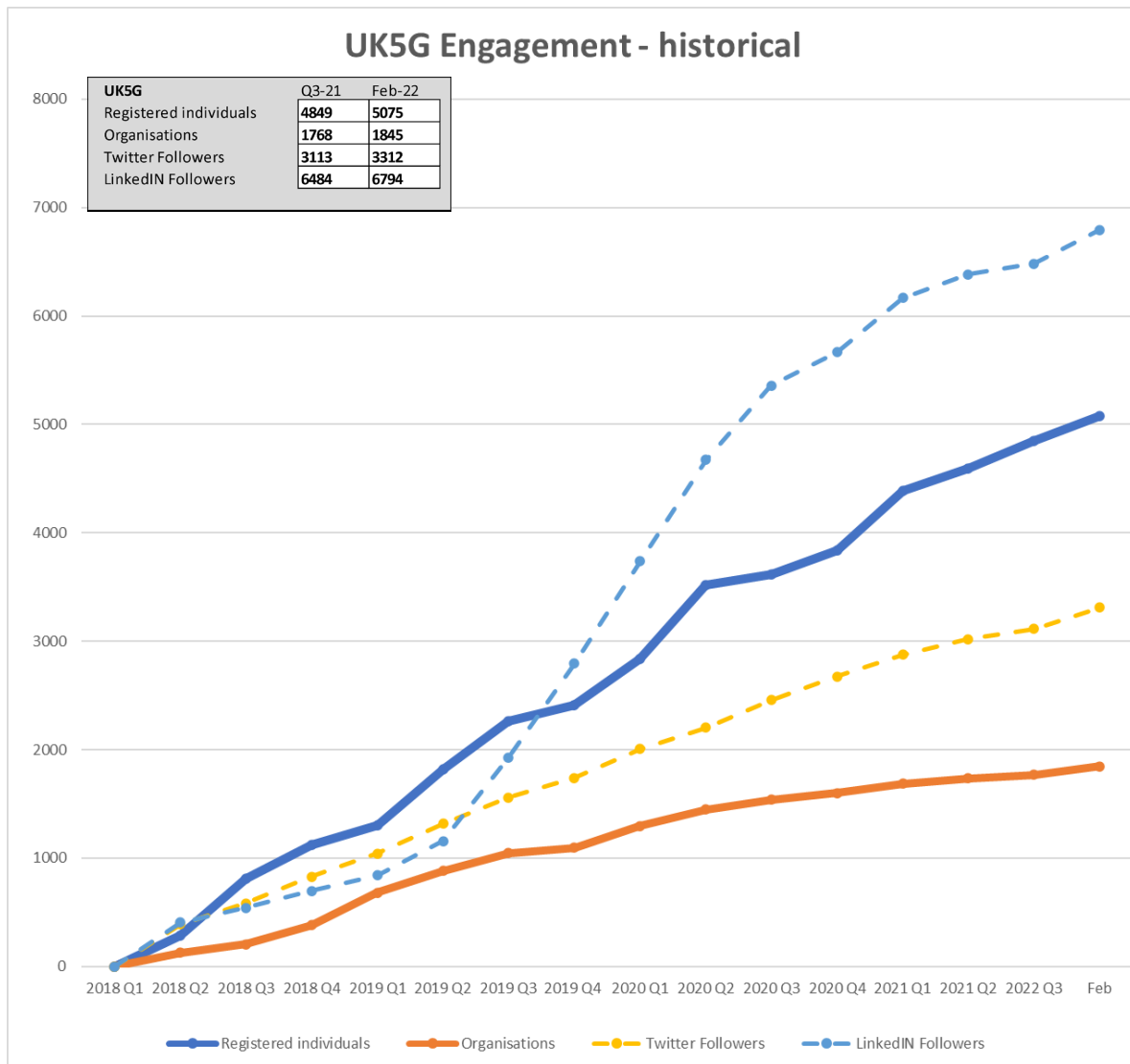
UK5G uses its website to promote industry events and to date that includes over 500 events.

The organisation has developed relationships with various event companies and organisations to negotiate discounted rates for members and opportunities for 5GTT projects and Advisory Board members to speak and participate. This extends beyond supply-side events to encompass demand-side events also.

Please see in annex A for a list of events UK5G has promoted or been involved with.

6. UK5G Engagement with Members & Metrics

UK5G has a number of methods it uses to communicate with its members and the wider telecoms community. Listed below are some of those methods.



Website

The UK5G proprietary digital platform is developed using Python's open-sourced Django framework. With a robust content management system at the heart of the digital ecosystem, the UK5G team can add, moderate, remove, and edit 5G content without a technical team or technical knowledge. In addition, the website is optimised for all devices to ensure that the UK5G audience can get the necessary information efficiently and without frustration. As well as providing a range of engagement tools to encourage participation and discussion, a purpose-built members-only area enables users to create, categorise and publish multimedia-rich content rapidly.

