From: ██████████████████████████████████

Sent on: Wednesday, February 2, 2022 10:53:12 AM

To: Mobile Ecosystems <MobileEcosystems@cma.gov.uk>

Subject: Platforms regulating software development.

This is relating to Apple's current policies of regulating their software platform as to exclude competition both in the use of Internet browsers and generally enforcing compliance to its own standards rather than open or general standards.

There are many engineering arguments for why this exclusionary practice affects consumers and independent developers but there is also perhaps the more important overall practice which is to behave as a monopoly. There are device alternatives but once having chosen an iOS device the consumer has very little free choice in how they use their own device and manage their own data and applications.

Breaking this technology restraint by Apple would go some way to changing Apple's attitudes to consumers and independent developers.