



# Additional Information for Applicants on UK5G, the UK's 5G Innovation Network

This document is provided to applicants for the UK Telecoms Innovation Network Competition and should be regarded as part of the Application Guidance issued by DCMS. Applicants should regard this document as commercial-in-confidence and it should only be shared within organisations and with other consortium members on the basis that it is treated as commercial-in-confidence and not shared more widely.

The UK5G Innovation Network (UK5G) is a national innovation network dedicated to the promotion of research, collaboration, and the commercial application of 5G in the UK.

As described on the UK5G website: "UK5G is the national innovation network dedicated to the promotion of research, collaboration and the industrial application of 5G in the UK. Its mission is to ensure that the UK is at the forefront of global 5G development."

It was created to facilitate and encourage the engagement and coordination of organisations working on 5G activities across the UK. It enhances links between ongoing R&D and other activities being undertaken by organisations across telecoms and other sectors.

Cambridge Wireless, in partnership with the Knowledge Transfer Network and TM Forum, run the network. A senior national advisory board steers the activities of UK5G, and also advises the 5G Testbeds and Trials (5GTT) Programme in DCMS, providing expert feedback from industry, identifying their priorities and advising on potential future areas of focus.

UK5G is a hub for 5G content in the UK, sharing knowledge and building the 5G ecosystem. It is also running, has a presence at, or supports and promotes a number of events. A number of advisory board working groups are working on key issues, such as deployment in key industrial sectors and international positioning.

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# 1. UK5G Objectives and Current Requirements

The objectives of the UK5G Innovation Network include:

- to develop the 5G Ecosystem;
- to advance the UK's capabilities in exploiting 5G technology;
- to increase domestic and inbound investment in 5G in the UK;
- to achieve the timely deployment and take up of 5G in the UK;
- to support the Government's objectives regarding the diversification of the telecommunications supply chain;
- any other objectives agreed between parties from time to time.

In financial year 2021/22 UK5G has been awarded £1,342,932.14 of grant funding. With this funding they have delivered the following:

- Maintaining the UK5G Website, social channels and associated knowledge sharing and marketing activities, including regular newsletters.
- Developing, launching and maintaining Vertical Sector campaign hubs (Creative Industries, Manufacturing, Transport & Logistics, Health & Social Care) with accompanying outreach campaigns and event series and a new Place hub on the UK5G website with accompanying event series.
- Consultation work into 5G Safety and the creation of a range of assets including Local authority toolkits
- Facilitating the coordination and engagement of organisations working on 5G activities in the UK (including all streams of the 5G Programme), promoting and supporting relevant events and in some cases delivering events.
- Coordinating and supporting the work of the UK5G Advisory Board and all its Working Groups
- Supporting inter-project collaboration activities
- Publishing 4 editions of the UK5G Innovation Briefing magazine
- Research Work into N77
- Open RAN R&D workshops, and consultation
- Diversification international round table
- DCIA briefing session and matchmaking events
- Fibre in Water briefing session
- Delivering The UK's 5G Showcase event in March 2022

# 2. UK5G Membership Database

The UK5G Innovation Network (UK5G) was created to boost and strengthen the development of the 5G ecosystem in the UK. The network currently has over 5,000 registered members from more than 1800 organisations.

The full list of members of UK5G can be found on their website <u>here</u>. The list of organisations affiliated with UK5G can be found <u>here</u>.

The UK5G membership breaks down as follows:

- 11% of members are from the public sector
- 49% of members are from the private sector
- 7% of members are from academia
- 33% of members are from other organisations or have not specified their organisation

# 3. UK5G Advisory Board

The UK5G Advisory Board is made up of industry, public sector and academic representatives and a cross-section of stakeholders in the 5G community and across the sectors. It plays an important role in informing the operations of UK5G, championing the opportunities for 5G in the UK, providing independent, impartial advice to the Government as it develops its strategic policy and support for 5G.

The Advisory Board is made up of members who have volunteered their time to participate in the board and its associated activities. Once the UKTIN organisation has been selected it will be down to them to agree if the board and its members would be asked to continue. If so UK5G will reach out to the board to ask them if they would still like to participate in the activities of the new UKTIN advisory board.

The board is currently chaired by Ros Singleton. Current membership of the board is listed on the UK5G site <u>here</u>.

# 4. UK5G Working Groups

The purpose of each UK5G working group is to understand specific needs and challenges in the UK's 5G ecosystem and to develop practical ways of overcoming these. They form an essential part of UK5G's mission to drive the promotion of research, collaboration and commercial application of 5G in the UK. The current groups are as follows:

- SMEs and Regions (view WG members)
- Connected Places (view WG members)
- International (view WG members)
- Testbed & Trials (view WG members)

- Manufacturing (view WG members)
- Creative Industries (view WG members)
- Security (view WG members)
- Climate & Environment (view WG members)

Each working group is steered by a chair and co-chair or deputy chair. The UK5G delivery team provides secretariat support to these autonomous groups.

Similar to the advisory board the working group members all attend on a voluntary basis so will need to be consulted as to whether they wish to participate with the new UKTIN organization once the competition has been concluded.