A web design and development digital agency, OSM Group, has been retained by UK5G since the website's inception to provide ongoing technical and design support for the site

including remedial work as required, site monitoring, ongoing support and training, and proactive development as requested.

Key areas of the website

The UK5G site offers a wealth of resources, articles and information about 5G and telecoms related subjects. We would recommend bidders taking a look at the website and reading through some of the content on there to get a real feel for the site and how it is structured. However some key areas to highlight are:

- Place hub
 - The place hub on the site is a dedicated area for Place Leaders and Makers. Designed to be both practical and pragmatic it provides guidance on how to successfully deploy 5G in a place or region.
 - To curate this UK5G spoke to local authorities and LEPs across the UK to create a range of assets, guides and documents that focus on four key areas: Local Community Engagement; Infrastructure; Coordination, Leadership & Execution; Procurement & Partnerships. The hub also includes a series of recorded panel sessions with individuals from both public and private sector organisations who have valuable experience to share.
 - The place hub is available [here](#).
- Sector Pages
 - In 2021 UK5G developed and deployed 4 sector campaigns across their multiple channels. On the UK5G website 4 knowledge hubs were created which covered the [Creative Industries](#), [Manufacturing](#), [Transport & Logistics](#), and [Health and Social Care](#).
 - This included a number of events which were recorded and added to the relevant sector hubs.
- Project Pages
 - In early 2022 UK5G updated the [Projects section](#) of the website to distinguish between [adoption](#) and [diversification](#) projects. There is now a new section to capture [project insights](#) which is being built out as the projects in the 5GTT programme reach their conclusion.
- Supplier Directory
 - In 2020 the [Supplier Directory](#) was added to the UK5G site. This was intended to outline a list of vendors who want to support DCMS' 5G innovation projects, so suppliers could publicise their offer to potential 5G trialists and also to enterprises wishing to develop private network solutions. This aimed to increase the efficiency in building effective 5G innovation trials within the UK.
 - The directory now has over 180 organisations signed up to it.
 - The Directory is also seen as a useful asset for DIT to support the promotion of UK capability internationally, and provides a tool that can support the Telecoms Diversification policy work.

- The most recent addition to the supplier directory has been the development of interactive visualisations of a typical 5G workflow, showing how the
- different parts fit together, and which suppliers support which part of the workflow. These are in the creative industries, mobility, manufacturing, telecommunications and healthcare. Which are available to view [here](#).

Newsletters

The UK5G team produces and distributes an editorial newsletter to its members fortnightly. This includes articles from the wider ecosystem, notifications about upcoming events, a spotlight on individual projects work and a lot more. An example of what the newsletter looks like is available [here](#). In addition to this, a weekly News & Events newsletter is distributed weekly to all members, promoting key articles and upcoming events. 81% of UK5G members have opted in to receive email newsletters.

Direct mailings

As well as newsletters UK5G will from time to time send direct mailings to the membership database to notify them about something specific be that a recent announcement or an upcoming event to draw people's attention to sign up.

Mailings are also carried out through delivery partners separate customer databases.

Social Media

UK5G has an active presence on social media this includes:

[Linkedin](#)

[Twitter](#)

The most recent stats on social media presence are included in annex B.

UK5G Innovation Briefing magazine

Printed quarterly, the Innovation Briefing is published by UK5G as a way of highlighting the work happening within the world of 5G here in the UK. Each issue features insight and commentary on the latest developments coming out of the wide variety of active 5G trials. There have been 8 editions of the magazine at the time of writing.

Previous editions of the Innovation Briefing are available to view online [here](#).

The UK5G innovation Briefing is produced under contract with an editorial panel formed of UK5G and DCMS personnel.

7. Transitioning information

- Website
 - The website is currently housed on a cloud hosting platform (Digital Ocean).
 - If the UKTIN organisation wishes to continue operation of the existing UK5G site, a similar arrangement might be negotiated with the current web design and development digital agency.

