

| Ivismile Teeth Whitening Kit | |
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| Aspect | Details |
| Images | |
| Alert Number | 2103-0294 |
| Product Type | Cosmetics - Teeth whitening Kit |
| Product Identifiers | N/A |
| Product Description | Mint flavoured teeth whitening kit packaged in a black box with white and turquoise writing |
| Country of Origin | China |
| Counterfeit | No |
| Risk Level | Serious |
| Risk Type | Chemical |
| Risk Description | <p>The product presents a serious chemical risk as the sample was found to contain 11% released hydrogen peroxide, which is 110 times more than the maximum permitted of 0.1% for oral products.</p> <p>The product has also not been marked with a business address or registered office within the EU, batch number or nominal quantity on the packaging/label. Additionally, the date of minimum durability was only present on the instruction leaflet rather than on the packaging as required.</p> <p>The product does not comply with the Cosmetic Products Enforcement Regulations 2013.</p> |
| Corrective Measures | Product has been withdrawn from the market |