### 5. Events Presence

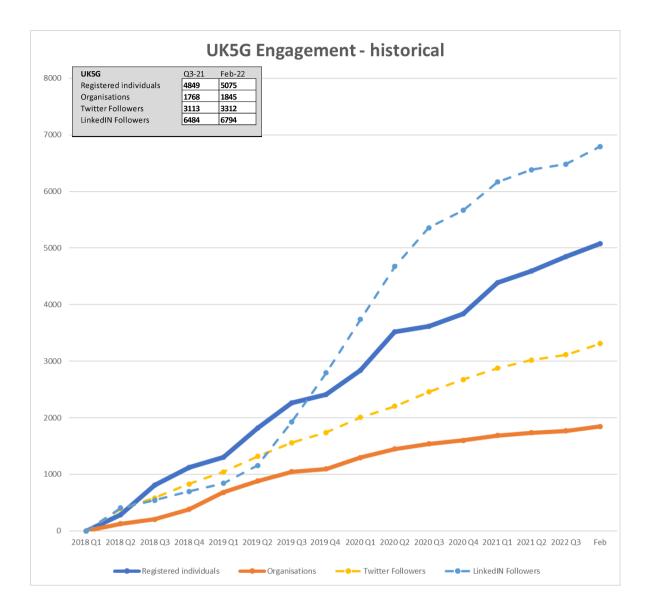
UK5G uses its website to promote industry events and to date that includes over 500 events.

The organisation has developed relationships with various event companies and organisations to negotiate discounted rates for members and opportunities for 5GTT projects and Advisory Board members to speak and participate. This extends beyond supply-side events to encompass demand-side events also.

Please see in annex A for a list of events UK5G has promoted or been involved with.

## 6. UK5G Engagement with Members & Metrics

UK5G has a number of methods it uses to communicate with its members and the wider telecoms community. Listed below are some of those methods.



### Website

The UK5G proprietary digital platform is developed using Python's open-sourced Django framework. With a robust content management system at the heart of the digital ecosystem, the UK5G team can add, moderate, remove, and edit 5G content without a technical team or technical knowledge. In addition, the website is optimised for all devices to ensure that the UK5G audience can get the necessary information efficiently and without frustration. As well as providing a range of engagement tools to encourage participation and discussion, a purpose-built members-only area enables users to create, categorise and publish multimedia-rich content rapidly.

A web design and development digital agency, OSM Group, has been retained by UK5G since the website's inception to provide ongoing technical and design support for the site

including remedial work as required, site monitoring, ongoing support and training, and proactive development as requested.

#### Key areas of the website

The UK5G site offers a wealth of resources, articles and information about 5G and telecoms related subjects. We would recommend bidders taking a look at the website and reading through some of the content on there to get a real feel for the site and how it is structured. However some key areas to highlight are:

- Place hub
  - The place hub on the site is a dedicated area for Place Leaders and Makers. Designed to be both practical and pragmatic it provides guidance on how to successfully deploy 5G in a place or region.
  - To curate this UK5G spoke to local authorities and LEPs across the UK to create a range of assets, guides and documents that focus on four key areas: Local Community Engagement; Infrastructure; Coordination, Leadership & Execution; Procurement & Partnerships. The hub also includes a series of recorded panel sessions with individuals from both public and private sector organisations who have valuable experience to share.
  - The place hub is available <u>here.</u>
- Sector Pages
  - In 2021 UK5G developed and deployed 4 sector campaigns across their multiple channels. On the UK5G website 4 knowledge hubs were created which covered the <u>Creative Industries</u>, <u>Manufacturing</u>, <u>Transport & Logistics</u>, and <u>Health and Social Care</u>.
  - This included a number of events which were recorded and added to the relevant sector hubs.
- Project Pages
  - In early 2022 UK5G updated the <u>Projects section</u> of the website to distinguish between <u>adoption</u> and <u>diversification</u> projects. There is now a new section to capture <u>project insights</u> which is being built out as the projects in the 5GTT programme reach their conclusion.
- Supplier Directory
  - In 2020 the <u>Supplier Directory</u> was added to the UK5G site. This was intended to outline a list of vendors who want to support DCMS' 5G innovation projects, so suppliers could publicise their offer to potential 5G trialists and also to enterprises wishing to develop private network solutions. This aimed to increase the efficiency in building effective 5G innovation trials within the UK.
  - $\circ$   $\,$  The directory now has over 180 organisations signed up to it.
  - The Directory is also seen as a useful asset for DIT to support the promotion of UK capability internationally, and provides a tool that can support the Telecoms Diversification policy work.

- The most recent addition to the supplier directory has been the development of interactive visualisations of a typical 5G workflow, showing how the
- different parts fit together, and which suppliers support which part of the workflow. These are in the creative industries, mobility, manufacturing, telecommunications and healthcare. Which are available to view <u>here</u>.

#### **Newsletters**

The UK5G team produces and distributes an editorial newsletter to its members fortnightly. This includes articles from the wider ecosystem, notifications about upcoming events, a spotlight on individual projects work and a lot more. An example of what the newsletter looks like is available <u>here</u>. In addition to this, a weekly News & Events newsletter is distributed weekly to all members, promoting key articles and upcoming events. 81% of UK5G members have opted in to receive email newsletters.