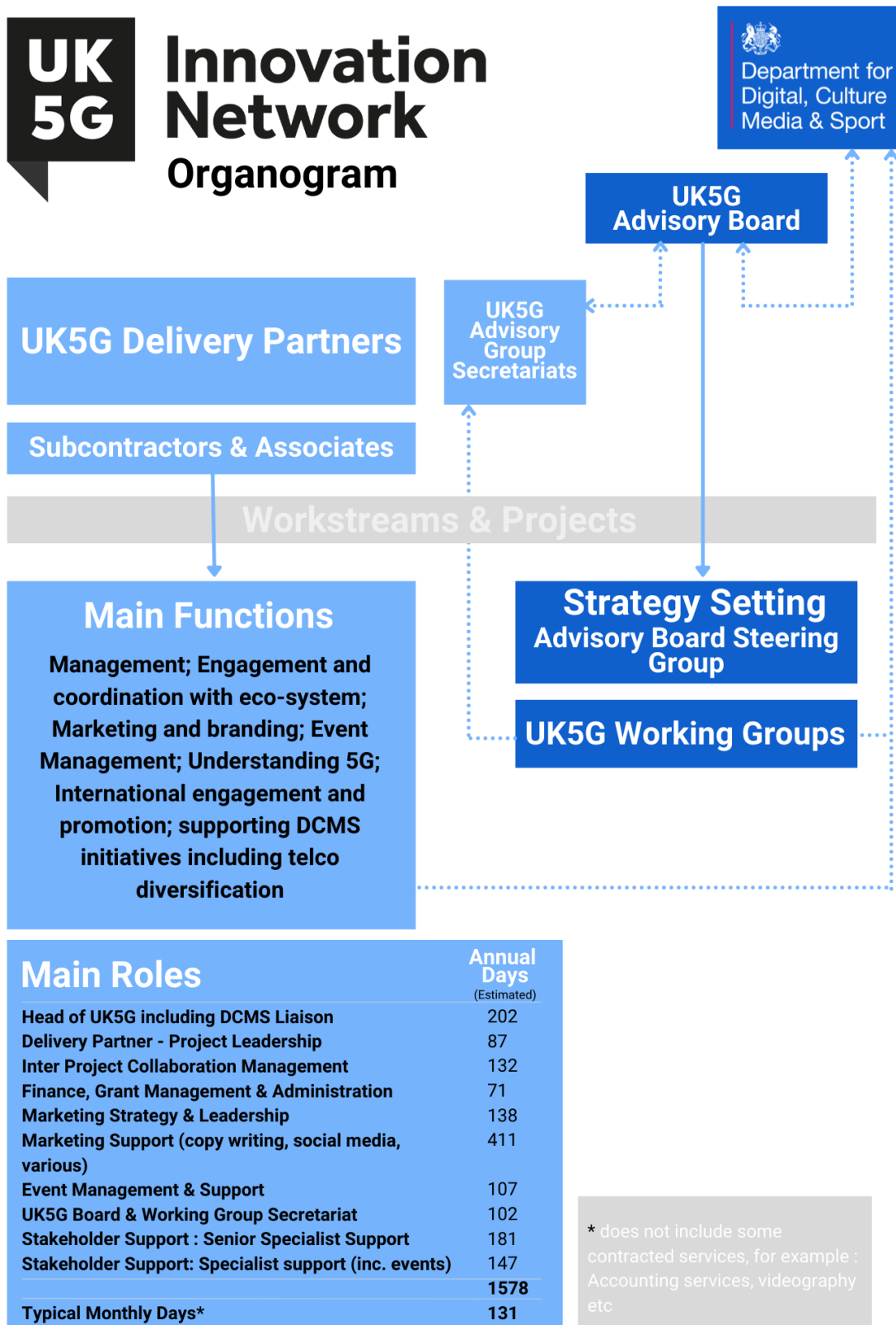
 - If the UKTIN organisation would prefer to move over to another platform, all content from the existing UK5G site can be transferred over as part of the UK5G sunsetting transition work package.

- Member Data

As part of the handover process, irrespective of which option was chosen, UK5G would contact all registered members and invite them to approve the transfer of their data to the UKTIN organisation to ensure GDPR compliance. This is in line with the UK5G Privacy Policy which is set out here: <https://uk5g.org/privacy-policy/>

8. Team structure

UK 5G Innovation Network Organogram



The core team of UK5G is listed on the website [here](#).

