

From: [REDACTED]

Sent on: Monday, February 7, 2022 10:53:38 AM

To: Mobile Ecosystems <MobileEcosystems@cma.gov.uk>

Subject: Apple consultation

I'm happy that Apple makes the product and design decisions that it does.

It seems extremely shortsighted and overbearing to consider regulating Apple's choices, when users and customers are free to buy Android phones if they want a different experience.

While commercial enterprises do have to make decisions that affect competition, far worse is regulating competition for the sake of ideology, when that regulation may we'll break the product and user experience.

If I wanted choice, I would buy Android. Because I want Apple to make those choices, I bought an iPhone and I would appreciate if you would let them do their jobs and not interfere with their product decisions.