#### Direct mailings

As well as newsletters UK5G will from time to time send direct mailings to the membership database to notify them about something specific be that a recent announcement or an upcoming event to draw people's attention to sign up.

Mailings are also carried out through delivery partners separate customer databases.

#### Social Media

UK5G has an active presence on social media this includes:

## Linkedin

#### <u>Twitter</u>

The most recent stats on social media presence are included in annex B.

#### UK5G Innovation Briefing magazine

Printed quarterly, the Innovation Briefing is published by UK5G as a way of highlighting the work happening within the world of 5G here in the UK. Each issue features insight and commentary on the latest developments coming out of the wide variety of active 5G trials. There have been 8 editions of the magazine at the time of writing.

Previous editions of the Innovation Briefing are available to view online here.

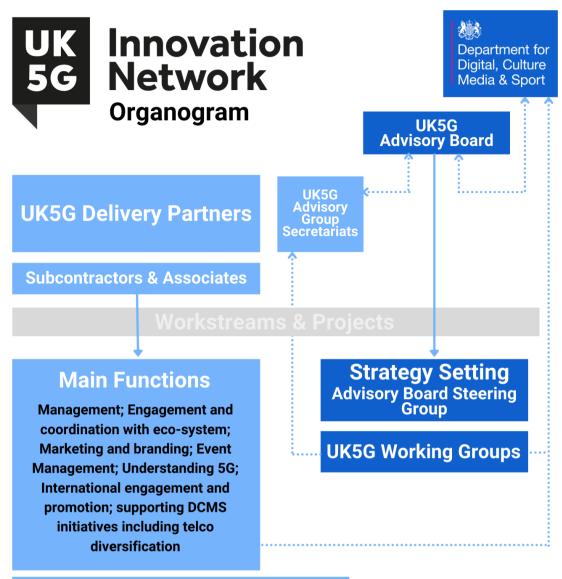
The UK5G innovation Briefing is produced under contract with an editorial panel formed of UK5G and DCMS personnel.

# 7. Transitioning information

- Website
- The website is currently housed on a cloud hosting platform (Digital Ocean).
- If the UKTIN organisation wishes to continue operation of the existing UK5G site, a similar arrangement might be negotiated with the current web design and development digital agency.
- If the UKTIN organisation would prefer to move over to another platform, all content from the existing UK5G site can be transferred over as part of the UK5G sunsetting transition work package.
- Member Data

As part of the handover process, irrespective of which option was chosen, UK5G would contact all registered members and invite them to approve the transfer of their data to the UKTIN organisation to ensure GDPR compliance. This is in line with the UK5G Privacy Policy which is set out here: https://uk5g.org/privacy-policy/

### 8. Team structure



Main Roles	Annual Days (Estimated)
Head of UK5G including DCMS Liaison	202
Delivery Partner - Project Leadership	87
Inter Project Collaboration Management	132
Finance, Grant Management & Administration	71
Marketing Strategy & Leadership	138
Marketing Support (copy writing, social media, various)	411
Event Management & Support	107
UK5G Board & Working Group Secretariat	102
Stakeholder Support : Senior Specialist Support	181
Stakeholder Support: Specialist support (inc. events)	147
	1578
Typical Monthly Days*	131

 does not include some contracted services, for example : Accounting services, videography etc

The core team of UK5G is listed on the website here.