9. Annexes

Annex A: Events List

5G Events 2021 / 2022

		KEY		
		UK5G - Thought leadership/5G issue based events - delivery through UK5G		
		UK5G engagement in other organisation events - stand presence, speaking or similar		
		UK5G engagement in other organisation events - promotion		
		5G issues are a component in UK5G core delivery partner conferences		
		W M5G sponsored events		
#	Date	Organisation	Name of Event	Location
1	04/01/21	WM5G	SPRING - Exploit Accelerator - Mobility and the Green Agenda	Online
2	05/01/21	Built Environment Network	5G Development Conference: The £160bn Sector	Online
3	06/01/21	WM5G	SPRING 5G Tech Masterclasses: Mobile Edge Computing and Cellular IoT	Online
4	12/01/21	IEEE	Wireless Communications, Networking & Information Theory for Defence Symposium	Online
5	12/01/21	CW	6G devices of 2030	Online
6	12/01/21	Digital Catapult	Made Smarter Technology Accelerator/Innovator Briefing: Digital Catapult	Online
7	14/01/21	Digital Catapult	Made Smarter Technology Accelerator/Innovator Briefing: Challenges Overview	Online
8	14/01/21	TMForum	Enterprise 5G: The role of the telco	Online
9	19/01/21	TMForum	Hard Talk: Connectivity-as-a-service: What is it and can it be monetized?	Online
10	21/01/21	KTN	Digital Business Meetup - 5G & IoT	Online
12	16/02/21	TMForum	Service assurance in the 5G era	Online
13	23/2/21	TMForum	Hard Talk: How to build the right partner ecosystems	Online
14	23/2/21	GSM A	MWC 2021 Shanghai	Online
15	25/2/21		Lockdown Learning - Computer Skills for older adults	Online
16	4/3/21	TMForum	Accelerating fiber roll-out using digital twin technology: A VodafoneZiggo case study	Online
17	08/03/21	Telecom TV	DSP Leaders World Forum 2021	Online
18	09/03/21		UK-Japan Digital Cooperation: 5G and Beyond	Online
19	11/03/21	KTN & Innovate UK	Introduction to Horizon Europe Webinar	Online
20	11/03/21		OPDC 5G Testbed Launch Event	Online
21	11/03/21	Wayra	Revolutionising the West Midlands - Wolverhampton Event	Online
22	15/03/21	ITU, IEEE, ETSI	Joint 5G+ Brainstorming Workshop on Testbeds Federations for 5G and Beyond	Online
23	16/03/21	TechUK	APPG for Broadband and Digital Communication: 5G rollout	Online
24	17/03/21	DIT	DIT Smart Cities Investor Showcase	Online
25	17/03/21	MK5G	MK5G Health Showcase Event: 5G-Enabled Solutions For Care Homes	Online
26	18/03/21	Wayra	Revolutionising the West Midlands - Birmingham Event	Online
27	22/03/21	DIT	Healthtech Seminar	Online
28	22/03/21	KTN	Overview of Horizon Europe Clusters - Webinar Series	Online
29	23/03/21	UK5G/CW	Be Better Connected Conference - inter project ecosystem virtual conference	Online
30	23/03/21	Evolve Media Group	Smart City Summit 2021	Online
31	24/03/21	Westminster Forum	Westminster Energy, Environment & Transport Forum	Online
32	24/03/21	MK5G	MK5G Health Showcase Event: 5G-Enabled Solutions For Endoscopy	Online
33	24/03/21		Network Disaggregation: Disruption & Opportunities in Communications	Online
34	25/03/21	TM Forum	What is connectivity as a service?	Online
35	26/03/21	Scotland 5G Centre	Construction Scotland 5G in Construction	Online
36	30/03/21		5G Virtual Expo 2021	Online
37	30/03/21	Westminster Forum	Westminster eForum - Immersive technologies in the UK	Online
38	30/03/21	TM Forum	Creating a 5G connected digital society	Online
39	30/03/21		Capgemini's 5G Lab in Paris Our Lighthouse for Industries	Online
40	08/04/21	TM Forum	Reducing 5G deployment time by up to 80% using intelligent automation	Online
41	09/04/21	KTN	Next-Generation Mobile Communications Research and European Funding	Online
42	13/04/21		5G and next generation video analytics and computer vision technologies	Online
43	13/04/21	TelecomTV	DSP Leaders Open Telco Summit 2021	Online
44	13/04/21	TM Forum	Hard Talk: What does excellent customer experience look like?	Online
45	14/04/21	Juliet Media	Delivering 5G in the New Complex Ecosystem	Online
46	20/04/21	CW/UK5G	What does 'true' 5G mean?	Online
47	20/04/21		FutureNet World 2021	Online
48	22/04/21	CW/UK5G	Open standards and orchestration to achieve end to end virtualised networks	Online
49	22/04/21	TM Forum	Future enterprise billing	Online
50	27/04/21	TM Forum	The 5G healthcare ecosystem opportunity	Online
51	27/04/21		Robotics & Innovation Conference 2021	Online
52	27/04/21		DER-IC North East - 5G Webinar	Online
53	27/04/21	Juliet Media	The Role of 5G for Utilities and the Energy Sector	Online
54	27/04/21	CW/UK5G	Private networks, slicing and meeting the needs of industrial users	Online
55	29/04/21	UK5G/KTN	Can 5G help defuse the UK's Health and Social Care Time Bomb? [UK5G SME & Regions WG]	Online
56	29/04/21	CW/UK5G	Deploying virtualised 5G networks	Online
57	01/05/21		Brighton Festival	Various
58	06/05/21	TM Forum	Autonomous networks: Business and operational drivers	Online
59	11/05/21	Small Cell Forum	Small Cell World Summit 2021	Online
60	12/05/21	TechUK	Telecoms Diversification in the EU and the UK	Online
61	12/05/21	UK5G/DCMS	DCMS: Open RAN R&D consultation	Online
62	18/05/21	Total Telecom	5G Live 2021	Online
63	18/05/21		5G For Enterprise	Online
64	20/05/21	Juliet Media	Manufacturing and 5G	Online
65	26/5/21	TechUK	6G: Technology Enablers for Spectrum & Energy Efficient Wireless Access	Online
66	26/5/21	Nokia	Nokia Webinar Series Automation of everything & how 5G is enabling Industry 4.0 Webinar	Online
67	26/5/21	5G ACIA	5G ACIA 2nd Web Seminar Series	Online

