



Department  
for Environment  
Food & Rural Affairs

Nobel House  
Area 1E  
17 Smith Square  
London  
SW1P 3JR

T: 03459 33 55 77  
helpline@defra.gov.uk  
[www.gov.uk/defra](http://www.gov.uk/defra)

Redacted  
By email: Redacted

Our ref: FOI2022/00840  
2 February 2022

Dear Redacted,

**REQUEST FOR INFORMATION: Behavioural Insights Team**

Thank you for your request for information of 13 January 2022 about Behavioural Insights Team. We have handled your request under the Freedom of Information Act 2000 (FOIA).

Your information request and our response are set out below.

*I am writing to request information regarding this Department's work with the Behavioural Insights Team (BIT) between January 2014 and January 2022. Specifically, I would like access to;*

- *a list of contracts awarded to the BIT showing the nature of the services provided;*
- *the approximate value of each contract;*
- *payments in each financial year to date under each contract;*
- *total payments to the BIT each year if different to the sum of the amounts above and;*
- *information on how each contract was awarded including where it was advertised.*

In response to this request, the table attached at Annex C outlines the value of each contract and payments made to the Behavioural Insights Team between January 2014 and January 2022.

To note:

- This response is on behalf of the Ministerial Department for Environment, Food and Rural Affairs (Defra).
- Financial years are presented as requested although these do not align exactly with the requested period of January 2014 and January 2022. Our data therefore covers April 2014 to the current position in January 2022. There were no contracts or payments made during Jan-Mar 2014.
- The answers pertain specifically to contracts between Defra and the trading name of Behavioural Insights Ltd.

Information disclosed in response to this FOIA request is releasable to the public. In keeping with the spirit and effect of the FOIA and the government's Transparency Agenda, this letter and the information disclosed to you may be placed on [GOV.UK](http://GOV.UK), together with



any related information that will provide a key to its wider context. No information identifying you will be placed on the GOV.UK website.

We attach Annex A, explaining the copyright that applies to the information being released to you, and Annex B giving contact details should you be unhappy with the service you have received.

If you have any queries about this letter please contact me.

Yours sincerely

Redacted

**Information Rights Team**

[InformationRequests@defra.gov.uk](mailto:InformationRequests@defra.gov.uk)

## **Annex A**

### **Copyright**

The information supplied to you continues to be protected by copyright. You are free to use it for your own purposes, including for private study and non-commercial research, and for any other purpose authorised by an exception in current copyright law. Documents (except photographs or logos) can be also used in the UK without requiring permission for the purposes of news reporting. Any other re-use, for example commercial publication, would require the permission of the copyright holder.

Most documents produced by Defra will be protected by Crown Copyright. Most Crown copyright information can be re-used under the [Open Government Licence](#). For information about the OGL and about re-using Crown Copyright information please see [The National Archives website](#).

Copyright in other documents may rest with a third party. For information about obtaining permission from a third party see the [Intellectual Property Office's website](#).

---

## **Annex B**

### **Complaints**

If you are unhappy with the service you have received in relation to your request you may make a complaint or appeal against our decision under section 17(7) of the FOIA or under regulation 11 of the EIRs, as applicable, within 40 working days of the date of this letter. Please write to Andrew Mobsby, Head of Information Rights via email at [InformationRequests@defra.gov.uk](mailto:InformationRequests@defra.gov.uk) and he will arrange for an internal review of your case. Details of Defra's complaints procedure are on our website.

If you are not content with the outcome of the internal review, section 50 of the FOIA and regulation 18 of the EIRs gives you the right to apply directly to the Information Commissioner's Office (ICO) for a decision. Please note that generally the ICO cannot make a decision unless you have first exhausted Defra's own complaints procedure.

The ICO can be contacted using the following link:

<https://ico.org.uk/make-a-complaint/official-information-concerns-report/official-information-concern/>