### 9. Annexes

### Annex A: Events List

### 5G Events 2<u>021 / 2022</u>

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42       13/04/21       SG and next generation video analytics and computer vision technologies       Online         43       13/04/21       TelecomTV       DSP Leaders Open Telco Summit 2021       Online         44       13/04/21       TM Forum       Hard Talk: What does excellent customer experience look like?       Online         45       14/04/21       Juliet Media       Delivering SG in the New Complex Ecosystem       Online         46       20/04/21       OW /UKSG       What does true'SG mean?       Online         47       20/04/21       OW /UKSG       Open standards and orch estration to achieve end to end virtualised networks       Online         49       22/04/21       OW /UKSG       Open standards and orch estration to achieve end to end virtualised networks       Online         50       27/04/21       TM Forum       The SG health care ecosystem opportunity       Online         51       27/04/21       TM Forum       The SG health care ecosystem opportunity       Online         52       27/04/21       Juliet Media       The Role of SG for Utilities and the Energy Sector       Online         53       27/04/21       Juliet Media       The Role of SG for Utilities and the Energy Sector       Online         54       27/04/21       Juliet Media       The Role of SG for Utilities and the Ene						
43       13/04/21       TelecomTV       DSP Leaders Open Telco Summit 2021       Online         44       13/04/21       TM Forum       Hard Talk: What does excellent customer experience look like?       Online         45       14/04/21       Juliet Media       Delivering SG in the New Complex Ecosystem       Online         46       20/04/21       DW /UKSG       What does true 'SG mean?       Online         47       20/04/21       ExtureNet World 2021       Online         48       22/04/21       TM Forum       Future enterprise billing       Online         50       27/04/21       TM Forum       Future enterprise billing       Online         51       27/04/21       TM Forum       The SG heathcare ecosystem opport unity       Online         52       27/04/21       TM Forum       The SG heathcare ecosystem opport unity       Online         52       27/04/21       DER-IC North East - SG Webinar       Online         53       27/04/21       Juliet Media       The Role of SG for Utilities and the Energy Sector       Online         54       27/04/21       UKSG       Private networks, slicing and meeting the needs of industrial users       Online         55       29/04/21       UKSG NTN       Can SG help defuse the UK's Heatht and Social Care Time Bomb			KTN			
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46     20/04/21     CW/UKSG     What does true'SG mean?     Online       47     20/04/21     FutureNet World 2021     Online       48     22/04/21     CW/UKSG <b>Open standards and orch estration to achieve end to end virtualised networks</b> Online       49     22/04/21     TM Forum     Future enterprise billing     Online       50     27/04/21     TM Forum     The 5G healthcare ecceystem opportunity     Online       51     27/04/21     TM Forum     The 5G healthcare ecceystem opportunity     Online       52     27/04/21     Mototics & Innovation Conference 2021     Online       53     27/04/21     Juliet Media     The Role of 5G for Utilities and the Energy Sector     Online       54     27/04/21     Juliet Media     The Role of 5G for Utilities and the Energy Sector     Online       55     29/04/21     CW/UKSG     Private networks, slicing and meeting the needs of industrial users     Online       55     29/04/21     CW/UKSG     Deploying virtualised SG networks     Online       56     29/04/21     CW/UKSG     Deploying virtualised SG networks     Online       57     01/05/21     Brighton Festiva!     Various     Online       58     06/05/21     TM Forum     Autonomous networks: Business and operational drivers     Online </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
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53     27,04/21     Juliet Media     The Role of 5G for Utilities and the Energy Sector     Online       54     27,04/21     CW/UKSG     Private networks, slicing and meeting the needs of industrial users     Online       55     29,04/21     UKSG /KTN     Can 5G help defuse the UK's Health and Social Care Time Bomb? [UKSG SME & Regions WG]     Online       56     29,04/21     UKSG /KTN     Can 5G help defuse the UK's Health and Social Care Time Bomb? [UKSG SME & Regions WG]     Online       57     01,05/21     Brighton Festival     Various       58     06,05/21     TM Forum     Autonomous networks: Business and operational drivers     Online       59     11,05/21     Smail Cell Forum     Smail Cell World Summit 2021     Online       60     12,05/21     TechUK     Telecoms Diversification in the EU and the UK     Online       61     12,05/21     UKSG /DCMS     DCMS: Open RAN R&D consult at ion     Online       62     18,05/21     Total Telecom     SG For Enterprise     Online       63     18,05/21     Juliet Media     Manufacturing and 5G     Online						
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59         11/05/21         Small Cell Forum         Small Cell World Summit 2021         Online           60         12/05/21         TechUK         Telecoms Diversification in the EU and the UK         Online           61         12/05/21         UKSG /DCMS         DCMS: Open RAN R&D consultation         Online           62         18/05/21         Total Telecom         5G Live 2021         Online           63         18/05/21         Juliet Media         Manufacturing and 5G         Online	_		TM Forum		Online	
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64 20/05/21 Juliet Media Manufacturing and 5G Online	62	18/05/21	Total Telecom			
6C: Technology Epoblers for Sportsum 9. Exercise Contract Microlese Access						
	65	26/5/21	TechUK	6G: Technology Enablers for Spectrum & Energy Efficient Wireless Access	Online	
66 26/5/21 Nokia Nokia Webinar Series   Automation of everything & how5G is enabling Industry 4.0 Webinar Online						
67         26/5/21         5G ACIA         5G ACIA 2nd Web Seminar Series         Online	67	26/5/21	ISG ACIA	[5G-ACIA 2nd Web Seminar Series	Online	