68	1-4/06/21		Integrated Systems Europe (Audiovisual Systems)		Barcelona	
69	1-2/06/21	Juliet Media	5G Realised Summit 2021		London	
70	2/06/21	Juliet Media	5G Realised Awards		London	
71	3/6/21	CW/UK5G	5G small cells – why not Wi-Fi?		Online	
72	3/6/21	WM5G	Transport Panel - how to develop successful transport products		Online	
73	3/6/21	Juliet Media	Connected Communities & Driving Smart City panel Initiatives - Proving the Business Case		Online	
74	3/6/21	TM Forum	Mobile private networks: Exploring the CSP opportunity		Online	
75	4/6/21		5G-CLARITY - Private Networks: Challenges, Technical Innovations and Beyond the 5G Road		Online	
76	8/6/21	The Scotland 5G Centre	AR/VR and 5G in Advanced Manufacturing		Online	
77	15/06/21		Traffex Parkex 2021		NEC	
78	15/6/21	DIT	UK/Spain 5G Innovation Workshop June 2021		Online	
79	17/6/21	5G NewThinking	5G Connectivity: A Journey for Rural Communities - Mobile Networks		Online	
80	17/6/21	MANY	How can we help rural communities achieve socio-economic flourishing via 5G?		Online	
81	28/6/21	The Scotland 5G Centre	Horizon Europe Information Event		Online	
82	21-23/6/21		Smart Connected Manufacturing Virtual Conference		Online	
83	22/6/21	CW/UK5G	CW Talks: Let's have no more gees!		Online	
84	22/6/21	EE Times	Fulfilling the IoT Promise and the Impact		Online	
85	23/6/21	IABM	BaM LIVE!™ 2021		Online	
86	23/6/21	The Scotland 5G Centre	5GConnect Awareness Launch		Online	
87	24/6/21	Digital Catapult	SmartRAN Open Network Interoperability Centre (SONIC) Live Event		Online	
88	24/6/21	TM Forum	How operations can drive end-to-end service quality in the 5G and cloud era		Online	
89	28/6/21	TelecomTV	Spotlight on 5G		Online	
90	28/6/21	European Commission	Horizon Europe Info days 2021		Online	
91	28/06/21	GSMA	MWC 2021 Barcelona		Barcelona	
92	29/6/21	Scotland 5G Centre	5GConnect What makes 5G so special?		Online	
93	29/6/21	TM Forum	Order management for the 5G era		Online	
94	29/06/21		Digital Business Summit		London	
95	30/6/21	UK5G /KTN	The Future of UK Manufacturing and Supply Chain Infrastructure UK5G SME & Regions Working		Online	
96	1/7/21	TechUK	Radio Access Network Techniques for 5G		Online	
97	07/07/21	CW/UK5G	Engineering 5G Private Networks conference [CW TEC]		Online	
98	7-11/07/21	Immersive Technologies	Laval Virtual Conference		Online	
99	13/6/21	DCMS / UK5G	FRANC Future RAN R&D Funding Competition Briefing Event webinar		Online	
100	15/7/21	MANY	Discussion event: The importance of social engagement in putting 5G connectivity in place		Online	
101	22/7/21	EWS	Unlocking the Future of 5G in Manufacturing - Online Event		Online	
102	27/7/21	UK5G	Digital Connectivity Infrastructure Accelerator (DCIA) Briefing Event		Online	
103	27/7/21	TechUK	Future RAN Competition: techUK Partnering & Networking		Online	
104	27/7/21	The Scotland 5G Centre	5GConnect Unlocking the power of 5G in our rural areas		Online	
105	2/8/21	Fierce Technology	5G Blitz Week 2021		Online	
106	10/8/21	DCMS / UK5G	Improving Access to Advanced Mobile Services via Water Mains: Fibre In Water - Briefing		Online	
107	17/8/21	The Scotland 5G Centre	5GConnect Unlocking the power of 5G in our Urban areas		Online	
108	6-7/09/21	Encore Media Group	5G Expo Global 2021		Hybrid	
109	08/09/21	KTN	Digital Business Meet-up - Digital Health		Online	
110	09/09/21	Scotland 5G Centre	5GCEvent Bringing 5G into the South of Scotland		Online	
111	15/09/21	DCMS / UK5G	Digital Connectivity Infrastructure Accelerator (DCIA) Briefing Event		Online	
112	16/9/21	TechUK	5G: Software Defined Radio and RFS amplifying		Online	
113	20/9/21	Infarma	5G World 2021		Hybrid	
114	21/9/21	Total Telecom	Connected Britain 2021		Hybrid	
115	20-24/09/21	London and Partners	London Tech Week		London	
116	22/09/21	Uni of Bristol	SMART:2021 Future Networks Research Conference		Online	
117	22/09/21	Sheffield AMRC	Establishing the digital foundations of a modern, connected factory		Online	
118	22/09/21	TM Forum	Digital Transformation World Series 2021		Online	
119	22/9/21	Genex	Genex LCV 2021		Millbrook	
120	22-23/09/21	Infarma	5G World Summit 2021		London	
121	27/9/21	UK5G - vertical campaign	5G and the Creative Industries - Webinar Series Gaming		Online	
122	28/09/21	UK5G /DCMS	Diversification R&D Programme Consultation		Online	
123	29/9/21	CW	The care and feeding of GaN RF power amplifiers		Online	
124	29/09/21		Driving Smart X world with Private 5G networks		Online	
125	30/9/21	UK5G - vertical campaign	5G and the Creative Industries - Webinar Series Art, Tourism & Heritage		Online	
127	7/10/21	BWCS	The Wireless Networks in Parts Conference 2021		London	
128	11/10/21	UK5G - vertical campaign	5G and the Creative Industries - Webinar Series Production & Distribution		Online	
129	11/10/21	Analysis Mason	Analysis Mason Telecoms Summit 2021		Online	
130	12/10/21	UKRI	India-UK Future Telecoms Event Energy Efficient Networks		Online	
131	12/10/21	CW / UK5G	Open RAN maturity and interoperability: the emerging story from the labs		Online	
132	13/10/21	WM5G	Birmingham Tech Week 2021 Tech & Digital Showcase Day		Birmingham	
133	14/10/21	TechUK	Our Network Future Telecoms Conference 2021		Online	
135	14-17/10/21	WM5G	Birmingham Tech Week 2021		Birmingham	
136	19/10/21	Digital Catapult	Industrial 5G Uncovered: spotlight on innovators		Online	
137	21/10/21	TM Forum	Enterprise verticals: Placing the right bets		Online	
138	25/10/21	UK5G - vertical campaign	5G and the Creative Industries - Webinar Series Sports, Events & Performing Arts		Online	
139	26-28/10/21	GSMA	MWC 2021 LA		Hybrid	
140	26-27/10/21	Total Telecom	Total Telecom Congress 2021		London	
141	26/10/21	Reuters Events	Mobility Summit 2021		TBC	
142	26/10/21	UKRI	India-UK Future Telecoms Event Resilient Networks		Online	
143	28/10/21	StrathSDR	5G Shared Spectrum for Private Networks Virtual Event		Hybrid	
144	28/10/21	TM Forum	Network-as-a-service: What it is and where it's going		Online	
145	3/11/21	Terrapin	Highways UK 2021 - Roads for a Connected Britain		Online	
146	3/11/21	WM5G	WM5G Event Series Manufacturing – Your Digital Journey		Online	
147	4/11/21	DIT	Impact beyond 5G Connectivity in Horizon Europe		Online	
148	2-6/11/21	TCCA	Critical Comms Week 2021		Madrid	
149	9/11/21	CW	CW International Conference 2021		Online	
150	9/11/21	UKRI	India-UK Future Telecoms Event Secure Design		Online	
151	9/11/21		Beyond 5G International Conference 2021		Japan	
152	9/11/21	TM Forum	B2B revenues: Catalyzing new growth		Online	

