


Online Marketplace	N/A
Notifier	Local Authority Trading Standards

Small LED Plush Bear	
Aspect	Details
Images	
Alert Number	2107-0047
Product Type	Toys – plus bear
Product Identifiers	ASIN - B08N6JTPLC
Product Description	Blue plush LED bear, with a blue ribbon around the neck. Supplied in clear plastic bag affixed with white label sticker.
Country of Origin	China
Counterfeit	No
Risk Level	Serious risk
Risk Type	Choking
Risk Description	The product presents a serious choking risk as both the eyes and nose detached under tensile forces of 24N + 0.3N and 67 + 0.7N, which is less than the minimum permissible limit of a force of 90N applied for ten seconds. Both detached components fitted wholly inside the small parts cylinder and therefore poses a potential choking hazard to a child under 36 months. The sample also poses an asphyxiation hazard as the plastic bag used for packaging has an area greater than 100mm x 100mm and the bag thickness measured as 0.023 ± 0.002mm is less than the minimum 0.038mm specified. The product does not meet the requirements of the Toys (Safety) Regulations 2011.
Corrective Measures	The product has been destroyed at the border
Online Marketplace	Amazon