68	1-4/06/21		Integrated Systems Europe (Audiovis ual Systems)	Barcelona	
69	1-2/06/21	Juliet Media	5G Realised Summit 2021	London	
70	2/06/21	Juliet Media	5G Realised Awards	London	
71	3/6/21	CW /UK5G	5G small cells why not Wi-Fi?	Online	
72 73	3/6/21 3/6/21	WM5G Juliet Media	Transport Panel - how to develop successful transport products Connected Communities & Driving Smart City panel Initiatives - Proving the Business Case	Online Online	
74	3/6/21	TM Forum	Mabile private networks: Exploring the CSP opportunity	Online	
75	4/6/21		SG-CLARITY - Private Networks: Challenges, Technical Innovations and Beyond the SG Roadr	Online	
76	8/6/21	The Scotland 5G Centre	AR/VR and 5G in Advanced Manufacturing	Online	
	15/06/21	ine bearland ba beinne	-		
77			Traffex Parkex 2021	NEC	
78	15/6/21	оп	UK/Spain 5G Innovation Workshop   June 2021	Online	
79	17/6/21	5G NewThinking	5G Connectivity: A Journey for Rural Communities - Mobile Networks	Online	
80	17/6/21	MANY	How can we help rural communities achieve sociol economic flourishing via 5G?	Online	
81	18/6/21	The Scotland 5G Centre	Horizon Europe Information Event	Online	
		The beat and ba bentle			
82	21-23/6/21		Smart Connected Manufacturing Virtual Conference	Online	
83	22/6/21	CW /UK5G	CW/Talks: Let's have no more gees!	Online	
84	22/6/21	EE Times	Fulfilling the IoT Promise and the Impact	Online	
85	23/6/21	IABM	BaM LME!*** 2021	Online	
86	23/6/21	The Scotland 5G Centre	S5GConnect Awareness Launch	Online	
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87	24/6/21	Digital Catapult	SmartRAN Open Network Intemperability Centre (SONIC)   Live Event	Online	
88	24/6/21	TM Forum	How operations can drive end-to-end service quality in the 5G and cloud era	Online	
89	28/6/21	TelecomTV	Spatlight an 5G	Online	
90	28/6/21	European Commission	Harizon Europe   Infa days 2021	Online	
91	28/06/21	GSMA	MWC 2021 Barcelona	Barcelona	
92	29/6/21	Scotland 5G Centre	SSGConnect   What makes 5G so special?	Online	
93	29/6/21	TM Forum	Order management for the 5G era	Online	
94	29/06/21	UK5G /KTN	Digital Business Summit The Future of UK Manufacturing and Supply Chain Informativatives (UKEG SME B. Persings Marking	London	
95 96	30/6/21 1/7/21	UKSG/KTN TechUK	The Future of UK Manufacturing and Supply Chain Infrastructure [UKSG SME & Regions Working Radio Access Network Techniques for 6G	Online Online	
96 97	07/07/21	CW /UK5G	Engineering 5G Private Network sconference (CW/TEC)	Online	
98	7-11/07/21	Immersive Technologies	Laval Virtual Conference	Online	
99	13/6/21	DOMS / UK5G	FRANC   Future RAN R&D FundingCompetition BriefingEvent webinar	Online	
100	15/7/21	MANY	Discussion event: The importance of social engagement in putting 5G connectivity in place	Online	
101	22/7/21	EMS	Unlocking the Future of 5G in Manufacturing - Online Event	Online	
102	27/7/21	UK5G	Digital Connectivity Infrastructure Accelerator (DCIA) Briefing Event	Online	
103	27/7/21	TechUK	Future RAN Competition: techUK Partnering & Networking	Online	
104	27/7/21	The Scotland 5G Centre	SSGConnect   Unlocking the power of SG in our rural areas	Online	
105	2/8/21	Fierce Technology	5G Blitz Week 2021	Online	
106	10/8/21	DCMS/UKSG	Improving Access to Advanced Mobile Services via Water Mains: Fibre In Water - Briefing	Online	
107	17/8/21	The Scotland 5G Centre	SSGConnect   Unlocking the power of SG in our Urban areas	Online	
108	6-7/09/21	Encore Media Group	5G Expo Global 2021	Hybrid	
109	08/09/21	Encore Media Group KTN	5G Expo Global 2021 Digital 8 usiress Meet-up- Digital Health	Hybrid Online	
109 110	08/09/21 09/09/21	Encore Media Group KTN Scotland 5G Centre	SG Expo Global 2021 Digital Business Meet-up - Digital Health SSGC Event   Bringing 5G into the South of Scotland	Hybrid Online Online	
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153 154	10/11/21 10/11/21	EU Space Agency T M Forum	2nd Horizon Europe Space Brokerage Event Getting ready for 5G service de livery with policy control function (PCF)	Online Online		
154	11/11/21	Nottingham Council	The COP 26 Regional Roadshow East Midlands	Online		
156	11/11/21	TM Forum	ts BSS ready to monetize enterprise 5G?	Online		
157	16/11/21	DigitalCatapult	Industrial 5G Uncovered: spotlight on manufacturing and logistics	Online		
158	16/11/21	IET	The IET Antennas and Propagation Technical Network brings to you: A PC 2021	Online		
159	17/11/21	WM5G	What a connected factory is & why it matters to the future of manufacturing	Warwick		
160	17/11/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series   5G 101	Online		
161	17/11/21	UK5G - vertical campaign	5G & Manufacturing   Productivity & Efficiency	Online		
162	18/11/21	UK5G - vertical campaign	5G in Health and Social Care: What Makes 5G Different?	Online		
163	18/11/21	UK5G - vertical campaign	& Manufacturing   Sustainability Online			
164	18/11/21	T M Forum	imagining operations and customer centricity Online V5g   Connected Healthcare Programme Modules 1-3 Online			
165 166	22/11/21 22-25/11/2021	WM5G 5G Techritory	SG Technitory	Riga/online		
167	23/11/2021	UKRI	India-UK Future Telecoms Event   High Density Urban Deployment	Online		
168	23/11/21	UK5G	Lift the lid on 5G Safety with UK5G   Scotland	Online		
169	24/11/2021	UK5G	Lift the lid on 5G Safety with UK5G   South of England	Online		
170	24/11/21	Real Wire less	Future-proofing regulation: A Real Wireless webinar	Online		
171	29/11/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series   Freight & Ports	Online		
172	29/11/21	UK5G - vertical campaign	5G in Health and Social Care: Prevention and Community Management	Online		
173	30/11/21		GIANT Health Event   2021	London		
174	30/11/21	UK5G WM5G	Lift the lid on 5G Safety with UK5G   Northern England	Online		
175 176	30/11/21 30/11/21	TM Forum	WM5G   Connected Healthcare Programme Modules 4-6 Data governance: Why it matters now	Online		
177	1/12/21	WM5G	W/M5 G 2nd Event Series   Manufacturing – Your Digital Journey	Online		
178	1/12/21	UK5G - vertical campaign	SG & Manufacturing   How to get SG	Online		
179	1/12/21	UK5G - vertical campaign	UKSG / CELLNEX session at GIA NT 2021	Online		