153	10/11/21	EU Space Agency	2nd Horizon Europe Space Brokerage Event	Online	
154	10/11/21	TM Forum	Getting ready for 5G service delivery with policy control function (PCF)	Online	
155	11/11/21	Nottingham Council	The COP 26 Regional Roadshow East Midlands	Online	
156	11/11/21	TM Forum	Is 5G ready to monetise enterprise 5G?	Online	
157	16/11/21	DigitalCatapult	Industrial 5G Uncovered: spotlight on manufacturing and logistics	Online	
158	16/11/21	IET	The IET Antennas and Propagation Technical Network brings to you: APC 2021	Online	
159	17/11/21	WMSG	What a connected factory is & why it matters to the future of manufacturing	Warsaw	
160	17/11/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series 5G 101	Online	
161	17/11/21	UK5G - vertical campaign	5G & Manufacturing Productivity & Efficiency	Online	
162	18/11/21	UK5G - vertical campaign	5G in Health and Social Care: What Makes 5G Different?	Online	
163	18/11/21	UK5G - vertical campaign	5G & Manufacturing Sustainability	Online	
164	18/11/21	TM Forum	Reimagining operations and customer centrality	Online	
165	22/11/21	WMSG	WMSG Connected Healthcare Programme Modules 1-3	Online	
166	22-25/11/2021	5G Techtrity	5G Techtrity	Riga/online	
167	23/11/21	UKRI	India-UK Future Telecoms Event High Density Urban Deployment	Online	
168	23/11/21	UK5G	Lift the lid on 5G Safety with UK5G Scotland	Online	
169	24/11/2021	UK5G	Lift the lid on 5G Safety with UK5G South of England	Online	
170	24/11/21	Real Wireless	Future-proofing regulation: A Real Wireless webinar	Online	
171	29/11/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series Freight & Ports	Online	
172	29/11/21	UK5G - vertical campaign	5G in Health and Social Care: Prevention and Community Management	Online	
173	30/11/21		GIANT Health Event 2021	London	
174	30/11/21	UK5G	Lift the lid on 5G Safety with UK5G Northern England	Online	
175	30/11/21	WMSG	WMSG Connected Healthcare Programme Modules 4-6	Online	
176	30/11/21	TM Forum	Data governance: Why it matters now	Online	
177	1/12/21	WMSG	WMSG 2nd Event Series Manufacturing - Your Digital Journey	Online	
178	1/12/21	UK5G - vertical campaign	5G & Manufacturing How to get 5G	Online	
179	1/12/21	UK5G - vertical campaign	UK5G / CELLNEX session at GIAN NT 2021	Online	
180	2/12/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series Moving People	Online	
181	2/12/21	Bridge2HE	Horizon Europe 2021 - Digital & Industry - Face2Face Brokerage	Online	
182	2/12/21	DigitalCatapult	5G Telco cloud service orchestration	Online	
183	2/12/21	UK5G - vertical campaign	5G & Manufacturing How to make the most of 5G	Online	
184	3-6/12/21	IBC	IBC 2021	Amsterdam	
185	7/12/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series Future Flight	Online	
186	7/12/21	DIT	Private 5G Networks Opportunities & Challenges in the UK & France	Online	
187	7/12/21	UKRI	India-UK Future Telecoms Event Low Density Rural Deployment	Online	
188	7/12/21	BetaDen	Betaden Tech Tuesdays December 2021	Online	
189	7/12/21	UK5G - vertical campaign	5G in Health and Social Care: NHS Challenges	Online	
190	8/12/21	UK5G - vertical campaign	Lift the lid on 5G Safety with UK5G Wales	Online	
191	8/12/21	Royal Acad. Engineers	Shott Scale Up Accelerator - Deadline Extension	Online	
192	9/12/21	UK5G	Lift the lid on 5G Safety with UK5G Northern Ireland	Online	
193	10/12/21	Telecom TV	Great Telco Debate 2021	Online	
194	10/12/21	Westminster Forum	Westminster Forum Delivering 5G in the UK	Online	
195	14/12/21	CW /UK5G	Is 2022 the year of virtualisation?	Cambridge	
196	1-12/12/21	UN	COP26 UN Climate Change Conference	Glasgow	
197	5-8/01/22	CTA	CES Las Vegas	Las Vegas	
198	11/01/22	UKRI	India-UK Future Telecoms Event Summary & Next Steps	Online	
