

# Anticipated acquisition by Tobii Dynavox AB (publ) of Acapela Group Babel Technologies SA

## Decision on relevant merger situation

**ME/6974/21**

The CMA's decision on reference under section 33(1) of the Enterprise Act 2002 given on 9 March 2022. Full text of the decision published on 18 March 2022.

1. On 28 October 2021, Tobii Dynavox AB (publ) (**Tobii Dynavox**) entered into an agreement with shareholders of Acapela Group Babel Technologies (**Acapela**) holding more than 80% of the voting rights to acquire all of their shares in Acapela ([§<]).<sup>i</sup> Tobii Dynavox develops and supplies hardware devices and software for augmentative and assistive communication (**AAC**). Acapela develops and supplies speech synthesis and digital voices solutions for use in applications that require conversion of text to speech, including for applications used in AAC software.
2. On the basis of the information available to it, the Competition and Markets Authority does not believe that it is or may be the case that arrangements are in progress or in contemplation which, if carried into effect, will result in the creation of a relevant merger situation because neither the turnover test nor the share of supply test set out in section 23 of the Enterprise Act 2002 is met.
3. The merger will therefore not be referred under section 33 of the Enterprise Act 2002.

**Naomi Burgoyne**  
**Director, Mergers**  
**Competition and Markets Authority**  
**9 March 2022**

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<sup>i</sup> Following the issuance of this Decision, Tobii Dynavox informed the CMA that [§<]. This does not impact the CMA's Decision.