180	2/12/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series   Moving People	Online		
181	2/12/21	Bridge 2HE	Horizon Europe 2021 - Digital & Industry - Face 2face Brokerage	Online		
182	2/12/21	Digital Catapult	5G Teko cloud service on hestration	Online		
183	2/12/21	UK5G - vertical campaign	5G & Manufacturing   How to make the most of 5G	Online		
184	3-6/12/21	IBC	IBC 2021	Amsterdam		
185	7/12/21	UK5G - vertical campaign	5G Transport & Logistics Webinar Series   Future Flight Drinte 5C Networks   Consectuation & Challeman in the UK & Space	Online		
186 187	7/12/21 7/12/21	оп икві	Private 5G Networks   Opportunities & Challenges in the UK & France India-UK Future Telecoms Event   Low Density Rural Deployment	Online		
187	7/12/21	BetaDen	india- ok Future Telecoms Event   Low Density kural Deployment Betaden Tech Tuesdays   December 2021	Online		
189	7/12/21	UK5G - vertical campaign	SG in Health and Social Care: NHS Challe rges	Online		
190	8/12/21	UK5G - vertical campaign	Lift the lid on 5G Safety with UKSG   Wales	Online		
191	8/12/21	Royal Acad . Engineers	Shott Scale Up Accelerator - Dead line Extension	Online		
19 Z	9/12/21	UK5 <b>G</b>	Lift the lid on 5G Safety with UKSG   Northern Ireland	Online		
193	10/12/21	Telecom TV	Great Teko Debate 2021	Online		
194	10/12/21	Westminster Forum	WestminstereForum   Delivering 5G in the UK	Online		
195 196	14/12/21 1-12/12/21	CW/UK5G UN	5 2022 the year of virtualisation?	Cambridge		
196	5-8/01/22	СТА	COP26 UN Climate Charge Conference CES Las Vegas	Glasgow Las Vegas		
198	11/01/22	UKRI	India- UK Future Telecoms Event   Summary & Next Steps	Online		
199	14/01/22	WM5G	W/M5G   2nd Connected Healthcare Programme - Modules 1-3	Online		
200	18/01/22	DigitalCatapult	Industrial 5G Uncovered: Learning from the first wave of deployments	Online		
201	18/01/22	UK5G	5G Private Networks for Public Services [SME & Regions WG]	Online		
202	20/01/22	WM5G	WM5G   2nd Connected Healthcare Programme Modules 4-6	Online		
203	20/01/22	T M Forum	Key themes for 2022	Online		
204	22/01/21	CELTIC-Next	CELTIC Online Proposers Day	Online		
205	25-26/01/22		European 5G Conference   2022	Online		
206	25/01/22	DigitalCatapult	Digital Catapult   What is Digital Security by Design?	Online		
207 206	26/01/22 27/01/22	A thonet E U	Uptime 2022 Funding Competition   SNS JU Public Information Day	Online		
209	27/01/22	TM Forum	Custome rexperience in B2B markets	Online		
210	3/02/22	TechUK	Telecoms Infrastructure & Deployment Working Group	Online		
211	8/02/22	Westminster Forum	WestminstereForum   Next steps for UK spectrum	Online		
<b>21</b> 2	8/02/22	WM5G	WM5G   How5G Will Change Our Lives Forever, and What it Means for Your Business (Partone)	Online		
213	8/02/22	T M Forum	Hard Talk - IoT: A force for environmental good?	Online		
214	15/02/22	WM5G	WM5G   How5G Will Change Our Lives Forever, and What it Means for Your Business (Part two)	Online		
215	15/02/22	Hoptroff	Webinar: The future of time synchronisation	Online		
<u>216</u>	1617/02/22	WM5G	SPRING   Supercharging industries through 5G	Online		
217 218	16/02/22 17/02/22	Digital Catapult TM Forum	Digital Catapult   Construction Reimagined Mobilizing networkassurance with OSS field apps	Online Online		
21a 219	21/02/22	EU Space Agency	ESA-ECSAT5G/6G Hub we binar   Space to expand connectivity	Online		
220	22/02/22	Scotland 5G Centre	Wireless Innovation in Rural Communities	Online		
221	24/02/22	UK5G / DCMS	Place Event Series   5G Testbed and Trials Deep Dive	Online		
222	24/02/22	Scotland 5G Centre	SS GC Lunch & Learn: Connected Manufacturing	Online		
223	24/02/22	TM Forum	Intent: The key to simplifying automation	Online		
224		GSMA	MWC 2021 Bartelona Direc Event Series J.S.C. Milatide you read to know?	Barcelona		
225 226	1/03/22 8/03/22	UK5G / DCMS UK5G / DCMS	Place Event Series   5G: W hat do you need to know? Place Event Series   Successfully attracting inward investment	Online Online		
220	9/03/22	WM5G	WM5G   5G Bootcampforthe Creative Sector	Online		
228	9/03/22	Live rpcol5G	Liverpool 5G Showcase event 2022	Liverpool		
229	10/03/22	·	National Manufacturing & Supply Chain Conference   2022	Milton		
		The Manufacturer	Factories of the future with 5G We binar	Online		
230	10/03/22					
231	10/03/22	T M Forum	Driving efficiencies in fiber and mobile network deployments	Online		
231 232	10/03/22 15/03/22	T M Forum DCMS	Place Event Series   Effective partnerships between public & private sector	Online		
231 232 233	10/03/22 15/03/22 15/03/22	TM Forum DCMS CW	Place Event Series   Effective partnerships between public & private sector Beyond 5G - influencing 6G standards	Online Online		
231 232 233 234	10/03/22 15/03/22 15/03/22 15/03/22	T M Forum DCMS CW T M Forum	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and new value propositions	Online Online Online		
231 232 233	10/03/22 15/03/22 15/03/22	T M Forum DCMS CW T M Forum UK5G	Place Event Series   Effective partnerships between public & private sector Beyond 5G - influencing 6G standards	Online Online Online Birmingham		
231 232 233 234 235	10/03/22 15/03/22 15/03/22 15/03/22 22-23/03/22	T M Forum DCMS CW T M Forum	Place Event Series   Effective partnerships between public & private sector Beyond 5G - influencing 6G standards Telecoms operators and customer data: building trust and new value propositions The UKs 5G showcase 2022	Online Online Online		
231 232 233 234 235 236	10/03/22 15/03/22 15/03/22 15/03/22 22-23/03/22 4/04/22	TM Forum DCMS CW TM Forum UKSG Manufacturing Technologies Innovate UK Informa	Place Event Series   Effective partnerships between public & private sector Beyond 5G - influencing 6G standards Telecoms operators and customer data: building trust and new value propositions The UK 5G Showcase 2022 Mach 2022	Online Online Online Birmingham Birmingham		
231 232 233 234 235 236 238 239 240	10/03/22 15/03/22 15/03/22 22:23/03/22 4/04/22 19/04/22 26:28/04/22 10:11/05/22	TM Forum DCMS CW TM Forum UKSG Manufacturing Technologies Innovate UK Informa Forum Global	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and new value propositions The UK's SG showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 Huddle 2022   SG & Beyond	Online Online Birmingham Birmingham Lapan Be rlin Ottawa		