199	14/01/22	WMSG	WMSG 2nd Connected Healthcare Programme - Modules 1-3	Online	
200	18/01/22	DigitalCatapult	Industrial 5G Uncovered: Learning from the first wave of deployments	Online	
201	18/01/22	UK5G	5G Private Networks for Public Services (SME & Regions WG)	Online	
202	20/01/22	WMSG	WMSG 2nd Connected Healthcare Programme Modules 4-6	Online	
203	20/01/22	TM Forum	Key themes for 2022	Online	
204	22/01/21	CELTIC-Next	CELTIC Online Proposers Day	Online	
205	25-26/01/22		European 5G Conference 2022	Online	
206	25/01/22	DigitalCatapult	Digital Catapult What is Digital Security by Design?	Online	
207	26/01/22	Athonet	Uptime 2022	Italy	
208	27/01/22	EU	Funding Competition SNS JU Public Information Day	Online	
209	27/01/22	TM Forum	Customer experience in B2B markets	Online	
210	3/02/22	TechUK	Telecoms Infrastructure & Deployment Working Group	Online	
211	8/02/22	Westminster Forum	Westminster Forum Next steps for UK spectrum	Online	
212	8/02/22	WMSG	WMSG How 5G will change our lives forever, and what it means for your business (Part one)	Online	
213	8/02/22	TM Forum	Hard Talk - IoT: A force for environmental good?	Online	
214	15/02/22	WMSG	WMSG How 5G will change our lives forever, and what it means for your business (Part two)	Online	
215	15/02/22	Hoptroff	Webinar: The future of time sync synchronization	Online	
216	16/12/2022	WMSG	SPRING Supercharging industries through 5G	Online	
217	16/02/22	DigitalCatapult	Digital Catapult Construction Reimagined	Online	
218	17/02/22	TM Forum	Mobile network assurance with OSS field apps	Online	
219	21/02/22	EU Space Agency	ESA-ECSAT 5G/6G Hub Webinar Space to expand connectivity	Online	
220	22/02/22	Scotland 5G Centre	Wireless Innovation in Rural Communities	Online	
221	24/02/22	UK5G / DCMS	Place Event Series 5G Testbed and Trials Deep Dive	Online	
222	24/02/22	Scotland 5G Centre	SSGC Lunch & Learn: Connected Manufacturing	Online	
223	24/02/22	TM Forum	Intent: The key to simplifying automation	Online	
224	28/02 - 03/03/22	GSMA	MWC 2021 Barcelona	Barcelona	
225	1/03/22	UK5G / DCMS	Place Event Series 5G: What do you need to know?	Online	
226	8/03/22	UK5G / DCMS	Place Event Series Successfully attracting inward investment	Online	
227	9/03/22	WMSG	WMSG 5G Bootcamp for the Creative Sector	Online	
228	9/03/22	Liverpool 5G	Liverpool 5G Showcase event 2022	Liverpool	
229	10/03/22		National Manufacturing & Supply Chain Conference 2022	Milton	
230	10/03/22	The Manufacturer	Factories of the future with 5G Webinar	Online	
231	10/03/22	TM Forum	Driving efficiencies in fiber and mobile network deployments	Online	
232	15/03/22	DCMS	Place Event Series Effective partnerships between public & private sector	Online	
233	15/03/22	CW	Beyond 5G - influencing 6G standards	Online	
234	15/03/22	TM Forum	Telecoms operators and customer data: building trust and new value propositions	Online	
235	22-23/03/22	UK5G	The UK's 5G Showcase 2022	Birmingham	
236	4/04/22	Manufacturing Technologies	March 2022	Birmingham	
238	19/04/22	Innovate UK	The Global Business Innovation Programme 5G	Japan	
239	26-28/04/22	Informa	OpenRAN World 2022	Berlin	
240	10-11/05/22	Forum Global	Huddle 2022 5G & Beyond	Ottawa	
241	12/05/22	IEEE	7th IEEE 5G+ Summit Dresden	Dresden	
242	18-19/05/22	Closer Still Media	The Healthcare Show 2022 Part of Health Plus Care	London	
243	07/06/22		The Subcon Show	Birmingham	
244	21-23/06/22	TCCA	TCCA Critical Communications World 2022	Austria	
245	21-23/06/22	Wireless World Research	47th WWRF	Bristol	
246	22-23/06/22	B2Click Media Group	The Cloud & 5G LIVE 2022	London	
247	07-08/09/22	DroneX	DroneX	London	
248	01/11/22	Develop3D	Develop3D LIVE	Sheffield	
249	02-03/11/22	Terrapin	Highways UK 2022	Birmingham	
250	02-03/11/22		Advanced Engineering	Birmingham	