231 232 233 234 235 236 238 239 240 241	10/03/22 15/03/22 15/03/22 22.23/03/22 4/04/22 19/04/22 26-28/04/22 10-11/05/22 12/06/22	TM Forum DCMS CW TM Forum UKSG Manufacturing Technologies Innovate UK Informe Forum Global IEEE	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and ne walue propositions The UK'S SG Showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 Huddle 2022   SG & Beyond 7th IEEE SG++ Summit Dresden	Online Online Birmingham Birmingham Japan Berlin Ottawa Dresden		
231 232 233 234 235 236 238 239 240 241 242	10/03/22 15/03/22 15/03/22 22.23/03/22 4/04/22 19/04/22 26.28/04/22 10.11/05/22 12/05/22 18.19/05/22	TM Forum DCMS CW TM Forum UKSG Manufacturing Technologies Innovate UK Informa Forum Global	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and ne walue propositions The UK's 5G Showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 Huddle 2022   SG & Beyond 7th IEEE SG++ Summit Dresden The Healthcare Show 2022   Part of Health Plus Care	Online Online Birmingham Birmingham Bapan Berlin Ottawa Dresden London		
231 232 233 234 235 236 238 239 240 241 242 242 243	10/03/22 15/03/22 15/03/22 22·23/03/22 4/04/22 19/04/22 26·28/04/22 10·11/05/22 12/05/22 18·19/05/22 07/06/22	T M Forum DCMS CW T M Forum UKSG Manufacturing Technologies Innovate UK Innovate UK Informa Forum Gibbal IEEE Closer Still Media	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and new value propositions The UK's SG showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 Huddle 2022   SG & Beyond 7th IEEE SG++Summit Dresden The Healthcare Show 2022   Part of Health Plus Care The Subton Show	Online Online Birmingham Birmingham Bertin Ottawa Dresden London Birmingham		
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231 232 233 234 235 236 238 239 240 241 242 242 243 244 244 245	10/03/22 15/03/22 15/03/22 22-23/03/22 19/04/22 19/04/22 10/04/22 10/04/22 10/04/22 12/05/22 07/06/22 21-23/06/22 21-23/06/22	T M Forum DCMS CW T M Forum UKSG Manufacturing Technologies Innovate UK Informa Forum Global IEEE Closer Still Media TCCA Wire less World Research	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and ne walue propositions The UK's SG showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 Huddle 2022   SG & Beyond 7th IEEE SG++ Summit Dresden The Healthcare Show 2022   Part of Health Plus Care The SubCon Show TCCA   Critical Communications World 2022 47th WW RF	Online Online Birmingham Birmingham Benlin Betlin Ottawa Dresden London Birmingham Austria Bristol		
231 232 233 234 235 236 238 240 241 242 243 244 244 245 246	10/03/22 15/03/22 15/03/22 22.23/03/22 4/04/22 19/04/22 19/04/22 10/01/05/22 12/05/22 18.19/05/22 07/06/22 21.23/06/22 22.23/06/22	TM Forum DCMS CW TM Forum UKSG Manufacturing Technologies Innovate UK Informa Forum Global IEEE Closer Still Media TCCA	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and new value propositions The UK's SG showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 Huddle 2022   SG & Beyond 7th IEEE SG++Summit Dresden The Healthcare Show 2022   Part of Health Plus Care The SubCon Show TCCA   Critical Communications World 2022 Arth WW RF The Cloud & SG LIVE   2022	Online Online Online Birmingham Birmingham Benlin Ottawa Dresden London Birmingham Austria Bristol London		
231 232 233 234 235 236 238 239 240 241 242 242 243 244 244 245	10/03/22 15/03/22 15/03/22 22-23/03/22 19/04/22 19/04/22 10/04/22 10/04/22 10/04/22 12/05/22 07/06/22 21-23/06/22 21-23/06/22	T M Forum DCMS CW T M Forum UKSG Manufacturing Technologies Innovate UK Informa Forum Global IEEE Closer Still Media TCCA Wire less World Research	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and ne walue propositions The UK's SG showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 Huddle 2022   SG & Beyond 7th IEEE SG++ Summit Dresden The Healthcare Show 2022   Part of Health Plus Care The SubCon Show TCCA   Critical Communications World 2022 47th WW RF	Online Online Birmingham Birmingham Benlin Betlin Ottawa Dresden London Birmingham Austria Bristol		
231 232 233 234 235 236 238 239 240 241 242 243 244 244 245 246 247	10/03/22 15/03/22 15/03/22 22·23/03/22 4/04/22 19/04/22 10·11/05/22 12/05/22 18·19/05/22 07/06/22 21·23/06/22 22·23/06/22 07·08/09/22	TM Forum DCMS CW TM Forum UKSG Manufacturing Technologies Innovate UK Informa Forum Gibbal IEEE Closer Still Media TCCA Wire less World Research Bizclik Media Group	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and new value propositions The UK SG showcase 2022 Mach 2022 The Global Business Innovation Programme   5G OpenRAN World 2022 Huddle 2022   SG & Beyond 7th IEEE SG++Summit Dresden The Healthcare Show 2022   Part of Health Plus Care The Subcon Show TCCA   Critical Communications World 2022 47th WW RF The Cloud & SG LIVE   2022	Online Online Sirmingham Birmingham Japan Berlin Ottawa Dresden London Birmingham Austria Birmingham London London		
231 232 233 234 235 236 238 239 240 241 242 243 244 245 246 247 248	10/03/22 15/03/22 15/03/22 22-23/03/22 15/03/22 22-23/03/22 19/04/22 26-28/04/22 10-011/05/22 07/06/22 21-23/06/22 22-23/06/22 22-23/06/22 22-23/06/22 22-23/06/22 01/11/22 01/11/22	T M Forum DCMS CW T M Forum UKSG Manufacturing Technologies Innovate UK Informa Forum Global IEEE Closer Still Media Closer Still Media TCCA Wire less World Research BizCik: Media Group Develop3D	Place Event Series   Effective partnerships between public & private sector Beyond SG - influencing 6G standards Telecoms operators and customer data: building trust and ne wvalue propositions The UKS SG Showcase 2022 Mach 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 PenRAN World 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 The Global Business Innovation Programme   SG OpenRAN World 2022 The Healthcare Show 2022   Part of Health Plus Care The SubCon Show TCGA   Critical Communications World 2022 47th WW RF The Cloud & SG LIVE   2022 DroneX Develop3D LIVE	Online Online Sirmingham Birmingham Berlin Berlin Dresden London Sirmingham Austria Bristol London Sheffield		

### Annex B: Recent Marketing Metrics

UK5G Marketing Metrics			Q1	Q2	Q3	Q3
	ing wetres		Jan-Mar 2021	Apr-June 2021	July-Sept 2021	Oct-Dec 2021
			Actuals	Actuals	Actuals	Actuals
	Emails to UK5G registered users	Notifications on content or events	23		45	20
	Newsletter - to UK5G registered users	Every 2 weeks	6	7	8	5
	Tweets	Twice a week (minimum)	210	123	162	206
	Linked-In Posts	Twice a week (minimum)	180	54	38	54
Website -	Individuals	number of individuals registered	4387	4595	4849	4980
engagement	Organisations	number of unique organisations registered	1686	1736	1768	1815
	Projects	number of projects registered	74	78	78	93
	Articles	number of articles posted on website	783	878	942	1051
	Resources	Reports, presentations, videos, diagrams and other resources added to website	185	438	449	494
	Events	number of 5G events posted on website	513	550	565	640
Supplier Directory	Vendors *NEW*	number of vendor applications	137	30	25	?
Supplier Directory	Vendors *NEW*	cumulative number of approved vendors in Supplier Directory	130	139	164	190
	Visitors *NEW*	number of unique visits to the Supplier Directory	1538	1802	2525	6784
Social Media -	Followers	Number of twitter users following @UK_5G	2876	3018	3,113	3,265
Twitter						
Social Media -	Followers	Number of LinkedIn users Following uk5g	6168	6385	6,484	6,653
LinkedIn						