Annex B: Recent Marketing Metrics

UK5G Marketing Metrics			Q1	Q2	Q3	Q3
			Jan-Mar 2021	Apr-June 2021	July-Sept 2021	Oct-Dec 2021
			Actuals	Actuals	Actuals	Actuals
	Emails to UK5G registered users	Notifications on content or events	23		45	20
	Newsletter - to UK5G registered users	Every 2 weeks	6	7	8	5
	Tweets	Twice a week (minimum)	210	123	162	206
	Linked-In Posts	Twice a week (minimum)	180	54	38	54
Website - engagement	Individuals	number of individuals registered	4387	4595	4849	4980
	Organisations	number of unique organisations registered	1686	1736	1768	1815
	Projects	number of projects registered	74	78	78	93
	Articles	number of articles posted on website	783	878	942	1051
	Resources	Reports, presentations, videos, diagrams and other resources added to website	185	438	449	494
	Events	number of 5G events posted on website	513	550	565	640
Supplier Directory	Vendors *NEW*	number of vendor applications	137	30	25	?
	Vendors *NEW*	cumulative number of approved vendors in Supplier Directory	130	139	164	190
	Visitors *NEW*	number of unique visits to the Supplier Directory	1538	1802	2525	6784
Social Media - Twitter	Followers	Number of twitter users following @UK_5G	2876	3018	3,113	3,265
Social Media - LinkedIn	Followers	Number of LinkedIn users Following uk5g	6168	6385	6,484	6,653